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October 31, 2014

### **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA**

**DATE:** Wednesday, November 5, 2014  
**TIME:** 10:00 a.m.  
**LOCATION:** ICTC Offices  
1405 N. Imperial Ave., Suite 1  
El Centro, CA 92243

Chairperson: Leticia Zuno

Vice-Chair: Mike Hack

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Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

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#### **PUBLIC COMMENTS**

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

#### **DISCUSSION/ACTION ITEMS**

1. Introductions
2. Approval of Minutes of October 1, 2014 *ACTION*
3. CTSA Reports DISCUSSION
4. Transit Operator Reports DISCUSSION
5. General Discussion DISCUSSION
6. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at [cristilerma@imperialctc.org](mailto:cristilerma@imperialctc.org) and [davidsalgado@imperialctc.org](mailto:davidsalgado@imperialctc.org).

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,  
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

**MINUTES**

October 1, 2014

Present

Voting Attendees:

Michael L. Hack	Consumer
Leticia Zuno (Chair)	Access to Independence
Ted Ceasar	Imperial Valley College
Erica Martinez	ARC – Imperial Valley
Michelle Soto	Imperial County CCS
Rosyo Ramirez	Imperial County Public Authority/IHSS
Kathi Williams	CTSA – ICTC
Cristi Lerma	CTSA – ICTC

Non-Voting Attendees:

Kitty Gay	Imperial County Public Health Department
Laura Apodaca	Imperial County Public Health Department
Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Cesar Sanchez	IVT/IVT Access/Calexico Dial-A-Ride
Narcisa Montemayor	IVT/IVT Access/Calexico Dial-A-Ride
Steve Barrie	US Border Patrol
Sean Munekata	US Border Patrol

1. Chair Zuno called the meeting to order at 10:04 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for September 3, 2014. **(Hack/Zuno) Motion Carried.**
3. Installation of Officers

The position of Chair and Vice Chair were discussed by the SSTAC. Ms. Martinez was not present due to a maternity leave. A list of voting membership was distributed among everyone. After discussion, Mr. Hack volunteered to be the Vice-Chair. A **motion** was made to appoint Ms. Vizcarra as the Chair of the SSTAC for another year and Mr. Hack as the Vice-Chair for FY 2014-15 **(Ramirez/McNeer), Motion Carried.**

4. Request for a Support Letter for the FTA Section 5310 Grant Application from ARC – Imperial Valley

Ms. Kennedy from ARC Imperial Valley had submitted a letter to the SSTAC, requesting a support letter from the SSTAC. Ms. Williams encouraged all social services agencies to apply for FTA Section 5310 Grants. A **motion** was made to approve the request from ARC **(Ramirez/Hack), Motion Carried.**

## 5. CTSA Reports

Mr. Salgado and Ms. Williams had the following announcements:

- The primary purpose of the Coordinated Plan is to continue to meet the Federal Transit Administration's (FTA) and other funding agency's requirements for eligibility for various grants, including but not limited to the FTA Section 5310 program. The update to the Coordinated Plan will include a reassessment of all available public and private transportation services in Imperial County, a reassessment of public and social services transportation needs, development of strategies and/or activities to address gaps in service, identification of coordination actions to eliminate or reduce duplication in services where they exist, and a prioritization of implementation strategies. A Community Mobility Workshop is scheduled for October 21, 2014 from 11:30 a.m. to 2:30 p.m. at the ICTC offices. At this workshop the consultant will present the plan findings on mobility needs and transit gaps; review the proposed strategies for addressing the needs; and, consider project development for new transit projects, prior to submittal to the Commission for approval.
- The TDA Triennial Audit team has concluded its review and draft reports were sent October 2<sup>nd</sup> to agencies providing transit services comments are requested by October 31, 2014. The IVT Ride public workshops began operation on October 1<sup>st</sup> and workshops in both Calexico and Imperial will continue. In Calexico the next workshop will be on October 14<sup>th</sup> from 9 a.m. to 12 p.m. at the Community Center. In Imperial the next workshop is on October 17<sup>th</sup> from 9 a.m. to 12 p.m. at the Library/Community Center. Start dates for all services are as follows:
  - o Brawley – January 2, 2015
  - o Calexico – October 1, 2014
  - o Imperial – October 1, 2014
  - o West Shores – December 1, 2014

The current schedule for Calexico is Sunday through Saturday from 7 a.m. to 5 p.m. In Imperial it is Monday through Saturday from 7 a.m. to 5 p.m. Nine buses are proposed to be purchased using a Prop 1b grant with a TDA match. Mr. Josh Hood is the Project Manager for IVT Ride, with 4 bilingual dispatchers designated for the service. An I.D. card will be required by December 1<sup>st</sup>.

## 6. Transit Operator Reports

- Brawley Dial-a-Ride: No update.
- Calexico Dial-a-Ride: Update provided during IVT Ride.
- El Centro Dial-a-Ride: Service is busy and doing well.
- Imperial Dial-a-Ride: Last day with ARC yesterday (September 30<sup>th</sup>). Began as IVT Ride today (October 1<sup>st</sup>).
- Imperial Valley Transit: Mr. Sanchez had the following update
  - o Sundays were implemented on January 5, 2014
    - In September there was an average of 400 passengers per Saturday.
  - o 35 Minute Headways
    - No update on 35 minute headways at this meeting.
  - o Saturday additional service began in August 2013.
    - In September there was an average of 1200 passengers per Saturday.
  - o IVT Gold Line:
    - Implemented on December 18, 2013
    - The average passengers per day for September were 52, the highest since January.
  - o Holtville to El Centro
    - 14 passengers
  - o Brawley to El Centro / El Centro to Brawley (FAST)
    - Higher fare of \$2.25
    - 5 passenger average
  - o Slab City on Thursdays
    - 5 passengers
- IVT Access: Updates were given by Ms. Montemayor
  - o For the month of September on time performance was 97%
  - o Passenger per revenue hour: 2.5
  - o No Shows: 45

- Late Cancellations: 195
  - Wheelchairs: 1,520
  - Passenger Count: 3,113
  - Med-Express: Service is well and is busy.
  - West Shores Dial-a-Ride: Service is doing well, slow.
  - YCAT Turquoise and Blue Lines: No update
7. General Discussion
- Ms. Martinez stated she would be on maternity leave soon.
  - Ms. Apodaca was present to inform all about her involvement with the countywide emergency program.
  - Ms. Ramirez stated that Caregiver Appreciation Day will be on November 19, 2014 from 1:30 p.m. to 4 p.m. at the CalWorks Building. She also passed out exhibitor registration forms for those interested in a booth.
  - Mr. Hack stated that the next planning committee for the People's First annual dinner will be on October 3<sup>rd</sup> at 11 a.m. at the ARC office.
8. Adjournment
- The next meeting of the SSTAC will be on November 5, 2014 at 10:00 a.m.
  - Meeting adjourned at 11:06 a.m.