



1503 N. IMPERIAL AVE., SUITE 104  
EL CENTRO, CA 92243-2875  
PHONE: (760) 592-4494  
FAX: (760) 592-4410

August 28, 2025

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA**

**DATE:** Wednesday, September 03, 2025

**TIME:** 10:00 a.m.

**LOCATION :** ICTC Office  
1503 N. Imperial Ave., Suite 104  
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/83969740675?pwd=6yEOHR1lsQxBuXeoY3P6Tm0Wtpjic.1>

(669) 900-9128

Meeting ID: 839 6974 0675

Passcode: 629701

Chairperson: Vacant

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 48-hour advance notice will be necessary to honor your request.

**PUBLIC COMMENTS**

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

**DISCUSSION/ACTION/INFORMATION ITEMS**

- |  |                     |
|--|---------------------|
| 1. Introductions   |                     |
| 2. Approval of Minutes for May 01, 2025,   | <i>ACTION</i>       |
| 3. Discussion / Review of SSTAC's Roles and Responsibilities<br>By <i>ICTC staff</i> | <i>PRESENTATION</i> |
| 4. Reappointment of Voting Positions   | <i>ACTION</i>       |
| 5. Installation of Officers  | <i>ACTION</i>       |

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT, AND COUNTY OF IMPERIAL**

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2**

- 6. CTSA Reports** **DISCUSSION**  
*By ICTC Staff Transit Dept.*

- 7. Transit Operator Updates** **INFORMATION/DISCUSSION**  
*By Transdev Staff*
- a. Imperial Valley Transit (IVT)
  - b. IVT Access
  - c. IVT Ride
    - i. Brawley
    - ii. Calexico
    - iii. El Centro
    - iv. Imperial
    - v. West Shores
  - d. IVT MedTrans

- 8. General Discussion** **DISCUSSION**  
*All*

- 9. Adjournment** **ACTION**

The next meeting is scheduled for October 01, 2025. For questions or comments, please call Gustavo Gomez at 760-592-4494, or can email at [gustavogomez@imperialctc.org](mailto:gustavogomez@imperialctc.org) .



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

**MINUTES**      May 07, 2025

### Present

#### Voting Attendees:

Cristina Leal	ARC- Imperial Valley
Raul Cordova	IC Work Training Center
David Aguirre	ICTC
Sarah Enz	Public Administrator
Mike Hack	Senior Consumer
Andrew Sanchez	Imperial Valley College

#### Non-Voting Attendees:

Jose Guillen	IVT MedTrans/IVT Ride
Helio Sanchez	IVT Transit
Cesar Sanchez	IVT Transit
Karla Pacheco	IVT ACCESS
Carolina García	Public Authority Program
Jeanette Castillo	Social Services
Yvette Valenzuela	Department of Social Services
Dennis Brookes	Kathrine & Associates
Andrea Breault	Kathrine & Associates
Priscilla Baca	ICTC
Espy Avila	ICTC

1. Mr. Hack called the meeting to order at 10:00 a.m. **A quorum was present.**
2. Introductions were made.
  - Hybrid meeting.
3. Minutes were adopted for March 5, 2025, and April 2, 2025 (**Enz, Cordova**) **Motion Carried.**
4. CTSA Reports:  
Mr. Aguirre had the following information:
  - The SSTAC findings letter has been completed. The UTN public hearing took place on April 7, 2025, followed by the findings meeting on April 28, 2025. We are finalizing designs for the Bus Stop Improvement Project, which includes shade and seating at the bus stop in front of the El Centro library, with construction procurement

starting soon. Additionally, we will explore transportation needs in northern Imperial County and add an express route from Calexico to IVC and back in the evening.

