

# ***IVT Services***

## **Public Outreach and Marketing Services**

### **Request For Proposal FY 2025-28**

**Requested by:**

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# THE IMPERIAL COUNTY TRANSPORTATION COMMISSION

## Request for Proposals For

FY 2025 – 2028 IVT/IVT Access/IVT Ride/IVT MedTrans Public Outreach and Marketing

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### I. INTRODUCTION

Imperial County Transportation Commission (ICTC) is seeking the services of an individual or firm to develop and implement comprehensive public marketing and advertising services for four (4) of its established public transit programs:

- *IVT*- Inter-city fixed-route service
- *IVT Access*- ADA paratransit service
- *IVT Ride*- Dial-a-ride for seniors and persons with disabilities
- *IVT MedTrans*- Non-emergency medical transportation to San Diego

ICTC is seeking the services of an individual or firm to develop and implement a bilingual (English and Spanish) public outreach program, website, and marketing services for the four mentioned transit services. The selected firm will work for ICTC and with contracted transit operator management staff. The selected firm or project staff must indicate some familiarity with and be willing to take direction on and incorporate marketing and advertising services with transit industry best practices and standards. The website must use technology that accommodates persons with disabilities.

A contract award for the marketing services listed in this RFP is expected to be awarded by the Commission. Prospective bidders should be aware that any work effort or expense completed under this contract after award, will then be compensated up to the date of termination.

The Imperial County Transportation Commission shall hereinafter be referred to as “ICTC”. The contract will be regulated according to the provisions including but not limited to generally recognized transit industry standards, the Federal Transportation Administration (FTA), the Americans with Disabilities Act (ADA), Transportation Development Act (TDA) as amended, and other applicable Federal, State and local laws or regulations.

### II. GENERAL BACKGROUND

ICTC is the regional transportation planning and regional public transit agency for the Imperial Valley region. ICTC builds consensus, makes strategic plans, obtains and allocates resources, contracts for transit services, and provides information on a broad range of topics pertinent to the Imperial Valley region’s transportation services and infrastructure.

ICTC is an independent public agency governed by a Commission composed of city council members and county supervisors from each of the region’s eight (8) local governments and the Imperial Irrigation District (IID). Membership includes the cities of Brawley, Calipatria, Calexico,

El Centro, Holtville, Imperial, Westmorland, the County of Imperial, and the IID.

ICTC administers contracts with third parties for their transit operations of all services.

### III. PROJECT SCHEDULE

ICTC anticipates the process for nominating and selecting a consultant and awarding the contract will be according to the following tentative schedule:

A.	Advertise and Issue RFP	June 13, 2025
B.	Last Day to Submit Questions Regarding RFP	June 27, 2025
D.	Proposal Due Date	July 11, 2025
E.	Provider Ranking and Staff Recommendation (non-public opening)	Week of July 14th , 2025
F.	Oral Interviews (if utilized)	Week of July 14th, 2025
G.	Selection and Notification Award	July 2025
H.	ICTC Approval of Contract	July 2025
I.	Notice of Award/Notice to Proceed	July 2025 (estimate)
K.	Initial Year Marketing Plan implementation	August 1, 2025

### IV. PROJECT SUMMARY

#### A. Project Background/Project Description

ICTC has a contract for a fixed route public transportation, paratransit service, dial-a-ride service, and non-emergency transportation service identified as *IVT*, *IVT Access*, *IVT Ride*, and *IVT MedTrans* respectively. Each service is branded with its own logo and color scheme. ICTC recently entered into a five year (2 year option) agreement with Transdev to operate all the aforementioned services. Prospective bidders for the marketing services are strongly encouraged to review the existing website to gain an understanding of the project, located at [www.ivtransit.com](http://www.ivtransit.com), [www.ivtaccess.org](http://www.ivtaccess.org), [www.ivtmedtrans.com](http://www.ivtmedtrans.com), and [www.ivtride.com](http://www.ivtride.com).

The logo and brand for all services have been registered with the United States and Patent and Trademark office. The registration must be maintained and the selected firm may need to resubmit during the term of this marketing contract. The following information describes the services in more detail;

- **IMPERIAL VALLEY TRANSIT (IVT)** is a multi-faceted inter-city fixed-route transit service targeted at all persons in the Imperial Valley. The purpose of this project is to increase awareness, brand recognition and provide information and guidance to persons seeking to use the public transit service, regarding the points of contact, service locations, service hours, unique features, and availability of the service. The ultimate goal is to have a marketing plan implemented annually before the start of each fiscal year.
- **IMPERIAL VALLEY TRANSIT (IVT) - BLUE, GREEN, and GOLD Lines** are intra-city fixed-route transit services targeted at all persons in the Imperial Valley. These routes are specific to the community that they serve. The purpose of this project is to increase awareness, brand recognition and provide information and guidance to persons seeking to use the public transit service, regarding the points of contact, service locations, service hours, unique features, and availability of the service. The ultimate goal is to have a marketing plan implemented annually before the start of each fiscal year.
- **IVT ACCESS** is a public paratransit service targeted at persons with disabilities. The purpose of this project is to increase awareness, brand recognition and provide information and guidance to persons with disabilities, regarding the points of contact, service locations, service hours, unique features, and availability of the service. The ultimate goal is to have a marketing plan implemented annually before the start of each fiscal year.
- **IVT RIDE** is a dial-a-ride service targeted at seniors (age 55 and above) and persons with disabilities, except for IVT Ride Westshore which is available to the general public). The purpose of this project is to provide information and guidance to seniors and persons with disabilities, regarding the point of contact, service locations, service hours, unique features, and availability of the service. The ultimate goal is to have public outreach and marketing plan, as well as, a longer-term marketing/advertising program of the sustainment of the service.
- **IVT MEDTRANS** is a public service for non-emergency medical transportation to San Diego medical facilities. ICTC desires to continue its positive reputation and increase awareness for the service within the community, as well as, promote the service to increase ridership. The ultimate goal is to have a public outreach and marketing plan for the sustainment of the service. The budget is inclusive of any proposed media buys and production. ICTC staff intends to be flexible to accommodate passenger demand. This means the selected proposal scope and budget may be adjusted and carried over between the years during the three years if determined that a particular media or medium is not effective, or if a particular media or medium is effective. ICTC staff cannot guarantee that increased funding will be available in the future.

For any service or project developed for implementation within the Imperial Valley region, it's important to provide some geographical information. Thus, it's approximately four thousand five hundred ninety-eight (4,598) square miles. This region includes tends to have an extremely high heat condition in the desert environment during late spring, summer, and fall months. The climate is described as an arid desert with summer temperatures reaching about one hundred twenty degrees (120°) Fahrenheit. In addition, the Imperial Valley consists of agricultural land fields. Most of the area's geography is flat, at or below sea level.

In addition, due to the proximity of the operating area to the international border with Mexico, the region has a high percentage of Spanish-speaking monolingual passengers. All tasks and efforts will require an identical bilingual component that is suitable and effective for the Hispanic community in the region.

The production and installation, and periodic repair costs of bus graphics throughout the three-year contract should not be included in the budget for this proposal. These types of expenses are a part of the transit service maintenance budget for the contracted transit service operator.

The budget is inclusive of any proposed media buys and production. ICTC staff intends to be flexible to accommodate passenger demand. This means the selected proposal scope and budget may be adjusted and carried over between the years contracted, during the three years, if determined that a particular media or medium is not effective, or, if a particular media or medium is effective. ICTC staff cannot guarantee that increased funding will be available in the future. Therefore, proposers are requested to use the fee established in the RFP under the Fee Estimate Range section and provide their concept for the most effective method to accomplish the goals in the RFP.

#### **B. Fee Estimate Range**

The estimate of the fee range for the completion of the project is \$150,000 annually. The budget is established in the FY 2025-26 ICTC Overall Work Plan and Budget and will be accounted to in future work plans and budgets.

#### **C. Payment**

The ICTC desires to sign a three-year fixed-price contract, effective with an anticipated start date of August 1, 2025, through June 30, 2028. An itemized price sheet is required from the Provider for the full period itemized by year. However, in the event of transit service changes for any given year, the Provider and ICTC may negotiate a revised scope and or pricing.

The selected consultant will be paid by the fixed fee method, with itemized monthly invoices based on deliverables or portions of work completed. ICTC will retain 10% from each invoice to be settled annually.

## **V. SCOPE OF REQUIRED SERVICES**

### **Task I: Public Outreach and Website Development**

- a. Develop informative bilingual (English and Spanish) public outreach and marketing strategy for the following services: IVT, IVT Access, IVT Ride, and IVT MedTrans. The strategy should emphasize the importance of keeping the public well-informed about available services, including contact information provided by the transit services provider and notification of any service changes.

The marketing plan must include a proposed annual budget for:

- Printed brochures
  - Promotional giveaways (e.g. logoed pens, sports bottles, bags, magnets, etc)
- b. The consultant will be responsible for developing and maintaining user-friendly and ADA compliant website for IVT, IVT Access, IVT Ride, and IVT MedTrans. Each website should include, at minimum:
    - General service information
    - Schedules (when applicable)
    - Service alerts and updates (e.g. route changes due to construction)
    - Contact information
    - Visual elements such as images of the service and users

### **TASK II: Develop a marketing plan for FY 2025-2026**

- a. Develop an informative marketing strategy for the continued use of *IVT/IVT Access/IVT Ride/IVT MedTrans* services including outreach at social service agencies, veterans services, and hospitals, which may be adjusted by evaluation of the effectiveness of efforts from the prior year.
- b. Implement marketing plan as approved by ICTC effective August 2025.

### **TASK III: Develop a marketing plan for FY 2026-2027**

- a. Develop an informative marketing strategy for the continued use of *IVT/IVT Access/IVT Ride/IVT MedTrans* service including outreach at social service agencies, veterans services, and hospitals, which may be adjusted by evaluation of the effectiveness of efforts from the prior year.
- b. Implement a marketing plan as approved by ICTC effective July 2026.

### **TASK IV: Develop a marketing plan for FY 2027-2028**

- a. Develop an informative marketing strategy for the continued use of *IVT/IVT Access/IVT Ride/IVT MedTrans* service including outreach at social service agencies, veterans services, and hospitals, which may be adjusted by evaluation of the effectiveness of efforts from the prior year.
- b. Implement a marketing plan as approved by ICTC effective July 2027.

## **VI. PROPOSAL REQUIREMENTS**

### **A. GENERAL**

1. The proposal should be concise, well organized, and demonstrate the proposer's qualifications and experience applicable to the project. The proposal shall be limited to 100 double-sided pages, inclusive of resumes, graphics, forms, pictures, artwork, photographs, cover letters, etc., but not of letters of commitment from subcontractors. Type size and margins for text pages should be in keeping with accepted standard formats for desktop publishing and processing and should result in no more than five hundred (500) words per page.
2. The written proposal must include a discussion of the proposer's approach to the project, a breakdown and explanation of project tasks, a proposed project schedule, an estimate of costs and documentation of the firm, and the consultant's qualifications for the scope of work. The cost estimate should be submitted in a separate sealed envelope.
3. The proposer will be evaluated based upon the information submitted under the evaluation criteria in Section XI, and compliance with all requirements of this RFP.

### **B. Contents**

Proposals submitted in response to this RFP shall be in the following order and shall include:

#### **1. *Executive Summary***

Include a 1-2 page overview of the entire proposal describing the most important elements of the proposal.

#### **2. *Identification of the Proposer and Establishment of Proposer's Fiscal Responsibility***

Please provide the following information:

- a. Legal name and address of proposer's company.
- b. Number of years the proposer's company has been in business.
- c. Legal form of company (partnership, corporation, joint venture, etc.). If joint venture, identify the members of the joint venture and provide all information required within the section for each member. If a corporation, certify that the corporation is in good standing with

the Secretary of State.

- d. If a company is a wholly-owned subsidiary of a “parent company,” provide the legal name and form of the parent company.
- e. Address(es) of primary office(s) that will work on this project.
- f. If DBE certified, identify the certifying agency, as well as gender and ethnicity.
- g. Name, title, address, email address, and telephone number of the person to contact concerning the proposal.
- h. State whether the proposer has filed bankruptcy in the last ten (10) years and provide any other relevant information concerning whether the proposer is financially capable of completing this project.
- i. Provide all applicable license numbers for licenses relevant to or required for this project, the names of the holders of those licenses, and the names of the agencies issuing those licenses.

**3. *Experience and Technical Competence***

Describe the proposer’s experience in completing similar consulting efforts. List three (3) completed projects of a similar nature. For each completed project, provide the name of the company and project manager the proposer performed work for, telephone numbers, type of work performed, and dollar value of the contracts. A project currently being performed may be submitted for consideration as one of these references.

**4. *Proposed Method to Accomplish the Work***

Describe the proposer’s technical and management approach to the project and how the proposer will plan for and accommodate each into the project effort. Provide a proposed project schedule. Discuss how and what lines of communication will be implemented to maintain the project schedule.

**5. *Knowledge and Understanding of Local Environment and Relevant Laws***

Describe the proposer’s experience working in the local environment and proposed local presence for interfacing with ICTC’s Project Coordinator. The environment includes, but is not limited to: cities, county, and other local agencies’ regulations and policies. Describe proposer’s experience



with and knowledge of relevant State and Federal laws.

**6. *Project Organization and Key Personnel***

- a. Describe proposed project organization, including identification and responsibilities of key personnel. Indicate the role and responsibility of prime consultants and all sub-consultants, including DBE sub-consultants. If applicable, indicate how local firms are being utilized to ensure a strong understanding of State and local laws, ordinances, regulations, policies, requirements, and permitting. Indicate the extent of the commitment of key personnel for the duration of the project and furnish resumes of key personnel. Provide an indication of the staffing level for the project. ICTC's evaluation of the proposal will consider the proposer's entire team; therefore, no changes in the team composition will be allowed without the prior written approval of ICTC. Subconsultant letters of commitment are required.
- b. Describe the experience of the proposer's project team in detail, including the team's project manager, and other key staff members, on projects of similar size, capacity, and dollar value. For each similar project, including the client's name and telephone number. It is ICTC's policy to interview the proposer's references.

**7. *ICTC's Disadvantaged Business Enterprise (DBE) Program and Discrimination Policy***

- a. Proposers are required to obtain disadvantaged business enterprise (DBE) participation on this project. The specific goal for DBE participation is **1.0%** for the project. Biannual reporting is required with Good Faith Effort (GFE) documentation. It is ICTC policy to provide disadvantaged, minority, small business, and women-owned business enterprises, as defined in Part 26, Title 49 CFR, an equitable opportunity to participate in all contracting opportunities. ICTC's DBE Program, which includes minority and women-owned business enterprises, is designed so that contract administration, consultant selection, and all related procurement activities are conducted without regard to race, color, religion, disability, political beliefs, age, national origin, gender, or cultural background. Accordingly, no firm or individual shall be denied the opportunity to compete for ICTC contracts by reasons so stated or implied.
- b. ICTC requires all potential ICTC consultants to comply with Title VI

and Title VII of the Civil Rights Act of 1964, the Americans with Disabilities Act, the Age Discrimination in Employment Act, and the California Fair Employment and Housing Act, as amended, and all other applicable discrimination laws. ICTC will not tolerate illegal discrimination or harassment by its consultants.

- c. Describe the proposer’s overall plan to make contracting opportunities available to all interested and qualified firms. This includes a strategy to identify the available subcontracting resources and a willingness to make subcontracting opportunities available to such firms.
- d. Submit a sub-consultant list, if applicable, which lists any sub-consultants for this project, DBE status (if applicable), the scope of work, and approximate percentage of the work performed by sub-consultants (as a percentage of the total award to the prime consultant). Under current federal regulations, DBEs and joint ventures involving DBEs must be certified for eligibility by Caltrans, by other qualified Department of Transportation recipients, or by other certifying public agencies. Documentation verifying DBE status must be submitted in the proposal for all firms (prime consultant or sub-consultant) claiming such status.

#### **8. *Previous Contracts with ICTC***

The proposer shall submit a list that indicates all prime contracts and/or amendments awarded to the proposer by ICTC for the last three (3) years. The list shall include a short description of the project, the project scope of work, award date, completion date, name of ICTC’s assigned project manager, and contract value.

#### **9. *Exceptions/Deviations to this Request for Proposal***

State any requested exceptions to or deviations from the requirements of this RFP, segregating “technical” exceptions from “contractual agreement” exceptions. Each exception must reference the particular section and page in the RFP, Scope of Work, or a contractual agreement that refers to the ICTC’s requirements for easy reference.

If no exceptions or deviations are requested in the proposal, then ICTC will interpret this to mean that the proposer is fully satisfied and no further exceptions or deviations will be allowed.

#### **10. *Addenda to this Request for Proposals***

The proposer shall confirm in its proposal the receipt of all addenda issued to this RFP.

**11. *Statement of Impartiality***

The nature of this project requires an impartial unbiased approach on the part of the consultant team. This proposal shall include a statement declaring that the consultants and sub-consultants are not currently, and will not, during the performance of these services, participate in any other similar work involving a third party with interests currently in conflict or likely to conflict with ICTC's interests.

**12. *Detailed Cost Estimate***

Provide an estimate of the total direct and indirect costs to complete all tasks identified in the scope of work. A detailed cost breakdown shall be provided identifying: 1) the number of staff hours and hourly rates for each professional and administrative staff person who will be committed to this project, including fringe and overhead costs; 2) an estimate of all other direct costs, such as material and reproduction costs; and 3) an estimate of sub-consultant services if needed.

**13. *Confidential or Proprietary Information***

All proposals submitted in response to this RFP become the property of ICTC and are public records and, as such, may be subject to public review. Proposals and the documents constituting any contract entered into thereafter become the exclusive property of the ICTC and shall be subject to the California Public Records Act (Government Code Sections 6250 *et seq.*; "the Act"). The ICTC's use and disclosure of its records are governed by the Act.

Those elements in each proposal which the Provider considers to be trade secrets, as that term is defined in Civil Code Section 3426.1(d), or otherwise exempt by law from disclosure, should be prominently marked as "CONFIDENTIAL" or "PROPRIETARY" by the Provider. The ICTC will use its best efforts to inform the Provider of any request for disclosure of any such document. The ICTC shall not in any way be liable or responsible for the disclosure of any such records including, without limitation, those so marked if the disclosure is deemed to be required by law or by an order of the Court.

In the event of litigation concerning disclosure of information the Provider considers exempt from disclosure, the ICTC will act as a stakeholder only, holding the information until otherwise ordered by a court or other legal process. If the ICTC is required to defend an action arising out of a request

under the Act for any of the contents of the Provider’s proposal marked “Confidential” or “Proprietary,” the Provider shall defend and indemnify the ICTC from all liability, damages, costs, and expense, including attorneys’ fees, in any action or proceeding arising under the Act.

To ensure confidentiality, the Provider is instructed to enclose all “Confidential,” “Proprietary,” data in so marked sealed envelopes, which should then be included with the proposal. Because the proposal is available for review by any person after award of a contract resulting from an RFP, the ICTC shall not in any way be held responsible for disclosure of any “Confidential” or “Proprietary” documents that are not contained in envelopes and prominently marked.

## VII. SUBMITTAL REQUIREMENTS

- A. Consultants are to submit (1) original, three (3) copies, and one USB drive containing a PDF version of the proposal marked “**FY 2025-2028 IVT/IVT Access/IVT Ride/IVT MedTrans Public Outreach and Marketing**”. Email submissions are not allowed. The proposal shall be held in confidence until the award of the contract. At that time, it becomes a matter of public record.
- B. The proposal transmittal letter and any required certifications shall be signed by an individual or individuals authorized to execute legal documents on behalf of the proposer.
- C. The proposal must be addressed to and received no later than 3 P.M., local time, on **July 11, 2025**, at the office of:

David Aguirre, Executive Director  
Imperial County Transportation Commission  
Attn: Gustavo Gomez, Senior Transportation Planner  
1503 N. Imperial Suite 104  
El Centro, CA. 92243

Postmarks will not be accepted in lieu of this requirement.

- D. Proposals are to be submitted in sealed packages with the following information marked on the outside of each package.
  - 1. Name of proposer
  - 2. Project title

3. Package Number (e.g., 1 of 2)
- E. Failure to comply with the requirements of the RFP may result in disqualification. ICTC is not responsible for finding, correcting, or seeking clarification regarding ambiguities or errors in proposals. If a proposal is found to contain ambiguities or errors, it may receive a lower score during the evaluation process. ICTC reserves the right to disqualify a proposed detailed cost estimate with mathematical or clerical errors, inconsistencies, or missing information that prevents ICTC from fully evaluating the proposal. ICTC may, but is not required to, seek clarification from a proposer regarding information in a proposal. Errors and ambiguities in proposals will be interpreted in favor of ICTC.
- F. Proposals and/or modifications received after the hour and date specified above will not be considered.

## **VIII. PRE-SUBMITTAL ACTIVITIES**

### **A. Questions Concerning Request for Proposals**

Questions must be received in writing via mail, e-mail, or hand delivery no later than 3 P.M. local time, on **July 2, 2025**, addressed to:

Gustavo Gomez, Senior Transportation Planner  
Imperial County Transportation Commission  
1503 N. Imperial Ave. Suite 104  
El Centro, CA 92243  
760-592-4494  
e-mail: [gustavogomez@imperialctc.org](mailto:gustavogomez@imperialctc.org)

### **B. Revision/Addendum/Cancellation to the Request for Proposals**

ICTC reserves the right to revise or cancel the RFP or issue an addendum before the date that proposals are due. Revisions, cancellations, or addendums to the RFP shall be posted on the ICTC website at [www.imperialctc.org](http://www.imperialctc.org) at least one full business day before the deadline for proposals. It is the responsibility of the proposer to contact the ICTC project coordinator and check the Web site for any revisions related to this RFP.

## **IX. RESPONSIBILITIES OF THE ICTC**

- A. The ICTC will direct the development of the project, provide management oversight, coordinate communications, and introductions, and conduct administrative arrangements.
- B. The ICTC will pay an agreed-upon amount within 30 days after the submittal of an invoice(s). The ICTC will retain 10% of each invoice annually.

- C. The ICTC will not be able to provide dedicated workspace facilities i.e. office space. However, arrangements can be made to utilize conference room space.

## **X. CONSULTANT EVALUATION AND SELECTION PROCESS**

- A. ICTC will establish an evaluation committee (“Committee”) for this project that may include representatives from ICTC and its member agencies with experience and expertise in the related discipline(s).
- B. Based upon the proposals deemed “responsive”, the Committee may select a short-list of qualified firms for this project. The short-listed firms will be invited for oral interviews. The consultant’s project lead or manager will then be expected to make a presentation to the Committee that summarizes the creative and bilingual public outreach and associated approach recommended for this project.
- C. ICTC reserves the right to make final consultant selection based solely upon evaluation of the written proposals, without short-listing firms or conducting oral interviews, should it find it to be in its best interest to do so. The Committee may interview the short-listed firms. Based upon the written proposal, interview, and reference scores, and other appropriate evaluation factors, the Committee will rank the qualified finalists.
- D. The Committee will recommend the top-ranked proposer to ICTC’s Executive Director who will request Commission authority to award a contract. The Commission has final authority for selection. The proposer selected will be sent a Notice of Award/Notice to Proceed.

## **XI. EVALUATION CRITERIA**

Proposers will be evaluated on the following criteria according to the weights assigned below. If oral interviews are conducted, they will be worth 25 points. ICTC reserves the right to add the proposers’ interview scores into the evaluation criteria or to select proposers based solely upon their written proposal.

Proposers will be evaluated on the following criteria according to the weights assigned below.

### **A. Project Technical Experience [20 Points]**

Qualified consultants will have a variety of experience in performing similar projects with public, government, private, not-for-profit, and other agencies

### **B. Proposed Methodology and Approach to Work [30 Points]**

Proposers must demonstrate the ability to carry out the project by meeting the

proposal requirements identified. High-quality, creative, tactful, and complete proposals showing the proposer's understanding of the project and willingness to comply with standard contract requirements will receive higher scores in this category. While proposers are required to meet the goals and deadlines for the project as described in this RFP, proposers may receive higher scores in this category if they demonstrate innovative, creative, unique and advanced, and/or well-thought-out methodologies that ICTC may not have specifically identified in this RFP.

**C. Project Team / Staff Qualifications / DBE [25 Points]**

Project staff qualifications include an appropriate level or combination of education, licensing, experience, education, and background for the project, with additional points for documented experience in transit marketing, design, etc.

**D. Cost/Price [15 Points]**

Proposals will be evaluated for providing the most creative, responsive, and thorough approach, at the lowest cost.

