I. CALL TO ORDER AND ROLL CALL

II. EMERGENCY ITEMS
   A. Discussion/Action of emergency items, if necessary.

III. PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any action on items that are not on the agenda.

IV. APPROVAL OF CONSENT CALENDAR

   A. Approval of Management Committee Draft Minutes: September 9, 2015 Pages 5-17

   B. Receive and File:
      1. ICTC Board Draft Minutes Meeting: September 23, 2015
      2. ICTC SSTAC Draft Minutes: September 2, 2015

   C. FY 2015-16 Appointment of the Social Services Transportation Advisory Council (SSTAC) Page 18

ICTC staff request that Management Committee forward a recommendation to the Commission to consider the following actions for review and approval, after public comment, if any:

1. Appoint the Social Services Transportation Advisory Council (SSTAC) for FY 2015-16 for the positions and terms per the enclosure.
V. REPORTS

A. ICTC/LTA Executive Director
   - See attached Executive Director Report(s) on page 22
B. Southern California Association of Governments
   - See attached SCAG Report on page 29
C. California Department of Transportation – District 11
   - See attached Caltrans Report on page 33
D. Committee Member Reports

VI. ACTION CALENDAR

A. Active Transportation Program (ATP) Project Nomination List for FY 2015/2016
   ICTC staff request that Management Committee forward a recommendation to the Commission to consider
   the following actions for review and approval, after public comment, if any:
   1. Approve the Project Nomination List for year 2015/16 Active Transportation Program (ATP)
   2. Approve the award of the City of El Centro’s SR2S Program and Bicycle Route Improvement Project in the amount of $524,000
   3. Direct staff to submit a Formal Nomination List to SCAG and proceed with the State/Federal programming and documentation

B. Congestion Mitigation Air Quality (CMAQ) Program, Calexico Intermodal Transportation Center Project Submittal
   ICTC Staff requests that the Management Committee forward this item to the Commission for review and approval after public comment, if any:
   1. Approve the resolution authorizing the Congestion Mitigation and Air Quality (CMAQ) grant application for the Calexico Intermodal Transportation Center

C. IVT 35 Minute Headways; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System
   ICTC Staff requests that the Management Committee forward this item to the Commission for review and approval after public comment, if any:
   1. Transfer the 35 minutes headway concept between El Centro and Calexico from demonstration status and incorporate it into the regular fixed route system.

D. IVT Gold Line; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System
   ICTC Staff requests that the Management Committee forward this item to the Commission for review and approval after public comment, if any:
   1. Transfer the IVT Gold Line from demonstration status and incorporate it into the regular fixed route system.

E. IVT Increase in Trips on Saturdays Service; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System
   ICTC Staff requests that the Management Committee forward this item to the Commission for review and approval after public comment, if any:
   1. Transfer the Increase in Saturday Services from demonstration status and incorporate it into the regular fixed route system.
F. IVT Introduction of New Transit Services on Sundays; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System. Page 64

ICTC Staff requests that the Management Committee forward this item to the Commission for review and approval after public comment, if any:

1. Transfer the Sunday Services from demonstration status and incorporate it into the regular fixed route system.

VII. DISCUSSION CALENDAR

A. Recommendation to go dark in November

VIII. NEXT MEETING DATE AND PLACE

A. The next meeting of the Management Committee is currently scheduled for Wednesday, December 9, 2015 at 10:30 a.m., at the City of Imperial, Imperial CA.

IX. ADJOURNMENT

A. Motion to Adjourn
A. Approval of Management Committee Draft Minutes: September 9, 2015

B. Receive and File:
   1. ICTC Board Draft Minutes Meeting: September 23, 2015
   2. ICTC SSTAC Draft Minutes: September 2, 2015

C. FY 2015-16 Appointment of the Social Services Transportation Advisory Council (SSTAC)
IMPERIAL COUNTY TRANSPORTATION COMMISSION
MANAGEMENT COMMITTEE
DRAFT MINUTES OF September 9, 2015
10:30 a.m.

VOTING MEMBERS PRESENT:
City of Brawley    Rosanna Bayon Moore
City of Calipatria  Rom Medina
City of Calexico    Nick Servin for Richard Warne
City of El Centro   Terry Hagen for Ruben Duran
City of Holtville   Nick Wells
City of Imperial    Marlene Best
County of Imperial  Armando Villa

STAFF PRESENT:  Mark Baza, Kathi Williams, Virginia Mendoza, Michelle Bastidas, Cristi Lerma, Digna Herrera

OTHERS PRESENT:  Sam Amen: Caltrans, Tomas Oliva: SCAG, Liz Zarate: City of El Centro

The following minutes are listed as they were acted upon by the Imperial County Transportation Commission Management Committee and as listed on the agenda for the meeting held Wednesday, September 9, 2015 together with staff reports and related documents attached thereto and incorporated therein by reference.

I.  CALL TO ORDER AND ROLL CALL
Chair Bayon Moore called the Committee meeting to order at 10:38 a.m. Roll call was taken. Introductions were made.

II.  EMERGENCY ITEMS
A.  There were none.

III. PUBLIC COMMENTS
A.  There were none.

IV.  CONSENT ITEMS
A motion was made by Best seconded by Servin to approve consent items 4A and 4B. Motion carried unanimously.

A.  Approved ICTC Management Committee Minutes for July 8, 2015
B.  Received and filed:
   1.  ICTC Board (Special Meeting) Draft Minutes for July 22, 2015
   2.  ICTC Board Draft Minutes for July 22, 2015
   3.  ICTC TAC Draft Minutes for July 23, 2015
   4.  ICTC SSTAC Draft Minutes for September 2, 2015

V.  REPORTS
A.  ICTC Executive Director
   -  Mr. Baza stated that the LTA Bond rating was reviewed by Standard and Poor and an A+ rating was received. A report was attached to the agenda.
- The next meeting of the Imperial–Mexicali Binational Alliance is scheduled for September 23, 2015 at the Carmen Durazo Cultural Arts Center in Calexico.
- GSA will be hosting a ground breaking for Phase 1 of the Downtown Calexico West Port of Entry on November 12, 2015. The ceremony will take place at both the old commercial port location and the Carmen Durazo Cultural Arts Center; details on the events program are yet to be finalized by GSA. ICTC will be providing a bus for those dignitaries that need transportation to the Arts Center. Congressman Juan Vargas has been invited to speak at the event.
- A meeting with the CBP and GSA will be held to discuss Calexico East/Mexicali II Port of Entry - Proposed Binational Toll Pilot Project. The previous concept stated only new lanes would be tolled but it may not be possible.
- ICTC and IVT RIDE staff have met with City and OES staff in Brawley and Imperial to coordinate future training and potential emergency evacuation services.
- A complete list of ICTC updates can be found on Page 13 of the agenda.

B. Southern California Association of Governments (SCAG)
- Mr. Oliva stated that with the leadership of SCAG, ICTC and Imperial County Public Health, it was deemed necessary to create a masterplan for the State Routes to School Program. Currently outreach is scheduled in the communities of Brawley, Calexico, El Centro, and Heber, details are provided below.
  - Thurs. Oct. 1, 2015, 6 – 8 pm. Brawley Elementary School District, Brawley Elementary School District Community Learning Center, 206 D. Street, Brawley, CA 92227
- Mr. Oliva stated that a draft copy of the 2016 RTP/SCS should be available in December and will be released at the Joint Policy / Regional Council meeting in December with the SCAG Economic Summit in January. Phase 2 of the Public Outreach will be geared towards elected officials.

C. Caltrans Department of Transportation – District 11
- Mr. Amen stated that from September 15-October 15 agencies will not be able to obligate. 2 projects for the City of Calexico were not obligated.
- Mr. Amen gave a detailed update on all projects in Imperial County. A full report can be found on Page 31 of the agenda.
- Mr. Amen reminded everyone that the Caltrans External Teambuilding meeting will be held on September 24, 2015 at the IID.

D. Committee Member Reports
- There were none.

VI. ACTION CALENDAR

A. Competitive Bid for the Coordination of Public Dial-a-Ride Paratransit Services – IVT RIDE El Centro

Ms. Williams stated that as a result of prior direction from the Commission, ICTC recently
completed a competitive bid focused on the consolidation of the four public dial-a-ride services. The Cities of Brawley, Calexico and Imperial had previously administered separate turnkey contracts for intra-city Dial-A-Ride services. ICTC had administered the West Shores Dial-A-Ride contract.

The four (4) agencies determined that they were interested in determining if greater efficiencies, better coordination, better compliance with regulations and cost savings could be achieved through the consolidation of the management, dispatch, reservationists, maintenance and marketing etc. under one turnkey contractor with one administering agency. This process was completed through this competitive bid, whereby one contractor was offered the new contract for all four services with ICTC as the administrator.

The participating public agencies terminated their individual contracts during a scheduled transition last fiscal year and operations have been underway after a phasing in approach.

For management and accountability, a new Paratransit Coordination Committee (PCC) has also been created and agency staff meets quarterly. The participating public agencies retain the ability to be responsive to their constituents, by reviewing system performance and making recommendations if necessary to the Commission.

The City of El Centro did not participate in the IVT RIDE competitive bid, however the City has now requested that ICTC conduct the upcoming required competitive bid and administer a contract for the continuation of services. The State and local transit funds currently provided by ICTC to the City would be used to pay the cost of a new service contract.

The new El Centro area service scope including service area and approximately 6,500 annual service hours exceeds the federal requirements for creating a modification of the existing IVT RIDE contract. A new separate contract is required for that new service area.

It is feasible for ICTC staff to conduct a new separate bid and again address the mandatory issues including: compliance with the twenty-four mandatory functional areas in order to be eligible for federal transit funding, i.e., drug and alcohol testing, the Americans with Disabilities Act, performance measures, as well, as State requirements for driver training and offering employment to incumbent displaced transit personnel, and local requirements for facilities, marketing, bilingual drivers and reservationists, and participation with local agency Office of Emergency Services for emergency evacuation purposes etc.

ICTC staff requested that Management Committee forward a recommendation to the Commission to consider the following actions for review and approval, after public comment, if any:

1. Approve the request from the City of El Centro; for ICTC staff to conduct a competitive bid for the IVT RIDE El Centro service area, and for ICTC staff to administer the IVT RIDE El Centro service contract.
2. Direct staff to complete the competitive bid process and return for execution of the IVT RIDE El Centro contract, and for direction on the IVT RIDE El Centro vehicle procurement.

A motion was made by Villa seconded by Wells, Motion carried unanimously.

B. Revised Memorandum of Understanding (MOU); ICTC - Quechan Indian Tribe - Yuma County Intergovernmental Public Transit Authority (YCIPTA) for Turquoise Route #10 and Blue Route #5
In 2012, ICTC staff entered into discussions, at the request of staff of the Quechan Tribe and YCIPITA, regarding the potential for a public transit route between Yuma AZ, the Winterhaven Ca. area, and El Centro, CA. Discussions ensued over an eight month period regarding operational issues including routing, scheduling, funding, access to bus stop locations and the continuation of travel once in El Centro on Imperial Valley Transit (IVT) for access to social service and commercial activities.

The project required the Boards of the three agencies to approve and give final direction on implementation for services. The Turquoise Route 10 started operation in January 2013. The business plan proposed twice daily roundtrips, three days a week on a YCAT bus. The new YCAT route offered travel opportunities that connected in El Centro to IVT intercity and intracity routes at 7th and State Streets. The price was established at a $2.00 one way fare.

As a result of the current federal transportation bill, Moving Ahead for Progress in the 21st Century Act (MAP-21), it appears that FTA 5311(c) funding will no longer be available to the Quechan Indian Tribe in the future. 5311(c) funding is also known as the Tribal Transit Grant Funding Program and allowed the tribe to apply and be a direct recipient of public transit operational funding. Previously those 5311(c) funds were used to operate the Blue Route 5 in cooperation with YCIPITA. Blue Route 5 is a circulator route with stops in the eastern Imperial County, the Fort Yuma Indian reservation and Yuma. ICTC has now received a request to share in the future cost to provide funding for the Blue Route 5 service, as it does serve eastern Imperial County residents.

