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**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

**MINUTES**

November 6, 2019

Present

Voting Attendees:

Michael Hack – Vice-Chair	Consumer
Ted Ceasar	Consumer
Sarah M. Enz	Area Agency on Aging/Public Administrator
Dr. Kathleen Lang	California Health & Wellness
Mitzi Perez	ARC-Imperial Valley
Raul Cordova	Work Training Center
David Aguirre	CTSA-ICTC
Maricela Galarza	CTSA-ICTC
Gustavo Gomez	CTSA-ICTC

Non-Voting Attendees:

Cesar Sanchez	IVT/IVT Access/IVT Ride/IVT MedTrans
Helio Sanchez	IVT/IVT Access/IVT Ride/IVT MedTrans
Jose Guillen	IVT/IVT Access/IVT Ride/IVT MedTrans
David Salgado	SCAG

1. Mr. Hack called the meeting to order at 10:07 a.m. **A quorum was present.** Introductions were made.
2. Minutes adopted for October 2, 2019 ([Lang](#), [Cordova](#)), **Motion Carried.**
3. CTSA Reports:

Mr. Aguirre had the following updates:

- Outreach events for the Fare Analysis Study occurred on October 23<sup>rd</sup> & 24<sup>th</sup> at different times during the day. The approach for this study outreach was to go to consumers and obtain feedback on the proposed concepts. The outreach events took place in different cities, including transfer terminals. There was a good turnout. A report from the consultants is currently pending and it will be shared with SSTAC. The report will provide recommendations to help the transit system.
- The AVL project is still ongoing. Routematch is currently working on a database that is expected to be completed by the end of the month of November. The project is expected to be implemented between the end of this year to the beginning of the upcoming year. There are plans for outreach efforts.

- Dr. Lang asked Mr. Aguirre to reiterate the purpose of the project.
  - Mr. Aguirre stated that the CAD AVL project's purpose is to allow passengers to see the location of the fixed-route buses. Fixed route buses will be equipped with a GPS system to help the passenger look it up on a mobile app.
- An RFP for the TDA Performance Audit is in the final process, the award is expected to be awarded in the month of December.
- Mr. Aguirre announced that the IVT transit service initiated the annual "Stuff a Bus" event, where passengers can donate a canned or dry item for one ride. The event started on November 4, 2019, and will run through November 15, 2019. Our goal is to beat the total collection of the previous year of ~1,700 pounds. Flyers are available for SSTAC members to take and share with anyone interested (attached).
- Mr. Aguirre announced that all IVT services, excluding IVT MedTrans, will be having the annual "Veteran's Day" event, where passengers that are veterans can ride the services free for a week period of time, when showing military identification. The event will initiate on November 12, 2019, and will run through November 18, 2019. Flyers are available for SSTAC members to take and share with anyone interested (attached).

Mr. Gomez had the following updates:

- IVT Access service had 18 certifications for the month of October
- There was an average of 4-5 sign ups per week for the IVT Ride service in the month of October.
- On October 15<sup>th</sup>, staff attended the 15<sup>th</sup> Annual Senior Health Fair. The event was well attended. During the event, staff conducted IVT Ride sign-ups, with a result of 20-25 new passengers.
- On October 16<sup>th</sup>, Ms. Galarza attended the 7<sup>th</sup> Annual Employment and Resource Fair in the morning and attended the Safety and Wellness Fair during the afternoon. Ms. Galarza will give further details.
- Mobility Management staff have upcoming presentations and mobility training. The staff gives more information at the next meeting.

Ms. Galarza had the following updates:

- On October 16<sup>th</sup>, there were two events in which mobility management staff and some of First Transit attended. There was the 7<sup>th</sup> Annual Employment and Resource Fair that occurred during the morning and the Safety and Wellness Fair that occurred during the afternoon. The 7<sup>th</sup> Annual Employment and Resource Fair had more of a general public audience, whereas the Safety and Wellness Fair consisted more of elementary kids and parents. Both had a good outcome.

4. A presentation was made by Dr. Lang, California Health and Wellness, and a fact sheet with statistics was handed out to SSTAC members (attached).
  - ❖ Medical Transportation, Statistics
  - ❖ Partnership with Uber-Lift
  - ❖ Reservation at least 3 days ahead of time by calling logistics phone number after a series of questions are answered.
  - ❖ Transportation offered to any person that is under a MediCal provider.
  - ❖ Transportation can be provided up to 200 miles without prior authorization required.
- Mr. Aguirre stated that presentations will continue on the next meeting's agenda, therefore anyone that is interested still has the opportunity to do so. Mr. Aguirre informed STACC members that ARC-Imperial Valley will present information next STACC meeting.