**E. Completeness of Response/ References [10 Points]**

References in the proposals will be evaluated. ICTC's inability to obtain positive feedback on a proposer during reference checks or to confirm a proposer's history of financial responsibility may reduce that proposer's score in this category.

**XII. SPECIAL CONDITIONS**

**A. Reservations**

This RFP does not commit ICTC to award a contract, to defray any costs incurred in the preparation of a proposal under this RFP, or to procure or contract for work. ICTC may reject bids without providing the reason(s) underlying the declination. A failure to award a contract to the lowest bidder will not result in a cause of action against ICTC.

**B. Public Records**

All proposals submitted in response to this RFP become the property of ICTC and public records and, as such, may be subject to public review.

**C. Right to Cancel**

ICTC reserves the right to cancel or revise, for any reason, in part or its entirety, this RFP. If ICTC cancels the RFP before the deadline for proposals or revises the

RFP, notification will be placed on ICTC's Web site. [www.imperialctc.org](http://www.imperialctc.org)

**D. Additional Information**

ICTC reserves the right to request additional information and/or clarification from any or all proposers to this RFP but is under no obligation to do so.

**E. Conflict of Interest**

ICTC has established a policy concerning potential conflict of interest in program management, design, and construction. This policy applies to all proposers and their proposed consultants/sub-consultants. See Standard Sample Agreement for Services in the Attachments for any additional information and required certifications by consultants and their sub-consultants.

**F. Public Information**

Consultants who wish to release information to the public regarding consultant selection, contract award, or data provided by ICTC must receive prior written approval from ICTC before disclosing such information to the public.

**G. Data Collection**

Upon completion of this project, the accumulated documentation becomes the property of the ICTC. The selected consultant will turn over all data, documents, reports, graphs, maps, etc. to ICTC staff.

**H. Contract for Services**

The selected consultants will be required to sign a customized version of the attached "Standard Sample Agreement for Services" in the Attachments and to provide the insurance certificates and all other required documentation within fifteen (15) calendar days of issuance of the Notice of Intent to Award.

**XIII. PROTESTS**

ICTC will consider all protests regarding the contracting process or the award of a contract submitted by 4:00 P.M. on the deadlines discussed below. ICTC will only review protests submitted by an actual or prospective proposer or someone else whose direct economic interest would be affected by the award of a contract or by failure to award a contract. A protest by any adversely affected person must be made in writing and must be mailed or hand-delivered to ICTC. A protest which does not strictly comply with ICTC's protest procedures will be rejected.

Protests relating to the content of the RFP package must be filed within ten (10) business



days after the date the RFP is made available to the public by ICTC. Protests relating to the intent to make an award solicited by an RFP must be filed within ten (10) business days of the decision to award. The date of filing shall be the date of receipt of protests by ICTC. Untimely protests will be rejected.

If deemed necessary, ICTC shall notify all proposers of record that a protest has been filed and that the award has been postponed until further notice. If necessary, proposers will be asked to extend the time for acceptance of their proposal to avoid the need for re-advertisement of the solicitation.

#### **A. Protest Contents**

A letter of protest must set forth detailed grounds for the protest and be fully supported with technical data, documentary evidence, names of witnesses, and other pertinent information related to the subject being protested. The protest must also state the law, rule, regulation, or practice on which the protest is based. The protestor must demonstrate or establish a clear violation of a specific law or regulation.

If the protestor considers that the protest contains proprietary material which should be withheld, a statement advising of this fact must be affixed to the front page of the protest document, and alleged proprietary information shall be so identified wherever it appears.

Protests shall be addressed to:

David Aguirre, Executive Director  
Imperial County Transportation Commission  
1503 N. Imperial Ave. Suite 104  
El Centro, CA 92243

#### **B. Reply to Protest**

An ICTC Protest Committee appointed by the Executive Director will review all protests promptly and reply to the protest, in writing, within ten (10) business days. All material submitted by the protestor will be considered. Such material will not be withheld from any interested party outside of ICTC or any agency which may be involved with the contract except to the extent that the withholding of information is permitted or required by law or regulation.

#### **C. Request for Protest Reconsideration**

Upon receipt of an adverse decision by the Executive Director of the ICTC, the protestor may file a request for protest reconsideration. A request for protest reconsideration must be directed to the Executive Director in writing and received within ten (10) full business days from the postmark date of the reply from ICTC.

The Executive Director will respond to the request for protest reconsideration within ten (10) full business days and schedule a review with the Commission. The decision of the Commission will be final. No further protests will be heard by ICTC.

#### **D. State Appeal Process**

Under certain limited circumstances, and after the protester has exhausted all administrative protest remedies made available at the local level, an interested party may protest to the California Department of Transportation (Department).

Department review of any protest will be limited to:

1. Local agency's failure to have or follow its protest procedures or its failure to review a complaint or protest.
2. Violations of the Federal or State law or regulations.

The protest filed with Department shall include:

1. The name and address of the protester.
2. Clear identification of the local agency responsible for the RFP process.
3. A statement of the grounds for protest and any supporting documentation (the grounds for a protest filed with the Department must be fully supported to the extent feasible. Additional materials in support of an initial protest will only be considered if authorized by the FTA regulations).
4. A copy of the protest filed with the local agency, and a copy of the local agency's decision, if any.
5. Indication of the desired ruling or relief from the Department.

Such support should be sent to:

The California Department of Transportation  
Division of Rail and Mass Transportation  
P.O. Box 942874 - MS 39  
Sacramento, CA 942874-0001"

#### **APPENDICES:**

- A. Sample Proposal Evaluation Form
- B. Current Service Brochure
- C. Sample Consulting Agreement

# APPENDIX A

## SAMPLE PROPOSAL EVALUATION FORM

## PROPOSAL EVALUATION FORM

DATE: \_\_\_\_\_

EVALUATOR: \_\_\_\_\_

RESPONDENT: \_\_\_\_\_

PROJECT: IVT Services Public Outreach and Marketing Project

CRITERIA	MAXIMUM POINTS	SCORE
1. Project Technical and Related Experience	20	
2. Methodology and Approach	30	
3. Staff and Team's Qualifications	25	
4. Price/Cost	15	
6. Completeness and References	10	

**TOTAL SCORE:** \_\_\_\_\_

Comments:

## APPENDIX B

### CURRENT SERVICE BROCHURE





RIDE WITH US | VIAJE CON NOSOTROS



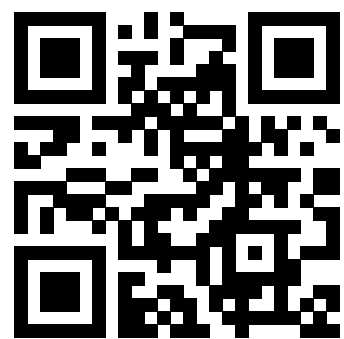
SEPTEMBER 2024 | SEPTIEMBRE 2024

## SCAN HERE

For current IV Transit Routes  
and Schedules

## ESCANEE AQUÍ

Para ver las rutas y los horarios  
actuales de IV Transit



(760) 482-2900  
[www.ivtransit.com](http://www.ivtransit.com)



All buses  
equipped with  
bike racks

(760) 482-2900  
[www.ivtransit.com](http://www.ivtransit.com)



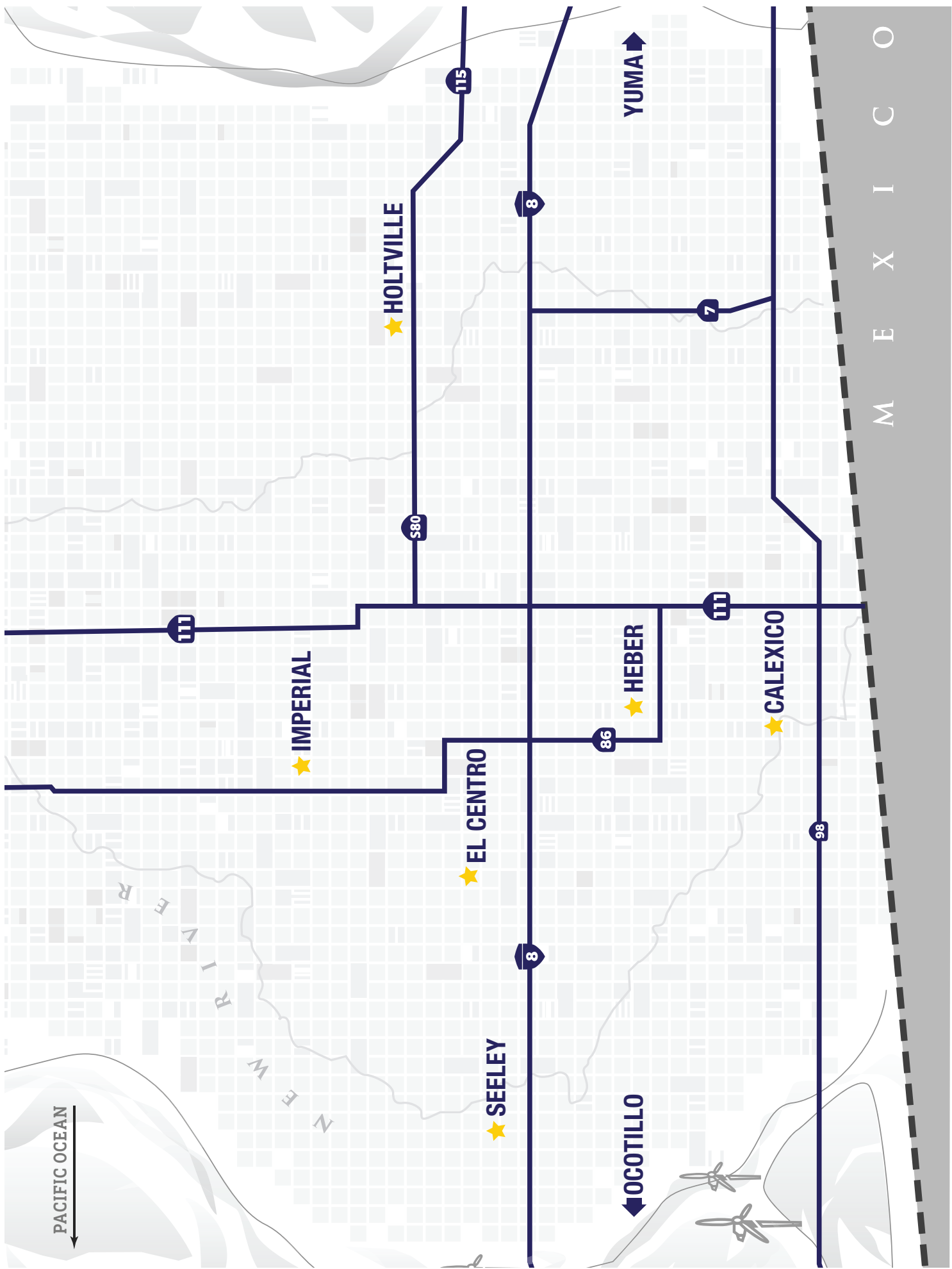
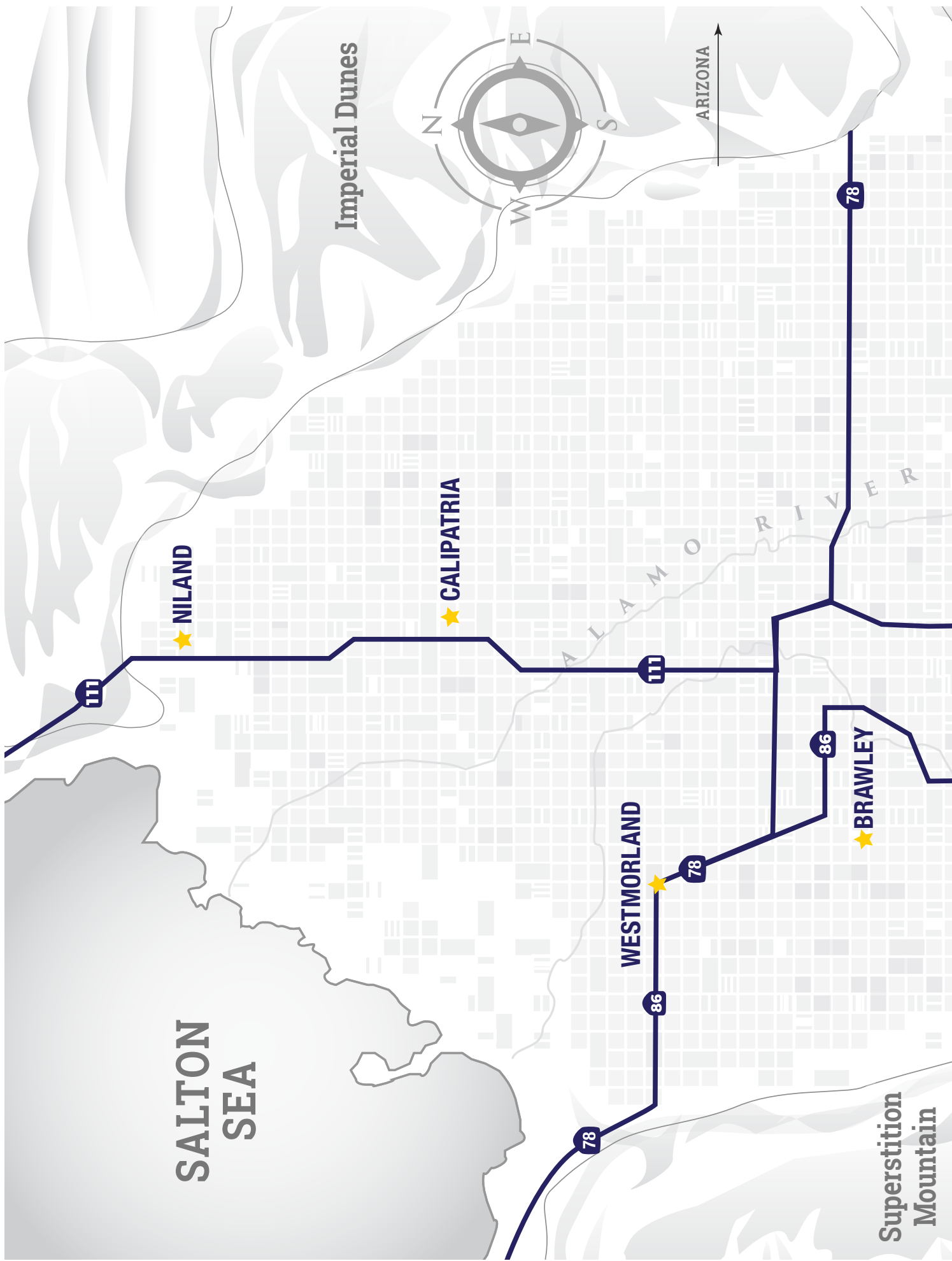
Provides  
wheelchair  
lift service



# RIDER'S GUIDE

## — GUÍA DE PASAJEROS —

September 2024 | Septiembre 2024





FARE ZONES

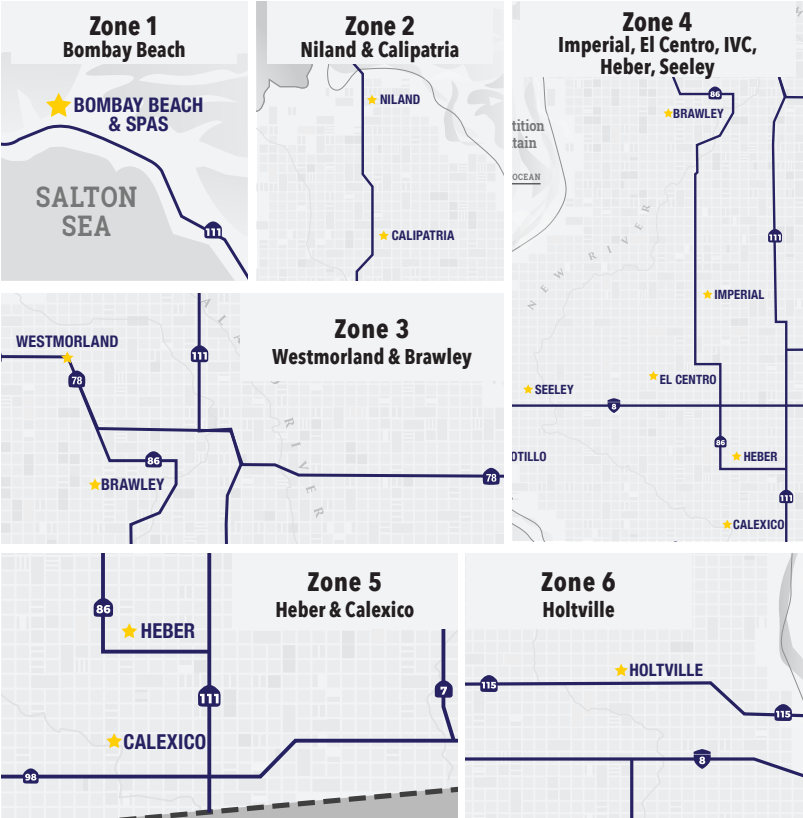


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2 North EL CENTRO - NILAND ..... 13

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3 West HOLTVILLE - EL CENTRO ..... 16

4 East SEELEY - EL CENTRO - OCOTILLO ..... 17

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32 Direct CALEXICO - BRAWLEY ..... 22

41S Brawley Fast BRAWLEY - EL CENTRO ..... 23

41N Brawley Fast EL CENTRO - BRAWLEY ..... 23

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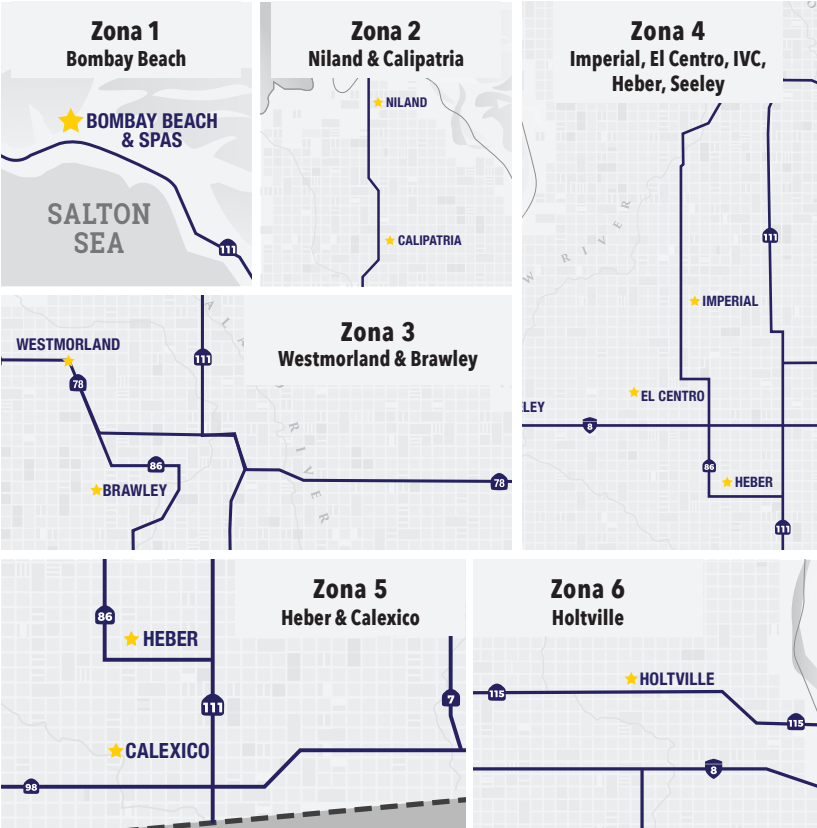
IVT Green Line EL CENTRO ..... 27

IVT Gold Line BRAWLEY ..... 29

Winter YUMA ..... 31

IVT Access ..... 32

TARIFAS POR ZONA



TICKET BOOKLETS

20 Rides Student.....	\$25.00
<i>To be used on Express Routes Only</i>	
20 Rides Local Zone .....	\$16.00
20 Rides Regional Zone.....	\$20.00
20 Rides Senior/Disabled Local Zone .....	\$10.00
20 Rides Senior/Disabled Regional Zone.....	\$12.00

Discounted ticket booklet can be purchased at the city halls in Brawley, Calipatria, El Centro, Holtville, Imperial and Westmorland, as well as at the Imperial Valley College Parking Control Office and Imperial Valley Transit located at 792 E. Ross Rd., El Centro CA

CUSTOMER SERVICE

(760) 482-2900

1 (800) 804-3050    www.ivtransit.com

FARES

ONE WAY PER ZONE

Local Zone .....	\$1.00
Senior/Disabled Local Zone.....	\$0.50
Regional Zone .....	\$1.25
Senior/Disabled Regional Zone.....	\$0.60
<i>Seniors with Medicare ID, Age 60 years and older are priced half fare</i>	
Direct .....	\$2.50
IVC Express (students) .....	\$1.25
IVC Express (non-students) .....	\$1.75
Fast Trip.....	\$2.25

Please have exact change.

Driver is not allowed to give change.

CARTERA DE BOLETOS

20 Viajes para Estudiantes .....	\$25.00
<i>Para uso en Rutas Rápidas únicamente</i>	
20 Viajes en Zona Local .....	\$16.00
20 Viajes en Zona Regional .....	\$20.00
20 Viajes para Mayores de 60 años / Discapitados en Zona Local .....	\$10.00
20 Viajes para Mayores de 60 años / Discapitados en Zona Regional .....	\$12.00

La cartera de boletos de descuento puede ser comprada en la Oficina del Ayuntamiento de Brawley, Calipatria, El Centro, Holtville, Imperial y Westmorland; la Oficina de Parking Control de Imperial Valley College y en Imperial Valley Transit ubicada en 792 E. Ross Rd., El Centro, CA.

SERVICIO AL CLIENTE

(760) 482-2900

1 (800) 804-3050    www.ivtransit.com

TARIFAS

UN VIAJE POR ZONA

Zona Local .....	\$1.00
Mayores de 60 años / Discapitados en Zona Local .....	\$0.50
Zona Regional .....	\$1.25
Mayores de 60 años / Discapitados en Zona Regional .....	\$0.60
<i>Las personas mayores de 60 años con tarjeta Medicare pagan la mitad.</i>	
Directo .....	\$2.50
IVC Express (Estudiantes) .....	\$1.25
IVC Express (No Estudiantes) .....	\$1.75
Viaje Rápido .....	\$2.25

Favor de tener el cambio exacto.

El conductor no puede dar cambio.

RULES TO RIDE BY
Reglamento



No hazardous materials
No materiales peligrosos



No smoking, No vaping
No fumar



Cellphones must be in silent mode
Mantener celulares en silencio



Shirts & shoes required
Camiseta y zapatos obligatorios



No eating. Beverages in plastic containers or sports bottles only
No comer. Bebidas en contenedores de plástico solamente



We are not responsible for items left behind
No nos hacemos responsables por objetos olvidados

- Alcohol/Cigarettes/Weapons: Smoking or possession of an open alcoholic beverage or consumption is strictly prohibited on all IVT vehicles. Additionally, no knives or firearms are allowed. Violations could result in dismissal from transit service for the trip and/or suspension from the transit system.
- Drug use is strictly prohibited on all IVT vehicles.
- Behavior: Do not interfere with the bus operator while he/she is operating the vehicle. No loud, profane, threatening or disruptive speech. Please respect fellow passengers.
- Children under the age of 12 must be accompanied by someone 13 years of age or older.
- Pets are only allowed in carriers that can fit on your lap. This does not apply to service animals.
- Any items you carry on to the bus must fit in your lap or under your seat. Your belongings may not block aisles or take up seat space reserved for other passengers. Additionally, please ensure that no items are leaking or causing spills.
- Alcohol/Cigarros/Armas: Está estrictamente prohibido fumar, poseer bebidas alcohólicas abiertas o consumir alcohol en todos los vehículos de IVT. Además, no se permiten cuchillos ni armas de fuego. Las violaciones pueden resultar en la expulsión del servicio de transporte para el viaje y/o la suspensión del sistema de transporte.
- El uso de drogas esta estrictamente prohibido en todos los vehículos del IVT.
- Comportamiento: No interferir con el operador del autobús mientras el vehículo este en movimiento. Por favor, no utilice un lenguaje fuerte, amenazante o grosero. Respete a los demás pasajeros.
- Niños menores de 12 años deben ir acompañados por una persona de 13 años o mayor.
- Mascotas son permitidas solamente en bolsos que quepan sobre su regazo, con excepción de animales de servicio.
- Cualquier artículo que usted transporte en el camión no deberá de exceder el espacio sobre su regazo o bajo de su asiento. Sus pertenencias no pueden bloquear el pasillo ni tomar el asiento reservado para otros pasajeros. Además, por favor asegúrese de que no haya artículos goteando o causando derrames.

