SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, October 4, 2017

TIME: 10:00 a.m.

LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Ted Ceasar         Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS
Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions

2. Approval of Minutes of September 6, 2017  ACTION  Page 2

3. CTSA Reports
   By ICTC Staff

4. Transit 101
   By Transit Staff

5. General Discussion
   All

6. Adjournment

The next meeting is scheduled for November 1, 2017. For questions or comments, please call Cristi Lerma 760-592-4494, or email at cristilerma@imperialctc.org.
1. Mr. Hack called the meeting to order at 10:01 a.m. A quorum was present. Introductions were made.

2. Minutes adopted for May 3, 2017, (Lang, Ceasar) **Motion Carried.**

3. Discussion / Review of SSTAC’s Roles and Responsibilities

Mr. Aguirre described the charge of the SSTAC and referred to Public Utilities Code (PUC) 99238. Each transportation planning agency shall provide for the establishment of a social services transportation advisory council for each county, or counties operating under a joint powers agreement, which is not subject to the apportionment restriction established in Section 99232(c). The social service transportation advisory council has the following responsibilities:

- Participate in the identification of transit needs including unmet transit needs which
are “Reasonable to Meet”

- Annually review and recommend action by the ICTC through the Unmet Transit Needs Hearing process:
  a. No Unmet Transit Needs
  b. No Unmet Transit Needs which are “Reasonable to Meet”
  c. There are Unmet Transit Needs which are “Reasonable to Meet”

- Advise RTPA on any major transit issues, including coordination and consolidation of specialized transportation services

- SSTAC’s Membership:
  a. Participants in the Social Services Transportation Advisory Council (SSTAC) under Section A are users, purchasers or providers of transit services. Voting members serve three year terms and are appointed by the Commission. Alternates attend and vote as necessary in the absence of the Primary Appointee.
    * The SSTAC is made up of the following groups:
      o One potential transit users who is a representatives of the general public, senior
      o One potential transit users who is a representatives of the general public, disabled
      o Two social service providers for seniors
      o Two social service providers for disabled
      o One social service providers for persons of limited means
      o Two representatives from the local consolidated transportation service agency (CTSA)
      o The transportation planning agency may appoint additional members in accordance with the procedure prescribed in subdivision (b) of PUC 99238.
  b. Section B refers to Non-Voting Technical Resource members such as:
    * Public Transit Providers, Private Transit Providers, Caltrans, Interested Parties and Advocates, and Others

- Officers, such as the Chairperson, Vice Chairperson and the Secretary are nominated for terms from voting membership for one year terms.

- The Consolidated Transportation Services Agency (CTSA) works to expand the availability and use of specialized transportation services; serves as an information resource and provides technical assistance for specialized transportation providers; provides public outreach to increase awareness of specialized transportation options.

- After reviewing SSTAC’s Charge, Mr. Aguirre gave an update regarding the focus for FY 2016-17
  o Develop an update to the Short Range Transit Plan
  o Complete the Regionwide Bus Stop Inventory
  o Final Replacement of Vehicles – IVT Blue, Green and Gold Lines
  o Implement the Revised ADA Certification Process

- Mr. Aguirre gave an update regarding the focus for FY 2017-18
  o An update to the Short Range Transit Plan
  o Complete the Regionwide Bus Stop Inventory
  o Initial Assessment of a Bus Operations and Maintenance Facility
  o Continued Extensive Outreach and Mobility Coordination and Training
  o Evaluation of IVT Ride Services

- Mr. Aguirre provided a monthly schedule of anticipated topics for discussion and events for FY 2017-18
October 4, 2017 - Transit 101
- Review of Transit Services
  - Imperial Valley Transit (IVT)
  - IVT Access
  - IVT Ride
  - IVT MedTrans
  - Review of specialized transportation options
- Static display of transit vehicles

November 1, 2017
- Review of Agencies’ Missions and Clientele; transportation provided; and, perceived transportation gaps

December 6, 2017
- Identification of Perceived Transportation Gaps
- Review of Potential Transportation Solutions
- Review of ICTC’s Definition of “Reasonable to Meet” and “Unmet Transit Need”
- Identification of Unmet Transit Needs

January 3, 2016
- Adoption of the SSTAC Master Unmet Needs List
- Selection of Priorities for the FY 2017-18 Unmet Transit Needs Public Hearing Process
- Development of the SSTAC Letter
- SSTAC Representative to deliver the SSTAC Letter at the public hearing

February 2018
- Unmet Transit Needs Public Hearing process / date to be determined

March 2018
- Review and Response to the Unmet Transit Needs Public Hearing Panel “Findings” and panel recommendations / date to be determined

April 2018 to June 2018 – there will be updates on services
July 2018 and August 2018 – there is no meeting scheduled

4. Reappointment of Voting Positions

For category 1, a motion was made to appoint Ted Ceasar, potential transit user age 60 and over, as the voting member, term being from November 2017 to November 2020, and move Ms. McNeer as the alternate; For category 2, a motion was made to re-appoint Mike Hack, potential transit user with a disability, term being from November 2017 to November 2020; For category 6, a motion was made to re-appoint David Aguirre, CTSA, term being from November 2017 to November 2020 (Lang/Ceasar) Motion Carried.