## 5. Transit Operator Reports:

- Imperial Valley Transit: Mr. H. Sanchez had the following updates:
  - o There were more service days for the month of October.
  - o There were no construction closures that interrupted service.
  - o The “Stuff a Bus” event for the IVT service started on the 4<sup>th</sup> of November and will continue until the 15<sup>th</sup> of November. Participation from passengers has been know to begin slow and then starts to grow throughout the event. Passengers start sharing the information about the event, as a result more people start to participate.
  - o The IVT service will not be in service on Veteran’s Day, November 11<sup>th</sup>. On the 12<sup>th</sup>, “Veteran’s Day” event will start and will end on November 18<sup>th</sup>. The event’s purpose is to show appreciation to the veterans that served the country. All veterans will ride free by showing their military identification to any IVT services, excluding IVT MedTrans.
  
- IVT Access: Ms. Pacheco had the following updates:
  - o IVT Access does not participate in the “Stuff a Bus” event.
  - o IVT Access does participate in the “Veteran’s Day” event.
  - o IVT Access service is running well.
  
- IVT Ride: Ms. Aguilar had the following updates:
  - o IVT Ride does not participate in the “Stuff a Bus” event.
  - o IVT Ride does participate in the “Veteran’s Day” event.
  - o IVT Ride service is running well.
  
- IVT MedTrans: Mr. Guillen reported the following:
  - o The service for the second bus has been suspended a few times due to a lack of passengers.
  - o There are plans to go out and pass out more brochures within the Calexico, Brawley, Imperial, and El Centro. There are also plans to go back to San Diego to do more outreach.

## 6. General Discussion

- Ms. Galarza informed SSTAC members that the January meeting will fall on the New Year’s Day holiday, therefore ICTC staff is looking for other date options to discuss with STACC members.
  - SSTAC members' discussion consisted of the possible dates of Thursday, January 2<sup>nd</sup> or Wednesday, January 8<sup>th</sup>.
    - Ms. Galarza stated that on the 8<sup>th</sup> of January there will be an event, Seniors Appreciation Day, where ICTC will be participating, so that day is not possible.
    - SSTAC members discussed that the 2<sup>nd</sup> that many would be out on vacation, therefore attendance would not be assured. Another possible option was Thursday, January 9<sup>th</sup>. Further discussion is needed.
  - Discussion and motion will continue for the next SSTAC meeting.
- Mr. Aguirre stated that there are plans with City of Calexico and City of El Centro to upgrade some bus stops within the cities. This might include the bus stop by the El Centro Library.

- Mr. Aguirre reported that the Clinica de Salud bus stop is still in progress, it has been more of a complex situation since permission has to go through owner. The owner requires to go through his own process. A follow up will be attempted at least one time per week.
- Mr. Aguirre reported that there has been a preliminary discussion with the City of El Centro in regards a potential stop for the new ECRMC. One issue that has been brought up is that the area is very narrow. This is still open for discussion.

7. Adjournment

- The meeting adjourned at 10:40 a.m. ([Hack](#)), **Motion Carried.**
- The next meeting will be held on December 4, 2019, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



california  
health & wellness

## Our Purpose

Transforming the health of the community, one person at a time

## Our Mission

Better health outcomes at lower costs

## Our Clientele

~61,000 Imperial County Medical Beneficiaries

## Transportation

	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD									
<b>Imperial 2019</b>																	
Total Trips	6331	570	5651	550	6164	578	6780	639	6813	578	6140	573	7580	648	45459	Avg Unique Mmbrs	591
Unique Mmbrs																	



# CH&W Transportation – IC



california  
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## Imperial County – July 2019

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Acupuncture	13	Hospital Visitation	1	Physician Services	911
Adult Daycare	960	Laboratory Services	94	Podiatry	18
Allergy	11	Lead Screening/Testing	2	Prosthetic Services	2
BH Therapy	92	Mammogram	10	Psychiatric Services	13
(blank)	3	Medical Supplies	4	Psychiatric Facility	2
Cardiac Rehab	11	Mental Health	31	Psychiatry	9
CCS	1	Methadone Treatment	6	Psychologist	15
Chemo/Radiation	32	OB/Gyn Services	33	Radiation Treatment	72
Clinic Visit	36	Occupational Therapy	12	Radiology	51
Counselor	2	Optical – Eyeglasses	3	Rehab	1
Dental Services	67	Optical – Exams	17	Speech/Audiology Therapy	11
Diabetic Supplies/Edu	2	Orthodontist	1	Surgery Pre-Reg	2
Dialysis	1,480	Orthotic Services	3	Transgender Services	1
Diet/Nutritional Counseling	1	Outpatient Surgery	18	Transplant Services	3
Discharge	1	Pain Management	49	Wound Care	100
Hospital	4	Pediatric Services	26		
Hospital Admissions	2	Pharmacy	13		
Hospital OP Services	3	Physical Therapy	2,977		
				<b>TOTAL</b>	<b>7,232</b>

It's time to

# STUFF-A-BUS



SHARE THE  
*Thanksgiving*  
SPIRIT THIS YEAR  
AND HELP FEED  
THE HUNGRY IN  
IMPERIAL COUNTY  
WITH IV TRANSIT!

