



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
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January 30, 2026

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, February 4, 2026

TIME: 10:00 a.m.

LOCATION: ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/84809979743?pwd=Joay3xLL8Stk5BBjsF6p7bpxl8UsWa.1>

(669) 900-9128

Meeting ID: 848 0997 9743

Passcode: 997561

Chairperson: Sarah Enz

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

1. Introduction
2. Approval of Minutes for January 7, 2026 ACTION
3. CTSA Reports DISCUSSION
By ICTC Staff Transit Dept
4. FY 2026-27 Master Needs List DISCUSSION/ACTION
UTN Letter to the Hearing Panel Reviews (DRAFT)
By ICTC Staff.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

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| <p>5. Transit Operator Updates
<i>By Transdev Staff</i></p> <ul style="list-style-type: none">a. Imperial Valley Transit (IVT)b. IVT Accessc. IVT Ride Now<ul style="list-style-type: none">i. Brawleyii. Calexicoiii. El Centroiv. Imperialv. West Shoresd. IVT MedTrans | <p>INFORMATION/DISCUSSION</p> |
| <p>6. General Discussion
<i>All</i></p> | <p>DISCUSSION</p> |
| <p>7. Adjournment</p> | <p><i>ACTION</i></p> |

The next meeting is scheduled for March 4, 2026. For questions or comments, please call Gustavo Gomez at 760-592-4494 or email him at gustavogomez@imperialctc.org.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES January 07, 2026

Present:

Voting Attendees:

Sarah Enz	Public Administrator
Cristina Leal	ARC
Camilo Garcia	Workforce & Economic Development
Raul Cordova	IC Work Training Center
Gustavo Gómez	ICTC
Mike Hack	Consumer
Andrew Sanchez	Imperial Valley College

Non-Voting Attendees:

Helio Sanchez	IVT Transit
Cesar Sanchez	IVT Transit
Karla Pacheco	IVT ACCESS
Luis Castro	Imperial County Department of Social Services
Denise Andrade	HealthNet (ZOOM)
Daniel Flores	Access to Independence
Priscilla Baca	ICTC
Debbie Marshall	State Council on Developmental Disabilities (Zoom)

1. Ms. Enz called the meeting to order at 10:02 a.m. **A quorum was present.**
Introductions were made.
2. Minutes were adopted for December 3, 2025 **Motion was carried.**
3. CTSA Reports
Mr. Gomez presented the following information:
 - Bus stop improvement project in El Centro, Calipatria, and Westmorland scheduled for bidding next week. We aim to hire a contractor to finish these projects by the end of this year.
 - The Comprehensive Operations Analysis (COA) Study is nearing completion of the final concept drafts. A third round of outreach is planned for February and March, and the final draft will be presented at a future SSTACT meeting

- The GTFS study, awarded in December, will provide bus tracking options for passengers. We are installing routers on the newer buses and will activate the system once installation is complete. An installation company is assisting with the work, and we expect this to be ready in the coming months.
- The contactless payment system is expected to be awarded in February and will work with the GTFS feed.
- The Calexico ICTC project is under construction and is expected to be completed by the end of April.
- We are working on bus stop maintenance in Calexico and El Centro. We are also working with other cities to set up a Memorandum of Understanding (MOU) to begin maintenance. Please report any dirty or graffiti-covered bus stops to ICTC.

Ms. Baca presented the following information:

- The 2025 Calexico and Imperial Parade was a great success, thanks to the dedication and hard work of our ICTC staff. 2025 Parade was a great success with our ICTC staff
- Recent events for senior apartment residents took place in El Centro and Calexico
- A few events are coming up next month.

4. UTN Letter to the Hearing Panel Reviews :

Presented by Mr. Gomez:

- Panel discussed and updated the UTN list.