5. Installation of Officers

A motion was made to appoint Ted Ceasar as the Chair; re-appoint Mike Hack as the Vice-Chair; and, re-appoint ICTC as the secretary of the SSTAC for 2017-18. (Martinez/Lang)

6. CTSA Reports:

Mr. Aguirre had the following announcement(s):
- The Regional Bus Stop Inventory, Signage Replacement and Technology Assessment project will provide ICTC with a comprehensive bus stop inventory inclusive of an assessment of
supporting infrastructure, uniform bus stop signage and recommendations for technology based upgrades pertaining to real time route and schedule service information and kiosk upgrades. The project goal is to have an inventory database and assessment for use by ICTC and its member agencies, and that can be used to acquire and prioritize funding for future infrastructure and facility/equipment improvements. This project is in process and should be finalized by the end of this calendar year.

- The City of El Centro has installed new buss tops at 4th/Brighton, Imperial Ave at Pizza Hut and on Imperial Ave at Wendy’s. The City of Brawley is working to update bus stops also. ICTC staff is working with agencies to improve bus stops and amenities.
- The IVT Gold, Green and Blue lines have new buses.

Mr. Gonzalez and Ms. Williams had the following announcement(s):
- Mr. Gonzalez is continuing to work with social service agencies to assist clients with their transit needs including paratransit training and orientation of transit services.
- Mr. Gonzalez recently provided outreach services for IVT MedTrans with Mr. Sanchez to Doctors’ offices in Imperial Valley. The MedTrans second bus has a revised departure time of 10 a.m. This adjusted time will assist patients with their scheduling conflicts.
- Since the ADA process has been modified, ICTC has interviewed about 110 passengers. The purpose of the interview is to screen the person’s functionality of their disability.
- The FTA 5310 Mobility Management grant was approved and staff is waiting on a standard agreement that will allow ICTC to obtain an Office Assistant for the program for 3 years.

7. Transit Operator Reports
- Imperial Valley Transit: Updates were given by Mr. Sanchez for the month of August
  - IVT: 62,263 passengers
  - Blue Line: 1218 passengers
  - Green Line: 861 passengers
  - Gold Line: 1442 passengers
  - Saturdays: 1,048 on average
  - IVT Express: Morning, 6 trips at 48 average passengers per trip; Evening, 5 trips at 56 average passengers per trip

- IVT Access: Updates were given by Ms. Pacheco for the month of August
  - On time performance was 95%
  - Wheelchairs: 684
  - Passenger Count: 3,301
  - Weekdays: 3185 passengers
  - Saturdays: 68 passengers
  - Sundays: 48 passengers
  - No-Shows: 85
  - Late Cancellations: 22
  - IVT Access is 3 times the regular fare to the general public but cannot displace a disabled person. For August IVT Access had 47 Non-ADA passengers use the service.

- IVT Ride – Updates were given by Ms. Silva for the month of August
  i. City of Brawley
     - 60 or older or disabled can use this service with an ID card
     - Passenger per revenue hour: 2.15
     - On time performance was 99%
     - Wheelchairs: 219
     - Passenger Count: 819 weekday, 15 Saturday
     - 14 No-Show

  ii. City of Calexico
     - 60 or older or disabled can use this service with an ID card
     - On time performance was 98%
     - Passenger per revenue hour: 2.45
iii. City of El Centro
   - 60 or older or disabled can use this service with an ID card
   - On time performance was 98%
   - Passenger per revenue hour: 2.06
   - Wheelchairs: 391
   - Passenger Count: weekday 1,960, Saturday 57
   - 70 No-Shows

iv. City of Imperial
   - 60 or older or disabled can use this service with an ID card
   - On time performance was 97%
   - Passenger per revenue hour: 1.46
   - Passenger Count: weekday 323, Saturday 37
   - Wheelchairs: 14
   - 9 No-Shows

v. West Shores
   - 60 or older or disabled can use this service with an ID card
   - On time performance was 97%
   - Tuesdays/Thursdays service – 9 service days
   - Passenger per revenue hour: 1.58
   - Wheelchairs: 0
   - Passenger Count: 70
   - 0 No-Shows

