AGENDA
FRIDAY, JUNE 28, 2019
12:00 PM

Imperial County Transportation Commission
Large Conference Room
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

CHAIR: ROBERT AMPARANO
VICE CHAIR: GEORGE NAVA

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

I. CALL TO ORDER AND ROLL CALL

II. EMERGENCY ITEMS
   A. Discussion/Action of emergency items, if necessary.

III. PUBLIC COMMENTS

Any member of the public may address the Commission for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Commission. The Commission will listen to all communication, but in compliance with the Brown Act, will not take any action on items that are not on the agenda.

IV. CONSENT CALENDAR
(Executive Director recommends approval of consent calendar items)

A. Approval of the ICTC Commission Draft Minutes: May 22, 2019 Pages 6-20

B. Receive and File:
   1. ICTC Management Committee Draft Minutes: June 12, 2019
   2. ICTC TAC Minutes: May 23, 2019
   3. ICTC SSTAC Minutes: May 1, 2019

C. FY 2019-20 Fourth Revision to Memorandum of Understanding (MOU); ICTC - Quechan Indian Tribe - Yuma County Intergovernmental Public Transit Authority (YCIPTA) for Turquoise Route #10 and Blue Route #5 Page 22

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
1. Authorize the Chairperson to sign the Fourth Extension to the Memorandum of Understanding (MOU) between the Yuma County Intergovernmental Public Transportation Authority (YCIPTA), The Imperial County Transportation Commission (ICTC) and the Quechan Indian Tribe for the continued implementation and operation of a regional connector bus service (YCAT Turquoise #10) between Yuma AZ, Winterhaven and El Centro, California; and, a circulator route from Yuma with stops in the eastern Imperial County area (YCAT Blue #5) effective July 1, 2019 through June 30, 2020 and provide a not to exceed subsidy to the Quechan Tribe and YCIPTA in an amount of $158,262.71.

D. Contract Extension for the IMPERIAL VALLEY TRANSIT (IVT); Fixed Route Bus System - Operating Agreement, FY 2019-20

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign a one-year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT fixed route bus system, for the period July 1, 2019 through June 30, 2020:
   a. The cost for IVT shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $73,300.08 monthly and variable hourly costs at $75.81 per hour for an average of 2,830 hours monthly, farebox established at 17%.
   b. The cost for IVT Blue and Green Lines line shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $13,889.84 monthly and variable hourly costs at $75.81 per hour for an average of 524 hours monthly, farebox established at 4%.
   c. The cost for IVT Gold Line shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $0.00 monthly and variable hourly costs at $75.81 per hour for an average of 272 hours monthly, farebox established at 4%.
   d. With an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

E. Contract Extension for the IVT ACCESS; ADA Paratransit Services - Operating Agreement, FY 2019-20

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign a one-year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT ACCESS Paratransit Service, for the period July 1, 2019 through June 30, 2020:
   a. The cost shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $40,408.58 monthly and variable hourly costs at $71.16 per hour for an average of 1,130 hours monthly, farebox established at 10%, with an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

F. Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services – IVT RIDE El Centro Agreement FY 2019-20

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign an extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT RIDE Paratransit Service for the period July 1, 2019 through June 30, 2020 with an annual not to exceed operating subsidy, with an annual not to exceed up to 5% marketing allowance, with an annual fuel escalator clause:
   a. El Centro Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $617,943.
   b. Heber Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $68,432.
G. Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services – IVT RIDE Brawley-Calexico-Imperial-West Shores Agreement FY 2019-20

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign an extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT RIDE Paratransit Service for the period July 1, 2019 through June 30, 2020 with an annual not to exceed operating subsidy, with an annual not to exceed up to 5% marketing allowance, with an annual fuel escalator clause:
   a. Brawley Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $291,437.
   b. Calexico Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $409,961.
   c. Imperial Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $198,733.
   d. West Shores Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $75,875.

H. Contract Extension for the IVT MedTrans; non-emergency transportation to medical facilities in San Diego - Operating Agreement, FY 2019-20

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign a one year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT MedTrans Paratransit Service, for the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $434,829, with an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

V. ACTION CALENDAR

A. Calexico West Port of Entry Traffic Circulation Plan

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Approve the Calexico West Port of Entry Traffic Circulation Plan.

B. Draft ICTC Overall Work Program (OWP) and Budget, FY 2019-20

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Adopt the Draft ICTC Overall Work Program (OWP) and Budget for FY 2019-2020.

C. 2nd Competitive Bid for the IVT RIDE – Public Outreach and Marketing Services – FY 2020-2022

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign the IVT RIDE Public Outreach and Marketing Consultant Agreement with the firm of NSD Investments Inc. DBA Spectrum Advertising for the not to exceed fee of $149,500, effective July 1, 2019 through June 30, 2022.


The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign the IVT MedTrans Paratransit Public Outreach and Marketing Consultant Agreement with the firm of NSD Investments Inc. DBA Spectrum Advertising for the not to exceed fee of $149,500, effective July 1, 2019 through June 30, 2022.
The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign the IVT MedTrans Public Outreach and Marketing Consultant Agreement with the firm of Franklin Lee Enterprises L.L.C. dba CONVEYOR GROUP, for the not to exceed fee of $149,820, effective July 1, 2019 through June 30, 2022.

VI. MEETING DATE AND PLACE

A. The next meeting of the Imperial County Transportation Commission will be held on Wednesday, July 24, 2019 at 6:00 p.m., at the County of Imperial Board Chambers, at 940 W. Main Street, El Centro, CA.

VII. ADJOURNMENT

A. Motion to adjourn
IV. CONSENT CALENDAR

A. APPROVAL OF ICTC COMMISSION DRAFT MINUTES:
   May 22, 2019

B. RECEIVE AND FILE:
   1. ICTC MANAGEMENT COMMITTEE DRAFT MINUTES:
      June 12, 2019
   2. ICTC TAC MINUTES:
      May 23, 2019
   3. ICTC SSTAC MINUTES:
      May 1, 2019
The following action minutes are listed as they were acted upon by the Imperial County Transportation Commission and as listed on the agenda for the meeting held Wednesday, May 22, 2019 together with staff reports and related documents attached thereto and incorporated therein by reference.

I. CALL TO ORDER AND ROLL CALL
Chair Amparano called the Commission meeting to order at 6:08 p.m. Roll call was taken and a quorum was present.

II. EMERGENCY ITEMS
There were none.

III. PUBLIC COMMENTS
There were none.

IV. CONSENT CALENDAR
Item C was pulled from the consent calendar. Ms. Viegas-Walker had questions regarding the sole source procurement.

Item E was pulled from the agenda until contract is discussed further with legal.

A motion was made by Viegas-Walker and seconded by Predmore to approve the consent items A, B and D. Motion Carried unanimously.

A. Approved of the ICTC Commission Draft Minutes: April 24, 2019
B. Received and Filed:
   1. ICTC Management Committee Draft Minutes: May 15, 2019
   2. ICTC TAC Minutes: April 4, 2019
   3. ICTC SSTAC Minutes: April 3, 2019
C. Extension of the Transit Drug and Alcohol Auditor Agreement, LPM and Associates, FY 2019-20 through FY 2020-21

Ms. Williams explained that the consultant is selected through a sole source procurement because the FTA has strict guidelines about the nature of the Drug and Alcohol Audit. This audit is a part of the FTA Triennial Audit.

1. Authorized the ICTC Chairperson to sign the two-year extension to the agreement for transit drug and alcohol auditing and reporting services with the firm of LPM and Associates for the not to exceed annual fee of $12,000 effective November 1, 2019 through November 30, 2021

A motion was made by Viegas-Walker and seconded by Nava-Froelich, **Motion Carried** unanimously.

D. Request to Authorize travel for an ICTC Commission Member to attend the CalCOG Board Meeting on May 29, 2019

1. Approved travel for Commissioner Cheryl Viegas-Walker to attend the CALCOG Board Meeting on May 29, 2019 for an estimated expenditure amount of $250.00

E. Legal Services Agreement – County of Imperial – Imperial County Transportation Commission (ICTC) FY 2019-20 to FY 2020-21

Item pulled.

1. Authorize the Chairperson to sign the agreement for the continuation of legal services between the County of Imperial and the Imperial County Transportation Commission for an annual fee not to exceed $20,000, effective July 1, 2019 through June 30, 2021.

2. Direct staff to forward the agreement to the County of Imperial.

V. REPORTS

A. ICTC Executive Director
   - A full list of updates and announcements can be found on page 35 of the agenda.

B. Southern California Association of Governments (SCAG)
   - A full list of updates and announcements can be found on page 52 of the agenda.

C. California Department of Transportation (Caltrans)
   - A full list of updates and announcements can be found on page 58 of the agenda.

D. Commission Member Reports
   - Commissioners had various announcements regarding events occurring in their jurisdiction.

VI. ACTION CALENDER

A. 2019 Public Transit Fare Analysis – Award Recommendation
   The Management Committee met on May 15, 2019 and forwarded this item to the Commission for review and approval after public comment, if any. Mr. Aguirre presented this item to the Commission
1. Approved the award of the Agreement for the 2019 Public Transit Fare Analysis to AECOM in the amount of $149,379.
2. Authorized the Chairperson to sign the agreement.

A motion was made by Predmore and seconded by Nava-Froelich, Motion Carried unanimously.

VII. INFORMATION CALENDAR

A. Mobility Coordination Project Update - Federal Transit Administration (FTA) Section 5310 Grant Program for Elderly and Disabled Transportation Services

Mr. Gomez provided the Commission with examples of the Mobility Coordination Activities of the 3rd quarter for FY 2018-19. For a complete list, go to page 99 of the agenda.

VII. CLOSED SESSION

A. A motion was made by Nava seconded by Nava-Froelich, to proceed into Closed Session.

B. PUBLIC EMPLOYEE PERFORMANCE EVALUATION (Government Code §54957) Title: ICTC Executive Director

C. CONFERENCE WITH LABOR NEGOTIATORS (Government Code §54957.6)
   Agency Designated Representative: Eric Havens
   Unrepresented Employee: Executive Director

D. The Board met in Closed Session, direction was given under (Government Code §54957 and §54957.6) and no actions were taken.

VIII. NEXT MEETING DATE AND PLACE

A. The next meeting of the Imperial County Transportation Commission will be held on Wednesday, June 26, 2019 at 6:00 p.m., at the County of Imperial Board Chambers, at 940 W. Main Street, El Centro, CA.

IX. ADJOURNMENT

A. Meeting adjourned at 7:02 p.m.
VOTING MEMBERS PRESENT:

- City of Brawley: Rosanna Bayon Moore
- City of Calexico: David Dale
- City of El Centro: Marcela Piedra
- City of Holtville: Nick Wells
- City of Imperial: Stefan Chatwin
- County of Imperial: Esperanza Colio-Warren

STAFF PRESENT:

- Mark Baza, David Aguirre, Kathi Williams, Virginia Mendoza, Michelle Bastidas, Cristi Lerma

OTHERS PRESENT:

- David Salgado: SCAG; Beth Landrum, Bing Luu, Jesus “Chi” Vargas: Caltrans; Liz Zarate: City of El Centro

The following minutes are listed as they were acted upon by the Imperial County Transportation Commission Management Committee and as listed on the agenda for the meeting held Wednesday, June 12, 2019 together with staff reports and related documents attached thereto and incorporated therein by reference.

I. CALL TO ORDER AND ROLL CALL

Chair Wells called the Committee meeting to order at 10:42 a.m. Roll call was taken, and a quorum was present at that time.

II. EMERGENCY ITEMS

A. There were none.

III. PUBLIC COMMENTS

There were none.

IV. CONSENT ITEMS

A motion was made by Bayon Moore seconded by Piedra to approve the consent calendar as presented, items A through H: Motion carried unanimously.

A. Approved Management Committee Minutes for May 8, 2019

B. Received and Filed:

1. ICTC TAC Minutes for May 23, 2019
2. ICTC SSTAC Minutes for May 1, 2019

C. FY 2019-20 Fourth Revision to Memorandum of Understanding (MOU); ICTC - Quechan Indian Tribe - Yuma County Intergovernmental Public Transit Authority (YCIPTA) for Turquoise Route #10 and Blue Route #5

It was requested that the ICTC Management Committee forwards this item to the Commission for review and approval after public comment, if any:

1. Authorize the Chairperson to sign the Fourth Extension to the Memorandum of Understanding (MOU) between the Yuma County Intergovernmental Public Transportation Authority (YCIPTA), The Imperial County Transportation Commission (ICTC) and the Quechan Indian Tribe for the continued implementation and operation of a regional connector bus service (YCAT Turquoise #10) between
Yuma AZ, Winterhaven and El Centro, California; and, a circulator route from Yuma with stops in the eastern Imperial County area (YCAT Blue #5) effective July 1, 2019 through June 30, 2020 and provide a not to exceed subsidy to the Quechan Tribe and YCPTA in an amount of $158,262.71.

D. Contract Extension for the **IMPERIAL VALLEY TRANSIT (IVT)**; Fixed Route Bus System - Operating Agreement, FY 2019-20

It was requested that the ICTC Management Committee forwards this item to the Commission for review and approval after public comment, if any:

1. Authorize the Chairman to sign a one-year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT fixed route bus system, for the period July 1, 2019 through June 30, 2020:
   a. The cost for IVT shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $73,300.08 monthly and variable hourly costs at $75.81 per hour for an average of 2,830 hours monthly, farebox established at 17%,
   b. The cost for IVT Blue and Green Lines line shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $13,889.84 monthly and variable hourly costs at $75.81 per hour for an average of 524 hours monthly, farebox established at 4%,
   c. The cost for IVT Gold Line shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $0.00 monthly and variable hourly costs at $75.81 per hour for an average of 272 hours monthly, farebox established at 4%,
   d. With an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

E. Contract Extension for the **IVT ACCESS**; ADA Paratransit Services - Operating Agreement, FY 2019-20

It was requested that the ICTC Management Committee forwards this item to the Commission for review and approval after public comment, if any:

1. Authorize the Chairman to sign a one-year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT ACCESS Paratransit Service, for the period July 1, 2019 through June 30, 2020:
   a. The cost shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $40,408.58 monthly and variable hourly costs at $71.16 per hour for an average of 1,130 hours monthly, farebox established at 10%, with an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

F. Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services – **IVT RIDE El Centro Agreement** FY 2019-20

It was requested that the ICTC Management Committee forwards this item to the Commission for review and approval after public comment, if any:
1. Authorize the Chairman to sign an extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT RIDE Paratransit Service for the period July 1, 2019 through June 30, 2020 with an annual not to exceed operating subsidy, with an annual not to exceed up to 5% marketing allowance, with an annual fuel escalator clause:
   a. El Centro Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $617,943.
   b. Heber Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $68,432.

G. Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services –IVT RIDE Brawley-Calexico-Imperial-West Shores Agreement FY 2019-20

   It was requested that the ICTC Management Committee forwards this item to the Commission for review and approval after public comment, if any:

   1. Authorize the Chairman to sign an extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT RIDE Paratransit Service for the period July 1, 2019 through June 30, 2020 with an annual not to exceed operating subsidy, with an annual not to exceed up to 5% marketing allowance, with an annual fuel escalator clause:
      a. Brawley Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $291,437.
      b. Calexico Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $409,961.
      c. Imperial Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $198,733.
      d. West Shores Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $75,875.

H. Contract Extension for the IVT MedTrans; non-emergency transportation to medical facilities in San Diego - Operating Agreement, FY 2019-20

   It was requested that the ICTC Management Committee forwards this item to the Commission for review and approval after public comment, if any:

   1. Authorize the Chairman to sign a one year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT MedTrans Paratransit Service, for the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $434,829, with an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

V. REPORTS

A. ICTC Executive Director

   Updates were provided by Mr. Baza regarding the following:

   - Forecast for July Management Committee and/or Commission Meetings:
     o Long-term contracts for all transit operations: IVT, IVT Access, IVT Ride, IVT MedTrans
     o Legal services contract adoption for ICTC and LTA
     o FTA 5310 Grant Mobility Coordination Submittal
     o ICTC Audit Report for FY 2017-18
- On June 3rd to 5th Executive Director Baza and other members of Mobility 21 met with various representatives and/or staff to promote our Southern California federal transportation priorities. Notable priorities to: Provide a Long-Term Transportation Funding Solution; Restore the Highway Trust Fund with new revenues for highway and transit programs; and support programs that provide funds to freight corridors, such as, Imperial Valley’s agriculture exports and cross-border trade corridor with Mexico. Most representatives were supportive to these priorities but were not optimistic of achieving a robust transportation bill before the election seems remote. Members of the Transportation and Infrastructure Committee will continue to pursue funding and program strategies. With the help of County staff and DC Lobbyist, ED Baza also met with Border Patrol Management to request $2.3 million toward completion of the SR 86 Border Patrol Checkpoint Expansion – Positive support was expressed but no funds were committed. Additional efforts will be pursued to seek support from our California/Imperial representatives, and a specific letter of request to the Commissioner of Customs and Border Protection.

- In December 2018, staff met with Assembly member Eduardo Garcia and his staff to discuss legislation that would amend ICTC’s authority to include non-transportation programs. Draft legislation is starting to go through committees in Sacramento. The goal of the Bill is to give ICTC authority to address or carry out non-transportation programs. If we are successful, the legislation will become effective in January 2020. The Bill was approved on Consent with the Assembly Transportation Committee on April 22, 2019 and is on Consent agenda with the Senate Transportation Committee on June 11, 2019.

- The 5th Annual Imperial Valley Economic Summit and General Assembly was held on May 30, 2019. Our keynote speakers were Jim Madaffer of Enterprise, Inc. gave an overview of Smart and Connected Cities and future transportation technology; Michael Bracken of Development Management Group, gave a summary of Imperial Valley’s economy in relation to the State, National and World economy; Sunne Wright McPeak of California Emerging Technology Fund, provided an overview of Broadband technologies and opportunities for our communities; and, Bill Higgins of California Association of Council of Governments, discussed ICTC’s future opportunities for non-transportation programs with the proposed passage of AB 335. Panel discussions included: “Access to Education”; “Environment”; “Access to Capital”; “Bi-national Opportunities” and, “Infrastructure.” We also had an overview of SCAG’s long-term regional transportation plan “Connect SoCal” by Kome Ajise, SCAG Executive Director. Thank you to all our speakers for your participation, and to all attendees for your continued support. We had approximately 150 registrations. We also had 11 sponsors with a total of $13,250 in revenue (excluding in-kind). This is a slight improvement in sponsor support. It compares to $12,500 in 2018 and $11,500 in 2017.

- A complete list of ICTC updates can be found on Page 76 of the agenda.

B. Southern California Association of Governments (SCAG)

- Updates were provided by Mr. Salgado regarding the following:
  - The SCAG Demographic Workshop is scheduled for June 11, 2019. All information is posted on the www.scag.ca.gov website.
  - SCAG will be going dark in July.
  - Thanked all that attended the SCAG Connect SoCal Workshop held in El Centro.

C. Caltrans Department of Transportation – District 11

- Mr. Vargas, Ms. Landrum and Mr. Bing all provided Caltrans updates; the full report is located on page 86 of the agenda.

D. Committee Member Reports
VI. ACTION CALENDAR

A. Calexico West Port of Entry Traffic Circulation Plan

Ms. Mendoza presented this item and provided a PowerPoint presentation. Mr. Dale thanked Ms. Mendoza and Mr. Baza for all their work on the Calexico Traffic Management Plan. Mr. Dale did mention that the city of Calexico will be requesting additional LTA funds for traffic controllers in Calexico.

It was requested that the ICTC Management Committee forward this item to the Commission for their review and approval after public comment, if any:

1. Approve the Calexico West Port of Entry Traffic Circulation Plan

A motion was made by Piedra seconded by Colio-Warren. **Motion carried unanimously.**

B. ICTC Overall Work Program (OWP) and Budget FY 2018-2019

Mr. Aguirre reviewed the FY 2019-20 budget with the Committee.

It was requested that the ICTC Management Committee forward this item to the Commission for their review and approval after public comment, if any:

1. Approve the FY 2018-19 Overall Work Program and Transit Finance Plan Budget

A motion was made by Chatwin seconded by Medina. **Motion carried unanimously.**

C. Local Transportation Authority (LTA) 1% Administrative Budget

Mr. Aguirre reviewed the FY 2019-20 LTA budget with the Committee.

It was requested that the ICTC Management Committee forward this item to the Authority for review and approval after public comment, if any:

1. Approve the 1% administrative services budget for the LTA for FY 2019-20.

A motion was made by Bayon Moore seconded by Chatwin. **Motion carried unanimously.**

D. 2nd Competitive Bid for the IVT RIDE – Public Outreach and Marketing Services – FY 2020-2022

Ms. Williams presented the item to the Committee.

It was requested that the Management Committee forward this item to the Commission for review and approval after public comment, if any:

1. Authorize the Chairman to sign the IVT RIDE Public Outreach and Marketing Consultant Agreement with the firm of NSD Investments Inc. DBA Spectrum Advertising for the not to exceed fee of $149,500, effective July 1, 2019 through June 30, 2022.

A motion was made by Bayon Moore seconded by Chatwin. **Motion carried unanimously.**

Ms. Williams presented the item to the Committee.

It was requested that the Management Committee forward this item to the Commission for review and approval after public comment, if any:

1. Authorize the Chairman to sign the IVT MedTrans Public Outreach and Marketing Consultant Agreement with the firm of Franklin Lee Enterprises L.L.C. dba CONVEYOR GROUP, for the not to exceed fee of $149,820, effective July 1, 2019 through June 30, 2022.

A motion was made by Piedra seconded by Chatwin. Motion carried unanimously.

VII. INFORMATION / DISCUSSION CALENDAR

A. Human Resource Services Update

Mr. Baza confirmed that ICTC will not be pursuing a new HR contract for the moment and would be open to any agency recommendations. He also mentioned that he welcomes future conversations, but staff will remain doing business as usual for now.

VIII. NEXT MEETING DATE AND PLACE

The next meeting of the Management Committee will be held on July 10, 2019 at the City of Calexico, Calexico, CA.

IX. ADJOURNMENT

A. Meeting adjourned at 12:25 p.m.
Present  
Voting Attendees:  
Ted Ceasar – Chair  Consumer  
Michael Hack – Vice Chair  Consumer  
Debbie Garcia  Imperial County Public Authority/IHSS  
Michelle Soto  California Children Services/ CCS  
Monica De Leon  Area Agency on Aging/Public Administrator  
Erika Martinez  ARC-Imperial Valley  
Mitzi Perez  ARC-Imperial Valley  
Victor Torres  Imperial Valley College/ IVC  
Kathi Williams  CTSA–ICTC  
Maricela Galarza  CTSA–ICTC  
David Aguirre  CTSA–ICTC  
Gustavo Gomez  CTSA–ICTC  

Non-Voting Attendees:  
Mark McCumsey  Caltrans  
Karla Aguilar  IVT/IVT Access/IVT Ride/IVT MedTrans  
Cesar Sanchez  IVT/IVT Access/IVT Ride/IVT MedTrans  
Helio Sanchez  IVT/IVT Access/IVT Ride/IVT MedTrans  
Karla Pacheco  IVT/IVT Access/IVT Ride/IVT MedTrans  
Jose Guillen  IVT/IVT Access/IVT Ride/IVT MedTrans  

1. Mr. Ceasar called the meeting to order at 10:03 a.m. A quorum was present. Introductions were made.

2. Minutes adopted for April 3, 2019 (Torres, Hack), Motion Carried.

3. CTSA Reports:

   Mr. Gomez had the following updates:  
   - IVT Access services had 22 certifications for the month.  
   - There was an average of 8 sign ups per week for the IVT Ride service.  
   - There new service coverage for Westshore area, going to Coachella area, Mrs. Aguilar will cover more on that part.
- Ms. Galarza and myself attended Spring CalAct where different subjects were covered such as; reasonable modification, service animals, Grant 5310 Application, etc.
- Ms. Galarza and myself will be attending a Management and Operations Training on the week of May 10th.
- On the week of June 3rd, I will be attending the Transit Academy.
- On the week of June 10th, Ms. Galarza and myself will be attending the Comprehensive ADA Paratransit Eligibility Training.

Ms. Galarza had the following updates:
- Mr. Gomez and myself attended Spring CalAct and had the opportunity to attend 3 classes including; ADA certification, Grant 5310 Application and Service animals. The classes were beneficial to learn and expand comprehension of subject matters. It’s a chance to bring new updates or approaches that may fit our need in the community.
- Mr. Gomez and myself will attend the Paratransit Management and Operations Training on the week of May 10th, and are expected to learn more on management functions, the role of technology and creating policies and procedures.
- Ms. Galarza announced that the grant application for 5310, Mobility Management Program is coming up soon. ICTC will be inquiring letters of support from agencies and SSTAC committee.
- UTN process has ended and was approved. Final documentation was gathered and sent to Caltrans for review. It usually takes about 45 or more to receive a response from Caltrans. Caltrans approval to move forward is required to use funds for any items in the SRTP.

Mr. Aguirre had the following updates:
- IVT Access marketing proposals were scored, IVT MedTrans and IVT Ride proposals are coming up.
- IVT services operation RFPs are out and proposals are due May 10, 2019. Will keep SSTAC throughout the process.
- Bus stop inventory is complete, now every stop throughout the county will have signage with an identifying code. A consultant has been awarded for the AVL contract; it is expected to be implemented in a couple of months. ICTC will be participating in the kick off meeting. Users will be able to use a mobile app or link on IV transit website to locate fixed route buses.

Ms. Williams had the following announcements:
- There were a good number of competitive bids, wanted to thank the people participating in the process.

4. Transit Operator Reports:

- Imperial Valley Transit: Mr. H. Sanchez presented 3rd quarter report.
  - Passenger count is high during the month of March for all services except IVT Green Line.
  - Mr. Ceasar asked what are the routes for IVT Blue and Green Line.
    - Ms. Williams responded that the IVT Blue Line covers the South side of El Centro, whereas IVT Green Line covers the North side of El Centro.
  - Ms. Williams asked Mr. H. Sanchez how La Brucherie construction is affecting the IVT service.
    - Mr. H. Sanchez responded that it is not affecting a lot, the Waterman stop has been taken out and it has been temporarily moved at the nutrition center.
- IVT Access: Ms. Pacheco presented 3rd quarter report.
  o The service is doing well.
  o There is a higher passenger count during the month of March, it can be due to more calendar days.
    ➢ Mr. Ceasar asked if passenger per hour, 2, is normal.
      • Ms. Williams stated that for the Imperial County it is.
- IVT Ride: Ms. Aguilar presented 3rd quarter report:
  o February was a slow month for all cities.
  o IVT Ride Westshores started to make trips toward Coachella and Rancho Mirage, completed a ride along to understand the route and to find any anticipated issues with route. There were 3 passengers, known to be the same passenger who use the service to travel to Brawley. It started to alternate Tuesdays with Brawley on April 16, 2019. The fare is the same price as if they were traveling to Brawley ($2.50). It is allowed to stop around the Highway 111 corridor, but the aim for this service is specifically for certain reasons such as medical, social services etc.
    ➢ Mr. Hack asked about the service hours.
      • Ms. Aguilar responded that it is in the Westshore are from 7am to 3pm.
    ➢ Ms. De Leon commented that she is glad to hear that type of service will be provided.
      • Mr. Aguirre stated that the service to Coachella has the ability to connect with the Sunline Transit service.
- IVT MedTrans: Mr. Guillen presented 3rd quarter report:
  o The service has been steady.
  o There are new calls and more calls being received by dispatch.
  o There is a plan to pass out brochures in Calexico are next. Will coordinate with Mr. Gomez on an available date.
  o Passenger count was higher in the Month of January.

