

IMPERIAL – MEXICALI BINATIONAL ALLIANCE (IMBA)



AGENDA – 75TH MEETING

DATE: September 11, 2025
TIME: 10:00 a.m. – 12:00 p.m.
LOCATION: Avenida Constituyentes 760, Alfonso García González 64, Ex Ejido Cohauila, Mexicali, BC, México. Laboratorio de Ingeniería, Innovación y Tecnología (LAIIT) Universidad 16 de Septiembre.

<https://us06web.zoom.us/j/85487332980?pwd=I0ueNqwTen7pbWHtuYHeOOmabFRqyb.1>

Meeting ID: 854 8733 2980
Passcode: 272532
Phone call: 1 (669) 444 9171

Rules:

- Use the chat to ask questions or make comments on agenda items.
- Raise your hand: If you have a question or would like to speak, you will have the option to raise your hand to make a comment or direct questions to the speaker.
- Prior to making a comment or asking a question, please state your full name and affiliated organization.
- The meeting moderator will give permission to mute or unmute meeting participants.

Normas:

- Utilizar el chat para enviar preguntas y comentarios relevantes.
- Levantar la mano: Si alguien tiene una pregunta o quiere hablar, está la opción de levantar la mano durante la sesión para indicar que necesita algo del anfitrión.
- Al hacer una pregunta o comentario, la persona deberá de decir su nombre completo y organización a la cual pertenece.
- El Moderador de la junta, dará permiso a quien podrá Activar/Desactivar el audio.

Meeting items are on the next page.

TOUR AGENDA AND LOCATION

8:45 a.m. Meet

9:00 a.m. Tour starts

Location: Avenida Constituyentes 760, Alfonso García González 64, Ex Ejido Cohauila, Mexicali, BC, México. Laboratorio de Ingeniería, Innovación y Tecnología (LAIIT)

DISCUSSION ITEMS

Time	Topic	Presented By
10:00 – 10:10 10 min	Welcome and Introductions	IVEDC / CDEM
10:10 – 10:40 30 min	Border Infrastructure Project Updates IVT Ride Now Presented by Gustavo Gomez with ICTC FTZ Business Case – Foreign Trade Zone Presented by Remy Martinez with 4 Front End, Greg La Vann, President & CEO GYEDC	ICTC /SIDURT/ICTC
10:40 – 11:05 15 min	Education Updates	IVC/CDEM
11:05 – 11:20 15 min	Economic Development Updates Security and Tariffs and Their Consequences on the Mexico-United States Bilateral Relationship Presented by Maria Vazquez, Mexico’s Federal Congresswoman	CDEM / IVEDC/EDC
11:20 – 11:45 15 min	Announcements & Project Updates (Attendees can provide a <u>2-minute</u> update of their projects)	ALL
11:45 – 12:00 15 min	Adjournment <ul style="list-style-type: none"> • Agenda items for meeting • Strategic Planning – November 13, 2025, in El Centro, CA • Next meeting date – November 13, 2025, in El Centro, CA 	IVEDC / ICTC / CDEM