Make a donation of a canned or dry food item and you'll ride for **FREE!** Just give your donation to the driver from

**NOVEMBER 4 TO NOVEMBER 15.**

In lieu of a trip, donations can also be made at **Imperial Valley Transit** - 792 E. Ross Rd. El Centro.

## TOP 10 FOOD DRIVE ITEMS



- SPAGHETTI SAUCE/PASTA
- PEANUT BUTTER
- CEREAL
- TUNA/CANNED MEATS
- RICE
- DRY BEANS
- SHELF-STABLE MILK
- CANNED MEALS (SOUP, STEW, CHILI)
- MAC & CHEESE
- CANNED VEGETABLES



Imperial Valley Transit • 760.482.2900 • [www.ivtransit.com](http://www.ivtransit.com)

**PLEASE NO EXPIRED FOOD ITEMS. FREE RIDES ARE ONLY VALID ON IV TRANSIT BUS LINES.**



# Es tiempo de **LLENAR EL** **AUTOBÚS**



¡COMPARTA EL  
ESPIRITU DE  
*Dar Gracias*  
Y AYUDE A DAR DE  
COMER A AQUELLOS  
CON HAMBRE EN  
EL VALLE IMPERIAL  
CON IV TRANSIT!

¡Done una lata o alimento no  
percedero y reciba a cambio un  
viaje **GRATIS!** Solo presente su  
donación al conductor a partir del

**4 DE NOVIEMBRE HASTA EL  
15 DE NOVIEMBRE**

Si no va viajar en autobús, las  
donaciones también se pueden  
llevar a **Imperial Valley Transit** -  
792 E. Ross Rd. El Centro.

## **LOS 10** **ARTÍCULOS MAS SOLICITADOS**



- SALSA PARA ESPAGUETI/  
PASTA
- MANTEQUILLA DE MANÍ
- CEREAL
- ATÚN/CARNE EN LATA
- ARRÓZ
- FRIJOL SECO
- LECHE (EN CAJA)
- COMIDA ENLATADA (SOPA,  
ESTOFADO, CHILE)
- MACARRÓN CON QUESO
- VEGETALES EN LATA



Imperial Valley Transit 760.482.2900 [www.ivtransit.com](http://www.ivtransit.com)

**NO ARTÍCULOS CADUCADOS POR FAVOR. LOS VIAJES GRATIS SON EXCLUSIVAMENTE EN LAS LÍNEAS DE IV TRANSIT.**



VETERANS  
DAY

# THANK YOU

★ FOR YOUR SERVICE ★

THIS VETERANS DAY WE WANT TO THANK OUR LOCAL **US MILITARY VETERANS** FOR THEIR SERVICE! FROM **NOVEMBER 12TH TO NOVEMBER 18TH**, IMPERIAL VALLEY TRANSIT, IVT RIDE AND IVT ACCESS INVITE ALL VETERANS WITH A VALID US MILITARY ID TO USE TRANSIT SERVICES FOR **FREE!**



JUST SHOW THE DRIVER YOUR  
U.S. MILITARY ID AND RIDE WITH US!



[WWW.IVTACCESS.COM](http://www.IVTACCESS.COM)



[WWW.IVTRANSIT.COM](http://WWW.IVTRANSIT.COM)



[WWW.IVTRIDE.COM](http://WWW.IVTRIDE.COM)

FOR MORE INFO CALL 760.482.2900

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★ ★ ★ ★ ★  
DÍA DE LOS  
VETERANOS

★ **GRACIAS** ★

# ★ POR SU SERVICIO ★

¡QUEREMOS AGRADECER A NUESTROS VETERANOS DE LOS ESTADOS UNIDOS POR SU SERVICIO EN ESTE DÍA DE LOS VETERANOS! ¡DEL 12 DE NOVIEMBRE HASTA EL 18 DE NOVIEMBRE IMPERIAL VALLEY TRANSIT, IVT RIDE, Y IVT ACCESS INVITAN A TODOS LOS VETERANOS CON UNA IDENTIFICACIÓN MILITAR VÁLIDA DE LOS ESTADOS UNIDOS, A VIAJAR **GRATIS** EN LOS SERVICIOS DE TRÁNSITO!



¡PRESENTE AL CHOFER SU IDENTIFICACIÓN MILITAR VÁLIDA DE LOS ESTADOS UNIDOS Y VIAJE CON NOSOTROS!



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