

Imperial-Mexicali Binational Alliance (IMBA)



MINUTES – 25TH MEETING

DATE:	May 19, 2016
TIME:	10 am to 12 pm
LOCATION:	Imperial Valley College William J. Thornburg Administration Center, Bldg. 10 380 E. Aten Road Imperial, CA 92251
MEETING CALLED TO ORDER BY	Tom DuBose
MEETING #	25 th
# OF ATTENDEES	41
NOTE TAKER	Virginia Mendoza
ATTENDEES	Please refer to the attached sign-in sheet.
WELCOME & INTRODUCTIONS	<ul style="list-style-type: none"> ➤ The meeting was called to order by Tome DuBose. Self-introductions were made by all attendees. ➤ Special recognition was given to staff from the Southern California Association of Governments (SCAG). Hasan Ikhtrata, SCAG's Executive Director congratulated the Alliance and it's efforts and expressed SCAG's support of the Alliance.
BORDER INFRASTRUCTURE UPDATES	<p>Calexico West/Mexicali I POE</p> <ul style="list-style-type: none"> ➤ Mark Baza provided update on the Calexico West POE Expansion Phase 1, currently underway and scheduled to be completed in January 2018. Funding for Phase 2 in the amount of \$248 million for Phase 2 is still under review and pending Federal approval. <p>Calexico East/Mexicali II POE</p> <ul style="list-style-type: none"> ➤ Mr. Baza provided an update on the re-submittal of Proposed Binational Toll Pilot Project (559 Proposal). The project sponsors are anticipating hearing back from the U.S. General Service Administration (GSA) by late

	<p>May or early July 2016.</p> <ul style="list-style-type: none"> ➤ Mr. Baza summarized the project improvements: <ul style="list-style-type: none"> — New toll collection locations for ATPMs at northbound exit for autos and trucks — Construct toll operations building — Covered pedestrian walkways & reduced walking distance for pedestrians from Mexico — Cell phone lot/transit center, widen bridge for trucks and expand approaches in Mexico and U.S. — Add 6 new primary auto lanes — Add 3 new truck lanes — Pay for CBP security operations for new lanes (estimated at \$1.3 million per year) ➤ Mr. Baza also mentioned that a Sustainable Freight Action Plan Pilot project was submitted to the California Air Resources Board for funding of the freight elements of the Calexico East POE Expansion Project in the amount of \$30 million. In addition, ICTC is pursuing freight funding opportunities under the Fixing America's Surface Transportation Act (FACT Act).
<p>ECONOMIC DEVELOPMENT UPDATES</p>	<p>CDI and IVEDC</p> <ul style="list-style-type: none"> ➤ Mariana Chavez of CDI and Cynthia Mancha of IVEDC provided an overview of the economic development events attended in an effort to promote the region. The events attended were: <ol style="list-style-type: none"> 1. World Forum FDI (IV, MXL, SD / April 3-6) 2. Seattle Business Seminar (Seattle, WA / April 13th) 3. MEXPORT 2016. (San Diego, CA / Apr 21st) ➤ Tim Kelley of IVEDC announced the Economic Summit and General Assembly hosted by IVEDC and ICTC on May 18th and 19th. Mr. Kelley extended an invite to all IMBA participants to participate in the remaining events on May 19th. ➤ Mr. Kelley also thanked CDI for assisting the coordination of a Mexicali/Imperial tour for the World Forum hosted in April 2016. ➤ Mr. Kelley brought up the banking conditions along the border, particularly in the City of Calexico.
<p>ECOZONE PRESENTATION</p>	<ul style="list-style-type: none"> ➤ Jesus Manuel Alberto Lopez Perez of EcoZone gave a presentation on a long-term Green City project in Mexicali. The objective of the project is to attract investment from global companies to conduct a new business model combining environmental conservation, recycling, waste management, solar power, conducting environmentally friendly research and development. ➤ The private development project is an Eco Industrial Park located in the Sierra Cucapa Mountains. The project has had close coordination with the Cucapa tribal community. Some of the goals of project are: <ol style="list-style-type: none"> 1. Create a new model for national and international investment.

	<ol style="list-style-type: none"> 2. Improve handling of scrap cars, electronics, etc. 3. Protection and conservation of the Cucapa Mountains. 4. Adequate and safe planning between conservation areas and industrial development. <ul style="list-style-type: none"> ➤ The project is currently in the environmental phase and anticipates receiving response by SEMARNAT by June 2016.
IVC PRESENTATION	<ul style="list-style-type: none"> ➤ Efrain Silva, Dean of Economic and Workforce Development Division gave a presentation of Imperial Valley College (IVC). The presentation covered the campus expansion which includes a 70,000 square foot building opened in 2009. Mr. Silva highlighted that IVC has more than 60 degree programs, more than 50 Certificate Programs and a full range of community service classes.
ANNOUNCEMENTS & PROJECT UPDATES	<ul style="list-style-type: none"> ➤ CETYS University has established MOU's with Northern Arizona University and University of California, San Diego.
AGENDA ITEMS FOR NEXT TIME & NEXT MEETING DATE	<ul style="list-style-type: none"> ➤ The next meeting is scheduled for July 14, 2016 in the City of Mexicali. <p>Agenda Items</p> <ul style="list-style-type: none"> ➤ SANDAG presentation on new border study focusing on economic impacts of border delays and greenhouse gas emission reduction strategies. ➤ IVEDC to present on international internship program.
ADJOURNMENT	<ul style="list-style-type: none"> ➤ Meeting adjourned at 12 p.m.