Title VI of the Civil Rights Act of 1964

The Imperial County Transportation Commission and its transit operators are committed to ensuring that no person is excluded from participation in, or denied the benefits of its services on the basis of race, color or national origin as protected by Title VI of the Civil Rights Act of 1964, as amended.
If you believe you have been subjected to discrimination under Title VI, you may file a written complaint with the Executive Director, ICTC, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243

Título VI de la Ley de Derechos Civiles de 1964

La Comisión de Transporte del Condado de Imperial y sus operadores de tránsito se comprometen a garantizar que ninguna persona sea excluida de la participación ni se le nieguen los beneficios de sus servicios por motivos de raza, color o nacionalidad, tal como lo protege el Título VI de la Ley de Derechos Civiles de 1964, según enmendada.
Si usted cree que ha sido sometido a discriminación en virtud del título VI puede presentar una queja por escrito con el Director Ejecutivo, ICTC, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243

HOLIDAYS
Días Festivos

IVTransit does not operate on the following holidays.
IVTransit no opera los siguientes días festivos.

New Year's Day
Año Nuevo Jan. 1st

Martin Luther King Day
Día de Martin Luther King, Jr. Jan. 15th

President's Day
Día de los Presidentes Feb. 19th

Memorial Day
Día de la Conmemoración de los Caídos May 27th

Independence Day
Día de la Independencia July 4th

Labor Day
Día del Trabajo Sep. 2th

Veterans' Day
Día de los Veteranos Nov. 11th

Thanksgiving Day
Día de Acción de Gracias Nov. 28th

Christmas Day
Navidad Dec. 25th



2024 DAYS OF SERVICE
Días de Servicio 2024

JANUARY / ENERO							FEBRUARY / FEBRERO						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
31	1	2	3	4	5	6	28	29	30	31	1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31	1	2	3	25	26	27	28	29	1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
MARCH / MARZO							APRIL / ABRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
25	26	27	28	29	1	2	31	1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30	1	2	3	4
31	1	2	3	4	5	6	5	6	7	8	9	10	11
MAY / MAYO							JUNE / JUNIO						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
28	29	30	1	2	3	4	26	27	28	29	30	31	1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31	1	23	24	25	26	27	28	29
2	3	4	5	6	7	8	30	1	2	3	4	5	6
JULY / JULIO							AUGUST / AGOSTO						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
30	1	2	3	4	5	6	28	29	30	31	1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31	1	2	3	25	26	27	28	29	30	31
4	5	6	7	8	9	10	1	2	3	4	5	6	7
SEPTEMBER / SEPTIEMBRE							OCTOBER / OCTOBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	29	30	1	2	3	4	5
8	9	10	11	12	13	14	6	7	8	9	10	11	12
15	16	17	18	19	20	21	13	14	15	16	17	18	19
22	23	24	25	26	27	28	20	21	22	23	24	25	26
29	30	1	2	3	4	5	27	28	29	30	31	1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
NOVEMBER / NOVIEMBRE							DECEMBER / DICIEMBRE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
27	28	29	30	31	1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30	31	1	2	3	4
1	2	3	4	5	6	7	5	6	7	8	9	10	11



1 SOUTH  
EL CENTRO - CALEXICO

MONDAY - FRIDAY / LUNES - VIERNES						
EL CENTRO State St. & 7th St.	EL CENTRO 4th St. & Brighton Ave.	EL CENTRO ECRMC	EL CENTRO 4th St. & Wake Ave.	EL CENTRO IV Mall	HEBER Post Office	CALEXICO Hacienda Dr.
5:54	5:57	6:04	6:09	*	6:20	6:35
7:10	7:13	7:20	7:25	7:35	7:43	7:55
<b>7:45</b>	<b>7:48</b>	<b>7:55</b>	<b>8:00</b>	<b>8:10</b>	<b>8:18</b>	<b>8:30</b>
8:20	8:23	8:30	8:35	8:45	8:53	9:05
<b>8:55</b>	<b>8:58</b>	<b>9:05</b>	<b>9:10</b>	<b>9:20</b>	<b>9:28</b>	<b>9:40</b>
9:30	9:33	9:40	9:45	9:55	10:03	10:15
<b>10:05</b>	<b>10:08</b>	<b>10:15</b>	<b>10:20</b>	<b>10:30</b>	<b>10:38</b>	<b>10:50</b>
10:40	10:43	10:50	10:55	11:05	11:13	11:25
<b>11:15</b>	<b>11:18</b>	<b>11:25</b>	<b>11:30</b>	<b>11:40</b>	<b>11:48</b>	<b>12:00</b>
11:50	11:53	12:00	12:05	12:15	12:23	12:35
12:25	12:28	12:35	12:40	12:50	12:58	1:10
<b>1:00</b>	<b>1:03</b>	<b>1:10</b>	<b>1:15</b>	<b>1:25</b>	<b>1:33</b>	<b>1:45</b>
1:35	1:38	1:45	1:50	2:00	2:08	2:20
2:10	2:13	2:20	2:25	2:35	2:43	2:55
<b>2:45</b>	<b>2:48</b>	<b>2:55</b>	<b>3:00</b>	<b>3:10</b>	<b>3:18</b>	<b>3:30</b>
3:20	3:23	3:30	3:35	3:45	3:53	4:05
<b>3:55</b>	<b>3:58</b>	<b>4:05</b>	<b>4:10</b>	<b>4:20</b>	<b>4:28</b>	<b>4:40</b>
4:35	4:38	4:45	4:50	5:00	5:08	5:20
5:40	5:43	5:50	5:55	6:05	6:13	6:25
6:50	6:53	7:00	7:05	7:15	7:23	7:35
<b>**10:20</b>	<b>10:23</b>	<b>10:30</b>	<b>10:35</b>	<b>10:40</b>	<b>10:43</b>	<b>10:55</b>

SATURDAY / SÁBADO						
7:10	7:13	7:20	7:25	7:35	7:43	7:55
8:10	8:13	8:20	8:25	8:35	8:43	8:55
9:40	9:43	9:50	9:55	10:05	10:13	10:25
11:20	11:23	11:30	11:35	11:45	11:53	12:05
<b>12:50</b>	<b>12:53</b>	<b>1:00</b>	<b>1:05</b>	<b>1:15</b>	<b>1:23</b>	<b>1:35</b>
2:00	2:03	2:10	2:15	2:25	2:33	2:45
3:40	3:43	3:50	3:55	4:05	4:13	4:25
5:10	5:13	5:20	5:25	5:35	5:43	5:55
6:30	6:33	6:40	6:45	6:55	7:03	7:15

SUNDAY / DOMINGO						
8:25	8:28	8:35	8:40	8:50	8:55	9:10
10:40	10:43	10:50	10:55	11:05	11:10	11:25
1:40	1:43	1:50	1:55	2:05	2:10	2:25
4:00	4:03	4:10	4:15	4:25	4:30	4:45

Times in **bold and italics** are only from El Centro to Calexico  
Los horarios en **negritas e itálicas** aplican solamente del El Centro a Calexico

\*Does not stop at mall at this time.  
\*Horario no hace parada en el mall.

\*\*Only when IVC is in session.  
\*\*Solamente cuando IVC está en sesión.

PM - Time is in color  
PM - Horario a color



Regular Route.  
Direction of the bus travel

Time Point  
See schedule for the times  
bus departs this stop

Library

Post Office

City Hall

Imperial Valley Mall

Local Zone .....\$1.00  
Zona Local

Senior/Disabled  
Local Zone .....\$0.50  
Mayores de 60 /  
Discapitados  
en Zona Local

Regional Zone .....\$1.25  
Zona Regional

Senior/Disabled  
Regional Zone .....\$0.60  
Mayores de 60 /  
Discapitados  
en Zona Regional



# 1 NORTH

## CALEXICO - EL CENTRO

MONDAY - FRIDAY / LUNES - VIERNES								
CALEXICO Hacienda Dr.	CALEXICO 3rd St. & Paulin Ave.	CALEXICO Rockwood Ave. & Kennedy St.	HEBER Post Office	EL CENTRO IV Mall	EL CENTRO 4th St. & Danenberg Dr.	EL CENTRO ECRMC	EL CENTRO 4th St. & Brighton Ave.	EL CENTRO State St. & 7th St.
<b>5:45</b>	<b>6:00</b>	<b>6:10</b>	<b>6:20</b>	<b>6:30</b>	<b>6:35</b>	<b>6:40</b>	<b>6:45</b>	<b>7:00</b>
6:40	6:55	7:05	7:15	7:25	7:30	7:35	7:40	7:55
<b>7:30</b>	<b>7:45</b>	<b>7:55</b>	<b>8:05</b>	<b>8:15</b>	<b>8:20</b>	<b>8:25</b>	<b>8:30</b>	<b>8:45</b>
8:05	8:20	8:30	8:40	8:50	8:55	9:00	9:05	9:20
<b>8:40</b>	<b>8:55</b>	<b>9:05</b>	<b>9:15</b>	<b>9:25</b>	<b>9:30</b>	<b>9:35</b>	<b>9:40</b>	<b>9:55</b>
9:15	9:30	9:40	9:50	10:00	10:05	10:10	10:15	10:30
<b>9:50</b>	<b>10:05</b>	<b>10:15</b>	<b>10:25</b>	<b>10:35</b>	<b>10:40</b>	<b>10:45</b>	<b>10:50</b>	<b>11:05</b>
10:25	10:40	10:50	11:00	11:10	11:15	11:20	11:25	11:40
<b>11:00</b>	<b>11:15</b>	<b>11:25</b>	<b>11:35</b>	<b>11:45</b>	<b>11:50</b>	<b>11:55</b>	<b>12:00</b>	<b>12:15</b>
11:35	11:50	12:00	12:10	12:20	12:25	12:30	12:35	12:50
<b>12:10</b>	<b>12:25</b>	<b>12:35</b>	<b>12:45</b>	<b>12:55</b>	<b>1:00</b>	<b>1:05</b>	<b>1:10</b>	<b>1:25</b>
12:45	1:00	1:10	1:20	1:30	1:35	1:40	1:45	2:00
<b>1:20</b>	<b>1:35</b>	<b>1:45</b>	<b>1:55</b>	<b>2:05</b>	<b>2:10</b>	<b>2:15</b>	<b>2:20</b>	<b>2:35</b>
1:55	2:10	2:20	2:30	2:40	2:45	2:50	2:55	3:10
<b>2:30</b>	<b>2:45</b>	<b>2:55</b>	<b>3:05</b>	<b>3:15</b>	<b>3:20</b>	<b>3:25</b>	<b>3:30</b>	<b>3:45</b>
3:05	3:20	3:30	3:40	3:50	3:55	4:00	4:05	4:20
<b>3:40</b>	<b>3:55</b>	<b>4:05</b>	<b>4:15</b>	<b>4:25</b>	<b>4:30</b>	<b>4:35</b>	<b>4:40</b>	<b>4:55</b>
4:15	4:30	4:40	4:50	5:00	5:05	5:10	5:15	5:30
<b>4:50</b>	<b>5:05</b>	<b>5:10</b>	--	--	--	--	--	--
5:25	5:40	5:50	6:00	6:10	6:15	6:20	6:25	6:40
6:35	6:50	7:00	7:10	7:20	7:25	7:30	7:35	7:50
7:45	8:00	8:10	8:20	8:30	8:35	8:40	8:45	9:00
<b>**10:55</b>	<b>11:10</b>	<b>11:23</b>	--	--	--	--	--	--

SATURDAY / SÁBADO								
5:55	6:10	6:20	6:30	6:40	6:45	6:50	6:55	7:10
7:55	8:10	8:20	8:30	8:40	8:45	8:50	8:55	9:10
8:55	9:10	9:20	9:30	9:40	9:45	9:50	9:55	10:10
10:25	10:40	10:50	11:00	11:10	11:15	11:20	11:25	11:40
<b>12:05</b>	<b>12:20</b>	<b>12:30</b>	<b>12:40</b>	<b>12:50</b>	<b>12:55</b>	<b>1:00</b>	<b>1:05</b>	<b>1:20</b>
1:35	1:50	2:00	2:10	2:20	2:25	2:30	2:35	2:50
<b>2:45</b>	<b>3:00</b>	<b>3:10</b>	<b>3:20</b>	<b>3:30</b>	<b>3:35</b>	<b>3:40</b>	<b>3:45</b>	<b>4:00</b>
4:25	4:40	4:50	5:00	5:10	5:15	5:20	5:25	5:40
5:55	6:10	6:20	6:30	6:40	6:45	6:50	6:55	7:10
7:15	7:30	7:40	7:50	8:00	8:05	8:10	8:15	8:30

SUNDAY / DOMINGO								
7:00	7:15	7:25	7:35	7:45	7:50	8:00	8:05	8:15
9:20	9:35	9:45	9:55	10:05	10:10	10:20	10:25	10:35
11:25	11:40	11:50	-	-	-	-	-	-
-	<b>12:30</b>	<b>12:40</b>	<b>12:50</b>	<b>1:00</b>	<b>1:05</b>	<b>1:15</b>	<b>1:20</b>	<b>1:30</b>
2:35	2:50	3:00	3:10	3:20	3:25	3:35	3:40	3:50
4:45	5:00	5:10*Ends Here						

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\*Does not stop at mall at this time.  
\*Horario no hace parada en el mall.

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\*\*Solamente cuando IVC está en sesión.

PM - Time is in color  
PM - Horario a color



Regular Route.  
Direction of the bus travel

Time Point  
See schedule for the times  
bus departs this stop

Library

Post Office

City Hall

Imperial Valley Mall

Local Zone .....\$1.00  
Zona Local

Senior/Disabled  
Local Zone .....\$0.50  
Mayores de 60 /  
Discapacitados  
en Zona Local

Regional Zone.....\$1.25  
Zona Regional

Senior/Disabled  
Regional Zone.....\$0.60  
Mayores de 60 /  
Discapacitados  
en Zona Regional



# 2 SOUTH

## NILAND - BRAWLEY - EL CENTRO

### MONDAY - FRIDAY / LUNES - VIERNES

NILAND 111 Hwy & Main St.	CALIPATRIA 111 Hwy & Main St.	WESTMORLAND Hwy 86 & Center St.	BRAWLEY E. St. & Rio Vista Ave.	BRAWLEY South Plaza	BRAWLEY Main St. & Palm Ave.	BRAWLEY Pioneers Hospital	IMPERIAL Downtown	IMPERIAL Transit Center	IMPERIAL IVC	EL CENTRO E. Evan Hewes Hwy & Dogwood Rd.	IMPERIAL Aten Rd. & La Brucherie Rd.	EL CENTRO Cruickshank Dr. & Walmart	EL CENTRO State St. & 14th St.	EL CENTRO State St. & 7th St.
6:00	6:10	6:22	6:37	6:40	6:50	7:00	7:12	7:13	7:35	7:45	--	--	--	7:55
7:28	7:38	7:50	8:05	8:07	8:15	8:25	8:37	8:38	8:50	--	8:58	9:00	9:10	9:20
--	--	--	9:19	9:21	9:25	9:35	9:47	9:48	10:00	--	10:08	10:10	10:20	10:30
9:48	9:58	10:10	10:25	10:27	10:35	10:45	10:57	10:58	11:10	--	11:18	11:20	11:30	11:40
--	--	--	<b>11:39</b>	<b>11:41</b>	<b>11:45</b>	<b>11:55</b>	<b>12:07</b>	<b>12:08</b>	<b>12:20</b>	--	<b>12:28</b>	<b>12:30</b>	<b>12:40</b>	<b>12:50</b>
12:18	12:28	12:40	12:55	12:57	1:05	1:15	1:27	1:28	1:40	--	1:48	1:50	2:00	2:10
--	--	--	1:59	2:01	2:05	2:15	2:27	2:28	2:40	--	2:48	2:50	3:00	3:10
2:28	2:38	2:50	3:05	3:07	3:15	3:25	3:37	3:38	3:50	--	3:58	4:00	4:10	4:20
--	--	--	4:19	4:21	4:25	4:35	4:47	4:48	5:00	--	5:08	5:10	5:20	5:30
5:00	5:10	5:22	5:37	5:39	5:47	5:57	6:09	6:10	6:22	--	6:30	6:32	6:42	6:50
6:10	6:20	6:32	6:47	6:49	7:00	7:10	7:22	7:23	7:35	--	7:43	7:45	7:55	8:00
									<b>**10:00</b>	--	<b>10:08</b>	<b>10:09</b>	<b>10:15</b>	<b>10:20</b>

### SATURDAY / SÁBADO

6:20	6:28	6:42	6:57	6:59	7:05	7:17	7:30	7:31	7:40	--	7:50	7:52	7:55	8:00
7:50	7:58	8:12	8:27	8:29	8:35	8:47	9:00	9:01	9:10	--	9:20	9:22	9:25	9:30
9:30	9:38	9:52	10:07	10:09	10:15	10:27	10:40	10:41	10:50	--	11:00	11:02	11:05	11:10
--	--	--	11:37	11:39	11:45	11:57	12:10	12:11	12:20	--	12:30	12:32	12:35	12:40
12:10	12:18	12:32	12:47	12:49	12:55	1:07	1:20	1:21	1:30	--	1:40	1:42	1:45	1:50
--	--	--	2:27	2:29	2:35	2:47	3:00	3:01	3:10	--	3:20	3:22	3:25	3:30
3:20	3:28	3:42	3:57	3:59	4:05	4:17	4:30	4:31	4:40	--	4:50	4:52	4:55	5:00
--	--	--	5:17	5:19	5:25	5:37	5:50	5:51	6:0	--	6:10	6:12	6:15	6:20
6:00	6:08	6:22	6:37	6:39	6:45	6:57	7:10	7:11	7:20	--	7:30	7:32	7:35	7:40

### SUNDAY / DOMINGO

--	--	--	7:15	7:20	7:25	7:35	7:45	7:50	--	--	8:00	8:05	8:10	8:15
--	--	--	9:30	9:35	9:40	9:50	10:00	10:05	--	--	10:15	10:20	10:25	10:30
--	--	--	12:30	12:35	12:40	12:50	1:00	1:05	--	--	1:15	1:20	1:25	1:30
--	--	--	2:50	2:55	3:00	3:10	3:20	3:25	--	--	3:35	3:40	3:45	3:50

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PM - Time is in color  
PM - Horario a color



Regular Route.  
Direction of the bus travel

Time Point  
See schedule for the times  
bus departs this stop

Library

Post Office

City Hall

Hospital

School

Transit Center

Railroad Tracks

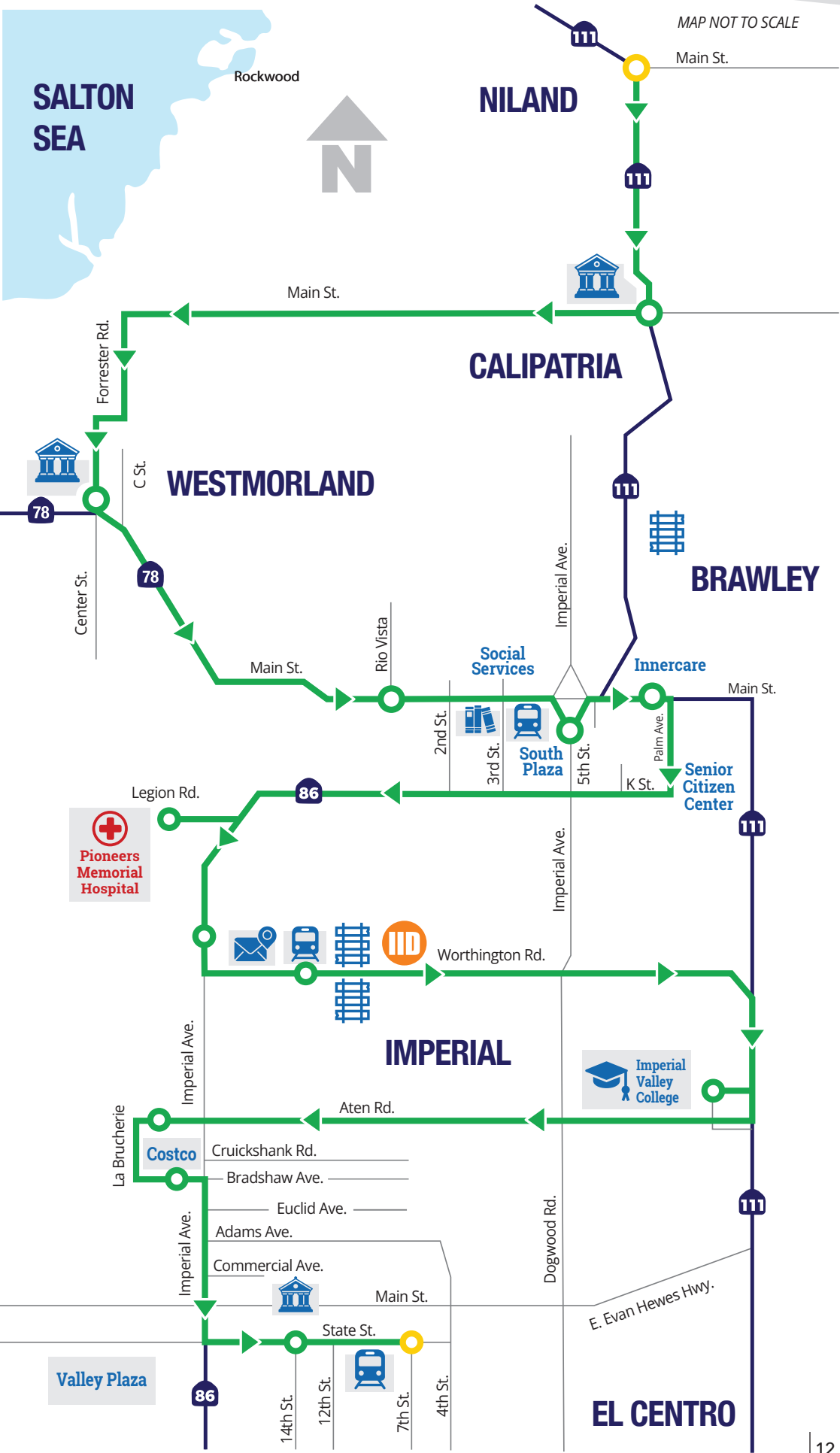
Imperial Irrigation  
District

Local Zone .....\$1.00  
Zona Local

Senior/Disabled  
Local Zone .....\$0.50  
Mayores de 60 /  
Discapacitados  
en Zona Local

Regional Zone .....\$1.25  
Zona Regional

Senior/Disabled  
Regional Zone .....\$0.60  
Mayores de 60 /  
Discapacitados  
en Zona Regional





2 NORTH
EL CENTRO - BRAWLEY - NILAND

MONDAY-FRIDAY / LUNES - VIERNES

Table with 14 columns: EL CENTRO State St. & 7th St., EL CENTRO State St. & 14th St., EL CENTRO Walmart & Bradshaw Ave., EL CENTRO Aten Rd. & LaBrucherie Rd., IMPERIAL IVC, IMPERIAL Transit Center, IMPERIAL Downtown, BRAWLEY Pioneers Hospital, BRAWLEY South Plaza, BRAWLEY Main St. & Palm Ave., BRAWLEY E St. & Rio Vista St., WESTMORLAND Hwy 86 & Center St., CALIPATRIA 111 Hwy & Main St., NILAND 111 Hwy & Main St.

SATURDAY / SÁBADO

Table with 14 columns: EL CENTRO State St. & 7th St., EL CENTRO State St. & 14th St., EL CENTRO Walmart & Bradshaw Ave., EL CENTRO Aten Rd. & LaBrucherie Rd., IMPERIAL IVC, IMPERIAL Transit Center, IMPERIAL Downtown, BRAWLEY Pioneers Hospital, BRAWLEY South Plaza, BRAWLEY Main St. & Palm Ave., BRAWLEY E St. & Rio Vista St., WESTMORLAND Hwy 86 & Center St., CALIPATRIA 111 Hwy & Main St., NILAND 111 Hwy & Main St.

SUNDAY / DOMINGO

Table with 14 columns: EL CENTRO State St. & 7th St., EL CENTRO State St. & 14th St., EL CENTRO Walmart & Bradshaw Ave., EL CENTRO Aten Rd. & LaBrucherie Rd., IMPERIAL IVC, IMPERIAL Transit Center, IMPERIAL Downtown, BRAWLEY Pioneers Hospital, BRAWLEY South Plaza, BRAWLEY Main St. & Palm Ave., BRAWLEY E St. & Rio Vista St., WESTMORLAND Hwy 86 & Center St., CALIPATRIA 111 Hwy & Main St., NILAND 111 Hwy & Main St.

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\*Does not stop at mall at this time.
\*Horario no hace parada en el mall.

