



1503 N. IMPERIAL AVE., SUITE 104  
EL CENTRO, CA 92243-2875  
PHONE: (760) 592-4494  
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November 30, 2023

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA**

**DATE:** Wednesday, December 06, 2023

**TIME:** 10:00 a.m.

**LOCATION :** ICTC Office  
1503 N. Imperial Ave., Suite 104  
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/81842989839?pwd=XaUytl6HMzsyMH4dGC9g9r3MRL8t.1>

(669) 900-9128

Meeting ID: 818 4298 9839

Passcode: 529234

Chairperson: Sarah Enz

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

**PUBLIC COMMENTS**

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

**DISCUSSION/ACTION/INFORMATION ITEMS**

1. Introduction
2. Approval of Minutes of September 06, 2023, October 4, 2023  
& November 01, 2023 ACTION
3. CTSA Reports DISCUSSION  
*By ICTC Staff Transit Dept.*
4. FY 2024-25 Master Needs List DISCUSSION  
UTN Letter to the Hearing Panel Review (SAMPLE)  
*By ICTC Staff*

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,  
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

## SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

### 5. Transit Operator Updates

### INFORMATION/DISCUSSION

*By Transdev Staff*

- a. Imperial Valley Transit (IVT)
- b. IVT Access
- c. IVT Ride
  - i. Brawley
  - ii. Calexico
  - iii. El Centro
  - iv. Imperial
  - v. West Shores
- d. IVT MedTrans

### 6. General Discussion

### DISCUSSION

*All*

### 7. Adjournment

### ACTION

The next meeting is scheduled for January 03, 2024. For questions or comments, please call Gustavo Gomez at 760-592-4494, or can email at [gustavogomez@imperialctc.org](mailto:gustavogomez@imperialctc.org) .

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,  
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

### **MINUTES**

September 06, 2023

#### Present

#### Voting Attendees:

Mike Hack	Consumer
Kathleen Lang	California Health & Wellness
Raul Cordova	WTC
Karina Leon	Access to Independence
Sarah Enz	Area Agency on Aging (AAA)
Cristina Leal	ARC- Imperial Valley
David Aguirre	CTSA-ICTC
Gustavo Gomez	CTSA-ICTC

#### Non-Voting Attendees:

Helio Sanchez	IVT
Cesar Sanchez	IVT
Jose Guillen	IVT MedTrans
Karla Pacheco	IVT Access
Karla Aguilar	IVT Ride
James Dalske	IVC
Jose Guillen	IVT MedTrans
Esperanza Avila	ICTC

1. Dr. Lang called the meeting to order at 10:00 a.m. **A quorum was present.**
2. Introductions were made.
  - Hybrid meeting.
3. Minutes were adopted for May 03, 2023. ([Hack](#), [Dalske](#)), **Motion Carried.**
4. Review of SSTAC's Roles and Responsibilities:
  - A presentation was given by Mr. Gomez, reviewing what Social Services Transportation Advisory Committee (SSTAC) is, why it's necessary, and what it consists of. It also reviews ICTC's possible projects, activities, etc., for the upcoming FY 2023-24.
5. Reappointing of Voting Position;

Mr. Gomez explained to SSTAC members that 1 voting positions are set to expire, which includes;

- 1 position for Category 6, Consolidated Transportation Service Agency (CTSA).

Dr. Lang asked if the agencies that are currently in the voting position would like to continue serving as voting members.

- Mr. Aguirre accepted to continue serving as an SSTAC voting member under Category 6, for another 3 years, a representative for Imperial County Transportation Commission.  
(Enz, Leon), **Motion Carried.**

6. Installations of officers:

- Dr. Lang asked if there are any volunteers or nominations for SSTAC Chairperson/Vice-Chair
  - Ms. Enz has accepted to be SSTAC Chairperson.
  - Mr. Hack has accepted to be SSTAC Vice-Chairperson.

(Cordova, Leon), **Motion Carried.**

7. In-Person Meeting-Poll:

- SSTAC members agreed to continue conducting future meetings in-Person for Voting members and Zoom for the General public.

(Enz, Hack), **Motion Carried.**

8. CTSA Reports:

Mr. Gomez had the following updates:

- Continuing to assist in sign-ups for IVT Ride and Access via phone and In-person.
- May 19, 2023, participated at El Centro's Senior Center Health Fair.
- August we attended The Niland Health fair.
- We attended Senior Day Event in Calexico
- October we'll be attending an El Centro Event.

Mr. Aguire had the following updates:

- We'll be providing updates on the future projects as we progress during the meetings.

9. Transit Operator FY 2022-23 Reports:

Imperial Valley Transit

- Services are running normal.
- Minor detours are impacting the time a bit.
- Continuing outreach about services
- Free Faires are still ongoing.

IVT Access

- Services are running normal
- Ivc students using
- Upcoming plans with Alegria for services.

IVT Ride

- Services running normal
- Attending more open houses
- AAA covering ride charges.
- Transferring to Coachella every other Tuesday.

