September 28, 2012

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, October 3, 2012
TIME: 10:00 a.m. – 12:00 p.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Mike Hack
Vice-Chair: Vacant

PUBLIC COMMENTS
Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions

2. Approval of Minutes of September 5, 2012 ACTION

3. Reappointment of Voting Positions ACTION

4. Installation of Officers ACTION

5. CTSA Reports DISCUSSION

6. Operator Reports DISCUSSION

7. General Discussion DISCUSSION

8. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidtsalgado@imperialctc.org.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
Present
Voting Attendees:
Michael L. Hack Consumer Chair (Chair)
Rebecca Sanchez Area Agency on Aging
Sherry Leon Area Agency on Aging
Kathi Williams CTSA – ICTC
David Salgado CTSA – ICTC
Jose Meza ARC – Imperial Valley
Lorena Arambula San Diego Regional Center
Rosyo Ramirez IHSS Public Authority
Norma Nava IVC-DSPS
Griselda Martinez Work Training Center

Non-Voting Attendees:
Cristi Lerma ICTC
Marv Balin IVT/IVT Access/Calexico Dial-A-Ride
Jean Chatel IVT/IVT Access/Calexico Dial-A-Ride
Ivan Mendivil Day Out - El Centro
Michael Hernandez Jr. Day Out - El Centro
Adriana Pacheco Brawley Dial-A-Ride
Isabel Pacheco Brawley Dial-A-Ride

1. Chair Hack called the meeting to order at 10:04 am. A quorum was present. Introductions were made.

2. Minutes adopted for June 6, 2012 as amended to include Ms. Arambula as present, (Sanchez/Williams) Motion Carried.

3. CTSA Reports
Ms. Williams and Mr. Salgado had the following updates:

- In September Ms. Williams reviewed the charge of the SSTAC and summarized the Public Utilities Code (99238) which states:

  Each transportation planning agency shall provide for the establishment of a social services transportation advisory council for each county, or counties operating under a joint powers agreement, which is not subject to the apportionment restriction established in Section 99232.
  o (a)The social services transportation advisory council shall consist of the following members:
(1) One representative of potential transit users who is 60 years of age or older.

(2) One representative of potential transit users who is handicapped.

(3) Two representatives of the local social service providers for seniors, including one representative of a social service transportation provider, if one exists.

(4) Two representatives of local social service providers for the handicapped, including one representative of a social service transportation provider, if one exists.

(5) One representative of a local social service provider for persons of limited means.

(6) Two representatives from the local consolidated transportation service agency, designated pursuant to subdivision (a) of Section 15975 of the Government Code, if one exists, including one representative from an operator, if one exists.

(7) The transportation planning agency may appoint additional members in accordance with the procedure prescribed in subdivision (b).

(b) Members of the social services transportation advisory council shall be appointed by the transportation planning agency which shall recruit candidates for appointment from a broad representation of social service and transit providers representing the elderly, the handicapped, and persons of limited means. In appointing council members, the transportation planning agency shall strive to attain geographic and minority representation among council members. Of the initial appointments to the council, one-third of them shall be for a one-year term, one-third shall be for a two-year term, and one-third shall be for a three-year term. Subsequent to the initial appointment, the term of appointment shall be for three years, which may be renewed for an additional three-year term. The transportation planning agency may, at its discretion, delegate its responsibilities for appointment pursuant to this subdivision to the board of supervisors.

(c) The social services transportation advisory council shall have the following responsibilities:

1. Annually participate in the identification of transit needs in the jurisdiction, including unmet transit needs that may exist within the jurisdiction of the council and that may be reasonable to meet by establishing or contracting for new public transportation or specialized transportation services or by expanding existing services.

2. Annually review and recommend action by the transportation planning agency for the area within the jurisdiction of the council which finds, by resolution, that (A) there are no unmet transit needs, (B) there are no unmet transit needs that are reasonable to meet, or (C) there are unmet transit needs, including needs that are reasonable to meet.

3. Advise the transportation planning agency on any other major transit issues, including the coordination and consolidation of specialized transportation services.

(d) It is the intent of the Legislature that duplicative advisory councils shall not be established where transit advisory councils currently exist and that those existing advisory councils shall, instead, become part of the social services transportation advisory council and shall assume any new responsibilities pursuant to this section.

- In October SSTAC will be reviewing “Reappointment of Voting Positions” that are expiring this November and the “Installation of Officers”.
Some possibilities which should be considered include; Mr. Hack as the Chair for a 3rd year; whether he will be replaced by the Vice-Chair; whether to replace both people, or; to not have a Chair at all.