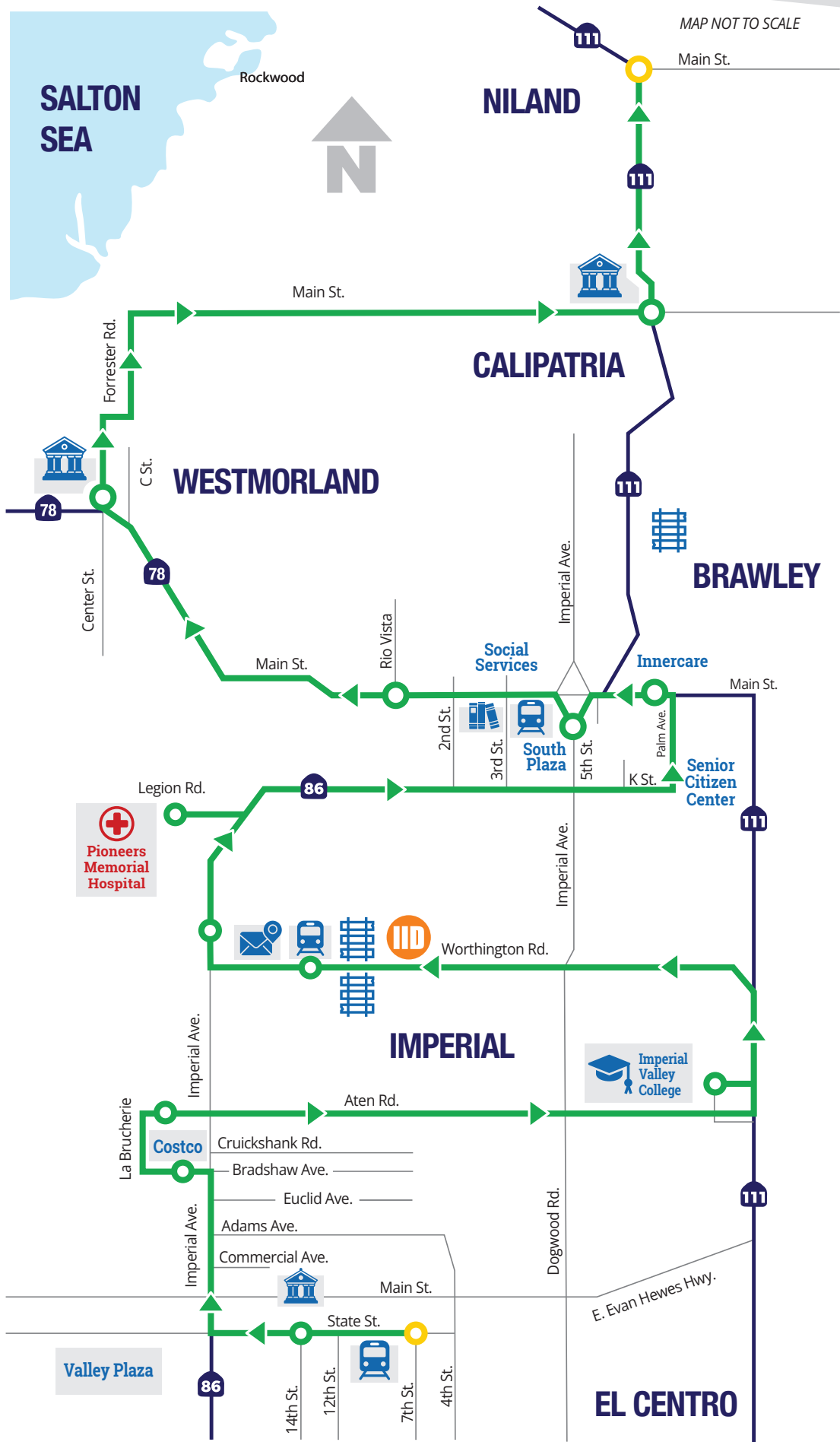
\*\*Only when IVC is in session.
\*\*Solamente cuando IVC está en sesión.

PM - Time is in color
PM - Horario a color



Legend for the map showing icons for Regular Route, Time Point, Library, Post Office, City Hall, Hospital, School, Transit Center, Railroad Tracks, and Imperial Irrigation District.

Local Zone .....\$1.00
Zona Local
Senior/Disabled Local Zone .....\$0.50
Mayores de 60 / Discapacitados en Zona Local
Regional Zone.....\$1.25
Zona Regional
Senior/Disabled Regional Zone.....\$0.60
Mayores de 60 / Discapacitados en Zona Regional



# 3 EAST

## EL CENTRO - HOLTVILLE

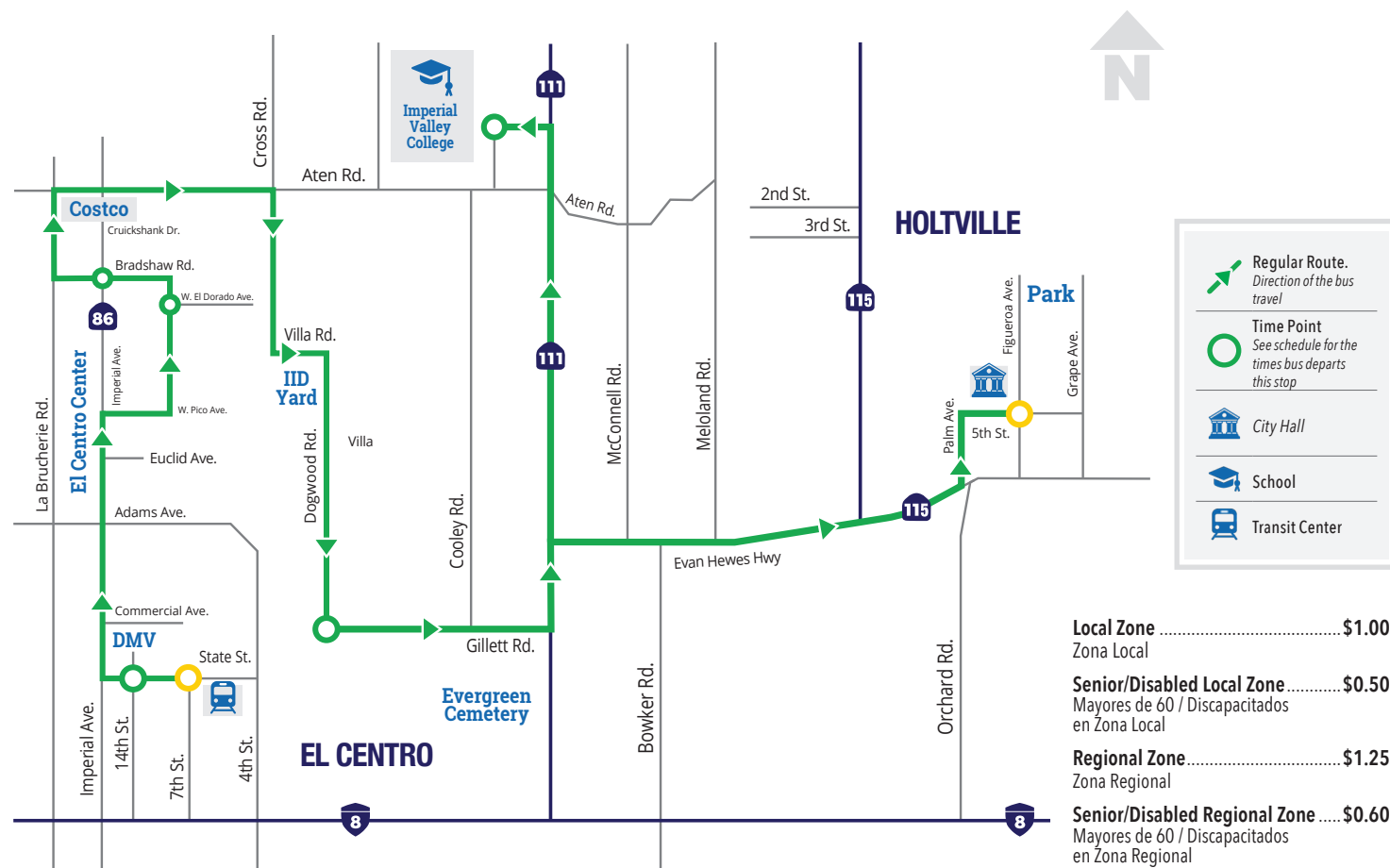
MONDAY - FRIDAY / LUNES - VIERNES

EL CENTRO State St. & 7th St.	EL CENTRO Costco	EL CENTRO Walmart	EL CENTRO E Hewes Hwy & Dogwood Rd.	IMPERIAL IVC	HOLTVILLE 5th St. & Grape Ave.
8:10	8:20	8:22	8:35	8:55	9:13
10:40	10:50	10:52	11:05	11:20	11:42
1:00	1:10	1:12	1:25	1:45	2:05
3:20	3:30	3:32	3:45	4:00	4:20
5:40	5:50	5:52	6:05	6:20	6:40

SATURDAY / SÁBADO

1:20	1:30	1:32	1:45	2:00	2:20
5:40	5:50	5:52	6:05	6:20	6:40

PM - Time is in color  
PM - Horario a color



# 3 WEST

## HOLTVILLE - EL CENTRO

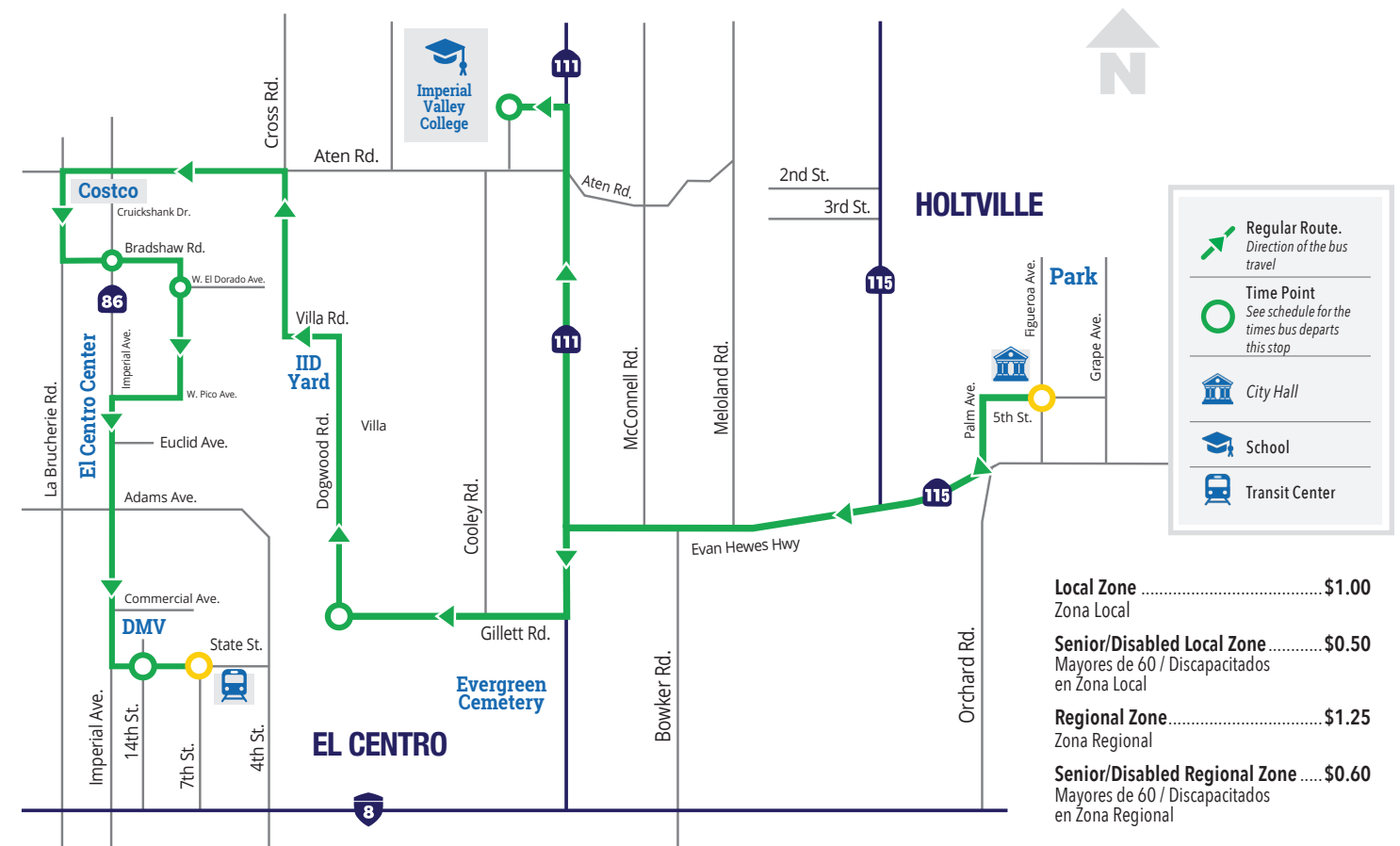
MONDAY - FRIDAY / LUNES - VIERNES

RETIREMENT INN 5th St. & Grape Ave.	HOLTVILLE 5th St. & Holt Rd.	IMPERIAL IVC	EL CENTRO E Hewes Hwy & Dogwood Rd.	EL CENTRO Walmart	EL CENTRO Costco	EL CENTRO State St. & 7th St.
7:11	7:13	7:26	7:33	7:45	7:47	8:00
9:24	9:26	9:44	9:51	10:16	10:17	10:28
2:10	2:12	2:30	2:37	2:46	2:47	3:10
4:30	4:32	4:50	4:57	5:19	5:20	5:30
6:40	6:42	7:00	7:07	7:29	7:30	7:40

SATURDAY / SÁBADO

7:10	7:12	7:20	7:35	7:52	7:53	8:00
2:20	2:22	2:40	2:55	3:09	3:10	3:20
6:40	6:42	6:50	6:55	7:09	7:10	7:20

PM - Time is in color  
PM - Horario a color



# 4 EAST

**\*\*OCOTILLO - SEELEY - EL CENTRO**

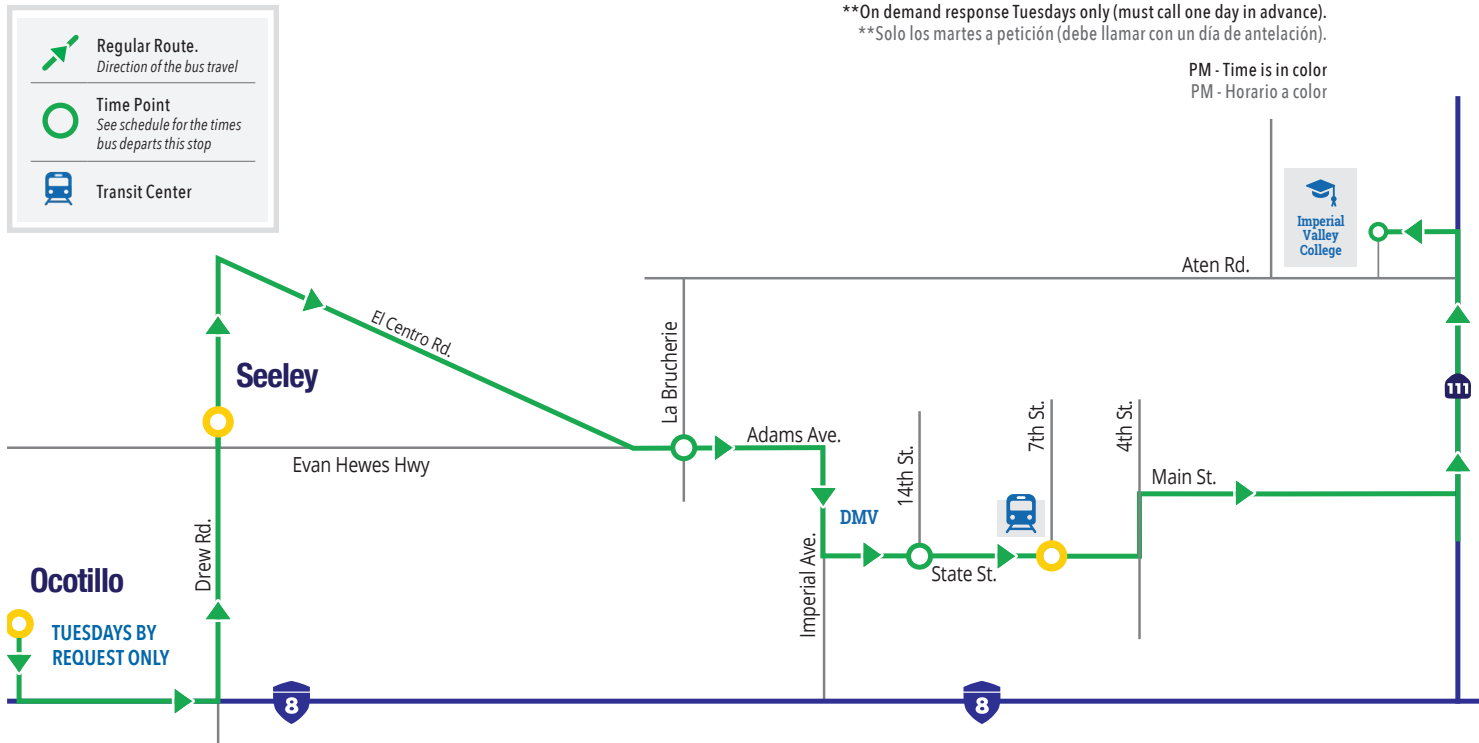
## MONDAY - FRIDAY / LUNES - VIERNES

SEELEY Evan Hewes Highway & Drew Rd.	EL CENTRO Adams Ave. & La Brucherie Rd.	EL CENTRO State St. & 14th St.	EL CENTRO State St. & 8th St.	EL CENTRO State St. & 7th St.	IMPERIAL Imperial Valley College
7:20	7:30	7:32	7:33	7:40	8:00
8:40	8:50	8:52	8:55	9:00	--
2:50	3:00	3:02	3:05	3:10	--
3:55	4:05	4:07	4:10	4:15	--
5:00	5:10	5:12	5:15	5:20	--

## SATURDAY ONLY / SÓLO SÁBADOS

8:15	-	-	-	8:52	--
1:00	1:10	1:12	1:15	1:20	--
5:20	5:30	5:32	5:35	5:40	--

**\*\*On demand response Tuesdays only (must call one day in advance).**  
**\*\*Solo los martes a petición (debe llamar con un día de antelación).**



<b>Local Zone</b> ..... \$1.00 Zona Local	<b>Regional Zone</b> ..... \$1.25 Zona Regional
<b>Senior/Disabled Local Zone</b> ..... \$0.50 Mayores de 60 / Discapacitados en Zona Local	<b>Senior/Disabled Regional Zone</b> ..... \$0.60 Mayores de 60 / Discapacitados en Zona Regional



# 4 WEST

**EL CENTRO - SEELEY - \*\*OCOTILLO**

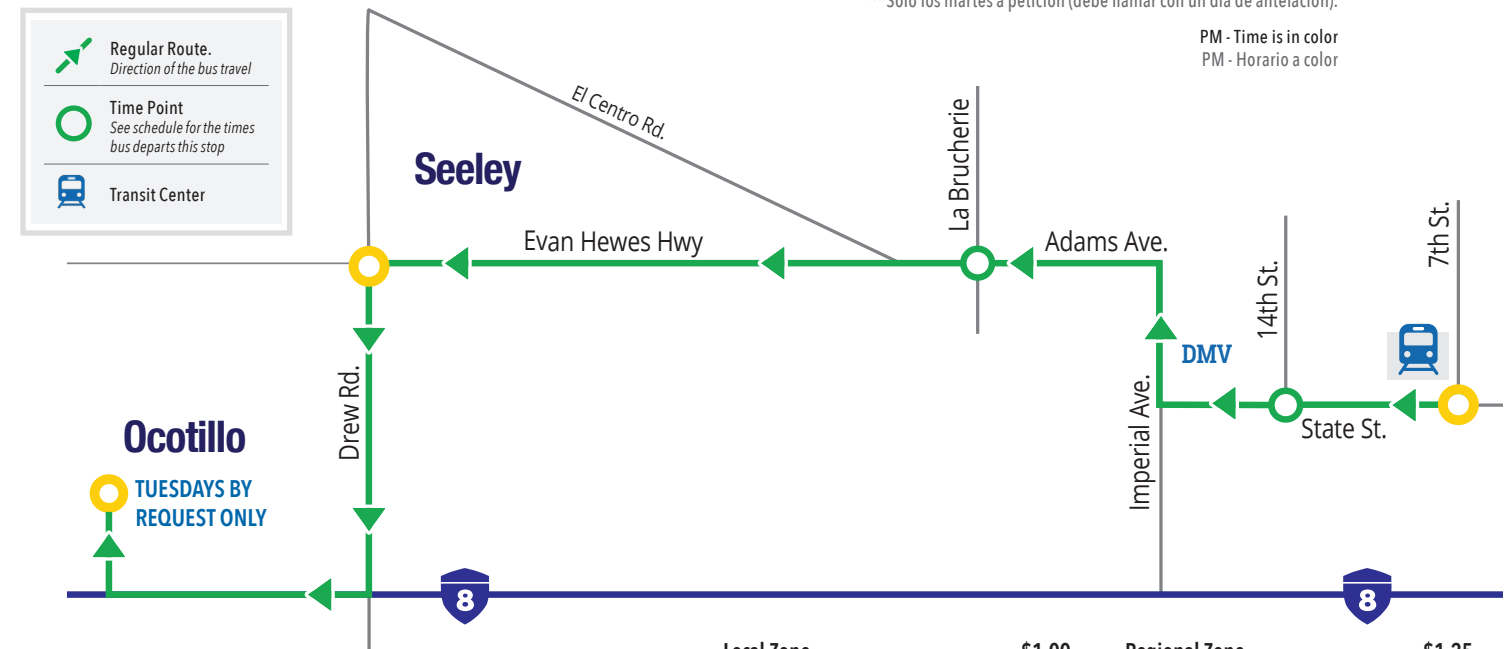
## MONDAY - FRIDAY / LUNES - VIERNES

EL CENTRO State St. & 7th St.	EL CENTRO State St. & 14th St.	EL CENTRO Adams Ave. & La Brucherie Rd.	SEELEY Evan Hewes Highway & Drew Rd.	OCOTILLO Ocotillo Post Office	EL CENTRO State St. & 7th St.
7:00	7:03	7:05	7:20	--	--
8:20	8:22	8:30	8:40	--	--
1:00	1:02	1:05	1:20	--	--
3:20	3:22	3:25	3:40	--	--
4:35	4:37	4:40	4:55	--	--
5:30	5:32	5:40	5:50	--	--

## SATURDAY ONLY / SÓLO SÁBADOS

El Centro State St. & 7th St.	El Centro State St. & 14th St.	El Centro Adams Ave. & La Brucherie Rd.	Seeley Evan Hewes Highway & Drew Road	Ocotillo Ocotillo Post Office	El Centro State St. & 7th St.
8:00	8:02	8:05	8:15	--	8:52
12:35	12:40	12:40	1:00	--	1:20
4:55	5:00	5:00	5:20	--	--

**\*\*On demand response Tuesdays only (must call one day in advance).**  
**\*\*Solo los martes a petición (debe llamar con un día de antelación).**



<b>Local Zone</b> ..... \$1.00 Zona Local	<b>Regional Zone</b> ..... \$1.25 Zona Regional
<b>Senior/Disabled Local Zone</b> ..... \$0.50 Mayores de 60 / Discapacitados en Zona Local	<b>Senior/Disabled Regional Zone</b> ..... \$0.60 Mayores de 60 / Discapacitados en Zona Regional





# 21 IVC EXPRESS

CALEXICO - IVC

Only operates when IVC is in session

AM

CALEXICO Hacienda Dr.	CALEXICO Post Office	CALEXICO Grant St. & Cesar Chavez Blvd.	CALEXICO 3rd St. & Paulin Ave.	CALEXICO 7th St. & Encinas Ave.	CALEXICO Camarena Library	CALEXICO Cole Blvd. & 111 Hwy	IMPERIAL IVC
<b>** 6:15</b>	<b>6:17</b>	<b>6:24</b>	<b>6:30</b>	<b>6:37</b>	<b>6:39</b>	<b>6:45</b>	<b>7:00</b>
6:30	6:32	6:39	6:45	6:52	6:54	6:59	7:15
<b>** 7:25</b>	<b>7:27</b>	<b>7:34</b>	<b>7:40</b>	<b>7:47</b>	<b>7:49</b>	<b>7:55</b>	<b>8:10</b>
7:40	7:42	7:49	7:55	8:02	8:04	8:10	8:25
<b>** ---</b>	<b>--</b>	<b>--</b>	<b>8:30</b>	<b>8:37</b>	<b>8:39</b>	<b>8:45</b>	<b>9:05</b>
9:00	9:02	9:09	9:15	9:22	9:24	9:30	9:45

PM

IMPERIAL IVC	CALEXICO Hacienda Dr.	CALEXICO Post Office	CALEXICO Grant St. & Cesar Chavez Blvd.	CALEXICO 3rd St. & Paulin Ave.	CALEXICO 7th St. & Encinas Ave.	CALEXICO Camarena Library	CALEXICO Cole Rd & 111
12:30	12:50	12:52	12:59	1:07	1:14	1:16	12:40
2:00	2:20	2:22	2:29	2:37	2:44	2:46	2:10
<b>**2:45</b>	<b>3:05</b>	<b>3:07</b>	<b>3:14</b>	<b>3:22</b>	<b>3:29</b>	<b>3:31</b>	<b>2:55</b>
3:30	3:50	3:52	3:59	4:07	4:14	4:16	3:40
<b>**5:30</b>	<b>5:50</b>	<b>5:52</b>	<b>5:59</b>	<b>6:07</b>	<b>6:14</b>	<b>6:16</b>	<b>5:40</b>
<b>6:50</b>	<b>7:10</b>	<b>7:12</b>	<b>7:19</b>	<b>7:27</b>	<b>7:34</b>	<b>7:36</b>	<b>7:50</b>

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\*\*Solamente cuando IVC está en sesión.