- IVT MedTrans – Updates were given by Mr. Helio Sanchez for the month of August
  - 556 registered clients
  - Transportation services to San Diego County medical facilities
  - All buses are now equipped with Wi-Fi services
  - On time performance was 100%
  - Passenger per revenue hour: 1.58
  - Wheelchairs: 18
  - Late Cancellations: 0
  - No-Shows: 1
  - Passenger Count: 478

8. General Discussion
   - Mr. McCumsey stated that CalACT is scheduled for October 31 – November 3, 2018 in Monterey, CA.
   - Mr. Gonzalez stated that the SSTAC is a good opportunity for all agencies to see what other agencies are doing. He also stated that he is willing to go to social service agencies and make a presentation to staffs.

9. Adjournment
   - Meeting adjourned at 11:20 a.m.
   - Next meeting will be on October 4, 2017.
TRANSIT 101

Imperial Valley Transit (IVT)
- FIXED ROUTE services operate along specific routes and fixed time schedules
- 355 days of operation, including Sundays
- Average Monthly Passenger Trips are 61,831
- The current operations contract is between ICTC and First Transit Inc.
- The FY2016-17 cost was approximately $3.50 million for 34,440 annual service hours

*IVT Passengers primarily consist of a mixture of seniors, students, and the “transit dependent,” as opposed to those who are “choice” riders.
Imperial Valley Transit (IVT) Fleet Make-up

- All vehicles are ADA and CARB Compliant
- 16 - 40 Foot Low-Floor Gillig Transit Buses (Clean Diesel)
  - Wheel Chair Ramp and 2 Wheelchair Tie Down Positions
  - 40 seated, 70+ is the Total Capacity
- 6 - 25 Foot Cutaway Buses
  - Wheelchair Lift Equipped

TRANSIT 101

IVT Blue Line Circulator

- Fixed Route Service to serve Southern El Centro
  - The FY2016-17 cost was $318,526 for 3,184 service hours
  - 70 Minute Headways with timed transfers @ 7th and State St.
  - Approximately 20 stops including ICSO, AAA, Public Admin., Imperial County Social Services (4th St.), WTC, IRS, County Admin./Court House, ECRM/C
- 3 New Cutaway vehicles shared between Blue and Green Lines
  - 1 Blue Line, 1 Green Line, 1 Spare Bus
  - 20 passenger vehicle with 2 wheelchair tie down positions
TRANSIT 101 (CONDENSED VERSION)

**IVT Green Line Circulator Route**
- Fixed Route Service to serve Northern El Centro
  - The FY2016-17 cost was $315,515 for 3,182 service hours
  - 70 Minute Headways with timed transfers @ 7th and State St.
  - Approximately 25 stops including ECRMC, El Centro Library, Wal-Mart, Food-For-Less, Costco, and limited service in Southern Imperial
- 3 New Cutaway vehicles shared between IVT Circulator Routes
  - 1 Blue Line, 1 Green Line, 1 Spare Bus
  - 20 passenger vehicle with 2 wheelchair tie down positions

**IVT Gold Line Circulator Route**
- Fixed Route Service in Brawley
  - The FY2016-17 cost of $263,125 for 3,300 hours
  - 70 Minute Headways with timed transfers @ Brawley Transit Transfer Terminal (5th and Plaza)
  - Approximately 28 stops including Imperial County Admin, PMH, Wal-Mart, Senior Center, City Library, Cattle Call Park, Social Services, Lions Center
- 2 New Cutaway vehicles in operation
  - 1 for Daily Operations and 1 Spare
  - 20 passenger vehicles with 2 wheelchair tie down positions
IVT FARE STRUCTURE

ALL FARE PRICES ARE ONE WAY PER TRIP

Local Zone Fare ...................... $1.00
Senior/Disabled Local Zone Fare ...... $0.50
Regional Zone Fare ................... $1.25
Senior/Disabled Regional Zone .......... $0.60

The following fares are “convenience” priced

Direct Routes .................................. $2.50
Fast Trip ....................................... $2.25

The following are discounted trips for IVC students

IVC Express Students .......................... $1.25
NON-IVC Students ............................ $1.75
MARKETING & PUBLIC OUTREACH

- Rider’s Guides Brochures
- Pens
- Sports Bottles
- Mobility Training
- Dedicated website www.IVTRANSIT.com
- Wi-Fi now available
- Follow us on Twitter
- Like Us! Facebook Page Now Available; Imperial Valley Transit
- Stuff-A-Bus, OES Participation, Public Outreach, Veteran’s Day Free Ride Week and other various Outreach Activities

