



# IMPERIAL VALLEY General Assembly & Economic Summit

May 18 – 19, 2016

Imperial Center – Twin Dragon  
1131 Yourman Rd., Heber, CA 92249

## Day One: Economic Summit – Wednesday, May 18, 2016

8:00 AM Registration & Continental Breakfast

8:30 AM Welcoming Remarks

- Eusebio Arballo, Chairman, Imperial Valley Economic Development Corporation
- James Predmore, Chairman, Imperial County Transportation Commission
- Jack Terrazas, District 2, Chairman of the Board, Imperial County Board of Supervisors
- Cheryl Viegas-Walker, Board of Directors, League of California Cities, Imperial County Division

9:00 AM “Imperial Valley: State of the Economy”

Join us for an informative session that will highlight the economic growth that has occurred in Imperial Valley and emerging growth opportunities.

- Michael Bracken, Managing Partner & Chief Economist, Development Management Group, Inc.

*Hosted by Imperial County Transportation Commission and Imperial Valley Economic Development Corporation  
Organized by: Imperial Regional Alliance, Inc., a 501 (c) (3)*



- 9:45 AM      **“Team Imperial Valley” panel sponsored by**
- Learn how you can join “Team Imperial Valley” and support existing economic development, workforce and marketing activities that help grow and foster a vibrant regional economy.
- **Moderator: David C. Salgado, Regional Affairs Officer, Southern California Association of Governments**
  - Miguel Figueroa, Director, Imperial County Workforce Development Office
  - Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation
  - Esperanza Colio Warren, Community & Economic Development Manager, County of Imperial

- 10:40 AM      **Break/Sponsor Recognition sponsored by** 
- AR CONDITIONING, HEATING & REFRIGERATION  
“Where Customers Comes First”

- 11:00 AM      **“Access to Healthcare”**
- Hear from the experts as they highlight the healthcare opportunities in Imperial Valley.
- **Moderator/Panelist: Larry Lewis, CEO, Pioneers Memorial Hospital**
  - Dr. Afshan Baig, Chief Medical Officer, Clinicas de Salud del Pueblo
  - Dr. Alidad Zadeh, OD, CEO, ANZ Clinics, Inc.

- 11:40 AM      **“Access to Education”**
- Join us for an informative session that highlights the unique educational and career technical training opportunities in Imperial Valley.
- **Moderator/Panelist: Todd Finnell, Ed.D., County Superintendent of Schools, Imperial County Office of Education**
  - Mario Dipp, Dean, CETYS University
  - Victor M. Jaime, Ed.D., Superintendent/President, Imperial Valley College

- 12:20 PM      **Lunch**

1:30 PM      **“A new Era of Redevelopment”**

Learn how to take advantage of tools post the dissolution of the California Redevelopment Agency.

- **Moderator: Sean Wilcock, VP, of Business Development, Imperial Valley Economic Development Corporation**
- Diane Banchemo, Senior Business Development Specialist, California Governor’s Office of Business and Economic Development
- Catherine Hill, Regional Public Affairs Manager, League of California Cities – San Diego County and Imperial County
- Dan Massiello, Sr. VP, Public Finance, Kosmont Companies

2:20 PM      **Break/Sponsor Recognition sponsored by**



2:40 PM      **“Access to Housing”**

Join us for an overview of Imperial Valley’s housing market and hear from the experts on how Imperial Valley’s diverse housing needs are being met.

- **Moderator: Tom DuBose, Development Design & Engineering, Inc. and IVEDC, Immediate Past Chairman**
- Gretchen Gutierrez, Chief Executive Officer, Desert Valleys Builders Association
- Andrea Roark, Executive Director, Imperial Valley Housing Authority
- Jim Lessley, Housing Developer, Victoria Homes

3:40 PM      **“Access to Capital”**

Learn from the experts regarding tools to finance projects including New Market Tax Credits, grants and loans.

- **Moderator/Panelist: Tom DuBose, Development Design & Engineering, Inc. and IVEDC, Immediate Past Chairman**
- Matthew A. Koch, Business and Cooperative Program Specialist, US Department of Agriculture Rural Development
- Diana Moreno-Inman, Business Development Officer, ACCION
- Andrés Rangel, Senior Project Closing Specialist, North American Development Bank
- Andrew Wynn, VP, SBA Lending, Rabobank, N.A.

- 4:40 PM      **“Access to Tools for Business Development”**  
Help start-up, retain and expand businesses in your community by connecting them to capital, employment training funds and technical assistance.
- **Moderator /Panelist: Sean Wilcock, VP Business Development, Imperial Valley Economic Development Corporation**
  - Bradley Mix, Consultant, AmPAC Tri-State CDC
  - Michelle Gongora, Business Services Manager, Department of Transportation - District 11
  - Ryan Swier, Economic Development Analyst, Employment Training Panel

5:30 PM      Networking Reception hosted by **First**  Transit

## Day Two: Economic Summit Continued – Thursday, May 19, 2016

- 1:30 PM      **“Imperial Valley: Working Tri-nationally”** panel sponsored by **SPECTRUM**  
CREATIVE SERVICES
- **Moderator: Thomas Topuzes, Thomas Topuzes & Associates, LLC and Chairman of the Board, CaliBaja Bi-National Mega-Region**
  - Aron M. Davidson, Senior International Trade Specialist, U.S. Commercial Service, U.S. Department of Commerce
  - Frédéric Fournier, Head of Office, Consulate of Canada
  - Kevin A. Vaillancourt, Political & Economic Officer, US Consulate General
  - Carlos Flores Vizcarra, Consul de Mexico en Calexico, CA
  - Tom DuBose, Vice-Chair, Imperial Mexicali Binational Alliance
- 2:30 PM      **Break/Sponsor Recognition**
- 2:45 PM      **“Access to Regional Sustainability Programs”**
- Marco Anderson, Senior Regional Planner, Southern California Association of Governments
  - Josh Brock, Community Development Director, Renovate America/HERO Program
  - Virginia Mendoza, Regional Transportation Planner, Imperial County Transportation Commission

3:45 PM "Access to Infrastructure"

- Moderator: Mark Baza, Executive Director, Imperial County Transportation Commission
- Tim Berg, IID Deputy Energy Manager/Asset Management, Imperial Irrigation District
- Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation
- Jim Minnick, Planning & Development Services Director, Imperial County Planning & Development Services
- Virginia Mendoza, Regional Transportation Planner, Imperial County Transportation Commission

5:00 PM End of Economic Summit

## Day Two: General Assembly – Thursday, May 19, 2016

5:00 PM Networking Reception hosted by **First**  Transit

6:00 PM Welcoming Remarks

- Maria Nava-Froelich, President, League of California Cities – Imperial County
- Hasan Ikhata, Executive Director, Southern California Association of Governments
- James Predmore, Chairman, Imperial County Transportation Commission
- Cheryl Viegas-Walker, Immediate Past President, Southern California Association of Governments

6:20 PM General Assembly Dinner & Program

7:00 PM Regional Transportation Projects and Programs

Mark Baza, Executive Director, Imperial County Transportation Commission

7:30 PM Dinner featuring keynote speaker Assemblymember Eduardo Garcia, representing California's 56<sup>th</sup> Assembly District

8:30 PM

Closing Remarks & Overview of Imperial Valley Economic Summit

Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation

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