PM - Time is in color  
PM - Horario a color

Student.....\$1.25  
Estudiante

Non-student.....\$1.75  
No estudiante

- Regular Route.  
Direction of the bus travel
- Time Point  
See schedule for the times  
bus departs this stop
- Library
- City Hall
- School
- Railroad Tracks
- Imperial Irrigation  
District



# 22 IVC EXPRESS

NILAND - IVC

Only operates when IVC is in session

- Regular Route.  
Direction of the bus travel
- Time Point  
See schedule for the times  
bus departs this stop
- Library
- City Hall
- School
- Railroad Tracks
- Imperial Irrigation  
District

Student.....\$1.25  
Estudiante

Non-student.....\$1.75  
No estudiante

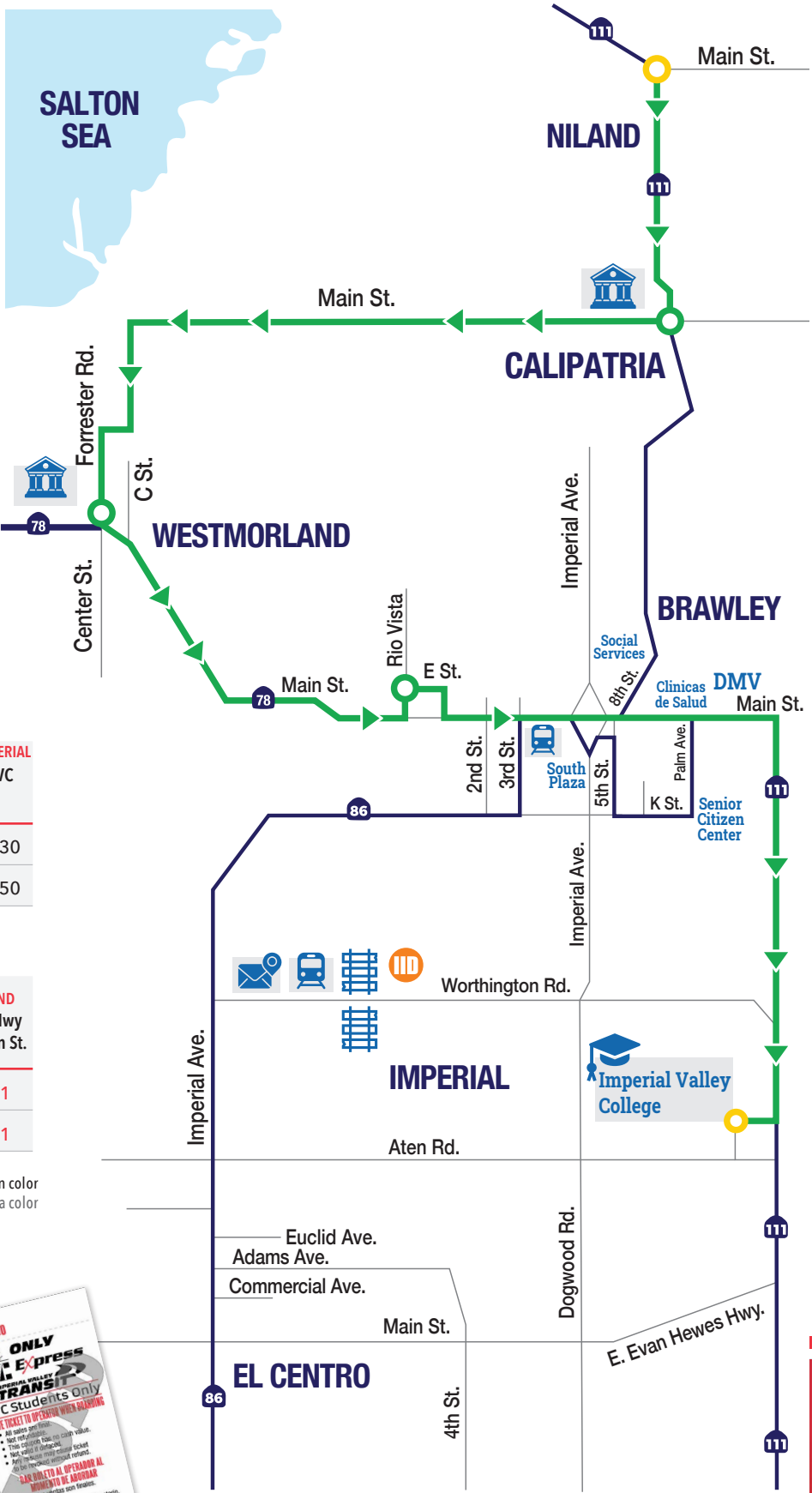
AM

NILAND 111 Hwy & Main St.	CALIPATRIA 111 Hwy & Main St.	WESTMORLAND 86 Hwy & Center St.	BRAWLEY E St. & Rio Vista St.	BRAWLEY Main St. & Palm Ave.	IMPERIAL IVC
6:20	6:30	6:45	7:00	7:05	7:30
8:45	8:55	9:13	9:25	930	9:50

PM

IMPERIAL IVC	BRAWLEY Main St. & Palm Ave.	BRAWLEY E St. & Rio Vista St.	WESTMORLAND 86 Hwy & Center St.	CALIPATRIA 111 Hwy & Main St.	NILAND 111 Hwy & Main St.
2:00	2:28	2:31	2:43	3:01	3:11
4:00	4:28	4:31	4:43	5:01	5:11

PM - Time is in color  
PM - Horario a color



# 31 DIRECT

## BRAWLEY - CALEXICO

MONDAY - FRIDAY  
/ LUNES - VIERNES

BRAWLEY South Plaza	CALEXICO 3rd St. & Paulin Ave.
6:40	7:20
7:50	8:30
3:50	4:30
5:15	5:50

SATURDAY  
/ SÁBADO

7:00	7:40
8:40	9:20
3:00	3:40
4:40	5:20

PM - Time is in color  
PM - Horario a color

Regular .....\$2.50  
Regular



# 32 DIRECT

## CALEXICO - BRAWLEY

MONDAY - FRIDAY  
/ LUNES - VIERNES

CALEXICO 3rd St. & Paulin Ave.	BRAWLEY South Plaza
6:30	7:10
7:50	8:30
3:50	4:30
5:15	5:50

SATURDAY  
/ SÁBADO

7:50	8:30
9:30	10:10
3:50	4:30
5:30	6:10

PM - Time is in color  
PM - Horario a color

Regular .....\$2.50  
Regular



# 41S BRAWLEY FAST

BRAWLEY - EL CENTRO

BRAWLEY South Plaza	IMPERIAL Post Office	EL CENTRO 7th St. & State St.
6:42	6:55	7:10

# 41N BRAWLEY FAST

EL CENTRO - BRAWLEY

EL CENTRO 7th St. & State St.	BRAWLEY South Plaza
--	--

# 45W HOLTVILLE FAST

HOLTVILLE - EL CENTRO

HOLTVILLE 5th St. & Holt Ave.	EL CENTRO 7th St. & State St.
6:40	7:00

# 45E HOLTVILLE FAST

EL CENTRO - HOLTVILLE

EL CENTRO 7th St. & State St.	HOLTVILLE 5th St. & Holt Rd.
--	--

# 51S SLAB CITY- BOMBAY BEACH - BRAWLEY

THURSDAY ONLY / SÓLO JUEVES

SLAB CITY	NILAND	BOMBAY BEACH	BASHFORD SPA	IMPERIAL SPA	FOUNTAIN OF YOUTH SPA	LARK SPA	NILAND 111 Hwy & Main St.	CALIPATRIA 111 Hwy & Main St.	BRAWLEY South Plaza
8:35	8:50	9:10	9:20	9:25	9:30	9:35	9:50	10:00	10:30

# 51N BRAWLEY - BOMBAY BEACH - SLAB CITY

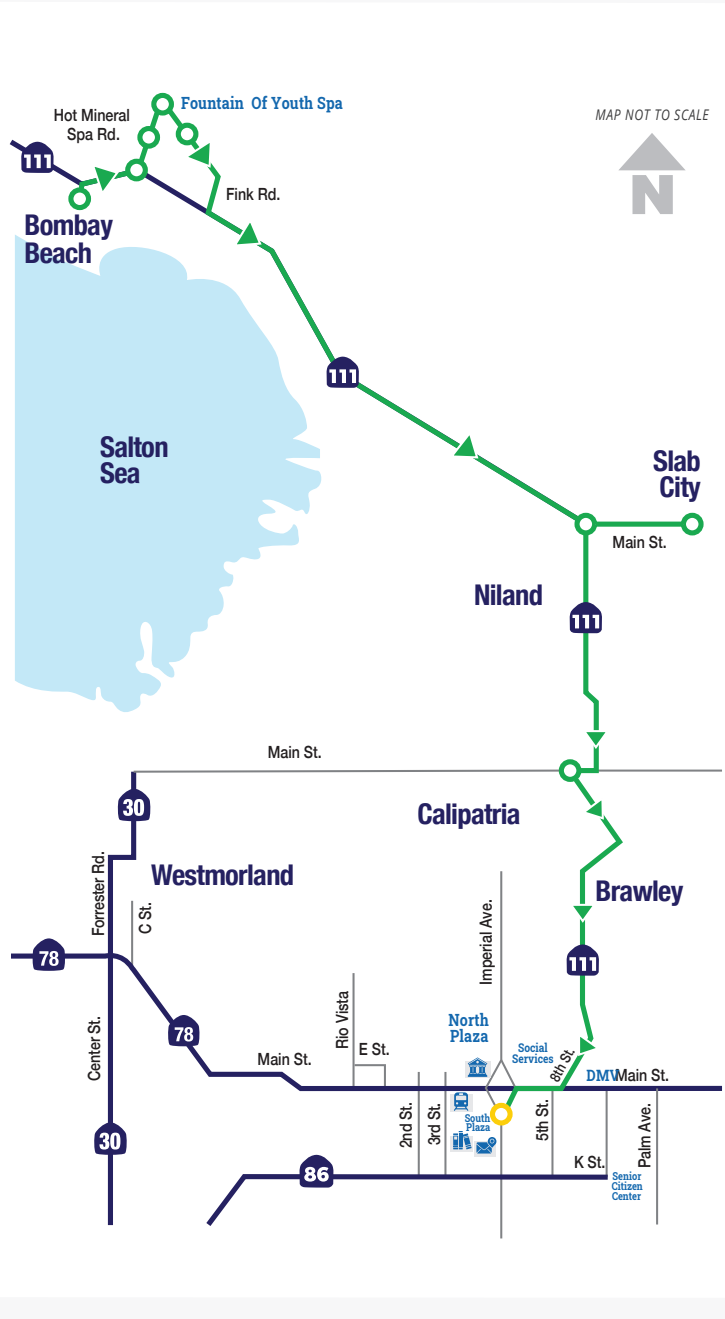
THURSDAY ONLY / SÓLO JUEVES

BRAWLEY South Plaza	CALIPATRIA 111 Hwy & Main St.	NILAND 111 Hwy & Main St.	LARK SPA	FOUNTAIN OF YOUTH SPA	IMPERIAL SPA	BASHFORD SPA	BOMBAY BEACH	NILAND	SLAB CITY
4:28	4:45	5:00	5:13	5:27	5:32	5:35	5:45	6:20	6:35

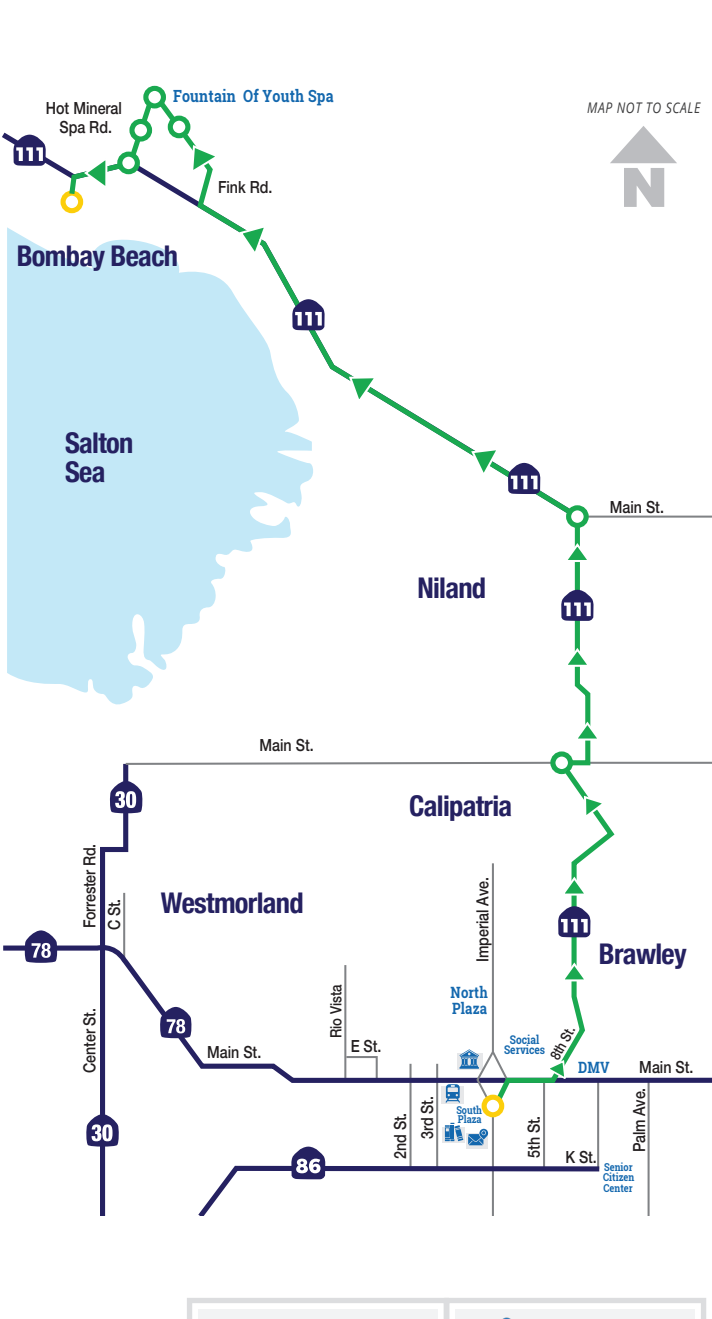
PM - Time is in color  
PM - Horario a color



## 51S SLAB CITY- BOMBAY BEACH - BRAWLEY



## 51N BRAWLEY - BOMBAY BEACH - SLAB CITY



Regular Route.  
Direction of the bus travel

Time Point  
See schedule for the times  
bus departs this stop

Library

Post Office

City Hall

Transit Center



# IVT BLUE LINE

## EL CENTRO

### 750 AM

MONDAY - FRIDAY / LUNES - VIERNES

7th St. & State St.	14th St. & State St.	Waterman Ave. & Main St.	LaBrucherie Rd. & Orange Ave.	LaBrucherie Rd. & Ocotillo Dr.	ECRMC	Ross Ave. & 10th St.	CSA #2 Court Clark Rd.	4th St. & Danenberg Dr.	Innecare	4th St. & Driftwood Dr.	4th St. & Wensley Ave.	Center for Employment Training	Dogwood Rd. & Orange St.	Main & Dogwood Rd.	Park Ct. & 5th St.	5th St. & State St.	7th St. & State St.
6:00	6:02	6:04	6:06	6:08	6:12	6:13	6:20	6:25	6:29	6:34	6:35	6:37	6:40	6:43	6:48	6:50	6:58
8:20	8:22	8:24	8:26	8:28	8:32	8:33	8:40	8:45	8:49	8:54	8:55	8:57	9:00	9:03	9:08	9:10	9:18
10:40	10:42	10:44	10:46	10:48	10:52	10:53	11:00	11:05	11:09	11:14	11:15	11:17	11:20	11:23	11:28	11:30	11:38

### 750 PM

MONDAY - FRIDAY / LUNES - VIERNES

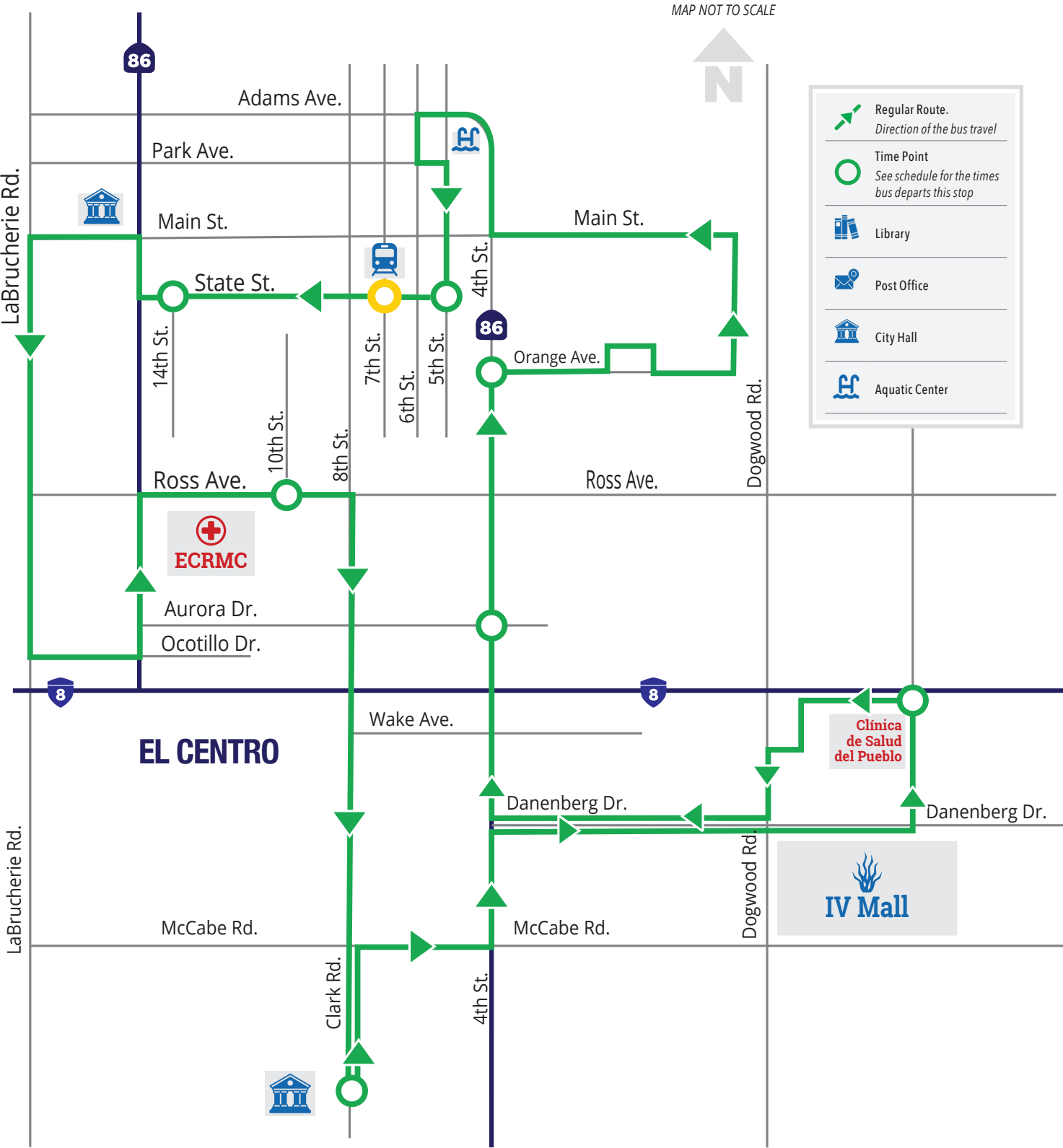
7th St. & State St.	14th St. & State St.	Waterman Ave. & Main St.	LaBrucherie Rd. & Orange Ave.	LaBrucherie Rd. & Ocotillo Dr.	ECRMC	Ross Ave. & 10th St.	CSA #2 Court Clark Rd.	4th St. & Danenberg Dr.	Innecare	4th St. & Driftwood Dr.	4th St. & Wensley Ave.	Center for Employment Training	Dogwood & Orange St.	Main St. & Dogwood Rd.	Park Ct. & 5th St.	5th St. & State St.	7th St. & State St.
1:00	1:02	1:04	1:06	1:08	1:12	1:13	1:20	1:25	1:29	1:34	1:35	1:37	1:40	1:43	1:48	1:50	1:58
3:20	3:22	3:24	3:26	3:28	3:32	3:33	3:40	3:45	3:49	3:54	3:55	3:57	4:00	4:03	4:08	4:10	4:18
5:40	5:42	5:44	5:46	5:48	5:52	5:53	6:00	6:05	6:09	6:14	6:15	6:17	6:20	6:23	6:28	6:30	6:38

Regular.....\$1.00  
Regular

Senior/Disable.....\$0.50  
Mayor de 60/ Discapacitado



MAP NOT TO SCALE



# 850 AM

MONDAY - FRIDAY / LUNES - VIERNES

7th St. & State St.	14th St. & State St.	DMV	Euclid Ave. & Vons	Scott Ave. & Frontage Rd.	Bradshaw Ave. & Walmart	Aten Rd. & LaBrucherie	Housing Complex Myrtle	Theaters	Social Security Admin.	Food 4 Less	Bradshaw Ave.	8th St. & Pico Rd.	7th St. & Park Ct.	4th St. & Brighton St.	8th St. & Hamilton Ave.	ECRMC	Central High School	14th St. & State St.	7th St. & State St.
7:10	7:12	7:14	7:17	7:20	7:25	7:28	7:30	7:32	7:38	7:40	7:42	7:47	7:50	7:52	7:55	7:58	8:00	8:02	8:08
9:30	9:32	9:34	9:37	9:40	9:45	9:48	9:50	9:52	9:58	10:00	10:02	10:07	10:10	10:12	10:15	10:18	10:20	10:22	10:28
11:50	11:52	11:54	11:57		--	--	--	--	--	--	--	--	--	--	--	--			

# 850 PM

MONDAY - FRIDAY / LUNES - VIERNES

7th St. & State St.	14th St. & State St.	DMV	Euclid Ave. & Vons	Scott Ave. & Frontage Rd.	Bradshaw Ave. & Walmart	Aten Rd. & LaBrucherie Rd.	Housing Complex Myrtle	Theaters	Social Security Admin.	Food 4 Less	Bradshaw Ave.	8th St. & Pico Rd.	7th St. & Park Ct.	4th St. & Brighton St.	8th St. & Hamilton Ave.	ECRMC	Central High School	14th St. & State St.	7th St. & State St.
				12:00	12:05	12:08	12:10	12:12	12:18	12:20	12:22	12:27	12:30	12:32	12:35	12:38	12:40	12:42	12:48
2:10	2:12	2:14	2:17	2:20	2:25	2:28	2:30	2:32	2:38	2:40	2:42	2:47	2:50	2:52	2:55	2:58	3:00	3:02	3:08
4:35	4:37	4:39	4:42	4:45	4:50	4:53	4:55	4:57	5:03	5:05	5:07	5:12	5:15	5:17	5:20	5:23	5:25	5:27	5:33

