



1405 N. IMPERIAL AVE., SUITE 1
EL CENTRO, CA 92243-2875
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January 6, 2014

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Thursday, January 9, 2014
TIME: 10:00 a.m.
LOCATION: ICTC Offices
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Chairperson: Leticia Vizcarra

Vice-Chair: Griselda Martinez

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of December 4, 2013 *ACTION*
3. CTSA Reports *DISCUSSION*
4. Transit Operator Reports *DISCUSSION*
5. FY 2014-15 UTN Letter to the Hearing Panel *ACTION*
6. General Discussion *DISCUSSION*
7. Adjournment

For questions or comments, please call Crisli Lerma or David Salgado at 760-592-4494, or email at crisli Lerma@imperialctc.org and davidsalgado@imperialctc.org.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES

December 4, 2013

Present

Voting Attendees:

Griselda Martinez (Vice-Chair)	Work Training Center
Heddy McNeer	Consumer
Michael L. Hack	Consumer
Ted Ceasar	IVC
Lorena Arambula	San Diego Regional Center (SDRC)
Erica Martinez	ARC – Imperial Valley
Sherry Leon	Area Agency on Aging
Rosyo Ramirez	Imperial County Public Authority / IHSS
Eddie Sanchez	Imperial County Behavioral Health
Kathi Williams	CTSA – ICTC
David Salgado	CTSA – ICTC

Non-Voting Attendees:

Cristi Lerma	ICTC
Michelle Bastidas	ICTC
Charles Brockwell	IVT/IVT Access/Calexico Dial-A-Ride
Cesar Sanchez	IVT/IVT Access/Calexico Dial-A-Ride
Narcisa Montemayor	IVT/IVT Access/Calexico Dial-A-Ride
David Robinson	YCIPTA – YCAT

1. Vice-Chair Martinez called the meeting to order at 10:08 a.m. A quorum was present. Introductions were made.
2. Minutes adopted for November 6, 2013. (McNeer/Hack) **Motion Carried.**
3. FY 2014-15 Master Needs list
 - SSTAC reviewed the Master Needs List for FY 2014-15. A motion was made to remove #3 and #11 off the list since both have been implemented. (Ramirez/Hack) **Motion Carried.**
4. Unmet Transit Needs Request Letter to the FY 2014-15 Hearing Panel
 - A motion was made to add #2 from the current Master Needs List to the UTN letter, which reads “*Improve cleanliness and upkeep at El Centro City area bus stops.*” (Hack/Ramirez) **Motion Carried.**

- A motion was made to add, “SSTAC would also like to see that ICTC staff continue the options for improving route and schedule information, including adding schedules to bus shelters, as a way to disseminate information to the passengers, as documented in Finding #8 on FY 2010-11 UTN Findings.” (Martinez/Ramirez) **Motion Carried.**
- A motion was made to add, “The SSTAC would also like to express continued support for the following projects underway in various communities:
 1. SSTAC would like to express continued support for the construction for the transfer terminals at 7th and State Streets in the City of El Centro, 5th St. and S. Plaza St. in the city of Brawley, and locations yet to be determined in the Cities of Calexico and Imperial.
 2. SSTAC would like to express continued support for the IVT Circulator bus concept which includes the IVT Blue Line and IVT Green Line, IVT Gold Line in Brawley, and proposed IVT Red Line in Imperial and IVT Orange Line in Calexico.” (Ramirez/Ceasar) **Motion Carried.**

5. CTSA Reports

- Mr. Salgado stated that staff is waiting on the City of Brawley to establish a start date for the IVT Gold Line but it will be in December. City staff is coordinating a Ribbon Cutting for both the opening of the Bus Transfer Center and the IVT Gold Line.
- Caltrans and SANDAG held a FTA 5310 grant workshop for vehicle purchases. There will be changes due to the federal transportation bill MAP21. Staff will attempt to keep on top of the changes and inform anyone affected.
- The IVT Bus Stop Safety and Design Standards Guidelines project consultant was selected. The final product will benefit ICTC, the cities and County in the future to implement bus stop and transfer terminal capital improvements throughout the region.
- The Transportation Development Act (TDA-State Funds) Triennial Performance Audit Project is moving forward. The performance audit is a state mandated requirement every three years for all TDA funds received in Imperial County.
- The ADA Paratransit Service Certification and Eligibility Process, Demand Management Review and Growth Assessment contract was awarded and the project is moving forward.
- As a result of the Update to the 2008 Coordinated Public Transit and Human Services Transportation Plan project, staff is asking all SSTAC members to please verify their phone numbers and contact information on the sign in sheet. The project is moving forward
- Sunday transit service hours for both IVT and IVT Access was approved by the Commission. Implementation is scheduled for the first Sunday in January 2014. Service will be limited and will run between 7 a.m. to 4 p.m. from Calexico through to Brawley (4 trips) with returns.
- ICTC is working with SCAG on an intermodal transfer terminal study in the City of Calexico.
- Revisions to the Rider’s guides are being made to include the IVT Gold Line, Sunday service and the YCAT Route 10. ICTC staff will also be working to update the IVT website accordingly.
- The City of Imperial will be holding a Holly Trolley event on December 19, 2013.
- The UTN Hearing will be recommended to be scheduled for January 23 or the 30, 2014 and held at the IID Board Chambers in the afternoon.

