



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
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December 22, 2025

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, January 7, 2025
TIME: 10:00 a.m.
LOCATION: ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/83949056972?pwd=nvIurOFbG4qsCS2JaXTJlUe1v8rQPx.1>

(669) 900-9128

Meeting ID: 839 4905 6972

Passcode: 478883

Chairperson: Sarah Enz

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

1. Introduction
2. Approval of Minutes for December 3, 2025 ACTION
3. CTSA Reports DISCUSSION
By ICTC Staff Transit Dept
4. FY 2026-27 Master Needs List DISCUSSION
UTN Letter to the Hearing Panel Reviews (DRAFT)
By ICTC Staff Transit Dept.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

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|--|--------------------------------------|
| <p>5. Transit Operator 1st Quarter Reports
<i>By Transdev Staff</i></p> <ul style="list-style-type: none">a. Imperial Valley Transit (IVT)b. IVT Accessc. IVT Ride Now<ul style="list-style-type: none">i. Brawleyii. Calexicoiii. El Centroiv. Imperialv. West Shoresd. IVT MedTrans | <p>INFORMATION/DISCUSSION</p> |
| <p>6. General Discussion
<i>All</i></p> | <p>DISCUSSION</p> |
| <p>7. Adjournment</p> | <p><i>ACTION</i></p> |

The next meeting is scheduled for February 4, 2026. For questions or comments, please call Gustavo Gomez at 760-592-4494 or email him at gustavogomez@imperialctc.org.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES December 03, 2025

Present:

Voting Attendees:

Sarah Enz	Public Administrator
Cristina Leal	ARC
Camilo Garcia	Workforce & Economic Development
Raul Cordova	IC Work Training Center
Gustavo Gómez	ICTC
Mike Hack	Consumer
Andrew Sanchez	Imperial Valley College

Non-Voting Attendees:

Jose Guillen	IVT MedTrans/IVT Ride NOW
Helio Sanchez	IVT Transit
Cesar Sanchez	IVT Transit
Karla Pacheco	IVT ACCESS
Luis Castro	Imperial County Department of Social Services
Denise Andrade	HealthNet
Daniel Flores	Access to Independence
Priscilla Baca	ICTC
Debbie Marshall	State Council on Developmental Disabilities (Zoom)

1. Ms. Enz called the meeting to order at 10:04 a.m. **A quorum was present.**
Introductions were made.
2. Minutes were adopted for October 01, 2025 & November 5, 2025 **Motion was carried.**
3. CTSA Reports
Mr. Gomez presented the following information:
 - The consulting team is drafting a plan for the Comprehensive Operational Analysis Study. We expect one more outreach round in February and will present the draft and recommendations to the public at our SSTAC meeting.
 - We're preparing to bid for the Bus Stops Improvement project, which includes 7 stops in El Centro, 3 in Calipatria, and 1 in Westmorland. The project involves improvements to shelters, with some needing replacement.

- The Calexico ICTC Project is currently under construction, with completion anticipated in March 2026. Progress continues despite delays caused by site flooding.
- Last month, we awarded a contract for GTFS real-time tracking. This will let passengers see where vehicles are and receive delay updates. In the coming months, we'll add an app and QR codes at bus stops so riders can track vehicles and get text alerts about delays and arrival times
- Our contactless payment method allows customers to pay quickly and securely using either a credit card or by tapping their phone or card. We anticipate awarding this contract in January.
- We held our Stuff-a-Bus event in November, along with our Veterans campaign. During November, veterans were able to ride for free. Additionally, we extended this benefit to include IVT Medtrans services for veterans.

Ms. Baca presented the following information:

- Ride along to the Coachella Valley, IVT Gold, IVT Green line and Blue line.
- Mr. Gomez and I gave a presentation at the senior center in Calipatria. I had a few events that took place at the senior apartments in El Centro and Calexico.
- A few events are coming up next month.