The current evaluations have determined that while modest, the Turquoise Route 10 and Blue Route 5 have shown a slight increase in ridership over the previous year.

ICTC staff continues to support and recommends the participation in the revised MOU due to the increased access for Eastern Imperial County residents. However, ICTC will continue to meet with both agencies and continue to monitor both the Turquoise Route 10 and Blue Route 5, in cooperation with YCIPITA and the Quechan Tribe, in order to ensure the proper portion of funding is provided to supplement the transit service in eastern Imperial County. Recommendations from ICTC staff for funding in future years will be based on service needs and service performance for the eastern Imperial County, Winterhaven community.

Funding for this service is derived from the Transportation Development ACT (TDA) Fund, a contribution from the Quechan Tribe, the YCIPITA organization and passenger fares, and is in the recently approved FY 2015-16 ICTC Overall Work Program and Budget.

ICTC Staff requested that the Management Committee forward this item to the Commission for review and approval after public comment, if any:

1. Authorize the Chairperson to sign the Memorandum of Understanding (MOU) between the Yuma County Intergovernmental Public Transportation Authority (YCIPITA), The Imperial County Transportation Commission (ICTC) and the Quechan Indian Tribe for the continued implementation and operation of a regional connector bus service (YCAT Turquoise #10) between Yuma AZ, Winterhaven and El Centro, California; and, a circulator route from Yuma with stops in the eastern Imperial County area (YCAT Blue #5) effective July 1, 2015 through June 30, 2016 and provide a not to exceed subsidy to the Quechan and YCIPITA in an amount of $172,270.

A motion was made by Wells seconded by Best, Motion carried unanimously.
VII. INFORMATION/DISCUSSION CALENDAR

A. Status of Delivery of Federal Funding for FFY 2014-2015

Ms. Mendoza provided an overview of the countywide delivery of Obligational Authority (OA) for CMAQ and RSTP funds. For Imperial County there was 91.8% of OA with a balance of $303,075. It was also noted that to be eligible for August redistribution, 100% of OA would need to be obligated.

VIII. NEXT MEETING DATE AND PLACE

The next meeting of the Management Committee will be held on October 14, 2015 at the City of Holtville, Holtville CA.

IX. ADJOURNMENT

A. Motion to adjourn by Wells/Brunet, Motion Carried. Meeting adjourned at 12:13 p.m.
The following action minutes are listed as they were acted upon by the Imperial County Transportation Commission and as listed on the agenda for the meeting held Wednesday September 23, 2015 together with staff reports and related documents attached thereto and incorporated therein by reference.

I. CALL TO ORDER AND ROLL CALL

Chair Kuhn called the Commission meeting to order at 6:30 p.m. Roll call was taken and a quorum was present.

II. EMERGENCY ITEMS

There were none.

III. PUBLIC COMMENTS

There were none.

IV. APPROVAL OF CONSENT CALENDAR

A motion was made by Viegas-Walker and seconded by Nava to approve the consent calendar, Motion carried.

A. Approved ICTC Board Draft Minutes: July 22, 2015
B. Received and Filed:
   1. ICTC Management Committee Minutes September 9, 2015
   2. ICTC Draft TAC Minutes: July 23, 2015
   3. ICTC SSTAC Draft Minutes: September 2, 2015

V. REPORTS

A. ICTC Executive Director

Mr. Baza and staff had the following announcements:

- The Imperial County Safe Routes to School (SRTS) Regional Masterplan Project is underway. Outreach has been conducted in the communities of Calipatria,
Westmorland, San Pasqual, Imperial and El Centro. Currently outreach is scheduled in the communities of Brawley, Calexico, El Centro, Heber and Holtville. Flyers have been distributed throughout Imperial County in an effort to garner participation.

- ICTC and IVT RIDE staff have met with City and OES staff in Brawley and Imperial to coordinate future training and potential emergency evacuation services. An IVT Ride Paratransit Coordinating Committee (PCC) meeting is scheduled for October 29, 2015 to review operational issues and performance data, and to review upcoming projects and activities. Additional public workshops are scheduled for the city of Brawley on October 16th and Calexico on October 15th. Flyers will be distributed to all stakeholders.

- As a part of the SCAG Active Transportation Safety and Encouragement Campaign community outreach and advertising will kick off Fall 2015. SCAG is launching the “GO HUMAN” campaign with the goals of reducing traffic collisions in Southern California and encouraging the public to walk and bike more. ICTC has participated in the ongoing steering committee meetings with SCAG in order to help facilitate the planning and outreach efforts to occur in the Imperial County region. Those interested in participating in the “GO HUMAN” campaign please contact: Julia Lippe-Klein at lippe-klein@scag.ca.gov.

- The next Imperial Mexicali Binational Alliance meeting is scheduled for September 23, 2015 at 10:00 a.m. and will be held at the Carmen Durazo Cultural Arts Center in Calexico. A presentation by Alex Steenstra, Ph.D. from NAU will give a presentation regarding Economic & Social Linkages among Yuma, Imperial Valley, Mexicali and San Luis Rio Colorado: Trends and Challenges.

- GSA will be hosting a ground breaking for Phase 1 of the Downtown Calexico West Port of Entry project on November 12, 2015. The ceremony will take place at both the old commercial port location and the Carmen Durazo Cultural Arts Center.

- In late April 2015, a response was received from CBP regarding the Calexico East/Mexicali II Port of Entry - Proposed Binational Toll Pilot Project. The proposal was temporarily rejected for concerns regarding toll collection locations proposed near security operations. CBP welcomes a re-submittal in October 2015 and is working with Safer Communities to address safety concerns and the toll collection locations prior to re-submittal.

- The Transit Shuttle Analysis will assess the feasibility of an inter-college shuttle service in Imperial County. ICTC and SCAG staffs worked together with Imperial Valley College and San Diego State University staff to complete the consultant selection process. SCAG staff completed the contract agreement with the selected consultant AECOM. The project kick-off meeting was held on September 14, 2015 at ICTC.

- The ICTC submitted a formal request to the California Department of Transportation (Caltrans) District 11 requesting their assistance in identifying a location for a bus stop bench and shelter in the Community of Niland along State Route 111 (SR-111). A request for assistance in identifying pedestrian and crosswalk improvements was also included as a part of the formal letter submitted to Caltrans D-11.

- The Mobility 21 Summit was held on August 27th and 28th, Vice Chair Predmore attended the summit and participated in the Chairman’s Roundtable.

- A full Executive Director report is located on page 20 of the agenda.

B. Southern California Association of Governments (SCAG)
- A full SCAG report can be found on page 45 of the agenda.

C. California Department of Transportation (Caltrans)
- Ms. Berman had the following updates and announcements:
  - The summer edition of the Mile Marker publication has been released and can be found at http://www.dot.ca.gov/ctjournal/MileMarker/2015-2/index.html. The purpose of The Mile Marker is to provide a transparent, plain-language accounting of Caltrans performance.
The next Caltrans External Teambuilding meeting is scheduled for September 24th at 9:00 a.m. at the IID Water Control Conference Room in Imperial. An Imperial County Update is also scheduled for September 24th at 2:00 p.m. at the same location. The media event will alert the public of the $400 million being spent in Imperial Valley.

A full report of Caltrans updates can be found on page 48 of the agenda.

D. Commission Member Report
- There were various reports by Commission members of countywide issues and events happening in each of their respective cities.

VI. ACTION CALENDAR

A. Competitive Bid for the Coordination of Public Dial-a-Ride Paratransit Services – IVT RIDE El Centro

ICTC Management Committee met on September 9, 2015 and forwarded this item to the Commission for review and approval after public comment, if any:

1. Approved the request from the City of El Centro; for ICTC staff to conduct a competitive bid for the IVT RIDE El Centro service area, and for ICTC staff to administer the IVT RIDE El Centro service contract.

2. Directed staff to complete the competitive bid process and return for execution of the IVT RIDE El Centro contract, and for direction on the IVT RIDE El Centro vehicle procurement.

A motion was made by Nava and seconded by Cox, **Motion Carried unanimously**

B. Revised Memorandum of Understanding (MOU); ICTC - Quechan Indian Tribe - Yuma County Intergovernmental Public Transit Authority (YCIPTA) for Turquoise Route #10 and Blue Route #5

ICTC Management Committee met on September 9, 2015 and forwarded this item to the Commission for review and approval after public comment. However this item was tabled until October.

VII. NEXT MEETING DATE AND PLACE

A. The next meeting of the Imperial County Transportation Commission will be held on **Wednesday, October 28, 2015 at 6:00 p.m.**, at the County of Imperial Board Chambers, at 940 W. Main Street, El Centro, CA.

VIII. ADJOURNMENT

A. Meeting adjourned at 7:00 p.m. Motion by Nava, seconded by Ritchie. **Motion Carried.**
1. Chair Zuno called the meeting to order at 10:02 a.m. A quorum was present. Introductions were made.

2. Minutes adopted for May 6, 2015 (Ramirez/Hack) 1 Abstention by Viegas-Walker, Motion Carried.

3. Discussion/Review of SSTAC’s Roles and Responsibilities

Ms. Williams described the charge of the SSTAC and referred to Public Utilities Code (PUC) 99238. Each transportation planning agency shall provide for the establishment of a social services transportation advisory council for each county, or counties operating under a joint
powers agreement, which is not subject to the apportionment restriction established in Section 99232(c). The social service transportation advisory council has the following responsibilities:

- Participate in the identification of transit needs including unmet transit needs which are “Reasonable to Meet”
- Annually review and recommend action by the ICTC through the Unmet Transit Needs Hearing process
  - No Unmet Transit Needs
  - No Unmet Transit Needs which are “Reasonable to Meet”
  - There are Unmet Transit Needs which are “Reasonable to Meet”
- Advise RTPA on any major transit issues, including coordination and consolidation of specialized transportation services
- Definitions for “Unmet Need” and “Reasonable to Meet” have been previously adopted by the Commission.
  - Unmet Transit Needs are at a minimum, those public transportation or specialized transportation services that are identified in the Regional Short Range Transit Plan, Regional Transportation Plan or similar Mobility Plan, that have not been implemented or funded
  - Reasonable to Meet shall include all of the following factors:
    - Community Acceptance: Whether or not the community will allow buses or a facsimile in their area.
    - Timing: Whether or not the social, economic or political environment is amiable to project implementation.
    - Equity: The fair availability of the service to all affected persons.
    - Economy: The project can be implemented at reasonable cost.
    - Cost Effectiveness: The ratio of the service cost to product shall be at or below the standards of evaluation criteria, or minimum farebox ratio (10%).
- Membership Composition of the SSTAC:
  - Participants in the Social Services Transportation Advisory Council (SSTAC) under Section A are users, purchasers or providers of transit services. Voting members serve three year terms and are appointed by the Commission. Alternates attend and vote as necessary in the absence of the Primary Appointee.
  - The SSTAC is made up of the following groups;
    - One potential transit users who is a representatives of the general public, seniors
    - One potential transit users who is a representatives of the general public, disabled
    - Two social service providers for seniors
    - Two social service providers for disabled
    - One social service providers for persons of limited means
    - Two representatives from the local consolidated transportation service agency (CTSA)
    - The transportation planning agency may appoint additional members in accordance with the procedure prescribed in subdivision (b) of PUC 99238.
  - Section B refers to Non-Voting Technical Resource members such as:
    - Public Transit Providers, Private Transit Providers, Caltrans, Interested Parties and Advocates, and Others
- SSTAC Officers, such as the Chairperson, Vice Chairperson and the Secretary are nominated for terms from voting membership for one year terms.
- The Consolidated Transportation Services Agency (CTSA) works to expand the availability and use of specialized transportation services; serves as an information resource and provides technical assistance for specialized transportation providers; provides public outreach to increase awareness of specialized transportation options.
- After reviewing SSTAC’s Charge, Ms. Williams gave an update regarding the focus for FY 2015-16
  - Review of Demonstration Routes
• for Transition into the permanent fixed route system
• for Suspension
• for Retirement
  o Recruitment of a Mobility Coordinator
  o Requests for Proposals:
    ➢ IVT RIDE El Centro
    ➢ Medexpress
    ➢ Bus Stop Inventory
    ➢ New Transfer Terminals - Calexico and Imperial

