

# IMPERIAL – MEXICALI BINATIONAL ALLIANCE (IMBA)



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## AGENDA – 72<sup>ND</sup> MEETING

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**DATE:** March 13, 2025  
**TIME:** 10:00 a.m. – 12:00 p.m.  
**LOCATION:** *The IMBA meeting will be held at ICTC offices in 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.*

<https://us06web.zoom.us/j/89333925167?pwd=ta6BPqttO2Ala5eW8UMW3bGCTHZt5O.1>

Meeting ID: 893 3392 5167  
Passcode: 161536  
Phone call: 1 (669) 444 9171

### Rules:

- Use the chat to ask questions or make comments on agenda items.
- Raise your hand: If you have a question or would like to speak, you will have the option to raise your hand to make a comment or direct questions to the speaker.
- Prior to making a comment or asking a question, please state your full name and affiliated organization.
- The meeting moderator will give permission to mute or unmute meeting participants.

### Normas:

- Utilizar el chat para enviar preguntas y comentarios relevantes.
- Levantar la mano: Si alguien tiene una pregunta o quiere hablar, está la opción de levantar la mano durante la sesión para indicar que necesita algo del anfitrión.
- Al hacer una pregunta o comentario, la persona deberá de decir su nombre completo y organización a la cual pertenece.
- El Moderador de la junta, dará permiso a quien podrá Activar/Desactivar el audio.

**Meeting items are on the next page.**

## DISCUSSION ITEMS

Time	Topic	Presented By
10:00 – 10:10 10 min	Welcome and Introductions	IVEDC / CDEM
10:10 – 10:40 30 min	Semiconductors – Rodolfo Andrade, Undersecretary of Investment Management of the Secretariat of Economy and Innovation of the State Government	Presentation
10:40 – 10:55 15 min	<b>Border Infrastructure Project Updates</b>	ICTC /SIDURT
10:55 – 11:10 15 min	<b>Education Updates</b>	IVC/CDEM
11:10 – 11:30 20 min	<b>Economic Development Updates</b>	CDEM / IVEDC/EDC
11:30 – 11:50 20 min	Announcements & Project Updates  (Attendees can provide a <b><u>2-minute</u></b> update of their projects)	ALL
11:50 – 12:00 10 min	Adjournment  <ul style="list-style-type: none"> <li>• Agenda items for meeting</li> <li>• Next meeting date – May 8, 2025 in Mexicali B.C.</li> </ul>	IVEDC / ICTC / CDEM