



1503 N. IMPERIAL AVE., SUITE 104  
EL CENTRO, CA 92243-2875  
PHONE: (760) 592-4494  
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September 1, 2023

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA**

**DATE:** Wednesday, September 06, 2023

**TIME:** 10:00 a.m.

**LOCATION :** ICTC Office  
1503 N. Imperial Ave., Suite 104  
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/88546980575?pwd=S2RieFRMU25tcFJSeVBmdjJvcVc3dz09>

(669) 900-9128

Meeting ID: 885 4698 0575

Passcode: 140858

Chairperson: Dr. Kathleen Lang

Vice-Chair: Sarah Enz

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

**PUBLIC COMMENTS**

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

**DISCUSSION/ACTION/INFORMATION ITEMS**

1. Introduction
2. Approval of Minutes of May 03, 2023, *ACTION*
3. Discussion / Review of SSTAC's Roles and Responsibilities PRESENTATION  
*By ICTC staff*
4. Reappointment of Voting Positions *ACTION*
5. Installation of Officers *ACTION*

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,  
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

## SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

- |  |                          |
|--|--------------------------|
| 6. In Person Meeting-Poll  | <i>DISCUSSION/ACTION</i> |
| 7. CTSA Reports<br><i>By ICTC Staff Transit Dept.</i>  | DISCUSSION               |
| 8. Transit Operator Updates<br><i>By Transdev Staff</i> <ul style="list-style-type: none"><li>a. Imperial Valley Transit (IVT)</li><li>b. IVT Access</li><li>c. IVT Ride<ul style="list-style-type: none"><li>i. Brawley</li><li>ii. Calexico</li><li>iii. El Centro</li><li>iv. Imperial</li><li>v. West Shores</li></ul></li><li>d. IVT MedTrans</li></ul> | INFORMATION/DISCUSSION   |
| 9. General Discussion<br><i>All</i>  | DISCUSSION               |
| 10. Adjournment  | <i>ACTION</i>            |

The next meeting is scheduled for October 04, 2023. For questions or comments, please call Gustavo Gomez at 760-592-4494, or can email at [gustavogomez@imperialctc.org](mailto:gustavogomez@imperialctc.org) .



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

### **MINUTES**

May 03, 2023

#### Present

#### Voting Attendees:

Ted Ceasar	Consumer
Mike Hack	Consumer
Kathleen Lang	California Health & Wellness
Priscilla Lopez	Workforce & Economic Development
Karina Leon	Access to Independence
Sarah Enz	Area Agency on Aging (AAA)
Cristina Leal	ARC- Imperial Valley
David Aguirre	CTSA-ICTC
Gustavo Gomez	CTSA-ICTC

#### Non-Voting Attendees:

Cesar Sanchez	IVT
Kathy Chambers	Moore Associates
Kitty Gay	Imperial County Public Health
Michelle Soto	CCS
James Dalske	IVC
Jose Guillen	IVT MedTrans
Toure Netters	Caltrans
Esperanza Avila	ICTC

1. Dr. Lang called the meeting to order at 10:02 a.m. **A quorum was present.**
2. Introductions were made.
  - Hybrid meeting.
3. Minutes were adopted for February 01, 2023. ([Hack](#), [Enz](#)), and April 05, 2023. ([Hack](#), [Ceasar](#)), **Motion Carried.**
4. TDA Triennial Performance Audit
  - By Moore and Associates Staff*
  - For more questions, please refer to the presentation.

5. UTN 2023-24 Findings

SSTAC UTN Findings Letter

*By ICTC Staff*

-For more information, please refer to the letter.

6. CTSA Reports:

Mr. Gomez had the following updates:

- Continuing to assist in sign-ups for IVT Ride and Access via phone.
- Unmet Transit Needs (UTN) Public hearing on April 06, 2023
- April 06, 2023, attended The Senior Apartments in Imperial to provide information on services.
- April 10, 2023, attended the Senior Apartments in Holtville to provide information on services.
- May 19, 2023, participating at El Centro's Senior Center Health Fair.

7. Transit Operator FY 2022-23 Reports:

Imperial Valley Transit

- Running Saturdays Schedule
- MedTrans is running regular schedule.
- IVC express is currently running.

IVT Access

- Saturday Hours

IVT Ride

- Saturday Hours

IVT MedTrans

- Service hours are the same and both buses are available. It is in response to demand.

8. General Discussion

- Discussed Summer schedule. Going dark all of June, July, and August. Will resume in September.