• Ms. Williams provided a monthly schedule of anticipated topics for discussion and events for FY 2015-16
  o October 7, 2015 - Transit 101 (Condensed Version)
    ➢ Review of Imperial Valley Transit (IVT)
    ➢ Review of IVT Access
    ➢ Review of IVT RIDE
    ➢ Review of Medexpress
    ➢ Review of Specialized Transportation Options
  o November 4, 2015
    ➢ Review of Agencies’ Missions and Clientele
    ➢ Review of Agencies Transportation
    ➢ Review of Perceived Transportation Gaps
  o December 2, 2015
    ➢ Identification of Perceived Transportation Gaps
    ➢ Review of Potential Transportation Solutions
    ➢ Review of ICTC’s Definition of “Reasonable to Meet” and “Unmet Transit Need”
    ➢ Identification of Unmet Transit Needs
  o January 2, 2016
    ➢ Adoption of the SSTAC Master Unmet Needs List
    ➢ Selection of Priorities for the FY 2016-17 Unmet Transit Needs Public Hearing Process
    ➢ Development of the SSTAC Letter
    ➢ Nomination of the SSTAC Representative to deliver the SSTAC Letter
  o February 2016 - Dates to be Determined
    ➢ Unmet Transit Needs Public Hearing
  o March - Dates to be Determined
    ➢ Review and Respond to the Unmet Transit Needs Public Hearing Panel “Findings”
  o April - Date to be Determined
    ➢ Review and Respond to the Unmet Transit Needs Public Hearing Panel FY 2016-17
      Unmet Transit Needs “Findings”
  o May 6, 2016 – updates on transit services
  o June 3, 2016 – updates on transit services
  o July 2016 – no meeting
  o August 2016 – no meeting

4. Reappointment of Voting Positions

The term for Category 4 member(s) (Providers for the Disabled) Letty Zuno and Ted Ceasar will expire in November. Both members expressed continued interest. A motion was made to re-establish the voting positions for FY 15/16 for a 3 year term (Zuno/Hack), Motion Carried.

The term for Category 5 member (Providers for Limited Means) Rosyo Ramirez will expire in November. Ms. Ramirez expressed continued interest. Dr. Kathleen Lang expressed interest in serving as a voting member in Category 5. There was consensus from the group to appoint Dr. Lang as a voting member and assign Calworks as an alternate. A motion was made to establish the voting positions for FY 15/16 for a 3 year term (Ramirez/Hack), Motion Carried.
The term for Category 6 member (CTSA) Kathi Williams will expire in November. Ms. Williams will also continue on the SSTAC. A motion was made to re-establish the voting positions for FY 14/15 for a 3 year term (Ramirez/Hack), Motion Carried.

5. Installation of Officers

A motion was made to appoint Letty Zuno as the Chairperson for FY 2015-16 (Williams/McNeer), Motion Carried.
A motion was made to appoint Mike Hack as the Vice Chairperson for FY 2015-16 (Ramirez/Williams), Motion Carried.

6. CTSA Reports

Mr. Salgado had the following updates:
- The Emilio Nares Foundation is a non-profit agency that is providing free transportation services from Imperial Valley to San Diego to children with cancer.
- The Safe Routes to School Masterplan outreach activities are underway. The plan will identify hazardous areas near schools and funding opportunities. Outreach is scheduled in the communities of Brawley, Calexico, El Centro, and Heber, details are provided below. Input from the public is important and all are encouraged attend or inform interested parties.
  - Sept. 23, 2015, 6 – 8 pm.
    Calexico Unified School District, Jefferson Elementary School Multipurpose Room,
    1120 E. 7th St. Calexico, CA 92231
  - Sept. 24, 2015, 6 – 8 pm.
    El Centro Elementary School District, El Centro Elementary School District Board Room,
    1256 Broadway, El Centro, CA 92243
  - Sept. 30, 2015, 6 – 8 pm.
    Heber Elementary School District, Heber School Multipurpose Room, 1052 Heber Ave.,
    Heber, CA 92249
  - Oct. 1, 2015, 6 – 8 pm.
    Brawley Elementary School District, Brawley Elementary School District Community

7. Transit Operator Reports

c. Imperial Valley Transit: Updates were given by Mr. Sanchez for the month of August
  - IVT Ridership was 3,500 average daily
  - Sunday services: There were an average of 440 passengers per Sunday
  - Saturday services: There were an average of 1200 per Saturday
  - IVC Express: There were an average of 50 passengers per trip in the morning and an average of 48 passengers in the evening.
d. IVT Access: Updates were given by Ms. Pacheco for the month of August
  - On time performance was 95%
  - No Shows: 81
  - Late Cancellations: 35
  - Wheelchairs: 772
  - Passenger Count: 2,503
  - Saturdays: 16 per Saturday
  - Sundays: 8-10 per Sunday
e. IVT Ride – Updates were given by Ms. Montemayor for the month of August
  i. City of Brawley
    - 60 or older or disabled can use this service with an ID card
    - Passenger per revenue hour: 3.05
    - On time performance was 97%
    - Wheelchairs: 187
    - Passenger Count: 830 weekday; 64 Saturday
    - No-Shows: 85
    - Late Cancellations: 5
ii. City of Calexico
   o 60 or older or disabled can use this service with an ID card
   o On time performance was 95%
   o Passenger per revenue hour: 4.22
   o Wheelchairs: 503
   o Passenger Count: 2,223 weekday; 1,335 Saturday
   o No-Shows: 85
   o Late Cancellations: 5

iii. City of Imperial
   o 60 or older or disabled can use this service with an ID card
   o On time performance was 98%
   o Passenger per revenue hour: 1.99
   o Wheelchairs: 13
   o Passenger Count: 392 weekday passengers; 42 passengers (Saturday)
   o No-Shows: 13
   o Late Cancellations: 2

vi. West Shores
   o 60 or older or disabled can use this service with an ID card
   o On time performance was 96%
   o Tuesdays/Thursdays service
   o Passenger per revenue hour: 1.61
   o Wheelchairs: 0
   o Passenger Count: 94 passengers for the month
   o No-Shows: 10
   o Late Cancellations: 0

8. General Discussion
   - Ms. Williams requested that next month, transit providers be prepared to provide detailed
     information about their services.
   - Ms. Ramirez requested that ARC-IV provide statistics for Me-Express.
   - Ms. McNeer announced that the United Way will be having their 6th Annual Kick-Off breakfast
     at the El Centro PAL on September 16, 2015 from 7:30 a.m. to 8:30 a.m.
   - Ms. Gutierrez passed out a flyer for the Department of Rehabilitation. She stated that they assist
     people with disabilities with vocational services.

9. Adjournment
   - Meeting adjourned at 11:25 a.m.
October 6, 2015

ICTC Management Committee
Imperial County Transportation Commission
1405 N. Imperial Ave Suite 1
El Centro, CA 92243

SUBJECT: FY 2015-16 Appointment of the Social Services Transportation Advisory Council (SSTAC)

Dear Committee Members:

ICTC is the Transportation Planning Agency (TPA) for the region of the County of Imperial for matters pertaining to the administration of the Transportation Development Act (TDA).

Per PUC Section 99238:

"...The TPA shall provide for the establishment of a Social Services Transportation Advisory Council (SSTAC)..."

The SSTAC has three responsibilities:

1. Participate in the identification of transit needs in the jurisdiction, including unmet transit needs

2. Annually review and recommend action by the TPA for the area within the jurisdiction of the council

3. Advise the TPA on any other major transit issues, including coordination and consolidation of specialized transportation services

One third of the voting members of the SSTAC are appointed annually for three year terms in a specific category. These agencies represent a cross section of the local social service and transit providers in the Imperial Valley.
It is requested that the ICTC Management Committee forward this item to the ICTC Commission for their review and approval after public comment, if any:

1. Appoint the Social Services Transportation Advisory Council (SSTAC) for FY 2015-16 for the positions and terms per the enclosure.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Senior Transit Planner

Attachment

MB/ksw/ds
# SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL OF IMPERIAL COUNTY

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>VOTING MEMBER</th>
<th>TERM</th>
<th>ALTERNATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. One (1) Potential Transit User, age 60+</td>
<td>REDDY MCNEER</td>
<td>Nov 14</td>
<td>VACANT</td>
</tr>
<tr>
<td></td>
<td>El Centro</td>
<td>Nov 17</td>
<td>VACANT</td>
</tr>
<tr>
<td>2. One (1) Potential Transit User, with Disability</td>
<td>MIKE HACK</td>
<td>Nov 14</td>
<td>VACANT</td>
</tr>
<tr>
<td></td>
<td>El Centro</td>
<td>Nov 17</td>
<td>VACANT</td>
</tr>
<tr>
<td>3. Two (2) Service Providers for Seniors, Include Transit Provider if Exists</td>
<td>CHERYL VIEGAS-WALKER</td>
<td>Nov 13</td>
<td>VACANT</td>
</tr>
<tr>
<td></td>
<td>Area Agency on Aging</td>
<td>Nov 16</td>
<td>VACANT</td>
</tr>
<tr>
<td></td>
<td>ALEXA GARCIA</td>
<td>Nov 13</td>
<td>VACANT</td>
</tr>
<tr>
<td></td>
<td>Work Training Center</td>
<td>Nov 16</td>
<td>VACANT</td>
</tr>
<tr>
<td>4. Three (3) Service Providers for the Disabled, Include Transit Provider if Exists</td>
<td>LETICIA ZUNO</td>
<td>Nov 15</td>
<td>LORENA ARAMBULA</td>
</tr>
<tr>
<td></td>
<td>Access to Independence</td>
<td>Nov 18</td>
<td>Regional Center</td>
</tr>
<tr>
<td></td>
<td>TED CEASAR</td>
<td>Nov 15</td>
<td>MICHELLE SOTO</td>
</tr>
<tr>
<td></td>
<td>IVC-Disabled Students Programs and Services</td>
<td>Nov 18</td>
<td>CCS - California Childrens' Services</td>
</tr>
<tr>
<td></td>
<td>K.C. KENNEDY</td>
<td>Nov 13</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ABC</td>
<td>Nov 16</td>
<td></td>
</tr>
<tr>
<td>5. Two (2) Service Providers for Limited Means</td>
<td>ROSYO RAMIREZ</td>
<td>Nov 15</td>
<td>JOHN GRASS</td>
</tr>
<tr>
<td></td>
<td>I.C. Public Authority/ IHSS</td>
<td>Nov 18</td>
<td>Agustin Urbina</td>
</tr>
<tr>
<td></td>
<td>DR. KATHLEEN LANG</td>
<td>Nov 15</td>
<td>CALWORKS</td>
</tr>
<tr>
<td></td>
<td>California Health &amp; Wellness</td>
<td>Nov 18</td>
<td></td>
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<td>6. Two (2) Consolidated Transportation Service Agency (CTSA)</td>
<td>DAVID SALGADO</td>
<td>Nov 14</td>
<td>CRISTI LERMA</td>
</tr>
<tr>
<td></td>
<td>ICTC</td>
<td>Nov 17</td>
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</tr>
<tr>
<td></td>
<td>KATHI WILLIAMS</td>
<td>Nov 15</td>
<td>MARK BAZA</td>
</tr>
<tr>
<td></td>
<td>ICTC</td>
<td>Nov 18</td>
<td>ICTC</td>
</tr>
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<table>
<thead>
<tr>
<th>NAME</th>
<th>PROGRAM/SERVICE</th>
<th>COMPANY/AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Charles Brockwell</td>
<td>Imperial Valley Transit/ IVT ACCESS/ IVT RIDE</td>
<td>First Transit</td>
</tr>
<tr>
<td>2. K.C. Kennedy</td>
<td>MED-EXPRESS/ El Centro Dial-A-Ride</td>
<td>ARC - Imperial Valley</td>
</tr>
<tr>
<td>3. Chris Schmidt/ Anicia Gottwig</td>
<td>CALTRANS</td>
<td>CALTRANS</td>
</tr>
<tr>
<td>4. Shelly Kregor</td>
<td>YCAT Turquoise Route 10</td>
<td>YCIPTA</td>
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</table>
V. REPORTS

A. ICTC EXECUTIVE DIRECTOR

B. SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

C. CALTRANS—DISTRICT 11
Memorandum

Date: October 9, 2015
To: ICTC Management Committee
From: Mark Baza, Executive Director
Re: Executive Director’s Report

The following is a summary of the Executive Director’s Report for the Management Committee meeting of October 14, 2015.