5. General Discussion

- ARC staff inquired on support letters for the 5310-grant application coming up, for expansion on vans and operations.
  ➢ Ms. Williams requested ARC staff to send a body paragraph to ICTC so it can be inserted into a SSTAC letter. ICTC will be doing the same. Action to approve will be added on next month’s agenda.
- Mr. Torres announced that IVC is working on a housing project, where 220 homeless will placed in a tiny home community. The concept is to find locations to build this community in Brawley, El Centro and Imperial. It is not finalized at the moment, its still in discussion. He stated that transportation will be an issue depending on where the community will be built.
  ➢ Ms. Williams stated to try to ensure to find locations that are close to the corridor.
  ➢ Mr. Aguirre added that further conversation will be helpful as the coordination of the locations occurs.
  ➢ Mr. Ceasar asked about the selection process.
    • Mr. Torres stated that the project is not at that stage yet. A PowerPoint can be given on next month’s
SSTAC meeting.

➢ Ms. Williams asked how many units will be in one community.
  • Mr. Torres responded that there are expected to be 12, but may go up to 24, the area will be studied. Each unit will be expected to be 300ft square, with 4 students per unit. Fundraising for the project is ongoing. Selected students will be paying partial rent.

6. Adjournment
   - Meeting adjourned at 10:37 a.m. (Ceasar, Hack), Motion Carried.
   - Next meeting will be held on June 5, 2019, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.
1. The meeting was called to order at 10:05 a.m. A quorum was present and introductions were made. There were no public comments made.

2. Minutes from April 4, 2019 were provided as an Information Item.

3. ICTC Updates / Announcements

   (Presented by ICTC Staff)

   a. Transit Planning Updates
   b. Transportation Planning Updates (By Virginia Mendoza):
      - Regional Climate Action Plan- Ms. Mendoza provided an overview of the Regional Climate Action Plan. ICTC is working in developing a stakeholder’s group. Kickoff meeting will be June 10, 2019. Ms. Mendoza asked TAC members to provide a contact person from each agency. We would like to have participation from all agencies. A contact list will be made with all the participants. Further information will be emailed to TAC members.
- **Calexico Traffic Circulation Plan** - Ms. Mendoza provided an update on the Calexico Traffic Circulation Plan. The project is in progress. Cesar Chavez will be ready by mid-June, with target date of the 20th.

- **SR-78 Glamis Feasibility Study** - Ms. Mendoza provided an update on the SR-78 Glamis Feasibility Study. The Study is projected to begin late summer or early fall 2019.

- **SR-86 Border Patrol Checkpoint** - Ms. Mendoza provided an update on the Border Patrol Checkpoint project. The project is still in the design phase. U.S. Border Patrol staff are working on federal funding commitment for the remaining construction costs of the project. A meeting was held on April 23, 2019 to review the 65% design.

c. **FFY 2018-19 Programmed Project Updates (By Virginia Mendoza):**
   - Update on State and Federal funding obligations. A complete list of programmed projects was provided on an attachment to the agenda. Each agency provided an update on the current status of each project.

d. **SB 1 2018 Local Partnership Program (LPP) (by Virginia Mendoza):**
   - Projects were approved by the California Transportation Commission (CTC) during the May 2019 allocation vote. If there are any updates to the application ICTC will contact each agency.

e. **LTA Updates (Virginia Mendoza):**
   - 2018 LTA Bond. City of Holtville already process their first request.
   - The City of Calexico and City of Brawley still have a balance on their respective 2012 LTA Bond accounts.

4. **SCAG Updates / Announcements:**
   - Ms. Mendoza provided information on the 2019 Regional Conference & General Assembly that took place on May 1-3 in Palm Desert, CA. Ms. Mendoza gave thanks to all that attended the event.

5. **Cities and County Planning / Public Works Updates:**
   - Local agencies gave an update on their local projects in progress.

6. **Caltrans Updates / Announcements (By Joseph Chua)***
   - Caltrans provided updates on:
     - June 28, 2019 Deadline: DBE Annual Submittal & ADA Annual Certification Forms: Please make sure to submit by June 28th.
     - **Inactive Projects:** As of May 9, 2019, the inactive and future inactive list was updated. Action is required by the ICTC, and all cities. The next deadline to submit Inactive and Future Inactive Invoices is August 20, 2019.
     - Joseph Chua provided information on the dimensions of Caltrans signs. All agencies need to use the correct wording, dimensions, color when it comes to project signs that involve Senate Bill 1 funds.

7. **General Discussion / New Business**
   - Ms. Mendoza reminded everyone of the next TAC meeting on June 27, 2019.

8. Meeting adjourned at 10:59 a.m.
C. FY 2019-20 Fourth Revision to Memorandum of Understanding (MOU); ICTC - Quechan Indian Tribe - Yuma County Intergovernmental Public Transit Authority (YCIPTA) for Turquoise Route #10 and Blue Route #5
June 20, 2019

Robert Amparan, Chairman
Imperial County Transportation Commission
1503 N. Imperial Avenue, Suite 104
El Centro, CA 92243

SUBJECT: FY 2019-20 Fourth Revision to Memorandum of Understanding (MOU); ICTC - Quechan Indian Tribe - Yuma County Intergovernmental Public Transit Authority (YCIPTA) for Turquoise Route #10 and Blue Route #5

Dear Commission Members:

In 2012, ICTC staff entered into discussions, at the request of staff of the Quechan Tribe and YCIPTA, regarding the potential for a public transit route between Yuma AZ, the Winterhaven Ca. area, and El Centro, CA. Discussions ensued over an eight month period regarding operational issues including routing, scheduling, funding, access to bus stop locations and the continuation of travel once in El Centro on Imperial Valley Transit (IVT) for access to social service and commercial activities.

The project required the Boards of the three agencies to approve and give final direction on implementation for services. The Turquoise Route 10 started operation in January 2013. The business plan initially proposed twice daily roundtrips, three days a week on a YCAT bus. The new YCAT route offered travel opportunities that connected in El Centro to IVT intercity and intracity routes at 7th and State Streets. The price was established at a $2.00 one way fare.

Previously, as a result of the federal transportation bill, Moving Ahead for Progress in the 21st Century Act (MAP-21), the FTA 5311(c) funding would no longer be available to the Quechan Indian Tribe in the future. 5311(c) funding is also known as the Tribal Transit Grant Funding Program and allowed the tribe to apply and be a direct recipient of public transit operational funding. Previously those 5311(c) funds were used to operate the Blue Route 5 in cooperation with YCIPTA. Blue Route 5 is a circulator route with stops in the eastern Imperial County, the Fort Yuma Indian reservation and Yuma.

In FY 2015-16 ICTC received a request to share in the cost to provide funding for the Blue Route 5 service, as it does serve eastern Imperial County residents in an amount of $172,270. However, based on additional funding opportunities that developed for the Quechan Indian Tribe in FY 2017-18 and FY 2018-19, ICTC received a request for $138,717.07. The funding request for FY 2019-20 is $158,262.71. The total subsidized budgets for both services are $372,382.85. As requested, ICTC is anticipated to contribute $158,262.71, the Quechan Tribe is anticipated to contribute $78,200.40 and YCIPTA is anticipated to contribute $135,919.74. YCIPTA also contributes the vehicles and drivers to provide the service.
Through quarterly coordination and evaluation sessions, the current performance measures have determined that while modest, the *Turquoise* Route 10 and *Blue* Route 5 have shown a slight increase in ridership over the previous year.

ICTC staff continues to support and recommends the participation in the revised MOU due to the increased access for Eastern Imperial County residents. ICTC will continue to meet with both agencies and continue to monitor both the Turquoise Route 10 and Blue Route 5, in cooperation with YCRIPTA and the Quechan Tribe, in order to ensure the proper portion of funding is provided to supplement the transit service in eastern Imperial County. Recommendations from ICTC staff for funding in future years will continue to be based on service needs and service performance for the eastern Imperial County, Winterhaven community.

The original MOU and previous extensions and exhibits, and performance related documentation are available for review at ICTC administrative offices.

Funding for this service is derived from the Transportation Development ACT (TDA) Fund, a contribution from the Quechan Tribe, the YCRIPTA organization and passenger fares, anticipated to be approved on June 26, 2019.

The Table for the breakdown of the subsidy allocations is on page 10 and 11 of the attached “Eastern Imperial County Transit Services Operations and Implementation Business Plan”.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairperson to sign the Fourth Extension to the Memorandum of Understanding (MOU) between the Yuma County Intergovernmental Public Transportation Authority (YCRIPTA), The Imperial County Transportation Commission (ICTC) and the Quechan Indian Tribe for the continued implementation and operation of a regional connector bus service (YCAT Turquoise #10) between Yuma AZ, Winterhaven and El Centro, California; and, a circulator route from Yuma with stops in the eastern Imperial County area (YCAT Blue #5) effective July 1, 2019 through June 30, 2020 and provide a not to exceed subsidy to the Quechan Tribe and YCRIPTA in an amount of $158,262.71.

Sincerely,

MARK BAZA  
Executive Director

BY: [Signature]  
Kathi Williams  
Transit Program Manager

MB/ksw/cl

attachments
FOURTH EXTENSION AND AMENDMENT OF MEMORANDUM OF UNDERSTANDING BETWEEN THE YUMA COUNTY INTERGOVERNMENTAL PUBLIC TRANSPORTATION AUTHORITY, IMPERIAL COUNTY TRANSPORTATION COMMISSION AND QUECHAN INDIAN TRIBE FOR TRANSIT SERVICES IN EASTERN IMPERIAL COUNTY.

This Extension and Amendment (“Extension and Amendment”) made and entered into effective ______ 2019, is by and between Yuma County Intergovernmental Public Transportation Authority, a political subdivision of the State of Arizona (“YCIPTA”), Imperial County Transportation Commission, a regional transportation planning agency and political subdivision of the State of California (“ICTC”), and Quechan Indian Tribe (“QUECHAN”). The terms “Party” or “Parties” shall mean the collective or individual participants of this Extension.

WITNESSETH:

WHEREAS, YCIPTA, ICTC and QUECHAN entered into that certain Memorandum of Understanding dated October 28, 2015 for Transit Services in Eastern Imperial County (“MOU”) attached hereto and incorporated by reference herein as Exhibit “1”; and

WHEREAS, the term of the MOU is set to expire on June 30, 2016 unless the Parties agree in writing to extend the MOU; and

WHEREAS, paragraph VII.A of the MOU provides that the Parties, upon their mutual, written agreement, may extend the MOU on an annual basis, so long as such extension is requested by April 31, and the extension shall be approved and executed by all of the Parties by June 30; and

WHEREAS, paragraph VIII.J of the MOU provides that the Parties may amend the MOU in writing, dated, signed by duly authorized representatives of each Party to the MOU and attached thereto; and

WHEREAS, the Parties did so amend the MOU through the Third Extension and Amendment made and entered into effective July 1, 2018, attached hereto and incorporated by reference herein as Exhibit “2”; and

WHEREAS, YCIPTA, ICTC and QUECHAN wish to extend the term of the MOU for an additional one year term in accordance with paragraph VII.A of the MOU, and to amend the MOU to specify the payments to YCIPTA during the additional year term in accordance with paragraph VIII.J of the MOU, with no other changes.
NOW THEREFORE, for and in consideration of the promises and payments herein set forth, YCIPTA, ICTC and QUECHAN have and hereby agree as follows:

1. The MOU shall be extended for an additional one year term effective July 1, 2019 and shall terminate on June 30, 2020 unless the MOU is further extended in accordance with paragraph VII.A of the MOU.

2. Paragraph III.A of the MOU is deleted and replaced by the following:

   “III. Compensation, Reporting and Performance Standards

   A. Payments to YCIPTA

   ICTC will pay QUECHAN an amount not to exceed the annual subsidy amount of One Hundred Fifty-Eight Thousand, Two Hundred Sixty-Two Dollars and Seventy-One Cents ($158,262.71) to fund Eastern Imperial County Transit Services, as provided for in Section II.B.6 and reflected in Exhibit B. In no event shall ICTC be liable to QUECHAN for payments that exceed One Hundred Fifty-Eight Thousand, Two Hundred Sixty-Two Dollars and Seventy-One Cents ($158,262.71).

   QUECHAN will pay YCIPTA the monthly costs based on revenue service hours with these ICTC funds along with QUECHAN funds of an amount not to exceed the annual subsidy of Seventy-Eight Thousand, Two Hundred Dollars and Forty Cents ($78,200.40) to operate Eastern Imperial County Transit Services, to be paid based on revenue vehicle service hours as established through a separate Memorandum of Understanding between YCIPTA and QUECHAN. Such payments are due within thirty (30) days after receipt of invoice and supporting documentation from YCIPTA, as provided for in Section II.B.6 and reflected in Exhibit B. In no event shall QUECHAN be liable to YCIPTA for payments that exceed Seventy-Eight Thousand, Two Hundred Dollars and Forty Cents ($78,200.40).

   In no event shall QUECHAN be liable to YCIPTA for payments to be made by ICTC. In no event shall ICTC be liable to YCIPTA for payments to be made by QUECHAN”.

3. All other terms and conditions are and will remain in full force and effect. There are no other modifications, express or implied except as herein provided.

---SIGNATURES ON THE NEXT PAGE---
IN WITNESS WHEREOF, the Parties hereto have executed this Extension and Amendment on the day and year first above written.

YUMA COUNTY INTERGOVERNMENTAL PUBLIC TRANSPORTATION AUTHORITY

By:___________________________________________
    Shelly Kreger, Transit Director

ATTEST:

By:___________________________________________
    Carol Perez, Transit Operations Manager

APPROVED AS TO FORM:

By:____________________________________________
    Minda Davy, YCIPTA Legal Counsel

IMPERIAL COUNTY TRANSPORTATION COMMISSION

By:____________________________________________
    Chairperson, Imperial County Transportation Commission

ATTEST:

By:___________________________________________
    Cristi Lerma, Secretary to the Commission

APPROVED AS TO FORM:
    Katherine Turner, County Counsel

By:___________________________________________
    Eric Havens, Deputy County Counsel

QUECHAN INDIAN TRIBE

By:___________________________________________
    Jordan D. Joaquin, President

APPROVED AS TO FORM:

By:___________________________________________
    Tribal Attorney
Eastern Imperial County Transit Services
Operations and Implementation Business Plan

Presented by:
Yuma County Intergovernmental Public Transportation Authority
October 2012
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**Section 1
Overview of Routes**

The Yuma County Intergovernmental Public Transportation Authority (“YCIPTA”), on behalf of the Quechan Indian Tribe (“QUECHAN”), is proposing to operate the following transit services in eastern Imperial County effective July 1, 2019:

### Yuma County Area Transit Service Summary – Effective July 1, 2019

<table>
<thead>
<tr>
<th>Route Number/Name</th>
<th>Type of Route</th>
<th>Number of Stops</th>
<th>Frequency of Route</th>
<th>Peak Bus Requirement</th>
<th>Service Hours</th>
<th>Where Does Route Go?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Route 5 Quechan Shuttle</td>
<td>Rural Flex Route</td>
<td>43 Stops</td>
<td>60 minutes</td>
<td>1</td>
<td>7:15 am to 7:10 pm – Monday-Friday 9:15 am to 4:10 pm – Saturday</td>
<td>Flex route service in a counter clockwise direction within the Fort Yuma Indian Reservation and Winterhaven from Paradise Casino via Picacho Road and Interstate 8 to Andrade Port of Entry, Downtown Yuma Transit Center and Quechan Casino Resort.</td>
</tr>
<tr>
<td>Turquoise Route 10 Interstate 8/El Centro</td>
<td>Special Service</td>
<td>29 Stops</td>
<td>2 round trips</td>
<td>1</td>
<td>9:15 am to 11:30 am/2:00 pm to 5:30 pm Monday, Wednesday &amp; Friday</td>
<td>Fixed route service from Yuma Palms Regional Center to downtown El Centro via Paradise Casino, Winterhaven, Quechan Casino Resort and Interstate 8 with service to Imperial Valley Mall on request.</td>
</tr>
</tbody>
</table>

These routes do not operate on Sundays and major holidays observed by YCIPTA. YCIPTA-observed holidays are: New Year’s Day, Dr. Martin Luther King, Jr. Day, Presidents Day, Memorial Day, Independence Day, Labor Day, Veterans Day, Thanksgiving Day and Christmas Day. Saturday service operates on the day after Thanksgiving, Christmas Eve and New Year’s Eve. One (1) bus will operate on each route for a maximum peak vehicle demand of two (2) in eastern Imperial County.

YCIPTA shall oversee and operate these routes in conjunction with the QUECHAN and Imperial County Transportation Commission (“ICTC”).

Under the California Transportation Development Act (“TDA”), new routes that are implemented could be exempt from the farebox recovery ratio requirements or other performance measures for the rest of the year in the year that service was modified plus two full fiscal years. Blue Route 5 was treated as a new route for the purposes of the use of TDA funding effective July 1, 2014, and its exemption period expired on June 30, 2016. Blue Route 5 will begin its sixth year of operations and will be partially funded with TDA funding provided by ICTC beginning July 1, 2019. Turquoise Route 10 was treated as a new route for purposes of the TDA exemption effective January 7, 2013, and its exemption period ended on June 30, 2015. Turquoise Route 10 will start its seventh year using TDA funding provided by ICTC beginning July 1, 2019.
YCIPTA, QUECHAN, and ICTC initially developed this business plan in October 2012 as the Regional Connector Operations and Implementation Business Plan to coincide with the launch of the Turquoise Route 10 on January 7, 2013. On an annual basis, YCIPTA, QUECHAN, and ICTC review the Business Plan, with the following key amendments:

- **October 2013** – reduced to 12% the initial goal of an 18% farebox recovery ratio for the Turquoise Route 10.
- **September 2014** – included the Blue Route 5’s operations, funding, and performance standards.
- **July 2015** – redesignated the Business Plan to address Eastern Imperial County Transit Services
- **July 2016** – eliminated Saturday service on the Turquoise Route 10 to improve its prospect of meeting the 12% farebox recovery ratio, since the Route’s exemption period ended June 30, 2015.
- **April 2017** – implemented use of local funds, as authorized by SB 508, effective January 1, 2016, which were contributed by YCIPTA and counted toward the farebox recovery ratio requirement.
- **May 2018** – reintroduce a third day, Friday, to the Turquoise Route 10 to allow more accessibility to Eastern Imperial County.

The routes identified in the plan will continue to act as an extension of the Imperial Valley Transit (IVT) system and continue to replace the former IVT Route 3 between Holtville and Winterhaven, California on Wednesdays. IVT Route 3 continues to operate west of Holtville to El Centro, Monday through Saturday.

**Statement of Purpose and Need**
The purpose of operating transit services in eastern Imperial County is to provide mobility for Winterhaven and Fort Yuma Indian Reservation residents and visitors within eastern Imperial County and to Yuma, Arizona. Six (6) days a week the Blue Route 5 services extend to Andrade Port of Entry as well as providing access to services to Yuma. Three (3) days a week the Turquoise Route 10 services would be extended to El Centro to access services at the County Seat, as well as other quality of life opportunities that are not available in Winterhaven.

Regional and local travel needs were identified below:

- Access to California State and Imperial County agencies and services in El Centro (DMV, courts, Imperial County Public Health Department, Imperial County Department of Social Services).
- Access to medical care in El Centro (health specialists, El Centro Regional Medical Center, Pioneer Memorial Hospital).
- Access to medical care in San Diego, Phoenix (Phoenix Indian Medical Center), and Tucson.
- Access to destinations within Winterhaven and the Fort Yuma Indian Reservation.
- Access to medical care, social services and other destinations in Yuma.
Two (2) studies were completed to assess the potential demand for improved service; Winterhaven Quechan Reservation Rural Connector Report (July, 2008) and the Quechan – Tribal Transit Planning, Service Strategies Report (July, 2011), and a recommendation was derived from these studies to provide a local shuttle connecting the Fort Yuma Indian Reservation with Winterhaven and Yuma as well as a lifeline service connecting the Fort Yuma Indian Reservation with El Centro to provide additional access for the eastern portion of Imperial County with the County Seat.

Section 2
Roles and Responsibilities

YCIPTA - Operating and Contract Authority and Oversight: YCIPTA will use its transit operations contractor (RAPT Dev USA) to operate both Blue Route 5 - Quechan Shuttle and Turquoise Route 10 – Interstate 8/El Centro/Yuma. However, YCIPTA, in its sole discretion, reserves the right to replace the transit operations contractor with another company or entity as it deems appropriate.

YCIPTA will administer the operating contract; provide the legal operating authority for this transit service as well as umbrella operating insurance through its operations contractor. YCIPTA will receive monthly reports on project operations and program results, as prepared by the operations contractor. YCIPTA’s Project Liaison shall be the primary contact between the operations contractor, QUECHAN and ICTC.

YCIPTA Project Liaison - Planning, Contract Management and Marketing: YCIPTA shall designate its Transit Director, or designee, as the Project Liaison. The Project Liaison shall conduct daily interactions with the operations contractor, ensuring compliance with all contract terms and conditions, receipt and review of all reports required by the operations contractor, and the coordination of all marketing and promotional programs designed and implemented to support the routes. The Project Liaison will ensure the development and implementation of all programs so that employers, YCIPTA, the contractor, and other partners work together to maximize ridership and the overall effectiveness of the routes.

The Project Liaison shall be responsible for the review and payment of monthly subsidy statements provided by the transit operations and maintenance contractor.

ICTC – Supporting Role:
ICTC will provide a supporting role related to these routes, including providing recommendations to YCIPTA through technical and policy levels, marketing the service in Imperial County and contributing up to One Hundred Fifty-Eight Thousand, Two Hundred Sixty-Two Dollars and Seventy-One Cents ($158,262.71) of Transportation Development Act ("TDA") Local Transportation Fund ("LTF") Article 8(c) funds for a continuation of these routes.

QUECHAN – Supporting Role:
QUECHAN will provide a supporting role related to these funds, including providing recommendations to YCIPTA through technical and policy levels, marketing the route on the Fort Yuma Indian Reservation and contributing Seventy-Eight Thousand Two
Hundred Dollars and Forty Cents ($78,200.40) of Federal Transit Administration (“FTA”) Section 5311(c) monies to operate these routes.

YCIPTA would continue to use FTA Section 5307 funds allocated to the Winterhaven area, FTA Section 5311 funds allocated by ADOT to the small portion of the Fort Yuma Indian Reservation that is in Arizona, plus YCIPTA-generated match, fare revenue collected from the routes, and a portion of the Quechan Business Enterprise parking lot in-kind revenue to cover the remaining costs required to operate these routes. YCIPTA will also contribute local funds it receives from non-State and non-Federal sources to be counted toward the farebox recovery ratio requirement of the TDA LTF funds contributed by ICTC.

Section 3
Overview of Operating Plan

Route Plans
The transit service will cover two (2) routes, Blue Route 5, Quechan Shuttle operating between Yuma, Winterhaven and Fort Yuma Indian Reservation, and Turquoise Route 10 between Yuma, Arizona, Winterhaven, California and El Centro via Interstate 8. The routes would be branded under the name Yuma County Area Transit (“YCAT”).

The routes and bus stop placement are subject to concurrence by QUECHAN, City of El Centro, Imperial County and ICTC. YCIPTA staff shall work with the staff from these agencies regarding route changes/development and to obtain approval to place a YCAT bus stop sign in their area of jurisdiction.

Bus stops in the City of Yuma and Fort Yuma Indian Reservation would be coordinated through YCIPTA’s existing encroachment permits for bus stops that are already in place in those jurisdictions.

Imperial Valley Transit (IVT) shall have priority use of its bus stops within the El Centro-Calexico Urbanized Area (“UZA”) as well as other areas of Imperial County served by IVT buses that YCAT would also serve and if a conflict arises where two (2) buses arrive at the bus stop at the same time, IVT’s use of the bus stop shall take priority. IVT’s use of the bus stops shall not, however, unreasonably interfere with YCIPTA’s obligations under this Business Plan and other agreements between YCIPTA, City of El Centro, Imperial County, ICTC and/or QUECHAN.

Exhibit 1 includes the route map, bus stop list and schedules effective July 1, 2019.

The Blue Route 5 will travel 23.9 miles one way, in a clockwise loop from Downtown Yuma Transit Center, through Fort Yuma Indian Reservation and Winterhaven, California serving 41 bus stops. The Turquoise Route 10 will travel 69.4 miles one way, between Yuma, Arizona, and El Centro, California, serving 27 bus stops.

Service Hours
The service hours, days and routes are outlined in Section One – Overview of Proposed Routes above.
Fares – Effective January 9, 2012

The following fares apply to all routes in YCIPTA’s transit system, including Blue Route 5 and Turquoise Route 10. However, effective July 1, 2016, a “cash only-no passes” fare policy will apply to Turquoise Route 10.

<table>
<thead>
<tr>
<th>Description</th>
<th>Basic</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ages 19-64 years old</td>
<td>Seniors age 65 &amp; older</td>
</tr>
<tr>
<td></td>
<td>Youth ages 5-18 years old without school ID</td>
<td>Persons with Disabilities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Medicare Card Holders</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ADA Certified</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Student ages 5-18 years old with school ID</td>
</tr>
<tr>
<td>One Way</td>
<td>$2.00</td>
<td>$1.00</td>
</tr>
<tr>
<td>Day YCAT Pass</td>
<td>$5.00 (valued at 2.5 trips)</td>
<td>$2.50 (valued at 2.5 trips)</td>
</tr>
<tr>
<td>10-Ride YCAT Pass</td>
<td>$17.50 ($1.75 per ride)</td>
<td>$7.50 ($0.75 per ride)</td>
</tr>
<tr>
<td>31-Day YCAT Pass</td>
<td>$60.00 ($1.50 per ride/20 days/2 trips each)</td>
<td>$30.00 ($0.75 per ride/20 days/2 trips each)</td>
</tr>
</tbody>
</table>

- No transfers – use Day YCAT Pass or pay one–way fares.
- Cocopah Tribe members can ride free by showing their tribal ID card.
- AWC, UA and NAU students and employees can ride free by showing their student ID card with the current semester sticker.
- YPIC Charter High School and Aztec High School students and employees can ride free by showing their student or employee ID card with current semester sticker.
- YRMC and ACCT employees can ride free by showing their employee ID card.
- Children under 5 years old ride free – up to four (4) children; five (5) or more children pay discount fare.
- On Call clients may ride fixed routes for free showing On Call ID upon entering the bus.
- Class Pass - $45.00 (Up to 5 adults and 40 students @ $1.00 per ride).
- This fare structure would be applicable on the evening NightCAT service from AWC/NAU/UA.

Ridership Forecasts
While the two studies identified in Section One did not provide any ridership forecasts, based on historical data in regard to Blue Route 5 and Turquoise Route 10, YCIPTA staff initially projected that approximately fifty (50) passengers may ride Blue Route 5 each operating day and that approximately fifteen (15) passengers may ride Turquoise Route 10 each operating day, or 5.87 and 3.00 passengers per hour, respectively.

