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March 27, 2025

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday April 02, 2025
TIME: 10:00 a.m.
LOCATION : ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/86392012669?pwd=0THj1aJapfpmAiKCJaOSfyaiZRbtvK.1>

(669) 900-9128

Meeting ID: 863 9201 2669

Passcode: 791559

Chairperson: Dr. Kathleen Lang

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

1. Introductions
2. Approval of Minutes of March 5, 2025 *ACTION*
3. CTSA Reports *DISCUSSION*
By SSTAC Staff Transit Dept

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

4. Transit Operator: INFORMATION/DISCUSSION
By Transdev Staff
- a. Imperial Valley Transit (IVT)
 - b. IVT Access
 - c. IVT Ride
 - i. Brawley
 - ii. Calexico
 - iii. El Centro
 - iv. Imperial
 - v. West Shores
 - d. IVT MedTrans
5. General Discussion DISCUSSION
All
6. Adjournment *ACTION*

The next meeting is scheduled for May 7, 2025. For questions or comments, please call Gustavo Gomez at 760-592-4494 or email at gustavogomez@imperialctc.org .



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES March 05, 2025

Present

Voting Attendees:

Cristina Leal	ARC- Imperial Valley
Raul Cordova	IC Work Training Center
Mike Hack	IC Consumer Senior Citizen
Camilo Garcia	Workforce & Economic Development
Kathleen Lang	HealthNet
David Aguirre	ICTC
Karina Leon	Access to Independence
Sarah Enz	IC Public Administrator

Non-Voting Attendees:

César Sanchez	IVT
Hélio Sanchez	IVT Transit
Jose Guillen	IVT MedTrans
Karla Pacheco	IVT Access
Carolina García	Public Authority Program
Jeanette Castillo	Social Services
Esperanza Ávila	ICTC
Priscilla Baca	ICTC
Michelle Soto	California and Children Services(zoom)
Manuel Soto	Jarrett Walker and Associates
Alvaro Caviedes	Jarrett Walker and Associates
Liz Marchalonis	Jarrett Walker and Associates
Jessica Padilla	Katherine Padilla & Associates
Dennis Brooks	AMMA Transit
Andrea Brealt	AMMA Transit

1. Dr. Lang called the meeting to order at 10:01 a.m. **A quorum was present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for February 5, 2025 ([Hack](#), [Cordova](#)). **Motion Carried.**

4. Comprehensive Operational Analysis presentation by Jarrett Walker and Associates
 - The presentation was done regarding the Comprehensive Operational Analysis project, which is expected to run through March 2026.
 - ICTC Driving Transit Forward will focus on determining optimal transit frequency, service types, and future projections for the next 5-10 years.
 - Some of the elements discussed were transit operations, service improvements, and potential new services, along with infrastructure enhancements to help buses move faster.

5. CTSA Reports

Mr. Aguirre had the following information:

- ICTC had groundbreaking in Calexico for the Intermodal Transportation Center. Construction starts soon and will take about a year to complete.
- ICTC is progressing with the administrative work needed for the Calexico East Center and designing the environmental aspects for the upcoming Transportation Center. The project is expected to take a couple of years and aims to engage the public for feedback.
- The Bus Stop Improvement Project design is nearly complete, with construction expected to start by summer. This project involves procuring and installing shelters at bus stops in El Centro, Calipatria, and Westmorland and a few replacements in Calexico.
- We're currently working on a contactless payment system project, expected to start in a couple of months.
- IVT ride modification is developing the application, aiming to start the transition this July. This will involve outreach to cities and their councils, along with presentations about our IVT Transition
- The Library Bus Stop design is finalized and approved by the City of El Centro. We are now completing the documents and aim to start procurement in the next few months.

- 6.

Ms. Baca presented the following information:

- I visited bus stops in El Centro, Calipatria, Westmorland, Calexico, Brawley, and Holtville, where I placed QR codes. Additionally, I conducted UTN surveys at bus stop in El Centro, Calipatria, Westmorland, Holtville, and Calexico, including IVC College.
- Distributed the New Border Express Route flyer at the East Port of Entry. Also participated in a ride-along on the new express route.
- We will be attending upcoming events and reaching out to all senior living communities for presentations. Jose and I attended a Calexico Mexican Consulate event and are conducting various outreach efforts.

7. Transit Operator FY 2024-25 Reports:

Imperial Valley Transit.

Mr. Sanchez presented the report on the service:

- We received an update on IVT Quarter 2 from the past three months for IVT Transit, IVT Blue Line, Green Line, and Gold Line.
- We are experiencing delays due to construction in the city on Brawley off Main Street. Additionally, there is construction in El Centro on Danenberg. The Danenberg construction will continue until the end of the year.

IVT Access

Ms. Pacheco presented the report on the service:

- Update on Quarter 2 for the past three months.

IVT Ride

Mr. Guillen presented the report on all IVT Ride services:

- Update on Quarter 2 for the past three months

IVT MedTrans:

Mr. Guillen presented the report on the service:

- Update on Quarter 2 for the past three months.
- We have a MedTrans ADS page on Facebook. Please share it.

8. General Discussion

- None

9. Adjournment

- The meeting adjourned at 11:39 a.m.
- The next meeting will be held on Wednesday, April 2, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.