1. Downtown Calexico West Port of Entry: Congress authorized $98 million for Phase 1 of the port expansion. The U.S. General Services Administration (GSA) will be developing construction bid documents. Phase I construction is scheduled to begin in December 2015 with completion in January 2018. GSA will be hosting a ground breaking for Phase 1 on November 12, 2015. The ceremony will take place at both the old commercial port location and the Carmen Durazo Cultural Arts Center; details on the events program are yet to be finalized by GSA.

2. The San Diego State University / Imperial Valley College Transit Shuttle Analysis: The Transit Shuttle Analysis will assess the feasibility of an inter-college shuttle service in Imperial County. ICTC and SCAG staffs worked together with Imperial Valley College and San Diego State University staff to complete the consultant selection process. SCAG staff completed the contract agreement with the selected consultant AECOM. The project kick-off meeting was held on September 14, 2015 at ICTC. Virginia Mendoza, Project Manager

3. Community of Niland Bus Stop Bench and Shelter Request: The ICTC submitted a formal request to the California Department of Transportation (Caltrans) District 11 requesting their assistance in identifying a location for a bus stop bench and shelter in the Community of Niland along State Route 111 (SR-111). Caltrans and ICTC are finalizing a preferred location and any improvements necessary for installation of the bench and shelter.

4. FALL 2015 SCAG “GO HUMAN” Campaign: As a part of the SCAG Active Transportation Safety and Encouragement Campaign community outreach and advertising will kick off Fall 2015. SCAG is launching the “GO HUMAN” campaign with the goals of reducing traffic collisions in Southern California and encouraging the public to walk and bike more. ICTC has participated in the ongoing steering committee meetings with SCAG in order to help facilitate the planning and outreach efforts to occur in the Imperial County region. Those interested in participating in the “GO HUMAN” campaign please contact: Julia Lippe-Klein at lippe-klein@scag.ca.gov.

5. IVT RIDE Update: Not including West Shores, the IVT Ride service is averaging 3.14 passengers per hour with close to 4 passengers per hour in the City of Calexico. ICTC and IVT RIDE staff have met with City and OES staff in Brawley and Imperial to coordinate future training and potential emergency evacuation services. An IVT Ride Paratransit Coordinating Committee (PCC) meeting is scheduled for October 29, 2015 at 9:00 a.m. at the ICTC Offices to review operational issues and performance data, and to review upcoming projects and activities. Additional public workshops are scheduled for the cities of Brawley and Calexico. The workshop in Calexico is scheduled for October 15, 2015 from 10 a.m. to 1:00 p.m. at the Calexico Community Center. The workshop in
Brawley is scheduled for October 16, 2015 from 9:00 a.m. to 12:00 p.m. at the Brawley Senior Center. Flyers will be distributed to all stakeholders. David Salgado, Project Manager

6. **Imperial County Regional Safe Routes to School (SRTS) Masterplan:** The Imperial County Safe Routes to School (SRTS) Regional Masterplan Project is underway. The consultant selected to carry out the study is Ryan Snyder and Associates. The project is funded by the Community Based Transportation Planning (CBTP) program administered by Caltrans. The local match was provided by the Southern California Association of Governments (SCAG) from the Sustainability Grant program. Outreach was conducted in the communities of Calipatria, Westmorland, San Pasqual, Imperial and El Centro in the 2014-15 school year. Recently, outreach was conducted in the communities of Brawley, Calexico, El Centro, Heber and Holtville. The details of the recent workshops are provided below for information only. David Salgado, Project Manager

- Wed. Sept. 23, 2015, 6 – 8 pm.
  Calexico Unified School District, Jefferson Elementary School Multipurpose Room, 1120 E. 7th St. Calexico, CA 92231
- Thurs. Sept. 24, 2015, 6 – 8 pm.
  El Centro Elementary School District, El Centro Elementary School District Board Room, 1256 Broadway, El Centro, CA 92243
- Wed. Sept. 30, 2015, 6 – 8 pm.
  Heber Elementary School District, Heber School Multipurpose Room, 1052 Heber Ave., Heber, CA 92249
- Thurs. Oct. 1, 2015, 6 – 8 pm.
  Brawley Elementary School District, Brawley Elementary School District Community Learning Center, 206 D. Street, Brawley, CA 92227
- Thurs. Oct. 8, 2015, 6 - 8 p.m.
  Holtville Unified School District, Emmett S. Finley Elementary School Cafeteria, 627 East 6th St., Holtville, CA 92250
- Wed. Oct. 7, 2015, 6- 8 p.m.
  Brawley Union High School Library, 480 North Imperial Avenue, Brawley, CA 92227
- Thurs. Oct. 8, 2015, 6 -8 p.m.
  Emmett S. Finley Elementary School Cafeteria, 627 East 6th St., Holtville, CA 92250

7. **Transit Updates:** ICTC received delivery of 6 brand new 40ft Low Floor Gillig transit buses the week of July 13, 2015. The vehicles were purchased using California State Prop 1B funding in the amount of approximately $2.45 million dollars. The vehicles were received ready for service and are all operating on the fixed route services. ICTC is currently working with a vendor to receive a quote for 11 small 25ft. cutaway transit vehicles to be operated on the lower ridership fixed route services. Those vehicles will be purchased under the CalAct statewide cooperative purchasing agreement. All 11 vehicles will replace a mixture of leased and First Transit owned vehicles to make the entire fixed route fleet is ICTC owned. The order and receipt of the vehicles should take place over the coming months with project completion scheduled for January 2016.

8. **Regional Mobility Hubs Strategy for Imperial and San Diego** - This project funded by Caltrans will develop a Regional Mobility Hubs Implementation Plan for San Diego County and Imperial Valley. This project will be led by SANDAG in conjunction with ICTC. The focus of the plan will be to develop recommended improvements, conceptual designs, and implementation strategies for different mobility hub station place types for both regions. Consultant work is underway with preparation for a full range of stakeholder outreach.

Mobility hubs provide an integrated suite of transportation services, supporting amenities, and urban design enhancements that reduce the need for single occupant vehicle trips by increasing first mile/last mile access to high-frequency transit stations. Mobility hubs are places of connectivity where different modes of transportation - walking, biking, ridesharing, and public transit – come together seamlessly at concentrations of employment, housing, shopping, and/or recreation. Hub features can include: bikeshare, carshare, neighborhood electric vehicles, bike parking, dynamic parking management strategies, real-time traveler information, real-time ridesharing, demand based shuttle or jitney services, bicycle and pedestrian facility improvements, wayfinding, urban design enhancements, and supporting systems like mobile applications, electric vehicle charging, smart intersections, and a universal payment system to make it easy to access a wide range of travel. Mobility hubs can
help maximize the capital investment in transit services and support the emphasis on smart growth and transit-oriented development.

9. **California-Baja California Binational Region:** A Fresh Look at Impacts of Border Delays: Building upon previous Caltrans, SANDAG, and ICTC studies, this project will refine the economic models developed to assess economic impacts of delays at the land ports of entry (POEs) between the San Diego and Imperial Counties region and Baja California, Mexico, on the border region economies. It will also estimate greenhouse gas (GHG) emissions of passenger and commercial vehicles due to northbound and southbound border delays at the six California POEs, and propose strategies to reduce GHG emissions at the border region. Lastly, extensive outreach to government agencies, local border communities, and private sector stakeholders will be conducted. Extensive data collection and modeling work has been conducted on these areas by ICTC, SANDAG and other agencies, this project will build upon that work.

The critical economic link between San Diego and Imperial Counties, and Baja California border region has local, regional, statewide, and national importance in both the U.S. and Mexico, and as such, the economic impacts of delays at the border have been shown to be significant. Additionally, the GHG emissions impacts of these delays to border communities are unknown. This study will primarily address these two concerns. The project will be funding is provided by Caltrans, SANDAG, and in-kind contributions from ICTC. Consultant selection will be getting underway in late July.

10. **California’s Road Use Charge Pilot:** In 2014, Legislature passed Senate Bill 1077 (SB 1077) directing California to conduct a pilot program to study the feasibility of a road charge as a replacement for the gas tax to pay for road maintenance and repairs. A 15-member technical advisory committee (TAC), composed of representatives from diverse interests, is now working to study the potential for a road charge and outline the parameters of the pilot program. The TAC will craft the parameters of the road charge pilot program by the end of 2015. Beginning no later than January 1, 2017, thousands of California drivers will make history by volunteering to participate in the road charge pilot program to test new approaches. The pilot program will be implemented by the California State Transportation Agency. The outcomes of the road charge pilot program will be reported back to the TAC, the California Transportation Commission (CTC), and the Legislature no later than June 30, 2018. The CTC will provide recommendations on the pilot program to the Legislature in December 2018. The Legislature will then decide whether and how to enact a full-scale permanent road charge program. More information is attached to this report.

11. **Calexico East/Mexicali II Port of Entry - Proposed Binational Toll Pilot Project:** The Executive Director has been working with the County of Imperial, the private/non-profit group – “Safer Communities,” and U.S. federal agency staff toward our local effort to prepare for a successful proposal to the U.S. CBP and GSA to implement a toll pilot project that would pay for the port expansion infrastructure and required CBP staffing. In October 2014, the U.S. government released new regulations under Section 559 that would allow for proposals to complete land port of entry improvements using a public-private partnership (P3) model and toll pilot project as the financing mechanism. A proposal must include project specific details about the infrastructure improvements required and costs, operations and maintenance costs, CBP staffing costs, and a toll feasibility analysis. To this end, the ED worked with Safer Communities to prepare a proposal that would address all elements required by the U.S. government. A proposal was submitted by Safer Communities with support by the County of Imperial and ICTC before the December 23, 2014 CBP deadline. In late April 2015, a response was received from CBP. The proposal was temporarily rejected for concerns regarding toll collection locations proposed near security operations. CBP welcomes a re-submittal in October 2015 and is working with Safer Communities to address safety concerns and the toll collection locations prior to re-submittal.

