

IMPERIAL – MEXICALI BINATIONAL ALLIANCE (IMBA)



AGENDA – 71ST MEETING

DATE: January 9, 2025

TIME: 10:00 a.m. – 12:00 p.m.

LOCATION: *The IMBA meeting will be held at CDEM offices in Mexicali, Baja California. At Calzada Cetys No. 2799, Edificio A, Local 3, Centro Corporativo Aelus, Col. Rivera C.P. 21259 Mexicali, B.C.*

<https://us06web.zoom.us/j/81390981097?pwd=0Fi8zD6vbrdaP91nYbFx654Pi1T6AP.1>

Meeting ID: 813 9098 1097

Passcode: 910234

Phone call: 1 (669) 444 9171

Rules:

- Use the chat to ask questions or make comments on agenda items.
- Raise your hand: If you have a question or would like to speak, you will have the option to raise your hand to make a comment or direct questions to the speaker.
- Prior to making a comment or asking a question, please state your full name and affiliated organization.
- The meeting moderator will give permission to mute or unmute meeting participants.

Normas:

- Utilizar el chat para enviar preguntas y comentarios relevantes.
- Levantar la mano: Si alguien tiene una pregunta o quiere hablar, está la opción de levantar la mano durante la sesión para indicar que necesita algo del anfitrión.
- Al hacer una pregunta o comentario, la persona deberá de decir su nombre completo y organización a la cual pertenece.
- El Moderador de la junta, dará permiso a quien podrá Activar/Desactivar el audio.

Meeting items are on the next page.

DISCUSSION ITEMS

Time	Topic	Presented By
10:00 – 10:10 10 min	Welcome and Introductions	IVEDC / CDEM
10:10 – 10:30 20 min	Overview of IMBA 2025 Strategic Planning	IMBA Chair
10:30 – 10:50 20 min	Border Infrastructure Projects Calexico ITC Project Updates- ICTC Staff	ICTC /SIDURT
10:50 – 11:10 20 min	Education Updates	IVC/CDEM
11:10 – 11:30 20 min	Economic Development Updates	CDEM / IVEDC/EDC
11:30 – 11:50 20 min	Announcements & Project Updates (Attendees can provide a <u>2-minute</u> update of their projects)	ALL
11:50 – 12:00 10 min	Adjournment <ul style="list-style-type: none"> • Agenda items for meeting • Next meeting date – March 13, 2025. In Imperial Valley 	IVEDC / ICTC / CDEM