- These items include ongoing support for IVT Ride, IVT MedTrans, Imperial Valley Transit, IVT ACCESS, and Calexico on Demand Service, while complying with FTA provisions.
- We completed the UTN process and are finalizing actions for board approval at the end of May. Afterward, we'll forward the item to CALTRANS to incorporate some aspects into our budget, then we can implement those items during our 25-26 fiscal year
- We are 90% complete with the bus stop improvement projects and are waiting for comments from El Centro, Calipatria, and Westmoreland to finalize plans for next month. Once we do, we can proceed with procurement for construction this summer. These projects, which are linked to shelter improvements, will take 8-12 weeks once a contractor is on board, with shelter installation scheduled for this fall.
- We are currently demolishing buildings at the Calexico Transit Center and have removed one so far. We are also working on the concrete infrastructure and removing the old parking lot. The project is expected to be completed by March next year.
- We're moving forward with plans for the Calexico East Transit Center, with construction set to begin next year.
- We're developing COA and have presented it to SSTAC. More outreach is planned in the coming months to evaluate our services and provide recommendations.
- We will be installing electronic payments for all fixed-route services in the coming months.

Ms. Baca presented the following information:

- I delivered a presentation on IHSS and organized an event for the senior center.
- Upcoming presentations for Social Services and NHHA will be scheduled as well.

5. Transit Operator FY 2024-25 Reports:

Imperial Valley Transit:

- Service is operating normally, but there are delays due to construction in the surrounding cities.

IVT Access:

- Service experienced delays in the middle of the month due to spring break. Numbers should increase by mid-May. As summer approaches, a slowdown is expected.

IVT Ride:

Mr. Guillen presented the report on all IVT Ride services:

- Ride is performing well with steady numbers. Applications are coming in gradually. Westmorland's numbers are also increasing slowly.

IVT MedTrans:

- Mr. Guillen presented the report on the service: The numbers have remained steady. Additionally, we have a new IVTMetrans commercial launch soon.

6. General Discussion

- Dr. Sanchez confirmed that IVC will be on summer vacation, resulting in a significant drop in ridership. The annual transportation survey conducted by the office will yield valuable insights and information.

7. Adjournment

- The meeting adjourned at 10:36 a.m.
- The next meeting will be held on Wednesday, June 4, 2025, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

**SOCIAL SERVICES  
TRANSPORTATION ADVISORY  
COUNCIL (SSTAC)**




September 03, 2025  
ICTC Offices  
1503 N. Imperial Ave.  
Suite #104  
El Centro, CA 92243



# SSTAC's "Charge"

- California Public Utilities Code (PUC) 99238
  - Participate in the identification of transit needs, including unmet transit needs that are Reasonable to Meet
  - Annually review and recommend action by the ICTC through the Unmet Transit Needs Hearing process
    - ~ No Unmet Transit Needs
    - ~ No Unmet Transit Needs which are Reasonable to Meet
    - ~ There are Unmet Transit Needs which are Reasonable to Meet
- Advise RTPA on any major transit issues, including coordination and consolidation of specialized transportation services




## Imperial County Public Transportation

### 2024-25 Unmet Transit Needs Survey

The Imperial County Transportation Commission is collecting public feedback on public transportation needs. This involves funding for various public transit services. You are invited to provide your feedback by completing our survey before 5:00 PM on March 15, 2024.

**Survey links are available on all ICTC affiliated service websites and Social Media:**

Imperialctc.org  
IVTransit.com  
IVTAccess.com  
IVTRide.com  
IVTMedTrans.com

**DO YOU HAVE TROUBLE GETTING FROM HERE TO THERE ?**  
Let Us Know About It...  
Are facilities accessible?  
Get Your Opinion On Record

Your feedback is essential to ICTC's transportation planning approaches towards addressing any potential needs. We thank you in advance for your contributions!

