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November 1, 2013

### **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA**

**DATE:** Wednesday, November 6, 2013

**TIME:** 10:00 a.m.

**LOCATION:** ICTC Offices  
1405 N. Imperial Ave., Suite 1  
El Centro, CA 92243

Chairperson: Leticia Vizcarra

Vice-Chair: Griselda Martinez

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

#### **PUBLIC COMMENTS**

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

#### **DISCUSSION/ACTION ITEMS**

1. Introductions
2. Approval of Minutes of October 2, 2013 *ACTION*
3. CTSA Reports *DISCUSSION*
4. Transit Operator Reports *DISCUSSION*
5. General Discussion *DISCUSSION*
6. Adjournment

The next meeting of the Social Services Transportation Advisory Council (SSTAC) will be December 4, 2013.

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at [cristilerma@imperialctc.org](mailto:cristilerma@imperialctc.org) and [davidsalgado@imperialctc.org](mailto:davidsalgado@imperialctc.org).

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,  
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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## **SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL**

### **MINUTES**

October 2, 2013

#### Present

#### Voting Attendees:

Leticia Vizcarra(Chair)	Access to Independence
Griselda Martinez (Vice-Chair)	Work Training Center
Michael L. Hack	Consumer
Sherry Leon	Area Agency on Aging
Ted Ceasar	IVC – DSPS
Rosyo Ramirez	Imperial County Public Authority / IHSS
Lorena Arambula	San Diego Regional Center (SDRC)
Michelle Soto	California Children’s Services (CCS)
Erica Martinez	ARC – Imperial Valley
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC
Agustin Urbina	ICDSS-Calworks

#### Non-Voting Attendees:

Cristi Lerma	CTSA – ICTC
Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Cesar Sanchez	IVT/IVT Access/Calexico Dial-A-Ride
Narcisa Montemayor	IVT/IVT Access/Calexico Dial-A-Ride
Isabel Pacheco	Brawley Dial-a-Ride
Adriana Pacheco	Brawley Dial-a-Ride
Jamie Jaime	Work Training Center
David Rossman-Robinson	YCIPTA – YCAT
Tomas Oliva	SCAG

1. Chair Vizcarra called the meeting to order at 10:02 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for September 4, 2013. **(Leon/Hack) Motion Carried.**
3. CTSA Reports
  - Ms. Williams stated that the IVT website continues to be updated with the recent implementation of the 35 minutes headways from Calexico to El Centro, the extended Saturdays and the addition of the October Rider’s Guide.
  - The circulator study routes have all been approved, the Gold Line in the City of Brawley; the Red Line in the City of Imperial, and the Orange Line in the City of Calexico.
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- The Gold Line will be the first to be implemented and is scheduled to start service very soon. Both the Red Line and the Orange Line are not currently funded.
- The IVT Bus Stop Safety and Design Standards Guidelines Request for Proposal (RFP) was released and a consultant has been selected. The final product will benefit ICTC, the cities and County in the future to implement future bus stop and terminal capital improvements throughout the region. This project is the second phase of the multi- year Four Phase Bus Stop Improvement Program. Contract award is scheduled for November 2013.
- The Transportation Development Act (TDA-State Funds) Triennial Performance Audit Project RFP was released and a consultant has been selected. The performance audit is a state mandated requirement every three years for all TDA funds received/disbursed in Imperial County. Contract award is scheduled for November 2013.
- Ms. Williams indicated that there are two RFP's that are due in October that will require SSTAC members participation during the consultant selection process. They are the ADA Paratransit Service Certification and Eligibility Process, Demand Management Review and Growth Assessment, and, an Update to the 2008 Coordinated Public Transit and Human Services Transportation Plan, which is federally mandated. ICTC will be soliciting for a consultant that will evaluate the certification and eligibility process for the ADA paratransit service, provide an assessment of the growth and subsequent demand for future years. ICTC will also be soliciting for a consultant that will revise and update the Coordinated Public Transit and Human Services Transportation Plan created in 2008. The primary purpose of the Coordinated Plan is to continue to meet the Federal Transit Administration's (FTA) and other funding agency's requirements for eligibility for various grants, including but not limited to the FTA Section 5310 program. The update to the Coordinated Plan will include a reassessment of all available public and private transportation services in Imperial County, a reassessment of public and social services transportation needs, development of strategies and/or activities to address gaps in service, identification of coordination actions to eliminate or reduce duplication in services where they exist, and a prioritization of implementation strategies. Both RFP's have been released and are due on October 25, 2013.
- The SSTAC voting positions that were approved by the SSTAC members in September will be going to the Commission in October for formal approval.
- ICTC staff is working with First Transit to implement 35 minute headways from Calexico and El Centro, extend Saturday service hours and increase service on the IVC Express route all due to the Unmet Transit Needs Public Hearing process earlier this year. The next unmet need staff will be working to implement will be limited Sunday service hours. Currently, ICTC is in negotiations with First Transit for the IVT Gold Line, which could have a start date on December 2013.

