



1405 N. IMPERIAL AVE., SUITE 1
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August 30, 2013

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, September 4, 2013
TIME: 10:00 a.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Griselda Martinez

Vice-Chair: Leticia Vizcarra

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of July 3, 2013 *ACTION*
3. Reappointment of Voting Positions *DISCUSSION/ACTION*
4. Installation of Officers *DISCUSSION/ACTION*
5. CTSA Reports *DISCUSSION*
6. Transit Operator Reports *DISCUSSION*
7. General Discussion *DISCUSSION*
8. Adjournment

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

The next meeting of the Social Services Transportation Advisory Council (SSTAC) will be October, 2, 2013.

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at crستيرma@imperialctc.org and dauidsalgado@imperialctc.org.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

DRAFT MINUTES

July 3, 2013

Present

Voting Attendees:

Leticia Vizcarra(Vice-Chair)	Access to Independence
Heddy McNeer	Consumer
Michael L. Hack	Consumer
Sherry Leon	Area Agency on Aging
Erica Matinez	ARC – Imperial Valley
Rosyo Ramirez	Imperial County Public Authority / IHSS
Iris Montes	Imperial County Dept. of Social Services – Calworks
Lorena Arambula	San Diego Regional Center
Michelle Soto	California Children’s Services
David Salgado	CTSA – ICTC
Cristi Lerma	CTSA – ICTC

Non-Voting Attendees:

Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Lily Falomir	City of Calexico
Isabel Pacheco	Brawley Dial-A-Ride
Adriana Pacheco	Brawley Dial-A-Ride

1. Vice Chair Vizcarra called the meeting to order at 10:05 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for June 6, 2013. **(McNeer/Hack) Motion Carried.**
3. IVT and IVT Access Fare Increase Update
 - A public hearing was held at the Commission meeting on June 26, 2013. The item was approved after the receipt of public comments from 3 individuals. They spoke positively about the service and said that an increase was understood, if more services were added. Mr. Salgado stated that the goal was to phase in the fare increase. Implementation will take place on September 1, 2013 with an amnesty period until October 1, 2013 for passengers with old tickets. During the summer the public will be noticed through rider alerts and public notices.

The approved fare increase is as follows:

Fares one way per Zone	Current FY 2012-13 FARES	Adopted FY 2013-14 FARES
Local Zone Fare	\$0.75	\$1.00
Senior/Disabled Local Zone	\$0.35	\$0.50
Regional Zone Fare	\$1.00	\$1.25
Senior/Disabled Regional Zone	\$0.50	\$0.65
Direct	\$2.00	\$2.50
IVC Express Students	\$1.00	\$1.25
IVC Express Non-Students	\$1.50	\$1.75
Fast Trip	\$2.00	\$2.25
20 Ride Student***To be used on Express Routes Only***	\$20.00	\$25.00
20 Ride Local Zone (20% discount)	\$12.00	\$16.00
20 Ride Regional-Zone (20% discount)	\$16.00	\$20.00
20 Ride Senior/Disabled Local Zone	\$7.00	\$10.00
20 Ride Senior/Disabled Regional Zone	\$10.00	\$15.00
ADA Fares per trip	Current FY 2012-13 FARES	Adopted FY 2013-14 FARES
Local Zone Fare	\$1.50	\$2.00
Regional Zone Fare	\$2.00	\$2.50

4. IVT Website Revisions and Updates July 2013

- Mr. Salgado gave a brief presentation of the new IVT website. He stated that it is a soft opening of the site and would appreciate any feedback including deficiencies before August. There was positive input from many attendees. Ms. Ramirez suggested adding a trip planner to assist clients in planning. She said it would help agencies as well as individuals. There was support from others to include a trip planner on the site.

5. FY 2013-14 Budget Adoption

- The 2013-14 Budget was adopted at the Commission meeting in June. A handout of the Transit Finance Plan was included in the agenda backup. Also included in the budget was the IVT contract modification which included the additional IVC express routes, 30 minute headways from Calexico to El Centro during peak hours and an extended Saturday schedule.