Based on data from YCIPTA in regard to Fiscal Year (FY) 2013-2014, Blue Route 5 carried approximately 4.82 passengers per hour which is an increase from 3.41 from FY 2012-2013, as this was the second fiscal year of the route’s operation. (Blue Route 5 started on June 1, 2012). In FY 2014-2015, the increase in ridership continued, as Blue

1 Fares are subject to change based upon the costs associated with YCIPTA’s operation of the route.
Route 5 carried approximately 5.41 passengers per hour. The data for FY 2015-2016 shows continuing improvement, as Blue Route 5 carried approximately 5.62 passengers per hour. In FY 2016-2017, Blue Route 5 carried 5.45 passengers per hour, and carried 5.92 passengers per hour in FY 2017-2018. So far in FY 2018-2019 through April 2019, Blue Route 5 carried an average of 6.5 passengers per hour.

In determining a forecast ridership number for Turquoise Route 10, several factors were considered. This included reconciliation of passengers boarding from Winterhaven on IVT Route 3/300/350, the use of the demographic information in the Winterhaven /Quechan Reservation Rural Connector Report and Quechan Service Strategies Report and data from public workshops held by QUECHAN.

Based on data from ICTC in regard to FY 2011-2012, IVT Routes 3/300/350 carried approximately 3.75 passenger trips in the morning and 3.50 passenger trips in the afternoon/evening on Wednesdays. With the transition to Turquoise Route 10, the route performance was 3.41 passengers per hour which is an increase from 2.99 from FY 2012-2013. According to YCRIPTA’s data for FY 2014-2015, Turquoise Route 10 carried approximately 6.17 passengers per hour, an increase for the second consecutive year since the route’s start on January 7, 2013. Data for FY 2015-2016 shows that Turquoise Route 10 carried 3.69 passengers per hour. After eliminating Saturday service beginning July 1, 2016, data for FY 2016-2017 indicates approximately 3.34 passengers per hour rode the Turquoise Route 10, dropping to 2.72 passengers per hour in FY 2017-2018. With the startup of Friday service effective July 1, 2018, so far in FY 2018-2019 through April 2019, Turquoise Route 10 is carrying 2.1 passengers per hour.

In light of the initial forecasts and actual data described above, the projected ridership for FY 2019-2020 on Blue Route 5 is 6.95 passengers per hour/59.21 per day, while on Turquoise Route 10 it is 3.35 passengers per hour/19.86 per day.

**Fare Revenue Forecasts**

Based on the projected ridership and historical data for each of the two routes and to take a conservative approach, the fare revenue forecast of Thirty-One Thousand, Four Hundred Fifty-Two Dollars and Twenty-Three Cents ($31,452.23) for Blue Route 5 and Twelve Thousand, One Hundred Seventy-Nine Dollars and Two Cents ($12,179.02) for Turquoise Route 10 is projected for FY 2019-2020. It is imperative that a fare structure is established to ensure the maximum farebox recovery in compliance with the TDA. As part of the performance measures, YCRIPTA, QUECHAN, and ICTC review the farebox recovery ratio to ensure compliance with TDA requirements. The farebox ratio and route classification requirements are established below:

<table>
<thead>
<tr>
<th>Route</th>
<th>Proposed Classification</th>
<th>Route</th>
<th>Farebox Recovery Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Route 5</td>
<td>Rural Flex Route</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Turquoise Route 10</td>
<td>Special Service</td>
<td>12% (blended rural/urban)</td>
<td></td>
</tr>
</tbody>
</table>

**Cost and Subsidy Projections**

ICTC will pay QUECHAN an amount not to exceed the annual subsidy amount of One Hundred Fifty-Eight Thousand, Two Hundred Sixty-Two Dollars and Seventy-One Cents.
($158,262.71) to fund Eastern Imperial County Transit Services after QUECHAN files a TDA Article 8c claim and supporting documentation with ICTC and QUECHAN will pay YCIPTA the monthly costs based on revenue service hours with these ICTC funds along with QUECHAN funds of an amount not to exceed the annual subsidy of Seventy-Eight Thousand, Two Hundred Dollars and Forty Cents ($78,200.40) to operate Eastern Imperial County Transit Services, to be paid based on revenue vehicle service hours as established through a separate Memorandum of Understanding between YCIPTA and QUECHAN.

For cost and subsidy projections, see the chart below.

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Routes</strong></td>
<td>Blue Route 5</td>
<td>Turquoise Route 10</td>
<td></td>
</tr>
<tr>
<td><strong>Days Operating</strong></td>
<td>Monday-Saturday</td>
<td>Mon, Wed, Fri</td>
<td></td>
</tr>
<tr>
<td><strong>Fiscal Year –2019-2020</strong></td>
<td>Budget</td>
<td>Budget</td>
<td></td>
</tr>
<tr>
<td>a</td>
<td>Fully Allocated Operating Cost <em>(minus ADA paratransit, other YCAT hours, YMPO Audit, Vanpool and Greyhound)</em></td>
<td>$314,522.27</td>
<td>$101,491.83</td>
</tr>
<tr>
<td>b</td>
<td>Fare Revenue Collected</td>
<td>$31,452.23</td>
<td>$12,179.02</td>
</tr>
<tr>
<td>c</td>
<td>Subsidy Required</td>
<td>$283,070.04</td>
<td>$89,312.81</td>
</tr>
<tr>
<td>d</td>
<td>Quechan Subsidy</td>
<td>$59,444.71</td>
<td>$18,755.69</td>
</tr>
<tr>
<td>e</td>
<td>ICTC Subsidy</td>
<td>$120,304.77</td>
<td>$37,957.94</td>
</tr>
<tr>
<td>f</td>
<td>YCIPTA Subsidy</td>
<td>$103,320.56</td>
<td>$32,599.18</td>
</tr>
<tr>
<td>g</td>
<td>TOTAL SUBSIDY (Over)/Under</td>
<td>$283,070.04</td>
<td>$89,312.81</td>
</tr>
<tr>
<td>h</td>
<td>Total Miles</td>
<td>89,132.80</td>
<td>40,140.00</td>
</tr>
<tr>
<td>i</td>
<td>Total Revenue Miles</td>
<td>87,187.20</td>
<td>39,141.60</td>
</tr>
<tr>
<td>j</td>
<td>Total Deadhead Miles</td>
<td>1,945.60</td>
<td>998.40</td>
</tr>
<tr>
<td>k</td>
<td>service days</td>
<td>304</td>
<td>141</td>
</tr>
<tr>
<td>l</td>
<td>Total Hours</td>
<td>2,692.66</td>
<td>906.25</td>
</tr>
<tr>
<td>m</td>
<td>Total Revenue Hours</td>
<td>2,589.30</td>
<td>835.53</td>
</tr>
<tr>
<td>n</td>
<td>Total Deadhead Hours</td>
<td>103.36</td>
<td>70.72</td>
</tr>
<tr>
<td>o</td>
<td>employees</td>
<td>1.50</td>
<td>1.50</td>
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<tr>
<td>p</td>
<td>Passenger Trips</td>
<td>18,000</td>
<td>2,800</td>
</tr>
<tr>
<td>q</td>
<td>pass/hour</td>
<td>6.95</td>
<td>3.35</td>
</tr>
<tr>
<td>r</td>
<td>pass/day</td>
<td>59.21</td>
<td>19.86</td>
</tr>
<tr>
<td>s</td>
<td>pass/mile</td>
<td>0.21</td>
<td>0.07</td>
</tr>
<tr>
<td>---</td>
<td>-----------</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>t</td>
<td>cost/pass</td>
<td>$17.47</td>
<td>$36.25</td>
</tr>
<tr>
<td>u</td>
<td>sub/pass</td>
<td>$15.73</td>
<td>$31.90</td>
</tr>
<tr>
<td>v</td>
<td>cost/mile</td>
<td>$3.61</td>
<td>$2.59</td>
</tr>
<tr>
<td>w</td>
<td>cost/hour</td>
<td>$121.47</td>
<td>$121.47</td>
</tr>
<tr>
<td>x</td>
<td>farebox ratio</td>
<td>10.0%</td>
<td>12.0%</td>
</tr>
<tr>
<td>y</td>
<td>FTE (based on 2000 hrs)</td>
<td>0.000750</td>
<td>0.000750</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>z</th>
<th>Depreciation Adjustments based on Service Miles*</th>
<th>$34,406</th>
<th>$34,406</th>
</tr>
</thead>
<tbody>
<tr>
<td>aa</td>
<td>Operating Cost minus Depreciation</td>
<td>$280,116</td>
<td>$67,086</td>
</tr>
<tr>
<td>ab</td>
<td>farebox ratio + Adjustments</td>
<td>11.2%</td>
<td>18.2%</td>
</tr>
</tbody>
</table>

**Performance Standards**

Since ICTC would contribute TDA-LTF Article 8(c) funds in support of these routes, the following performance standards apply towards these routes, and YCIPTA will report these figures to ICTC and QUECHAN quarterly. These reports may be reviewed by ICTC’s Social Services Transportation Advisory Council.

According to the TDA requirements, new routes that are implemented could be exempt from the farebox recovery ratio requirements or other performance measures for the rest of the year in the year that service was modified plus two full fiscal years, and if the farebox recovery ratio remains below the established standard, efforts must be made to modify the route(s) to improve performance within the (3) three year time frame. If a claimant fails to meet a required ratio for a fiscal year, its TDA funding level will be reduced by the amount of required revenues that was not maintained.

Turquoise Route 10 was treated as a new route for purposes of the TDA exemption effective January 7, 2013, and its exemption period ended on June 30, 2015. At the end of that exemption period, Turquoise Route 10 achieved a 6.36% farebox recovery ratio, falling short of the 12% standard. Under the TDA regulations, if the required farebox recovery ratio is not met for FY 2015-2016, then that year would be deemed a “non-compliant year”, resulting in a TDA funding reduction by the difference between the required farebox revenues and the actual revenues based on FY 2016-2017 amounts. To increase the chances of Turquoise Route 10 meeting its 12% farebox ratio performance standard, it was agreed to eliminate Saturday service and to establish a “cash only-no passes” fare policy for Turquoise Route 10, effective July 1, 2016. As of June 30, 2017, Turquoise Route 10 achieved a 12% farebox recovery ratio, and met the standard. In July 2018, Turquoise Route 10 resumed service on Fridays to allow passengers to access Eastern Imperial County for a third day, and achieved a 12.3% farebox recovery ratio by the end of FY 2017-2018. The route will be closely monitored for effectiveness.

Blue Route 5 was treated as a new route for the purposes of the use of TDA funding effective July 1, 2014, and its exemption period expired on June 30, 2016. If the
required farebox recovery ratio is not met for FY 2016-2017, then that year would be deemed a “non-compliant year”, resulting in a TDA funding reduction by the difference between the required farebox revenues and the actual revenues based on FY 2017-2018 amounts. As of June 30, 2017, Blue Route 5 achieved a 10% farebox recovery ratio, and met the standard.

Effective January 1, 2016, California Senate Bill 508 (SB 508) clarified the types of revenues that transit operators may consider in the farebox recovery calculation. If fare revenues are insufficient to meet the applicable ratio of fare revenues to operating costs, an operator may satisfy that requirement by supplementing its fare revenues with “local funds”, which the TDA as amended by SB 508, defines as any nonfederal or nonstate grant funds or other revenues generated by, earned by, or distributed to an operator. Examples of local funds that may be available to operators include bus advertising (shelters and buses) local county transportation sales taxes, general fund contributions from a local jurisdiction, sales from alternative fuels sold on the transit property, and contract revenues from institutions such as local college fare subsidy programs. In light of SB 508, YCIPTA and QUECHAN began to document their use of local funds to cover any shortfall in fare revenue for FY 2016-2017 and beyond in order to ensure attainment of the required farebox recovery ratio. YCIPTA and QUECHAN assure that such local funds will not include State or Federal funding sources, unless inclusion thereof is authorized by such sources.

As necessary and required by the FTA, financial and non-financial data shall be collected and reported to the National Transit Database (NTD). YCIPTA would report miles both in the Yuma UZA and El Centro-Calexico UZA.

**Fiscal Audits and Triennial Performance Audits**

Though ICTC will make payment of TDA funds to QUECHAN to fund a portion of these routes, QUECHAN will track its expenses associated with the use of these funds, TDA funds will be listed as a separate line item of funds in the Basic Financial Statements each year and submit a copy of the report to ICTC before December 31 of the given funded year. ICTC will send a triennial performance auditor to audit this service and its performance measures. The initial triennial performance audit for the Blue Route 5 and Turquoise Route 10 was conducted in September 2017 and examined service provided in FY 2014-2016. The audit made twelve findings, to be addressed by implementing three recommendations, as follows:

1. Review opportunities for increasing local revenue to boost farebox recovery.
3. Increase community outreach and marketing efforts on the Fort Yuma Indian Reservation.

The audit’s first recommendation specifically made note of SB 508, and as noted in the Performance Standards section above, YCIPTA and QUECHAN began to document their use of local funds to cover any shortfall in fare revenue for FY 2016-2017 and attained the required farebox recovery ratio on both routes in FY 2016-2017 and FY 2017-2018. QUECHAN continues to improve its efforts to timely submit its State Controller Report per the second recommendation of the audit, and did so for FY 2017-2018. To implement the third recommendation, QUECHAN began issuing monthly flyers describing certain features of the routes to all Tribal departments and community
service providers, encouraging these entities to post and share the flyers. QUECHAN also posted this information on its website. QUECHAN is also working with YCIPTA to better coordinate pass purchasing by riders of the Blue Route 5 and the Turquoise Route 10 to increase ridership.

Section 4
Marketing and Community Outreach Plan

Branding, Marketing and Community Outreach
Marketing to support these routes will be essential to its success. Consistent, coordinated marketing collateral and programs will be developed by YCIPTA, with input and assistance from ICTC and QUECHAN. The Marketing Plan will include printed ads, flyers, rack cards, media, coordination with employers and other advertising materials. The buses will be marketed and branded as YCAT routes.

The marketing program outlined above will be targeted in Yuma and Imperial Counties. YCIPTA, QUECHAN and ICTC will work to engage the support of residents in the Yuma, Fort Yuma and Winterhaven areas to help ensure project success and sustainability. The marketing program is funded by YCIPTA administrative budget and these costs are not reflected in the business plan.

- YCIPTA will focus the routes’ marketing efforts in Yuma County.
- ICTC will focus the routes’ marketing efforts in Imperial County.
- QUECHAN will focus the routes’ marketing efforts on the Fort Yuma Indian Reservation.

YCIPTA will have the YCAT Rider's Guide distributed through its networks in Yuma County, including on YCAT buses. The routes will be included in YCAT Rider’s Guide, online at www.ycat.az.gov and on all YCAT marketing pieces. YCIPTA will seek vendors in El Centro to sell bus passes on behalf of YCIPTA. This includes El Centro City Hall and Circle K.

ICTC will have the Imperial Valley Transit Rider’s Guide distributed throughout Imperial County, on IVT buses and have information related to Blue Route 5 and Turquoise Route 10 operated by YCIPTA inside its Rider’s Guide, online at www.ivtransit.com and www.imperialctc.org and on appropriate IVT marketing pieces. In addition, signs will be placed on the IVT buses to promote the routes at ICTC discretion.

QUECHAN will have IVT and YCAT Rider’s Guides available for distribution throughout the Reservation, promote the routes through door-to-door distribution of information, placement of route information online at www.quechantribe.com, regularly sharing information to Tribal departments, and encouraging the purchase of YCAT bus passes.

Section 5
Additional Details of the Operating Plan
Daily operations of the routes are the responsibility of the contractor, as described in Section 2 Roles and Responsibilities, and managed through YCIPTA, consistent with
the terms of the Operating Contract. The Project Liaison, as designated by YCIPTA, has the responsibility to ensure that the contractor complies with all terms of the Operating Contract. The Project Liaison also has the lead responsibility for development and implementation of the Marketing and Outreach Plan, to be accomplished with support from YCIPTA, QUECHAN and ICTC.

1. Transit Service Information
The schedules and route information will be maintained on the www.ycat.az.gov and www.ivtransit.com websites and available via the YCAT telephone information system at 928.783.2235 and the IVT telephone information system at 760.482.2900. Service will be noted as a YCAT service.

2. Dispatch
A dispatcher will be on duty to support all service hours of the program to ensure excellent customer service. Contingency plans must be made to reasonably accommodate for service delays due to weather, traffic and vehicle failure by the transit operations contractor.

Dispatchers must have a communications system in place with their drivers via two-way radio or cell phone (depending on distance). Under no circumstances should the bus operators use the communications system in such a manner as to endanger the lives of the passengers or in violation of any laws. YCIPTA intends to use radios from the Yuma Regional Communication System on Blue Route 5 and the San Diego-Imperial County Regional Communication System on Turquoise Route 10.

3. Spare Ratio
YCIPTA would be responsible for providing road support to the YCIPTA vehicle should the vehicle experience any maintenance difficulties. YCIPTA shall be responsible to ensure that a replacement vehicle is provided within sixty (60) minutes of a determination that a YCAT bus is inoperable, and that ample comfort, such as water, is provided on the vehicle on days with extreme temperature (115 degrees or higher) and when extended breakdowns occur.

4. Bus Operators
Bus Operators are expected to be courteous, friendly and professional at all times.

Bus Operators shall be bilingual in English and Spanish to ensure that the distribution of information is available to both languages.

Bus Operator uniforms will be required to be consistent with the branding/marketing of YCIPTA transit services. Uniforms must be kept clean and ironed for a professional appearance at all times.

Bus Operators are prohibited from smoking in the vehicles. Smoking outside of the vehicles is also prohibited near the door of the vehicle or in the presence of customers. Eating is prohibited in front of customers or while driving.
Bus Operator breaks shall be established with dispatch according to transit operations contractor policy. Bus Operator breaks should never be allowed to disrupt customer service or routing.

Training shall be given to all Bus Operators so that clear expectations are in place to ensure excellent customer service. Bus Operators will keep the inside of the vehicles neat and tidy, i.e. picking up trash and newspapers left behind.

5. Vehicles
YCIPTA will provide three (3) vehicle types to operate the routes as outlined in this Business Plan. The vehicles used on these routes can carry up to 39 seated passengers, are 34-40 feet in length and have up to two (4) wheelchair tie down spaces. To comply with the California Air Resources Board ("CARB") requirements, YCIPTA will only operate vehicles in California with a level 3 diesel particulate trap. YCIPTA currently has eighteen (18) of these buses, including El Dorado National Passports, a low floor cutaway vehicle on a medium duty chassis, Gillig 40 foot heavy duty low floor buses, and 35 foot Arboc low floor medium duty buses. Furthermore, these buses are durable for highway travel. In addition, YCIPTA has six (6) 21-foot El Dorado National Aerolite buses which may also be used on these routes as these buses seat six (6) to eight (8) passengers and has up to two (2) wheelchair tie down spaces, which uses gasoline fuel and are exempt from the CARB Transit Fleet Rule.

Vehicles must be kept clean. Mechanical and cosmetic repairs must be prompt. There should be a spare vehicle that would easily fit into the program when one of the main vehicles is out for maintenance. All YCIPTA vehicles are ADA compliant and use a low floor ramp for the loading/unloading of mobility devices.

These types of vehicles will provide the most passenger comfort and meet passenger demand. Their size and relative maneuverability will be better suited for the identified routes than larger vehicles, such as transit buses. They will also be more cost effective to operate than larger transit buses.

All buses feature two (2) bicycle spaces, electronic destination signs, farebox, and security cameras. The Aerolite buses features manual destination signs, and farebox.

Pictures of the buses used on these routes are provided below:
Maintenance of the buses will take place at the YCAT bus facility located at 2715 East 14th Street, Yuma, Arizona.

6. Customer Service
Customer service, marketing and safety are paramount to the success of this program. Service and mechanical failures will be logged and used as a tool by the contractor to ensure quality control and maintenance standards. On board customer surveys will be used to help guide route improvements and to adjust marketing plans, as appropriate.

7. Schedules
Schedules are defined in Exhibit A and are subject to change. Schedules have been developed to ensure that there are no conflicts between YCAT and IVT buses at all shared bus stops in El Centro.
8. Transfer Agreements
At the present time, passengers transferring to IVT would be required to pay a full fare as if they transferred back to YCAT.

9. Complementary ADA Paratransit Program
Blue Route 5 is treated as a flex route and is exempt from the ADA paratransit requirement since flex routes are treated as "general public demand response services" under the 49 C.F.R. Part 37 of Federal Regulations. The route deviation component is available to all passengers for an additional $2.00 fare unless passengers board at specific bus stop locations defined by YCIPTA. Turquoise Route 10 has been designated as a commuter route under 49 C.F.R. Part 37 of Federal Regulations, therefore ADA complementary paratransit requirements do not apply. Passengers requesting ADA paratransit service would either ride YCAT OnCall in Yuma County or IVT Access in Imperial County, both within a ¾ mile radius of a non-commuter or flex bus route. Timed connections between the paratransit services and these routes would be established. YCIPTA allows for free transfers between YCAT OnCall and YCAT fixed route buses for these patrons when they show their OnCall ID.

10. Former Route 3 to Winterhaven
It is YCIPTA's and QUECHAN's desire that ICTC continue the discontinuance of Route 3 east of Holtville.

11. The Future
With the provision of ICTC funding in FY 2015-2016 to cover a greater share of the costs for all eastern Imperial County transit services, ICTC took a more active role in the planning and operation of transit services in eastern Imperial County. Under Moving Ahead with Progress for the 21st Century (MAP-21), and continuing under the Fixing America’s Surface Transportation Act (FAST Act), Tribal Transit funding was reduced to the extent that QUECHAN will only be eligible for formula funding unless QUECHAN applies for capital expenses (excluding preventative maintenance). For FY 2016, QUECHAN received Forty-Five Thousand, One Hundred Sixty-Six Dollars and No Cents ($45,166.00) in FTA Formula Funding. However, its FY 2017 FTA Formula Funding dropped to Twenty-Eight Thousand, Six Hundred Thirty-Eight Dollars and No Cents ($28,638.00) as a consequence of eliminating Saturday service on the Turquoise Route 10, which reduced the annual Revenue Vehicle Miles on this route. QUECHAN will see a modest increase in FY 2018 at Thirty-Six Thousand, Four Hundred Five Dollars and No Cents ($36,405.00), then slightly decreasing to Thirty-Five Thousand, Three Hundred Four Dollars and No Cents ($35,304.00) in FY 2019.

In FY 2019-2020, QUECHAN would need to request a minimum of One Hundred Fifty-Eight Thousand, Two Hundred Sixty-Two Dollars and Seventy-One Cents ($158,262.71) from ICTC to continue transit services at the present levels, including the third day of service on Fridays for the Turquoise Route 10. QUECHAN's contribution would decrease to Seventy-Eight Thousand, Two Hundred Dollars and Forty Cents ($78,200.40). QUECHAN will exhaust its FY 2014-2015 FTA Discretionary Grant funding to cover a portion of its contribution, with the balance covered with its FTA Formula Funding. YCIPTA would continue to use FTA Section 5307 funds allocated to the Winterhaven area, FTA Section 5311 funds allocated by ADOT to the small portion
of the reservation that is in Arizona, plus YCIPTA generated match, fare revenue collected from the routes and Quechan Business Enterprises parking lot in-kind revenue to cover the remaining costs required to operate these routes.

A comprehensive review of these routes occurred in Spring 2016, prior to the YCIPTA, QUECHAN and ICTC budget planning to determine the appropriate level of transit service and population in eastern Imperial County as compared to central and northern Imperial County. This review will also took into consideration need in eastern Imperial County and the routes' ability to meet TDA and MOU specific performance measures.

Any continuation of transit services beyond June 30, 2020 at the present levels will require additional contributions by ICTC. If service reductions are to occur based on available funding by QUECHAN, YCIPTA and ICTC that are known today, public hearings for route changes would take place in May 2019 as part of the adoption of the YCIPTA FY 2019-2020 operating and capital budget with the route changes taking effect on July 1, 2019. To assist in the determination of future service levels and contribution shares by all parties for FY 2020-2021, ICTC will minimally need from YCIPTA a sample of daily ridership data (boardings and alightings) by route direction and bus stop locations during the months of January through March 2020. The sample of data was agreed to by all parties prior to December 15, 2015. The actual daily ridership data should be provided to all parties by April 17, 2020. This would allow a comprehensive analysis of recommended service levels, contribution shares, and funds available for FY 2020-2021.
D. Contract Extension for the IMPERIAL VALLEY TRANSIT (IVT); Fixed Route Bus System - Operating Agreement, FY 2019-20
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

SUBJECT: Contract Extension for the IMPERIAL VALLEY TRANSIT (IVT); Fixed Route Bus System - Operating Agreement, FY 2019-20

Dear Commission Members:

IMPERIAL VALLEY TRANSIT or IVT is the public fixed route bus system in service since 1989, administered by ICTC and operated under contract with First Transit Inc.

Within the last nine (9) years, the Commission has approved numerous transit service adjustments in contract modifications for IVT, with required corresponding changes to the IVT ACCESS service. This included expanded service hours for additional service hours on Saturdays, the addition of limited service hours on Sundays and the implementation of 35 minute headways to reduce wait times between Calexico and El Centro, and, the IVT Gold line in the City of Brawley.

The vehicles operated are ramp equipped Gillig 40 ft transit buses and lift equipped minibuses. Currently, the service operates seven (7) days a week. There is an average of 2,161 passengers a day and the combined farebox ratio is approximately 15%. Performance statistics for FY 2018-19 to date are attached.

The Scope of Work based on demand and optimum utilization of resources includes:

1. Sixteen (16) ramp equipped Gillig 40 ft transit buses, eleven (11) lift equipped minibuses
2. The system operates on the schedule of approximately 5:30 AM until approximately 11:00PM
3. Originally known as Imperial County Transit, the brand and logo was created in 2001 consistent with other ICTC branded services known as “IVT” with the primary colors of blue, green and white.

First Transit, Inc. has been responsive to all the Commission requests and continues to provide a high quality and valuable service to the community. The various contracts employ approximately 105 people who live and work in Imperial Valley with their families.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
ICTC has come to recognize benefits including greater efficiencies, better coordination, enhanced communication, better compliance with regulations and cost savings through the consolidation of the management, dispatch, reservationists, maintenance etc. under one turnkey contractor with one administering agency. However, the current various public transit services contracts have different start and end dates, and it has created a disjointed competitive bid process.

ICTC has the large competitive bid underway for all four transit services that is expected to be completed in the next 90 days. This contract extension would be in place until new contracts are awarded for service. This extension would be terminated for convenience at that time.

ICTC is using the option year pricing for this contract extension from FY 2018-19 provided in the original competitive bid from 2011.

Funding for this project is identified in the ICTC FY 2019-20 Budget, specifically in the ICTC Overall Work Program and Budget/Transit Finance Plan; through federal grants and Transportation Development ACT (TDA) Funding, anticipated to be approved on June 26, 2019.