- Ms. Williams presented the FY 2012-13 UTN Master Needs List and stated that the strategy in the past for the SSTAC has been to list the priority needs of the public while being careful not to add too many items to the list and use a shotgun approach. Some changes to the list were requested by SSTAC.
  - First, Item 1, a motion was made by Arambula and seconded by Sanchez to remove the item, “Benches and Shelters on IVT routes at La Brucherie/Aten Rd,” Motion carried.
  - Second, Item 2, a motion was made by Sanchez and seconded by Martinez to replace it with “Develop and Construct 7th/State Streets transfer terminal,” Motion carried. This was in reference to the circulator shuttle concept which has been implemented. The transfer terminal project on 7th and State Streets has been approved and the City of El Centro opened their bids for construction. Activity should begin within 60-90 days.
  - Lastly, Item 12, a motion was made by Sanchez and seconded by McNeer to remove the item, “Dial-A-Ride services suspended due to the unavailability of funds will be re-implemented as a first priority in the budget, when funds become available,” Motion carried.
  - The FY 2012-13 Master Needs List has 10 items on it after the revision. If there are any items that need to be added to the list, they may be added in October when the item is revisited.

- Ms. Williams said that some of the projects/programs that staff will be working on are: a Bus Stop Design and Standards Guidebook and a Bus Stop Information Program. Due to the demand and capacity problems with IVT ACCESS, staff will also be looking into developing an ADA Growth Management and Service Assessment Plan. This study will assist staff on how to address the challenges with the certification process and the overload of applications ICTC is receiving.

- Ms. Williams stated that the RFP for the proposed Orange, Red, and Gold line circulators has been released. The due date for submittal is October 12, 2012 by 3 p.m.

- The IVT contracts were amended to meet the UTN requests to add more routes to Seeley and the IVC Express between Calexico.

- ICTC staff is currently working with the Quechan Tribe, Yuma County Intergovernmental Public Transportation Authority (YCRIPTA) to establish routes from the Winterhaven area to El Centro. The business plan proposes a new trip on an existing afternoon IVT route between Holtville and El Centro, and discontinuance of the once a week, IVT remote zone route to Winterhaven. The new YCRIPTA route originating in Yuma AZ through the Winterhaven area will offer travel opportunities that would also connect in El Centro to IVT intercity and intracity routes. Winterhaven and tribal residents will have better access to the Social Services agencies in Imperial Valley that are located in El Centro.

- Mr. Salgado provided a slideshow of the completed IVC Transit Transfer Terminal Phase II. CTSGP Grant funds were utilized to procure and install cameras at the site which is designed for use by the IVT ACCESS paratransit buses.

- First Transit received its first new Gillig from the bus procurement. The 9 remaining buses should be delivered by the end of October. They are low floor buses which mean they do not
- have stairs and passengers with certain disabilities will require less assistance boarding the buses. If passengers require more assistance they should use IVT Access. The buses have 2 wheelchair tie downs.
- The Med-Express and West Shores Dial-A-Ride contracts were extended for another year. There were no changes to the contracts.
- Funding for a feasibility study for the Calexico Intermodal transfer terminal has been approved. More information to come.

4. Operator Reports

- Ms. Pacheco stated that there have been no changes to the Brawley Dial-A-Ride.
- Mr. Balin stated there have been no changes to the Calexico DAR.
- Mr. Meza stated that El Centro Dial-A-Ride recently added Saturday service. Imperial Dial-A-Ride is doing well and very busy.
- Mr. Balin stated that IVT recently received 1 bus from their recent 10 bus procurement. The rest of the buses should be delivered by October 13th. Each bus has 2 wheelchair tie downs.
- The Social Security office has moved, therefore the IVT Green Line has acquired a new bus stop at Cruickshank and Imperial Avenues. It currently stops on both sides of the street.
- There are ongoing challenges on IVT ACCESS. One of the challenges is denials. Currently a 2 week advanced registration notice is recommended due to a high demand of reservations being requested. Since IVC started there have been about 100 denials. Subscriptions are available on a limited basis for those individuals with standing reservations, such as every Tuesday and Thursday at 8 a.m.
- Mr. Balin stated that new IVT schedules are available and more IVT ACCESS brochures are on order.
- Mr. Meza stated that Med-Express is doing well. Currently, reservations are needed about 3 weeks in advance to ensure availability.