4. UTN Letter to the Hearing Panel Review:

Presented by Mr. Gomez:

- We wanted to remind you that the Unmet Transit Needs (UTN) process is approaching. Each year, we seek public feedback on transit needs within the community and county. The Social Services Transportation Advisory Council (SSTAC) is central to this process. Please review and share any comments or updates you have. If you need to discuss this with others, we hope to finalize this by next month's meeting. Our goal is to complete the list and prepare the required letter for the 2026-2027 fiscal year, following our priority order. Recent service updates include the Inncare bus stop in El Centro and IVT Ride Now service in Heber and IVT Express route. Within the last four years, we have been able to obtain 150 responses per survey.

5. Transit Operator FY 2026-27 Quarter 1 Reports:

Imperial Valley Transit:

Mr. Sanchez had the following report:

- Stuff a Bus and Veterans ride for free for November. 13 Veterans rode for free in November, and the Stuff a Bus result is over 1200 pounds of donations.
- We have maintenance personnel who keep all bus stops clean. If anyone sees any bus stops not clean, please reach out to ICTC or Transdev.

IVT Access:

Ms. Pacheco had the following report:

- IVT ACCESS running as normal.
- During the holidays, services die down.
- We had one veteran ride for free in November.

IVT Ride Now:

Mr. Guillen had the following report on all IVT Ride services:

- IVT RIDE NOW, in Westshore had flooded, but we were able to get back to schedule later that day.

- IVT Ride Now ridership has been steadily increasing in El Centro, Calexico, and Brawley.
- The general public can download the app and access on-demand services. However, our seniors receive priority when they make their reservations.
- We have been averaging 60 to 65 more people per day.

IVT MedTrans:

Mr. Guillen had the following report:

- IVT Med Trans Transportation is running smoothly
- We had 5 Veterans ride for free in the month of November. Our veterans visiting the VA hospitals in La Jolla
- We are monitoring the weather and will notify riders promptly if snow is expected

6. General Discussion:

- ICTC & Transdev will be participating in the Imperial Light Parade and the Calexico parade.
- Debbie Marshall announced they would be having their first conference on March 21 at IVC College for adults with disabilities.
- The Comprehensive Operational Analysis survey was conducted throughout November and garnered over 300 responses. As an added incentive, participants had a chance to win a \$50 gift card. The winner will be announced in the next couple of weeks.
- Dr. Sanchez announced that the bus stop on the east side of campus will be temporarily closed due to construction. Additionally, IVC College will be closed for winter break from December 15 through January 3, 2025.

7. Adjournment

- The meeting adjourned at 10:48 a.m.
- The next meeting will be held on Wednesday, January 7, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Sarah Enz, **Chairperson**
Mike Hack, **Vice-Chairperson**
David Aguirre, **Secretary**

1503 N. Imperial Ave., Suite 104
El Centro, CA 92243
(760) 592-4494

April 2, 2026

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for the Fiscal Year 2025-26;

1. SSTAC continues to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, Calexico on Demand in the Calexico, and proposed IVT Red Line in Imperial.
2. SSTAC expresses support for the continuing efforts to improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified.
3. SSTAC continues to express support of communication enhancement for the available services (e.g., real-time tracking for fixed-route buses, weather tolerant equipment, etc.)
4. SSTAC supports the coordination of a Transit Mobility Summit
5. SSTAC supports the idea to expand Calexico On Demand into other cities

Also, the following issues and concerns are identified for consideration in order of priority for the Fiscal Year 2025-26;

1. Add a mobile ticketing fare option (e.g., passengers, third parties).
2. Provide bus stop improvement (e.g., seating and shade) along the new El Centro Public Library on Imperial Avenue.
3. Explore and analyze transportation needs at Northern cities within the Imperial County.
4. Add an IVC Express Route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.

We appreciate the opportunity to participate in the use, evaluation, and delivery of transit services.

Sincerely,

Sarah Enz
Chairperson