12. **Meetings attended on behalf of ICTC:**
   - September 10, 2015 – Presentation at the San Diego/Imperial County American Public Works Association Luncheon in San Diego
   - September 14, 2015 – SDSU-IVC Transit Shuttle Kick-off meeting at the ICTC Offices
   - September 18, 2015 – Mobility 21 Board Meeting (Joint with Advisory Board) in Los Angeles
   - September 18, 2015 – Regional CEO’s Meeting and County Transportation Commission CEOs'/SCAG Meeting in Los Angeles
• September 23, 2015 – Imperial Mexicali Binational Alliance (IMBA) in Calexico: Items that were presented/discussed at this meeting were regarding Border Infrastructure and Economic Development. A presentation concerning the Economic and Social Linkages among Yuma, Imperial Valley, Mexicali and San Luis Rio Colorado and its’ trends and challenges was also presented.
• September 24, 2015 – Caltrans External Teambuilding Meeting in Imperial
• September 24, 2015 – Imperial County Transportation Update in Imperial: This was a joint effort with ICTC, Caltrans and the CHP to inform the public about road closures and safety for the upcoming projects on Interstate 8.
• September 28, 2015 - Beyond Traffic Draft Framework, an interactive discussion regarding the future of our nation’s transportation system held in Long Beach, CA
• September 29, 2015 – Council of Governments (COG) Directors Association of California (CDAC) Meeting in Sacramento
• October 5-6, 2015 – American Planning Association (APA) California 2015 Conference in Oakland: Mark Baza and Virginia Mendoza participated in a panel and presented their planning experience in developing comprehensive transportation plans and studies in binational context.
• October 8, 2015 – SCAG Regional Council in Los Angeles
Memo

Date: October 9, 2015
To: ICTC Management Committee
From: Mark Baza, Executive Director
Re: Executive Director’s Report

The following is a summary of the Executive Director’s Report for the ICTC Management Committee on October 14, 2015

1. The FY 2014-15 LTA audit is in progress. The audit team from the firm, Vavrinek Trine and Day (VTD) met with ICTC staff on September 15-16, 2015. The team is scheduled to meet with the cities in late September and October. Below is a list of their schedule:
   - City of Brawley – Thursday, October 1, 2015
   - City of Calexico – Wednesday, October 21, 2015
   - City of Calipatria – Tuesday, September 29, 2015
   - City of El Centro – Monday, October 19, 2015
   - City of Holtville – Tuesday, October 20, 2015
   - City of Imperial – Wednesday, September 30, 2015
   - City of Westmorland – Friday, October 23, 2015
   - County of Imperial – Monday, September 28, 2015

2. Member Agency Coordination: ICTC staff will be requesting member agencies 2015 Maintenance of Effort documentation, summary of projects completed in fiscal year 2015, their Five-Year Expenditure Plans for fiscal year 2016, and a list of projects planned to be completed in 3 to 5 years. To date, ICTC staff has received submittals from a couple agencies and follow up is needed.
   a. Below is the list of LTA projects for the upcoming fiscal years submitted to date:

<table>
<thead>
<tr>
<th>Agency</th>
<th>Project Name</th>
<th>FY 2014/15</th>
<th>FY 2015/16</th>
<th>FY 2016/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brawley</td>
<td>Rio Vista Ave. (D St. to Jones St.)</td>
<td>Construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brawley</td>
<td>A St. (Rio Vista Ave. to Western Ave.)</td>
<td>Construction</td>
<td></td>
<td></td>
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<tr>
<td>Brawley</td>
<td>B St. (N. 1st St. to N. Imperial Ave.)</td>
<td>Construction</td>
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<tr>
<td>Brawley</td>
<td>N. 11th St. (Magnolia St. to River Dr.)</td>
<td>Construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brawley</td>
<td>Bina St. (Magnolia St. to River Dr.)</td>
<td>Construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brawley</td>
<td>A St. (N. Cesar Chavez St. to Cul de Sac)</td>
<td>Construction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brawley</td>
<td>Cortez Court (Magnolia to Cul de Sac)</td>
<td>Construction</td>
<td></td>
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<tr>
<td>Brawley</td>
<td>N. Adams St. (B St. to Magnolia St.)</td>
<td>Construction</td>
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<tr>
<td>Brawley</td>
<td>B St. (N. Cesar Chavez St. to N. Palm Ave.)</td>
<td>Construction</td>
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<tr>
<td>Brawley</td>
<td>N. Palm Ave. (E. Main St. to River Dr.)</td>
<td>Construction</td>
<td></td>
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<tr>
<td>Brawley</td>
<td>N. Palm Dr. (Magnolia St. to Adler St.)</td>
<td>Construction</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
3. **LTA Bond Projects**: Below is a list of allocation request for LTA Sales Tax Revenue Bond funded projects processed to date.

<table>
<thead>
<tr>
<th>Processed Date</th>
<th>Receipt of funds</th>
<th>Agency</th>
<th>Project Description</th>
<th>Requisition Number</th>
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<tbody>
<tr>
<td>8/14/13</td>
<td>8/29/13</td>
<td>County of Imperial</td>
<td>Phase 1 of 3 anticipated phases of road rehabilitation projects that will improve</td>
<td>1 of 1</td>
<td>$2,823,570.07</td>
</tr>
</tbody>
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T: Projects\LTA\Board Meetings\2015-16\October\Report 101415 ICTCMC
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<thead>
<tr>
<th>Date</th>
<th>Start Date</th>
<th>End Date</th>
<th>City/County</th>
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<th>Total</th>
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<tr>
<td>1/02/14</td>
<td>1/13/14</td>
<td></td>
<td>City of Calipatria</td>
<td>Street rehabilitation of Lake Avenue – between Elder Street to Bowles Road</td>
<td>1 of 1</td>
<td>$148,890.50</td>
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<tr>
<td>4/30/14</td>
<td>5/27/14</td>
<td></td>
<td>City of Calexico</td>
<td>Reconstruction and widening of 2nd Street – between the New River bridge and the Calexico International Airport</td>
<td>1 of 1</td>
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<td>4/21/14</td>
<td>4/30/14</td>
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<td>City of Calipatria</td>
<td>Street rehabilitation of Imperial Street, Brown Street, and Fern Street</td>
<td>1 of 3</td>
<td>$389,156.22</td>
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<td>4/21/14</td>
<td>4/30/14</td>
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<td>City of Calipatria</td>
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<td>6/20/14</td>
<td>6/25/14</td>
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<td>11/06/14</td>
<td>12/04/14</td>
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<td>2014 Street Improvement Project</td>
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<td>$1,315,425.04</td>
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<td>11/06/14</td>
<td>12/09/14</td>
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<td>City of Brawley</td>
<td>A Street Rehabilitation Project</td>
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<td>$49,256.01</td>
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<td>11/06/14</td>
<td>12/09/14</td>
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<td>City of Brawley</td>
<td>Asphalt Rehabilitation Project of River Drive</td>
<td>1 of 2</td>
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<td>11/06/14</td>
<td>12/09/14</td>
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<td>City of Brawley</td>
<td>Eastern Avenue Rehabilitation Project</td>
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<td>$530,935.02</td>
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<td>11/06/14</td>
<td>12/08/14</td>
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<td>City of Brawley</td>
<td>Re-advertisement of Streets Rehabilitation Phase IX</td>
<td>1 of 2</td>
<td>$1,784,142.90</td>
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<td>1/05/15</td>
<td>1/06/15</td>
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<td>City of Imperial</td>
<td>South N Street Project</td>
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<td>1/14/15</td>
<td>2/19/15</td>
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<td>Asphalt Improvement Project. Asphalt Rubber Composite Layer on Designated Streets</td>
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<td>4/17/15</td>
<td>4/21/15</td>
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<td>Street Improvement Project. Asphalt Rubber Composite Layer on Designated Streets</td>
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<td>4/17/15</td>
<td>4/22/15</td>
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<td>$1,560,371.86</td>
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<td>9/16/15</td>
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<td>County of Imperial</td>
<td>Dogwood Road Resurfacing Project</td>
<td>1 of 2</td>
<td>$649,304.39</td>
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</table>

**TOTAL:** $15,948,253.94
The following is a summary of the SCAG Executive Director’s Report and/or Federal and State Legislature Staff Report for the Imperial County Transportation Commission meeting of October 14, 2015.

1. **2016 RTP/SCS DEVELOPMENT UPDATE** - In October, SCAG continues its stakeholder outreach with two Tribal Consultation Workshops on the 2016-2040 Regional Transportation Plan/Sustainable Communities Strategy (2016 RTP/SCS). The workshops, to be held on Oct. 14 at SCAG’s office in downtown Los Angeles and Oct. 19 at the Coachella Valley Association of Governments, are open to tribal council members, tribal representatives, cultural resource specialists and any other interested persons. SCAG will provide an overview of the 2016 RTP/SCS and its Program Environmental Impact Report (PEIR), and will seek input on the priorities of tribes in the region, tribal cultural resources as it pertains to the PEIR as well as input on potential impacts from transportation projects and feasible measures for preservation or mitigation. For more information, please visit: [http://scagrtpscsc.net](http://scagrtpscsc.net). A Flyer announcing these events has been included at the end of this report.

In the remaining months, staff will continue to prepare the Regional Council and Policy Committees for the anticipated release of the Draft 2016 RTP/SCS and the Draft PEIR for public review and comment at its Dec. 3 meeting. Over the last several months, SCAG staff has been engaged in informing the Regional Council and Policy Committees about the various key issues, analyses, and policy considerations for the development of the 2016 RTP/SCS and its associated PEIR. The purpose of these meetings was to ensure that the Regional Council and Policy Committees had the opportunity to learn, understand, review and provide input to staff on issues such as the shift in age demographics of the region; the condition of state highways and local roads, the implications of technology on mobility and sustainability; investments to reduce congestion and improve transportation system efficiency; finding sustainable ways of paying for the region’s transportation system; developing first/last mile solutions to increase transit usage; integrating public health into the planning process; and a regional natural/farm lands
conservation strategy, among others. A summary of these discussions is available in the Oct. 8 Regional Council agenda.

2. **CTC Announces 2015 Active Transportation Program Awardees:** Staff at the California Transportation Commission recently released their recommendations for the Statewide and Small Urban and Rural component of the 2015 Active Transportation Program (ATP), with $83.9 million recommended for projects within the SCAG region out of a total of $180 million over a three-year period (FY 2017 - 2020). The California Transportation Commission is expected to approve the staff recommendations on Oct. 21. Projects that were not selected in this first round are eligible for second-round funding at the Metropolitan Planning Organization (MPO) level. The SCAG region receives $76.2 million as part of this component. SCAG’s Regional Council is scheduled to review and approve the MPO component project list in January 2016. For the recommended project list and additional information on the ATP, visit [http://www.catc.ca.gov/programs/ATP.htm](http://www.catc.ca.gov/programs/ATP.htm). For questions related to current and future active transportation funding, please contact Stephen Patchan at patchan@scag.ca.gov.

3. **SCAG Launches “GO HUMAN” Campaign** - On Sept. 28, SCAG and its partners launched “Go Human,” a marketing campaign to promote traffic safety and encourage members of the public to walk or bike. On Oct. 5, billboards with messages encouraging drivers to slow down and look for pedestrians and cyclists began appearing in all six counties. Advertisements will run in both English and Spanish and will also appear on local transit buses, on the radio, Facebook and Pandora radio. The campaign launch coincides with the dwindling daylight hours – a time when bicycle and pedestrian collisions typically peak during the year. “Go Human” is a reminder to all that people on the road are not just objects that get in our way – they are human beings, just like us. The campaign is a collaborative effort with agencies across the region, and SCAG encourages local cities and jurisdictions to participate. All the digital files are now available for co-branding. A blog and community calendar of events will be available soon on the campaign website, [http://gohumansocal.org](http://gohumansocal.org). For more information on how to participate, please contact Julia Lippe-Klein at lippe-klein@scag.ca.gov.

4. **DRAFT AHSC PROGRAM GUIDELINES RELEASED** - The Strategic Growth Council has recently released the draft program guidelines for the next round of the Affordable Housing and Sustainable Communities (AHSC) competitive grant program. This statewide program funds transportation and housing projects that reduce vehicle miles traveled and greenhouse gas emissions program. An estimated $400 million will be available in this new round of the AHSC program, an increase from $120 million in FY 2014-2015. The Strategic Growth Council will hold a public workshop on Oct. 21 at SCAG’s office in downtown Los Angeles, with videoconferencing to the regional offices. Comments on the draft AHSC program guidelines will be accepted through Oct. 30. The Strategic Growth Council anticipates finalizing the program guidelines in December and releasing a Notice of Funding Availability for the AHSC program in January 2016. More information is available at [http://www.sgc.ca.gov/](http://www.sgc.ca.gov/). SCAG sees this program as an important funding source to implement its Sustainable Communities Strategy, and recently held a workshop titled, “California Gold: Bringing Cap and Trade Dollars to Southern California” to help position the region for future funding. For any questions or technical
assistance, please contact Kristen Pawling at pawling@scag.ca.gov.

5. **RANDALL LEWIS HEALTH POLICY FELLOWSHIP ACCEPTING APPLICATIONS** - The Randall Lewis Health Policy Fellowship has announced that it is currently accepting student applications. The purpose of this graduate-level program is to ensure the development of health professionals who possess the necessary skills to influence positive change in public policy, systems and the built environment in our local municipalities. In addition, these fellowships will create educational and professional opportunities for students in health policy and related disciplines, provide support for regional health policy initiatives and retain essential intellectual capital in our local communities. Cities and local agencies are also being sought to host a fellow for the 2015-16 school year. For more information, please contact Maggie Hawkins mhawkins@p4bhealth.org.

