



1503 N. IMPERIAL AVE., SUITE 104
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October 31, 2025

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, November 5, 2025

TIME: 10:00 a.m.

LOCATION: ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/89961093307?pwd=aUQy9gJxWFsyLiUlnxJorBOI8A8X7K.1>

(669) 900-9128

Meeting ID: 899 6109 3307

Passcode: 366964

Chairperson: Sarah Enz

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

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|---|---------------------|
| 1. Introduction | |
| 2. Approval of Minutes October 1, 2025 | <i>ACTION</i> |
| 3. Review of Agencies' Mission and Clientele:
Transportation, and, of Perceived Transportation needs
<i>By SSTAC Members-Agencies</i> | <i>PRESENTATION</i> |
| 4. CTSA Reports
<i>By ICTC Staff Transit Dept.</i> | <i>DISCUSSION</i> |

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

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| <p>5. Transit Operator Updates
<i>By Transdev Staff</i></p> <ul style="list-style-type: none">a. Imperial Valley Transit (IVT)b. IVT Accessc. IVT Ride Now<ul style="list-style-type: none">i. Brawleyii. Calexicoiii. El Centroiv. Imperialv. West Shoresd. IVT MedTrans | <p>INFORMATION/DISCUSSION</p> |
| <p>6. General Discussion
<i>All</i></p> | <p>DISCUSSION</p> |
| <p>7. Adjournment</p> | <p><i>ACTION</i></p> |

The next meeting is scheduled for December 3, 2025. For questions or comments, please call Gustavo Gomez at 760-592-4494 or email him at gustavogomez@imperialctc.org.

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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES October 01, 2025

Present:

Voting Attendees:

Raul Cordova	IC Work Training Center
Monica Veliz	Public Administrator
Cristina Leal	ARC
Camilo Garcia	Workforce & Economic Development
Andrew Sanchez	Imperial Valley College
Raul Cordova	IC Work Training Center
Gustavo Gómez	ICTC

Non-Voting Attendees:

Jose Guillen	IVT MedTrans/IVT Ride NOW
Helio Sanchez	IVT Transit
Cesar Sanchez	IVT Transit
Karla Pacheco	IVT ACCESS
Rosa Rojas	Rooted Life
Carolina Garcia	IHSS
Luis Castro	Imperial County Department of Social Services
Daniel Flores	Access to Independence
Vicente Montenegro	Access to Independence
Alma Pioquito	Public Health (ZOOM)
Denise Andrade	HealthNet (ZOOM)
Alvaro Caviedes	Jarret Walker & Associates (ZOOM)
Liz Marchalonis	Jarret Walker & Associates (ZOOM)
Jessica Padilla	Katherine Padilla & Associates (ZOOM)
Andrea Breault	AMMA Transit Planning (ZOOM)
Dennis Brooks	AMMA Transit Planning (ZOOM)
Priscilla Baca	ICTC

1. Mr. Gomez called the meeting to order at 10:10 a.m.
Introductions were made.

A quorum was present.

2. Minutes were adopted for May 07, 2025, & September 3, 2025. (Garcia, Sanchez), **Motion was carried.**
3. Presentation by Jarrett Walker & Associates:
The Consulting Team for the Comprehensive Operations Analysis **will** be conducting surveys at the following upcoming events:
 - **October 23–25:** Transit Stop Pop-Up Events
 - **October 25:** Heber Fall Festival
 - **November 8:** Brawley Cattle Call Chili Cook-Off
4. Reappointment of Voting Position;
Mr. Gomez explained to SSTAC members that several voting positions are set to expire. SSTAC members can renew their voting positions and continue to participate in SSTAC as a voting member. Positions set to expire are;
 - 1 position for Category 1: Potential Transit User
 - 2 positions for Category 3: Consolidated Transportation Service Agency (CTSA).
 - 2 Positions for Category 5: Service Providers for Limit Means.
5. Installations of officers:
Mr. Gomez asked if there are any volunteers or nominations for SSTAC Chairperson/Vice-Chair
 - Ms. Enz was nominated and accepted to be SSTAC Chairperson.
 - Mr. Hack was nominated to be SSTAC Vice-Chairperson.(Leal, Garcia), **Motion Carried.**
6. CTSA Reports
Mr. Gomez presented the following information:
 - Comprehensive operational Analysis, continuing with outreach for the next couple of months.
 - The Callexico ITC is currently in the construction phase, with some delays due to recent rain. The Callexico ITC is tentatively scheduled to be completed by April 2026.
 - Bus Stops Improvement project, which will include several stops in El Centro, Calipatria, and Westmorland. We are currently working on the RFP to obtain construction.
 - For contactless payment options and real-time bus tracking updates, we've received proposals that include a pilot program involving the installation of pads at the front of the buses. This will allow passengers to pay using their credit cards or mobile devices. The contract is expected to be awarded in November. The project will be ongoing to implement contactless payment by the beginning of next year.
 - The ICTC Maintenance and Operations Facility project currently has an RFP out for design services for the facility. We plan to construct a facility that will consolidate all operations in one location.
Ms. Baca presented the following information:
 - Attended an Event at Sunflower School to provide information on all services.
 - Reached out to all high schools to share details about IVT RIDE NOW.
 - Attended a fair at IVC to inform students about IVT RIDE NOW.
 - Connected with case managers at Pioneers Hospital and delivered a presentation for their team.
 - Presented the ICTC Transit Services to the SSTAC members.

7. Transit Operator Reports:

Imperial Valley Transit:

Mr. Sanchez had the following report:

- Service is operating normally.
- During the storm, we experienced a slight setback with the routes, but we were still able to ensure everyone arrived safely at their destination.

IVT Access:

Ms. Pacheco had the following report:

- IVT Access is running as normal. IVC is back to session
- We are also working with Alegria, DayOut, El Centro, Brawley, and the Medical appointment

IVT Ride:

Mr. Guillen had the following report on all IVT Ride services:

- IVT RIDE NOW started September 2, 2025. The passenger count has gone up since the new service started.
- IVT RIDE NOW West Shores service was temporarily suspended during the storm after CHP advised that the area was inaccessible due to flooding. Once the storm passed, we were able to get our passengers the rides they needed
- IVT RIDE NOW tickets are only available for seniors and passengers with disabilities.

IVT MedTrans:

Mr. Guillen had the following report:

- IVT Med Trans Transportation runs four days a week (Mon–Thu or Tue–Fri), with trips to South Bay or Chula Vista every second or fourth week.

8. General Discussion

- SSTAC members were encouraged to present at the next SSTAC meeting. Members will be invited to give an overview of their agencies.

9. Adjournment

- The meeting adjourned at 11:35 a.m.
- The next meeting will be held on Wednesday, November 5, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.