November 27, 2013

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, December 4, 2013
TIME: 10:00 a.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA  92243

Chairperson: Leticia Vizcarra        Vice-Chair: Griselda Martinez

PUBLIC COMMENTS
Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of November 6, 2013  
   ACTION
3. FY 2014-15 Master Needs List  
   DISCUSSION / ACTION
4. FY 2014-15 UTN Letter to the Hearing Panel  
   DISCUSSION / ACTION
5. CTSA Reports  
   DISCUSSION
6. Transit Operator Reports  
   DISCUSSION

CITIES OF BRAWLEY, CALIFORNIA, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
7. General Discussion

8. Adjournment

The next meeting of the Social Services Transportation Advisory Council (SSTAC) will be discussed at this meeting.

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.
1. Chair Vizcarra called the meeting to order at 10:00 a.m. A quorum was present. Introductions were made.

2. Minutes adopted for October 2, 2013. (Hack/Williams) **Motion Carried.**

3. **CTSA Reports**

   - Ms. Williams stated that the conceptual design of the circulator study was approved last month by the Commission. Also approved was the implementation of the Gold Line in the City of Brawley. ICTC and IVT are currently in negotiations for the Gold Line contract. A possible start date for the Gold Line is the middle of December. The City of Brawley will be hosting a ribbon cutting for both the Transfer Terminal and the Gold Line during that time as well. The routes are approved conceptually for the Red Line in the City of Imperial and the Orange Line in the City of Calexico, but remain unfunded at this time.
   - The IVT Bus Stop Safety and Design Standards Guidelines proposals were reviewed and scored. The final product will benefit ICTC, the cities and County in the future to implement bus stop and transfer terminal capital improvements throughout the region.
This project is the second phase of the multi- year Four Phase Bus Stop Improvement Program. Contract award is scheduled for November 2013.

- Transportation Development Act (TDA-State Funds) Triennial Performance Audit Project proposals were reviewed and scored. The firm of PMC consultants have been selected. The performance audit is a state mandated requirement every three years for all TDA funds received in Imperial County.

- The ADA Paratransit Service Certification and Eligibility Process, Demand Management Review and Growth Assessment RFP was released and scoring and ranking for the proposals was completed. A recommendation was given to the Executive Director on the consultant selection. Thank you to the SSTAC members that participated in the evaluation.

- The Update to the 2008 Coordinated Public Transit and Human Services Transportation Plan RFP was released and scoring and ranking of the proposals was completed and a recommendation was given to the Executive Director. Thank you to the SSTAC members that participated in the evaluation.

- ICTC staff is currently in negotiations with First Transit for Sunday transit services for both IVT and IVT Access. Implementation is scheduled for January 2014. Service will be limited and will run between 7 a.m. to 4 p.m. from Calexico through to Brawley (4 trips) with returns.

- The IVT website is still under construction, staff is working on finalizing the Spanish translation of the site.

- ICTC is working with SCAG on an intermodal transfer terminal study in the City of Calexico. Other projects in Calexico include the expansion of the Port of Entry and the IVT Orange Line, with a stop at Gran Plaza.

- The FY 2014-15 Master Needs list was reviewed and discussed. Possible dates for the UTN Hearing are January 23, 2014 or February 6, 2014. Ms. Williams stated that SSTAC needs to develop the Unmet Needs list and the letter to deliver to the UTN Hearing Panel. It also needs to be decided which SSTAC member will read it the day of the hearing. Mr. Ceasar stated that possible unmet needs are Port of Entry transportation and more transportation for Veterans. Ms. Williams stated that both will also be addressed in the Coordinated Plan update. Mr. Ceasar stated that IVC applied for a grant through the IID to develop a Veterans resource center on the IVC campus.

  o A motion was made to add a #13 to the FY 2014-15 Master Needs List that states “Expand Transit Access with in the community of Calexico - IVT Orange Line” and add a #14 that states “Expand Transit Access with in the community of Imperial - IVT Red Line” (Vizcarra/Hack) Motion Carried. It was decided that further discussions regarding the Master Needs list would continue in December.