The original 2011 Request for Proposal, scope of work and all contract exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign a one-year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT fixed route bus system, for the period July 1, 2019 through June 30, 2020:
   a. The cost for IVT shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $73,300.08 monthly and variable hourly costs at $75.81 per hour for an average of 2,830 hours monthly, farebox established at 17%,
   b. The cost for IVT Blue and Green Lines line shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $13,889.84 monthly and variable hourly costs at $75.81 per hour for an average of 524 hours monthly, farebox established at 4%,
   c. The cost for IVT Gold Line shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $0.00 monthly and variable hourly costs at $75.81 per hour for an average of 272 hours monthly, farebox established at 4%,
   d. With an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager
## IMPERIAL VALLEY TRANSIT
### FY 2018-19

<table>
<thead>
<tr>
<th>Annual</th>
<th>Mileage</th>
<th>Days</th>
<th>Hours</th>
<th>FTE</th>
<th>Pass</th>
<th>Fares</th>
<th>Cost</th>
<th>Subsidy</th>
<th>Pass/ Hour</th>
<th>Pass/ Day</th>
<th>Pass/ Mile</th>
<th>Cost/ FTE</th>
<th>Sub/ Pass</th>
<th>Cost/ Mile</th>
<th>Cost/ Fare</th>
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<td>94.22</td>
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<td>2,001 &amp; 1</td>
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<td>93.52</td>
<td>$4.88</td>
<td>$4.00</td>
<td>$101.45</td>
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</table>

- **fuel**: $0.00
- **marketing**: $30,138.53
- **website**: $25,137.42
- **ICTC market**: $28,974.44
- **wifi**: $8,362.20

**Total**: $2,991,580.15

- **adj cost**: $2,991,580.15
- **adj farebox**: 17.5%

### NOTES:

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2011-12, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation
### IVT - Blue Line
#### FY 2018-19

<table>
<thead>
<tr>
<th>Annual</th>
<th>Mileage</th>
<th>Days</th>
<th>Hours</th>
<th>FTE</th>
<th>Pass</th>
<th>Fares</th>
<th>Cost</th>
<th>Subsidy</th>
<th>Hours/Pass</th>
<th>Pass/Fare</th>
<th>Cost/Pass</th>
<th>Hours/Fare</th>
<th>Cost/Fare</th>
<th>Fuel</th>
<th>ICTC Mark</th>
<th>Marketing</th>
<th>Fuel Cost</th>
<th>ICTC Mark Cost</th>
<th>Marketing Cost</th>
<th>Depreciation Cost</th>
<th>Adj Cost</th>
<th>Adj Farebox</th>
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<tr>
<td>Subtotal A</td>
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<td>1,592</td>
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<td>0.36</td>
<td>94.87</td>
<td>$23.60</td>
<td>$22.67</td>
<td>$101.96</td>
<td>$8.56</td>
<td>3.9%</td>
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<td>Subtotal B</td>
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<td>4,163.29</td>
<td>$107,298.30</td>
<td>$103,135.01</td>
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<td>48.8</td>
<td>0.32</td>
<td>94.33</td>
<td>$26.49</td>
<td>$25.47</td>
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<td>3.9%</td>
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</table>

- **Fuel**: $0.00
- **ICTC Mark**: $0.00
- **Marketing**: $1,520.97

\[
\text{Total} = \frac{271,144.19}{259,107.47} = 3.9\%
\]

**NOTES:**

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2006, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation
### IVT - Green Line
**FY 2018-19**

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<tr>
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<td>93.67</td>
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<td>$28.06</td>
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<td>$8.51</td>
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<td>2363</td>
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<td>$6,105.51</td>
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<td>2.5%</td>
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</tbody>
</table>

|           |         |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |
| fuel     | $0.00   |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |
| ICTC marketi | $0.00 |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |
| marketing | $261.28 |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |

\[
\text{Cost} = $241,891.70 \quad \text{Fare} = $235,524.91
\]

|           |         |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |
| depreciation | $0.00 |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |
| adj cost   | $241,891.70 |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |
| adj farebox| 2.5%    |       |       |       |     |       |      |         |             |     |       |     |             |            |            |          |           |           |           |             |

**NOTES:**

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2009, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation
### IVT - Gold Line
#### FY 2018-19

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<th>Hours</th>
<th>FTE</th>
<th>Pass</th>
<th>Fares</th>
<th>Cost</th>
<th>Subsidy</th>
<th>Pass/ Hour</th>
<th>Pass/ Day</th>
<th>Pass/ Mile</th>
<th>FTE</th>
<th>Pass/ Cost</th>
<th>Sub/ Cost</th>
<th>Cost/ Mile</th>
<th>Cost/ Box %</th>
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<tr>
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<td>$198,265.64</td>
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<td>94.79</td>
<td>17.54</td>
<td>$16.78</td>
<td>$76.01</td>
<td>$6.83</td>
</tr>
</tbody>
</table>

**Notes:**

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2013, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation

**Cost Breakdown:**

- **Fuel:** $0.00
- **ICTC Marketing:** $0.00
- **Total:** $207,586.62
- **Farebox:** 4.3%

**Adjusted Cost:** $17.57 / 16.78 / 76.12 / 6.84 / 4.3%
NINTH AMENDMENT TO AGREEMENT

This Ninth Amendment to Agreement for fixed-route transit services ("Amendment"), made and
entered into effective this ______________________ , 2019 is by and between the IMPERIAL COUNTY
TRANSPORTATION COMMISSION ("ICTC"), and FIRST TRANSIT, INC., a Delaware corporation
qualified to do business in California ("PROVIDER").

WITNESSETH

WHEREAS, ICTC entered into that certain Agreement dated May 25, 2011, hereinafter the
"Agreement", and attached hereto as Exhibit "1"; and

WHEREAS, ICTC entered into that certain First Amendment to Agreement dated August 22,
2012, hereinafter the “FIRST AMENDMENT”, and attached hereto as Exhibit “2”; and

WHEREAS, ICTC entered into that certain Second Amendment to Agreement dated May 27,
2013, hereinafter the “SECOND AMENDMENT”, and attached hereto as Exhibit “3”; and

WHEREAS, ICTC entered into that certain Third Amendment to Agreement dated July 1, 2013,
hereinafter the “THIRD AMENDMENT”, and attached hereto as Exhibit “4”; and

WHEREAS, ICTC entered into that certain Fourth Amendment to Agreement dated November
13, 2013, hereinafter the “FOURTH AMENDMENT”, and attached hereto as Exhibit “5”; and

WHEREAS, ICTC entered into that certain Fifth Amendment to Agreement dated December 11,
2013, hereinafter the “FIFTH AMENDMENT”, and attached hereto as Exhibit “6”; and

WHEREAS, ICTC entered into that certain Sixth Amendment to Agreement dated June 25, 2014,
hereinafter the “SIXTH AMENDMENT”, and attached hereto as Exhibit “7”; and

WHEREAS, ICTC entered into that certain Seventh Amendment to Agreement dated July 27,
2016, hereinafter the “SEVENTH AMENDMENT”, and attached hereto as Exhibit “8”; and

WHEREAS, ICTC entered into that certain Eighth Amendment to Agreement dated May 24,
2017, hereinafter the “EIGHTH AMENDMENT”, and attached hereto as Exhibit “9”; and

WHEREAS, during the course of the performance of that Agreement the parties became aware
that additional services should be performed for the completion of said Agreement; and
WHEREAS, the parties to that Agreement have identified the nature and cost of such additional work and wish to provide for completion of additional specialized work so identified; and

WHEREAS, the Agreement is due to expire on June 30, 2019 unless extended; and

WHEREAS, the Parties wish to extend this Agreement for one (1) year from July 1, 2019 to June 30, 2020; and

WHEREAS, the Parties agree to make such modifications.

NOW THEREFORE, and in consideration of the promises and payments herein set forth, the parties agree as follows:

1. Paragraph 1.1 of the Agreement is hereby amended to read as follows:

   "1.1. This Agreement shall commence on July 1, 2011 and shall continue through June 30, 2020."

2. A paragraph 8.1.1.11 is hereby supplemented to read as follows:

   "8.1.1.11. For the period July 1, 2019 through June 30, 2020, the cost shall be based upon the pricing as provided in the original option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year, at fixed costs of $73,300.08 monthly and variable hourly costs at $75.81 per hour for an average of 2,830 hours monthly. The farebox is established at 17% therefore the resulting monthly subsidy will be paid after the subtraction of the collected fare revenues."

3. A paragraph 8.1.2.11 is hereby supplemented to read as follows:

   "8.1.2.11. [Blue and Green Lines] For the period July 1, 2019 through June 30, 2020, the cost shall be based upon the pricing as provided in the original option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year, at fixed costs of $13,889.84 monthly and variable hourly costs at $75.81 per hour for an average of 524 hours monthly. The farebox is established at 4% therefore the resulting monthly subsidy will be paid after the subtraction of the collected fare revenues."

4. A paragraph 8.1.3.9 is hereby supplemented to read as follows:

   "8.1.3.9. [Gold Line] For the period July 1, 2019 through June 30, 2020, the cost shall be based upon the pricing as provided in the original option year pricing sheet dated November..."
2013, adjusted for the FY 2019-20 year, at fixed costs of $0.00 monthly and variable hourly costs at $75.81 per hour for an average of 272 hours monthly. The farebox is established at 4% therefore the resulting monthly subsidy will be paid after the subtraction of the collected fare revenues.”

5. In all other respects, the Agreement, as amended, remains in full force and effect.

6. This Amendment is effective as of the day and year first written above.

IN WITNESS WHEREOF, the Parties hereto have caused this Amendment to be executed the day and year first above written.

IMPERIAL COUNTY TRANSPORTATION COMMISSION:  

By: __________________________
Chairman

ATTEST:

______________________________
CRISTI LERMA
Secretary to the Commission

APPROVED AS TO FORM:

______________________________
KATHERINE TURNER
COUNTY COUNSEL

By: __________________________
Eric Havens
Deputy County Counsel

PROVIDER:

By: __________________________
FADI CHAKBAZOF
Senior Vice President
E. Contract Extension for the IVT ACCESS; ADA Paratransit Services - Operating Agreement, FY 2019-20
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave Suite 104
El Centro, CA 92243

SUBJECT: Contract Extension for the IVT ACCESS; ADA Paratransit Services - Operating Agreement, FY 2019-20

Dear Commission Members:

IVT ACCESS is the complementary public paratransit service bus system in service since 1994, per the Americans with Disabilities Act (ADA). The service operates in tandem with Imperial Valley Transit (IVT), and is designed for persons with disabilities, with coordinated service schedules and services areas.

Within the last nine (9) years, the Commission has approved numerous transit service adjustments in contract modifications for IVT, with required corresponding changes to the IVT ACCESS service. This included expanded service hours for additional service hours on Saturdays, the addition of limited service hours on Sundays and the implementation of 35 minute headways to reduce wait times between Calexico and El Centro, and, the IVT Gold line in the City of Brawley.

The vehicles operated are lift equipped minibuses designed for the physically and/or cognitively disabled passenger. Currently, the service operates seven (7) days a week, with a 14 day advance reservation system. There is an average of 86 passengers a day and the farebox ratio is approximately 4.3%. Performance statistics for FY 2018-19 to date are attached.

The Scope of Work based on demand and optimum utilization of resources includes:

1. Eleven (11) lift equipped minibuses and one (1) lift equipped transit van
2. The minibuses operate coverage based on demand and on the schedule of the IVT fixed route bus system from approximately 5:30 AM until approximately 11:00PM
3. The brand and logo was created in 1994 consistent with other ICTC branded services known as “IVT ACCESS” with the primary colors of green and white.

Vehicle sizes are typically smaller with high mileage requiring replacement more frequently.

ICTC has come to recognize benefits including greater efficiencies, better coordination, enhanced communication, better compliance with regulations and cost savings through the consolidation of the management, dispatch, reservationists, maintenance etc. under one turnkey contractor with one administering agency. However, the current various public transit services contracts have different start and end dates, and it has created a disjointed competitive bid process.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL.
ICTC has the large competitive bid underway for all four transit services that is expected to be completed in the next 90 days. This contract extension would be in place until new contracts are awarded for service. This extension would be terminated for convenience at that time.

ICTC is using the option year pricing for this contract extension from FY 2018-19 provided in the original competitive bid from 2011.

Funding for this project is identified in the ICTC FY 2019-20 Budget, specifically in the ICTC Overall Work Program and Budget/Transit Finance Plan; through federal grants and Transportation Development ACT (TDA) Funding, anticipated to be approved on June 26, 2019.

The original 2011 Request for Proposal, scope of work and all contract exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign a one-year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT ACCESS Paratransit Service, for the period July 1, 2019 through June 30, 2020:
   a. The cost shall be based upon the pricing as provided in the original contract option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year at fixed costs of $40,408.58 monthly and variable hourly costs at $71.16 per hour for an average of 1,130 hours monthly, farebox established at 10%, with an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager

Attachment
### IVT - Access
#### FY 2018-19

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<th></th>
<th>Mileage</th>
<th>Days</th>
<th>Hours</th>
<th>FTE</th>
<th>Pass</th>
<th>Fares</th>
<th>Cost</th>
<th>Subsidy</th>
<th>Pass/ FTE</th>
<th>Pass/ Mile</th>
<th>Pass/ Hour</th>
<th>Pay/ Day</th>
<th>Cost/ Hour</th>
<th>Cost/ Mile</th>
<th>Cost/ FTE</th>
<th>Cost/ Box %</th>
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- **Fuel**: $0.00
- **Marketing**: $14,123.91
- **Website**: $6,912.08

**Total**: $1,239,126.71 + $1,164,379.69 = $2,403,506.39

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**Notes:**

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2011-12, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation
FOURTH MODIFICATION OF AGREEMENT

This Fourth Modification to Agreement for ADA Paratransit services, made and entered into effective the _____ day of ______________ 2019, is by and between the IMPERIAL COUNTY TRANSPORTATION COMMISSION ("ICTC") and FIRST TRANSIT, INC., a Delaware corporation qualified to do business in California ("PROVIDER"), (individually, “Party” collectively, “Parties”).

WITNESSETH

WHEREAS, ICTC and PROVIDER entered into that certain Agreement dated May 25, 2011, ("AGREEMENT"), and attached hereto as Exhibit "1"; and

WHEREAS, ICTC and PROVIDER entered into the First Modification of the AGREEMENT dated November 14, 2012, and attached hereto as Exhibit "2"; and

WHEREAS, ICTC and PROVIDER entered into the Second Modification of the AGREEMENT dated December 11, 2013, and attached hereto as Exhibit "3"; and

WHEREAS, ICTC and PROVIDER entered into the Third Modification of the AGREEMENT dated July 27, 2016, and attached hereto as Exhibit "4"; and

WHEREAS, during the course of the performance of that AGREEMENT the Parties became aware that additional services should be performed for the completion of said AGREEMENT; and

WHEREAS, the Parties to that AGREEMENT have identified the nature and cost of such additional work and wish to provide for completion of additional specialized work so identified; and

WHEREAS, the Agreement is due to expire on June 30, 2019 unless extended; and

WHEREAS, the Parties wish to extend this Agreement for one (1) year from July 1, 2019 to June 30, 2020; and

WHEREAS, the Parties agree to make such modifications.

NOW THEREFORE, and in consideration of the promises and payments herein set forth, the Parties agree as follows:

1. Paragraph 1.1 of the Agreement is hereby amended to read as follows:

   “1.1. This Agreement shall commence on July 1, 2011 and shall continue through June 30, 2020.”

///
2. A paragraph 8.1.1.11 is hereby supplemented to read as follows:

"8.1.1.11. For the period July 1, 2019 through June 30, 2020, the cost shall be based upon the pricing as provided in the original option year pricing sheet dated April 2011, adjusted for the FY 2019-20 year, at fixed costs of $40,408.58 monthly and variable hourly costs at $71.16 per hour for an average of 1,130 hours monthly. The farebox is established at 10% therefore the resulting monthly subsidy will be paid after the subtraction of the collected fare revenues."

3. In all other respects, the AGREEMENT, as amended, remains in full force and effect.

4. This Modification is effective as of the day and year first written above.

IN WITNESS WHEREOF, the Parties hereto have caused this Modification to be executed the day and year first above written.

IMPERIAL COUNTY TRANSPORTATION COMMISSION:

PROVIDER:

By: ________________________________
By: FADI CHAKBAZOF
Chairman Senior Vice President

ATTEST:

By: ________________________________
CRISTI LERMA
Secretary to the Commission

APPROVED AS TO FORM:

KATHERINE TURNER
COUNTY COUNSEL

By: ________________________________
Eric Havens
Deputy County Counsel
F. Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services – IVT RIDE El Centro Agreement FY 2019-20
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave Suite 104
El Centro, CA 92243

SUBJECT: Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services
– IVT RIDE El Centro Agreement FY 2019-20

Dear Commission Members:

As a result of prior direction from the Commission, ICTC completed competitive bids in 2014 focused on the consolidation of the four public dial-a-ride services. The Cities of Brawley, Calexico and Imperial had previously administered separate turnkey contracts for intra-city Dial-A-Ride services. ICTC had administered the West Shores Dial-A-Ride contract.

The four (4) agencies determined that they were interested in determining if greater efficiencies, better coordination, better compliance with regulations and cost savings could be achieved through the consolidation of the management, dispatch, reservationists, maintenance and marketing etc. under one turnkey contractor with one administering agency. This process was completed through this competitive bid, whereby one contractor was offered the new contract for all four services with ICTC as the administrator.

The service is designed for persons with disabilities and age 55 and over access to medical facilities, clinics and other services. The vehicles operated are ramp equipped minibus designed for the physically and/or cognitively disabled passenger. Currently, the service operates 6 days a week, with an advance reservation system. There is an average of 72 passengers a day and the farebox ratio is approximately 4.3%. Performance statistics for FY 2018-19 to date are attached.

The City of El Centro did not initially participate in the original IVT RIDE competitive bid, however, the City later requested in June 2016 that ICTC conduct the required competitive bid and administer a contract for the continuation of paratransit services. After a review of the operational statistics, latent passenger demand and service area with City staff, ICTC staff developed a Scope of Work to add a 4th revenue service bus and added 12,000 service.

Based on the requests at the two most current Unmet Transit Needs Public hearings and the subsequent “Findings” adopted by the Commission, ICTC staff have been able to add additional service hours for service four days a week for the adjacent community of Heber. Additional vehicles have been added to accommodate the expanded service area.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
The Scope of Work based on demand and optimum utilization of resources includes:

1. Four (4) ramp equipped minibuses and two (2) lift equipped vans
2. The service areas have different start and end times generally starting at 7:00AM and ending at 6:00PM.
3. A new name, brand and logo was created, owned by and consistent with other ICTC branded services known as “IVT RIDE” with the primary colors of yellow, black and white.

The IVT RIDE service contract was approved for a three-year term, with two additional one year option years. This five year term was structured so that it would provide the opportunity for ICTC to circulate another larger consolidated competitive bid for all four of the ICTC administered public transit services in FY 2019.

ICTC has come to recognize benefits including greater efficiencies, better coordination, enhanced communication, better compliance with regulations and cost savings through the consolidation of the management, dispatch, reservationists, maintenance etc. under one turnkey contractor with one administering agency. However, the current various public transit services contracts have different start and end dates, and it has created a disjointed competitive bid process.

ICTC has a large competitive bid underway for all four transit services that is expected to be completed in the next 90 days. This extension would be in place until the new contracts are awarded for service. The extension would be terminated for convenience at that time.

ICTC must use the option year pricing for this extension provided in the original competitive bid from 2016.

Funding for this project is identified in the ICTC FY 2019-20 Budget, specifically in the ICTC Overall Work Program and Budget/Transit Finance Plan; through the Local Transportation (LTA) 2% set aside and Transportation Development ACT (TDA) Funding, anticipated to be approved on June 26, 2019.

The original 2016 Request for Proposal, scope of work and all exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign an extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT RIDE Paratransit Service for the period July 1, 2019 through June 30, 2020 with an annual not to exceed operating subsidy, with an annual not to exceed up to 5% marketing allowance, with an annual fuel escalator clause:
   A. El Centro Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $617,943.
   B. Heber Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $68,432.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager

MB/ksw/cl 62
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fuel  $0.00  $0.00  
marketing  $3,288.96  $3,288.96  
ICTC market  $2,169.92  $2,169.92  
$519,843.98  $497,810.97  2.0  72.1  0.3  87.22  $28.51  $27.29  $56.76  $9.07  4.3%

depreciation  $0.00  
adj cost  $519,843.98  

4.3%

NOTES:
1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2016, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation
FIRST AMENDMENT TO AGREEMENT
(IVT RIDE EL CENTRO)

THIS FIRST AMENDMENT TO AGREEMENT FOR PARATRANSIT SERVICES ("this Amendment"), made and entered into effective the _____ day of ________________, 2019, is by and between the IMPERIAL COUNTY TRANSPORTATION COMMISSION ("ICTC"), and FIRST TRANSIT, INC., a Delaware corporation authorized to conduct business in California ("Provider").

WITNESSETH

WHEREAS, ICTC entered into that certain Agreement dated April 27, 2016 (#7B), hereinafter the “Agreement”, and attached hereto as Exhibit “1”; and

WHEREAS, during the course of the performance of that Agreement the parties became aware that additional services should be performed for the completion of said Agreement; and

WHEREAS, the parties to that Agreement have identified the nature and cost of such additional work and wish to provide for completion of additional specialized work so identified; and

WHEREAS, the Agreement is due to expire on June 30, 2019 unless extended; and

WHEREAS, the Parties wish to extend this Agreement for an additional one (1) year from July 1, 2019 to June 30, 2020; and

WHEREAS, the Parties agree to make such modifications.

NOW THEREFORE, and in consideration of the promises and payments herein set forth, the parties agree as follows:

1. Paragraph 1.1 of the Agreement is hereby amended to read as follows:

“1.1. This Agreement shall commence on June 1, 2016 and shall continue through June 30, 2020.”

2. Paragraph 8.3.4 of the Agreement is hereby amended to read as follows:

“8.3.4. For the period July 1, 2019 through June 30, 2020, the base price is identified as $686,603.36. The farebox is established at ten percent (10%); therefore the annual not-to-exceed subsidy shall be $617,943.02.”

3. A paragraph 8.3.9 of the Agreement is hereby supplemented to read as follows:

1
"8.3.9. HEBER. Compensation for expanded services to be provided for the community of Heber shall be as follows: For the period July 1, 2019 through June 30, 2020, the base price is identified as $72,034. The farebox is established at five percent (5%); therefore the annual not-to-exceed subsidy shall be $68,432."

4. Paragraph 25.1 of the Agreement is reiterated as follows:

"25.1 TERMINATION FOR CONVENIENCE
ICTC, by written notice, may terminate this Agreement, in whole or in part, when it is in ICTC’s interest. If this Agreement is terminated, ICTC shall be liable only for payment under the payment provisions of this Agreement for services rendered before the effective date of termination."

5. In all other respects, the Agreement, as amended, remains in full force and effect.

6. This Amendment is effective as of the day and year first written above.

IN WITNESS WHEREOF, the parties of executed this Amendment on the day and year first above written.

IMPERIAL COUNTY TRANSPORTATION COMMISSION: PROVIDER:
FIRST TRANSIT, INC.

By: ____________________________
Chairman

By: ____________________________
FADI CHAKBAZI
Senior Vice President

ATTEST:

CRISTI LERMA
Secretary to ICTC

APPROVED AS TO FORM:

KATHERINE TURNER
County Counsel

By: ____________________________
Eric Havens
Deputy County Counsel
G. Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services –IVT RIDE Brawley-Calexico-Imperial-West Shores Agreement FY 2019-20
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

SUBJECT: Contract Extension for the Coordination of Public Dial-a-Ride Paratransit Services
-IVT RIDE Brawley-Calexico-Imperial-West Shores Agreement FY 2019-20

Dear Commission Members:

As a result of prior direction from the Commission, ICTC completed competitive bids in 2014 focused on the consolidation of the four public dial-a-ride services. The Cities of Brawley, Calexico and Imperial had previously administered separate turnkey contracts for intra-city Dial-A-Ride services. ICTC had administered the West Shores Dial-A-Ride contract.

The four (4) agencies determined that they were interested in determining if greater efficiencies, better coordination, better compliance with regulations and cost savings could be achieved through the consolidation of the management, dispatch, reservationists, maintenance and marketing etc. under one turnkey contractor with one administering agency. This process was completed through this competitive bid, whereby one contractor was offered the new contract for all four services with ICTC as the administrator.

The service is designed for persons with disabilities and age 55 and over access to medical facilities, clinics and other services. The vehicles operate are ramp equipped minibus designed for the physically and/or cognitively disabled passenger. Currently, the service operates 6 days a week, with an advance reservation system. Performance statistics for FY 2018-19 to date are attached.

The Scope of Work based on demand and optimum utilization of resources includes:

1. Ten (10) ramp equipped minibuses
2. The service areas have different start and end times generally starting at 7:00AM and ending at 6:00PM.
3. A new name, brand and logo was created, owned by and consistent with other ICTC branded services known as “IVT RIDE” with the primary colors of yellow, black and white.

The IVT RIDE service contract was approved for a three-year term, with two additional one year option years. This five year term was structured so that it would provide the opportunity for ICTC to circulate another larger consolidated competitive bid for all four of the ICTC administered public transit services in FY 2019.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
ICTC has come to recognize benefits including greater efficiencies, better coordination, enhanced communication, better compliance with regulations and cost savings through the consolidation of the management, dispatch, reservationists, maintenance etc. under one turnkey contractor with one administering agency. However, the current various public transit services contracts have different start and end dates, and it has created a disjointed competitive bid process.

ICTC has a large competitive bid underway for all four transit services that is expected to be completed in the next 90 days. This extension would be in place until the new contracts are awarded for service. The extension would be terminated for convenience at that time.

ICTC must use the option year pricing for this extension provided in the original competitive bid from 2014. There are no service changes anticipated at this time.

Funding for this project is identified in the ICTC FY 2019-20 Budget, specifically in the ICTC Overall Work Program and Budget/Transit Finance Plan; through the Local Transportation (LTA) 2% set aside and Transportation Development ACT (TDA) Funding, anticipated to be approved on June 26, 2019.

The original 2014 Request for Proposal, scope of work and all exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign an extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT RIDE Paratransit Service for the period July 1, 2019 through June 30, 2020 with an annual not to exceed operating subsidy, with an annual not to exceed up to 5% marketing allowance, with an annual fuel escalator clause:
   A. Brawley Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $291,437.
   B. Calexico Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $409,961.
   C. Imperial Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $198,733.
   D. West Shores Service Area - For the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $75,875.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager

MB/ksw/cl

Attachments
### IVT Ride Brawley
**FY 2018-19**

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- marketing $13.50 $13.50
- ICTC market $1,042.25 $1,042.25

**Total** $222,144.67 $209,274.48 2.5 35.3 0.4 87.15 24.87 23.43 62.97 10.17 5.8%

**NOTES:**

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2014, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation

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T:\Projects\IVT RIDE\IVT Ride excel\Brawley\FY 2018-19\Brawley IVT RIDE 1819 summary
# IVT Ride Calexico

**FY 2018-19**

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**NOTES:**

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2014, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation

T:\Project\IVT RIDE\IVT Ride excel\Calexico\FY 2018-19\Calexico IVT RIDE 1819summary
## IVT Ride Imperial
### FY 2018-19

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<th>Pass/ Hours</th>
<th>Cost/</th>
<th>Sub/</th>
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- **Fuel**: $0.00
- **Marketing**: $19.25
- **ICTC market**: $626.48
  - Total: $153,401.44

### Notes:
1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2014, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation

T:\Projects\IVT RIDE\IVT Ride exco\Imperial\FY 2018-19\Imperial IVT RIDE 1819summary
## IVT Ride West Shores
### FY 2018-19

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- **fuel**: $0.00
- **marketing**: $15.00
- **ICTC market**: $404.37

**Total Adj Cost**: $58,102.77

**Depreciation**: $0

### NOTES:

1. FY 2018-19 cumulative 10 month to date performance data
2. Performance Standards are based on original contract from FY 2014, and will be adjusted in the upcoming new contract cycle
3. Depreciation is added at year end and provides adjustment for farebox ratio calculation
FIRST AMENDMENT TO AGREEMENT

(IVT RIDE)

THIS FIRST AMENDMENT TO AGREEMENT FOR PARATRANSIT SERVICES ("this Amendment"), made and entered into effective the ___ day of ___________________, 2019, is by and between the IMPERIAL COUNTY TRANSPORTATION COMMISSION ("ICTC"), and FIRST TRANSIT, INC., a Delaware corporation authorized to conduct business in California ("Provider").