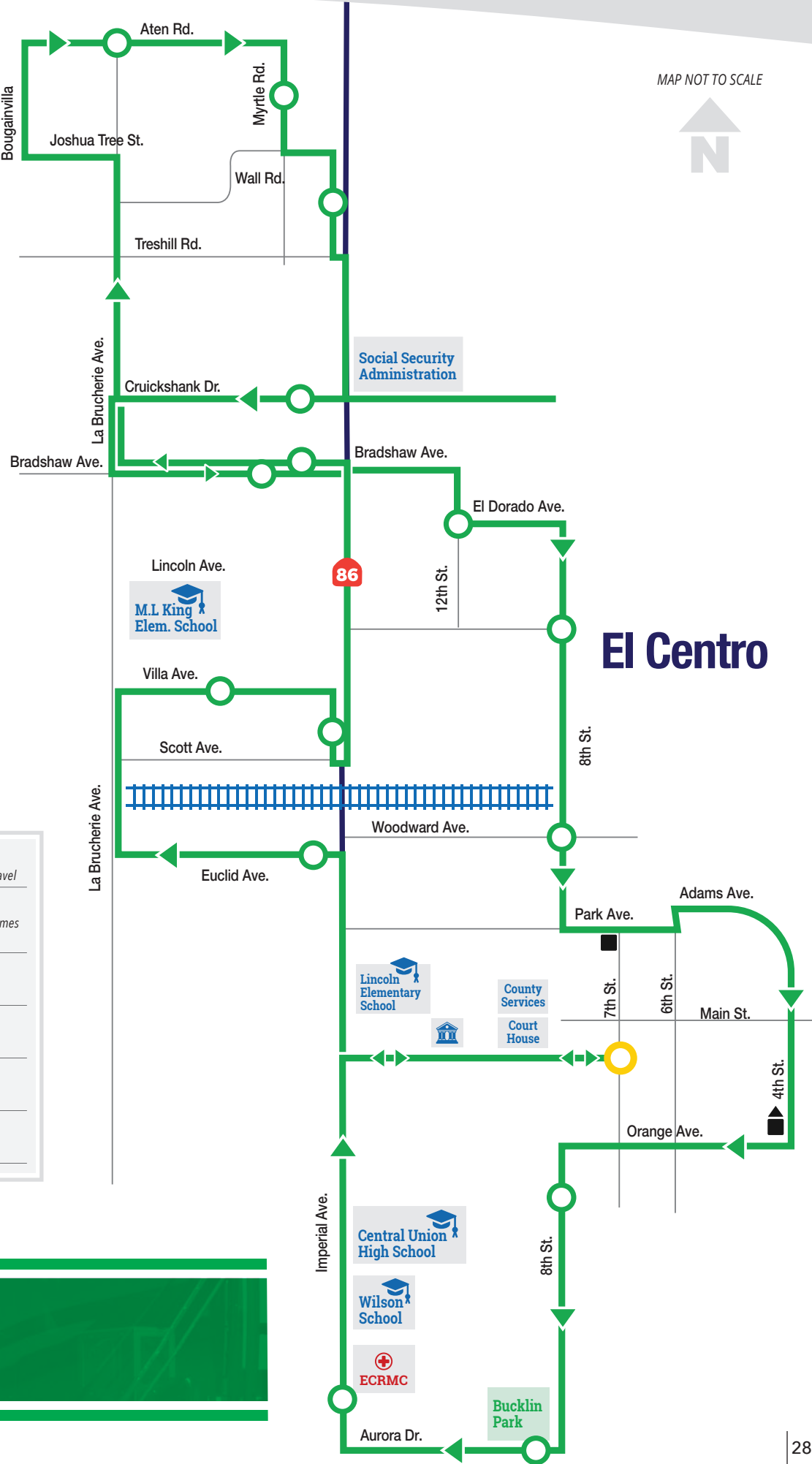
Regular.....\$1.00  
 Regular  
 Senior/Disable.....\$0.50  
 Mayor de 60/ Discapacitado



PM - Time is in color  
 PM - Horario a color

# IVT GREEN LINE

EL CENTRO



# IVT GOLD LINE

## BRAWLEY

### 950 AM

MONDAY - FRIDAY / LUNES - VIERNES

South Plaza & G St.	Main St. & 9th St.	C St. & Jacaranda Dr.	Malan St. & Tres Palmas Ln.	Palm Ave. & J St.	K St. & Cesar Chavez Blvd.	J St. & 8th St.	Cattle Call Dr. & DeAnza	Panno Dr. & Evelyn Ave.	Legion Park & Pioneers	Wildcat Dr. & Walmart	Western Ave. & G St.	Rio Vista Ave & E St.	Magnolia Ave.	North Plaza & E St.	South Plaza & G St.
8:17	8:19	8:24	8:27	8:30	8:32	8:34	8:39	8:43	8:47	8:51	8:57	9:00	9:04	9:09	9:16
9:24	9:26	9:31	9:34	9:37	9:39	9:41	9:46	9:50	9:54	9:58	10:04	10:07	10:11	10:16	10:23
10:30	10:32	10:37	10:40	10:43	10:45	10:47	10:52	10:56	11:00	11:04	11:10	11:13	11:17	11:22	11:29
11:39	11:41	11:46	11:49	11:52	11:54	11:56	--	--	--	--	--	--	--	--	--

### 950 PM

MONDAY - FRIDAY / LUNES - VIERNES

South Plaza & G St.	Main St. & 9th St.	C St. & Jacaranda Dr.	Malan St. & Tres Palmas Ln.	Palm Ave. & J St.	K St. & Cesar Chavez Blvd.	J St. & 8th St.	Cattle Call Dr. & DeAnza	Panno Dr. & Evelyn Ave.	Legion Park & Pioneers	Wildcat Dr. & Walmart	Western Ave. & G St.	Rio Vista Ave & E St.	Magnolia Ave.	North Plaza & E St.	South Plaza & G St.
--	--	--	--	--	--	--	12:01	12:05	12:09	12:13	12:19	12:22	12:26	12:31	12:38
12:43	12:45	12:50	12:53	12:56	12:58	1:00	1:05	1:09	1:13	1:17	1:23	1:26	1:30	1:35	1:42
1:53	1:55	2:00	2:03	2:06	2:08	2:10	2:15	2:19	2:23	2:27	2:33	2:36	2:40	2:45	2:52
3:03	3:05	3:10	3:13	3:16	3:18	3:20	3:25	3:29	3:33	3:37	3:43	3:46	3:50	3:55	4:02
4:13	4:15	4:20	4:23	4:26	4:28	4:30	4:35	4:39	4:43	4:47	4:53	4:56	5:00	5:05	5:12

Regular .....\$1.00  
 Regular  
 Senior/Disable .....\$0.50  
 Mayor de 60/ Discapacitado

PM - Time is in color  
 PM - Horario a color



Regular Route.  
Direction of the bus travel

Time Point  
See schedule for the times bus departs this stop

Library

Post Office

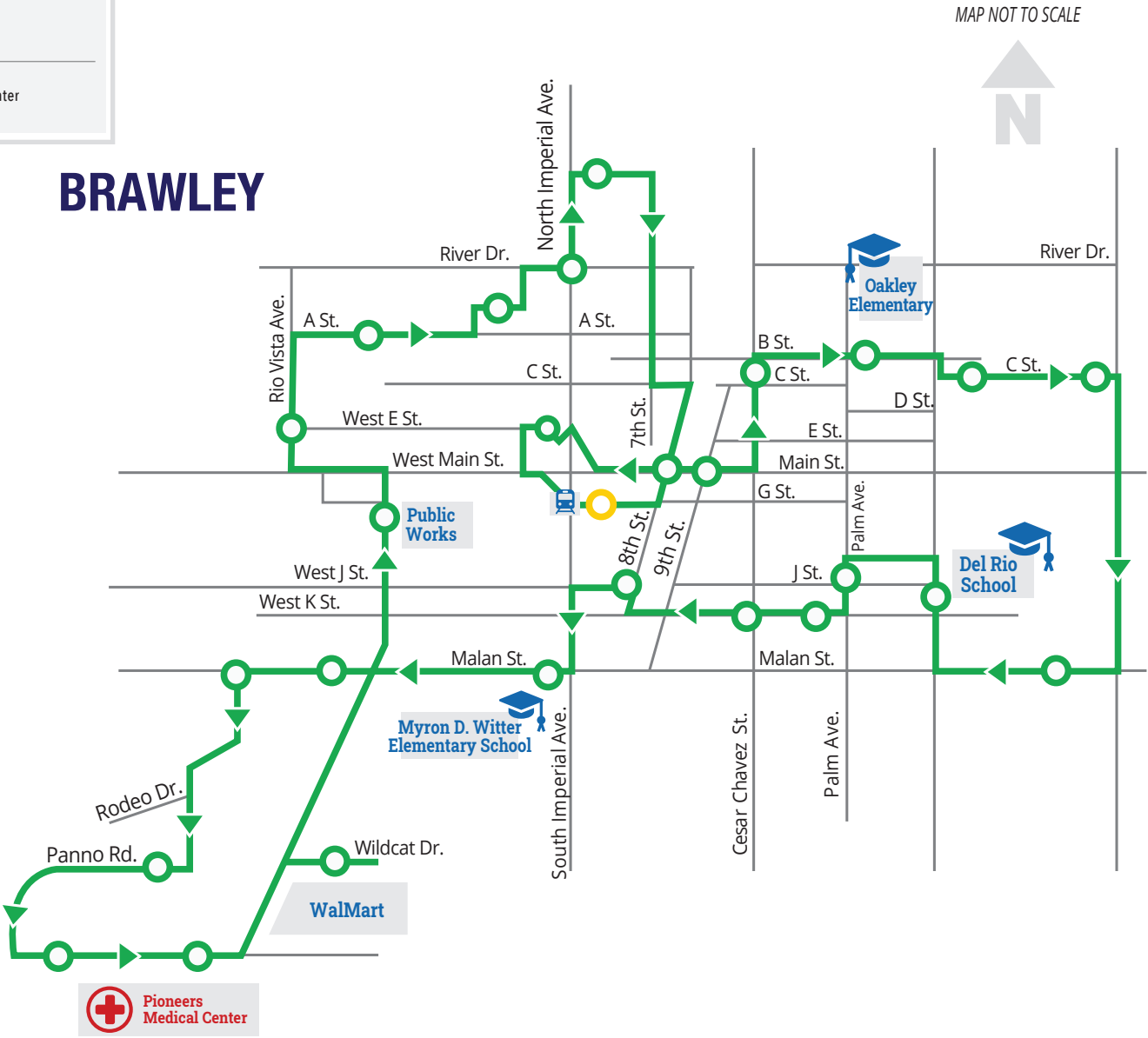
City Hall

Hospital

School

Transit Center

### BRAWLEY





WINTER

TURQUOISE ROUTE 10 - INTERSTATE 8 / EL CENTRO / YUMA  
MONDAY, WEDNESDAY AND FRIDAY

WESTBOUND

YUMA TO EL CENTRO

		YUMA	FT. YUMA	WINTERHAVEN	FT. YUMA	EL CENTRO		
Arrival Times for YCAT Routes (Downtown Yuma Transit Center)		Downtown Yuma Transit Center	Paradise Casino	Winterhaven Dr. & Railroad Ave.	Quechan Casino Resort	Imperial Valley Mall at Dillards <i>*On Request</i>	Imperial Ave. & ECRMC	State St. & 7th St. (El Centro Bus Terminal) ARRIVE
		008	014	016	365	469	445	499
Rte 2	8:27	8:30	8:34	8:38	8:47	8:45*	8:53	8:58
Rte 4	8:16							
Rte 4A	8:20							
Rte 5	8:11							
Rte 95	8:14							
Rte 2	3:27	2:30	2:34	2:38	2:47	2:45*	2:53	2:58
Rte 4	3:16							
Rte 4A	3:20							
Rte 5	3:08							
Rte 95	3:14							

EASTBOUND

EL CENTRO TO YUMA

		EL CENTRO	FT. YUMA	WINTERHAVEN	FT. YUMA	YUMA		
Imperial Valley Mall at Dillards <i>*On Request</i>		Imperial Ave. & ECRMC	Quechan Casino Resort	Winterhaven Dr. & Railroad Ave.	Paradise Casino	Downtown Yuma Transit Center	Arrival Times for YCAT Routes (Downtown Yuma Transit Center)	
		469	445	365	016	014	008	
	8:59	9:03*	11:00	11:09	11:13	11:17		Rte 2 11:20
								Rte 4 11:18
								Rte 4A 11:30
								Rte 5 11:19
								Rte 95 11:32
	2:59	3:03*	5:00	5:09	5:13	5:17		Rte 2 5:20
								Rte 4 5:18
								Rte 4A 5:30
								Rte 5 5:19
								Rte 95 5:32



WHAT IS IVT ACCESS?

Imperial Valley Transit Access (IVT Access) provides curb-to-curb transportation services upon advance reservation to functional and mobility disadvantaged persons in accordance with the Americans with Disabilities Act (ADA) of 1990. IVT Access’ federally mandated purpose is to provide an accessible public transit option for those who are unable to successfully utilize regular transit services due to functional and mobility needs. IVT Access also provides its services to the general public when seating is available.

IVT Access buses are equipped with hydraulic lifts to accommodate individuals with various mobility needs. In addition, IVT Access drivers have received specialized training to assist riders in and out of vehicles and provide other specialized support to ensure that individuals with functional and mobility needs have a comfortable and safe ride to and from their chosen destination.

IVT access will transport you to and from any location within the Imperial Valley service area, within a ¾ mile “corridor”, and within a 30 minute “window” of regular Imperial Valley Transit bus services. This service area covers much of the County of Imperial for most of the day Monday through Sunday. Local Dial-A-Ride services should be utilized for local trips.

WHO IS ELIGIBLE TO RIDE?

Transportation on IVT Access is reserved for those eligible under the Americans with Disabilities Act and who have received “ADA Certification” through the Imperial County Transportation Commission (ICTC). Certified individuals receive priority in all scheduling.

All individuals wishing to ride IVT Access who may be eligible for ADA certification are strongly encouraged to file an application with the Imperial County Transportation Commission in order to fully utilize IVT Access services.

For additional information on ADA certification or to request an application for eligibility, please contact the ADA Paratransit Service Certification Coordinator at (760) 592-4494 or visit [www.ivtaccess.org](http://www.ivtaccess.org).

Transportation on IVT Access is also available to the general public when space is available. Individuals who are not ADA certified may be unable to book a trip with IVT Access during peak times.

HOW MUCH DOES IT COST?

A ride on IVT Access for ADA certified riders is double the fare of a similar trip on the regular Imperial Valley Transit bus (\$2.00 - \$2.50 per trip depending on trip length). However, one personal attendant may accompany ADA certified riders free of charge. Riders who are not ADA certified pay three times the regular bus fare (\$3.00 - \$3.75 per trip).

HOW TO MAKE A RESERVATION?

Reservations may be made one day to two weeks in advance of your planned trip. Same day requests for service will be honored ONLY if space and vehicles are available. Booking your trip early will help ensure convenient pick-up and drop-off times closer to your own preferred schedule.

¿QUÉ ES IVT ACCESS?

Imperial Valley Transit Access (IVT Access) proporciona servicios de transporte de punto a punto con reservación a personas con discapacidad funcional y movilidad de acuerdo con el Acta de Americanos con Discapacidades (ADA, por sus siglas en inglés) de 1990. El objetivo de IVT Access, establecido a nivel federal, es proporcionar una opción de transporte público accesible a quienes no pueden utilizar con éxito los servicios de transporte regulares debido a sus dificultades funcionales y de movilidad.

Los autobuses de IVT Access están equipados con elevadores hidráulicos para atender a personas con diversas limitaciones de movilidad. Además, los conductores de IVT Access han recibido capacitación para ayudar a los pasajeros a subir y bajar de los vehículos y proporcionar cualquier otro tipo de apoyo para garantizar que las personas con limitaciones funcionales y de movilidad tengan un viaje cómodo y seguro hacia y desde el destino elegido.

IVT Access lo transportará desde y hacia cualquier lugar dentro del área de servicio del Valle Imperial, dentro de un “corredor” de ¾ de milla, y dentro de una “ventana” de 30 minutos de los servicios regulares de Imperial Valley Transit. Esta área de servicio cubre gran parte del Condado de Imperial durante la mayor parte del día de lunes a domingo. Los servicios locales de Dial-A-Ride deben utilizarse para viajes locales.

¿QUIÉN ES ELEGIBLE PARA VIAJAR?

El transporte en IVT Access está reservado para aquellas personas elegibles bajo el Acta de Americanos con Discapacidades y que han recibido “Certificación ADA” a través de la Comisión de Transporte del Condado de Imperial (ICTC). Individuos certificados recibirán prioridad en todos los horarios.

Todas las personas que deseen viajar en IVT Access y que sean elegibles para la certificación ADA deben presentar una solicitud a la Comisión de Transporte del Condado de Imperial para poder utilizar plenamente los servicios de IVT Access.

Para más información sobre la certificación ADA o para obtener una solicitud de elegibilidad, comuníquese con el Coordinador de Certificación de Servicios de Paratransito ADA al (760) 592-4494 o visite [www.ivtaccess.org](http://www.ivtaccess.org).

El transporte en IVT Access también está disponible para el público en general cuando hay espacio disponible. Individuos que no están certificados por ADA posiblemente no puedan reservar un viaje con IVT Access durante horas pico.

¿CUÁNTO CUESTA?

Un viaje en IVT Access para pasajeros certificados ADA cuesta el doble que un viaje similar en un autobús regular de Imperial Valley Transit (\$2.00 - \$2.50 por viaje dependiendo de la duración del viaje). No obstante, los pasajeros con certificación ADA pueden ir acompañados por un asistente personal de forma gratuita. Los pasajeros sin certificación ADA pagan el triple de la tarifa normal del autobús (entre 3,00 y 3,75 dólares por viaje).

¿CÓMO RESERVAR?

Las reservas pueden realizarse desde dos semanas antes de su viaje y hasta 48 horas antes del mismo. Las solicitudes de servicio para el mismo día SÓLO se atenderán si hay espacio y vehículos disponibles. Si reserva su viaje con anticipación, asegurará horarios de recolección más cercanos a sus necesidades.

## NOTES:

[illegible][illegible]



## WHAT IS IVT ACCESS?

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All individuals wishing to ride IVT Access who may be eligible for ADA certification are strongly encouraged to file an application with the Imperial County Transportation Commission in order to fully utilize IVT Access services.

For additional information on ADA certification or to request an application for eligibility, please contact the ADA Paratransit Service Certification Coordinator at (760) 592-4494 or visit [www.ivtaccess.org](http://www.ivtaccess.org).

Transportation on IVT Access is also available to the general public when space is available. Individuals who are not ADA certified may be unable to book a trip with IVT Access during peak times.



[www.ivtaccess.org](http://www.ivtaccess.org)

### OFFICE HOURS

**Monday - Saturdays**  
8:00 am to 5:00 pm

**Sundays**  
7:00 am to 5:00 pm

**(760) 482-2908**

792 E Ross Avenue • El Centro CA



### Title VI of the Civil Rights Act of 1964 Título VI de la Ley de Derechos Civiles de 1964

The Imperial County Transportation Commission and its transit operators are committed to ensuring that no person is excluded from participation in or denied the benefit of its services based on race, color or national origin as protected by Title VI of the Civil Rights Act of 1964, as amended. If you believe you have been subjected to discrimination under Title VI, you may file a written complaint with the Executive Director, ICTC, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

La Comisión de transporte del condado de Imperial y sus operadores de tránsito se han comprometido a asegurar que ninguna persona sea excluida de la participación en, o negar los beneficios de sus servicios sobre la base de raza, color u origen nacional como protegido en el Título VI de la Ley de Derechos Civiles de 1964, y como enmendado. Si usted cree que ha sido sometido a discriminación en virtud del Título VI, puede presentar una queja por escrito con el Director Ejecutivo, ICTC, 1503 N. Imperial Ave. Suite 104, El Centro, CA 92243.

# IVT ACCESS



(760) 482-2908



A service provided by the Imperial County Transportation Commission

[www.ivtaccess.org](http://www.ivtaccess.org)

## HOW MUCH DOES IT COST?

A ride on IVT Access for ADA certified riders is double the fare of a similar trip on the regular Imperial Valley Transit bus (\$2.00 - \$2.50 per trip depending on trip length). However, one personal attendant may accompany ADA certified riders free of charge. Riders who are not ADA certified pay three times the regular bus fare (\$3.00 - \$3.75 per trip).

## HOW DO I MAKE A RESERVATION?

Reservations may be made one day to two weeks in advance of your planned trip. Same day requests for service will be honored ONLY if space and vehicles are available. Booking your trip early will help ensure convenient pick-up and drop-off times closer to your own preferred schedule.

To speak with a reservation specialist, please call (760) 482-2908 from 6:00 am to 6:00 pm Monday through Saturday and Sundays from 7:00 am to 5:00 pm (excluding holidays).

When you call, please have your name, address, phone number, ADA certification number and where and when you want to travel and return. Please provide reservation lists with actual street addresses whenever possible. Be sure to mention if you use a wheelchair or other mobility device and if you will be accompanied by a personal care attendant. Drivers may also ask you about the purpose of your trip to gather additional information on our riders' needs which will help us to provide superior service in the future.

Please be at the curb and ready to depart when the IVT Access vehicle arrives to pick you up. Drivers may leave if kept waiting for more than five minutes to ensure the provision of quality service to other IVT Access users.

Also, if you need to cancel or reschedule your trip for any reason, please call our office at least two hours ahead of your scheduled pick-up time so that we may schedule another rider in your reserved time slot.

*If you have a complaint about the accessibility of our transit system or service or believe you have been discriminated because of your disability, please call (760) 592-4494.*





**IVT ACCESS AREAWIDE FARE SCHEDULE / TARIFAS**

CITIES	NIL	CAL	WEST	BRLY	IMP	IVC	ELC	HBR	CLX	HLT	SLY
Niland	<b>\$2.00</b>	\$2.00	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50
Calipatria	\$2.00	<b>\$2.00</b>	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50
Westmorland	\$2.50	\$2.50	<b>\$2.00</b>	\$2.00	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50
Brawley	\$2.50	\$2.50	\$2.00	<b>\$2.00</b>	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50
Imperial	\$2.50	\$2.50	\$2.50	\$2.50	<b>\$2.00</b>	\$2.00	\$2.00	\$2.00	\$2.50	\$2.50	\$2.00
IVC	\$2.50	\$2.50	\$2.50	\$2.50	\$2.00	<b>\$2.00</b>	\$2.00	\$2.00	\$2.50	\$2.50	\$2.00
El Centro	\$2.50	\$2.50	\$2.50	\$2.50	\$2.00	\$2.00	<b>\$2.00</b>	\$2.00	\$2.50	\$2.50	\$2.00
Heber	\$2.50	\$2.50	\$2.50	\$2.50	\$2.00	\$2.00	\$2.00	<b>\$2.00</b>	\$2.00	\$2.50	\$2.00
Calexico	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.00	<b>\$2.00</b>	\$2.50	\$2.50
Holtville	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	\$2.50	<b>\$2.00</b>	\$2.50
Seeley	\$2.50	\$2.50	\$2.50	\$2.50	\$2.00	\$2.00	\$2.00	\$2.00	\$2.50	\$2.50	<b>\$2.00</b>

Currently the fare for Non-ADA certified is one and a half the ADA fare. Anyone may accompany you as a companion who pays the same fare. Actualmente, la tarifa para personas no certificadas con ADA es una tarifa y media de ADA. Cualquier persona puede ir como acompañante que pague la misma tarifa.

**¿QUÉ ES IVT ACCESS?**

Imperial Valley Transit Access (IVT Access) presta servicios de transporte de punta a punta con reservación a personas con dificultades funcionales y de movilidad, de acuerdo con el Acta de Americanos con Discapacidades (ADA) de 1990.

El objetivo de IVT Access impuesto por el gobierno federal es ofrecer una opción de transporte público accesible para aquellas personas que no pueden utilizar con facilidad los servicios de transporte regulares debido a sus dificultades funcionales y de movilidad. IVT Access también presta sus servicios al público general cuando hay asientos disponibles.

Los autobuses de IVT Access están equipados con elevadores hidráulicos para atender a personas con diversas necesidades de movilidad. Además, los choferes de IVT Access han recibido capacitación especializada para ayudar a los pasajeros a subir y bajar de los vehículos, y proporcionar cualquier otro tipo de apoyo especializado para garantizar que las personas con discapacidades funcionales y de movilidad tengan un viaje cómodo y seguro hacia y desde el destino elegido.

IVT Access lo transportará hacia y desde cualquier ubicación dentro del área de servicio del Valle Imperial, dentro de un "corredor" de ¼ de milla y una "Ventana" de 30 minutos de los servicios regulares de Imperial Valley Transit. Esta área de servicio abarca gran parte del Condado de Imperial, durante la mayor parte del día de lunes a domingo. Servicios de Dial-A-Ride deberán utilizarse para viajes locales.

