March 28, 2014

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, April 2, 2014

TIME: 10:00 a.m.

LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA  92243

Chairperson: Leticia Vizcarra
Vice-Chair: Griselda Martinez

**PUBLIC COMMENTS**
Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

**DISCUSSION/ACTION ITEMS**

1. Introductions

2. Approval of Minutes of March 5, 2014  
   **ACTION**

3. CTSA Reports  
   **DISCUSSION**

4. Transit Operator Reports  
   **DISCUSSION**

5. General Discussion  
   **DISCUSSION**

6. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.

CITIES OF BRAWLEY, CALExico, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
1. Chair Vizcarra called the meeting to order at 10:05 a.m. A quorum was present. Introductions were made.


3. FY 2013-14 UTN “Findings” Letter of Response

Mr. Salgado stated that the UTN hearing was held on January 23, 2014. At the hearing Ms. Leticia Vizcarra read the first letter the SSTAC created. The second meeting was held on February 22, 2014 and the “Findings” were adopted by the Panel. Copies of the “Findings” were provided to SSTAC. Mr. Salgado stated that there were no “Findings” that were reasonable to meet due mainly to the increase of services within the last year. He also stated that the SSTAC needs to develop a response to the “Findings” in the form of a letter. A motion was made using a draft letter as a sample to keep the introductory paragraphs the same as in past years. In response to the “Findings” for FY 2014-15, SSTAC included the additional comments:

- SSTAC would like to continue to express support for the El Centro Circulator concept which includes the Blue Line, Green Line and Transfer Terminal. This project developed as a result
of direction from ICTC to increase access within the City of El Centro and the City of Imperial. In addition, SST AC would also continue to express support for the IVT Gold Line in Brawley and proposed circulator routes in the City of Calexico, IVT Orange Line, and the City of Imperial, IVT Red Line.

- SSTAC would like to express continued support for the Four (4) Phase Bus Stop Improvement Program currently under development by ICTC Staff.
- SSTAC would like ICTC to pursue all potential options to maintain transit services in the West Shores communities.

(Ramirez/Leon) Motion Carried.

4. CTSA Reports
   Mr. Salgado had the following announcements:
   - The ADA Paratransit Service Certification and Eligibility Process, Demand Management Review and Growth Assessment project and Coordinated Plan Update are both moving along.
   - The Consolidated Paratransit (Dial-A-Ride) Requests for Proposal was released for a competitive bid process. The document is available on the ICTC website, along with 8 addendums. Bids are due on March 21, 2014. ICTC has received a large response and interest in this RFP.
   - The El Centro Transfer Terminal is now open and serving residents of Imperial County.
   - The Calexico Intermodal Transit Center Study is also underway. This is being conducted to identify a potential site for the transfer terminal in Calexico. A community walk was held and was open to the public including, business owners, stakeholders, residents, etc. Six sites were identified all within ¼ to ½ mile to the Downtown Port of Entry. Staff and the consultant received a lot of good feedback.

5. Transit Operator Reports
   - Brawley Dial-a-Ride: No update.
   - Calexico Dial-a-Ride: Service is doing well, no issues.
   - El Centro Dial-a-Ride: Service is busy and doing well.
   - Imperial Dial-a-Ride: Service is busy and doing well.
   - Imperial Valley Transit: Mr. Sanchez had the following update
     - Sundays were implemented on January 5, 2014
     - There were 979 passengers in the month of January.
     - There were 1380 passengers in the month of February, which is a 40% increase from January.
     - 35 Minute Headways
     - This added service began in October 2013. February 2013 there were 20,183 passengers; February 2014 there were 34,040 passengers.
     - IVC Express additional routes were implemented in August 2013
     - Buses are full in the morning and in the afternoon. There are an average of 55 passengers in the morning and an average of 50 passengers in the afternoon.
     - Saturday additional service began in August 2013.
     - 705 passengers in February 2013 compared to 1215 passengers in February 2014.
     - IVT Gold Line:
     - Implemented on December 18, 2013
     - An average of 50 passengers per day for January, an average 38 passengers per day in February.
   - IVT Access: Updates were given by Ms. Montemayor
     - For the month of February on time performance was 98%
     - Passenger per revenue hour: 2.6
     - No Shows: 47
     - Late Cancellations: 113
     - Passenger Count: Weekday: 2671, Saturday: 78, Sunday: 43 totals for the month of February
     - Ms. Williams stated that the ADA No-Show Policy will have to be revised due to a recent audit by the FTA.
   - Med-Express: Service is well and is busy.
- West Shores Dial-a-Ride: Service is doing well.
- YCAT Turquoise Line: Mr. Robinson stated that Turquoise Route 10 has had 1,182 passengers FY 2013-14 year to date. He distributed a handout with graphs with information regarding passenger count, passengers per hour and subsidy per passenger. He also provided information of monthly boarding by area served. Fare is currently $2.00 per trip.

6. General Discussion
- Mr. Hack stated that the People’s First Conference will be held on March 29, 2014 at the Barbara Worth Country Club. He also requested IVT and ARC to be available during the health fair between 12 p.m. and 1 p.m.
- Mr. Robinson inquired if there were any grant program available to purchase ticket fare for passengers. The resounding response was that local agencies will purchase transit passes for their clients if they meet a certain criteria, but not through a specific grant program.

7. Adjournment
- The next meeting of the SSTAC will be on March 5, 2014 at 10:00 a.m.
- Meeting adjourned at 10:43 a.m.