5. General Discussion

- Ms. McNeer stated that the United Way is having their breakfast campaign on September 18, 2012 from 7:30 to 8:30 a.m. at the PAL in El Centro. It is $11 in advance and $14 at the door.

6. Adjournment

- Next meeting of the SSTAC will be on October 3, 2012.
- Meeting adjourned at 11:29 a.m.
## SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL OF IMPERIAL COUNTY

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>VOTING MEMBER</th>
<th>TERM</th>
<th>ALTERNATE</th>
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<tbody>
<tr>
<td>1. One (1) Potential Transit User, age 60+</td>
<td>HEDDY MCNEER</td>
<td>Nov 11</td>
<td>VACANT</td>
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<td></td>
<td>El Centro</td>
<td>Nov 14</td>
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<td>2. One (1) Potential Transit User, with Disability</td>
<td>MIKE HACK</td>
<td>Nov 11</td>
<td>VACANT</td>
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<td>El Centro</td>
<td>Nov 14</td>
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<td>3. Two (2) Service Providers for Seniors, Include Transit Provider if Exists</td>
<td>REBECCA SANCHEZ</td>
<td>Nov 10</td>
<td>VACANT</td>
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<td></td>
<td>Area Agency on Aging</td>
<td>Nov 13</td>
<td>VACANT</td>
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<td></td>
<td>LETICIA VIZCARRA</td>
<td>Nov 09</td>
<td>Access to Independence Nov 12</td>
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<td>4. Two (2) Service Providers for the Disabled, Include Transit Provider if Exists</td>
<td>Norma Nava</td>
<td>Nov 09</td>
<td>LORENA ARAMBULA</td>
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<td>IVC-Disabled Students Programs and Services</td>
<td>Nov 12</td>
<td>Regional Center</td>
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<td>K.C. KENNEDY</td>
<td>Nov 10</td>
<td>MICHELLE SOTO</td>
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<td>ARC</td>
<td>Nov 13</td>
<td>CCS - California Childrens’ Services</td>
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<td>5. Two (2) Service Providers for Limited Means</td>
<td>ROSYO RAMIREZ</td>
<td>Nov 09</td>
<td>JOHN GRASS</td>
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<td>I.C. Public Authority/ IHSS</td>
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<td>GRISELDA MARTINEZ</td>
<td>Nov 09</td>
<td>PABLO CERDA</td>
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<td>Work Training Center</td>
<td>Nov 12</td>
<td>CALWORKS</td>
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<td>6. Two (2) Consolidated Transportation Service Agency (CTSA)</td>
<td>DAVID SALGADO</td>
<td>Nov 11</td>
<td>CRISTI LERMA</td>
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<td></td>
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<td>KATHI WILLIAMS</td>
<td>Nov 09</td>
<td>MARK BAZA</td>
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<td>ICTC</td>
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<tr>
<th>NAME</th>
<th>PROGRAM/SERVICE</th>
<th>COMPANY/AGENCY</th>
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<tbody>
<tr>
<td>1. Marv Balin</td>
<td>Imperial Valley Transit / IVT ACCESS</td>
<td>First Transit</td>
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<td>2. Isabel Pacheco</td>
<td>Brawley Dial-A-Ride</td>
<td>Sunrise Drive Service</td>
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<tr>
<td>4. Chris Schmidt/ Anicia Gottwig</td>
<td>CALTRANS</td>
<td>CALTRANS</td>
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<tr>
<td>5. Marv Balin</td>
<td>Calexico Dial-A-Ride</td>
<td>First Transit</td>
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IMPERIAL COUNTY TRANSPORTATION COMMISSION
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)

FY 2012-13 MASTER NEEDS LIST: Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1. Develop and construct 7th/State Streets transfer terminal Grant Approved (Design Pending)

2. Improve cleanliness and upkeep at El Centro City area bus stops Under Review

3. Review of an “FAST” trip between Brawley and El Centro IMPLEMENTED/Demo Phase

4. Expand Transit Access with in the community of Brawley Under Review

5. Review of an afternoon “FAST” trip from El Centro to Brawley Under Review

6. Review of limited Saturday service to Seeley IMPLEMENTED/Demo Phase

7. Expansion of Saturday service for IVT routes on UTN List FY 2009-10

8. Review of limited Sunday service for IVT routes on UTN List FY 2009-10

9. Review of additional IVC “Express Routes" IMPLEMENTED/Demo Phase

10. Provide schedule information to bus shelters PENDING