WITNESSETH

WHEREAS, ICTC entered into that certain Agreement dated September 24, 2014 (#6B), hereinafter the “Agreement”, and attached hereto as Exhibit “1”; and

WHEREAS, during the course of the performance of that Agreement the parties became aware that additional services should be performed for the completion of said Agreement; and

WHEREAS, the parties to that Agreement have identified the nature and cost of such additional work and wish to provide for completion of additional specialized work so identified; and

WHEREAS, the Agreement is due to expire on June 30, 2019 unless extended; and

WHEREAS, the Parties wish to extend this Agreement for an additional one (1) year from July 1, 2019 to June 30, 2020; and

WHEREAS, the Parties agree to make such modifications.

NOW THEREFORE, and in consideration of the promises and payments herein set forth, the parties agree as follows:

1. Paragraph 1.1 of the Agreement is hereby amended to read as follows:

   “1.1. This Agreement shall commence on September 1, 2014 and shall continue through June 30, 2020.”

2. Paragraph 8.1.1.6 of the Agreement is hereby amended to read as follows:

   “8.1.1.6. BRAWLEY. For the period July 1, 2019 through June 30, 2020, the base cost is identified as $323,819.00. The farebox is established at ten percent (10%); therefore the annual not-to-exceed subsidy shall be $291,437.”

3. Paragraph 8.1.2.6 of the Agreement is hereby amended to read as follows:
“8.1.2.6. CALEXICO. For the period July 1, 2019 through June 30, 2020, the base cost is identified as $455,512.00. The farebox is established at ten percent (10%); therefore the annual not-to-exceed subsidy shall be $409,961.”

4. Paragraph 8.1.3.6 of the Agreement is hereby amended to read as follows:

“8.1.3.6. IMPERIAL. For the period July 1, 2019 through June 30, 2020, the base cost is identified as $220,814.00. The farebox is established at ten percent (10%); therefore the annual not-to-exceed subsidy shall be $198,733.”

5. Paragraph 8.1.4.6 of the Agreement is hereby amended to read as follows:

“8.1.4.6. WEST SHORES. For the period July 1, 2019 through June 30, 2020, the base cost is identified as $79,868.00. The farebox is established at five percent (5%); therefore the annual not-to-exceed subsidy shall be $75,875.”

6. Paragraph 25.1 of the Agreement is hereby amended to read as follows:

“25.1 **TERMINATION FOR CONVENIENCE**

ICTC, by written notice, may terminate this Agreement, in whole or in part, when it is in ICTC’s interest. If this Agreement is terminated, ICTC shall be liable only for payment under the payment provisions of this Agreement for services rendered before the effective date of termination.”

7. In all other respects, the Agreement, as amended, remains in full force and effect.

8. This Amendment is effective as of the day and year first written above.
IN WITNESS WHEREOF, the parties of executed this Amendment on the day and year first
above written.

IMPERIAL COUNTY
TRANSPORTATION COMMISSION: PROVIDER:
FIRST TRANSIT, INC.

By: ____________________________
    Chairman

By: ____________________________
    FADI CHAKBAZOF
    Senior Vice President

ATTEST:

______________________________
CRIST T LERMA
Secretary to ICTC

APPROVED AS TO FORM:

______________________________
KATHERINE TURNER
County Counsel

By: ____________________________
    Eric Havens
    Deputy County Counsel
H. Contract Extension for the IVT MedTrans; non-emergency transportation to medical facilities in San Diego - Operating Agreement, FY 2019-20
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave. Suite 104
El Centro, CA 92243

SUBJECT: Contract Extension for the IVT MedTrans; non-emergency transportation to medical facilities in San Diego - Operating Agreement, FY 2019-20

Dear Commission Members:

The IVT MedTrans has been the public non-emergency transportation to medical facilities in the San Diego area and has been in existence since 1994. The service operates four days a week for disabled and transit dependent persons, with the focus on getting children to Rady’s Hospital for specialized services.

The service is designed for access to medical facilities, clinics and other medical services that are not available in Imperial Valley. The vehicles operated are lift equipped minibuses designed for the physically and/or cognitively disabled passenger. Currently, the service operates 4 days a week, with a 30 day advance reservation system. There is an average of 26 passenger trips a day and the farebox ratio is approximately 8.1%. Performance statistics for FY 2018-19 to date are attached.

The Scope of Work based on demand and optimum utilization of resources includes:

1. Two (2) minibuses alternating four days a week.
2. The two (2) minibuses leave at staggered hours; departing the Imperial Valley at approximately 7:00 AM and returning at approximately 3:00PM, and, departing the Imperial Valley at approximately 10:00 AM and returning at approximately 7:00PM.
3. A new name, brand and logo was created, owned by and consistent with other ICTC branded services known as “IVT MedTrans” with the primary colors of purple, black and white.

This contract is unique in service scope and vehicle sizes are typically smaller with high mileage requiring replacement more frequently.

The IVT MedTrans service contract was approved for a three-year term, with two additional one year option years. This five year term was structured so that it would provide the opportunity for ICTC to circulate another larger consolidated competitive bid for all four of the ICTC administered public transit services in FY 2019.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
ICTC has come to recognize benefits including greater efficiencies, better coordination, enhanced communication, better compliance with regulations and cost savings through the consolidation of the management, dispatch, reservationists, maintenance etc. under one turnkey contractor with one administering agency. However, the current various public transit services contracts have different start and end dates, and it has created a disjointed competitive bid process.

ICTC has the large competitive bid underway for all four transit services that is expected to be completed in the next 90 days. This contract extension would be in place until new contracts are awarded for service. This extension would be terminated for convenience at that time.

ICTC must use the option year pricing for this contract extension provided in the original competitive bid from 2016. However, ICTC revised the farebox ratio downward from 15% to 10% in January 2019, and increased the fare price for the passengers. This results in an adjustment to the subsidy for First Transit Inc.

Funding for this project is identified in the ICTC FY 2019-20 Budget, specifically in the ICTC Overall Work Program and Budget/Transit Finance Plan; through federal grant and Transportation Development ACT (TDA) Funding, anticipated to be approved on June 26, 2019.

The original 2016 Request for Proposal, scope of work and all contract exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign a one year extension to the operating agreement with FIRST TRANSIT, INC. for the operation of the IVT MedTrans Paratransit Service, for the period July 1, 2019 through June 30, 2020, the annual not to exceed subsidy is set at $434,829, with an annual not to exceed up to 5% marketing allowance and an annual fuel escalator clause.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager

Attachment
FIRST AMENDMENT TO AGREEMENT

THIS FIRST AMENDMENT TO AGREEMENT FOR MEDTRANS PARATRANSIT SERVICES ("this Amendment"), made and entered into effective the _____ day of __________, 2019, is by and between the IMPERIAL COUNTY TRANSPORTATION COMMISSION ("ICTC"), and FIRST TRANSIT, INC., a Delaware corporation authorized to conduct business in California ("Provider").

WITNESSETH

WHEREAS, ICTC entered into that certain Agreement dated April 21, 2016, hereinafter the "Agreement", and attached hereto as Exhibit "1"; and

WHEREAS, during the course of the performance of that Agreement the parties became aware that additional services should be performed for the completion of said Agreement; and

WHEREAS, the parties to that Agreement have identified the nature and cost of such additional work and wish to provide for completion of additional specialized work so identified; and

WHEREAS, the Agreement is due to expire on June 30, 2019 unless extended; and

WHEREAS, the Parties wish to extend this Agreement for an additional one (1) year from July 1, 2019 to June 30, 2020; and

WHEREAS, the Parties agree to make such modifications.

NOW THEREFORE, and in consideration of the promises and payments herein set forth, the parties agree as follows:

1. Paragraph 1.1 of the Agreement is hereby amended to read as follows:

"1.1. This Agreement shall commence on June 1, 2016 and shall continue through June 30, 2020."

2. Paragraph 8.3.4 of the Agreement is hereby amended to read as follows:

"8.3.4. For the period July 1, 2019 through June 30, 2020, the base price is identified as $483,143. The fare box is established at ten percent (10%); therefore the annual not-to-exceed subsidy shall be $434,829."

3. Paragraph 8.3.6 of the Agreement is hereby amended to read as follows:
"8.3.6. The fare box recovery ratio of 10% (or any other fare box ratio calculated and ultimately required during the course of this Agreement) is subject to the deduction of normal Transportation Development Act operating cost exclusions."

4. Paragraph 25.1 of the Agreement is reiterated as follows:

"25.1 TERMINATION FOR CONVENIENCE

ICTC, by written notice, may terminate this Agreement, in whole or in part, when it is in ICTC’s interest. If this Agreement is terminated, ICTC shall be liable only for payment under the payment provisions of this Agreement for services rendered before the effective date of termination."

5. In all other respects, the Agreement, as amended, remains in full force and effect.

6. This Amendment is effective as of the day and year first written above.

IN WITNESS WHEREOF, the parties of executed this Amendment on the day and year first above written.

IMPERIAL COUNTY TRANSPORTATION COMMISSION: PROVIDER:
FIRST TRANSIT, INC.

By: ____________________________ By: ____________________________
Chairman FADI CHAKRAVI
Senior Vice President

ATTEST:

CRISTI LERMA KATHERINE TURNER
Secretary to ICTC County Counsel

APPROVED AS TO FORM:

By: ____________________________
Eric Havens
Deputy County Counsel
V. ACTION CALENDAR

A. CALEXICO WEST PORT OF ENTRY TRAFFIC CIRCULATION PLAN
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave Suite 104
El Centro, CA 92243

SUBJECT: Calexico West Port of Entry Traffic Circulation Plan

Dear Commission Members:

The completion of the Phase 1 Calexico West Port of Entry (POE) Expansion project and the Cesar Chavez Boulevard Widening project would bring about significant changes to traffic in the City of Calexico. Regional agencies such as the California Department of Transportation (Caltrans), the Southern California Association of Governments (SCAG) and the Imperial County Transportation Commission (ICTC) looked for opportunities to assist the City of Calexico and their daily traffic management. As a result, ICTC was awarded a State Planning and Research grant by Caltrans to analyze the traffic conditions related to the opening of the Calexico West POE Expansion project.

The Calexico West Port of Entry Traffic Circulation Plan was developed in partnership with the City of Calexico. The project team was comprised of Caltrans, City of Calexico Management, ICTC, SCAG, U.S. General Services Administration, U.S. Customs and Border Protection, and the consultant KOA Corporation. The goal of the project was to provide traffic circulation strategies to promote efficient mobility of border travel. The study also focused on reducing traffic delays and reducing the need for traffic control staff. The project began in April 2018 and during its development it has served as a tool to reach out to the community as different project milestones were met. In July 2018 the Calexico West POE new southbound access point was opened and in September 2018 the new northbound access point was opened. The last component of the project considered the opening of Cesar Chavez Boulevard widening project expected June 26, 2019. The different project milestones resulted in different traffic shifts to border travel in the City of Calexico. During the development of the Plan, the team conducted five Technical Working Group meetings and three full day Community Outreach Workshops. The Draft Final Plan attached to this report is intended to serve as a tool for the City of Calexico. The City will be able to use the Plan to make further adjustments to the traffic recommendations.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Approve the Calexico West Port of Entry Traffic Circulation Plan.

Sincerely,

MARK BAZA
Executive Director

MB/vm
Attachment
Overview

This Traffic Circulation Plan (TCP) has analyzed the traffic issues related to opening the Calexico West Port of Entry (POE) Expansion Project.

- Traffic operational support to ensure efficient traffic operations related to the Expansion of the Calexico West POE.
Project Team

- City of Calexico
- Imperial County Transportation Commission (ICTC)
- Caltrans
- Southern California Association of Governments (SCAG)
- U.S. General Services Administration
- U.S. Customs & Border Protection
- KOA Corporation

Project Goals

- Efficient mobility at the U.S. – Mexico border
- Reduce traffic delay
- Reduce the need for City staff to provide traffic control staff
- Provide traffic circulation strategies as the POE is implemented in phases
Project Area

Includes major routes that provide access to and from the Calexico POE

- SR-111
- SR-98

Local roadways:

- Cesar Chavez Boulevard
- 2nd Street/Anza Road
- Grant Street

Public Outreach Plan

- 5 Technical Working meetings
- 3 Community Outreach Workshops
**Data Collection and Analysis**

- Traffic counts
- Estimate traffic flows
- Analyze traffic queues

**Project Phases**

1A – southbound traffic shift
1B – northbound traffic shift
2 – Cesar Chavez Blvd. widening completed
Scenario 2
Options

1) Use both Cesar Chavez Blvd and SR 111

2) Focus traffic to Cesar Chavez Blvd

How to influence travel route

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<td>![Signal Timing Image]</td>
<td>![Personnel Image]</td>
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</table>
Selected Option

2) Use Cesar Chavez Blvd

- Less need for traffic control personnel
- Better traffic operations at Calexico West POE entrance/exit
- Better access for local travel to downtown area

Change at SR-98 and SR-111
2nd Street

2nd Street - convert back to the original lane configurations. This will provide a consistent connection with the new design of Cesar Chavez Boulevard at 2nd Street.

At New POE Entrance

Two lanes enter/exit on CCB
No westbound access from 2nd Street
Local access provided on southbound CCB
Traffic Control

2) Use only Cesar Chavez Blvd

Traffic Management Strategies for POE Access

Intelligent Transportation Systems (ITS)
- Radio Frequency Identification (RFID) technologies
- Coordinated signals
- Changeable message signs (permanent & movable)
- Improved signal system hardware
- Other ITS strategies
**Recommendations**

1. Provide signage to route POE traffic to Cesar Chavez Boulevard
2. Modify SR-98/SR-111 intersection to provide two SB right turns
3. Adjust signal timing at:
   - SR98/SR-111 CCB/Grant
   - SR 98 / CCB 2nd Street/CCB
4. Focus manual support at CCB/2nd Street
5. Implement Caltrans ITS project

**Next Steps**

1. Cesar Chavez Boulevard Widening Ribbon Cutting – June 26, 2019
2. Commission approval June 26, 2019
Thank You

Extra Slides
The initial Vehicle time detection locations include:

- SR-111 and Heber Road
- SR-111 and Jasper Road
- SR-111 and Cole Road
- SR-111 / SR-98
- 2nd Street and Cesar Chavez Boulevard
- SR-98 and Cesar Chavez Boulevard
- SR-98 and Cole Road
- SR-7 / SR-98
- SR-7 and Maggio Road
- SR-7 and Heber Road

The location of the portable changeable message signs:

- SR-98 west of Dogwood Road
- SR-98 west of SR-7
- SR-98 east of SR-7
- Locations on I-8
Calexico West Port of Entry
TRAFFIC CIRCULATION PLAN

Prepared for:

Prepared By:

June, 2019
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<td>Circulation Pattern With Southbound Traffic Shift</td>
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<td>1A – Turning Movement Counts</td>
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<td>Circulation Pattern With Southbound/Northbound Traffic Shift</td>
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EXECUTIVE SUMMARY

BACKGROUND

In 2018 the existing West Port of Entry (POE) located in downtown Calexico ceased processing vehicle crossings. A new POE was opened immediately west of the existing site. The new site entrances no longer connect to Imperial Avenue (SR 111) resulting in changing travel patterns. As the POE relocation is being completed in phases, this report describes recommended traffic circulation changes for each phase.

This project was completed as a joint effort by the following agencies:

- Imperial County Transportation Commission (ICTC),
- City of Calexico, California Caltrans.
- Southern California Association of Governments (SCAG)
- Imperial County – a partner agency on the project
- U.S. General Services Administration
- U.S. Customs & Border Protection

The movement of operations from the old POE to the new POE was completed in phases. Temporary traffic circulation plans were prepared for the interim phases and for the final construction phase. The traffic scenarios completed included:

Scenario 1A - southbound traffic; was moved to the new POE for the period between July 10, 2018 to September 1, 2018.

Scenario 1B - both southbound and northbound traffic accommodated by the new POE, but with Cesar Chavez Boulevard providing limited traffic access while under construction from approximately September 1, 2018 into June, 2019.

Scenario 2 – Cesar Chavez Boulevard construction completed and available for full traffic use.

STUDY AREA

At the former POE location, both northbound and southbound traffic access was provided by SR-111 which directly connected to border crossing operations. The new POE directly lines up with Cesar Chavez Boulevard, a local street under jurisdiction of the City of Calexico. SR-111,
Cesar Chavez Boulevard and connections between these two routes (SR-98, 2nd Street and Grant Avenue) were analyzed in this Traffic Control Plan (TCP).

**PROJECT GOALS**

A portfolio of strategies were developed and analyzed to address the following goals:

- Provide efficient mobility at the U.S. – Mexico border to the new West Calexico POE
- Reduce traffic delay for this travel
- Reduce City staff demands for traffic control
- Reduce traffic delay impacts to businesses located in the central area of Calexico
- Provide traffic circulation strategies as the new West POE is implemented in Phases

**EXISTING CONDITIONS**

An initial task completed was to assess the traffic conditions occurring at West Calexico POE prior to moving to the new location. This analysis provides a baseline in which the future conditions can be compared.

- Described the existing transportation network
- Collected traffic counts on roadways and at intersections
- Analyzed traffic operations
- Evaluated traffic flows and traffic queues to and from the POE

**TRAFFIC OPERATION SCENARIOS (1A AND 1B)**

Traffic flow for the anticipated traffic changes with the phased implementation of new West Calexico POE operation were estimated. Two temporary traffic circulation plans were prepared and implemented to guide travel access as first southbound traffic then northbound traffic were moved into the new West Calexico POE. For each scenario, a number of traffic circulation alternatives were considered. The project team evaluated the alternatives based on delays, access, and other project goals. A preferred traffic control plan for each scenario was determined and was presented to the public at public meetings. The traffic control plans were then implemented.

**TRAFFIC OPERATION SCENARIO 2**

Scenario 2 describes the final scenario accommodating both northbound and southbound traffic to the new POE with the completion of Cesar Chavez Boulevard widening project. Traffic counts
were re-taken in order to capture any change in travel patterns from the existing conditions. Again, a number of traffic circulation alternatives were considered for access to-and-from the new West Calexico POE when Cesar Chavez Boulevard construction is complete. One alternative is to allow traffic to access the POE from Cesar Chavez Boulevard and from SR-111 – 2nd Street. A second alternative is to channel all southbound POE traffic to Cesar Chavez Boulevard and restrict entrance from other directions.

TRAFFIC MANAGEMENT STRATEGIES

Traffic management strategies and operational approaches were identified for the recommended Scenario 2 Alternative that would be needed improve traffic flows on roadways within the project area, address projected future traffic growth, make better use of existing capacity, and improve traffic throughput. Needed revisions to lane markings and signage were also indicated.

ITS strategies are being investigated by Caltrans to provide information to motorists regarding travel speed and travel time on highways accessing both the East and West Calexico Port of Entries. These strategies include Radio Frequency Identification (RFID) technologies to measure real-time traffic volumes and speeds, Wi-Fi technologies to provide traveler information regarding delays, changeable message signs to indicate the traveler information to the public, and coordinated signals to change traffic signal timings to optimize traffic flow. The project recommendations provide an initial determination of needed traffic control. The City and Caltrans may implement additional changes once Cesar Chavez widening is completed and observed traffic conditions are identified.

RECOMMENDATIONS

The project team evaluated the two alternatives based on delays, access, and other project goals. Traffic Operation Scenario 2, that channeled southbound access to Cesar Chavez Boulevard, was preferred by the project team as it was considered to best address the goals of reducing City staff demands for traffic control and improving access to businesses located in the central area of Calexico by reducing travel delays on SR-111. Recommendations include:

1. Provide signage to route POE traffic to Cesar Chavez Boulevard
2. Modify SR-98 / SR-111 intersection to provide two southbound right turns
3. Adjust signal timings at major intersections to support traffic flow to the POE using Cesar Chavez Boulevard.
4. Focus manual traffic control support at Cesar Chavez Boulevard and 2nd Street
5. Implement the Caltrans ITS projects

The preferred traffic circulation plan is shown in Figure ES.1.
FIGURE ES.1: RECOMMENDED TRAFFIC CIRCULATION
1.0 INTRODUCTION

1.1 BACKGROUND

This report presents a traffic control plan for access to the new Calexico West Port of Entry (POE). The new Calexico POE is being relocated immediately west of the current site, resulting in changing travel patterns. As the POE relocation is being completed in phases, this report describes recommended traffic circulation changes for each phase.

The existing POE connects the downtown areas of the Cities of Calexico and Mexicali. The port processes up to 10,000 northbound vehicles and up to 20,000 northbound pedestrians on a typical day. In order to improve border crossing efficiency and reduce wait times, the General Services Administration (GSA) began construction of the expansion and reconfiguration of the Calexico West Port of Entry (POE) in April 2015.

POE construction is being completed in phases during 2018. While the expansion is anticipated to reduce delay associated with border crossings, the traffic access and circulation patterns serving the POE will significantly change. In order to maintain traffic flow during POE construction, a Traffic Circulation Plan (TCP) was initiated to develop plans to determine how best to provide access to-and-from the Calexico West POE for each phase. Additionally, the TCP will address traffic impacts during the construction of Cesar Chavez Boulevard, the primary route that will connect with the new POE.

This project is a joint effort of a number of agencies. A Technical Advisory Committee comprised of the following agencies met throughout the project and provided technical input through the development of the traffic circulation plan, and included:

- Imperial County Transportation Commission (ICTC), - the regional transportation planning and funding agency for Imperial County
- City of Calexico, California – the city where the POE is located and has jurisdiction over local streets.
- Caltrans – has jurisdiction over state highways.
- Southern California Association of Governments (SCAG) the designated Metropolitan Planning Organization for southern California, including Imperial County.
- Imperial County – a partner agency on the project
In addition to the above agencies, the following additional agencies participated in the stakeholder meetings:

- U.S. General Services Administration – the owner of the POE and responsible for construction.
- U.S. Customs & Border Protection – operator of the POE and responsible for inspection services.

1.2 STUDY AREA

Current traffic control measures require both northbound and southbound traffic to use only SR-111 to cross through the existing Calexico West POE. Based on the new location of the POE expansion, SR-111/2nd Street and California State Route (SR-98)/Cesar Chavez Blvd. will also be available to provide direct access to the POE. These roadways will be analyzed in this TCP. Grant Avenue will also be analyzed as it provides a connection between SR-111 and Cesar Chavez Boulevard. The study area is shown in Figure 1.1.
FIGURE 1.1: PROJECT VICINITY
1.3 STUDY PURPOSE

Vehicle processing involves northbound and southbound vehicles queuing to approach primary inspection, with some diverted to secondary inspection or denied access to cross the border. Border inspection by Mexico results in southbound travel delays in Calexico and by the U.S. Customs results in travel delays in Mexicali. Border inspection during peak crossing periods results in poor circulation and long queues that extend from the POE on to city streets and state highways. This often results in increased congestion, traffic delays, and negative consequences for the local and regional economy, and impacts travel mobility for residents. These problems could become more acute during the reconfiguration and construction of new POE facilities.

Vehicle queues and delays associated with border crossing impact the City of Calexico’s budget and staff resources. During the afternoon peak, the City employs up to 12 traffic control staff in the field which assist with managing traffic at intersections along SR-111 during the southbound afternoon peak commute period. During this time period, traffic can back-up more than two miles north of the existing POE.

This report describes access routes and supporting traffic operations to the newly expanded Calexico West POE. The TCP addresses current roadways, those under construction, and analyze which routes will provide for direct, less congested, safe, and timely POE crossings. A portfolio of strategies will be developed to address the impacts of the reconfiguration and expansion of the Calexico West POE on travelers, regional residents and businesses. The study also informs those travelling into and from Imperial County for work, shopping, school, business or leisure of these new connections which will minimize delays, congestion, loss of time and negative impacts to air quality in the study area.
2.0 EXISTING CONDITIONS

Existing conditions represent the current conditions of the study area prior to changes in POE access. This analysis provides a baseline in which the future conditions can be compared.

2.1 TRANSPORTATION NETWORK

Roadways
The principal roadways in the project study area are described below. The description includes the physical characteristics, adjacent land uses, and traffic control devices along these roadways. The existing intersection roadway geometry and control conditions are shown in Figures 2.1. The street and highway functional classification is shown in Figure 2.2. Table 2.1 summarizes the existing physical characteristics of the study roadways as collected via field and aerial reviews, including the number of lanes, functional classification, type of median, posted speed, presence of bicycle facility, on-street parking restrictions, and sidewalk presence.

State Route 111/Imperial Avenue
SR-111 is the primary north-south arterial route and commercial corridor in the City of Calexico. SR-111 has been constructed as a four-lane limited access expressway facility from I-8 to SR-98. From SR-98 to 2nd Street, SR-111 is an urban arterial with signals at 2nd Street, 5th Street, 7th Street, Grant Street, and SR-98. A raised median has been constructed between 2nd Street and Fifth Street in order to eliminate cross traffic at Third and Fourth Streets. Traffic control personnel place signs or cones indicating restricted turns during the p.m. peak period.

State Route 98/Birch Street
SR-98 is a primary east-west arterial. Caltrans recently complete capacity improvements to SR-98 that widened the highway and added turn bay storage at the Cesar Chavez Boulevard intersection. SR-98 has four through travel lanes from the east edge of Calexico to Cesar Chavez Boulevard. SR-98 provides a connection to SR-7 and the east Calexico border crossing, with this route used by truck traffic. This intersection with SR-111 is signalized. During the p.m. peak hour, turns from westbound SR-98 to southbound SR-111 are prohibited.

2nd Street/Anza Road
2nd Street, which becomes Anza Road east and west of the City, is one of the east/west arterials near the southern edge of the City, parallel to the International Border. In the section west of SR-111, there are two lanes in each direction to the Outlet Mall, and one lane in each direction from that point to the west. East of SR-111, the street narrows to one lane each way with angular parking provided. As the cross-street located closest to the U. S. / Mexico border, 2nd Street is impacted most when vehicle queues form waiting to be processed at the border.
Cesar Chavez Boulevard
Cesar Chavez Boulevard is a four-lane roadway that parallels the Union Pacific Railroad tracks running northwest from 2nd Street to SR-98. Cesar Chavez Boulevard is located directly opposite the vehicle entry point at the new POE. Roadway widening design plans have been completed and with construction to occur in mid-2018 through early 2019 that would widen Cesar Chavez Boulevard to five lanes (three southbound/two northbound) between 2nd Street and Grant Street and four-lanes from Grant Street to SR-98.