QUESTIONS??
TRANSIT 101

Imperial Valley Transit (IVT) – Review

- You are a college student, live in Calexico and classes at IVC start on Monday. You have classes Monday, Wednesday and Friday from 8:30AM to 11:30 AM. How will you get to and from class using the bus? Please tell us the bus routes, schedule times and fare
- See Hint: IVC EXPRESS Pg 18

TRANSIT 101

Imperial Valley Transit (IVT) – Review

- You are a young woman, live in Brawley near C Street and Jacaranda Street and want to visit your dad at Pioneers’ Hospital on Thursday. How will you get to and from the hospital using the bus? Please tell us the bus routes, schedule times and fare
- Hint: IVT GOLD LINE Pg 29
Imperial Valley Transit (IVT) – Review

- You are a senior citizen and live in the senior housing on Myrtle Rd. in Imperial. You want to go to visit your daughter who lives near Bucklin Park in El Centro on Monday. How will you get to and from your daughter’s home using the bus? Please tell us the bus routes, schedule times and fares
- Hint: IVT GREEN LINE Pg 27

American with Disabilities Act (ADA) Paratransit – IVT ACCESS

- Curb to Curb intercity service for ADA certified disabled persons who cannot access regular fixed route transit service
- Window and Corridor Concepts
  - Window is the time frame the IVT fixed route is in vicinity of the requested pick-up
  - Corridor is ¾ of a mile within the fixed route alignment
- 30 minute pick up window (15 minutes before and after schedule time)
- Pick up and Drop off Locations must be safe and accessible
TRANSIT 101

- Fleet consists of 11 – 25 Ft Cutaway vehicles with 4 wheelchair positions each
- Up to 16 passengers seated without wheelchairs
- FY16-17 Cost is $1,539,979 for 15,590 service hours
- FY2016-17 – 32,882 Passengers
- FY2016-17 – 9,031 Wheelchairs (35%)
- Fare is 2x’s the fixed route fare ($2.00 to $2.50)

TRANSIT 101

Eligibility/Certification Process

- Self Assessment is provided to the client to determine if the service is right for them
- Requires a completed application with the Disability Verification form (6 pages)
- Interview Process is then completed
- ICTC is allowed 21 days to process
- Upon completion a personal identification number is issued to use when scheduling trips

- Trips must be scheduled in advance
- Dispatch and Drivers use remote tablets for schedules and updates
MARKETING & PUBLIC OUTREACH

- Brochures
- Sports Bottles
- Pens
- Magnets
- Mobility Training
- The IVT ACCESS service has a dedicated website www.IVTACCESS.com
- OES Participation
- Veteran’s Day Ride Free Week
- Public Outreach

QUESTIONS??
TRANSIT 101

IVT ACCESS – Review

- You are a young man, live in Heber, uses a wheelchair and needs transportation. How does he apply for IVT ACCESS services? Please tell us the steps required in the application process.

- Hint: Self Assessment handout

TRANSIT 101

IVT ACCESS – Review

- You are a college student, live on the east side of Brawley and classes at IVC start on Monday. You have classes on Wednesday from 8:30 AM to 3:00 PM. How will you get to and from class using the bus? Please tell us the bus routes (corridors) and times (windows) and fares.

- Hint: 2S and 2N
TRANSIT 101

IVT RIDE

- Service operations began Fall 2014; El Centro Summer of 2016
  - Intracity Dial-A-Ride Consolidation:
    - Brawley – Calexico - El Centro – Imperial – West Shores

- Curb to Curb Demand Response Paratransit Service
  - Seniors age 60 and over OR Disabled (ADA Riders)

- Riders must schedule their trips in advance (ALL TRIPS)
  - Intake form with ID card provided
  - FY2016-17 Contract Cost $1,457,249 for 24,501 Hours

TRANSIT 101

- Low-Floor Cutaway Buses
  - Complete ADA and CARB compliance
  - Hi-Capacity Roof Mount AC
  - 19 passengers w/o wheelchairs
  - 13 passengers plus 3 wheelchair spaces
MARKETING & PUBLIC OUTREACH

- Brochures
- Sports Bottles
- Coin Purse
- Pens
- Magnets
- Umbrellas
- Mobility Training
- Dedicated website www.IVTRIDE.com
- Local OES Participation, Public Outreach and Various Outreach Activities

QUESTIONS??
TRANSIT 101

IVT RIDE – Review

- You are a senior citizen, live in Calexico and want to go to the Calexico swap meet on Wednesday with your sister but you have no form of transportation available. How do you register for IVT RIDE?
- Hint: Regional Mobility Coordinator