6. **SCAG RECEIVES GRANT FOR ELECTRIC VEHICLE READINESS** - SCAG has been awarded a $125,000 grant from the California Energy Commission’s Alternative and Renewable Fuel and Vehicle Technology Program to deploy its Multi-Unit Dwelling Plug-in Electric Vehicle (PEV) Readiness Strategies. Starting in October, grant funds will be used to overcome barriers to implementing electric vehicle charging stations infrastructure in multi-family housing within the SCAG region. SCAG staff will be working closely with the UCLA Luskin Center for Innovation, with support from the Westside Cities Council of Governments. We are excited to be continuing our efforts to support PEVs, and will be scheduling regular steering committee meetings open to all jurisdictions.

7. **SANDAG Borders Committee**: The next SANDAG Borders committee is scheduled for September 24, 2015. Agenda and link to listen to meeting online can be found on the following link: http://www.sandag.org/index.asp?committeeid=54&fuseaction=committees.detail

8. **SCAG Regional Council and Policy Committees**: SCAG will be hosting its next Regional Council and Joint Policy Committee meeting on November 5th, for more details please contact Tomás Oliva.
JOIN US FOR A
TRIBAL CONSULTATION WORKSHOP
ON THE 2016-2040 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY AND PROGRAM ENVIRONMENTAL IMPACT REPORT

WED, OCT 14, 2015
2:00 p.m. to 3:30 p.m.
SCAG Main Office
818 West 7th St., 12th Floor
Los Angeles, CA 90017

MON, OCT 19, 2015
10:30 a.m. to 12:00 p.m.
Coachella Valley Association of Governments
73-710 Fred Waring Dr., Suite 115
Palm Desert, CA 92260

Videoconferencing will not be available for this meeting.

The Oct. 14 Los Angeles Workshop will be videoconferenced to the following locations:

Imperial County Regional Office
1405 N. Imperial Avenue, Suite 1
El Centro, CA 92243

Orange County Regional Office
OCTA Building
600 S. Main Street, Suite 964
Orange, CA 92868

Riverside County Regional Office
3403 10th Street, Suite 805
Riverside, CA 92501

San Bernardino County Regional Office
1170 W. 3rd Street, Suite 140
San Bernardino, CA 92410

Ventura County Regional Office
950 County Square Drive, Suite 101
Ventura, CA 93003

Coachella Valley Association of Governments
73-710 Fred Waring Drive, Suite 200
Palm Desert, CA 92260

The Southern California Association of Governments is holding two workshops for Native American tribes on the 2016-2040 Regional Transportation Plan/Sustainable Communities Strategy (2016 RTP/SCS) and Program Environmental Impact Report (PEIR) for the 2016 RTP/SCS. The 2016 RTP/SCS is a long-range plan that provides a vision for transportation investments and land use development over the next 25 years, and seeks to improve mobility, promote sustainability, facilitate economic development and preserve the quality of life for residents. The workshops will provide an overview of the 2016 RTP/SCS, the PEIR for the 2016 RTP/SCS, and seek input on three key areas related to the planning and environmental analysis processes:

- Priorities and comments related to the 2016 RTP/SCS
- Tribal cultural resources within the SCAG region for purposes of the PEIR
- Potential impacts from transportation projects and, if necessary, alternatives or feasible measures for preservation or mitigation

Tribal council members, tribal representatives, cultural resource specialists and any other interested persons are invited to attend. To register for one of these workshops, please visit: http://bit.ly/TribalRTP. For more information on the 2016 RTP/SCS, please visit: http://scagrtpscs.net.

For questions related to the workshop, please contact Arnold San Miguel at sanmigue@scag.ca.gov, or (213) 236-1925. For questions related to the PEIR, please e-mail Lijin Sun at 2016PEIR@scag.ca.gov, or (213) 236-1882.


In accordance with the Americans with Disabilities Act, SCAG will provide special accommodations to those who are interested in participating in the workshop. Also, in accordance with Title VI of the Civil Rights Act, SCAG will provide translation services to those with limited English language proficiency. Please make your request for special accommodations or translation services by Monday, October 12 so that SCAG has sufficient time to make arrangements.

For more information, visit scagrtpscs.net or email rtpscs@scag.ca.gov
Date: October 9, 015
To: ICTC Management Committee
From: Laurie Berman, Caltrans District 11, District Director
Re: District Director’s Report

The following is the California Department of Transportation, District 11 report for the Imperial County Transportation Commission (ICTC) Management meeting of October 14, 2015:

1. Project Updates:

   Please see the following map for project level detail.
The funding for these highway improvements comes from federal gas tax, state gas tax, and local contributions.

For real-time map information and updates on regional transportation projects visit: dot.ca.gov/dist11 or phone Caltrans at (619) 688-6670.


Please note that all costs and completion dates are estimated.
VI. ACTION CALENDAR

A. Active Transportation Program (ATP) Project
   Nomination List for FY 2015/2016
October 9, 2015

ICTC Management Committee
Imperial County Transportation Commission
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

SUBJECT: Active Transportation Program (ATP) Project Nomination List for FY2015/2016

Dear Committee Members:

Imperial County Transportation Commission (ICTC) staff has been working with staff from the Southern California Association of Governments (SCAG) in the review of the Active Transportation Program (ATP) guidelines. The ATP is funded from various federal and state funds including the federal Transportation Alternatives Program (TAP), the Highway Safety Improvement Program (HSIP), State Highway Account, and Safe Routes to Schools (SR2S).

Per the guidelines issued by the California Transportation Commission (CTC), the program is divided into state and regional shares. Project applications that are not selected for funding from the state’s share of the funds will be passed on to the other Metropolitan Planning Organizations (MPOs) for consideration for each county’s regional share of funding.

Imperial County projects did not receive funding under the ATP Statewide Program. Therefore, all projects from Imperial County were passed to SCAG for consideration of ATP Regional Share of funding. As part of the regional evaluation and as part of the ATP guidelines, ICTC must evaluate and rank all projects identified as part of plans adopted by local and/or regional governments within the county. If a project is determined to be eligible, ICTC can add up to 10 points. The Commission previously adopted the following methodology for assigning points:

1. 10 points for projects that have been identified in an adopted local and/or regional plan
2. Zero points for projects that have not been identified in an adopted local and/or regional plan
The regional share of ATP funds for Imperial County is in the amount of $707,000. ICTC staff reviewed all projects that did not qualify under the State ATP Program. The following table describes the scoring and ranking of projects after the additional 10 points projects were included in local and/or regional plans:

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<th>Agency</th>
<th>Project Name</th>
<th>Total Funds Requested</th>
<th>Score</th>
</tr>
</thead>
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<tr>
<td>El Centro</td>
<td>Establishment of SR2S Program &amp; Bicycle Route Improvements</td>
<td>$524,000</td>
<td>94</td>
</tr>
<tr>
<td>Brawley</td>
<td>Downtown Pedestrian and Bicycle Connections</td>
<td>$5,567,000</td>
<td>82</td>
</tr>
<tr>
<td>Imperial County</td>
<td>Pedestrian Master Plan</td>
<td>$88,000</td>
<td>79</td>
</tr>
<tr>
<td>Imperial County</td>
<td>Heber Townsite-Sidewalk Improvements Near Heber Elem School on Parkyns Ave from 11th Street to 5th Street</td>
<td>$1,182</td>
<td>78</td>
</tr>
<tr>
<td>Quechan Indian Tribe</td>
<td>Fort Yuma Multi-Purpose Pathway Project</td>
<td>$677,000</td>
<td>76</td>
</tr>
<tr>
<td>Imperial County</td>
<td>Sidewalk Curb and Gutter in the Township of Seely</td>
<td>$1,584,000</td>
<td>65</td>
</tr>
<tr>
<td>Imperial County</td>
<td>Aten Road Class I Bicycle Path Improvements</td>
<td>$520,000</td>
<td>50</td>
</tr>
</tbody>
</table>

After consideration of the final scores and following the ATP guidelines, ICTC staff recommends to award the regional ATP funds in the amount $524,000 to the highest ranked project, the City of El Centro’s SR2S Program and Bicycle Route Improvement Project. Per the direction of CTC and the ATP guidelines ICTC or project sponsors are not allowed to partially award a project. Therefore, the remaining ATP share funds in the amount of $183,000 can possibly be used to fund other projects in the SCAG region.

ICTC staff request that the Management Committee forward this item to the Commission for review and approval after public comment, if any:

1. Approve the Project Nomination List for year 2015/16 Active Transportation Program (ATP)
2. Approve the award of the City of El Centro’s SR2S Program and Bicycle Route Improvement Project in the amount of $524,000
3. Direct staff to submit a Formal Nomination List to SCAG and proceed with the State/Federal programming and documentation

Sincerely,

MARK BAZA
Executive Director
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<tr>
<th>Co</th>
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<th>Project Title</th>
<th>Total Project Cost</th>
<th>Total Fund Request</th>
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B. Congestion Mitigation Air Quality (CMAQ) application for the City of Calexico Intermodal Transportation Center (ITC)
October 9, 2015

ICTC Management Committee
Imperial County Transportation Commission
1405 N. Imperial Ave Suite 1
El Centro, CA  92243

SUBJECT:  Congestion Mitigation and Air Quality Program (CMAQ) Calexico Intermodal Transportation Center Project Submittal

Dear Committee Members:

The Imperial County Transportation Commission (ICTC) is conducting the 2015 call for projects of the Congestion Mitigation and Air Quality Program (CMAQ). Among the CMAQ program opportunities it also offers funding for transit projects. ICTC staff is proposing to pursue a CMAQ grant to fund the engineering design of the Calexico Intermodal Transportation Center (ITC).

The Calexico ITC will provide a central location to access multiple alternative transportation options, and will be in close proximity to the Calexico West Port of Entry (POE) pedestrian crossing. The POE is being expanded to increase capacity for both pedestrian and vehicular border traffic. Increased demand for pedestrian processing could grow from the current 20,000 per day to 30,000 by 2035, according to the feasibility study completed by Huitt-Zollars, Inc. on October 2014. If funded, ICTC intends to work in partnership with the City of Calexico.

Per the feasibility study, a total of $560,000 would be necessary for the engineering design of the project. Since the CMAQ program requires an 11.47% minimum local match, ICTC staff is recommending a request of $495,000 of CMAQ funding. The local match in the amount of $65,000 may be provided from the Transportation Development Act (TDA) funds.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
ICTC Management Committee

ICTC staff request that the Management Committee forward this item to the Commission for review and approval after public comment, if any:

1. Approve the resolution authorizing the Congestion Mitigation and Air Quality (CMAQ) grant application for the Calexico Intermodal Transportation Center

Sincerely,

[Signature]

MARK BAZA
Executive Director

MB/vm

Attachment
RESOLUTION 102815-XX OF
THE IMPERIAL COUNTY TRANSPORTATION COMMISSION (ICTC)
RESOLUTION AUTHORIZING THE CONGESTION MITIGATION AND AIR QUALITY (CMAQ) GRANT
APPLICATION FOR THE CALEXICO INTERMODAL TRANSPORTATION CENTER

In the Matter of:

ICTC RESOLUTION SUPPORTING
CMAQ FUNDING Project Delivery Schedules and timely use of funding

WHEREAS, AB 1012 has been enacted into State Law in part to provide for the timely use of State and Federal funds; and

WHEREAS, the Commission is able to apply for and receive Federal and State funding including Congestion Mitigation and Air Quality (CMAQ) funds; and

WHEREAS, the Commission desires to ensure that its projects are delivered in a timely manner to preclude losing funds for non-delivery; and

WHEREAS, it is understood by the Commission that failure for not meeting project delivery dates for any phase of a project may jeopardize federal or state funding to the Region; and

WHEREAS, the Commission supports the submittal of a CMAQ application for the design of the Calexico Intermodal Transportation Center in the following amounts:

1. CMAQ funds - $495,000
2. Local funds - $65,000
3. Total project cost - $560,000

WHEREAS, if awarded, the Commission will support the use of Transportation Development Act (TDA) funds as the local fund amount; and

NOW THEREFORE BE IT RESOLVED, that the Commission hereby agrees to ensure that all project delivery deadlines for all project phases will be met or exceeded.

