



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
FAX: (760) 592-4410

September 25, 2025

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, October 01, 2025

TIME: 10:00 a.m.

LOCATION : ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/84986384527?pwd=hrgpABuld3nI60p5LormFgwsquA97a.1>

(669) 900-9128

Meeting ID: 849 8638 4527

Passcode: 043752

Chairperson: VACANT

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

- | | |
|---|---------------|
| 1. Introductions | |
| 2. Approval of Minutes May 7, 2025, and September 3, 2025 | <i>ACTION</i> |
| 3. Comprehensive Operational Analysis
<i>By Jarret Walker & Associates</i> | PRESENTATION |
| 4. Reappointment of Voting Positions | <i>ACTION</i> |
| 5. Installation of Officers | <i>ACTION</i> |
| 6. CTSA Reports
<i>By ICTC Staff Transit Dept.</i> | DISCUSSION |

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

- | | |
|--|------------------------|
| 7. Transit 101
<i>By ICTC Staff</i> | PRESENTATION |
| 8. Transit Operator Updates
<i>By Transdev Staff</i> <ul style="list-style-type: none">a. Imperial Valley Transit (IVT)b. IVT Accessc. IVT Ride Now<ul style="list-style-type: none">i. Brawleyii. Calexicoiii. El Centroiv. Imperialv. West Shoresd. IVT MedTrans | INFORMATION/DISCUSSION |
| 9. General Discussion
<i>All</i> | DISCUSSION |
| 10. Adjournment | <i>ACTION</i> |

The next meeting is scheduled for November 05, 2024. For questions or comments, please call Gustavo Gomez at 760-592-4494 or email him at gustavogomez@imperialctc.org .

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
FAX: (760) 592-4410

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES September 03, 2025

Present:

Voting Attendees:

Raul Cordova	IC Work Training Center
Sarah Enz	Public Administrator
Mike Hack	Senior Consumer
Camilo Garcia	Workforce & Economic Development
Gustavo Gomez	ICTC

Non-Voting Attendees:

Jose Guillen	IVT MedTrans/IVT Ride
Helio Sanchez	IVT Transit
Cesar Sanchez	IVT Transit
Karla Pacheco	IVT ACCESS
Aracely Torres	Special Project Equity Imperial County (ZOOM)
Luis Castro	Imperial County Department of Social Services
Priscilla Baca	ICTC

1. Mr. Hack called the meeting to order at 10:02 a.m. **A quorum was not present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for May 07, 2025. **Motion not carried.**
4. CTSA Reports:
Ms. Baca had the following information:
 - Brief overview of the Social Service Transportation Advisory Council's purpose and duties, SSTAC's charge under California Public Utility Code 99238 to identify transit needs, review, and recommend actions through the unmet transit needs hearing process
 - SSTAC membership requirements include the appointment of representatives for seniors, individuals with disabilities, and social service providers.

- Outlined the annual calendar of SSTAC activities, including the unmet transit needs survey conducted in April.

Mr. Gomez presented the following information:

- IVT Ride Now is an expansion of IVT Ride, featuring a new on-demand component similar to Uber. The service costs \$2 for the general public and \$1 for seniors.
- The service provides both app-based and traditional phone reservation options. Additional outreach and promotion are needed to increase public awareness.
- Calexico ITC is under construction and expected to be completed by March 2026. Bus Stop Improvement project, which will include several stops in El Centro, Calipatria, and Westmorland.
- Contactless payment options and real-time bus tracking updates will be available soon.
- The East Port of Entry Terminal project is currently in its initial stages of development
- ICTC maintenance and operation Facility project is in the early planning stages.

Ms. Baca presented the following information:

- Distributed IVT Ride Now flyers to county offices and public locations.
- Outreach to all senior apartments in Calexico, El Centro, and Brawley. Will continue with outreach for all services, specifically, IVT Ride Now

5. Transit Operator Reports:

Imperial Valley Transit:

Mr. Sanchez had the following report:

- Service is operating normally. We now have a dedicated bus shelter maintenance person and have power-washed all bus shelters. Regular maintenance will continue for high-traffic bus stops

IVT Access:

Ms. Pacheco had the following report:

- IVT Access usage tends to slow down during the summer months, but activity is increasing now that school is back in session.