5. Transit Operator FY 2026-27 Quarter 1 Reports:

Imperial Valley Transit:

Mr. Sanchez had the following report:

- Update on the Quarterly on the fixed routes, Quarter 1 July-September 2025-passenger count-150,946, average 17.6 per hour, 853 wheelchairs, 2047 bikes, and OTP 95%.
- Blue line in El Centro- 653 passengers for the quarter, 1.47 passengers per hour, 5 wheelchairs, 9 bikes, and 97% OTP.
- Green Line El Centro- 770 passengers for the quarter, 3 wheelchairs, 1 bike, and OTP 9068.
- Gold Line Brawley- 2,102 for the quarter, PPH 3.7, 12 wheelchairs, 23 bikes, and OTP 99.45%

IVT Access:

Ms. Pacheco had the following report:

- IVT ACCESS first quarterly report- On time performance 98%, passenger per hour 2.61%, and total passenger count 1,540, total for the weekday 4,522
- Saturday's passenger count was 123, and on Sunday, 95 passengers
- 994 wheelchairs, and no shows 18, late passengers 11, and non-ADA passengers 28 in 3 months

IVT Ride Now:

Mr. Guillen had the following report on all IVT Ride services:

- IVT RIDE NOW first quarterly report September (when service started) Calexico 2000 passenger.
- IVT Ride Now El Centro, Heber, and Heber passenger count 3, 800.
- IVT Ride Now – Brawley's count doubled.
- Routes were not closed.

IVT MedTrans:

Mr. Guillen had the following report:

IVT MedTrans first quarterly report 89 OTP, averaging 94 passengers per hour, and passenger count for the quarter 373, 5 wheelchairs, 6 no shows.

- Within July, August, and September, we operated a total of 48 days.

6. General Discussion:

- The EV charging station survey for the county is open until January 23.
Please share it with participants who will have a chance to win a Cardenas gift card.

7. Adjournment

- The meeting adjourned at 11:13 a.m.
- The next meeting will be held on Wednesday, February 4, 2026, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

IMPERIAL COUNTY TRANSPORTATION COMMISSION SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)

FY 2026-27

Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. The importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1.	Improve cleanliness and upkeep of bus stops under Imperial Valley Transit maintenance and in the region as identified	Inventory Project is Under Way
2.	Enhance Communication of Available Services	Inventory Project is Under Way
3.	Proposed Transit Mobility Summit	PENDING FUNDING
4.	Review of an afternoon “FAST” trip from El Centro to Brawley	IMPLEMENTED/Demo Phase
5.	Review of limited Saturday service to Seeley	IMPLEMENTED/Demo Phase
6.	Expand Transit Access within the community of Calexico IVT Garnet Line	PENDING FUNDING / SRTP YR 10
7.	Expand Transit Access within the community of Imperial IVT Red Line	PENDING FUNDING / SRTP YR 10
8.	Review of “FAST” trip from El Centro to Holtville	IMPLEMENTED/Demo Phase
9.	Analyze needs for the IVC Express route to Calexico in the evening after 8:00 p.m.	ONGOING PROCESS
10.	Explore and analyze transportation needs for IVC/SDSU students from SDSU Calexico campus in Calexico to IVC and from IVC to SDSU Calexico Campus	ONGOING PROCESS
11.	Provide curb to curb intercity transportation to Seniors (IVT RIDE Northern and Southern Zone)	PENDING FUNDING/STRP YR 10
12.	Implement mobile ticketing fare option	ONGOING PROCESS

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Sarah Enz, Chairperson
Mike Hack, Vice-Chairperson
David Aguirre, Secretary

1503 N. Imperial Ave., Suite 104
El Centro, CA 92243
(760) 592-4494

February 4, 2026

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for the Fiscal Year 2026-27;

1. SSTAC continues to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, Calexico on Demand in the Calexico, and proposed IVT Red Line in Imperial.
2. SSTAC expresses support for the continuing efforts to improve cleanliness and upkeep of bus stops under Imperial Valley Transit maintenance and in the region as identified.
3. SSTAC continues to express support of communication enhancement for the available services (e.g., real-time tracking for fixed-route buses, weather tolerant equipment, etc.)
4. SSTAC supports the coordination of a Transit Mobility Summit
5. SSTAC supports the continuation of On-Demand services in the Imperial County.

Also, the following issues and concerns are identified for consideration in order of priority for the Fiscal Year 2026-27;

1. Add a mobile ticketing fare option (e.g., passengers, third parties).
2. Provide bus stop improvement (e.g., seating and shade) including the El Centro Public Library on Imperial Avenue.
3. Explore and analyze transportation needs at Northern cities within the Imperial County.
4. Analyze needs for the IVC Express Route from Calexico to IVC and from IVC to Calexico in the evening after 8:00 p.m.
5. Explore and analyze transportation needs for IVC/SDSU students from SDSU Calexico campus to IVC and from IVC to SDSU Calexico campus.

We appreciate the opportunity to participate in the use, evaluation, and delivery of transit services.

Sincerely,

Sarah Enz
Chairperson