4. Transit Operator Reports

- Brawley Dial-a-Ride: No update.
- Calexico Dial-a-Ride: Service is doing well, no issues.
- El Centro Dial-a-Ride: Service is busy and doing well.
- Imperial Dial-a-Ride: Service is busy and doing well.
- Imperial Valley Transit: 35 minute headways were implemented on October 1, 2013 from El Centro to Calexico during peak hours and it was reported that they are doing well with about 20-30 more passengers per month. There were no passengers reported left at bus stops due to overcrowding. For the IVC Express, the schedule will be revisited for next semester and is dependent upon enrollment. Mr. Sanchez stated that there are on average now 1200 passengers on Saturdays due to the service expansion.
- IVT Access: Service is doing well and busy. The MV1 vehicle is used about once a week to assist disabled persons on wheelchairs.
- Med-Express: Service is well and is booked every day. The pay in advance method seems to be working out well and has reduced the no shows, no cancellations reported.
- West Shores Dial-a-Ride: Service is slow with the same people using the service.
- YCAT Turquoise Line: Mr. Navarro was present at the meeting representing YCAT. He stated that service changes were made to the Turquoise Route 10. In Yuma, service will be extended to Yuma Palms; and in El Centro, service will be extended to the IV Mall (upon request). A day-pass for YCAT costs $5.00 and service on the Turquoise Route 10 is $2.00 each way. Ridership for September was reported at 155 passengers, for October 262 passengers. Mr. Navarro stated that YCAT will be giving free rides on November 12, 2013 for Veterans day recognition and they will also be participating in “stuff the bus” from November 4, 2013 to December 20, 2013 for Thanksgiving, and will be benefitting the Yuma Food Bank. Mr. Salgado suggested that they add their area code of 928 to the bus information to avoid further confusion.

5. General Discussion

- Mr. Ceasar stated that IVC has been facilitating listening sessions in different cities to see what the college can do better. He said that he would compile transit related comments into a letter and share them with ICTC.

6. Adjournment

- The next meeting of the SSTAC will be on December 4, 2013 at 10:00 a.m.
- Meeting adjourned at 11:00 a.m.
IMPERIAL COUNTY TRANSPORTATION COMMISSION
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)

FY 2014-15 MASTER NEEDS LIST: Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1. Develop and construct 7th State Streets transfer terminal (Construction Pending)
2. Improve cleanliness and upkeep at El Centro City area bus stops Under Review
3. Review of an “FAST” trip between Brawley and El Centro IMPLEMENTED/Demo Phase
4. Expand Transit Access with in the community of Brawley IVT Gold Line PENDING
5. Review of an afternoon “FAST” trip from El Centro to Brawley PENDING
6. Review of limited Saturday service to Seeley IMPLEMENTED/Demo Phase
7. Expansion of Saturday service for IVT routes IMPLEMENTED/Demo Phase
8. Review of limited Sunday service for IVT routes Pending
9. Review of additional IVC “Express Routes” IMPLEMENTED/Demo Phase
10. Provide schedule information at bus shelters Under review
11. IVT ACCESS Lack of Capacity throughout the Region IMPLEMENTED/Demo Phase
12. Reduction of headways from Calexico to El Centro/El Centro to Calexico from 75 minutes to 35 minutes IMPLEMENTED/Demo Phase
13. Expand Transit Access with in the community of Calexico IVT Orange Line PENDING
14. Expand Transit Access with in the community of Imperial IVT Red Line PENDING
January 2, 2013

Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1405 N. Imperial Ave. Suite 1
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services, or the use of existing resources.

Therefore, the following issues and concerns are identified for consideration in order of our priority for Fiscal Year 2013-14;

1. Passengers with disabilities using IVT ACCESS, are experiencing a lack of seating capacity during all service hours.

2. There have been repeated requests for the expansion of transit service on IVT routes on Saturdays. While there is a limited service schedule it is no longer sufficient to meet the demand.

3. Due to demand, SSTAC would like to recommend reducing the schedule times on IVT, between Calexico to El Centro/El Centro to Calexico from 75 minutes to 35 minutes. More frequent trips on existing routes would reduce overcrowding.

4. SSTAC would like the review of the implementation of limited transit service on IVT on Sundays. There currently is no service on Sundays available at all.
5. SSTAC would also like to see that ICTC staff continue the options for improving route and schedule information, including adding schedules to bus shelters, as a way to disseminate information to the passengers, as documented as Finding #8 on FY 2010-11 UTN Findings.

The SSTAC would also like to express continued support for the following projects underway in various communities:

1. SSTAC would like to express continued support for the construction for the transfer terminals at 7th and State Streets in the City of El Centro, 5th St. and S. Plaza St. in the city of Brawley, and locations yet to be determined in the Cities of Calexico and Imperial.

2. SSTAC would like to express continued support for the IVT Circulator bus concept which includes the IVT Blue Line and IVT Green Line, and proposed future IVT Gold Line in Brawley, IVT Red Line in Imperial, and IVT Orange Line in Calexico.

We appreciate the opportunity to participate in the use, evaluation and delivery of transit services.

Sincerely yours,

[Signature]

Griselda Martinez
Chairperson