**¿QUIÉN ES ELEGIBLE PARA VIAJAR?**

El Transporte en IVT Access está reservado para aquellas personas elegibles bajo el Acta de Americanos con Discapacidades (ADA) y que han recibido "Certificación de ADA" a través de la Comisión de Transporte del Condado De Imperial (ICTC). Individuos certificados recibirán prioridad en todos los horarios.

Todas las personas que deseen viajar en IVT Access y que puedan ser elegibles para la certificación ADA, se les recomienda que presenten una solicitud ante la Comisión de Transporte del Condado de Imperial con el fin de aprovechar todos los servicios de IVT Access.

Para más información sobre la certificación de ADA o pedir una solicitud de elegibilidad, comuníquese con el Coordinador/a de Certificación de Servicios de Tránsito de ADA al (760) 592-4494 o ingrese a [www.ivtaccess.org](http://www.ivtaccess.org).

El transporte en IVT Access también está a disposición del público general, siempre y cuando haya espacio disponible. Las personas que no estén certificadas no podrán reservar viajes con IVT Access durante las horas picos.

**¿CUÁNTO CUESTA?**

Un viaje en IVT Access para pasajeros con certificación ADA cuesta el doble que un viaje similar en autobús regular de IVT (\$2.00 a \$2.50 por viaje dependiendo de la duración). Sin embargo, un asistente personal puede acompañar a los pasajeros certificados de manera gratuita. Los pasajeros sin certificación ADA pagan el triple de la tarifa normal del autobús (\$3.00 a \$3.75 por viaje).

**¿CÓMO HACER UNA RESERVACIÓN?**

Las reservaciones pueden hacerse de un día a dos semanas antes del viaje planeado. Las solicitudes de servicio para el mismo día SÓLO se atenderán si hay espacio y vehículos disponibles. Si reserva su viaje con antelación, asegurará que los horarios de ida y regreso se ajusten a sus preferencias.

Para hablar con un especialista en reservaciones, llame al (760) 482-2908 de 6:00 a.m. a 6:00 p.m. de lunes a sábado y domingo de 7:00 a.m. a 5:00 p.m. (excluyendo días festivos).

Cuando llame, tenga a la mano su nombre, dirección, número de teléfono, número de certificación de la ADA, dónde y cuando desea viajar y regresar. Siempre que sea posible, proporcione las listas de reservas con las direcciones actuales. No olvide mencionar si utiliza silla de ruedas u otro dispositivo de movilidad y si será acompañado por un asistente personal. Los conductores podrán preguntarle sobre el motivo de su viaje con el fin de reunir información adicional sobre las necesidades de nuestros usuarios, lo que nos ayudará a ofrecer un servicio superior en el futuro.

Procure estar en la banqueta y listo para salir cuando llegue a recoger el vehículo de IVT Access. Los conductores pueden marcharse después de esperar más de cinco minutos, esto con la finalidad de ofrecer un servicio de calidad a otros usuarios de IVT Access.

Por favor, estar en la acera y listo para partir cuando el vehículo de IVT Access llegue a recogerlo. Los conductores se pueden ir si se mantienen esperando más de cinco minutos con el fin de garantizar la prestación de un servicio de calidad a los usuarios de IVT Access. También, si necesita cancelar o reprogramar su viaje por cualquier razón, por favor llame a nuestra oficina por lo menos dos horas antes de su hora de recogida programada para que podamos asignar otro chofer en su horario reservado.

*Si usted tiene una queja sobre la accesibilidad de nuestro sistema de transporte o servicio, o cree que ha sido discriminado debido a su incapacidad por favor llame al (760) 592-4494.*





### WHAT IS IVT RIDE?

IVT RIDE provides curb to curb transportation services upon advance reservations. The IVT RIDE buses are equipped with ramps to accommodate individuals with mobility needs. In addition, IVT RIDE drivers have received specialized training to assist you in getting in and out of the buses. IVT RIDE drivers provide other specialized support to ensure that individuals with functional and mobility needs have a comfortable and safe ride to and from their chosen destination. IVT RIDE will transport you to and from any location within the service area inside the City limits of Brawley, Calexico, El Centro, Heber, Imperial and West Shores.

### WHO IS ELIGIBLE TO USE IVT RIDE?

Transportation on IVT RIDE is for seniors age 55 years and over, and, for persons with disabilities in accordance with American with Disabilities Act (ADA) 1990. All persons who wish to use IVT RIDE must complete an intake form and show picture ID to the IVT RIDE Intake Coordinator. For additional information or to request an Intake Form, please call (760) 337-1760



### HOW DO I MAKE A RESERVATION?

Reservations may be made one day to two weeks in advance of your planned trip. Same day requests for service may be honored ONLY if seats and vehicles are available. Booking your trip early will help to ensure convenient pick-up and drop-off times closer to your preferred schedule. It is requested that all riders make an effort to book their trips at least 48 hours in advance.

To speak to a reservations specialist, please call (760) 337-1760 Monday thru Saturday from 6:00AM to 6:00PM and on Sunday (Calexico only) from 7:00AM to 5:00PM.

When you call, please have your name, ID number, address, phone number, and where and when you want to travel. Please provide the reservationist with an actual street address whenever possible. Be sure to mention if you use a wheelchair or other mobility device, and if you will be accompanied by a personal care attendant. We may also ask you about the purpose of your trip in order to gather additional information on our riders' needs which will help us to provide better service in the future.

\*REMEMBER TO SCHEDULE THE RETURN TRIP AT THE SAME TIME!

### HOW TO USE IVT RIDE?

Please be at the curb and ready to depart when the IVT RIDE vehicle arrives to pick you up. Drivers may leave if kept waiting for more than five minutes, in order to keep the schedule and quality of service for other IVT RIDE riders. Also, if you need to cancel or to change your schedule for any reason, please call our office at least 4 hours ahead of your scheduled pick-up time so that we may schedule another rider in your reserved time slot.

### HOLIDAYS

The system does not operate on the following Holidays:

- New Year's Day
- M.L King's Day
- President's Day
- Memorial Day
- Independence Day
- Labor Day
- Veteran's Day
- Thanksgiving Day
- Christmas Day



### Office Hours:

- Brawley: 7:00 am to 6:00 pm
- Calexico: 7:00 am to 5:00 pm
- El Centro: 7:00 am to 6:00 pm
- Heber: 7:00 am to 4:00 pm
- Imperial: 6:45 am to 5:15 pm
- Westshores: 6:00 am to 5:00 pm

792 E. Ross Avenue • El Centro, CA



[www.ivtride.com](http://www.ivtride.com)

For more information, please call  
**(760) 337-1760**

Title of the Civil Rights Act of 1964

The Imperial County Transportation Commission and its transit operators are committed to ensuring that no person is excluded from participation in, or denied the benefits of its services on the basis of race, color or national origin as protected by the Title VI of the Civil Rights Act of 1964, as amended, if you believe you have been subjected to discrimination under Title VI, you may file a written complaint with the ICTC Executive Director 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243

# Ride with Us!



# ¡Súbete!



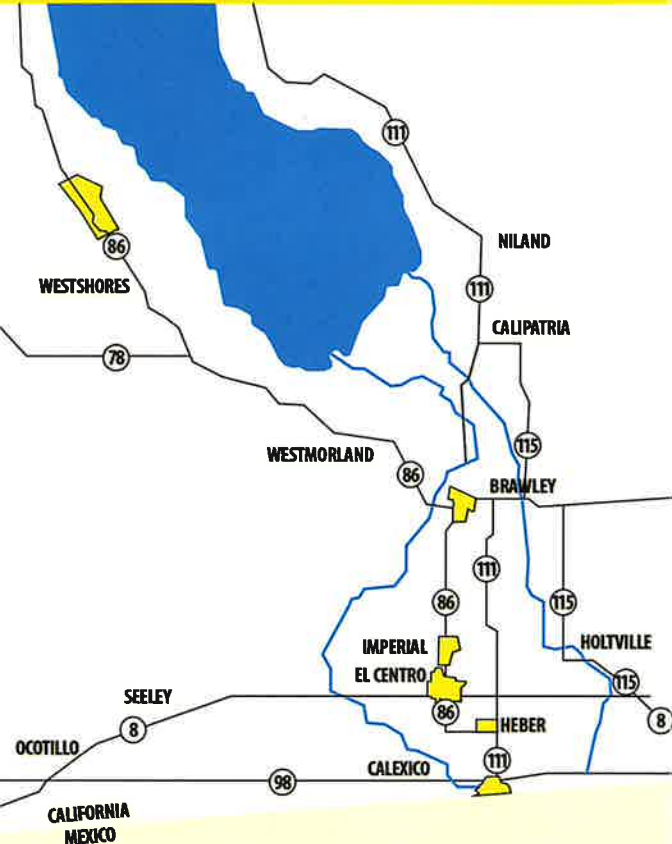
[www.ivtride.com](http://www.ivtride.com)

**(760) 337-1760**



A service provided by the  
**Imperial County Transportation Commission**





## SERVICE AREA MAP ÁREA DE SERVICIO

### DÍAS FESTIVOS

El Sistema no opera los siguientes días festivos

Año Nuevo  
Día de M.L. King  
Día de los Presidentes  
Memorial Day  
Día de la Independencia  
Día del trabajo  
Día de los Veteranos  
Día de Acción de Gracias  
Navidad



#### Horas de Oficina:

Brawley: 7:00 am a 6:00 pm  
Calexico: 7:00 am a 5:00 pm  
El Centro: 7:00 am a 6:00 pm  
Heber: 7:00 am a 4:00 pm  
Imperial: 6:45 am a 5:15 pm  
Westshores: 6:00 am a 5:00 pm

792 E. Ross Avenue • El Centro, CA



[www.ivtride.com](http://www.ivtride.com)

Para más información llame:  
**(760) 337-1760**

Título VI de la Ley de Derechos Civiles de 1964

La Comisión de Transporte del Condado de Imperial y sus operadores de tránsito están comprometidos a garantizar que ninguna persona sea excluida, o les sean negados los beneficios de sus servicios debido a su raza, color o nacionalidad tal y como lo protege el Título VI de la Ley de Derechos Civiles de 1964, según enmienda, si usted cree que ha sido objeto de discriminación bajo el Título VI, puede presentar una queja por escrito al Director Ejecutivo de ICTC, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



### ¿QUÉ ES IVT RIDE?

IVT RIDE brinda servicios de transporte de acera a acera con previa reservación vía telefónica. Los autobuses de IVT RIDE están equipados con rampas para ayudar a personas con diferentes necesidades de movilidad. Además, el personal de IVT RIDE ha recibido capacitación especializada para ayudarlo a subir y bajar del autobús. Los conductores de IVT RIDE brindan apoyo especializado para asegurar que todos los pasajeros con diferentes necesidades de movilidad tengan un viaje cómodo y seguro desde y hacia sus destinos elegidos. IVT RIDE le brinda servicios de transporte dentro del área de servicio dentro del límite de las ciudades de Brawley, Calexico, El Centro, Heber, Imperial y West Shores.

### ¿QUIÉN CALIFICA PARA VIAJAR?

El transporte de IVT RIDE es para adultos mayores, de 55 años o más, y para personas que califican bajo la Ley de Americanos con Discapacidades (ADA) de 1990. Todas las personas que deseen utilizar IVT RIDE deberán llenar una solicitud de admisión y presentar una identificación con fotografía al Coordinador de Admisiones de IVT RIDE. Para obtener más información o una solicitud de Admisión, favor de llamar al (760) 337-1760.

### ¿CÓMO HACER UNA RESERVACIÓN?

Las reservaciones pueden hacerse con un día o hasta con dos semanas de anticipación. Las solicitudes de servicio para el mismo día se respetan solo si hay asientos y vehículos disponibles. Reservar su viaje con anticipación le ayuda a asegurar un horario más conveniente según sus necesidades de transporte. Se recomienda que todos los pasajeros reserven sus citas con 48 horas de anticipación.

Para reservar una cita favor de llamar al (760) 337-1760 de lunes a sábado de 6:00AM a 6:00PM y domingos (solo en Calexico) de 7:00AM a 5:00PM.

Cuando llame, por favor tenga a la mano su nombre, domicilio, teléfono, y el destino de donde sale y al que desea ir. Por favor proporcione una dirección exacta cuando sea posible. Asegúrese de mencionar si lleva acompañante y/o si utiliza silla de ruedas o cualquier otro aparato necesario para su movilidad. Puede que el personal le pregunte el motivo de su viaje con el fin de reunir información adicional sobre las necesidades de nuestros pasajeros, lo que nos ayudará a ofrecer un mejor servicio a futuro.

**\*RECUERDE RESERVAR SU REGRESO AL MISMO TIEMPO!**

### ¿CÓMO UTILIZAR IVT RIDE?

Favor de estar en la acera y listo para partir cuando el autobús de IVT RIDE llegue por usted. Los conductores pueden marcharse después de 5 minutos para garantizar un servicio de calidad y a tiempo a los otros pasajeros de IVT RIDE. Si usted necesita cancelar o hacer algún cambio en su horario por cualquier razón, favor de llamar a nuestra oficina por lo menos cuatro horas antes de la hora programada para poder acomodar a otro pasajero en ese horario.





## Fares/Tarifas

### Fares/Tarifas

#### Category A

\$22.50 Round Trip / Viaje Redondo

\$11.25 One Way / Solo Ida

#### Attendant/Asistente

\$10.50 Round Trip / Ida Y Vuelta

\$5.25 One Way / Solo Ida

#### Category B

\$45.00 Round Trip / Ida Y Vuelta

\$22.50 One Way / Solo Ida

### PICK-UP AND RETURN POINTS

#### SALIDAS Y LLEGADAS

**Brawley** - Bus Transfer Terminal -  
Corner of S. Plaza & S. 5th

**Calexico** - Walmart Parking Lot -  
Rockwood Ave.

**El Centro** - Bus Transfer Terminal -  
Corner of 7th & State

**Imperial** - Bus Stop - Barioni & Imperial Ave.

**IV Mall** - Cinemark Movie Theater Area Bus Stop

Buses depart from El Centro at approximately  
7:00am and 10:00am

Sálida de El Centro aproximadamente de 7:00am  
y 10:00am

Buses arrive from San Diego County to Imperial  
County at approximately 5:00pm and 8:00pm

Los autobuses llegan aproximadamente a las  
5:00pm y 8:00pm del condado de San Diego a el  
condado de Imperial.

Reservations are recommended at least 2-3 weeks  
in advance. Advanced payment is required 48 hours  
prior to scheduled trip.

Reservaciones se recomiendan al menos con 2-3  
semanas de anticipación. Se requiere pago por  
adelantado 48 horas antes de su viaje.



This service provides non-emergency transportation  
service between Imperial County and San Diego  
County medical facilities four days a week.

Transportation is to medical facilities only and is  
available to transit dependent persons requiring  
essential or lifeline medical services who meet the  
established criteria.

IVT MedTrans ofrece un servicio de transporte  
para personas que requieren servicio médico que  
no sea de emergencia. El Transporte consiste de un  
viaje de ida y regreso desde los condados del Valle  
Imperial y San Diego cuatro veces a la semana para  
pasajeros que reúnan los requisitos.

IVT MedTrans  
792 E. Ross Avenue  
El Centro, CA 92243

**(760) 337-1766**  
**(844) 533-0951**

#### Office Hours:

Monday - Friday / Lunes a Viernes  
6:00am - 6:00pm



[www.ivtmedtrans.com](http://www.ivtmedtrans.com)



1503 N. Imperial Suite 104  
El Centro, CA 92243

(760) 592-4494



## RIDER'S GUIDE

May 2025 - August 2025

**(760) 337-1766**  
**(844) 533-0951**

*Ride With Us!*

## Holiday Schedule

### Weekends and Holidays

The system does not operate on alternating  
Mondays and Fridays, Saturdays, Sundays or on the  
following Holidays:

**New Year's Day - M.L. King's Day**

**President's Day - Memorial Day**

**Independence Day - Labor Day**

**Veteran's Day - Thanksgiving Day**

**Christmas Day**

### Fines de Semana y Días Festivos

El sistema no opera los Lunes y Viernes alternos,  
Sábados, Domingos, o los siguientes días festivos:

**Año Nuevo - Día de M.L. King**

**Día del Presidente - Día Conmemorativo**

**Día de la Independencia - Día del Trabajo**

**Día de los Veteranos - Día de Acción de Gracias**

**Día de Navidad**

### Title VI of the Civil Rights Act of 1964

The Imperial County Transportation Commission and its transit operators  
are committed to ensuring that no person is excluded from participation  
in, or denied the benefits of its services on the basis of race, color or  
national origin as protected by Title VI of the Civil Rights Act of 1964, as  
amended. If you believe you have been subjected to discrimination under  
Title VI, you may file a written complaint with the Executive Director,  
ICTC, 1503 N. Imperial Suite 104, El Centro, CA 92243

### Título VI de la Ley de Derechos Civiles de 1964

La Comisión de transporte del condado de Imperial y sus operadores de  
tránsito se han comprometido a asegurar que ninguna persona es excluida  
de la participación en, o negar los beneficios de sus servicios sobre la base  
de raza, color u origen nacional como protegido en el Título VI de la Ley  
de Derechos Civiles de 1964, y como enmendado. Si usted cree que ha  
sido sometido a discriminación en virtud del título VI, puede presentar  
una queja por escrito con el Director Ejecutivo, ICTC, 1503 N. Imperial  
Suite 104, El Centro, CA 92243

# IVT MedTrans is:

IVT MedTrans is funded and administered by the Imperial County Transportation Commission and operated by Transdev.

IVT MedTrans is specifically intended to link Imperial Valley and San Diego Counties for non-emergency transportation to access medical facilities , clinics and doctor offices only. Preference is given to those transit dependent persons requiring essential or lifeline medical services, who meet one of the following criteria.

Your trip is NOT confirmed until we receive your payment in full.

## Category A:

- Infants/toddlers and children up to age twenty-one (21), with severe disabilities and/or medical conditions.
- Individuals who utilize wheelchairs or other mobility equipment and who do not have an adaptive personal vehicle. (Please note: Wheelchairs cannot exceed more than 33 inches in width)
- Low income persons who do not have access to a personal vehicle.
- Persons with chronic conditions, who are no longer permitted to drive.
- Veterans with disabilities and chronic medical conditions.
- Adults with life threatening chronic and debilitating disease.
- Persons with mental/cognitive impairment that affects their ability to drive a vehicle.
- Other Transit dependency.

## Category B:

Individuals who do NOT meet the above minimum criteria will be designated as Category B passengers, service will be provided on a space available basis to medical facilities ONLY, and will pay twice the fare of Category A passengers. Category A passengers will not be displaced by Category B passengers.

## MAY 2025

SUN	MON	TUE	WED	THU	FRI	SAT
	28	29	30	1	2	3
4	5	6	7	8 SERVICE TO SOUTH BAY	9 NO SERVICE	10
11	12 NO SERVICE	13	14	15	16	17
18	19	20	21	22 SERVICE TO SOUTH BAY	23 NO SERVICE	24
25	26 HOLIDAY NO SERVICE	27	28	29	30	31
	2					

## JULY 2025

SUN	MON	TUE	WED	THU	FRI	SAT
	30	1	2	3	4 HOLIDAY NO SERVICE	5
6	7 NO SERVICE	8	9	10 SERVICE TO SOUTH BAY	11	12
13	14	15	16	17	18 NO SERVICE	19
20	21 NO SERVICE	22	23	24 SERVICE TO SOUTH BAY	25	26
27	28	29	30	31	1	
	4					

## JUNE 2025

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6 NO SERVICE	7
8	9 NO SERVICE	10	11	12 SERVICE TO SOUTH BAY	13	14
15	16	17	18	19	20 NO SERVICE	21
22	23 NO SERVICE	24	25	26 SERVICE TO SOUTH BAY	27	28
29	30	1	2	3	4	5
	7					

## AUGUST 2025

SUN	MON	TUE	WED	THU	FRI	SAT
	28	29	30	31	1 NO SERVICE	2
3	4 NO SERVICE	5	6	7 SERVICE TO SOUTH BAY	8	9
10	11	12	13	14	15 NO SERVICE	16
17	18 NO SERVICE	19	20	21 SERVICE TO SOUTH BAY	22	23
24	25	26	27	28	29 NO SERVICE	30
31	1					

Every effort to adhere to schedule is made baring prevailing adverse weather and/or road conditions. Service to Southbay is on the second and fourth Thursday of every month. Todo esfuerzo por adherirnos al horario, se hace a menos que haya tiempo adverso y/o las condiciones del camino lo prohiban. Servicio a Southbay es cada segundo y cuarto Jueves del mes.

# IVT MedTrans es:

IVT MedTrans recibe fondos y es administrado por Imperial Valley Transportation Commission y operado por Transdev.

IVT MedTrans se formó específicamente para unir los condados del Valle Imperial y San Diego para facilitar transporte médico que no se considere una emergencia a clínicas u oficinas de doctores solamente. Se les dará preferencia a personas que necesiten servicio de transporte médico y llenen uno de los siguientes criterios.

Su viaje NO está confirmado hasta recibir su pago completo.

## Categoría A:

- Niños hasta la edad de 21 con condiciones severas médicas que lo incapaciten.
- Personas que utilicen silla de ruedas u otros medios de movilización y no cuenten con su propio vehículo adaptado. (Nota: Las sillas de ruedas no pueden exceder 33 pulgadas de ancho)
- Personas de bajos ingresos que no tengan acceso a vehículo personal.
- Personas con enfermedades crónicas que no se les permita conducir un vehículo.
- Veteranos deshabilitados por enfermedades crónicas.
- Adultos con enfermedades crónicas que los incapaciten.
- Personas con condiciones mentales que afectan su habilidad para manejar un vehículo.
- Personas que no tengan medio de transporte.

## Categoría B:

Personas que NO conformen el mínimo de los requisitos anteriores serán considerados pasajeros de categoría B, y serán transportados solamente si hay asientos disponibles y SOLAMENTE a clínicas médicas. Pasajeros de categoría B pagaran el doble del precio del pasajero de categoría A. Pasajeros de categoría A tendrán prioridad sobre los pasajeros de categoría B.

## APPENDIX C

# SAMPLE CONSULTING AGREEMENT

1 **AGREEMENT FOR SERVICES**

2  
3 THIS AGREEMENT FOR SERVICES ("Agreement"), made and entered into this \_\_\_\_\_ day  
4 of \_\_\_\_\_, 2025, is by and between the **IMPERIAL COUNTY**  
5 **TRANSPORTATION COMMISSION** ("ICTC") and [business name] [business type]  
6 ("CONSULTANT") (individually, "Party;" collectively, "Parties").

7 **W I T N E S S E T H**

8 **WHEREAS**, ICTC desires to retain a qualified individual, firm or business entity to provide  
9 professional services for [specify services] ("the Project"); and

10 **WHEREAS**, ICTC desires to engage CONSULTANT to provide services by reason of its  
11 qualifications and experience for performing such services, and CONSULTANT has offered to provide the  
12 required services for the Project on the terms and in the manner set forth herein.

13 **NOW, THEREFORE**, ICTC and CONSULTANT have and hereby agree to the following:

14 1. **DEFINITIONS.**

15 1.1. "RFP" shall mean ICTC's request for proposals entitled "Imperial County Transportation  
16 Commission (ICTC) [name of RFP]" dated [date]. The RFP is attached as **Exhibit "A"** and incorporated  
17 herein by this reference.

18 1.2. "Proposal" shall mean CONSULTANT's proposal entitled "Proposal to Provide: [name of  
19 proposal]" dated [date]. The Proposal is attached as **Exhibit "B"** and incorporated herein by this reference.

20 2. **CONTRACT COORDINATION.**

21 CONSULTANT shall assign a single Contract Manager to have overall responsibility for the  
22 progress and execution of this Agreement. [name of manager] is hereby designated as the Contract  
23 Manager for CONSULTANT. Should circumstances or conditions subsequent to the execution of this  
24 Agreement require a substitute Contract Manager for any reason, the Contract Manager's designee shall be  
25 subject to the prior written acceptance and approval of ICTC.

26 ///

27 ///

28 ///



1 3. DESCRIPTION OF WORK.

2 3.1. CONSULTANT shall provide all materials and labor to perform this Agreement. In the  
3 event of a conflict among this Agreement, the RFP and the Proposal, the RFP shall take precedence over the  
4 Proposal and this Agreement shall take precedence over both.

5 3.2. CONSULTANT shall perform additional or extra work if required, utilizing the per hour  
6 rate set forth in Exhibit "B".