If you have any questions please contact; Gustavo Gomez  
ICTC, Regional Mobility Coordinator  
(760) 592-4494

# SSTAC'S MEMBERSHIP

## Section A refers to Appointed Membership

- Potential Transit Users age 60 and over (1)
- Potential Transit User who is disabled (1)
- Representatives from local social service providers for seniors, including one who is a transportation provider (2)\*
- Representatives from local social service providers for the disabled, including one who is a transportation provider (2) \*
- Representative of a local social service provider for persons with limited means (1) \*
- Local reps from the CTSA (2)
- The transportation planning agency may appoint additional members in accordance with the procedure prescribed in subdivision (b) of PUC 99238
- Alternates

\* If one exists

# SSTAC'S MEMBERSHIP

## VOLUNTEER

Members are appointed by the Council

Members serve a three-year period

Alternates attend and vote as necessary in the absence of the Primary Appointee

# SSTAC'S MEMBERSHIP

Section B refers to Non-Voting Technical Resource members

- Public Transit Providers
- Private Transit Providers
- CALTRANS
- Interested Parties and Advocates
- Others





# NOMINATE!

## SSTAC Officers

**Officers are nominated for terms from voting membership for one-year terms**

- **Chairperson**
- **Vice Chairperson**
- **Secretary - ICTC staff**  
**(facilities, agendas, minutes etc.)**



## CONSOLIDATED TRANSPORTATION SERVICES AGENCY (CTSA)

- The Consolidated Transportation Service Agency (CTSA) works to expand the availability and use of specialized transportation services. The CTSA serves as an information resource for specialized transportation providers and provides technical assistance and public outreach to increase awareness of specialized transportation options.

# ICTC's TRANSIT Focus for FY 2025-26

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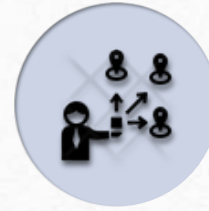
NEW SERVICE TRIPS



CONSTRUCTION OF  
THE CALEXICO  
INTERMODAL  
TRANSPORTATION  
CENTER



CONTINUE CALEXICO  
MICRO TRANSIT  
PROJECT



SITE PROCUREMENT  
AND ENGINEERING  
SERVICES FOR NEW  
MAINTENANCE,  
OPERATION AND  
ADMINISTRATION  
FACILITY



ACQUISITION OF NEW  
DISPATCHING  
SOFTWARE



FINALIZE  
AUTOMATED VEHICLE  
LOCATION (AVL) FOR  
FIXED ROUTE  
SERVICES  
IMPLEMENTATION.  
MAY INCLUDE  
ADDITIONAL  
TECHNOLOGY  
UPGRADES.

# ICTC's TRANSIT focus for FY 2025-26

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SAFELY PERFORM  
MORE OUTREACH  
AND MOBILITY  
COORDINATION/  
TRAINING TO  
CONTINUE TO  
REGAIN RIDERSHIP



EVALUATION OF ALL  
IVT SERVICES (COA)



BUS STOP  
IMPROVEMENT  
PROJECT AROUND  
THE COUNTY



CONTINUE THE ADA  
**RECERTIFICATION**  
PROCESS



RESEARCH AND  
ANALYZE NEW  
POSSIBLE PROCESSES  
FOR THE MMP



UTN PROCESS



# OCTOBER 1, 2025

## Transit 101

- Review of Transit Services
- Imperial Valley Transit (IVT)
- IVT Access
- IVT RIDE
- IVT MedTrans
- Callexico on Demand
- Review of Specialized Transportation Options



# NOVEMBER 5, 2026

- **Review of Agencies' Missions and Clientele; Transportation Provided; and Perceived Transportation Gaps/Needs**





