



1405 N. IMPERIAL AVE., SUITE 1
EL CENTRO, CA 92243-2875
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November 19, 2014

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, December 3, 2014

TIME: 10:00 a.m.

LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Leticia Zuno

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of November 5, 2014 *ACTION*
3. CTSA Reports *DISCUSSION*
4. 2014 Coordinated Public Transit / Human Services
Plan Update – AMMA Transit Planning *DISCUSSION*
The report can be found on the ICTC website at:
<http://www.imperialctc.org/publications-&-reports/transit-and-non-motorized/>
5. FY 2015-16 Master Needs List *DISCUSSION / ACTION*
6. FY 2015-16 UTN Letter to the Hearing Panel *DISCUSSION / ACTION*
7. Transit Operator Reports *DISCUSSION*
 - a. Brawley Dial-a-Ride
 - b. El Centro Dial-a-Ride
 - c. West Shores Dial-a-Ride

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

- 7. Transit Operator Reports (continued) DISCUSSION
 - d. Med-Express
 - e. Imperial Valley Transit (IVT)
 - f. IVT Access
 - g. IVT Ride (Calexico and Imperial service areas)

- 8. General Discussion DISCUSSION

- 9. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES

November 5, 2014

Present

Voting Attendees:

Heddy McNeer	Consumer
Michael L. Hack (Vice-Chair)	Consumer
Ted Ceasar	Imperial Valley College
Mitzi Perez	ARC – Imperial Valley
Lorena Arambula	San Diego Regional Center (SDRC)
Rosyo Ramirez	Imperial County Public Authority/IHSS
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC

Non-Voting Attendees:

Cristi Lerma	ICTC
Charles Brockwell	IVT/IVT Access/IVT Ride
Cesar Sanchez	IVT/IVT Access/IVT Ride
Narcisa Montemayor	IVT/IVT Access/IVT Ride

1. Vice-Chair Hack called the meeting to order at 10:05 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for October 1, 2014. **(Ceasar/Ramirez) Motion Carried.**
3. CTSA Reports
Mr. Salgado and Ms. Williams had the following announcements:
 - SSTAC voting membership was approved by the Commission at the October Commission meeting.
 - The Coordinated Plan Public Transit / Human Service Plan Update has several purposes, one of which is to continue to meet the Federal Transit Administration's (FTA) and other funding agency's requirements for eligibility for various grants, including but not limited to the FTA Section 5310 program. The update to the Coordinated Plan will include a reassessment of all available public and private transportation services in Imperial County, a reassessment of public and social services transportation needs, development of strategies and/or activities to address gaps in service, identification of coordination actions to eliminate or reduce duplication in services where they exist, and a prioritization of implementation strategies. A Community Mobility Workshop was held on October 21, 2014 at the ICTC offices.
 - o At the workshop the consultant presented the plan findings on mobility needs and transit gaps; reviewed the proposed strategies for addressing the needs; and, considered project development for new transit projects.
 - o The 5310 grant program is currently open and accepting grant application. ICTC staff encouraged social service agencies to apply. Applications are due to the RTPA (ICTC) by

December 1, 2014. If there are any volunteers willing to sit on the Local Review Committee, please notify ICTC staff. It is anticipated that review of all submitted 5310 grant applications will be on the 3rd week of December. Caltrans provides the guidelines to follow.

- The TDA Triennial Audit team has concluded its review and draft reports were sent October 2nd to agencies providing transit services comments are requested by November 21, 2014. They are due to Caltrans in January/February.
 - November 10th is military appreciation day for all IVT services, no fares will be charged with current military identification
4. Transit Operator Reports
- Brawley Dial-a-Ride: No update.
 - El Centro Dial-a-Ride: Nothing to report.
 - Imperial Valley Transit: Mr. Sanchez had the following update
 - o Sundays were implemented on January 5, 2014
 - In October there was an average of 501 passengers per Saturday.
 - o 35 Minute Headways
 - No update on 35 minute headways at this meeting.
 - o Saturday additional service began in August 2013.
 - In October there was an average of 1,316 passengers per Saturday.
 - o IVT Gold Line:
 - Implemented on December 18, 2013
 - The average passengers per day for October were 55 per day.
 - o Holtville to El Centro
 - 4 average passengers per trip
 - o Brawley to El Centro / El Centro to Brawley (FAST)
 - 5 average passenger per trip
 - o Slab City on Thursdays
 - 8 average passengers per trip
 - IVT Access: Updates were given by Ms. Montemayor
 - o For the month of October on time performance was 97%
 - o Passenger per revenue hour: 2.5
 - o No Shows: 66
 - o Late Cancellations: 47
 - o Wheelchairs: 1,649
 - o Passenger Count: 3,317
 - IVT Ride (Calexico)
 - o 60 or older or disabled can use this service with an ID card
 - o 3 buses are running for Calexico with 548 registered residents
 - o For the month of October on time performance was 95%
 - o Passenger per revenue hour: 4
 - o No Shows: 563
 - o Late Cancellations: 49
 - o Wheelchairs: 1,401
 - o Passenger Count: 2,654
 - IVT Ride (Imperial)
 - o 60 or older or disabled can use this service with an ID card
 - o For the month of October on time performance was 97%
 - o Passenger per revenue hour: 3.5
 - o Wheelchairs: 48
 - o Passenger Count: 543
 - More Public Outreach for IVT Ride scheduled in Calexico for November 12th. In addition in Salton City on November 20th from 9 a.m. to 12 p.m. at the Nutrition Center and from 1 p.m. to 3 p.m. at the Clinicas De Salud Del Pueblo office. Public Outreach is also scheduled for Brawley on December 17th and 18th.
 - The IVT Ride website should be live in December.