7 4. WORK TO BE PERFORMED BY CONSULTANT.

8 4.1. CONSULTANT shall comply with all terms, conditions and requirements of the RFP,  
9 Proposal and this Agreement.

10 4.2. CONSULTANT shall perform such other tasks as necessary and proper for the full  
11 performance of the obligations assumed by CONSULTANT hereunder.

12 4.3. CONSULTANT shall:

13 4.3.1. Procure all permits and licenses, pay all charges and fees, and give all notices that  
14 may be necessary and incidental to the due and lawful prosecution of the services to be performed  
15 by CONSULTANT pursuant to this Agreement;

16 4.3.2. Use the standard of care usual to CONSULTANT's profession to keep itself fully  
17 informed of all applicable existing and proposed federal, state and local laws, ordinances,  
18 regulations, orders and decrees which may affect those engaged or employed under this Agreement,  
19 any materials used in CONSULTANT's performance under this Agreement or the conduct of the  
20 services under this Agreement;

21 4.3.3. At all times observe and comply with, and cause all of its employees to observe and  
22 comply with all of said laws, ordinances, regulations, orders and decrees mentioned above; and

23 4.3.4. Immediately report to ICTC in writing any discrepancy or inconsistency it discovers  
24 in said laws, ordinances, regulations, orders and decrees mentioned above in relation to any plans,  
25 drawings, specifications or provisions of this Agreement.

26 4.4. Any videotape, reports, information, data or other material given to, or prepared or  
27 assembled by, CONSULTANT pursuant to this Agreement shall be the property of ICTC and shall not be  
28 made available to any individual or organization by CONSULTANT without the prior written approval of

1 ICTC. The preceding restriction shall not apply to information which is in the public domain, was  
2 previously known to CONSULTANT, was acquired by CONSULTANT from others who have no  
3 confidential relationship to ICTC with respect to same, or which through no fault of CONSULTANT  
4 comes into the public domain. CONSULTANT shall not be restricted from releasing information,  
5 including confidential information, in response to a subpoena, court order, or other legal process.  
6 CONSULTANT shall not be required to resist such subpoena, court order, or legal process, but shall  
7 promptly notify ICTC in writing of the demand for information before responding to such demand.

8 **5. REPRESENTATIONS BY CONSULTANT.**

9 5.1. CONSULTANT understands and agrees that ICTC has limited knowledge in the multiple  
10 areas specified in the Proposal. CONSULTANT has represented itself to have experience in these fields  
11 and understands that ICTC is relying upon such representation.

12 5.2. Subject to 5.2.1, CONSULTANT represents and warrants that it is a lawful entity  
13 possessing all required licenses and authorities to do business in the State of California and perform all  
14 aspects of this Agreement.

15 5.2.1. CONSULTANT shall not commence any work pursuant to this Agreement or  
16 provide any other services, or materials, in connection therewith until CONSULTANT has received  
17 written authorization from ICTC to do so.

18 5.3. CONSULTANT represents and warrants that the people executing this Agreement on behalf  
19 of CONSULTANT have the authority of CONSULTANT to sign this Agreement and bind  
20 CONSULTANT to the performance of all duties and obligations assumed by CONSULTANT herein.

21 5.4. CONSULTANT represents and warrants that any employee, contractor and/or agent who  
22 will be performing any of the duties and obligations of CONSULTANT herein possess all required licenses  
23 and authorities, as well as the experience and training, to perform such tasks.

24 5.5. CONSULTANT represents and warrants that the allegations contained in the Proposal are  
25 true and correct.

26 5.6. CONSULTANT understands that ICTC considers the representations made herein to be  
27 material and would not enter into this Agreement with CONSULTANT if such representations were not  
28 made.

1 6. COMPENSATION.

2 The total compensation payable under this Agreement shall not exceed [ ] dollars (\$[ ]) unless  
3 otherwise previously agreed to by ICTC.

4 7. PAYMENT.

5 CONSULTANT will bill ICTC on a time and material basis upon completion of the project or as set  
6 forth in the cost schedule attached hereto as **Exhibit "C"**. ICTC shall pay CONSULTANT for completed  
7 and approved services upon presentation of its itemized billing. Notwithstanding the foregoing, ICTC shall  
8 retain 10% of the total compensation until the work to be performed has been completed in accordance with  
9 this Agreement, as determined by ICTC, and payment in full of all subcontractors of CONSULTANT.

10 8. METHOD OF PAYMENT.

11 8.1 CONSULTANT shall at any time prior to the 15th day of any month, submit to ICTC a  
12 written claim for compensation for services performed. The claim shall be in a format approved by ICTC.  
13 CONSULTANT may expect to receive payment within a reasonable time thereafter and in any event in the  
14 normal course of business within thirty (30) days after the claim is submitted.

15 9. TERM AND TIME FOR COMPLETION OF THE WORK.

16 9.1. This Agreement shall commence on the date first written above and shall remain in effect  
17 through completion of the Project unless otherwise terminated as provided herein.

18 9.2. Program scheduling shall be as described in Exhibit "A" unless revisions to Exhibit "A" are  
19 approved by both ICTC and CONSULTANT's Contract Manager. Time extensions may be allowed for  
20 delays caused by ICTC, other governmental agencies, or factors not directly brought about by the  
21 negligence or lack of due care on the part of CONSULTANT.

22 10. SUSPENSION OF AGREEMENT.

23 ICTC shall have the authority to suspend this Agreement, wholly or in part, for such period as  
24 deemed necessary due to unfavorable conditions or to the failure on the part of CONSULTANT to perform  
25 any provision of this Agreement. CONSULTANT will be paid the compensation due and payable to the  
26 date of suspension.

27 11. SUSPENSION AND/OR TERMINATION.

28 11.1. ICTC retains the right to terminate this Agreement for any reason by notifying

CONSULTANT in writing seven (7) days prior to termination and by paying the compensation due and payable to the date of termination; provided, however, if this Agreement is terminated for fault of CONSULTANT, ICTC shall be obligated to compensate CONSULTANT only for that portion of CONSULTANT's services which have been performed in accordance with the terms and conditions of this Agreement. Said compensation is to be arrived at by mutual agreement between ICTC and CONSULTANT; should the Parties fail to agree on said compensation, an independent arbitrator shall be appointed and the decision of the arbitrator shall be binding upon the Parties.

11.2. Upon such termination, CONSULTANT shall immediately turn over to ICTC any and all copies of videotapes, studies, sketches, drawings, computations and other data, whether or not completed, prepared by CONSULTANT in connection with this Agreement. Such materials shall become the permanent property of ICTC.

12. INSPECTION.

CONSULTANT shall furnish ICTC with every reasonable opportunity for ICTC to ascertain that the services of CONSULTANT are being performed in accordance with the requirements and intentions of this Agreement. All work done and materials furnished, if any, shall be subject to ICTC's inspection and approval. The inspection of such work shall not relieve CONSULTANT of any of its obligations to fulfill its Agreement as prescribed.

13. OWNERSHIP OF MATERIALS.

All original drawings, videotapes and other materials prepared by or in possession of CONSULTANT pursuant to this Agreement shall become the permanent property of ICTC and shall be delivered to ICTC upon demand.

14. INTEREST OF CONSULTANT.

14.1. CONSULTANT covenants that it presently has no interest, and shall not acquire any interest, direct or indirect, financial or otherwise, which would conflict in any manner or degree with the performance of the services hereunder.

14.2. CONSULTANT covenants that, in the performance of this Agreement, no sub-contractor or person having such an interest shall be employed.

1 14.3. CONSULTANT certifies that no one who has or will have any financial interest pursuant to  
2 this Agreement is an officer or employee of ICTC.

3 15. INDEMNIFICATION.

4 A. Indemnity for Professional Services. To the furthest extent allowed by law, Consultant  
5 shall indemnify, hold harmless and defend ICTC and its members, board members, officers, officials,  
6 employees, agents and volunteers from any and all loss, liability, fines, penalties, forfeitures, costs and  
7 damages (whether in contract, tort or strict liability, including but not limited to personal injury, death at  
8 any time and property damage), and from any and all claims, demands and actions in law or equity  
9 (including reasonable attorney's fees and litigation expenses) that arise out of, pertain to, or relate to the  
10 negligence, recklessness or willful misconduct of Consultant, its principals, officers, employees, agents  
11 or volunteers in the performance of professional services under this Agreement.

12 B. Other Indemnities. Other than in the performance of professional services, and to the  
13 fullest extent allowed by law, Consultant shall indemnify, hold harmless and defend ICTC and its  
14 members, board members, officers, officials, employees, agents and volunteers from any and all loss,  
15 liability, fines, penalties, forfeitures, costs and damages (whether in contract, tort or strict liability,  
16 including but not limited to personal injury, death at any time and property damage), and from any and  
17 all claims, demands and actions in law or equity (including reasonable attorney's fees and litigation  
18 expenses) arising or alleged to have arisen directly or indirectly out of performance of this Agreement.  
19 Consultant's obligations under the preceding sentence shall apply regardless of whether ICTC or any of  
20 its members, board members, officers, officials, employees, agents or volunteers are negligent, but shall  
21 not apply to any loss, liability, fines, penalties, forfeitures, costs or damages caused solely by the gross  
22 negligence, or caused by the willful misconduct, of ICTC, or any of its members, board members,  
23 officers, officials, employees, agents or volunteers.

24 C. If Consultant should subcontract all or any portion of the services to be performed under  
25 this Agreement, Consultant shall require each subcontractor to indemnify, hold harmless and defend  
26 ICTC and its members, board members, officers, officials, employees, agents and volunteers in  
27 accordance with the terms of the preceding paragraphs.

28 D. This section shall survive termination or expiration of this Agreement.



1   16.   INDEPENDENT CONTRACTOR.

2           In all situations and circumstances arising out of the terms and conditions of this Agreement,  
3   CONSULTANT is an independent contractor, and as an independent contractor, the following shall  
4   apply:

5           16.1.   CONSULTANT is not an employee or agent of ICTC and is only responsible for the  
6   requirements and results specified by this Agreement or any other agreement.

7           16.2.   CONSULTANT shall be responsible to ICTC only for the requirements and results  
8   specified by this Agreement and except as specifically provided in this Agreement, shall not be subject  
9   to ICTC's control with respect to the physical actions or activities of CONSULTANT in fulfillment of  
10   the requirements of this Agreement.

11          16.3.   CONSULTANT is not, and shall not be, entitled to receive from, or through, ICTC, and  
12   ICTC shall not provide, or be obligated to provide, CONSULTANT with Worker's Compensation  
13   coverage or any other type of employment or worker insurance or benefit coverage required or provided  
14   by any Federal, State or local law or regulation for, or normally afforded to, an employee of ICTC.

15          16.4.   CONSULTANT shall not be entitled to have ICTC withhold or pay, and ICTC shall not  
16   withhold or pay, on behalf of CONSULTANT, any tax or money relating to the Social Security Old Age  
17   Pension Program, Social Security Disability Program, or any other type of pension, annuity, or disability  
18   program required or provided by any Federal, State or local law or regulation.

19          16.5.   CONSULTANT shall not be entitled to participate in, or receive any benefit from, or  
20   make any claim against any ICTC fringe program, including, but not limited to, ICTC's pension plan,  
21   medical and health care plan, dental plan, life insurance plan, or any other type of benefit program, plan,  
22   or coverage designated for, provided to, or offered to ICTC's employee.

23          16.6.   ICTC shall not withhold or pay, on behalf of CONSULTANT, any Federal, State, or local  
24   tax, including, but not limited to, any personal income tax, owed by CONSULTANT.

25          16.7.   CONSULTANT is, and at all times during the term of this Agreement, shall represent  
26   and conduct itself as an independent contractor, not as an employee of ICTC.

27          16.8.   CONSULTANT shall not have the authority, express or implied, to act on behalf of, bind  
28   or obligate ICTC in any way without the written consent of ICTC.

17. INSURANCE.

Throughout the life of this Agreement, Consultant shall pay for and maintain in full force and effect all policies of insurance required hereunder with an insurance company(ies) either (i) admitted by the California Insurance Commissioner to do business in the State of California and rated not less than "A- VII" in Best's Insurance Rating Guide, or (ii) as may be authorized in writing by ICTC's Executive Director or his/her designee at any time and in his/her sole discretion. The following policies of insurance are required:

(i) COMMERCIAL GENERAL LIABILITY insurance which shall be at least as broad as the most current version of Insurance Services Office (ISO) Commercial General Liability Coverage Form CG 00 01 and include insurance for "bodily injury," "property damage" and "personal and advertising injury" with coverage for premises and operations (including the use of owned and non-owned equipment), products and completed operations, and contractual liability (including, without limitation, indemnity obligations under the Agreement) with limits of liability of not less than the following:

\$2,000,000 per occurrence for bodily injury and property damage

\$1,000,000 per occurrence for personal and advertising injury

\$4,000,000 aggregate for products and completed operations

\$4,000,000 general aggregate

(ii) COMMERCIAL AUTOMOBILE LIABILITY insurance which shall be at least as broad as the most current version of Insurance Service Office (ISO) Business Auto Coverage Form CA 00 01, and include coverage for all owned, hired, and non-owned automobiles or other licensed vehicles (Code 1 - Any Auto) with limits of liability of not less than \$2,000,000 per accident for bodily injury and property damage.

(iii) WORKERS' COMPENSATION insurance as required under the California Labor Code.

(iv) EMPLOYERS' LIABILITY insurance with limits of liability of not less than \$1,000,000 each accident, \$1,000,000 disease policy limit and \$1,000,000 disease each employee.

(v) PROFESSIONAL LIABILITY (Errors and Omissions) insurance appropriate to Consultant's profession, with limits of liability of \$2,000,000 per claim/occurrence and \$2,000,000 policy aggregate.

1 In the event Consultant purchases an Umbrella or Excess insurance policy(ies) to meet the  
2 minimum limits of insurance set forth above, this insurance policy(ies) shall “follow form” and afford  
3 no less coverage than the primary insurance policy(ies).

4 Consultant shall be responsible for payment of any deductibles contained in any insurance policies  
5 required hereunder and Consultant shall also be responsible for payment of any self-insured retentions.  
6 Any deductibles or self-insured retentions must be declared to, and approved by, the ICTC’s Executive  
7 Director or his/her designee in his/her sole discretion. At the option of the ICTC’s Executive Director or  
8 his/her designee, either (i) the insurer shall reduce or eliminate such deductibles or self-insured  
9 retentions as respects ICTC, its members, board members, officers, officials, employees and agents; or  
10 (ii) Consultant shall provide a financial guarantee, satisfactory to the ICTC’s Executive Director or  
11 his/her designee in his/her sole discretion, guaranteeing payment of losses and related investigations,  
12 claim administration and defense expenses. At no time shall ICTC be responsible for the payment of  
13 any deductibles or self-insured retentions.

14 All policies of insurance required hereunder shall be endorsed to provide that the coverage shall  
15 not be cancelled, non-renewed, reduced in coverage or in limits except after 30 calendar day written  
16 notice has been given to ICTC. Upon issuance by the insurer, broker, or agent of a notice of  
17 cancellation, non-renewal, or reduction in coverage or in limits, Consultant shall furnish ICTC with a  
18 new certificate and applicable endorsements for such policy(ies). In the event any policy is due to  
19 expire during the work to be performed for ICTC, Consultant shall provide a new certificate, and  
20 applicable endorsements, evidencing renewal of such policy not less than 15 calendar days prior to the  
21 expiration date of the expiring policy.

22 The General Liability and Automobile Liability insurance policies shall be written on an  
23 occurrence form. The General Liability (including ongoing operations and completed operations) and  
24 Automobile Liability insurance policies shall name ICTC, its members, board members, officers,  
25 officials, employees and agents as an additional insured. All such policies of insurance shall be  
26 endorsed so Consultant’s insurance shall be primary and no contribution shall be required of ICTC, its  
27 members, board members, officers, officials, employees, agents or volunteers. The coverage(s) shall  
28 contain no special limitations on the scope of protection afforded to ICTC, its members, board members,

1 officers, officials, employees and agents. Should Consultant maintain insurance with broader coverage  
2 and/or limits of liability greater than those shown above, ICTC requires and shall be entitled to the  
3 broader coverage and/or the higher limits of liability maintained by Consultant. Any available insurance  
4 proceeds in excess of the specified minimum limits of insurance and coverage shall be available to  
5 ICTC.

6 If the Professional Liability (Errors and Omissions) insurance policy is written on a claims-made  
7 coverage form:

8 (i) The retroactive date must be shown, and must be before the effective date of this Agreement  
9 or the commencement of work by Consultant.

10 (ii) Insurance must be maintained and evidence of insurance must be provided for at least 5  
11 years after completion of the work or termination of the Agreement, whichever first occurs.

12 (iii) If coverage is canceled or non-renewed, and not replaced with another claims-made policy  
13 form with a retroactive date prior to the effective date of the Agreement, or work commencement date,  
14 Consultant must purchase extended reporting period coverage for a minimum of 5 years after  
15 completion of the work or termination of the Agreement, whichever first occurs.

16 (iv) A copy of the claims reporting requirements must be submitted to ICTC for review.

17 (v) These requirements shall survive expiration or termination of the Agreement.

18 Consultant shall furnish ICTC with all certificate(s) and applicable endorsements effecting  
19 coverage required hereunder. **All certificates and applicable endorsements are to be received and**  
20 **approved by ICTC's Executive Director or his/her designee in his/her sole discretion prior to**  
21 **ICTC's execution of the AGREEMENT and before work commences.** Upon request of ICTC,  
22 Consultant shall immediately furnish ICTC with a complete copy of any insurance policy required under  
23 this Agreement, including all endorsements, with said copy certified by the underwriter to be a true and  
24 correct copy of the original policy. This requirement shall survive expiration or termination of this  
25 Agreement.

26 If at any time during the life of the Agreement or any extension, Consultant or any of its sub-  
27 Consultants fail to maintain any required insurance in full force and effect, all work under this  
28 Agreement shall be discontinued immediately, until notice is received by ICTC that the required

insurance has been restored to full force and effect and that the premiums therefore have been paid for a period satisfactory to ICTC. Any failure to maintain the required insurance shall be sufficient cause for ICTC to terminate this Agreement. No action taken by ICTC hereunder shall in any way relieve Consultant of its responsibilities under this Agreement.

The fact that insurance is obtained by Consultant shall not be deemed to release or diminish the liability of Consultant, including, without limitation, liability under the indemnity provisions of this Agreement. The duty to indemnify ICTC shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as a limitation upon the policy limits do not act as a limitation upon the amount of indemnification to be provided by Consultant. Approval or purchase of any insurance contracts or policies shall in no way relieve from liability nor limit the liability of Consultant, its principals, officers, agents, employees, persons under the supervision of Consultant, vendors, suppliers, invitees, sub-Consultants, or anyone employed directly or indirectly by any of them.

If Consultant should subcontract all or any portion of the services to be performed under this Agreement, Consultant shall require each sub-Consultant to provide insurance protection in favor of ICTC, its members, board members, officers, officials, employees, agents and volunteers in accordance with the terms of each of the preceding paragraphs, except that the sub-Consultant's certificates and endorsements shall be on file with Consultant and ICTC prior to the commencement of any work by the sub-Consultant.

18. ASSIGNMENT.

Neither this Agreement nor any duties or obligations hereunder shall be assignable by CONSULTANT without the prior written consent of ICTC. CONSULTANT may employ other specialists to perform services as required with prior approval by ICTC.

19. NON-DISCRIMINATION.

During the performance of this Agreement, CONSULTANT shall not unlawfully discriminate against any employee or applicant for employment or employee of ICTC or member of the public because of race, religion, color, national status, age, or sex. CONSULTANT shall ensure that the evaluation and treatment of its employees and applicants for employment and employees and members



of the public are free of such discrimination. CONSULTANT shall comply with all provisions of the Fair Employment and Housing Act (Government Code §12900, *et seq.*). The applicable regulations of the Fair Employment Housing Commission implementing Government Code §12900 set forth in Chapter 5 of Division 4 of Title 2 of the California Administrative Code are incorporated into this Agreement by reference and made a part hereof as if set forth in full. CONSULTANT shall abide by the Federal Civil Rights Act of 1964 and all amendments thereto, and all administrative rules and regulations issued pursuant to said Act. CONSULTANT shall also abide by the American Disabilities Act and all amendments thereto, and all administrative rules and regulations issued pursuant to said Act. CONSULTANT shall give written notice of its obligations under this clause to labor organizations with which it has a collective bargain or other agreement. CONSULTANT shall include the non-discrimination and compliance provision of this paragraph in all subcontracts to perform work pursuant to this Agreement.

20. NOTICES AND REPORTS.

20.1. All notices and reports pursuant to this Agreement shall be in writing and may be given by personal delivery or by mailing by certified mail, addressed as follows:

**ICTC**

Attn: Executive Director  
Imperial County Transportation Commission  
1503 N. Imperial Ave., Ste 104  
El Centro, CA 92243

**CONSULTANT**

Attn: Project Manager

20.2. All notices and reports pursuant to this Agreement may be given by personal delivery or by mailing by certified mail at such other address as either Party may designate in a notice to the other Party given in such manner.

20.3. Any notice given by mail shall be considered given when deposited in the United States Mail, postage prepaid, addressed as provided herein.

21. ENTIRE AGREEMENT.

This Agreement contains the entire agreement between ICTC and CONSULTANT relating to the transactions contemplated hereby and supersedes all prior or contemporaneous agreements, understandings, provisions, negotiations, representations, or statements, either written or oral.

1 22. MODIFICATION.

2 No modification, waiver, amendment, discharge, or change of this Agreement shall be valid  
3 unless the same is in writing and signed by both parties.

4 23. PARTIAL INVALIDITY.

5 If any provision in this Agreement is held by a court of competent jurisdiction to be invalid,  
6 void, or unenforceable, the remaining provisions will nevertheless continue in full force without being  
7 impaired or invalidated in any way.

8 24. GENDER AND INTERPRETATION OF TERMS AND PROVISIONS.

9 As used in this Agreement and whenever required by the context thereof, each number, both  
10 singular and plural, shall include all numbers, and each gender shall include a gender. CONSULTANT  
11 as used in this Agreement or in any other document referred to in or made a part of this Agreement shall  
12 likewise include both singular and the plural, a corporation, a partnership, individual, firm or person  
13 acting in any fiduciary capacity as executor, administrator, trustee or in any other representative capacity  
14 or any other entity. All covenants herein contained on the part of CONSULTANT shall be joint and  
15 several if more than one person, firm or entity executes the Agreement.

16 25. WAIVER.

17 No waiver of any breach or of any of the covenants or conditions of this Agreement shall be  
18 construed to be a waiver of any other breach or to be a consent to any further or succeeding breach of  
19 the same or any other covenant or condition.

20 26. CHOICE OF LAW.

21 This Agreement shall be governed by the laws of the State of California. This Agreement is  
22 made and entered into in Imperial County, California. Any action brought by either Party with respect  
23 to this Agreement shall be brought in a court of competent jurisdiction within said County.

24 27. ATTORNEY'S FEES.

25 If either Party herein brings an action to enforce the terms thereof or declare rights hereunder,  
26 each Party in any such action, on trial or appeal, shall bear its own attorney's fees and costs.

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28 ///

1 28. AUTHORITY.

2 Each individual executing this Agreement on behalf of CONSULTANT represents and warrants  
3 that:

4 28.1. He/She is duly authorized to execute and deliver this Agreement on behalf of  
5 CONSULTANT;

6 28.2. Such execution and delivery is in accordance with the terms of the Articles of  
7 Incorporation or Partnership, any by-laws or Resolutions of CONSULTANT and;

8 28.3. This Agreement is binding upon CONSULTANT accordance with its terms.

9 29. COUNTERPARTS.

10 This Agreement may be executed in counterparts.

11 30. REVIEW OF AGREEMENT TERMS.

12 This Agreement has been reviewed and revised by legal counsel for both ICTC and  
13 CONSULTANT, and no presumption or rule that ambiguities shall be construed against the drafting  
14 Party shall apply to the interpretation or enforcement of the same or any subsequent amendments  
15 thereto.

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1           **IN WITNESS WHEREOF**, the Parties have executed this Agreement on the day and year first  
2 above written.

3 **IMPERIAL COUNTY TRANSPORTATION COMMISSION:**

4  
5 \_\_\_\_\_  
6 Chair

7 **ATTEST:**

8  
9 \_\_\_\_\_  
10 Secretary to the Commission

11 **CONSULTANT:**

12  
13  
14 By: \_\_\_\_\_

15 **APPROVED AS TO FORM:**

16 **COUNTY COUNSEL**

17  
18 By: \_\_\_\_\_

19 Deputy County Counsel  
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