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September 1, 2011



SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, September 7, 2011
TIME: 10:00 a.m. – 12:00 p.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Mike Hack

Vice-Chair: Rebecca Sanchez

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of August 3, 2011 *ACTION*
3. CTSA Reports DISCUSSION
4. Operator Reports DISCUSSION
5. General Discussion DISCUSSION
6. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL
DRAFT MINUTES

August 3, 2011

Present

Voting Attendees:

Michael L. Hack	Consumer Chair (Chair)
Rebecca Sanchez	Area Agency on Aging (Vice Chair)
Michelle Schenck –Soto	Imperial County California Children Services
Heddy McNeer	Consumer
Rosyo Ramirez	IHSS – Public Authority
Griselda Martinez	Imperial County Work Training Center
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC
Pablo Cerda	Imperial County Department of Social Services

Non-Voting Attendees:

Mark Baza	ICTC
Cristi Lerma	ICTC
Jerry Arguelles	City of Calexico
David A. Jones	First Transit
Adriana C. Pacheco	Brawley Dial-A-Ride
Isabel C. Pacheco	Brawley Dial-A-Ride

1. Chair Hack called the meeting to order at 10:10 am. A quorum was present. Introductions were made.
2. Minutes adopted for July 6, 2011. **(Sanchez/Soto) Motion Carried.**
3. CTSA Reports
 - Ms. Williams gave an overview of the Transit Finance Plan for Fiscal Year 2011-12, including federal, state and local revenues. A new fund source which will continue to be available is the LTA 2% local sales tax. There is estimated to be \$150,000 for transit. These funds will allow the agencies to work with the Dial-A-Ride (DAR) operator's services to re-implement weekday and Saturday hours.
 - Clarification was needed from the last SSTAC meeting as to questions raised regarding the farebox ratios for transit services: IVT has been set at 17%; IVT Blue/Green Line set at 4%; IVT

Access (ADA Paratransit) at 7.8%; and the Medexpress is set at 20%. The Blue and Greens lines' farebox ratio is now averaged into the IVT system as a whole.

- Ms. Williams stated that the Triennial Performance Audits for the previous three years for each of the agencies with transit services is available in draft form on the ICTC website under financial reports. Comments were encouraged and due by August 12th, 2011.
- The West Shores Dial-A-Ride and Medexpress contracts were extended by the Commission for FY 2011-12.
- A redesign of the IVT website is currently underway. The new website will provide updated schedule information and mapping capabilities. The new feature planned will include the ability to click on your color coded route of choice which will produce a list of that routes schedule. Also being explored is the idea of the texting capability feature for each bus stop. The question whether funds would be available for these new features remains.
- IVT Access transition completed its first month of operations. El Centro residents that want to travel within the cities of El Centro and Imperial are being encouraged to use the El Centro and Imperial Dial-A-Rides. Beginning on August 22, 2011 enforcement to provide the ADA certification ID number will be used. Currently, staff is processing 20 applications per week on average. Mr. Jones added that IVT Access is scheduling 130-140 trips per day and accepting 150 calls each day. He also stated that IVT Access brochures would be available soon and that he would send some to social services agencies when he received them. IVT Access takes cash fares only, prepaid vouchers are available but that ticket sales are only for the fixed routes, including the Blue and Green lines. Mr. Salgado mentioned that he rode on IVT Access recently and that staffing concerns with the service are being addressed. He also stated that the transitional issues are tapering off now as well.
- Ms. Williams stated that the Paratransit RFP process that was directed to staff by the Commission is currently taking place. The first meeting with the various agency staff was held last Thursday, where a possible service structure was introduced by Ms. Williams. The schedule calls for the publication of the RFP by January 2, 2012.
- Ms. Williams announced that ICTC had their combined Open House and Reception last Thursday and thanked all who came.

4. Operator Reports

- Brawley DAR increased their fare to \$1.50. Ms. Pacheco stated that passengers seem fine with the increase.
- Calexico DAR continues to be busy with no changes to service at this time.
- Mr. Jones stated that recently a demonstration bus that IVT will be providing in January 2012 was in the Valley for a route trial. IVT and ICTC staff were on board for the trial. The 40 foot Gillig will feature a low floor with no step entry with positions for 2 wheelchairs. They will also have tinted windows and be extra insulated. Mr. Jones stated that if a 3rd wheelchair position is needed, IVT Access or a Road Supervisor will be called to ensure the passenger gets transported.
- There was no new information provided by the operators for the El Centro, Imperial and West Shores Dial-a-Ride services.

5. General Discussion

- Ms. McNeer announced that on September 20, 2011 at 7:30 a.m. the United Way will be holding its annual breakfast at the El Centro PAL. Tickets are \$10.00 in advance or \$14.00 at the door.

6. Adjournment

- Meeting adjourned at 11:00 a.m. The next meeting will be on September 7, 2011 at the ICTC offices, located at 1405 N. Imperial Ave., Suite 1, El Centro, CA 92243.