



1405 N. IMPERIAL AVE., SUITE 1
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May 30, 2014

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, June 4, 2014
TIME: 10:00 a.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Leticia Vizcarra

Vice-Chair: Griselda Martinez

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of May 7, 2014 *ACTION*
3. Update on the ADA Certification and Eligibility Review Project *DISCUSSION*
4. CTSA Reports *DISCUSSION*
5. Transit Operator Reports *DISCUSSION*
6. General Discussion *DISCUSSION*
7. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES

May 7, 2014

Present

Voting Attendees:

Griselda Martinez (Vice-Chair)	Work Training Center
Michael L. Hack	Consumer
Erica Martinez	ARC – Imperial Valley
Ted Ceasar	Imperial Valley College
Michelle Soto	Imperial County CCS
Sherry Leon	Area Agency on Aging
Rosyo Ramirez	Imperial Public Authority / IHSS
Michelle Standiford	Imperial County Behavioral Health
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC

Non-Voting Attendees:

Cristi Lerma	ICTC
Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Cesar Sanchez	IVT/IVT Access/Calexico Dial-A-Ride
Narcisa Montemayor	IVT/IVT Access/Calexico Dial-A-Ride
David Robinson	YCIPTA – YCAT
Kitty Gay	Imperial County Public Health
Tomás Oliva	SCAG

1. Vice-Chair Martinez called the meeting to order at 10:07 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for April 2, 2014 with a correction on item 5, change ICV to IVC. **(Leon/Ceasar) Motion Carried.**
3. CTSA Reports
Mr. Salgado and Ms. Williams had the following announcements:
 - Ms. Williams announced that Mr. Bob Clark, a veteran of SSTAC and the community, had passed away recently.
 - The Consolidated Paratransit (Dial-A-Ride) process is underway. The cities of Brawley and Calexico have committed to the consolidation of services. The City of El Centro has declined participation.
 - Staff is preparing the FY 2014/15 Budget and it seems that all available revenues will fully fund existing projects.
 - The transfer terminals in El Centro and Brawley are operational. Currently, a study is being conducted to identify a transit terminal in the City of Calexico and the City of Imperial is currently looking for a location for its terminal as well.
 - The TDA Triennial Performance Audit is underway. The audit team has visited ICTC, IVT and ARC. The purpose of the audit is to review rules and regulations of TDA funds.

- Mr. Salgado stated that he appreciates everyone's participation with the ADA Paratransit Service Certification project. The next public outreach meetings are scheduled for June 3rd (at 3 p.m.) and 4th (before SSTAC). The purpose of this study is to evaluate the application process for the ADA Paratransit service.
- The Coordinated Plan project is also ongoing. A survey was distributed via email and your feedback would be greatly appreciated.
- The Bus Stop Design Guidelines Handbook responses to the draft are due later in May.
- Staff is currently working on the FTA 5311 capital grant for bus stop improvements in Brawley. It will be a multi-year project and we are currently in phase 1.
- Staff will be submitting an Active Transportation Program (ATP) grant, which is to improve bus stop and shelters in Heber.
- The El Centro Transit Center will have Wi-Fi installed soon.

4. Transit Operator Reports

- Brawley Dial-a-Ride: No update.
- Calexico Dial-a-Ride: Service is doing well, staying busy. Alegria is requesting additional service. Currently about 50 people attending daily.
- El Centro Dial-a-Ride: Service is busy and doing well.
- Imperial Dial-a-Ride: Service is busy and doing well.
- Imperial Valley Transit: Mr. Sanchez had the following update
 - o Sundays were implemented on January 5, 2014
 - There were 979 passengers in the month of January.
 - There were 1380 passengers in the month of February, which is a 40% increase from January.
 - There were 1959 passengers in the month of March, which is a 14% increase from February.
 - There were 1446 passengers in the month of April.
 - o 35 Minute Headways
 - This added service began in October 2013. April 2013 there were 29,279 passengers; April 2014 there were 35,966 passengers, which is a 23% increase from 2013.
 - o IVC Express additional routes were implemented in August 2013
 - Buses are full in the morning and in the afternoon. There are an average of 36 passengers in the morning per trip and an average of 43 passengers in the afternoon per trip.
 - o Saturday additional service began in August 2013.
 - 922 passengers in April 2013 compared to 1,066 passengers in April 2014, which is a 15% increase.
 - o IVT Gold Line:
 - Implemented on December 18, 2013
 - An average of 50 passengers per day for January, an average 38 passengers per day in February, 36 in March and 35 in April.
- IVT Access: Updates were given by Ms. Montemayor
 - o For the month of April on time performance was 97%
 - o Passenger per revenue hour: 2.5
 - o No Shows: 29
 - o Late Cancellations: 150
 - o Wheelchairs: 1,724
 - o Passenger Count: Weekday: 2,882, Saturday: 101, Sunday: 42 totals for the month of April..
- Med-Express: Service is well and is busy.
- West Shores Dial-a-Ride: Service is doing well.
- YCAT Turquoise Line: Mr. Robinson gave an update on the Turquoise Route 10 for February and March. For the month of February there were 174 passengers. For the month of March there were 222 passengers. Currently, the year-to-date is 1,776, with the goal at 2,500.

5. General Discussion

- Ms. Leon stated that the Area Agency on Aging will be offering an Elder Abuse Conference on March 4th. The registration fee is \$25.00.
 - Ms. Williams reminded everyone of the training and education that is available for all passengers using fixed transit.
 - Mr. Salgado stated that he gave a presentation of transit services to the Public Administrator.
 - Ms. Gay suggested that transit cards that cost a fixed fee be issued as an option to transit riders, possibly on a monthly basis.
6. Adjournment
- The next meeting of the SSTAC will be on June 4, 2014 at 10:00 a.m.
 - Meeting adjourned at 11:28 a.m.