#### 4. Transit Operator Reports

- Brawley Dial-a-Ride: Service is doing well and very busy.
- Calexico Dial-a-Ride: Service is doing well, no issues. There was a question regarding the moving of a bus stop. Staff is waiting for the Planning Commission to approve its new location.
- El Centro Dial-a-Ride: Nothing new to report. Service is busy and doing well.
- Imperial Dial-a-Ride: Nothing new to report. Service is busy and doing well.
- Imperial Valley Transit: Extended Saturdays began on August 1, 2013. There has been an increase of 200+ passengers on Saturdays. IVC Express has 11 trips throughout the day now, which is an increase from 7. The schedule has also been slightly adjusted to accommodate students with the class schedule. 35 minute headways were implemented on October 1, 2013 from El Centro to Calexico during peak hours. The increase in trips went from 13 trips to 23, which in one day equaled about 170 more passengers and less standee passengers. This is under a demo phase and will be reviewed in 12 months. The fare increase also began October 1, 2013.
- IVT Access: Service is doing well. Staff is now doing paper reservations, as well as, on the computer. This will minimize confusion and loss of records in an emergency where the power is out.
- Med-Express: Service is busy and is booked every day. Mr. Salgado did a ride along recently and added that the service is a great service for medical appointments.

- West Shores Dial-a-Ride: Service is slow.
- YCAT Turquoise Line: Mr. Robinson was present at the meeting representing YCAT. He stated that there will be service changes to the Turquoise Route 10 beginning October 1, 2013. In Yuma, service will be extended to Yuma Palms; and in El Centro, service will be extended to the IV Mall (upon request). A day-pass for YCAT costs \$5.00 and service on the Turquoise Route 10 is \$2.00 each way.

5. General Discussion

- Ms. Williams reminded all participants to review the 2014-15 Master Needs List (provided at the meeting) and to begin thinking of the objectives for SSTAC as the process begins for the Unmet Needs process early next calendar year.
- 2013 Caregiver appreciation health fair will be held at the Calworks building in El Centro on November 7, 2013 from 1:30 p.m. to 4 p.m.

6. Adjournment

- The next meeting of the SSTAC will be on November 6, 2013 at 10:00 a.m.
- Meeting adjourned at 11:02 a.m.

**IMPERIAL COUNTY TRANSPORTATION COMMISSION  
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)**

**FY 2014-15 MASTER NEEDS LIST: Identification of Transit Needs**

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1. Develop and construct 7<sup>th</sup>/State Streets transfer terminal **(Construction Pending)**
2. Improve cleanliness and upkeep at El Centro City area bus stops **Under Review**
3. Review of an "FAST" trip between Brawley and El Centro **IMPLEMENTED/Demo Phase**
4. Expand Transit Access with in the community of Brawley IVT Gold Line **PENDING**
5. Review of an afternoon "FAST" trip from El Centro to Brawley **PENDING**
6. Review of limited Saturday service to Seeley **IMPLEMENTED/Demo Phase**
7. Expansion of Saturday service for IVT routes **IMPLEMENTED/Demo Phase**
8. Review of limited Sunday service for IVT routes **Pending**
9. Review of additional IVC "Express Routes" **IMPLEMENTED/Demo Phase**
10. Provide schedule information at bus shelters **Under review**
11. IVT ACCESS Lack of Capacity throughout the Region **Under Review**
12. Reduction of headways from Calexico to El Centro/El Centro to Calexico from 75 minutes to 35 minutes **IMPLEMENTED/Demo Phase**