BE IT FURTHER RESOLVED, that failure to meet project delivery deadlines may be deemed as sufficient cause for the Imperial County Transportation Commission Policy Board to terminate an agency’s project and reprogram Federal/State funds as deemed necessary.

BE IT FURTHER RESOLVED, that the Commission does direct the Executive Director to ensure all federal and state-funded projects are carried out in a timely manner as per the requirements of AB 1012 and the directive of the Commission.

PASSED AND ADOPTED at a regular meeting of the Imperial County Transportation Commission held on October 28, 2015.

By: ____________________________
   Chairman

ATTEST:

By: ____________________________
   CRISTI LERMA
   Secretary to the Commission
Calexico Intermodal Transportation Center
CMAQ Application

Submitted by: Imperial County Transportation Commission
September 30, 2015
Imperial County Transportation Commission
Agency

Project Category:

Priority #: ___1___ of ___1___

Detailed Project Description (Purpose of Project/Scope of Work): Funding is requested to complete the engineering design phase for the new Calexico Intermodal Transportation Center (ITC). The Calexico ITC will provide a central location to access multiple alternative transportation options, and will be in close proximity to the Calexico West Port of Entry (POE) pedestrian crossing. The POE is being expanded to increase capacity for both pedestrian and vehicular border traffic. Increased demand for pedestrian processing could grow from the current 20,000 per day to 30,000 by 2035, according to the project feasibility study (ICTC, Calexico Border Intermodal Transportation Center Feasibility Study (Huitt-Zollars, Inc.), Oct. 2014, page 4). This project will be completed in partnership with the City of Calexico.

Warrant Study (Submit calculations as attachment): NA

Route # or Name: NA

Postmile/Project Limits/Length: The project site is located on the block of E. 3rd Street, between Rockwood and Heffernan Avenues. The site currently has a vacant building that formerly housed a drug store.

Air Pollution Reduction: Kilograms per day reduction listed below

ROG: 3 kg/day
NOx: 3 kg/day
PM10: 2 kg/day

Cost-Effectiveness (Submit calculations as attachment):

CMAQ Funds: $5.93 per pound
CMAQ + Local Funds: $6.71 per pound

Average Daily Traffic Volume (ADT): NA

Accident Rate: Although the project is not expected to reduce vehicle accident rates, the project is expected to reduce the number of vehicle accidents attributed to reduced vehicle miles traveled. The Calexico ITC will be designed to current safety standards to prevent accidents.

Photo of Facility/Project (Please Attach) See attached Project Site Location maps, site drawings and renderings.

Air Quality Screening Criteria Code(s): 5.06 Bus terminals and transfer points.
Environmental Document Type: CE/CE
Based on the results of both the Brawley Transit Station and the El Centro Regional Bus Transfer Station environmental reviews, it is expected that the Calexico ITC will also be classified as NEPA Categorical Exclusion and CEQA Categorical Exemption class of action decisions. According to the project feasibility study, the existing on-site structure is not believed to be historic in nature and no environmental justice issues should be associated with the project given the site does not displace any persons or group of people and is located in a commercial area on an existing established bus route with no impacts to neighboring populations.

Environmental Document Completion Date: 7/01/2016 (NEPA and CEQA)

Contract (Vehicle Purchase) Award Date: 11/15/2016

ROW Acquisition Date: NA

Project Completion Date: 11/01/2017

PROJECT DELIVERY SCHEDULE

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<th>FY 16/17</th>
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</table>
Project Site Location
Emissions and Cost-Effectiveness Calculation Results

The air quality and cost-effectiveness analysis was conducted using the methodology and Access computer model developed by the California Air Resources Board (CARB) for evaluating CMAQ projects. Below is a summary of the analysis and findings. Calculation estimates for Auto Trips Eliminated is provided in the next page.

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</tr>
<tr>
<td>Federal Number:</td>
</tr>
<tr>
<td>Approval Date:</td>
</tr>
<tr>
<td>Caltrans DIST-EA:</td>
</tr>
<tr>
<td>Short Description: Calexico ITC</td>
</tr>
<tr>
<td>Project Scope: Design of the Calexico Intermodal Transportation Center</td>
</tr>
<tr>
<td>Project Sponsor: ICTC</td>
</tr>
<tr>
<td>Private Agency: No</td>
</tr>
<tr>
<td>CMAQ Funding: $495,000</td>
</tr>
<tr>
<td>Local Match: $65,000</td>
</tr>
<tr>
<td>Capital Recovery Factor: 0.07</td>
</tr>
<tr>
<td>Project Analysis Period: 20 years</td>
</tr>
<tr>
<td>Auto Trips Eliminated (T): 8,369 trips (one-way) per week</td>
</tr>
<tr>
<td>Length of auto trips eliminated (L): 16.00 miles in one direction of trip</td>
</tr>
<tr>
<td>Weeks of operation per year (W): 52 weeks</td>
</tr>
<tr>
<td>Adjustment (A) for auto access trips to transit, vanpools and carpools: 0.70 adjustment factor</td>
</tr>
<tr>
<td>Annual Auto Trips Reduced: 304,632 annual trips</td>
</tr>
<tr>
<td>Annual Auto VMT Reduced: 6,963,008 annual miles</td>
</tr>
<tr>
<td>EMISSION FACTORS:</td>
</tr>
<tr>
<td>Auto Trip End Factors</td>
</tr>
<tr>
<td>ROG: 0.353 grams per trip</td>
</tr>
<tr>
<td>NOx: 0.162 grams per mile</td>
</tr>
<tr>
<td>PM10: 0.004 grams per mile</td>
</tr>
<tr>
<td>EMISSION REDUCTIONS:</td>
</tr>
<tr>
<td>Pounds per Year</td>
</tr>
<tr>
<td>ROG: 2,062</td>
</tr>
<tr>
<td>NOx: 2,103</td>
</tr>
<tr>
<td>PM10: 1,443</td>
</tr>
<tr>
<td>Total: 5,608</td>
</tr>
<tr>
<td>Kilograms per Day</td>
</tr>
<tr>
<td>ROG: 3</td>
</tr>
<tr>
<td>NOx: 3</td>
</tr>
<tr>
<td>PM10: 2</td>
</tr>
<tr>
<td>Total: 7</td>
</tr>
<tr>
<td>COST-EFFECTIVENESS OF:</td>
</tr>
<tr>
<td>CMAQ Funds: $5.93 per pound $11,867 per ton</td>
</tr>
<tr>
<td>All Funding Sources:</td>
</tr>
</tbody>
</table>

---

1 California Air Resources Board, Methods to Find the Cost-Effectiveness of Funding Air Quality Projects, For Evaluating Motor Vehicle Registration Fee Projects and Congestion Mitigation and Air Quality Improvement (CMAQ) Projects (Public Transportation, Transit Operations, Trip Reductions Methodology), Emission Factor Tables, May 2013.
Below are the calculations prepared for the daily auto trips eliminated as a result of the construction of the proposed project.

10,000  Number of new daily pedestrians crossing the POE by 2035 (analysis year 20). Source: project Feasibility Study, page 4.2

5,000  Average new daily pedestrians crossing during 20-year analysis period (divided by 2). Growth is assumed a constant average over 20 years.2

1,196  Average daily one-way pedestrian trips from the POE who will use transit at the new ITC based on its convenient location and transfer points (5,000 * 24% transit users).2,3

8,369  Average week one-way pedestrian trips from the POE who will use transit at the new ITC based on its convenient location and transfer points (daily users * 7)2,3

24%  Estimated percentage of pedestrians from the POE who will use transit at the new ITC based on its convenient location and transfer points.3 (Public Transit Users divided by the TOTAL)

The information below from the US Census, 2009-2013 American Community Survey 5-Year Estimates for El Centro, was used to estimate the percentage of new pedestrians from the POE who will use transit at the new ITC. The estimated percentage of 24% was calculated by dividing the number of public transit users by the total (841,628 divided by 3,519,747).

1,843,160  Carpoolers3
841,628  Public Transit Users (excluding taxis)3
446,899  Walkers3
388,060  Other means3

3,519,747  TOTAL

Assumes pedestrians from POE will not drive alone and do not telecommute as this data is excluded from the calculation.

2Data Source:
Calexico Intermodal Transportation Center Feasibility Study, 2014

3American FactFinder
2009-2013 American Community Survey 5-Year Estimates, City of Calexico3
RESOLUTION 102815-XX OF
THE IMPERIAL COUNTY TRANSPORTATION COMMISSION (ICTC)
RESOLUTION AUTHORIZING THE CONGESTION MITIGATION AND AIR QUALITY (CMAQ) GRANT
APPLICATION FOR THE CALExico INTERMODAL TRANSPORTATION CENTER

In the Matter of:

ICTC RESOLUTION SUPPORTING
CMAQ FUNDING Project Delivery Schedules and timely use of funding

WHEREAS, AB 1012 has been enacted into State Law in part to provide for the timely use of State and Federal funds; and

WHEREAS, the Commission is able to apply for and receive Federal and State funding including Congestion Mitigation and Air Quality (CMAQ) funds; and

WHEREAS, the Commission desires to ensure that its projects are delivered in a timely manner to preclude losing funds for non-delivery; and

WHEREAS, it is understood by the Commission that failure for not meeting project delivery dates for any phase of a project may jeopardize federal or state funding to the Region; and

WHEREAS, the Commission supports the submittal of a CMAQ application for the design of the Calexico Intermodal Transportation Center in the following amounts:
  1. CMAQ funds - $495,000
  2. Local funds - $65,000
  3. Total project cost - $560,000

WHEREAS, if awarded, the Commission will support the use of Transportation Development Act (TDA) funds as the local fund amount; and

NOW THEREFORE BE IT RESOLVED, that the Commission hereby agrees to ensure that all project delivery deadlines for all project phases will be met or exceeded.

BE IT FURTHER RESOLVED, that failure to meet project delivery deadlines may be deemed as sufficient cause for the Imperial County Transportation Commission Policy Board to terminate an agency’s project and reprogram Federal/State funds as deemed necessary.

BE IT FURTHER RESOLVED, that the Commission does direct the Executive Director to ensure all federal and state-funded projects are carried out in a timely manner as per the requirements of AB 1012 and the directive of the Commission.

PASSED AND ADOPTED at a regular meeting of the Imperial County Transportation Commission held on October 28, 2015.