Grant Street
Grant Street is a two lane street classified in the General Plan as a secondary street. Grant Street provides one of the few connections between Cesar Chavez Boulevard and SR-111. The intersection of Grant Street and Cesar Chavez Boulevard is four-way stop controlled. This intersection will be signalized when the improvement project is completed. There is a guarded train crossing on Grant Street immediately east of Cesar Chavez Boulevard. The intersection of Grant Street and SR-111 is signalized.
FIGURE 2.1: INTERSECTION GEOMETRY
FIGURE 2.2: FUNCTIONAL

Source: Existing General Plan, City of Calexico, California
TABLE 2.1: EXISTING ROADWAY CHARACTERISTICS

<table>
<thead>
<tr>
<th>Name</th>
<th>From</th>
<th>To</th>
<th># of Lanes</th>
<th>Median</th>
<th>Functional Class</th>
<th>Post Speed</th>
<th>Sidewalk</th>
<th>On-Street Park</th>
<th>Bicycle Lane</th>
</tr>
</thead>
<tbody>
<tr>
<td>SR 111</td>
<td>Jasper Rd.</td>
<td>Cole Rd.</td>
<td>4</td>
<td>Yes</td>
<td>Expressway</td>
<td>65</td>
<td>No</td>
<td>No</td>
<td>Shoulder</td>
</tr>
<tr>
<td>Cole</td>
<td>SR 98</td>
<td>SR 98</td>
<td>4</td>
<td>Yes</td>
<td>Expressway</td>
<td>65/35</td>
<td>No</td>
<td>No</td>
<td>Shoulder</td>
</tr>
<tr>
<td>SR 98</td>
<td>10th St.</td>
<td>Grant St.</td>
<td>4</td>
<td>Turn</td>
<td>Primary Arterial</td>
<td>35</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>10th St.</td>
<td>4th St.</td>
<td>Grant St.</td>
<td>4</td>
<td>TWLTL</td>
<td>Primary Arterial</td>
<td>30</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Grant St.</td>
<td>4th St.</td>
<td>Grant St.</td>
<td>4</td>
<td>TWLTL</td>
<td>Primary Arterial</td>
<td>30</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>4th St.</td>
<td>2nd St.</td>
<td>SR 111</td>
<td>4</td>
<td>Median</td>
<td>Primary Arterial</td>
<td>30</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Cesar Chavez Blvd.</td>
<td>SR 98</td>
<td>Grant St.</td>
<td>4</td>
<td>None</td>
<td>Arterial</td>
<td>30</td>
<td>West side</td>
<td>West side</td>
<td>No</td>
</tr>
<tr>
<td>Grant St.</td>
<td>2nd St.</td>
<td>SR 111</td>
<td>4</td>
<td>None</td>
<td>Arterial</td>
<td>30</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>SR 98</td>
<td>Ollie Ave.</td>
<td>Ollie Ave.</td>
<td>4</td>
<td>Yes</td>
<td>Arterial</td>
<td>30</td>
<td>Yes</td>
<td>North side</td>
<td>No</td>
</tr>
<tr>
<td>Ollie Ave.</td>
<td>Chavez Blvd.</td>
<td>SR 111</td>
<td>4</td>
<td>Painted</td>
<td>Arterial</td>
<td>30</td>
<td>Yes</td>
<td>No</td>
<td>Shoulder</td>
</tr>
<tr>
<td>Grant St.</td>
<td>SR 111</td>
<td>Chavez Blvd.</td>
<td>2</td>
<td>None</td>
<td>Secondary</td>
<td>30</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2nd St.</td>
<td>SR 111</td>
<td>Chavez Blvd.</td>
<td>4</td>
<td>Painted</td>
<td>Arterial</td>
<td>30</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

Transit
Transit vehicles do not cross the border at this port, instead using the Calexico East/Mexicali II POE facility. Imperial Valley Transit operates a fixed route transit system connecting Calexico with other communities in Imperial County (such as IVT bus routes 1, 21, 31, and 32). There are plans to replace or upgrade the transit transfer center is located in downtown Calexico. This new Intermodal Transportation Center is recommended to be located on the south side of Third Street between Rockwood and Heffernan Avenue. Upon completion, the transit center will accommodate Imperial Valley Transit and Greyhound bus facilities, drop off and pick up zones, amenities such as restrooms and bicycle storage, and bus bays for public and private buses.

In addition to Imperial County Transit service, other travel modes include: taxi, transit, privately operated shuttles, intercity and tour buses, contracted labor transportation, friends or relatives picking them up in private automobiles, and on foot and by bicycle. These activities are
unorganized and dispersed across downtown Calexico. It is estimated that approximately 25 transportation service providers operating, at least in part, in Calexico: taxi companies; transit or shuttle operators; tour bus operators; and farm labor bus operators.¹

**Pedestrian/Bicycle/Other**

There are no existing bicycle facilities near this port in the U.S. or Mexico. There is a supportive pedestrian environment in the vicinity of the existing U.S. Customs building where pedestrian border access takes place. Pedestrian amenities include Border Park and sidewalks on local streets.

### 2.2 TRAFFIC VOLUMES

**Daily Count Volumes**

Daily traffic counts were taken at two locations on SR-111 in April, 2018, in order to understand traffic levels that occur throughout the day. Average daily traffic volumes were obtained through machine data collection. Two locations were counted:

- SR-111 north of SR-98
- SR-111 south of 2nd Street

The hourly traffic volume distribution of the traffic counts taken are shown in Figure 2.3 and Figure 2.4. The traffic count south of 2nd Street provides an indication of the level of traffic flow through the border inspection stations. As shown in Figure 2.4, the number of vehicles moving southbound to the Mexican border increased throughout the day and peaked at 1,461 for the hour between 6 p.m. and 7 p.m. This provides an indication of the capacity for southbound vehicle inspections. The northbound movement remains relatively constant reaching a peak of just over 500 vehicles per hour between 7:00 a.m. and 8:00 a.m. The daily traffic counts are provided in Appendix A.

---

¹ Calexico Border Intermodal Transportation Center Feasibility Study, 2014, p. 5.
FIGURE 2.3: DAILY TRAFFIC COUNT SR-111 AND SR-98

FIGURE 2.4: DAILY TRAFFIC COUNT SR-111 AND 2ND STREET
Peak Hour Count Volumes
The intersection turning movement counts were conducted during the weekday evening peak from 3:00 PM to 6:00 PM on Wednesday April 25, 2018 for the following intersections:

Intersections
1. SR 111 at SR 98
2. SR 111 at Grant Street
3. SR 111 at 2nd Street
4. Cesar Chavez at SR 98
5. Cesar Chavez at Grant Street
6. Cesar Chavez at 2nd Street

The resultant existing weekday morning and evening peak hour intersection volumes are shown in Figure 2-5. Appendix B contains peak hour count data.

Traffic Queue
The length of queues was recorded on Thursday May 17, 2018 between 3:00 p.m. and 6:00 p.m. The growth of the queue over this time period is shown in Figure 2.6.
FIGURE 2.5: EXISTING TURNING MOVEMENT COUNTS

EXISTING TURNING MOVEMENT COUNTS

LEGEND

1 Project Intersections

Project Site

XXX — Turn Movement Count

NOT TO SCALE

KOA
FIGURE 2.6: VEHICLE QUEUES, 3:00 P.M. TO 6:00 P.M.

TYPICAL QUEUE ANALYSIS (3:00 - 6:00 pm)

- Up to Hacienda Dr. @ 4:15, 4:30, & 6:00 pm
- Birch St / SR-98 @ 5:00/5:30 pm
- Sheridan St @ 4:30/6:00 pm
- McKinley St @ 4:00 pm
- Lincoln St @ 3:30 pm
- Grant St
- Imperial Ave / SR-11
- 8th St @ 3:00 pm
- 7th St
- 6th St
- 5th St
- 4th St
- 3rd St
- 2nd St
- 1st St
- 2nd Ave

LEGEND
- Project Site
- Queue Time
- Initial Queue
- Extended Queue
INTERSECTION LEVEL OF SERVICE

Table 2.2 summarizes the level of service analysis results for the study area intersections using the intersection evaluation methodology described in the 2010 Highway Capacity Manual. Intersection level of service detail and worksheets are provided in Appendix C. While overall intersection level-of-service is shown to be satisfactory, individual traffic movements can be impacted. The primary cause of traffic delays are queues related to border crossing creating long queue lengths that impede travel movement restricting traffic counts at intersections. This analysis only partially reflects actual delays resulting from border queuing.

**TABLE 2.2: INTERSECTION LEVEL OF SERVICE**

<table>
<thead>
<tr>
<th>No.</th>
<th>Intersection</th>
<th>Traffic Control</th>
<th>Avg Delay (secs.)</th>
<th>LOS</th>
<th>Southbound Queue (ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SR-111 and SR-98</td>
<td>Signal</td>
<td>42.3</td>
<td>D</td>
<td>394</td>
</tr>
<tr>
<td>2</td>
<td>SR-111 and Grant</td>
<td>Signal</td>
<td>32.7</td>
<td>C</td>
<td>717</td>
</tr>
<tr>
<td>3</td>
<td>SR-111 and 2nd Street</td>
<td>Signal</td>
<td>20.1</td>
<td>C</td>
<td>1220</td>
</tr>
<tr>
<td>4</td>
<td>Cesar Chavez and SR-98</td>
<td>Signal</td>
<td>27.9</td>
<td>C</td>
<td>32 (WBL)</td>
</tr>
<tr>
<td>5</td>
<td>Cesar Chavez and Grant</td>
<td>Stop</td>
<td></td>
<td>A</td>
<td>n/a</td>
</tr>
<tr>
<td>6</td>
<td>Cesar Chavez and 2nd Street</td>
<td>Stop</td>
<td></td>
<td>A</td>
<td>n/a</td>
</tr>
</tbody>
</table>

The southbound queue lengths estimated by Synchro provide an estimate of the queue length from that intersection without downstream back-ups. The queues reported in Synchro while substantial, were still shorter than those observed and illustrated in Figure 2.3. While the calculated level-of-service and queue length are show better than observed level-of-service, they still provide a measure of comparison between alternatives and can be used for evaluating signal timing and phasing.

PORT OF ENTRY FACILITIES

**Existing**

The existing POE facilities are shown in Figure 2.7. The existing facility provides 10 vehicle lanes for northbound traffic entering the U.S. and six southbound vehicle inspection lanes for southbound traffic entering Mexico. Current operations in each country tend to support the operation of between four to six vehicle inspection lanes. Representatives of SAT, the agency in Mexico responsible for border operations, has stated a goal of achieving an average vehicle inspection rate of less than 60 seconds per vehicle. Typically for southbound travel, there are four vehicle inspection lanes open except during peak times when six vehicle inspection lanes may be open. For northbound travel, the U.S. Customs typically provides six open vehicle inspection lanes. During peak travel times, the number of lanes may increase. The time for vehicle inspection by U.S. Customs may exceed 60 seconds per vehicle, which can limit the volume of the northbound vehicle movement.
Planned
On the U.S. side, the POE’s existing structures will be replaced by three new buildings. The project will be implemented in two phases. The first phase has been funded, and is the phase analyzed in this TCP. The first phase will includes a headhouse, ten of the project’s ultimate 16 northbound POV inspection lanes, five southbound POV inspection lanes with temporary asphalt paving, and a bridge across the New River for southbound traffic. The POE improvements will change the access point on the U.S. from SR 111 (Imperial Avenue) to Cesar Chavez Boulevard. These plans are shown in Figure 2.8.
Mexico is also constructing a new POE that will include 10 inspection lanes. The layout for POE improvements for both the U.S. and Mexico are shown in Figure 2.9. While vehicle lane capacity will increase, the number of inspection lanes open will depend on operational funding from both countries. Modernization plans have also been made on the Mexican side of the border. The Mexicali expansion project will consist of a new administration building and expansion and reconfiguration of personal vehicle crossing lanes on both sides of the New River, to the east of the current processing facilities. Four southbound vehicle lanes expanding into 17 inspection booths will be created east of the river, along with reconfiguration of northbound roadways west of the railroad tracks.

Pedestrian movements will continue to be accommodated at the existing POE facilities. Phase 2 of the POE improvement project will include pedestrian improvements, including a new pedestrian processing facility. The addition of a pedestrian plaza east of the current facility is also planned during the modernization project. Additional pedestrian and bicycle facility improvements are planned in for both sides of the border which will improve pedestrian access.²

² Pedestrian and Bicycle Transportation Access Study, ICTC, 2015
A combined graphic of the POE improvements is shown below in Figure 2.10.
SUMMARY

This section describes existing traffic conditions prior to the shift of traffic from the downtown Calexico POE to the new POE to the west. It describes the existing street system, traffic volumes, queue length, and intersection level of service. This information will provide a baseline comparison for traffic conditions following circulation changes associated with the new POE.
3.0 TRAFFIC OPERATION SCENARIOS (1A AND 1B)

This memorandum describes the traffic circulation alternatives developed to accommodate traffic during the initial traffic scenarios related to the phased opening of a new Port of Entry (POE) facility in downtown Calexico, California. The phased opening will require development of two temporary traffic circulation plans.

Scenario 1A - a temporary traffic during construction scenario to accommodate southbound traffic; to the new POE that would be in place, from approximately July 10, 2018 to September 1, 2018.

Scenario 1B - a temporary traffic during construction scenario; to accommodate both southbound and northbound traffic to the new POE, that would be in place from approximately September 1, 2018 into February, 2019.

This memorandum presents traffic circulation alternatives for these two scenarios.
3.1 SCENARIO 1A

This is a temporary traffic during construction scenario that will be in place from July 10, 2018 to approximately September 1, 2018. Cesar Chavez Boulevard will be under construction during this time, so POE traffic will be directed to use SR-111 to 2nd Street for southbound border access (see Figure 3.1). The estimated traffic volumes associated with this traffic shift are shown in Figure 3.2. Southbound volumes were adjusted to reflect variation in flow to the POE and to represent observed traffic demand.

The traffic circulation alternatives involve modifications to lane geometry and signal timings at SR-111/2nd Street and at Cesar Chavez Boulevard/2nd Street, and the road segment between these two intersections. For each alternative, a description of the lane geometry and permitted movements has been provided along with a summary of benefits and impacts and the results of a capacity analysis. The conceptual drawings for each alternative are shown in the appendix.

3.2 TRAFFIC CONTROL ALTERNATIVE 1: MAXIMIZE SOUTHBOUND VEHICLE THROUGHPUT

Alternative 1a
This alternative will provide alternatives that would seek to maximize the movement of southbound vehicles to the southbound inspection booths entering Mexico, but would impact other travel movements. Four westbound lanes would be provided on 2nd Street between SR-111 and Cesar Chavez Boulevard that would accommodate three left turn lanes into the three entrance lanes into the customs area, and a fourth lane which would provide for westbound through and right turn traffic at Cesar Chavez Boulevard. A fixed barrier protecting the left turn movement into the POE could be provided at 2nd Street and Cesar Chavez Boulevard, eliminating the need for city personnel to direct traffic. One eastbound lane would be provided between 2nd Street and Cesar Chavez Boulevard that would essentially serve construction related traffic coming out of the new POE. The remaining traffic movements would only allow turns between the north and west legs of the 2nd Street and Cesar Chavez intersection.

The intersection of SR-111 and 2nd Street would be modified to provide triple right turn lanes to facilitate the movement to the POE. Southbound left turns would not be permitted. All eastbound traffic movements would be provided from one lane. The intersection level-of service is shown in Table 3.1.
FIGURE 3.1: CIRCULATION PATTERN WITH SOUTHBOUND TRAFFIC SHIFT
FIGURE 3.2: 1A – TURNING MOVEMENT COUNTS

LEGEND

- Project Intersections
- Project Site

XXX → Turn Movement Count

NOT TO SCALE
Benefits
- Three lanes of vehicle capacity and queue storage on westbound 2nd Street
- Reduced need of Calexico City personnel to assist traffic at 2nd Street and Cesar Chavez Boulevard
- Westbound access provided to outlet mall / airport

Impacts
- Limited traffic movement at 2nd Street and Cesar Chavez Blvd.
- Eastbound traffic from outlet mall / airport must use Cesar Chavez Boulevard, which will be under construction but remain open
- No southbound left turn movement provided at SR-111 and 2nd Street.

TABLE 3.1: TRAFFIC LEVEL OF SERVICE – 1a

<table>
<thead>
<tr>
<th>SCENARIOS</th>
<th>LANE GROUPS</th>
<th>Intersection</th>
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<th>Total Delay</th>
<th>EBL</th>
<th>EBT</th>
<th>EBR</th>
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</table>

Alternative 1b
This alternative differs from Alternative 1a in that both eastbound and westbound lanes would be provided through the Cesar Chavez Boulevard intersection at 2nd Street. The alternative will provide a similar movement of southbound vehicles to the southbound inspection booths entering Mexico from three westbound left turn lanes. No fixed barrier would be provided at 2nd Street and Cesar Chavez Boulevard, so that traffic could be signal controlled or controlled by on-site personnel. One eastbound and westbound lane would be provided. Only a right turn is provided for southbound traffic on Cesar Chavez. The intersection of SR-111 and 2nd Street would be modified to provide triple right turn lanes, with the center left turn lane providing for all three movements, to facilitate the movement to the POE. Southbound right turns would be permitted at Cesar Chavez. The intersection level-of service is shown in Table 3.2.

Benefits
- Three lanes of vehicle capacity and queue storage on westbound 2nd Street
- Westbound access provided to outlet mall / airport
- Eastbound access provided from the outlet mall/airport
Impacts

- Limited southbound traffic movement at 2nd Street and Cesar Chavez Blvd.
- No southbound left turn movement provided at SR-111 and 2nd Street.
- Calexico City personnel may be needed to assist traffic at 2nd Street and Cesar Chavez Boulevard
- Less capacity at CCB/2nd Street

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<thead>
<tr>
<th>SCENARIOS</th>
<th>LANE GROUPS</th>
<th>Intersection LOS</th>
<th>EBL</th>
<th>EBT</th>
<th>EBR</th>
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</table>

Alternative 1c
This alternative differs from Alternative 1a in that both eastbound and westbound lanes would be provided through the Cesar Chavez Boulevard intersection at 2nd Street and a southbound left turn on Cesar Chavez would be added. This alternative will provide a similar movement of southbound vehicles to the southbound inspection booths entering Mexico from three westbound left turn lanes and a third westbound lane which would provide for westbound through and right turn traffic at Cesar Chavez Boulevard. No fixed barrier would be provided at 2nd Street and Cesar Chavez Boulevard, so that traffic could be signal controlled or controlled by on-site personnel. One eastbound and westbound lane would be provided. Traffic patterns at 2nd Street and SR-111 would remain the same as in Alternative 1b. Southbound right and left turns would be permitted at Cesar Chavez. The intersection level-of service is shown in Table 3.3.

Benefits

- Three lanes of vehicle capacity and queue storage on westbound 2nd Street
- Westbound access provided to outlet mall / airport
- Eastbound access provided from the outlet mall/airport
Impacts
- No southbound left turn movement provided at SR-111 and 2nd Street
- Calexico City personnel may be needed to assist traffic at 2nd Street and Cesar Chavez Boulevard
- Less capacity at CCB/2nd Street

**TABLE 3.3: TRAFFIC LEVEL OF SERVICE – 1c**

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<thead>
<tr>
<th>SCENARIOS</th>
<th>LANE GROUPS</th>
<th>Intersection LOS</th>
<th>EBL</th>
<th>EBT</th>
<th>EBR</th>
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**Alternative 1d**
This alternative differs from Alternative 1a in that both eastbound and westbound lanes would be provided through the Cesar Chavez Boulevard intersection at 2nd Street and one southbound through lane is provide to access the new POE during construction of Cesar Chavez. This alternative will provide a similar movement of southbound vehicles to the southbound inspection booths entering Mexico from three westbound left turn lanes and a third westbound lane which would provide for westbound through and right turn traffic at Cesar Chavez Boulevard. No fixed barrier would be provided at 2nd Street and Cesar Chavez Boulevard, so that traffic could be signal controlled or controlled by on-site personnel. One eastbound and westbound lane would be provided. Southbound right and left turns and through movement to the POE would be permitted at Cesar Chavez. The intersection level-of service is shown in Table 3.4.

**Benefits**
- Three lanes of vehicle capacity and queue storage on westbound 2nd Street
- Westbound access provided to outlet mall / airport
- Eastbound access provided from the outlet mall/airport
- Southbound access to new POE provided at Cesar Chavez
Impacts
• No southbound left turn movement provided at SR-111 and 2nd Street
• Calexico City personnel may be needed to assist traffic at 2nd Street and Cesar Chavez Boulevard
• Less capacity at CCB/2nd Street

TABLE 3.4: TRAFFIC LEVEL OF SERVICE – 1d

<table>
<thead>
<tr>
<th>SCENARIOS</th>
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<td>Imperial &amp; 2nd St</td>
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</tbody>
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3.3 TRAFFIC CONTROL ALTERNATIVE 2: BALANCED EAST-WEST TRAFFIC

Alternative 2a
This alternative provides two westbound left turn lanes on 2nd Street at Cesar Chavez Boulevard to provide access to the inspection booths entering Mexico. The two westbound left turn lanes would be accommodated by the three entrance lanes into the customs area. For this alternative, a fixed barrier protecting the left turn movement into the POE could be provided at 2nd Street and Cesar Chavez Boulevard, eliminating the need for city personnel to direct traffic. One eastbound lane would be provided between 2nd Street and Cesar Chavez Boulevard, that would essentially serve construction related traffic coming out of the new POE. The remaining traffic movements would only allow turns between the north and west legs of the 2nd Street and Cesar Chavez intersection. The intersection of SR-111 and 2nd Street would be modified to provide two right turn lanes to facilitate the movement to the POE. Southbound right turns would be permitted. The intersection level-of service is shown in Table 3.5.

Benefits
• Two lanes of vehicle capacity and queue storage on westbound 2nd Street
• Reduced need of Calexico City personnel to assist traffic at 2nd Street and Cesar Chavez Boulevard
• Westbound access provided to outlet mall / airport
• Left turn provided for southbound SR-111 to 2nd Street
• Less change required moving into Scenario 2

Impacts
• Limited traffic movement at 2nd Street and Cesar Chavez Blvd.
• Eastbound traffic from outlet mall / airport must use Cesar Chavez Boulevard, which will be under construction but remain open
• Less capacity and storage provided as compared to Traffic Control Alternative 1

**TABLE 3.5: TRAFFIC LEVEL OF SERVICE – 2a**

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<th>SCENARIOS</th>
<th>LANE GROUPS</th>
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**Alternative 2b**
This alternative differs from Alternative 2a in that both eastbound and westbound lanes would be provided through the Cesar Chavez Boulevard intersection at 2nd Street. This alternative provides two westbound left turn lanes on 2nd Street at Cesar Chavez Boulevard to provide access to the inspection booths entering Mexico, and one westbound through and right turn lane. No fixed barrier would be provided at 2nd Street and Cesar Chavez Boulevard, so all eastbound traffic movements will be permitted through the intersection. Only a right turn is provided for southbound traffic on Cesar Chavez at 2nd Street. The intersection of SR-111 and 2nd Street would be modified to provide two southbound right turn lanes to facilitate the movement to the POE. Southbound right turns would be permitted at Cesar Chavez. The intersection level-of service is shown in Table 3.6.

**Benefits**
• Two lanes of vehicle capacity and queue storage on westbound 2nd Street
• Westbound access provided to outlet mall / airport
• Left turn provided for southbound SR-111 to 2nd Street
• Less change required moving into Scenario 2.
• Eastbound access provided from the outlet mall/airport
Impacts
- Limited traffic movement at 2nd Street and Cesar Chavez Blvd.
- Calexico City personnel may be needed to assist traffic at 2nd Street and Cesar Chavez Boulevard
- Less capacity at CCB/2nd Street than with Alternative 2a

TABLE 3.6: TRAFFIC LEVEL OF SERVICE – 2b

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</table>

Alternative 2c
This alternative differs from Alternative 2a in that both eastbound and westbound lanes would be provided through the Cesar Chavez Boulevard intersection at 2nd Street and a southbound left turn on Cesar Chavez would be permitted as well as the southbound right turn. This alternative provides two westbound left turn lanes on 2nd Street to provide access to the inspection booths entering Mexico and one westbound through and right turn lane. No fixed barrier would be provided at 2nd Street and Cesar Chavez Boulevard, so all eastbound traffic movements will be permitted through the intersection. The intersection of SR-111 and 2nd Street would be modified to provide two southbound right turn lanes to facilitate the movement to the POE. Southbound right and left turns would be permitted at Cesar Chavez. The intersection level-of service is shown in Table 3.7.

Benefits
- Two lanes of vehicle capacity and queue storage on westbound 2nd Street
- Westbound access provided to outlet mall / airport
- Left turn provided for southbound SR-111 to 2nd Street
- Left turn lane provided for southbound CCB to 2nd Street
- Less change required moving into Scenario 2.
- Eastbound access provided from the outlet mall/airport
Impacts
- Limited traffic movement at 2nd Street and Cesar Chavez Blvd.
- Calexico City personnel may be needed to assist traffic at 2nd Street and Cesar Chavez Boulevard
- Less capacity at CCB/2nd Street than with Alternative 2a or 2b

**TABLE 3.7: TRAFFIC LEVEL OF SERVICE – 2c**

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</table>

**Alternative 2d**
This alternative differs from Alternative 2a in that both eastbound and westbound lanes would be provided through the Cesar Chavez Boulevard intersection at 2nd Street and one southbound through lane is provide to access the new POE during construction of Cesar Chavez. This alternative provides two westbound left turn lanes on 2nd Street to provide access to the inspection booths entering Mexico and one westbound through and right turn lane. No fixed barrier would be provided at 2nd Street and Cesar Chavez Boulevard, so all eastbound traffic movements will be permitted through the intersection. The intersection of SR-111 and 2nd Street would be modified to provide two southbound right turn lanes to facilitate the movement to the POE. Southbound right and left turns and through movement to the POE would be permitted at Cesar Chavez. The intersection level-of service is shown in Table 3.8.

**Benefits**
- Two lanes of vehicle capacity and queue storage on westbound 2nd Street
- Westbound access provided to outlet mall / airport
- Left turn provided for southbound SR-111 to 2nd Street
- Southbound access to new POE provided at Cesar Chavez
- Less change required moving into Scenario 2.
- Eastbound access provided from the outlet mall/airport
Impacts
- Limited traffic movement at 2nd Street and Cesar Chavez Blvd.
- Calexico City personnel needed to assist traffic at 2nd Street and Cesar Chavez Boulevard
- Less capacity at CCB/2nd Street than with Alternative 2a, 2b or 2c

**TABLE 3.8: TRAFFIC LEVEL OF SERVICE**

<table>
<thead>
<tr>
<th>SCENARIOS</th>
<th>LANE GROUPS</th>
<th>Intersection</th>
<th>LOS</th>
<th>EBL</th>
<th>EBT</th>
<th>EBR</th>
<th>WBL</th>
<th>WBT</th>
<th>WBR</th>
<th>NBL</th>
<th>NBT</th>
<th>NBR</th>
<th>SBL</th>
<th>SBT</th>
<th>SBR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A-2d</td>
<td>Cesar Chavez &amp; 2nd St</td>
<td>Total Delay</td>
<td>93.8</td>
<td>F</td>
<td>E</td>
<td>F</td>
<td>107.9</td>
<td>16.8</td>
<td>83.6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>LOS</td>
<td>F</td>
<td>E</td>
<td>F</td>
<td>B</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Imperial &amp; 2nd St</td>
<td>Total Delay</td>
<td>25.2</td>
<td>D</td>
<td>C</td>
<td>C</td>
<td>47.5</td>
<td>38.7</td>
<td>19.9</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>LOS</td>
<td>C</td>
<td>C</td>
<td>C</td>
<td>D</td>
<td>D</td>
<td>B</td>
<td>B</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SELECTED ALTERNATIVE**

The eight alternatives were reviewed by the Technical Stakeholder Committee. Following review of eight alternatives, the committee reached a consensus on Alternative 2c. The alternatives considered and primary considerations are compared in Table 3.9. A primary reason for selecting Alternative 2 was that benefit that Alternative 2 would minimize the change needed when the northbound traffic moved to the new POE. The level of access provided by sub-alternatives d, c, b, was then discussed. The consensus was to not allow access from Cesar Chavez Boulevard directly into the POE while it was under construction. Methods to block the southbound access was discussed including paint delineation, use of a porkchop median and use of personnel.