- Med-Express: Nothing to report.
- West Shores Dial-a-Ride: Nothing to report.
- YCAT Turquoise and Blue Lines: No update

5. General Discussion

- The Unmet Transit Needs hearing will be scheduled for February 5, 2015 or February 12, 2015 from 3 p.m. to 6 p.m. at the IID Board Room on Broadway in El Centro. The Commission will decide the date and time at their December meeting. Ms. Williams suggested that everyone start thinking about the Unmet Needs process for the next SSTAC meeting.
- Mr. Hack requested that the various Transit Operators be listed on the agenda so that it is easier to call on them in order.
- Caregiver Appreciation Day is scheduled for November 19, 2014 at the Cal Works offices.

6. Adjournment

- The next meeting of the SSTAC will be on December 3, 2014 at 10:00 a.m.
- Meeting adjourned at 11:00 a.m.

**IMPERIAL COUNTY TRANSPORTATION COMMISSION
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)**

FY 2014-15 MASTER NEEDS LIST: Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1. Develop and construct 7th State Streets transfer terminal **(Construction Pending)**
2. Improve cleanliness and upkeep at El Centro City area bus stops **Under Review**
3. Expand Transit Access in Brawley - IVT Gold Line **IMPLEMENTED/Demo Phase**
4. Review of an afternoon "FAST" trip from El Centro to Brawley **Under Review**
5. Review of limited Saturday service to Seeley **IMPLEMENTED/Demo Phase**
6. Expansion of Saturday service for IVT routes **IMPLEMENTED/Demo Phase**
7. Review of limited Sunday service for IVT routes **IMPLEMENTED/Demo Phase**
8. Review of additional IVC "Express Routes" **IMPLEMENTED/Demo Phase**
9. Provide schedule information at bus shelters **Under Review**
10. Reduction of headways from Calexico to El Centro/El Centro to Calexico from 70 minutes to 35 minutes **IMPLEMENTED/Demo Phase**
11. Expand Transit Access with in the community of Calexico IVT Orange Line **PENDING**
12. Expand Transit Access with in the community of Imperial IVT Red Line **PENDING**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Leticia Vizcarra, Chairperson
Griselda Martinez, Vice-Chairperson
Kathi Williams, Secretary

1405 N. Imperial Ave., Suite 1
El Centro, CA 92243
(760) 592-4494

January 9, 2014

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for Fiscal Year 2014-15;

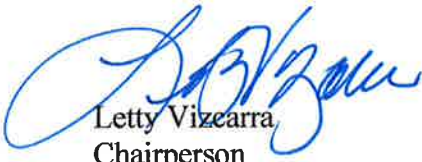
1. SSTAC would like to express continued support for the construction for the transfer terminals at 7th and State Streets in the City of El Centro, 5th St. and S. Plaza St. in the city of Brawley, and locations yet to be determined in the Cities of Calexico and Imperial.
2. SSTAC would like to continue to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, and proposed IVT Red Line in Imperial and IVT Orange Line in Calexico.

In addition, the following issues and concerns are identified for consideration in order of priority for Fiscal Year 2014-15;

3. Improve cleanliness and upkeep at all El Centro City area stops.
4. Continue the options for improving route and schedule information, including adding schedules at bus shelters, as a way to disseminate information to the passengers, as documented as Finding #8 on FY 2010-11 UTN Findings.

We appreciate the opportunity to participate in the use, evaluation and delivery of transit services.

Sincerely yours,



Letty Vizcarra
Chairperson