



1405 N. IMPERIAL AVE., SUITE 1
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
FAX: (760) 592-4497



March 28, 2014

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, April 2, 2014
TIME: 10:00 a.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Leticia Vizcarra

Vice-Chair: Griselda Martinez

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of March 5, 2014 *ACTION*
3. CTSA Reports *DISCUSSION*
4. Transit Operator Reports *DISCUSSION*
5. General Discussion *DISCUSSION*
6. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



1405 N. IMPERIAL AVE., SUITE 1
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
FAX: (760) 592-4497

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES

March 5, 2014

Present

Voting Attendees:

Leticia Vizcarra (Chair)	Access to Independence
Griselda Martinez (Vice-Chair)	Work Training Center
Heddy McNeer	Consumer
Michael L. Hack	Consumer
Erica Martinez	ARC – Imperial Valley
Ted Ceasar	Imperial Valley College
Michelle Soto	Imperial County CCS
Rosyo Ramirez	Imperial County Public Authority/IHSS
Eddie Sanchez	Imperial County Behavioral Health
Agustin Urbina	Imperial County Dept. of Social Services - Calworks
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC

Non-Voting Attendees:

Cristi Lerma	ICTC
Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Cesar Sanchez	IVT/IVT Access/Calexico Dial-A-Ride
Narcisa Montemayor	IVT/IVT Access/Calexico Dial-A-Ride
David Robinson	YCIPTA – YCAT

1. Chair Vizcarra called the meeting to order at 10:05 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for February 5, 2014. **(Ramirez/Hack) Motion Carried.**
3. FY 2013-14 UTN “Findings” Letter of Response

Mr. Salgado stated that the UTN hearing was held on January 23, 2014. At the hearing Ms. Leticia Vizcarra read the first letter the SSTAC created. The second meeting was held on February 22, 2014 and the “Findings” were adopted by the Panel. Copies of the “Findings” were provided to SSTAC. Mr. Salgado stated that there were no “Findings” that were reasonable to meet due mainly to the increase of services within the last year. He also stated that the SSTAC needs to develop a response to the “Findings” in the form of a letter. A *motion* was made using a draft letter as a sample to keep the introductory paragraphs the same as in past years. In response to the “Findings” for FY 2014-15, SSTAC included the additional comments:

- SSTAC would like to continue to express support for the El Centro Circulator concept which includes the Blue Line, Green Line and Transfer Terminal. This project developed as a result

- of direction from ICTC to increase access within the City of El Centro and the City of Imperial. In addition, SST AC would also continue to express support for the IVT Gold Line in Brawley and proposed circulator routes in the City of Calexico, IVT Orange Line, and the City of Imperial, IVT Red Line.
- SSTAC would like to express continued support for the Four (4) Phase Bus Stop Improvement Program currently under development by ICTC Staff.
 - SSTAC would like ICTC to pursue all potential options to maintain transit services in the West Shores communities.

(Ramirez/Leon) Motion Carried.

4. CTSA Reports

Mr. Salgado had the following announcements:

- The ADA Paratransit Service Certification and Eligibility Process, Demand Management Review and Growth Assessment project and Coordinated Plan Update are both moving along.
- The Consolidated Paratransit (Dial-A-Ride) Requests for Proposal was released for a competitive bid process. The document is available on the ICTC website, along with 8 addendums. Bids are due on March 21, 2014. ICTC has received a large response and interest in this RFP.
- The El Centro Transfer Terminal is now open and serving residents of Imperial County.
- The Calexico Intermodal Transit Center Study is also underway. This is being conducted to identify a potential site for the transfer terminal in Calexico. A community walk was held and was open to the public including, business owners, stakeholders, residents, etc. Six sites were identified all within ¼ to ½ mile to the Downtown Port of Entry. Staff and the consultant received a lot of good feedback.

5. Transit Operator Reports

- Brawley Dial-a-Ride: No update.
- Calexico Dial-a-Ride: Service is doing well, no issues.
- El Centro Dial-a-Ride: Service is busy and doing well.
- Imperial Dial-a-Ride: Service is busy and doing well.
- Imperial Valley Transit: Mr. Sanchez had the following update
 - o Sundays were implemented on January 5, 2014
 - There were 979 passengers in the month of January.
 - There were 1380 passengers in the month of February, which is a 40% increase from January.
 - o 35 Minute Headways
 - This added service began in October 2013. February 2013 there were 20,183 passengers; February 2014 there were 34,040 passengers.
 - o IVC Express additional routes were implemented in August 2013
 - Buses are full in the morning and in the afternoon. There are an average of 55 passengers in the morning and an average of 50 passengers in the afternoon.
 - o Saturday additional service began in August 2013.
 - 705 passengers in February 2013 compared to 1215 passengers in February 2014.
 - o IVT Gold Line:
 - Implemented on December 18, 2013
 - An average of 50 passengers per day for January, an average 38 passengers per day in February.
- IVT Access: Updates were given by Ms. Montemayor
 - o For the month of February on time performance was 98%
 - o Passenger per revenue hour: 2.6
 - o No Shows: 47
 - o Late Cancellations: 113
 - o Passenger Count: Weekday: 2671, Saturday: 78, Sunday: 43 totals for the month of February
 - o Ms. Williams stated that the ADA No-Show Policy will have to be revised due to a recent audit by the FTA.
- Med-Express: Service is well and is busy.

- West Shores Dial-a-Ride: Service is doing well.
 - YCAT Turquoise Line: Mr. Robinson stated that Turquoise Route 10 has had 1,182 passengers FY 2013-14 year to date. He distributed a handout with graphs with information regarding passenger count, passengers per hour and subsidy per passenger. He also provided information of monthly boarding by area served. Fare is currently \$2.00 per trip.
6. General Discussion
- Mr. Hack stated that the People's First Conference will be held on March 29, 2014 at the Barbara Worth Country Club. He also requested IVT and ARC to be available during the health fair between 12 p.m. and 1 p.m.
 - Mr. Robinson inquired if there were any grant program available to purchase ticket fare for passengers. The resounding response was that local agencies will purchase transit passes for their clients if they meet a certain criteria, but not through a specific grant program.
7. Adjournment
- The next meeting of the SSTAC will be on March 5, 2014 at 10:00 a.m.
 - Meeting adjourned at 10:43 a.m.