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May 29, 2013

## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA**

**DATE:** Thursday, June 6, 2013  
**TIME:** 1:30 p.m.  
**LOCATION:** ICTC Offices  
1405 N. Imperial Ave., Suite 1  
El Centro, CA 92243

Chairperson: Griselda Martinez

Vice-Chair: Leticia Vizcarra

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

### **PUBLIC COMMENTS**

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

### **DISCUSSION/ACTION ITEMS**

1. Introductions
2. Approval of Minutes of May 1, 2013 *ACTION*
3. IVT and IVT Access Fare Increase *ACTION*  
Public Hearing June 26, 2013  
-Presentation by ICTC
4. CTSA Reports *DISCUSSION*
5. Operator Reports *DISCUSSION*
6. General Discussion *DISCUSSION*
7. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at [cristilerma@imperialctc.org](mailto:cristilerma@imperialctc.org) and [davidsalgado@imperialctc.org](mailto:davidsalgado@imperialctc.org).

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,  
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

### **DRAFT MINUTES**

May 1, 2013

#### Present

#### Voting Attendees:

Griselda Martinez (Chair)	Work Training Center
Heddy McNeer	Consumer
Michael L. Hack	Consumer
Sherry Leon	Area Agency on Aging
Leticia Vizcarra	Access to Independence
Lorena Arambula	San Diego Regional Center
Erica Matinez	ARC – Imperial Valley
Rosyo Ramirez	Imperial County Public Authority / IHSS
Iris Montes	Imperial County Dept. of Social Services – Calworks
Ted Ceasar	Imperial Valley College
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC

#### Non-Voting Attendees:

Cristi Lerma	ICTC
Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Jean Chatel	IVT/IVT Access/Calexico Dial-A-Ride
Cesar Sanchez	IVT/IVT Access/Calexico Dial-A-Ride

1. Chair Martinez called the meeting to order at 10:02 am. A quorum was present. Introductions were made.
2. Minutes adopted for April 3, 2013 as amended. **(McNeer/Hack) Motion Carried.**
3. IVT Contract Modification and Implementation Of Schedule per the UTN Findings

A description of the contract modifications was described in detail by Ms. Williams. The modifications will include:

1. Expanding Saturday service hours in the primary corridor.
2. Adding “direct” service on Saturdays at 7 a.m. and 4 p.m.
3. Adding 35 minute headways during peak hours from Calexico and El Centro and El Centro to Calexico (Route 1, North and South)

Ms. Williams stated that a new schedule would need to be printed with an update to the website as well before August 2013.

A motion was made to support the IVT Contract modifications to meet the UTN Needs (Hack/Leon), **Motion Carried.**

4. Fare Increase Public Hearing in June, Effective October 1, 2013

Ms. Williams stated that at the May 22, 2013 Commission meeting staff will be requesting a Fare Increase Public Hearing for June 26, 2013. She also said that a fare increase has only been implemented in 20 years.

The potential schedule for the fare price increase is as follows:

- ICTC sets the time and date of the public hearing – May 22, 2013
- ICTC staff advertise for public comment on fare changes – month of June 2013
- ICTC conducts public hearing and directs staff to implements phase two of the fare pricing increase for IVT and IVT Access - June 26, 2013
- ICTC staff conduct education and outreach to inform public about new fares – Summer 2013
- Implement fare price increase September 2013 – amnesty period for coupon and ticket holders
- Implement fare price increase – October 2013

A motion was made to wait on the support of a fare increase until fare increase options are published (Ramirez/Hack), **Motion Carried.** Ms. Williams stated that a fare pricing table will be available at the next SSTAC meeting.

5. CTSA Reports

- Ms. Williams stated that a farebox ratio analysis is being requested from Caltrans. Currently the blended farebox ratio (urban and rural areas) is set at 14.5%. Due to the recent 2010 census and the increase in population, staff will be requesting that a farebox ratio of 17% be adopted. This item will be on the agenda for the May Commission meeting.
- Ms. Williams stated that the IVT website is still under construction. The new and improved website should be up and running in the July timeframe.
- The Med-Express will be celebrating 20 years of operation next year. The planning process will commence soon. Staff will be working with ARC and other agencies that have clients that use the service. If anyone has any ideas email them to Ms. Williams, Mr. Salgado or Ms. Kennedy. Other services that will also be celebrating an anniversary soon are the West Shores Dial-a-Ride and the ADA Paratransit service.
- A quarterly meeting was held regarding the YCAT Turquoise Route 10. These meeting will be held on a quarterly basis. The majority of riders are going to the casinos, with ridership to 14<sup>th</sup> and State Streets slowly increasing.
- Mr. Salgado stated that Public outreach was recently concluded for the IVT Circulator Study. The 1<sup>st</sup> phase was onboard surveys, 2<sup>nd</sup> phase stakeholder meetings, and 3<sup>rd</sup> phase were a combination of bus stop workshops and regular workshops in Brawley, Calexico and Imperial. The next step will be to see the preliminary results.
- Mr. Salgado stated that ICTC staff scored applications for FTA 5310 and FTA 5317 grants. Both grants came from ARC. The FTA 5310 grant requests 7 additional buses, for various services. The FTA 5317 grant requests additional ADA funds for Non-Emergency Medical transportation program funds. There was a request from YCAT to provide a letter of support from ICTC for their submittal of FTA 5316 JARC funds to continue funding Route 10 after December. ICTC also resubmitted for FTA 5317 funds. ICTC in coordination with SCAG recently submitted an FTA 5304 grant. If awarded, ICTC will submit an RFP for a Regional Safe Routes to School Plan. This will allow Imperial County agencies to be more competitive with San Diego County when submitting Safe Route to School grant applications to Caltrans.

## 6. Operator Reports

- Calexico Dial-a-Ride: Everything is good.
- El Centro Dial-a-Ride: Nothing new to report. Service is busy and doing well.
- Imperial Dial-a-Ride: Nothing new to report.
- Imperial Valley Transit: Mr. Brockwell that staff is preparing for the summer and will be prepared if any issues arise due to the hot summer months.
- IVT Access: Mr. Chatel stated that since the No Show / Late Cancellation Policy was adopted denials have gone down immensely. The policy has allowed for an increase of about 200 more reservations per month.

## 7. General Discussion

- Ms. Vizcarra expressed concern over the bus stop on 4<sup>th</sup> and Mary Streets in Calexico. She stated that there is no access for the disabled. Ms. Williams stated that the stop may be eliminated when the stop at 3<sup>rd</sup> and Paulin is moved to 3<sup>rd</sup> and Heber. Ms. Williams suggested that Ms. Vizcarra summarize her concerns and email them to her and Mr. Salgado for further discussion.

## 8. Adjournment

- The next meeting of the SSTAC will be on June 5, 2013.
- Meeting adjourned at 10:05 a.m.