9. Adjournment

- The meeting adjourned at 11:02 a.m.
- The next meeting will be held on Wednesday, September 06, 2023, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

# **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC)**



**September 06, 2023**

**ICTC Offices**

**1503 N. Imperial Ave. Suite #104**


**El Centro, CA 92243**





# SSTAC's "Charge"

- California Public Utilities Code (PUC) 99238
  - Participate in identification of transit needs including unmet transit needs which are Reasonable to Meet
  - Annually review and recommend action by the ICTC through the Unmet Transit Needs Hearing process
    - - No Unmet Transit Needs
    - - No Unmet Transit Needs which are Reasonable to Meet
    - - There are Unmet Transit Needs which are Reasonable to Meet
- Advise RTPA on any major transit issues, including coordination and consolidation of specialized transportation services





**Imperial County Public Transportation**

## 2022-23 Unmet Transit Needs Survey

The Imperial County Transportation Commission is collecting public feedback on public transportation needs. This involves funding for various public transit services. You are invited to provide your feedback by completing our survey before 5:00 PM on March 10, 2022.

**Survey links are available on all ICTC affiliated service websites and Social Media:**

Imperialctc.org  
IVTransit.com  
IVTAccess.com  
IVTRide.com  
IVTMedTrans.com

**DO YOU HAVE TROUBLE GETTING FROM HERE TO THERE ?**  
Let Us Know About It...  
Are facilities accessible?  
Get Your Opinion On Record

Your feedback is essential to ICTC's transportation planning approaches towards addressing any potential needs. We thank you in advance for your contributions!

If you have any questions please contact; Maricela Galarza or Gustavo Gomez  
ICTC, Regional Mobility Coordinators  
(760) 592-4494

# SSTAC'S MEMBERSHIP

Section A refers to Appointed Membership

- Potential Transit Users age 60 and over (1)
- Potential Transit User who is disabled (1)
- Representatives from local social service providers for seniors, including one who is a transportation provider (2)\*
- Representatives from local social service providers for the disabled, including one who is a transportation provider (2) \*
- Representative of a local social service provider for persons with limited means (1) \*
- Local reps from the CTSA (2)
- The transportation planning agency may appoint additional members in accordance with the procedure prescribed in subdivision (b) of PUC 99238
- Alternates

\* If one exists

# SSTAC'S MEMBERSHIP

## VOLUNTEER

Members are appointed by the Council

Members serve a three-year period

Alternates attend and vote as necessary in the absence of the Primary Appointee



## SSTAC'S MEMBERSHIP

Section B refers to Non-Voting  
Technical Resource members

- Public Transit Providers
- Private Transit Providers
- CALTRANS
- Interested Parties and  
Advocates
- Others





# NOMINATE!

## **SSTAC Officers**

Officers are nominated for terms from voting membership for one-year terms

- Chairperson
- Vice Chairperson
- Secretary - ICTC staff

(facilities, agendas, minutes etc.)

# **CONSOLIDATED TRANSPORTATION SERVICES AGENCY (CTSA)**

- The Consolidated Transportation Service Agency (CTSA) works to expand the availability and use of specialized transportation services. The CTSA serves as an information resource for specialized transportation providers and provides technical assistance and public outreach to increase awareness of specialized transportation options.

# ICTC's TRANSIT Focus for FY 2023-24

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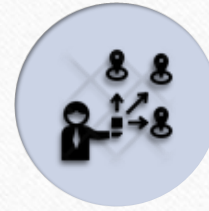
NEW OPERATIONS  
CONTRACT



CONSTRUCTION OF  
THE CALEXICO  
INTERMODAL  
TRANSPORTATION  
CENTER



CONTINUE CALEXICO  
MICRO TRANSIT  
PROJECT



SITE PROCUREMENT  
AND ENGINEERING  
SERVICES FOR NEW  
MAINTENANCE,  
OPERATION AND  
ADMINISTRATION  
FACILITY



ACQUISITION OF NEW  
DISPATCHING  
SOFTWARE



FINALIZE  
AUTOMATED VEHICLE  
LOCATION (AVL) FOR  
FIXED ROUTE  
SERVICES  
IMPLEMENTATION.  
MAY INCLUDE  
ADDITIONAL  
TECHNOLOGY  
UPGRADES.

# ICTC's TRANSIT focus for FY 2022-23

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SAFELY PERFORM  
MORE OUTREACH  
AND MOBILITY  
COORDINATION/  
TRAINING TO  
CONTINUE TO  
REGAIN RIDERSHIP



EVALUATION OF ALL  
IVT SERVICES (COA)



BUS STOP  
IMPROVEMENT  
PROJECT AROUND  
THE COUNTY



CONTINUE THE ADA  
**RECERTIFICATION**  
PROCESS



RESEARCH AND  
ANALYZE NEW  
POSSIBLE PROCESSES  
FOR THE MMP



FINISH ZERO  
EMISSION FUTURE  
PLAN





# OCTOBER 4, 2023

## Transit 101

- Review of Transit Services
- Imperial Valley Transit (IVT)
- IVT Access
- IVT RIDE
- IVT MedTrans
- Review of Specialized Transportation Options





