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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES April 02, 2025

Present

Voting Attendees:

Cristina Leal	ARC- Imperial Valley
Raul Cordova	IC Work Training Center
Kathleen Lang	HealthNet
Sarah Enz	Public Administrator
Gustavo Gomez	ICTC/CTSA

Non-Voting Attendees:

Jose Guillen	IVT MedTrans
Carolina García	Public Authority Program
Jeanette Castillo	Social Services
Priscilla Baca	ICTC
Letty Zunno	Access to Independence (Zoom)
Yvette Valenzuela	Department of Social Services.

1. Dr. Lang called the meeting to order at 10:01 a.m. **A quorum was not present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for March 5, 2025, and April 2, 2025, **Motion not Carried.**
4. CTSA Reports
Mr. Gomez had the following information
 - Comprehensive Analysis (COA): We participated in several marketing events, including the IVC, Navy Air Show, 7th and State, and 3rd and Paulin. We will attend the Children's Fair this upcoming Saturday.
 - Our COA survey has been extended to April 6th and includes specific questions for public preference. You are automatically entered to win a \$50 gift card when doing the survey. We have a stakeholder workshop prepared for June. The workshop will last about two

hours, and consultants will be on site. We will soon provide flyers for our SSTAC members attending.

- We are finalizing the designs for the Bus Stop Improvement Project and hope to start construction procurement soon. We are updating the bus stops in El Centro, Calipatria, and Westmorland.
- We are finalizing a contactless payment system project and are nearly ready to start the procurement process with Caltrans, which is expected to take about a month. The anticipated start date is in August.
- Calexico ICTC construction has begun and is expected to last about a year. We will be reaching out to local business owners to inform them about sidewalk closures.
- We are finalizing a Master Agreement for the Calexico East Port Transfer Terminal this month for commission approval. This will allow us to use TRACP funds to begin the environmental process and secure the location for right-of-way acquisition. The project is expected to take 2 to 3 years to complete.
- Calexico East Port Route numbers are performing well. This route will take you to the bus stop located at the corner of 3rd Street and Paulin Avenue in Calexico.
- The commission approved the property acquisition for the maintenance facility last month. We are now waiting for FTA approval of the final funding. Once approved, we will proceed with the environmental assessments and design.
- The UTN Hearing is next Monday, April 7, 2025.

5.

Ms. Baca presented the following information:

- Distributed more Border Express flyers and dropped off brochures at doctors' offices.
- Conducted additional UTN surveys throughout Imperial County, including the COA survey. I also attended the transition fair at IVC and the Calexico Wellness fair, and participated in mobility training with the safety manager from Transdev.
- Completed a few ride-alongs, which included Brawley Gold, Border Express Route, and the 2N & 2S.
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6. Transit Operator FY 2024-25 Reports:

Imperial Valley Transit:

- No report was presented

IVT Access:

- No report was presented

IVT Ride

Mr. Guillen presented the report on all IVT Ride services:

- Ride is performing well. We have a few more clients for West Shores.

IVT MedTrans:

Mr. Guillen presented the report on the service:

- MedTrans is doing well.

7. General Discussion

- Heber is worried about the condition of the sidewalk. He encouraged the public to reach out to the ICTC for assistance.

8. Adjournment

- The meeting adjourned at 10:26 a.m.
- The next meeting will be held on Wednesday, May 7, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.