**TABLE 3.9: ALTERNATIVE COMPARISON AND SELECTION**

<table>
<thead>
<tr>
<th>Scenario 1A</th>
<th>SB Access to POE</th>
<th>Access to Outlet Mall</th>
<th>Access to Downtown</th>
<th>Impacts to CC Construction</th>
<th>Consistency between 1A and 1B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative 1 - Maximize Southbound Vehicle Throughput</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. Restrict SB CC and EB</td>
<td>Very Poor</td>
<td>Good</td>
<td>Poor</td>
<td>Very Poor</td>
<td>Poor</td>
</tr>
</tbody>
</table>
### Alternative 2 - Balanced East-West flow on 2nd St.

<table>
<thead>
<tr>
<th>Alternative</th>
<th>2nd</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Fair</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Restrict SB CC and EB 2nd</td>
<td>Good</td>
<td>Poor</td>
<td>Very Poor</td>
<td>Good</td>
<td>Good</td>
<td></td>
</tr>
<tr>
<td>b. Restrict SB CC to RT</td>
<td>Fair</td>
<td>Fair</td>
<td>Poor</td>
<td>Fair</td>
<td>Good</td>
<td></td>
</tr>
<tr>
<td>c. Restrict SB CC to RT/LT</td>
<td>Fair</td>
<td>Fair</td>
<td>Good</td>
<td>Fair</td>
<td>Good</td>
<td></td>
</tr>
<tr>
<td>d. SB CC all movements</td>
<td>Poor</td>
<td>Fair</td>
<td>Fair</td>
<td>Poor</td>
<td>Good</td>
<td></td>
</tr>
</tbody>
</table>

#### Selected Alternative

**3.4: SCENARIO 1B**

This is a temporary traffic during construction scenario that would be in place from approximately September 1, 2018 into February, 2019. Cesar Chavez Boulevard will be under construction during this time, so POE traffic will be directed to use SR-111 to 2nd Street for northbound and southbound border access (see Figure 3.3).

The traffic circulation alternatives involve modifications to lane geometry and signal timings at SR-111/2nd Street and at Cesar Chavez Boulevard/2nd Street, and the road segment between these two intersections. The traffic control alternative is a modified Alternative 2c that was also selected for construction Scenario 1A, as essentially the same lane geometry can be used for both Scenario 1A and 1B. For the analysis of Scenario 1B, the northbound POE traffic has been added. The estimated traffic volumes associated with these alternatives are shown in Figure 3.4. The traffic level-of-service has been calculated.

The traffic circulation alternatives involve modifications to lane geometry and signal timings at SR-111/2nd Street and at Cesar Chavez Boulevard/2nd Street, and the road segment between these two intersections. For each alternative, a description of the lane geometry and permitted movements has been provided along with a summary of benefits and impacts and the results of a capacity analysis. The conceptual drawings for each alternative are shown in the appendix.
FIGURE 3.3: CIRCULATION PATTERN WITH SOUTHBOUND/NORTHBOUND TRAFFIC SHIFT
FIGURE 3.4: ESTIMATED SCENARIO 1B TRAFFIC VOLUMES

18 - TURNING MOVEMENT COUNTS

LEGEND

1 Project Intersections
XX Project Site
XXX Turn Movement Count

NOT TO SCALE
Traffic Control Alternative 2c

The conceptual layout for Traffic Control Alternative 2c is shown below. The level of service results shown below reflects those geometrics. The intersection level-of service is shown in Table 3.9.

### TABLE 3.9: TRAFFIC LEVEL OF SERVICE – 2c

<table>
<thead>
<tr>
<th>SCENARIOS</th>
<th>LANE GROUPS</th>
<th>Intersection LOS</th>
<th>EBL</th>
<th>EBT/R</th>
<th>WBL</th>
<th>WBT/R</th>
<th>WBT/R</th>
<th>NBL</th>
<th>NBT</th>
<th>NBR</th>
<th>SBL</th>
<th>SBT</th>
<th>SBR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1B-2C</td>
<td><strong>Cesar Chavez &amp; 2nd St</strong></td>
<td>Total Delay</td>
<td>32.9</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>LOS</td>
<td></td>
<td></td>
<td>E</td>
<td>D</td>
<td>A</td>
<td>D</td>
<td>A</td>
<td>E</td>
<td>B</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>155</td>
<td>117</td>
<td>595</td>
<td>27</td>
<td>76</td>
<td>35</td>
<td>225</td>
<td>59</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Imperial &amp; 2nd St</strong></td>
<td>Total Delay</td>
<td>25.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>LOS</td>
<td></td>
<td></td>
<td>C</td>
<td>B</td>
<td>D</td>
<td>D</td>
<td>E</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>263</td>
<td>219</td>
<td>264</td>
<td>17</td>
<td>571</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### 3.4 SUMMARY

This report section describes the information used to develop traffic circulation plans for initial traffic scenarios related to the phased opening of a new Port of Entry (POE) facility in downtown Calexico, California. Two circulation plans and traffic control plans were developed for:

Scenario 1A - to accommodate southbound traffic to the new POE that would be in place from approximately July 10, 2018 to September 1, 2018.

Scenario 1B - to accommodate both southbound and northbound traffic to the new POE that would be in place from approximately September 1, 2018 into February, 2019.

The intersection capacity results are summarized in Table 3.10. The high volume of traffic and length of queues between the POE and nearby intersections results in varying results. For Scenario 1B, the traffic impacts of both northbound and southbound travel impacts the SR-111 and 2\textsuperscript{nd} Street intersection which in turn impacts the 2\textsuperscript{nd} Street and Cesar Chavez intersection. The delays and queue at Cesar Chavez will depend on how well the SR-111 and 2\textsuperscript{nd} Street intersections operate.

**TABLE 3.10 SCENARIO 1A AND 1B LEVEL OF SERVICE SUMMARY**

<table>
<thead>
<tr>
<th>No.</th>
<th>Intersection</th>
<th>Traffic Control</th>
<th>Avg Delay (secs.)</th>
<th>LOS</th>
<th>Southbound Queue (ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>PM Peak Period</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>SR-111 and 2nd Street</td>
<td>Signal</td>
<td>31.6</td>
<td>C</td>
<td>#766</td>
</tr>
<tr>
<td>6</td>
<td>Cesar Chavez and 2nd Street</td>
<td>Personnel</td>
<td>45.8</td>
<td>D</td>
<td>#1265</td>
</tr>
<tr>
<td>3</td>
<td>SR-111 and 2nd Street</td>
<td>Signal</td>
<td>57.2</td>
<td>E</td>
<td>#571</td>
</tr>
<tr>
<td>6</td>
<td>Cesar Chavez and 2nd Street</td>
<td>Personnel</td>
<td>32.9</td>
<td>C</td>
<td>m597</td>
</tr>
</tbody>
</table>

# - intersection queue may be longer than calculated
m – intersection queue impacted by flow at adjacent intersection

4.0 TRAFFIC OPERATION SCENARIO 2

This memorandum describes the traffic circulation alternatives developed to accommodate traffic following the opening of a new Port of Entry (POE) facility in downtown Calexico, California. This memorandum describes the estimated traffic impacts for the widening of Cesar Chavez Boulevard based upon the previously completed design plans.

Scenario 2 describes the final scenario accommodating both northbound and southbound traffic to the new POE with the completion of Cesar Chavez Boulevard widening project. When constructed, Cesar Chavez Boulevard will have three southbound and two northbound lanes between Grant Avenue and 2nd Street. The roadway will have two lanes in each direction between Grant Avenue and SR-98. The intersections of Cesar Chavez at 2nd Street and Grant Avenue will be signalized. The completion of this project is anticipated for March, 2019.

The purpose of this analysis is to evaluate the potential traffic flow associated with the completion of Scenario 2 in order to identify projects and traffic management strategies that may be needed to support efficient traffic flow. Two traffic flow options are evaluated:

1) Provide signal timings and traffic control to encourage a balance of traffic flow along a network of routes to access the new POE; and

2) Provide signal timings, lane geometric changes and traffic control to guide southbound POE traffic from SR-111 to SR-98 to Cesar Chavez Boulevard to access the new POE.

4.1 TRAFFIC COUNT VOLUMES

Daily traffic counts were updated to reflect traffic flows following the opening of the new POE. The traffic counts were taken in November, 2018 at the same locations conducted in April, 2018 prior to the POE opening. At the time of November, 2018 counts, Cesar Chavez Boulevard was under construction, and the route was used by a limited amount of traffic. The November, 2018 traffic counts show POE-bound traffic primarily using SR-111 to 2nd Street for southbound border access.

Daily Traffic Counts
Average daily traffic volumes were obtained through machine data collection. Two locations were counted:

- SR-111 north of SR-98
- SR-111 south of 2nd Street
Peak Hour Count Volumes

The intersection turning movement counts were conducted during the weekday evening peak from 4:00 PM to 7:00 PM on Wednesday November 7, 2018 for the following intersections:

Intersections

7. SR 111 at SR 98
8. SR 111 at Grant Street
9. SR 111 at 2nd Street
10. Cesar Chavez at SR 98
11. Cesar Chávez at Grant Street
12. Cesar Chavez at 2nd Street

The evening peak hour intersection count worksheets are shown in Appendix A.
4.2 TRAFFIC ANALYSIS

There will be two options for POE traffic access when Cesar Chavez Boulevard construction is complete. One alternative is to allow traffic to access the POE from Cesar Chavez Boulevard and from SR-111 – 2nd Street. A second alternative is to channel all southbound POE traffic to Cesar Chavez Boulevard and restrict entrance from other directions. Each of these alternatives is described below.

Alternative 2A – Balanced Traffic Flow to POE

This traffic analysis reflects the use of the street network to access the new POE. The analysis reflects the proposed roadway geometrics for the widening of Cesar Chavez Boulevard. Following the design plans, the primary access route is Cesar Chavez Boulevard; with secondary access routes available include SR-111, 2nd Street and Grant Street.

The roadway network vehicle capacity will affect travel times and should lead to the traffic flow finding a balance that equalizes travel times between the two routes. Southbound SR-111 traffic utilizing Cesar Chavez Boulevard will make a right turn at SR-98 and a left turn at Cesar Chavez Boulevard. Three lanes will be available from Cesar Chavez Boulevard to enter into the POE.

SR-111 traffic utilizing Cesar Chavez Boulevard will continue through the intersection of SR-98. Traffic will then turn right at 2nd Street and left into the POE at the intersection of Cesar Chavez Boulevard. A single right turn will be provided at 2nd Street and a single left turn provided at Cesar Chavez.

The volumes that will use each route to access the POE have been estimated based on the available capacity for the turn movements described above. The results in a traffic distribution where between 60 to 65% of POE traffic would use Cesar Chavez and between 35 to 40% traffic would use SR-111/2nd Street. The traffic forecasts at each of the six study area intersections are shown in Figure 4.1.

The Synchro traffic model of the area was used to analyze the traffic operation of this alternative. Table 4.1 summarizes the level of service analysis results for the study area intersections using the intersection evaluation methodology described in the 2010 Highway Capacity Manual. The capacity analysis shows that with Alternative 2A, no geometric changes would be needed at any of the study area intersections, or to the lane geometry as planned for Cesar Chavez Boulevard. The lane geometry from the design of the Cesar Chavez and 2nd Street intersection was shown to accommodate traffic volumes from this alternative. The intersection level of service worksheets are provided in Appendix B.
FIGURE 4.1: ALTERNATIVE 2A TRAFFIC FORECAST

2A - TURNING MOVEMENT COUNTS

LEGEND

1 Project Intersections

Project Site

XXX -> Turn Movement Count

NOT TO SCALE
### TABLE 4.1: SCENARIO 2A – BALANCED POE TRAFFIC FLOW LEVEL-OF-SERVICE

<table>
<thead>
<tr>
<th>No.</th>
<th>Intersection</th>
<th>Traffic Control</th>
<th>PM Peak Period</th>
<th>Ave. Delay (secs.)</th>
<th>LOS</th>
<th>POE-bound Queue (ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SR-111 and SR-98</td>
<td>Signal</td>
<td></td>
<td>50.3</td>
<td>D</td>
<td>222</td>
</tr>
<tr>
<td>2</td>
<td>SR-111 and Grant</td>
<td>Signal</td>
<td></td>
<td>35.5</td>
<td>D</td>
<td>424</td>
</tr>
<tr>
<td>3</td>
<td>SR-111 and 2nd Street</td>
<td>Signal</td>
<td></td>
<td>29.0</td>
<td>C</td>
<td>124</td>
</tr>
<tr>
<td>4</td>
<td>Cesar Chavez and SR-98</td>
<td>Signal</td>
<td></td>
<td>33.7</td>
<td>C</td>
<td>327</td>
</tr>
<tr>
<td>5</td>
<td>Cesar Chavez and Grant</td>
<td>Signal</td>
<td></td>
<td>18.5</td>
<td>B</td>
<td>141</td>
</tr>
<tr>
<td>6</td>
<td>Cesar Chavez and 2nd Street</td>
<td>Signal</td>
<td></td>
<td>46.2</td>
<td>D</td>
<td>347</td>
</tr>
</tbody>
</table>

**Findings**

This approach allows traffic to use a number of routes to and from the new POE. By spreading out the travel, the level of service is level-of-service D or better. The traffic flow that would use each route to access the new POE is governed by the intersection of Cesar Chavez and 2\(^{nd}\) Street, and in particular the capacity of the westbound 2\(^{nd}\) Street turn bay. With the final design plan, this left turn bay will change from two-lanes to one lane, with a shorter storage length. If more than 35-40% of POE-bound traffic uses this route, traffic will back up on 2\(^{nd}\) Street. In this case, traffic should shift to Cesar Chavez Boulevard which will provide more vehicle capacity and less travel delay.

- **SR-111 and SR-98** – a large portion of POE traffic travels through this intersection. With a balanced flow, the intersection of SR-111 and SR-98 is shown to work satisfactory. While a number of lane configurations were studied, the existing lane configuration provided the best level-of-service.

- **SR 111 and Grant** – Traffic operational delay is shown to be satisfactory. The Synchro model results show a queue developing at Grant Street but can move through the intersection in one cycle.

- **SR-111 and 2\(^{nd}\) Street** – this intersection becomes less congested.
- SR-98 and Cesar Chavez Boulevard – the overall intersection operation is satisfactory. The westbound left turn lane queue length is long, and could result in a back-up of traffic from the turn bay into a through lane during peak times.

- Cesar Chavez Boulevard and Grant – this intersection is uncongested.

- Cesar Chavez Boulevard and 2nd Street – all of the POE traffic moves through this intersection. With balanced flow, the intersection operates at LOS D.

**Alternative 2B - POE Traffic to Cesar Chavez Boulevard**

This traffic analysis reflects the full shift of southbound traffic access to the new POE to Cesar Chavez Boulevard. This alternative assumed required signage will be provided to inform motorists that access to the new POE is only provided from Cesar Chavez Boulevard during the peak travel period. Additionally, other access would be prohibited by restricting westbound left turns from Grant Street to Cesar Chavez and westbound left turns from Second Street. **Table 4.2** summarizes the level of service analysis results for the study area intersections. The anticipated volumes associated with this traffic scenario and the intersection level of service worksheets are provided in **Appendix C**.

**Table 4.2: Scenario 2B – POE Traffic to Cesar Chavez Level-of-Service**

<table>
<thead>
<tr>
<th>No.</th>
<th>Intersection</th>
<th>Traffic Control</th>
<th>PM Peak Period</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Avg Delay (secs.)</td>
<td>LOS</td>
</tr>
<tr>
<td>1</td>
<td>SR-111 and SR-98 Modified</td>
<td>Signal</td>
<td>49.6</td>
<td>D</td>
</tr>
<tr>
<td>2</td>
<td>SR-111 and Grant</td>
<td>Signal</td>
<td>21.5</td>
<td>C</td>
</tr>
<tr>
<td>3</td>
<td>SR-111 and 2nd Street</td>
<td>Signal</td>
<td>34.9</td>
<td>C</td>
</tr>
<tr>
<td>4</td>
<td>Cesar Chavez and SR-98</td>
<td>Signal</td>
<td>38.5</td>
<td>D</td>
</tr>
<tr>
<td>5</td>
<td>Cesar Chavez and Grant</td>
<td>Signal</td>
<td>15.1</td>
<td>B</td>
</tr>
<tr>
<td>6</td>
<td>Cesar Chavez and 2nd Street</td>
<td>Signal</td>
<td>10.1</td>
<td>B</td>
</tr>
</tbody>
</table>

The intersection operations analysis shows longer queue lengths for the southbound right turn on SR-111 at SR-98 and the westbound left turn on SR-98 at Cesar Chavez Boulevard. Traffic operation on SR-111 would be improved. With the elimination of left turns from 2nd Street into the POE, traffic operations at the intersection of Cesar Chavez would be simplified and would result in less delay as compared to Alternative 2A.
FIGURE 4.2: ALTERNATIVE 2B TRAFFIC FORECAST

2B - TURNING MOVEMENT COUNTS

LEGEND

1. Project Intersections

Project Site

XXX → Turn Movement Count

NOT TO SCALE
Findings

This alternative presents the traffic impact of one route to the new POE, although in for this analysis, the small number of right-turns into the POE from 2nd Street were permitted. Two constraints impact traffic flow - the southbound right turn volumes at SR-111 and SR-98, and the left turn volumes at SR-98 and Cesar Chavez. This alternative reduces traffic on SR-111, but creates two longer traffic queues at those locations.

- SR-111 and SR-98 – this alternative results in a higher right turn volume that needs a second right turn lane to accommodate the volume. With this change, the estimated vehicle queue length is estimated to be 589 feet.

- SR 111 and Grant – with reduced traffic on SR-111, the level of service and queue lengths are reduced.

- SR-111 and 2nd Street – with reduced traffic on SR-111, the level of service and queue lengths are reduced.

- SR-98 and Cesar Chavez Boulevard – the intersection operation is satisfactory. However, the westbound left turn lane queue length is estimated at nearly 740 feet.

- Cesar Chavez Boulevard and Grant – with westbound left turns prohibited, this intersection is uncongested.

- Cesar Chavez Boulevard and 2nd Street – with westbound left turns prohibited, this intersection is uncongested.
5.0 DEVELOPMENT OF TRAFFIC MANAGEMENT STRATEGIES

The purpose of this task is to present the traffic management strategy for the access to the new West Calexico Port of Entry (POE) with the completion of the Cesar Chavez Boulevard widening. Traffic management strategies and operational approaches are identified that will improve traffic flows on roadways within the project area, address projected future traffic growth, make better use of existing capacity, and improve traffic throughput. Needed revisions to lane markings and signage are indicated.

5.1 INTELLIGENT TRANSPORTATION SYSTEM (ITS) TECHNOLOGIES

ITS strategies are being investigated by Caltrans to provide information to motorists regarding travel speed and travel time on highways accessing both the East and West Calexico Port of Entries. The types of ITS technologies planned for implementation in the border area include:

- Radio Frequency Identification (RFID) technologies – this involves the use of electromagnetic fields to identify and track tags attached to objects. RFID has been used primarily with commercial vehicles.

- Wi-Fi technologies – readers are installed along the roadway that read a vehicle’s Wi-Fi signal at a specific point. Algorithms are developed that take these readings to compute travel times and travel speeds.

- Coordinated signals – signal timings can be used to manage and direct the movement of vehicles. Real-time traveler information can be used not only for traveler information, but also to adjust signal timing to move vehicles based upon real-time conditions.

- Changeable message signs (permanent & movable) – these signs display travel time information collected from RFID and Wi-Fi readers.

5.2 EXISTING/PLANNED INTELLIGENT TRANSPORTATION SYSTEMS

Caltrans is currently designing ITS infrastructure that would be placed within and along-side highways. This ITS system will provide real-time traveler information to motorists traveling on SR-111, SR-98 and SR-7 leading to the East Calexico POE and the new West Calexico POE. The planned ITS infrastructure includes using Wi-Fi, RFID and changeable message signs to collect and provide traveler information. Initial locations for Wi-Fi and RFID readers and changeable message signs have been identified, but may be modified to reflect travel patterns as the project is completed.
The initial Vehicle time detection locations include:

- SR-111 and Heber Road
- SR-111 and Jasper Road
- SR-111 and Cole Road
- SR-111 / SR-98
- 2nd Street and Cesar Chavez Boulevard
- SR-98 and Cesar Chavez Boulevard
- SR-98 and Cole Road
- SR-7 / SR-98
- SR-7 and Maggio Road
- SR-7 and Heber Road

The location of the portable changeable message signs are being defined but may include:

- SR-98 west of Dogwood Road
- SR-98 west of SR-7
- SR-98 east of SR-7
- Locations on I-8

5.3 TRAFFIC CONTROL PLAN

Based upon the forecast of traffic flow and traffic operation for the opening of Cesar Chavez Boulevard, the two traffic control plan alternatives have been developed. The traffic control plans are based upon the traffic forecasts and operations analysis described in Section 6. The potential to reduce staff traffic control has also been reviewed including the need and role of law enforcement strategies. While specific traffic management strategies are identified, the following recommendations provide a framework for the City of Calexico and Caltrans to manage border travel to the expanded Calexico West POE. The City and Caltrans may implement additional changes once Cesar Chavez widening is completed and observed traffic conditions are identified.

Alternative 2A – Balanced Traffic Flow to POE

Alternative 2a reflects the use of the street network to access the new POE using a number of routes. The analysis reflects the proposed roadway geometrics for the widening of Cesar Chavez Boulevard. The needed traffic control is shown with the primary access route of Cesar Chavez Boulevard, but also with secondary access routes available include SR-111, 2nd Street and Grant Street. The traffic control plan for Alternative 2A is shown in Figure 5.1.
POE Access Routes
Southbound POE access routes include SR-111, SR-98 and Cesar Chavez Boulevard. The access routes also include continuing on SR-111 to 2nd Street. Grant Street also provides a connection between SR-111 and Cesar Chavez Boulevard.

Signal Timing
Signal timing will be used to provide capacity to utilize all of the routes identified above. The intersection of 2nd Street and Cesar Chavez will be used to control the POE access capacity provided to Cesar Chavez Boulevard and also to the eastbound left turn movement at 2nd Street and Cesar Chavez Boulevard.

Manual Staff Traffic Control
Manual staff control is anticipated at the intersection of Cesar Chavez and 2nd Street. The manual staff control should maintain the primary access from Cesar Chavez and secondary access from 2nd Street.

ITS Reader and Message Signs
The ITS infrastructure should be places as previously indicated.

2nd Street
2nd Street will be converted back to the original lane configurations prior to changes associated with the temporary Scenario 1A and 1B. This change will provide a consistent connection with the new design of Cesar Chavez Boulevard at 2nd Street. The general lane striping for the final configuration of 2nd Street is shown in Figure 5.2.

Alternative 2B - POE Traffic to Cesar Chavez Boulevard during Peak Period
This traffic analysis reflects the full shift of access for southbound traffic access during the peak period to the expanded Calexico West POE from SR-111 to Cesar Chavez Boulevard. This alternative would involve use of signage to inform motorists that access to the new POE is only provided from Cesar Chavez Boulevard during the peak travel period. In this scenario, westbound left turns from Grant Street to Cesar Chavez and westbound left turns from Second Street into the new POE would be prohibited. The traffic control plan for Alternative 2B is shown in Figure 5.3.

POE Access Routes
Southbound POE access routes include SR-111, SR-98 and Cesar Chavez Boulevard. The access routes continuing on SR-111 to 2nd Street, or at Grant Street will be restricted.

Signal Timing
Signal timing will be used to provide capacity and travel time for the movement of vehicles along the primary access route during the peak period.
Manual Staff Traffic Control
Cones prohibiting left turns on to Cesar Chavez Boulevard at Grant Street and also at 2nd Street during the peak period will need to be placed manually. Manual staff control will be needed at Cesar Chavez and 2nd Street to maintain the primary access from Cesar Chavez and to restrict for westbound traffic on 2nd Street. Access for eastbound traffic is proposed to remain open, but this travel movement should be monitored by City staff.

ITS Reader and Message Signs
The ITS infrastructure should be places as previously indicated.

Intersection of SR-111 and SR-98
The lane geometry for this intersection should be modified as shown in Figure 5.4. Because of the higher southbound right turn volumes associated with this alternative, the southbound approach lanes are modified by adding a second right turn lane by reducing one left turn lane. The eastbound approach lanes have also been shifted by designating a second left turn lane. The outside lane will now accommodate both through and right turn traffic.

2nd Street
2nd Street will be converted back to the original lane configurations prior to changes associated with the temporary Scenario 1A and 1B. This change will provide a consistent connection with the new design of Cesar Chavez Boulevard at 2nd Street. The general lane striping for the final configuration of 2nd Street is shown in Figure 5.2.

Existing Signs and Pavement Markings to Modify
The following signs and pavement markings will need to be modified as part of the access changes described in Scenarios 2A and 2B.
Modify to only one right turn arrow

Remove delineators, restripe. Only single left turn to be provided

Modify sign north of SR-98

SR-111 north of Third Street. Can keep sign for Alternative 2A
Signage Change Summary

- Revise signs on SR-111 north of SR-98 (2)
- Border directional signs on SR-98 (3)
- Add border directional sign on Cesar Chavez north of 2nd Street
- Add border lane indication sign on westbound 2nd Street
- Add border lane indication sign on eastbound 2nd Street.