By: _________________________
    Chairman

ATTEST:

By: _________________________
    CRISTI LERMA
    Secretary to the Commission
### SELECTED ECONOMIC CHARACTERISTICS

2009-2013 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau’s Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

<table>
<thead>
<tr>
<th>Subject</th>
<th>California</th>
<th>Calexico city, California Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EMPLOYMENT STATUS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Population 16 years and over</td>
<td>Estimate: 29,516,595; Margin of Error: +/-4,166</td>
<td>Percent: 29,516,595; Percent Margin of Error: (X)</td>
</tr>
<tr>
<td>In labor force</td>
<td>Estimate: 18,946,244; Margin of Error: +/-17,821</td>
<td>Percent: 64.2%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Civilian labor force</td>
<td>Estimate: 18,804,519; Margin of Error: +/-17,323</td>
<td>Percent: 63.7%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Employed</td>
<td>Estimate: 16,635,854; Margin of Error: +/-19,001</td>
<td>Percent: 56.4%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Unemployed</td>
<td>Estimate: 2,168,665; Margin of Error: +/-12,763</td>
<td>Percent: 7.3%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Armed Forces</td>
<td>Estimate: 141,725; Margin of Error: +/-2,329</td>
<td>Percent: 0.5%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Not in labor force</td>
<td>Estimate: 10,570,351; Margin of Error: +/-18,154</td>
<td>Percent: 35.8%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td><strong>Civilian labor force</strong></td>
<td>Estimate: 18,804,519; Margin of Error: +/-17,323</td>
<td>Percent: 18,804,519; Percent Margin of Error: (X)</td>
</tr>
<tr>
<td>Percent Unemployed</td>
<td>Percent: 11.5%; Percent Margin of Error: +/-0.1</td>
<td></td>
</tr>
<tr>
<td><strong>Females 16 years and over</strong></td>
<td>Estimate: 14,951,773; Margin of Error: +/-3,180</td>
<td>Percent: 14,951,773; Percent Margin of Error: (X)</td>
</tr>
<tr>
<td>In labor force</td>
<td>Estimate: 8,657,290; Margin of Error: +/-13,241</td>
<td>Percent: 57.9%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Civilian labor force</td>
<td>Estimate: 8,641,142; Margin of Error: +/-13,168</td>
<td>Percent: 57.8%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Employed</td>
<td>Estimate: 7,661,441; Margin of Error: +/-13,358</td>
<td>Percent: 51.2%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td><strong>Own children under 6 years</strong></td>
<td>Estimate: 2,925,897; Margin of Error: +/-5,486</td>
<td>Percent: 2,925,897; Percent Margin of Error: (X)</td>
</tr>
<tr>
<td>All parents in family in labor force</td>
<td>Estimate: 1,788,891; Margin of Error: +/-9,123</td>
<td>Percent: 61.1%; Percent Margin of Error: +/-0.3</td>
</tr>
<tr>
<td><strong>Own children 6 to 17 years</strong></td>
<td>Estimate: 5,876,908; Margin of Error: +/-7,011</td>
<td>Percent: 5,876,908; Percent Margin of Error: (X)</td>
</tr>
<tr>
<td>All parents in family in labor force</td>
<td>Estimate: 3,922,420; Margin of Error: +/-13,271</td>
<td>Percent: 66.7%; Percent Margin of Error: +/-0.2</td>
</tr>
<tr>
<td><strong>COMMUTING TO WORK</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workers 16 years and over</td>
<td>Estimate: 16,290,887; Margin of Error: +/-21,516</td>
<td>Percent: 16,290,887; Percent Margin of Error: (X)</td>
</tr>
<tr>
<td>Car, truck, or van -- drove alone</td>
<td>Estimate: 11,918,232; Margin of Error: +/-20,928</td>
<td>Percent: 73.2%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Car, truck, or van -- carpooled</td>
<td>Estimate: 1,643,160; Margin of Error: +/-12,453</td>
<td>Percent: 11.3%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Public transportation (excluding taxicab)</td>
<td>Estimate: 847,628; Margin of Error: +/-7,276</td>
<td>Percent: 5.2%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Walked</td>
<td>Estimate: 446,899; Margin of Error: +/-4,827</td>
<td>Percent: 2.7%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Other means</td>
<td>Estimate: 388,060; Margin of Error: +/-4,933</td>
<td>Percent: 2.4%; Percent Margin of Error: +/-0.1</td>
</tr>
<tr>
<td>Worked at home</td>
<td>Estimate: 852,908; Margin of Error: +/-7,244</td>
<td>Percent: 5.2%; Percent Margin of Error: +/-0.1</td>
</tr>
</tbody>
</table>
| Mean travel time to work (minutes) | Mean: 27.2; Margin of Error: +/-0.1 | (X) | (X) | 24.5

### OCCUPATION

1 of 8

09/30/2015

52
C. IVT 35 Minute Headways; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System.
October 9, 2015

ICTC Management Committee
1405 N. Imperial Avenue, Suite 1
El Centro, CA 92243

SUBJECT: IVT 35 Minute Headways; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System.

Dear Committee Members:

The Unmet Transit Needs Finding Number IX. for Fiscal Year 2013-14 stated:

"...IX. The County-Wide Transit System shall implement four additional trips on routes 1N and 1S between Calexico and El Centro, to reduce overcrowding and strive for a 35 minute headway, during peak service hours. Route data will be evaluated by ICTC after twelve (12) months for a decision on continuation..."

In FY 2013, Staff had made the recommendation and the Commission approved this new service frequency after analyzing testimony, ridership data and passenger customer comments. A need was established to increase the trips available between the Cities of Calexico and El Centro, to reduce overcrowding.

Once a new route or trip has been implemented a demonstration phase ensues. The “demo” phase typically lasts for a minimum of twelve months. This allows for review and evaluation of the public’s acceptance and use of the transit service. Services adjustments can also be made as necessary in order to remain efficient and effective.

In cases where new transit services are not well received, the demo service can be retired. In cases where the new transit services are well received, the service is recommended to be transferred out of its demo status and made a part of the regular fixed route system. This can be most important in situations where funding is reduced and decisions must be made regarding reductions or cessation of services. The services in a demo phase are typically considered first for reductions.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
In October 2013, the additional trips to achieve the 35 minutes headway were introduced between Calexico and El Centro. Overcrowding has since been reduced as there are no further observations or reports of overcrowding, or of persons left at the bus stops.

Ridership has responded favorably, and currently indicates the following:

- The FY 2013-14 data for the route averages 1,621 passengers per weekday or 38 passengers per trip
- The FY 2014-15 data for the route averages 1,528 passengers per weekday or 36.5 passengers per trip
- The FY 2015-16 data for the routes averaged 1,473 passengers per weekday or 35 passengers per trip
  (Data for FY 2015-16 is for the three “summer” months to date only)

It is requested that the ICTC Management Committee recommend that the Commission take the following actions after receipt of public comment:

1. Transfer the 35 minutes headway concept between El Centro and Calexico from demonstration status and incorporate it into the regular fixed route system.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Senior Transit Planner

MB/ksw/cl
D. IVT Gold Line; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System
October 8, 2015

ICTC Management Committee
1405 N. Imperial Avenue, Suite 1
El Centro, CA 92243

SUBJECT: IVT Gold Line; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System.

Dear Committee Members:

Due to increased demand for transit services to more areas within the cities, a formal consultant study process was implemented in FY 2002-04 and the intra-city circulator concept for transit services was eventually adopted. The concept would allow for timed transfers by smaller intra-city buses with the larger inter-city IVT buses at transfer terminals in the various cities.

In 2006, the IVT Blue Line and in 2009 the IVT Green Line were launched as weekday intra-city circulators operating in El Centro.

Once a new route or trip has been implemented a demonstration phase ensues. The “demo” phase typically lasts for a minimum of twelve months. This allows for review and evaluation of the public’s acceptance and use of the transit service. Services adjustments can also be made as necessary in order to remain efficient and effective.

In cases where services are not well received, the demo service can be retired. In cases where the services are well received, the service is recommended to be transferred out of its demo status and made a part of the regular fixed route system. This can be most important in situations where funding is reduced and decisions must be made regarding reductions or cessation of services. The services in a demo phase are typically considered first for reductions.

CITIES OF Brawley, Calexico, Calipatria, El Centro, Holtville, Imperial, Westmorland, Imperial Irrigation District and County of Imperial
In FY 2013, the IVT Gold Line route was launched as a weekday intra-city circulator operating twelve routes during the day throughout Brawley. Ridership has responded favorably, is increasing and currently indicates the following:

- The FY 2013-14 data for the route averages 40.0 passengers a day.
- The FY 2014-15 data for the route averages 50.3 passengers a day.

It is requested that the ICTC Management Committee recommend that the Commission take the following actions after receipt of public comment:

1. Transfer the IVT Gold Line from demonstration status and incorporate it into the regular fixed route system.

Sincerely,

MARK BAZA
Executive Director

BY: 
Kathi Williams
Senior Transit Planner

MB/ksw/cl
Imperial Valley Transit - Gold Line
Passenger Ridership
FY 2013-14 through FY 2015-16

T:\Projects\VT\VT excel\headway increase 2006-07
E. IVT Increase in Trips on Saturdays Service; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System.
October 9, 2015

ICTC Management Committee
1405 N. Imperial Avenue, Suite 1
El Centro, CA  92243

SUBJECT:  IVT Increase in Trips on Saturdays Service; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System.

Dear Committee Members:

The Unmet Transit Needs (UTN) Public Hearing Finding Number VIII. for Fiscal Year 2013-14 stated:

“...VIII. The County-Wide Transit System shall implement four additional trips on routes 1N, 1S, 2N and 2S in FY 2013-14 in the Primary Corridor; Brawley to Calexico, on Saturdays. Route data will be evaluated by ICTC after twelve (12) months for a decision on continuation...”

In FY 2013, Staff had made the recommendation and the Commission approved this new service frequency after analyzing testimony, ridership data and passenger customer comments. Transit service on Saturdays had been in effect for many years, but at a reduced schedule (low level = 6 roundtrips a day) due to the lower anticipated ridership. As a result of the FY 2013-14 UTN Public hearing, a need was established to increase the trips available (medium level = 9 round trips a day), to provide passengers with more opportunities to get to places of employment, particularly at the Imperial Valley mall.

Once a new route or trip has been implemented a demonstration phase ensues. The “demo” phase typically lasts for a minimum of twelve months. This allows for review and evaluation of the public’s acceptance and use of the transit service. Services adjustments can also be made as necessary in order to remain efficient and effective.

In cases where services are not well received, the demo service can be retired. In cases where the services are well received, the service is recommended to be transferred out of its demo status and made a part of the regular fixed route system. This can be most important in situations where funding is reduced and decisions must be made regarding reductions or cessation of services. The services in a demo phase are typically considered first for reductions.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
In October 2013, the additional trips to increase services on Saturdays were introduced.

Ridership has responded favorably, is increasing and currently indicates the following:

- The FY 2013-14 data for the routes averaged 800 passengers per Saturday.
- The FY 2014-15 data for the routes averaged 1,210 passengers per Saturday.
- The FY 2015-16 data for the routes averaged 1,206 passengers per Saturday.  
  (Data for FY 2015-16 is for the three "summer" months to date only)

It is requested that the ICTC Management Committee recommend that the Commission take the following actions after receipt of public comment:

1. Transfer the Increase in Saturday Services from demonstration status and incorporate it into the regular fixed route system.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Senior Transit Planner

MB/ksw/cl
F. IVT Introduction of New Transit Services on Sundays; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System
October 9, 2015

ICTC Management Committee
1405 N. Imperial Avenue, Suite 1
El Centro, CA 92243

SUBJECT: IVT Introduction of New Transit Services on Sundays; Recommendation to Transfer from Demonstration Status to Permanent Status in the Imperial Valley Transit (IVT) Fixed Route Bus System.

Dear Committee Members:

The Unmet Transit Needs (UTN) Public Hearing Finding Number X. for Fiscal Year 2013-14 stated:

"... X. The County-Wide Transit System shall implement four new trips on routes 1N, 1S, 2N and 2S in FY 2013-14 in the Primary Corridor; Brawley to Calexico, on Sundays. Route data will be evaluated by ICTC after twelve (12) months for a decision on continuation...."

In FY 2013, Staff had made the recommendation and the Commission approved this new service frequency after analyzing testimony, ridership data and passenger customer comments. There were no transit services offered on Sundays. As a result of the FY 2013-14 UTN Public hearing, a need was established to offer a low level of services (low level = 6 round trips a day), to provide passengers with more opportunities to get to places of employment, particularly at the Imperial Valley mall.

Once a new route or trip has been implemented a demonstration phase ensues. The "demo" phase typically lasts for a minimum of twelve months. This allows for review and evaluation of the public’s acceptance and use of the transit service. Services adjustments can also be made as necessary in order to remain efficient and effective.

In cases where services are not well received, the demo service can be retired. In cases where the services are well received, the service is recommended to be transferred out of its demo status and made a part of the regular fixed route system. This can be most important in situations where funding is reduced and decisions must be made regarding reductions or cessation of services. The services in a demo phase are typically considered first for reductions.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
In January 2014, the trips on Sundays were introduced.

Ridership has responded favorably, is increasing and currently indicates the following:

- The FY 2013-14 data for the routes average 200 passengers per Sunday.
- The FY 2014-15 data for the routes average 402 passengers per Sunday.
- The FY 2015-16 data for the routes averaged 436 passengers per Sunday.
  (Data for FY 2015-16 is for the three “summer” months to date only)

It is requested that the ICTC Management Committee recommend that the Commission take the following actions after receipt of public comment:

1. Transfer the Sunday Services from demonstration status and incorporate it into the regular fixed route system.

Sincerely yours,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Senior Transit Planner

MB/ksw/cl