



1405 N. IMPERIAL AVE., SUITE 1
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June 1, 2012

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, June 6, 2012
TIME: 10:00 a.m. – 12:00 p.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Mike Hack

Vice-Chair: Rebecca Sanchez

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of April 4, 2012 *ACTION*
3. CTSA Reports DISCUSSION
4. Operator Reports DISCUSSION
5. General Discussion DISCUSSION
6. Adjournment

For questions or comments, please call Cristi Lerma or David Salgado at 760-592-4494, or email at cristilerma@imperialctc.org and davidsalgado@imperialctc.org.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

DRAFT MINUTES

April 4, 2012

Present

Voting Attendees:

Michael L. Hack	Consumer Chair (Chair)
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC
Jose Meza	ARC – Imperial Valley
Norma Nava	IVC
Michelle Schenck-Soto	Imperial County CCS
Pablo Cerda	Imperial County DSS

Non-Voting Attendees:

Cristi Lerma	ICTC
Adam Ekins	IVT/IVT Access/Calexico Dial-A-Ride
Isabel Pacheco	Brawley Dial-A-Ride
Adriana Pacheco	Brawley Dial-A-Ride
Lily Falomir	City of Calexico

1. Chair Hack called the meeting to order at 10:07 am. A quorum was present. Introductions were made.
2. Minutes adopted for April 4, 2012. **(Cerda/Nava) Motion Carried.**
3. CTSA Reports
 - Ms. Williams stated that Dial-A-Ride budgets for FY 2012-13 are needed for the Cities of Brawley, Calexico and El Centro.
 - Staff is beginning the Dial-A-Ride Paratransit Ad hoc committee meetings once again. The plan is to meet the 4th Thursday of every month before the TAC meetings. The project will continue for about 12 months, until a Request For Proposal is completed and published.
 - IVT and ICTC staff met with City staff and did a recon of the Brawley Wal-Mart area for the future Gold Line.
 - The UTN Process was approved by the Commission on March 28, 2012. The documentation was forwarded to Caltrans for final approval. The following findings are unmet transit needs which are reasonable to meet. The ICTC Transit Financing Plan and TDA claims for Fiscal Year 2012-13 shall be approved consistent with these stated findings.

- I. Existing transit services should be continued:
 - A. Brawley Dial-A-Ride
 - B. El Centro Dial-A-Ride
 - C. Imperial Dial-A-Ride
 - D. County-Wide Transit System
 - E. ADA Paratransit Services
 - F. Calexico Senior Transport
 - G. Med-Express
 - H. West Shores Dial-A-Ride
- II. Continue coordination between existing transit services, including paratransit services provided by both public and social service agencies. ICTC staff shall provide recommendations and technical assistance when requested by social service and public agencies.
- III. All transit services shall comply with the American's with Disabilities Act of 1990; provisions specific to respective services offered.
- IV. All transit services shall comply with the Federal Transit Administration (FTA) and/or Federal Highway Administration (FHWA) Drug and Alcohol Testing rules; provisions specific to respective services offered.
- V. Staff will continue to coordinate the demonstration phases for the Imperial Valley Transit – Blue and Green Lines.
- VI. Staff will provide assistance to the Cities of Brawley, Calexico, El Centro and Imperial for the development of the transfer terminal projects.
- VII. The County-Wide Transit System shall implement a double/shadow bus concept in FY 2012-13 to accommodate as needed, the passenger overcrowding on routes #100 and #150 at 3rd and Paulin Streets in Calexico. Route data will be evaluated by ICTC after twelve (12) months.
- VIII. The County-Wide Transit System shall implement two inbound trips on route #450 in FY 2012-13 between Seeley and El Centro. Route data will be evaluated by ICTC after twelve (12) months.
- IX. Staff will research options to provide as resources permit; schedules and information for passengers on public transit services, on the internet, through marketing programs and on IVT affiliated bus stops. Staff is to return with options and cost estimates for consideration on implementation.

4. Operator Reports

- Ms. Pacheco stated that the Brawley Dial-A-Ride has re-implemented Saturday hours. Currently they are 9 a.m. to 1 p.m. A new driver was also hired.
- Mr. Ekins stated that the Calexico Dial-A-Ride continues to operate at capacity.
- El Centro Dial-A-Ride continues to be very busy and Imperial Dial-A-Rides continues as scheduled.
- Mr. Ekins stated that the IVT offices recently moved to a new location. Operations remain in the same area. New signage has been ordered and will be posted and viewable soon. An additional

phone line was added for IVT Access. IVT Access continues to be very busy.

- Mr. Ekins commented on the detour currently on Dogwood by the mall. By late afternoon the detour will have delayed the route schedule by 30 – 40 minutes. The detour is also affecting Heber residents; however IVT is accommodating those individuals by using IVT Access as a temporary measure.
- Mr. Ekins stated that the Blue / Green Lines are doing very good and ridership has significantly increased.
- No new reports on Med-Express
- The West Shores Dial-A-Ride continues service twice a week and no changes or complaints have been reported.

5. General Discussion

- Ms. Nava stated that the IVC Spring semester ends May 12, 2012. Summer session begins May 21st through June 21st. Mrs. Williams said that IVT express will operate during this time.
- Mr. Hack thanked ARC – Imperial Valley for the transportation to the People’s First Conference date on March 17, 2012. There were about 95 people that attended.
- Ms. Williams stated that she will be attending the Cal Act Spring Conference in Newport Beach, CA in April. Ms. Pacheco stated that Brawley Dial-A-Ride may attend the maintenance training.

6. Adjournment

- Next meeting of the SSTAC will be on May 2, 2012.
- Meeting adjourned at 10:45 a.m.