6. CTSA Reports

- Staff is moving forward with the Circulator Study which includes the Cities of Brawley, Calexico and Imperial. Staff and the Consultant will be presenting to the Brawley City Council on July 16, 2013. Approval is anticipated due in part that the service is fully funded for Brawley. Staff is also working with the other cities on funding avenues.

7. Operator Reports

- Brawley Dial-a-Ride: Ms. Pacheco stated that they continue to be very busy with wheelchairs. Calexico Dial-a-Ride: Service is doing well. A 1 year extension to the contract was approved with First Transit Inc.

- El Centro Dial-a-Ride: Nothing new to report. Service is busy and doing well.
- Imperial Dial-a-Ride: Nothing new to report. Service is busy and doing well.
- Imperial Valley Transit: Currently in the process of hiring new drivers for the new services.
- IVT Access: Service is doing very well.
- Med-Express: No update.
- West Shores Dial-a-Ride: No update.
- YCAT Turquoise Line: Service is doing well with 2 trips 3 days a week. There is some concern with the policy between the YCAT and IVT service regarding luggage. Passengers are arriving at 14th and State Streets with luggage and IVT buses cannot always accommodate the luggage as IVT does not accept bags that cannot fit on the lap or under the seat. Bus seats have been full and this would reduce space available for passengers.

8. General Discussion

- Mr. Hack inquired about the El Centro and Brawley Transit Stations. El Centro should be finished by January 2014 and Brawley should be finished by July 2013.

9. Adjournment

- The next meeting of the SSTAC will be on September 4, 2013 at 10:00 a.m.
- Meeting adjourned at 10:33 a.m.

**SOCIAL SERVICES TRANSPORTATION
ADVISORY COUNCIL
OF
IMPERIAL COUNTY**

	CATEGORY	VOTING MEMBER	TERM	ALTERNATE
1.	One (1) Potential Transit User, age 60+	HEDDY MCNEER El Centro	Nov 11 Nov 14	VACANT
2.	One (1) Potential Transit User, with Disability	MIKE HACK El Centro	Nov 11 Nov 14	VACANT
3.	Two (2) Service Providers for Seniors, Include Transit Provider if Exists	SHERRY LEON Area Agency on Aging GRISELDA MARTINEZ Work Training Center	Nov 10 Nov 13 Nov 10 Nov 13	VACANT VACANT
4.	Three (3) Service Providers for the Disabled, Include Transit Provider if Exists	LETICIA VIZCARRA Access to Independence NORMA NAVA IVC-Disabled Students Programs and Services K.C. KENNEDY ARC	Nov 12 Nov 15 Nov 12 Nov 15 Nov 10 Nov 13	LORENA ARAMBULA Regional Center MICHELLE SOTO CCS - California Childrens' Services
5.	Two (2) Service Providers for Limited Means	ROSYO RAMIREZ I.C. Public Authority/ IHSS IRIS MONTES CALWORKS	Nov 12 Nov 15 Nov 12 Nov 15	JOHN GRASS IC Behavioral Health VACANT
6.	Two (2) Consolidated Transportation Service Agency (CTSA)	DAVID SALGADO ICTC KATHI WILLIAMS ICTC	Nov 11 Nov 14 Nov 12 Nov 15	CRISTI LERMA ICTC MARK BAZA ICTC
		Non Voting Technical Resource Members		
	NAME	PROGRAM\SERVICE	COMPANY/AGENCY	
1.	Charles Brockwell	Imperial Valley Transit / IVT ACCESS	First Transit	
2.	Isabel Pacheco	Brawley Dial-A-Ride	Sunrise Drive Service	
3.	K.C. Kennedy	MED-EXPRESS/ El Centro Dial-A-Ride/ Imperial Dial-A-Ride / West Shores Dial-A-Ride	ARC - Imperial Valley	
4.	Chris Schmidt/ Connery Cepeda	CALTRANS	CALTRANS	
5.	Charles Brockwell	Calexico Dial-A-Ride	First Transit	