February 4, 2015

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL REVISED AGENDA

DATE:       Wednesday, February 4, 2015
TIME:       10:00 a.m.
LOCATION:   ICTC Offices
            1405 N. Imperial Ave., Suite 1
            El Centro, CA  92243

Chairperson: Leticia Zuno
Vice-Chair:   Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS
Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions

2. Approval of Minutes of January 7, 2014 ACTION

3. ADA Paratransit Service Certification and Eligibility Process, DISCUSSION
   Demand Management Review and Growth Assessment
   Presentation by the Consultant

4. CTSA Reports DISCUSSION

5. FY 2015-16 Master Needs List DISCUSSION / ACTION

6. FY 2015-16 UTN Letter to the Hearing Panel DISCUSSION / ACTION

7. Transit Operator Reports DISCUSSION
   a. El Centro Dial-a-Ride
   b. Med-Express
   c. Imperial Valley Transit (IVT)
   d. IVT Access

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
e. IVT Ride
   i. Brawley
   ii. Calexico
   iii. Imperial
   iv. West Shores

8. General Discussion

9. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.
1. Vice-Chair Hack called the meeting to order at 10:04 a.m. A quorum was present. Introductions were made.


3. CTSA Reports
   - Mr. Salgado and Ms. Williams had the following announcements:
     - The ADA Paratransit Service Certification and Eligibility Process, Demand Management Review and Growth Assessment study is on the ICTC website at: http://www.imperialctc.org/media/managed/pdf/ICTC_ADA_Certification_DRAFT_0_1_2015_Final_Report.pdf. Please submit comments to ICTC or the consultant no later than January 30, 2015. This project is scheduled for presentation and adoption at the Commission meeting on February 25, 2015.
     - Two events in December:
       - The “Stuff a Bus” Food drive event on December 16, 2014 filled two large boxes that were delivered to the Imperial Valley Food Bank.
       - Holiday free day was on December 24, 2015.
     - The Unmet Transit Needs hearing is set for February 2015.
     - One 5310 grant application was received from ARC-Imperial Valley. ICTC staff encouraged social service agencies to apply. Applications were due to the RTPA (ICTC) on December 1, 2014. A Local Review Committee met to review the application, and will be forwarded to
Caltrans. ICTC also submitted two 5310 grant applications. One is for expansion funding for IVT Ride and the other is for a Mobility Manager position. ICTC’s applications will be directly submitted to Caltrans for review and scoring.

- IVT RIDE service began operations in the Cities of Calexico and Imperial October 1, 2014 after some initial outreach and marketing. Public Outreach Workshops were held on September 25th and 26th in Calexico and on September 29th and 30th in Imperial. Additional workshops were also held on October 14, 2014 in Calexico and on October 17, 2014 in Imperial. Public Outreach Workshops were held on November 20, 2014 in the West Shores community with a service start date of December 1, 2014. Public Workshops were held in the City of Brawley on December 16th and 17th with a service start date of January 2, 2015. All agencies are now in service. Mr. Salgado is available and in the public readily answering any questions and addressing concerns. If anyone needs an ID they can get one at the ICTC offices with an appointment. Further public outreach will take place in all cities at the end of January. The IVT Ride website is live www.ivtride.com.

- Senior Appreciation Day will be on January 14, 2015 at the Casa de Mañana from 10 a.m. to 2 p.m. Transportation will be available.

- The UTN Hearing is scheduled for February 12, 2015 at 3:30 p.m. at the IID Board Room on Broadway. Spanish Translation services will be available.

4. FY 2015-16 Master Needs List
- Ms. Williams reviewed the Master Needs List, which she indicated that it is a living document.
- After some discussion, a motion was made to remove #1 “Develop and construct 7th and State Streets transfer terminal” because this project has been constructed (Ramirez/Perez), Motion Carried. Another motion was made to add as #12 “Proposed Transit Mobility Summit” and as #13 “Review of Express Routes from El Centro to IVC” (Flores/Cesario), Motion Carried.
- This item will be back in February and SSTAC will have one last opportunity to add to the list, if needed.

5. FY 2015-16 UTN Letter to the Hearing Panel
- The Letter to the hearing panel is a letter written by the SSTAC committee and presented to the UTN panel that contains general comments and identifies issues or concerns that require consideration by the panel if and when funds are identified.
- Ms. Williams stated that when the letter is written, there should be 2-3 items that are a priority.
- After some discussion, it was recommended that changes to last year’s letter would be identified at the next meeting.