TRANSIT 101

IVT RIDE – Review

- You are a young woman, live in Imperial at home with your parents and want to take your Dad, who is disabled and in a wheelchair, to his Dr. appointment in El Centro on Tuesday at 2:30 PM. How will you get to and from the Dr. office with him using the bus?
- Hint: Dad’s Age?
TRANSIT 101

IVT MedTrans

- Non emergency transportation service Started July 2016
- Same Day Round Trip service for Medical Trip Purposes Only
  - Departs Imperial County @ 7:00am & 10:00am
  - Arrives in Imperial County @ 5:00pm & 8:00pm
- Services all major San Diego Health Care facilities in the I-8 corridor with service to South Bay twice a month
  - Children’s Hospital, UCSD Medical Center, Scripps, VA Hospital, Sharps, Shiley Eye Center, and many others

3 Cutaway buses
  - Up to 16 seats available or 12 seats with two wheelchairs
1 mini Sweeper Bus
  - 10 seats available or 6 seats with 2 wheelchairs
5,599 passengers for FY 2016-17
Service Operates 4 days a week (Rotates Monday and Friday off)
$15 round trip for passenger + $7 for Personal Care Attendant (PCA) *Payments must be received 48 hours in advance of scheduled trip.
MARKETING & PUBLIC OUTREACH

- Brochures
- Sports Bottles
- Satchel Bags
- Pens
- Coin Purses
- Posters
- Mobility Training
- Dedicated website www.IVTMedTrans.org

QUESTIONS??
You are a senior citizen, live in Calexico and want to go to the UCSD Medical Center for a medical referral for possible cancer treatment. Your son will travel with you. How will you get to and from UCSD using the bus? What are the fares?

You are a young woman in El Centro with a young child age 3, with spinal bifida. The County California Childrens' Services (CCS) has referred you to a specialist at Radys Childrens' Hospital in San Diego for further evaluation. How will you get to and from the Rady's Childrens' Hospital using the bus? What are the fares?
DISPATCH / RESERVATIONS

- IV Transit – 2 Dispatchers 7 Days a week
  Same as service hours
- IVT Access – 2 Dispatchers 7 Days a week
  Same as service hours
- IVT Ride – 2 Dispatchers 7 Days a Week
  6:00 am – 6:00 pm
- IVT MedTrans – 1 Dispatcher M - F
  6:00 am – 6:00 pm

- IV Transit – 760-482-2900
- IVT Access – 760-482-2908
- IVT Ride – 760-337-1760
- IVT MedTrans – 760-337-1766

MV-1 SUPERVISOR VEHICLES

ICTC has used grant funding to purchase Four (4) MV-1 specialized wheel chair ramp equipped supervisor vehicles which can be dispatched in emergencies or as needed on a case by case basis.
YCAT/QUECHAN /ICTC
BLUE ROUTE 5 AND TURQUOISE ROUTE 10

- Turquoise Route 10 - YCAT provides Monday and Wednesday twice daily roundtrip service. Effective July 1, 2016, Saturday services are no longer available.
- Blue Route 5 - YCAT provides 12 circulator trips daily between Winterhaven and Reservation areas, to Yuma AZ.

www.ycat.az.gov or (928)783-2235

TRANSIT 101

Review of Specialized Transportation Options
- Emilio Nares Foundation
- ARC – Imperial Valley
- ARC Paratransit Services
- ARC Non Emergency Medical Transportation
- Valley Medical Transport
- A.R.T. Ambulance
- Molina Healthcare (Secure Transportation)
- California Health and Wellness (Logisticare)
- STAT Medical Transport
- Calexico Medical Transport
NEXT UP

November 1, 2017

- Review of Agencies’ Missions and Clientele
- Review of Agencies Transportation
- Review of Perceived Transportation Gaps

PARTICIPANT AGENCY REVIEW

- Agency presentations for the SSTAC meeting on 11-1-2017 (About 5 to 8 minutes is ideal)
- Who is the agency?
  - How many staff, how long have you been in business?
- What clientele do you serve?
- Where are you located?
- Do you provide transportation services?
  - What type, how often, do you charge a fare?
- Do you have brochures or other material to handout, do you have a website?
- Do you think you have transportation needs?
  - What type, for whom and when?
- It is not required but if you create a PowerPoint, please email a copy or provide a flash drive to Cristi Lerma or Guillermo Gonzalez at cristilerma@imperialctc.org or guillermogonzalez@imperialctc.org by 10-26-2017
ANY REMAINING QUESTIONS?

Please see the Transit Vehicle Display located outside the ICTC building in the parking area.