6. Transit Operator Reports

- Brawley Dial-a-Ride: No update.
- Calexico Dial-a-Ride: Service is doing well, no issues.
- El Centro Dial-a-Ride: Service is busy and doing well.
- Imperial Dial-a-Ride: Service is busy and doing well.
- Imperial Valley Transit: Service is very busy. In October of 2012 there were an estimated 29,000 passengers that traveled just between Calexico to El Centro. In October of 2013 there were an estimated 41,000 passengers on this same route.
- IVT Access: Service is doing well and busy.
- Med-Express: Service is well and is busy. About 14-15 passengers daily and no no-shows.

- West Shores Dial-a-Ride: Service is doing well.
- YCAT Turquoise Line: Mr. Robinson stated that they will be having a “Holiday Cat” on December 20, 21, 22 with regular fare and refreshments at the downtown transit center at 7 p.m. He also stated that the Turquoise Route 10 had 261 passengers in November.

7. General Discussion

- Mr. Hack stated that the People’s First Conference will be held in March with more information to come at a later date.
- Ms. McNeer stated that the United Way will be hosting horse races at Stockman Club on February 1, 2014. For more information please call United Way at 760-355-4900.

8. Adjournment

- The next meeting of the SSTAC will be on January 9, 2014 at 10:00 a.m.
- Meeting adjourned at 11:20 a.m.

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Leticia Vizcarra, Chairperson
Griselda Martinez, Vice-Chairperson
Kathi Williams, Secretary

1405 N. Imperial Ave., Suite 1
El Centro, CA 92243
(760) 592-4494

January 6, 2014

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for Fiscal Year 2014-15;

1. SSTAC would like to express continued support for the construction for the transfer terminals at 7th and State Streets in the City of El Centro, 5th St. and S. Plaza St. in the city of Brawley, and locations yet to be determined in the Cities of Calexico and Imperial.
2. SSTAC would like to continue to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, and proposed IVT Red Line in Imperial and IVT Orange Line in Calexico.

In addition, the following issues and concerns are identified for consideration in order of priority for Fiscal Year 2014-15;

3. Improve cleanliness and upkeep at all El Centro City area stops.
4. Continue the options for improving route and schedule information, including adding schedules at bus shelters, as a way to disseminate information to the passengers, as documented as Finding #8 on FY 2010-11 UTN Findings.

We appreciate the opportunity to participate in the use, evaluation and delivery of transit services.

Sincerely yours,

Letty Vizcarra
Chairperson

**IMPERIAL COUNTY TRANSPORTATION COMMISSION
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)**

FY 2014-15 MASTER NEEDS LIST: Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1. Develop and construct 7th State Streets transfer terminal **(Construction Pending)**
2. Improve cleanliness and upkeep at El Centro City area bus stops **Under Review**
3. Expand Transit Access in Brawley - IVT Gold Line **IMPLEMENTED/Demo Phase**
4. Review of an afternoon "FAST" trip from El Centro to Brawley **Under Review**
5. Review of limited Saturday service to Seeley **IMPLEMENTED/Demo Phase**
6. Expansion of Saturday service for IVT routes **IMPLEMENTED/Demo Phase**
7. Review of limited Sunday service for IVT routes **IMPLEMENTED/Demo Phase**
8. Review of additional IVC "Express Routes" **IMPLEMENTED/Demo Phase**
9. Provide schedule information at bus shelters **Under Review**
10. Reduction of headways from Calexico to El Centro/El Centro to Calexico from 70 minutes to 35 minutes **IMPLEMENTED/Demo Phase**
11. Expand Transit Access with in the community of Calexico IVT Orange Line **PENDING**
12. Expand Transit Access with in the community of Imperial IVT Red Line **PENDING**