#### IVT MedTrans

- Services is running normal
- Free fairs until further notice
- Reaching out to Children Hospital for future plans
- Foundation Mirical Babies to present a Presentation for services.

#### 10. General Discussion

None.

#### 11. Adjournment

- The meeting adjourned at 11:02 a.m. . ([Hack. Cordova](#)), **Motion Carried**
- The next meeting will be held on Wednesday, October 04, 2023, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

### **MINUTES**

October 04, 2023

#### Present

#### Voting Attendees:

Mike Hack	Consumer
Karina Leon	Access to Independence
Sarah Enz	Area Agency on Aging (AAA)
Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC

#### Non-Voting Attendees:

Helio Sanchez	IVT
Cesar Sanchez	IVT
Jose Guillen	IVT MedTrans
Karla Pacheco	IVT Access
Karla Aguilar	IVT Ride
Jose Guillen	IVT MedTrans
Priscilla Lopez	Workforce & Economic Development
Myra Ibarra	Public Health
Esperanza Avila	ICTC

1. Ms. Enz called the meeting to order at 10:04 a.m. **A quorum was not present.**
2. Introductions were made.
  - Hybrid meeting.
3. Minutes weren't adopted for September 06, 2023. **Motion not Carried.**
4. CTSA Reports:

Mr. Gomez had the following updates:

- Attended an event at Calipatria High School giving information on IVT and Access
- Attended the Walk to School event on October 4, 2023.
- Working on the bus stop improvement project with local cities.
- Calexico ITC is now fully funded.
- Alegria has joined IVT Ride and Access. Helping seniors transport to and from.

- Continuing to assist in sign-ups for IVT Ride and Access via phone and In-person.
- Staff is available for any questions or concerns regarding any of the services.
- Staff is also available to provide brochures and information to any agency that requests it,

5. Transit 101 Presentation

- ICTC staff presented on Transit 101, all services. A presentation was made by Mr. Gomez to review IVT transit services offered by ICTC: statistics, capacities, number of buses for each service, outreach material, etc.(Attached)
  - Mr. Gomez encouraged SSTAC members to participate in providing information on their agencies as it is vital to know when referring clients to other resources.

6. Transit Operator FY 2022-23 Reports:

Imperial Valley Transit

- Services are running busier than usual.
- IVC transit is running great.
- Continuing outreach about services
- Free Faires are still ongoing.

IVT Access

- Services are running normal, back to pre-covid stats.
- Working with Alegria patients.
- IVC Transit back in service.

IVT Ride

- Services are busier than usual.
- Attending more outreach
- Running a third bus in Calexico.
- AAA covering ride charges.

IVT MedTrans

- Services is running normal.
- Free fairs until further notice
- Reaching out to Children Hospital for future plans.
- Foundation Mirical Babies to present a Presentation for services.

7. General Discussion

- Ms. Lopez stated that Workforce and Economic Develop has funding for individuals that need transportation to work on north end of Imperial County. A few Grants that are being resubmitted, amongst them is the Recompete Grant, allowing funding to expand to the north end. Plans are to bring ICTC to the table and discuss the matter.

8. Adjournment

- The meeting adjourned at 10:35 a.m. . ([Enz](#)), **Motion Carried**
- The next meeting will be held on Wednesday, November 01, 2023, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

### **MINUTES**

November 01, 2023

#### Present

#### Voting Attendees:

Kathleen Lang	California Health & Wellness
Raul Cordova	WTC
Karina Leon	Access to Independence
Sarah Enz	Area Agency on Aging (AAA)
Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC

#### Non-Voting Attendees:

Helio Sanchez	IVT
Cesar Sanchez	IVT
Karla Pacheco	IVT Access
Karla Aguilar	IVT Ride
Priscilla Lopez	Workforce & Economic Development
Myra Ibarra	Public Health
Maricela Galarza	IVRMA
Atenea Leal	IVRMA
Clarissa Delgadillo	IVRMA
Esperanza Avila	ICTC

1. Ms. Enz called the meeting to order at 10:05 a.m. **A quorum was not present.**
2. Introductions were made.
  - Hybrid meeting.
3. Minutes weren't adopted for September 06, 2023, and October 04, 2023. **Motion not Carried.**
4. CTSA Reports:  
Mr. Gomez had the following updates:
  - Attended Westmorland's Health fair on October 06, 2023 giving information on IVT and Access to parents and students.
  - October 11, 2023 Senior Day in El Centro. We provided transportation to over 60 Seniors.
  - October 25, 2023 Access Independence Research Fair in Elo Centro



- Safety and wellness for Calipatria, providing information about IVT Ride and Access.
- Continuing to assist in sign-ups for IVT Ride and Access via phone and In-person.
- Staff is available for any questions or concerns regarding any of the services.
- Staff is also available to provide brochures and information to any agency that requests it,

5. Review of Agencies' Missions and Clientele:

Ms. Leal, IVRMA, the agency provides;

- The different programs they offer.
- IVRMA implements the Household Hazardous Waste ( HHW) Program to provide Imperial County residents the opportunity to dispose of this waste properly, free of charge.
- The Outreach department responds to questions, distributes educational materials and information regarding waste prevention, reuse, repair, composting, and recycling.