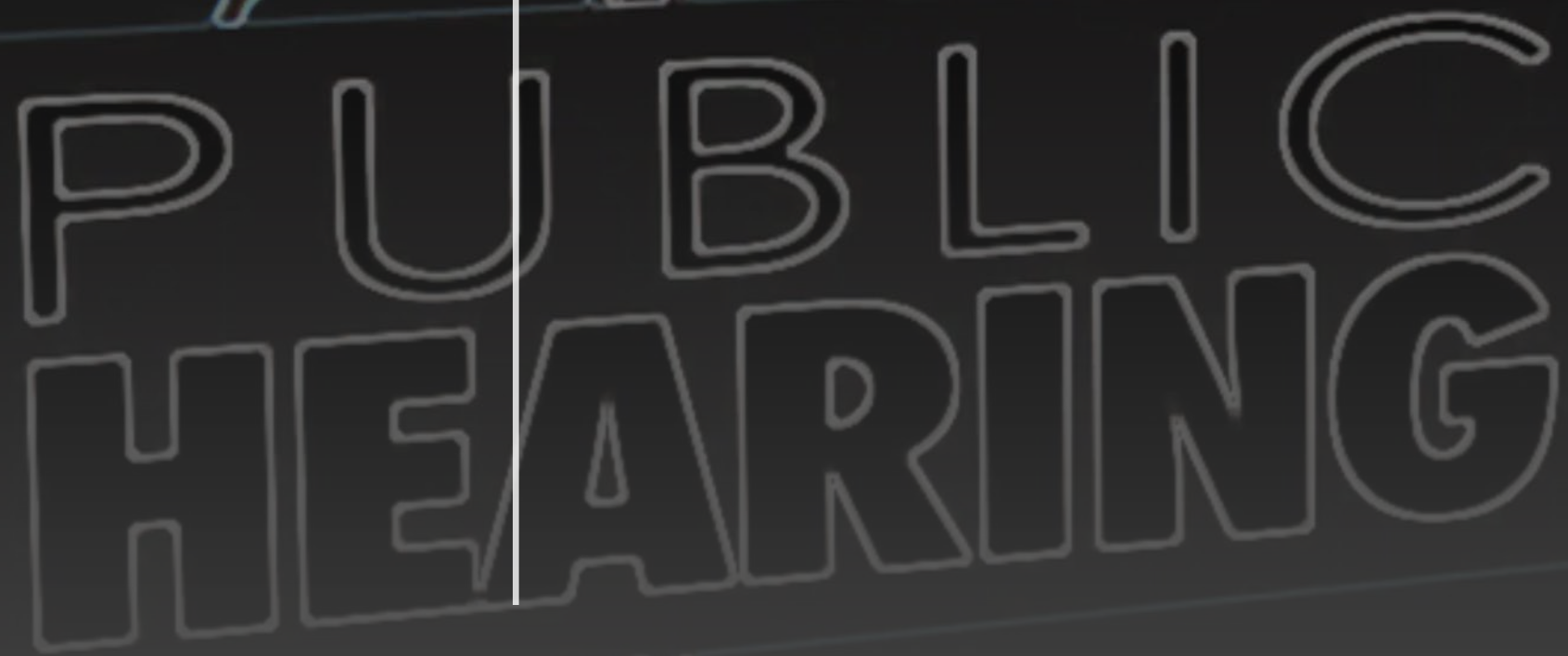
# DECEMBER 3, 2025

- Identification of Transportation Gaps/Needs
- Review of Potential Transportation Solutions
- Review of ICTC's Definition of "Reasonable to Meet" and "Unmet Transit Need"
- Identification of Unmet Transit Needs



# JANUARY 7, 2026

- **Adoption of the SSTAC Master Unmet Transit Needs List**
- **Selection of Priorities for the FY 2024-25 Unmet Transit Needs Public Hearing Process**
- **Development of the SSTAC Letter**
- **SSTAC Rep to deliver the SSTAC Letter at the Public Hearing**



# PUBLIC HEARING

**FEBRUARY 4, 2026**

• Unmet Transit Needs Public Hearing Process/ Date to be determined

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**MARCH 4, 2026**

- **Review and Response to the Unmet Transit Needs Public Hearing “Findings” and Panel Recommendations / Date to be determined**

# LOOKING FORWARD

- April 2026 Items TBD/Updates on services
- May 2026 Items TBD/Updates on services
- June 2026 Items TBD/Updates on services
- July 2026 TBD
- August 2026 TBD