IVT Ride:

Mr. Guillen had the following report on all IVT Ride services:

- The SDSU Brawley campus is included in the IVT Ride Now service area.
- Service disruption during a recent storm that affected travel to Coachella

IVT MedTrans:

Mr. Guillen had the following report:

- IVT Med Trans Transportation provides services to VA facilities and San Diego State University.

6. General Discussion

- SSTAC members asked if ICTC can email the PDF IVT RIDE Now flyer.
- Consider nominations for SSTAC officer positions. There is currently a vacancy for the chairperson role, which will need to be addressed at the October meeting.
- Forward information about upcoming community events to ICTC staff for COA outreach opportunities.

7. Adjournment

- The meeting adjourned at 10:54 a.m.
- The next meeting will be held on Wednesday, October 1, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
FAX: (760) 592-4410

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES May 07, 2025

Present

Voting Attendees:

Cristina Leal	ARC- Imperial Valley
Raul Cordova	IC Work Training Center
David Aguirre	ICTC
Sarah Enz	Public Administrator
Mike Hack	Senior Consumer
Andrew Sanchez	Imperial Valley College

Non-Voting Attendees:

Jose Guillen	IVT MedTrans/IVT Ride
Helio Sanchez	IVT Transit
Cesar Sanchez	IVT Transit
Karla Pacheco	IVT ACCESS
Carolina García	Public Authority Program
Jeanette Castillo	Social Services
Yvette Valenzuela	Department of Social Services
Dennis Brookes	Kathrine & Associates
Andrea Breault	Kathrine & Associates
Priscilla Baca	ICTC
Espy Avila	ICTC

1. Mr. Hack called the meeting to order at 10:00 a.m. **A quorum was present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for March 5, 2025, and April 2, 2025 (**Enz, Cordova**) **Motion Carried.**
4. CTSA Reports:
Mr. Aguirre had the following information:
 - The SSTAC findings letter has been completed. The UTN public hearing took place on April 7, 2025, followed by the findings meeting on April 28, 2025. We are finalizing designs for the Bus Stop Improvement Project, which includes shade and seating at the bus stop in front of the El Centro library, with construction procurement

starting soon. Additionally, we will explore transportation needs in northern Imperial County and add an express route from Calexico to IVC and back in the evening.

- These items include ongoing support for IVT Ride, IVT MedTrans, Imperial Valley Transit, IVT ACCESS, and Calexico on Demand Service, while complying with FTA provisions.
- We completed the UTN process and are finalizing actions for board approval at the end of May. Afterward, we'll forward the item to CALTRANS to incorporate some aspects into our budget, then we can implement those items during our 25-26 fiscal year
- We are 90% complete with the bus stop improvement projects and are waiting for comments from El Centro, Calipatria, and Westmoreland to finalize plans for next month. Once we do, we can proceed with procurement for construction this summer. These projects, which are linked to shelter improvements, will take 8-12 weeks once a contractor is on board, with shelter installation scheduled for this fall.
- We are currently demolishing buildings at the Calexico Transit Center and have removed one so far. We are also working on the concrete infrastructure and removing the old parking lot. The project is expected to be completed by March next year.
- We're moving forward with plans for the Calexico East Transit Center, with construction set to begin next year.
- We're developing COA and have presented it to SSTAC. More outreach is planned in the coming months to evaluate our services and provide recommendations.
- We will be installing electronic payments for all fixed-route services in the coming months.

Ms. Baca presented the following information:

- I delivered a presentation on IHSS and organized an event for the senior center.
- Upcoming presentations for Social Services and NHHA will be scheduled as well.

5. Transit Operator FY 2024-25 Reports:

Imperial Valley Transit:

- Service is operating normally, but there are delays due to construction in the surrounding cities.

IVT Access:

- Service experienced delays in the middle of the month due to spring break. Numbers should increase by mid-May. As summer approaches, a slowdown is expected.

IVT Ride:

Mr. Guillen presented the report on all IVT Ride services:

- Ride is performing well with steady numbers. Applications are coming in gradually. Westmorland's numbers are also increasing slowly.

IVT MedTrans:

- Mr. Guillen presented the report on the service: The numbers have remained steady. Additionally, we have a new IVTMetrans commercial launch soon.

6. General Discussion

- Dr. Sanchez confirmed that IVC will be on summer vacation, resulting in a significant drop in ridership. The annual transportation survey conducted by the office will yield valuable insights and information.

7. Adjournment

- The meeting adjourned at 10:36 a.m.
- The next meeting will be held on Wednesday, June 4, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.