Ms. Enz, AAA/Public Administrator Office, the agency provides;

- Offers senior services to 60+ individuals.
- Provides transportation in partnership with ICTC transit services (IVT Ride, IVT Access).
- Offers senior Nutrition sites/ Home delivery meals.
- Is a resource information center for seniors/representatives. The assistance line is always open for individuals with questions about the availability of senior services.
- Offers the AAA-Ombudsman program, advocates for residents that live in long-term care facilities, skilled nursing care facilities, and residential care facilities.
- Offers Payee and public guardian/conservatorship programs for mentally incapacitated individuals.

6. Transit Operator FY 2023-24 Reports:

Imperial Valley Transit

- Mr. Helio presented The Quarter 1 report for the service.
- Services are running busier than usual.
- IVC transit is running great.
- Continuing outreach about services
- Free Faires are still ongoing.

IVT Access

- Ms. Pacheco presented the Quarter 1 report for the service.
- Working with Alegria patients.
- IVC Transit back in service.

IVT Ride

- Ms. Aguilar presented the Quarter 1 report for the service.
- Services are busier than usual.
- Attending more outreach.
- AAA covering ride charges.

IVT MedTrans

- Mr. Helio presented The Quarter 1 report for the service.
- Services is running normal.
- Free fairs until further notice
- Reaching out to Children Hospital for future plans.

- Foundation Mirical Babies to present a Presentation for services.

7. General Discussion

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8. Adjournment

- The meeting adjourned at 10:55 a.m. ([Cordova, Leal](#)) **Motion Carried**
- The next meeting will be held on Wednesday, December 06, 2023, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

# IMPERIAL COUNTY TRANSPORTATION COMMISSION SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)

## FY 2022-23 MASTER NEEDS LIST:      Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. The importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1.	Improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified	<b>Inventory Project is Under Way</b>
2.	Enhance Communication of Available Services	<b>Inventory Project is Under Way</b>
3.	Proposed Transit Mobility Summit	<b>PENDING FUNDING</b>
4.	Review of an afternoon “FAST” trip from El Centro to Brawley	<b>IMPLEMENTED/Demo Phase</b>
5.	Review of limited Saturday service to Seeley	<b>IMPLEMENTED / Demo Phase</b>
6.	Expand Transit Access within the community of Calexico IVT Garnet Line	<b>PENDING FUNDING / SRTP YR 10</b>
7.	Expand Transit Access within the community of Imperial IVT Red Line	<b>PENDING FUNDING / SRTP YR 10</b>
8.	Review of “FAST” trip from El Centro to Holtville	<b>IMPLEMENTED/Demo Phase</b>
9.	Add an IVC Express route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.	<b>PENDING FUNDING / SRTP YR 1</b>
10.	Provide curb to curb intercity transportation to Seniors (IVT RIDE Northern and Southern Zone)	<b>PENDING FUNDING/STRP YR 10</b>
11.	Add bus service and bus stop near El Centro Clinicas de Salud.	<b>IMPLEMENTED JULY 2021</b>
12.	Implement mobile ticketing fare option	<b>PENDING/ONGOING PROCESS</b>

# **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

**Dr. Kathleen Lang, Chairperson**

**Sarah Enz, Vice-Chairperson**

**David Aguirre, Secretary**

**1503 N. Imperial Ave., Suite 104**

**El Centro, CA 92243**

**(760) 592-4494**

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March 1, 2023

ICTC Unmet Transit Needs Hearing Panel  
Imperial County Transportation Commission  
1503 N. Imperial Ave., Suite 104  
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for the Fiscal Year 2022-23;

1. SSTAC supports the construction of the transfer terminal that will be located in the City of Calexico.
2. SSTAC continues to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, Calexico on Demand in the Calexico, and proposed IVT Red Line in Imperial.
3. SSTAC expresses support for the continuing efforts to improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified.
4. SSTAC continues to express support of communication enhancement for the available services (e.g., real-time tracking for fixed-route buses, weather tolerant equipment, etc.)

5. SSTAC supports the coordination of a Transit Mobility Summit.

Also, the following issues and concerns are identified for consideration in order of priority for the Fiscal Year 2023-24;

1. Add a mobile ticketing fare option (e.g., passengers, third parties).
2. Provide bus stop improvement (e.g., seating and shade) along the new El Centro Public Library on Imperial Avenue.
3. Explore and analyze transportation needs at Northern cities within the Imperial County.
4. Add an IVC Express Route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.

We appreciate the opportunity to participate in the use, evaluation, and delivery of transit services.

Sincerely,



Dr. Kathleen Lang  
Chairperson