6. Transit Operator Reports
   b. Med-Express: service has been a little slower due to the holidays, however service is good.
   c. Imperial Valley Transit: Mr. Sanchez had the following update for December
      - Sundays were implemented on January 5, 2014
        - There was an average of 440 passengers per Sunday.
      - IVT Gold Line:
        - Implemented on December 18, 2013
        - The average passengers were 44 per day.
      - Saturdays: 1200 average passengers per Saturday
      - IVC was in session for only 2 weeks
      - There were 1,597 passengers on December 24, 2014 “free day”
      - For the event on December 16, 2014, there were 118 free trips
   d. IVT Access: Updates were given by Ms. Montemayor
      - For the month of December on time performance was 96%
      - Passenger per revenue hour: 2.4
      - No Shows: 66
      - Late Cancellations: 56
      - Wheelchairs: 760
      - Passenger Count: 2,233
   e. IVT Ride
i. City of Brawley
   - 60 or older or disabled can use this service with an ID card
   - Currently there are 134 registered passengers
   - Service has only been in service for 3 days
   - Passenger per revenue hour: 4
   - In those 3 days there have been 64 passengers and 12 no shows
   - ICTC and IVT are working closely with Day Out and Catholic Charities nutrition

ii. City of Calexico
   - 60 or older or disabled can use this service with an ID card
   - For the month of December on time performance was 99%
   - Passenger per revenue hour: 4.2
   - No Shows: 373
   - Late Cancellations: 0
   - Wheelchairs: 494
   - Passenger Count: 1,887 with 105 on Saturday and 90 on Sunday

iii. City of Imperial
   - 60 or older or disabled can use this service with an ID card
   - For the month of December on time performance was 99%
   - Passenger per revenue hour: 2.3
   - No Shows: 11
   - Late Cancellations: 0
   - Wheelchairs: 34
   - Passenger Count: 426 weekdays, 11 Saturday

vi. West Shores
   - 60 or older or disabled can use this service with an ID card
   - For the month of December on time performance was 98%
   - Passenger per revenue hour: 1.3
   - No Shows: 4
   - Late Cancellations: 0
   - Wheelchairs: 1
   - Passenger Count: 86

7. General Discussion
   - Mr. Hack stated that the Peoples First annual conference will be on March 28, 2015 at the Barbara Worth Country Club.
   - IVC regular session begins on February 17, 2015.

8. Adjournment
   - The next meeting of the SSTAC will be on February 4, 2015 at 10:00 a.m.
   - Meeting adjourned at 11:14 a.m.
For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

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<thead>
<tr>
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<th>Identification of Transit Needs</th>
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<tbody>
<tr>
<td>1.</td>
<td>Improve cleanliness and upkeep at El Centro City area bus stops</td>
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<td>2.</td>
<td>Expand Transit Access in Brawley - IVT Gold Line</td>
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<td>3.</td>
<td>Review of an afternoon “FAST” trip from El Centro to Brawley</td>
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<td>4.</td>
<td>Review of limited Saturday service to Seeley</td>
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<td>5.</td>
<td>Expansion of Saturday service for IVT routes</td>
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<td>6.</td>
<td>Review of limited Sunday service for IVT routes</td>
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<td>7.</td>
<td>Review of additional “Express Routes” from Calexico to IVC</td>
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<td>8.</td>
<td>Provide schedule information at bus shelters</td>
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<td>9.</td>
<td>Reduction of headways from Calexico to El Centro/El Centro to Calexico from 70 minutes to 35 minutes</td>
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<td>10.</td>
<td>Expand Transit Access with in the community of Calexico IVT Orange Line</td>
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<td>11.</td>
<td>Expand Transit Access with in the community of Imperial IVT Red Line</td>
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<td>12.</td>
<td>Proposed Transit Mobility Summit</td>
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<tr>
<td>13.</td>
<td>Review of “Express Routes” from El Centro to IVC</td>
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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Leticia Vizcarra, Chairperson
Griselda Martinez, Vice-Chairperson
Kathi Williams, Secretary

1405 N. Imperial Ave., Suite 1
El Centro, CA 92243
(760) 592-4494

January 9, 2014

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for Fiscal Year 2014-15;

1. SSTAC would like to express continued support for the construction for the transfer terminals at 7th and State Streets in the City of El Centro, 5th St. and S. Plaza St. in the city of Brawley, and locations yet to be determined in the Cities of Calexico and Imperial.

2. SSTAC would like to continue to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, and proposed IVT Red Line in Imperial and IVT Orange Line in Calexico.
In addition, the following issues and concerns are identified for consideration in order of priority for Fiscal Year 2014-15:

3. Improve cleanliness and upkeep at all El Centro City area stops.

4. Continue the options for improving route and schedule information, including adding schedules at bus shelters, as a way to disseminate information to the passengers, as documented as Finding #8 on FY 2010-11 UTN Findings.

We appreciate the opportunity to participate in the use, evaluation and delivery of transit services.

Sincerely yours,

Letty Vizzarra
Chairperson