# NOVEMBER 1, 2023

- **Review of Agencies' Missions and Clientele; Transportation Provided; and, Perceived Transportation Gaps/Needs**





# DECEMBER 6, 2023

- **Identification of Transportation Gaps/Needs**
- **Review of Potential Transportation Solutions**
- **Review of ICTC's Definition of "Reasonable to Meet" and "Unmet Transit Need"**
- **Identification of Unmet Transit Needs**



# JANUARY 3, 2024

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- Adoption of the SSTAC Master Unmet Transit Needs List
- Selection of Priorities for the FY 2024-25 Unmet Transit Needs Public Hearing Process
- Development of the SSTAC Letter
- SSTAC Rep to deliver the SSTAC Letter at the Public Hearing





# PUBLIC HEARING

**FEBRUARY 7, 2024**

- Unmet Transit Needs Public Hearing Process/ Date to be determined



The background of the slide features a dark gray field with several faint, light gray stars scattered across it. Overlaid on this are several stylized, light gray hands giving thumbs up, each emerging from a dark gray sleeve with a white cuff. A thin white vertical line is positioned to the left of the main text block.

MARCH 6, 2024

- Review and Response to the Unmet Transit Needs  
Public Hearing “Findings” and Panel Recommendations  
/ Date to be determined

# LOOKING FORWARD

- April 2024 Items TBD/Updates on services
- May 2024 Items TBD/Updates on services
- June 2024 Items TBD/Updates on services
- July 2024 TBD
- August 2024 TBD



## SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL OF IMPERIAL COUNTY

	CATEGORY	VOTING MEMBERS	TERM START M/YR	TERM END M/YR	ALTERNATE
1.	One (1) Potential Transit User, age 60+	<b>TED CEASAR</b> El Centro	Nov-21	Nov-24	VACANT
2.	One (1) Potential Transit User, with Disability or his/her parent or guardian	<b>MIKE HACK</b> El Centro	Nov-22	Nov-25	VACANT
3.	Two (2) Service Providers for Seniors, Include Transit Provider if Exists	<b>SARAH ENZ/MADELINE DESERT</b> Area Agency on Aging	Nov-22	Nov-25	VACANT
		<b>RAUL CORDOVA/MINERVA PALACIOS</b> Work Training Center	Nov-22	Nov-25	VACANT
4.	Three (3) Service Providers for the Disabled, Include Transit Provider if Exists	<b>KARINA LEON</b> Access to Independence	Nov-21	Nov-24	<b>LORENA ARAMBULA</b> Regional Center
		<b>JAMES DALSKE/SARDIA CARDOZA</b> Imperial Valley College	Nov-21	Nov-24	<b>MICHELLE SOTO</b> CCS - California Childrens' Services
		<b>RAMON AGUIRRE/MITZI/ERIKA</b> ARC	Nov-22	Nov-25	
5.	Two (2) Service Providers for Limited Means	<b>PRISCILLA LOPEZ</b> Workforce & Economic Development	Nov-22	Nov-25	<b>ALFONSO VARELA</b> IC Public Authority/IHSS
		<b>DR. KATHLEEN LANG</b> California Health & Wellness	Nov-21	Nov-24	<b>AGUSTIN URBINA</b> CALWORKS
6.	Two (2) Consolidated Transportation Service Agency (CTSA)	<b>DAVID AGUIRRE</b> ICTC	Nov-20	Nov-23	
		<b>GUSTAVO GOMEZ</b> ICTC	Nov-21	Nov-24	

### SSTAC OFFICERS

	CATEGORY	SSTAC OFFICERS	TERM START M/YR	TERM END M/YR	ALTERNATE
	SSTAC CHAIRPERSON	<b>DR. KATHLEEN LANG</b> California Health & Wellness	Nov-22	Nov-23	
	SSTAC VICE CHAIRPERSON	<b>SARAH ENZ/MADELINE DESERT</b> Area Agency on Aging	Nov-22	Nov-23	
	SSTAC SECRETARY	<b>MARICELA GALARZA</b> ICTC	Nov-22	Nov-23	

### NON-VOTING TECHNICAL RESOURCE MEMBERS

	NAME	PROGRAM\SERVICE			COMPANY/AGENCY
1.	CESAR SANCHEZ;HELIO SANCHEZ;KARLA PACHECO;KARLA AGUILAR;JOSE GUILLEN	Imperial Valley Transit/ IVT ACCESS/ IVT RIDE/ IVT MEDTRANS			Transdev
2.	SETH CUTTER / LIZ SANTUCCI	CALTRANS			CALTRANS
3.	SHELLY KREGER	YCAT Turquoise Routes 5 & 10			YCIPTA
4.	DAVID SALGADO	SCAG			SCAG