5.3 RECOMMENDATIONS

The project team evaluated the two alternatives based on delays, access, and other project goals. Traffic Operation Scenario 2, that channeled southbound access to Cesar Chavez Boulevard, was preferred by the project team as it was considered to best address the goals of reducing City staff demands for traffic control and improving access to businesses located in the central area of Calexico by reducing travel delays on SR-111. Recommendations include:

1. Provide signage to route POE traffic to Cesar Chavez Boulevard
2. Modify SR-98 / SR-111 intersection to provide two southbound right turns
3. Adjust signal timings at major intersections to support traffic flow to the POE using Cesar Chavez Boulevard.
4. Focus manual traffic control support at Cesar Chavez Boulevard and 2nd Street
5. Implement the Caltrans ITS projects

The preferred traffic circulation plan is shown in Figure 5.5.
Figure 5.1 Traffic Control Plan – Scenario 2A

Additional Detail See Figure 5.2
Figure 5.2 Lane Geometric Changes – Alternative 2A and 2B
Figure 5.3 Traffic Control Plan – Scenario 2B

Additional Detail
See Figure 5.4

Additional Detail
See Figure 5.2
Figure 5.4 Lane Geometric Changes – Alternative 2B
B. DRAFT ICTC OVERALL WORK PROGRAM (OWP) AND BUDGET, FY 2019-20
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Avenue, Suite 104
El Centro, CA 92243

SUBJECT: Draft ICTC Overall Work Program (OWP) and Budget, FY 2019-20

Dear Commission Members:

The previous fiscal year of FY 2018-19 was another productive year for ICTC in partnership with our member agencies and our U.S. regional, state and federal transportation partners, such as, the Southern California Association of Governments (SCAG), California Department of Transportation (Caltrans), San Diego Association of Governments (SANDAG), California Transportation Commission (CTC), Federal Highway Administration (FHWA), Federal Transit Administration (FTA), U.S. Customs and Border Protection, the U.S. General Services Administration (GSA); and our cross-border partners in the City of Mexicali and State of Baja California, Mexico. The following are highlights of our major accomplishments initiated or completed during FY 2018-19:

➢ Completed the SR-98 Widening Project (from VV Williams to Ollie Ave.), $9 million
➢ Assisted the City of El Centro and Caltrans to complete environmental phase for new Imperial Avenue – South Extension Project
➢ Assisted the City of Calexico to achieve approval from the California Transportation Commission of $4.5 million allocation for Cesar Chavez Blvd. Widening Project
➢ Achieved approval for the 2018 State Transportation Improvement Program (STIP) that includes $44.2 million for the I-8 Imperial Avenue Interchange and ICTC’s Regional Plans and Program funds - The 2018 STIP was approved at the March 2018 CTC meeting. Construction will begin in January 2020.
➢ Submitted the 2019 Federal Transportation Improvement Program (FTIP) that includes $748 million for a combination of local roadway and bridge projects, Interstate 8, transit and other state highway pavement improvement projects - The 2019 FTIP is anticipated to be approved in December 2019
➢ Received award of $10 million from the CTC to complete SR-98 Widening (from VV Williams to Rockwood Ave.), Calexico East Bridge Expansion - $3 million (Design and Environmental), and $5 million for border crossing Intelligent Transportation System technology
➢ SR-98 Widening Project (VV Williams to Rockwood Avenue) will begin construction in early 2020.
➢ Calexico East Bridge Expansion – ICTC received a $20 million BUILD award from the U.S. Department of Transportation. Design Build to begin in Fall 2020.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
➢ Completed Heber / SR-86 Pedestrian/ADA and Bus Shelter Improvements
➢ Completed construction of the Imperial Transit Park located at the intersection of M St. and Barioni Blvd.
➢ Continued to add industry standard security cameras on all ICTC owned buses, transit maintenance facility and the newly constructed Imperial Transit Park
➢ Initiated the development and implementation of a Computer Aided Dispatch/Automatic Vehicle Location System (CAD/AVL) for all fixed route buses
➢ Initiated the Request for Proposals for the acquisition of transit operations services
➢ Continued to replace contractor owned vehicles, and, expanded the fleet for a total of sixty three (63) new buses and transit operation service vehicles to our IVT branded fleet.
➢ For FY 2018-19, managed and administered distribution of $14 Million in Measure D (half-cent sales tax) revenues for member agency road projects, and regional transit and highway projects
➢ In partnership with Western Riverside Council of Governments (WRCOG) and Renovate America implemented the HERO/PACE energy savings program that has completed $10.8 million in local residential projects and to date $43 million in projects have been approved
➢ Completed the following transit and transportation studies of regional or national significance:
  - Short Range Transit Plan (SRTP)
  - FY 2019-20 Unmet Transit Needs Public Hearing
  - Imperial Valley Transit Maintenance Audit
  - Calexico Traffic Circulation Plan
➢ In partnership with the Imperial Valley Economic Development Corporation (IVEDC) and SCAG hosted our fifth annual General Assembly and Economic Summit; and,
➢ Initiated the following studies in partnership with Caltrans, IVEDC, SCAG, and member agencies:
  - SR-78/Glamis Multiuse Grade Separated Crossing Feasibility Study
  - Bus Stop Inventory and Information Study (Phase III)
  - Regional Climate Action Plan
  - Southern Border Broadband Consortium Study
  - Brawley Transit Corridor Brownfield Needs Assessment
  - Forrester Road – Project Study Report
  - Calexico Intermodal Transit Center – Design and Environmental Approval
  - Public Transit Fare Study

The studies initiated are scheduled to be in progress during the upcoming FY 2019-20.

The OWP and Budget is divided into four sections: the Budget Summary, and the core programs of Regional Transportation Planning and Programming, Transit Planning and Program Management and Regional Collaboration. Our Budget Summary contains all the program overviews and projections and is intended to provide a general understanding of ICTC’s budgeted activities and programs for the coming fiscal year. The total ICTC Budget is estimated at $17.2 million that will maintain our key services and programs; ICTC salaries and benefits; ICTC’s administration and operation costs; the 125 transit operations staff (bus drivers, dispatchers, supervisors and operation managers) and related contract costs. The $17.2 million budget amount does not include Measure D revenues, or state and federal funds allocated for state highways, local roads and bridges in Imperial Valley.

This budget proposes ICTC staffing of eleven (11) full-time positions (two are grant funded limited term) to manage the programs and services described in this budget. The full-time positions includes two Office Technicians, one Secretary/Clerk to Commission, one Administrative Analyst, one Mobility Coordinator, five transportation planner positions from entry-level to senior-level in classifications (responsible for: Regional Transportation Planning and Programming, and Transit Planning, Programming, Contracts and Transit Service Administration), agency administration and the Executive Director.
The budget includes funding for consultant and vendor services to continue to support the Commission’s administrative functions, i.e., accounts payable, accounts receivable, payroll, various program and fiscal audits, and support services for legal counsel, planning and project programming.

A workshop was conducted on May 22, 2019 and input was received from members of the Commission and the Management Committee.

The Draft Imperial County Transportation Commission (ICTC) FY 2019-2020 Overall Work Plan (OWP) and Budget is hereby presented for your review and recommendation prior to finalization for approval to our ICTC Board. Our Draft OWP and Budget is balanced and provides for development and implementation of vital transportation projects and programs for our region.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Adopt the Draft ICTC Overall Work Program (OWP) and Budget for FY 2019-2020.

Sincerely,

MARK BAZA
Executive Director

MB/da/cl

Attachments
Imperial County Transportation Commission
Work Program & Budget
Fiscal Year 2019-2020

ICTC Overall Work Program
Finance Plan
FY 2019-2020
ASSUMPTIONS

Population figures are based on available annual data from the State's Dept. of Finance in May 2019 and have been revised for the FY 2019-20 budget year.

ICTC uses the County's “One Solutions” software system for financial accounting and reporting, and receives services from the County Auditor Controller, Treasurer and Legal services.

ICTC uses the County’s “One Solutions” software system for financial accounting and reporting, and receives services from the County Auditor Controller, Treasurer and Legal services.

There are over 100 persons directly employed by the various transit service contracts, who live and work in our Imperial Valley communities.

Forecasting an increase of federal – FTA revenues in the draft budget based on current appropriations notices.

ASSUMPTIONS

EXPENSES

Several consultant conducted projects and studies that were required or mandated i.e. Short Range Transit Plan (SRTP), IVT Maintenance Audit, were completed. In addition, projects of choice i.e. IVT Bus Operations Facility Evaluation Phase I, IVT Bus Stop Inventory and the acquisition of Automated Vehicle Location Systems were also completed.
Member Agency fees and revenue are not proposed to be increased and remains at $100,000

Award of the three-year period FTA 5310 grant for mobility coordination, will continue work effort in FY 2018-19

Continuing with a reduction in State - TDA/ LTF revenues back down to near FY 2012-13 levels due to previous short-term increase in retail sales tax generated from point of sale transactions for County solar power projects.

Continuing with the annual receipt of the State - TDA/STA revenues due to the passage of SB1. These revenues are expected now to be received annually rather than intermittently.
## FY 2019-20 OWP DETAILED FUNDING SOURCES WITH BUDGET COMPARISON

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## EXPENDITURES

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## Projected Revenues

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## Projected Revenues

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<td>$1,159,820</td>
<td>$508,911</td>
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## Projected Expenditures

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<th>Category</th>
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<th>FY 2020-21</th>
<th>FY 2021-22</th>
<th>FY 2022-23</th>
<th>FY 2023-24</th>
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<tr>
<td><strong>Total</strong></td>
<td>$16,034,678</td>
<td>$1,159,820</td>
<td>$508,911</td>
<td>$469,227</td>
<td>$1,923,413</td>
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## FY 2019-20 - Prior Year Budget Comparison - Administration, Operations and Planning

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<tr>
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<th>Plan FY 18-19</th>
<th>FY 19-20 %</th>
<th>Plan FY 18-19</th>
<th>FY 19-20 %</th>
<th>Plan FY 18-19</th>
<th>FY 19-20 %</th>
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<td>525010</td>
<td>$484,849</td>
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<td>0%</td>
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<tr>
<td>549010</td>
<td>$1,711,332</td>
<td>$1,798,096</td>
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<td>16%</td>
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### Total Revenues

|                | $714,886  | $627,630    | 6%            | $400,000    | $387,028      | 2%          | $137,500      | 13%         |                     |

### Professional and Specialized Projects and Services Subtotal

|                | $1,738,332| $1,297,096  | -20%          | $1,297,096  | $1,149,520    | -12%        | $1,074,244    | 16%         | $1,074,244    | 16%         |

### Total Expenditures

|                | $4,358,507| $3,115,170  | -21%          | $2,900,000  | $1,973,500    | -32%        |                     |             |                     |

### REVENUES

- **A 431050** On hand balance / interest revenue $365,607 $202,900 -99%
- **B 446010** State Aid Other - TDA (LTF) $1,217,249 $91,286 276%
- **C 446440** State - STIP/P&MR / STP / N $300,000 $300,000 0%
- **D 456040** FTA 5310 Mobility Coordination Program $110,976 $110,976 0%
- **E 456040** EPA - Brownfields Assessment $288,000 $265,124 8%
- **F 446040** PUC - Broadband $120,000 $150,000 25%
- **G 474050** LTA $197,300 $197,300 0%
- **H 493000** Local - Member Agency Contributions, SCAG Hemib and Reimbursement for Services Provided $17,500 $120,000 6%

### EXPENDITURES

#### Administration and Operations

- **J 501000** Administrative Staffing and Support - 11 fulltime (1 shared w SCAG) $734,619 $331,265 -54%
- **K 501140** Stipend $7,200 $4,800 0%
- **K 513055** Insurance - Liability $78,000 $95,500 22%
- **M 522000** Memberships, office exp, communications, IT, fuel and maint $36,100 $22,545 6%
- **N 526000** Legal services, interpretive services $4,000 $600 0%
- **O 528000** Rents, leases and utilities $63,559 $34,923 -44%
- **P 535055** Regional Plans/Project Coordination, Webinars, Sp Dept Exp $4,500 $5,000 11%
- **Q 531040** Training/Travel Expense $25,000 $22,000 26%
- **R 549000** Equipment - Computerized Dispatch $62,000 $25,650 -57%

#### Professional and Specialized Projects and Services Subtotal

|                | $1,711,332| $1,798,096  | 5%            | $714,186    | $1,021,191    | 43%         | $408,000      | 14%         | $1,342,747    | 34%         |

#### Total Revenues

|                | $1,711,332| $1,798,096  | 5%            | $714,186    | $1,021,191    | 43%         | $408,000      | 14%         | $1,342,747    | 34%         |

#### Total Expenditures

|                | $1,711,332| $1,798,096  | 5%            | $714,186    | $1,021,191    | 43%         | $408,000      | 14%         | $1,342,747    | 34%         |

### FY 2019-20 - Prior Year Budget Comparison - Administration, Operations and Planning - Draft

- **FY 18-19 PRIOR YEAR BUDGET COMPARISON - ADMINISTRATION, OPERATIONS AND PLANNING**
- **Draft**
- **B:/ICTC Budget and Finance/19-20/ICTC 1920 admin plan/mgmt/strat/collaboration draft with prior year comparison**
## REVENUES

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<td>Local - Member Agency Contributions, SCAG Reimbursements and Reimbursement</td>
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### E Total Revenues

$1,798,096

## EXPENDITURES

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<td>SSTAC Subcommittee Admin</td>
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<td>I</td>
<td>ICTC Management Committee/Commission Admin</td>
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<td>J</td>
<td>TDA Finance Admin</td>
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<td>K</td>
<td>ADA Eligibility Certifications, CTSA Admin, UTN Admin</td>
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<td>L</td>
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### Administration and Operations Subtotal

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### Professional and Specialized Projects and Services

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### Professional and Specialized Projects and Services Subtotal

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### JJ Total Projects, Services, Plans and Programs

$787,377

### KK Total Expenditures

$1,798,096
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| **Professional and Specialized Projects and Services** |   |   |   |   |   |   |
| V | 525010 | Payroll Vendor fees | $ 8,300 |   |   |   |
| W | 525010 | Website Consultation (www.imperialctc.org) | $ 3,600 |   |   |   |
| X | 525010 | Legal Consultation | $ 10,000 |   |   |   |
| Y | 525010 | HR Consultant Services | $ 10,000 |   |   |   |
| Z | 525070 | COI Overhead, Treasurer, Auditor Controller, GSA | $ 10,000 |   |   |   |
| AA | 525090 | CPA/auditors (external) | $ 7,889 |   |   |   |
| BB |   |   | $ 49,789 |   |   |   |
| CC | 525010 | STIP / RTIP Consultant | $ 25,000 |   |   |   |
| DD | 525030 | On Call Engineer (SR-86 & East Port) | $ 177,300 |   |   |   |
| EE | 525010 | SR-78 Glamis Study | $ 350,000 |   |   |   |
| **FF** | Total Projects, Services, Plans and Programs | $ 602,089 |   |   |   |   |

**GG** Total Expenditures $ 1,021,191
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<tr>
<td>E</td>
<td>525010</td>
<td>ICTC Administrative Staffing and Support</td>
<td></td>
<td></td>
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<td>$ 10,000</td>
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<tr>
<td>F</td>
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<td>- Fiscal Agent admin, grant reporting and oversight</td>
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<td>G</td>
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<td>$ 97,573</td>
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<td>- Research and Analyst Consultant, Project Coordinator</td>
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<td>O</td>
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<td>Total Projects, Services, Plans and Programs</td>
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<td>$ 415,144</td>
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## FY 2019-20 TDA / LTF DISTRIBUTION TABLE  

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<thead>
<tr>
<th>Agency</th>
<th>2020 Allocation</th>
<th>Prior Year</th>
<th>Grand Total</th>
<th>Population % to Total</th>
<th>Art 8e benches</th>
<th>Totals</th>
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<td>Bikes/Peds 3%</td>
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### City Populations

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<tr>
<th>City</th>
<th>Population</th>
<th>Art 8e benches</th>
<th>Art 8e Total</th>
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<td>Brawley</td>
<td>27,163</td>
<td>15.0%</td>
<td>11,215</td>
</tr>
<tr>
<td>Calexico</td>
<td>42,098</td>
<td>23.2%</td>
<td>17,381</td>
</tr>
<tr>
<td>Calipatria</td>
<td>3,809</td>
<td>23.2%</td>
<td>1,573</td>
</tr>
<tr>
<td>El Centro</td>
<td>45,432</td>
<td>25.0%</td>
<td>18,758</td>
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<tr>
<td>Holtville</td>
<td>6,779</td>
<td>3.7%</td>
<td>2,799</td>
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<tr>
<td>Imperial</td>
<td>19,898</td>
<td>11.0%</td>
<td>8,214</td>
</tr>
<tr>
<td>Westmorland</td>
<td>2,461</td>
<td>1.4%</td>
<td>1,016</td>
</tr>
<tr>
<td>County</td>
<td>34,013</td>
<td>18.7%</td>
<td>14,043</td>
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<tr>
<td>Totals</td>
<td>181,653</td>
<td>100%</td>
<td>75,000</td>
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</table>
# OPTION 3 (Population Distribution)

<table>
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<tr>
<th>AGENCY</th>
<th>*POPULATION</th>
<th>%</th>
<th>Base AMOUNT</th>
<th>Adjusted %</th>
<th>Adjusted AMOUNT</th>
<th>Quarterly Billing Amount</th>
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<td>City of Brawley</td>
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<td>$14,953</td>
<td>12.4%</td>
<td>$12,413</td>
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<td>42,098</td>
<td>23.2%</td>
<td>$23,175</td>
<td>19.2%</td>
<td>$19,238</td>
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<tr>
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<td>$2,097</td>
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<td>20.8%</td>
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<tr>
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<td><strong>IID</strong></td>
<td>0</td>
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<td>17.0%</td>
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<td><strong>Total</strong></td>
<td>181,653</td>
<td>100%</td>
<td>$100,000</td>
<td>100%</td>
<td>$100,000</td>
<td>$25,000.00</td>
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</table>

* population from Dept of Finance May 2019

** IID percentage is based on an average of the 4 largest agencies = 37,177 which equates to 17.0% and reduces the base amount for the remaining member agencies to $83,011

Brawley 27,163  
Calexico 42,098  
El Centro 45,432  
County 34,013  

average 37,177

add IID average of the population to total population, then divide to get %

<table>
<thead>
<tr>
<th>181,653</th>
<th>37,177</th>
<th>218,830</th>
<th>17.0%</th>
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<tbody>
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<tr>
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<td>$16,988</td>
<td>$83,012</td>
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formula approved by the ICTC May 2010 for $150K  
reduced in FY 2013-14 to $100K
MAJOR PROGRAMS

- Regional Transportation
- Regional Collaboration
- Regional Transit

Planning Studies
Regional Highway Capital Projects
Transportation Improvement Programs
Binational Planning & Coordination
Local Transportation Authority (LTA) 5% Regional Highway Program

Regional Transportation
PROJECTS UNDERWAY IN FY 2019-2020

SR-98 Widening (SR-111 to Rockwood)
Status: Design In Progress with Construction in FY 2019-20

Calexico East Port of Entry Bridge Expansion
Status: Environmental & Design

Calexico Intermodal Transit Center
Status: Environmental & Design

Regional Climate Action Plan
Status: Kick-off Meeting in June 2019

Forrester Road Project Study Report
Status: In progress

I-8 / Imperial Avenue Interchange Reconstruction
Status: Construction begins in late 2019

Calexico West Port of Entry Phase 2A
Status: ICTC in coordination with GSA

Regional Active Transportation Plan
Status: Begins in Fall 2019

SR-78 Glamis Feasibility Study
Status: Begins in September 2019

REGIONAL TRANSPORTATION

PROJECTS UNDERWAY IN FY 2019-2020

Public Transit Fare Study
Status: Begins in July 2019

Bus Operations & Maintenance Facility
Status: Study Phase

Transit Operations Contracts Procurement
Status: Completion August 2019

Regional Bench & Shelter Inventory
Status: Installation late 2019

Automatic Vehicle Location Systems (AVL)
Status: In Progress

FTA Triennial Review
Status: Begins in October 2019

30 Year IVT Anniversary
Status: October 2019

REGIONAL TRANSIT
REGIONAL TRANSIT

Other Support Programs

- Transit Financial Management
- Transit Grant Management
- Bilingual Community Outreach, Public Information and Marketing

REGIONAL COLLABORATION

- EPA-Brawley Brownfields Assessment
- CASF-Southern Border Broadband Consortium
- IVRMA Program
- SAFE Program
- COG Development
Financial Management

Grant Management Administration & Oversight

$\$\$

Local Transportation Authority (LTA) Administration & Oversight

ICTC Budget Management & Oversight

Fiscal Agent Pass Through Administrator

GRANT MANAGEMENT

Activities as Administrator and Grantee

Administer Capital Grant funding in partnership with Caltrans, Federal Grantors (FHWA and FTA), and SCAG

Activities as Applicant and “Pass Through” to Member Agencies or Caltrans
ACTIVITIES AS APPLICANT AND "PASS THROUGH" TO MEMBER AGENCIES OR CALTRANS

LOCAL TRANSPORTATION AUTHORITY (LTA) ADMINISTRATION & OVERSIGHT

- Member agency allocations
  - Bond Reimbursements
- Financial reporting and audits
- Coordination with Bond Trustee
**LTA BOND STATUS**

- **2012 LTA**
  - Brawley: $6.1 Million (76% completed)
  - Calexico: $15.3 Million (99% completed)

- **2018 LTA**
  - Calexico: $12,375,000
  - Calipatria: $1,450,000
  - Holtville: $2,940,000
  - Total: $16.7 Million

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**ICTC COMMITTEE STRUCTURE**

- Commission
- Management Committee
  - Technical Advisory Committee
  - Imperial/Mexicali Binational Workgroup
  - Social Services Transportation Advisory Council
Planning & Transportation Improvement Program Projects

- Surface Transportation Block Grant (STBG): $7,624,000
- Congestion Mitigation & Air Quality (CMAQ): $5,265,000
- SB1 Trade Corridor Enhancement Program: $6,400,000
- Low Carbon Transit Operations Program (LCTOP): $390,165
- State Transportation Improvement Program (STIP): $44,200,000

Total: $63,879,165
C. 2ND COMPETITIVE BID FOR THE IVT RIDE—
PUBLIC OUTREACH AND MARKETING SERVICES, FY
2020-2022
June 20, 2019

Robert Amparano, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

SUBJECT: 2nd Competitive Bid for the IVT RIDE—Public Outreach and Marketing Services—FY 2020-2022

Dear Commission Members:

In 2014, the Commission awarded a three year contract with two one year extensions to Spectrum Advertising, for the various activities associated with marketing of the IVT RIDE paratransit system. The scope included significant bilingual public outreach in the communities where IVT RIDE was launched focused on seniors and persons with disabilities. In addition, a brand and logo, a brochure and a website would be developed. The ensuing years would be focused on further marketing activities including but not limited to; advertisements, photography and other devices.

To date, the project has completed the branding with logo, the website, infomercials, photography and numerous public outreach events in the Imperial Valley.

The yellow and black logo’d bus with unique branding is very visible and becoming well established in the community. The website is user friendly, ADA compliant, bilingual and contains information for passengers and caregivers.

ICTC recently completed a second competitive bid focused on the continued public outreach and marketing for the IVT RIDE services.

Two proposals were again received; from Conveyor Group and Spectrum Advertising. The proposals were reviewed and scored by an Evaluation Committee comprised of staff from SCAG, the County Area Agency on Aging, Caltrans and ICTC on April 18, 2019.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
The Evaluation Committee ultimately selected the most responsive proposal and recommended to the Executive Director that a contract be awarded to Spectrum.

Conveyor Group 695 hours for a price of $168,960 or $243.11/hour
Spectrum 518 hours for a price of $149,500 or $288.61/hour

The original Request for Proposal, scope of work and all exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign the IVT RIDE Public Outreach and Marketing Consultant Agreement with the firm of NSD Investments Inc. DBA Spectrum Advertising for the not to exceed fee of $149,500, effective July 1, 2019 through June 30, 2022.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager

MB/ksw/cl
AGREEMENT FOR SERVICES

THIS AGREEMENT FOR SERVICES ("Agreement"), made and entered into this ______ day of ___________, 2019, is by and between the IMPERIAL COUNTY TRANSPORTATION COMMISSION ("ICTC") and NSD INVESTMENTS, INC., an active California corporation doing business as Spectrum Advertising ("CONSULTANT") (individually, "Party;" collectively, "Parties").

WITNESSETH

WHEREAS, ICTC desires to retain a qualified individual, firm or business entity to provide professional services for IVT RIDE Public Outreach and Marketing Services ("the Project"); and

WHEREAS, ICTC desires to engage CONSULTANT to provide services by reason of its qualifications and experience for performing such services, and CONSULTANT has offered to provide the required services for the Project on the terms and in the manner set forth herein.

NOW, THEREFORE, ICTC and CONSULTANT have and hereby agree to the following:

1. DEFINITIONS.

1.1. "RFP" shall mean ICTC’s request for proposals entitled “Imperial County Transportation Commission (ICTC) Request for Proposal FY 2020-22 Public Outreach and Marketing for IVT RIDE” dated March 2019. The RFP is attached as Exhibit “A” and incorporated herein by this reference.

1.2. "Proposal" shall mean CONSULTANT’s proposal entitled “RFP IVT RIDE Outreach and Marketing Services FY 2020-2022.” The Proposal is attached as Exhibit “B” and incorporated herein by this reference.

2. CONTRACT COORDINATION.

CONSULTANT shall assign a single Contract Manager to have overall responsibility for the progress and execution of this Agreement. Mary Zimmer is hereby designated as the Contract Manager for CONSULTANT. Should circumstances or conditions subsequent to the execution of this Agreement require a substitute Contract Manager for any reason, the Contract Manager’s designee shall be subject to the prior written acceptance and approval of ICTC.

///

///
3. DESCRIPTION OF WORK.

3.1. CONSULTANT shall provide all materials and labor to perform this Agreement. In the event of a conflict among this Agreement, the RFP and the Proposal, the RFP shall take precedence over the Proposal and this Agreement shall take precedence over both.

3.2. CONSULTANT shall perform additional or extra work if required, utilizing the per hour rate set forth in Exhibit “C”.

4. WORK TO BE PERFORMED BY CONSULTANT.

4.1. CONSULTANT shall comply with all terms, conditions and requirements of the RFP, Proposal and this Agreement.

4.2. CONSULTANT shall perform such other tasks as necessary and proper for the full performance of the obligations assumed by CONSULTANT hereunder.

4.3. CONSULTANT shall:

4.3.1. Procure all permits and licenses, pay all charges and fees, and give all notices that may be necessary and incidental to the due and lawful prosecution of the services to be performed by CONSULTANT pursuant to this Agreement;

4.3.2. Use the standard of care usual to CONSULTANT’s profession to keep itself fully informed of all applicable existing and proposed federal, state and local laws, ordinances, regulations, orders and decrees which may affect those engaged or employed under this Agreement, any materials used in CONSULTANT’s performance under this Agreement or the conduct of the services under this Agreement;

4.3.3. At all times observe and comply with, and cause all of its employees to observe and comply with all of said laws, ordinances, regulations, orders and decrees mentioned above; and

4.3.4. Immediately report to ICTC in writing any discrepancy or inconsistency it discovers in said laws, ordinances, regulations, orders and decrees mentioned above in relation to any plans, drawings, specifications or provisions of this Agreement.

4.4. Any videotape, reports, information, data or other material given to, or prepared or assembled by, CONSULTANT pursuant to this Agreement shall be the property of ICTC and shall not be made available to any individual or organization by CONSULTANT without the prior written approval of ICTC.
ICTC. The preceding restriction shall not apply to information which is in the public domain, was
previously known to CONSULTANT, was acquired by CONSULTANT from others who have no
confidential relationship to ICTC with respect to same, or which through no fault of CONSULTANT
comes into the public domain. CONSULTANT shall not be restricted from releasing information,
including confidential information, in response to a subpoena, court order, or other legal process.
CONSULTANT shall not be required to resist such subpoena, court order, or legal process, but shall
promptly notify ICTC in writing of the demand for information before responding to such demand.

5. REPRESENTATIONS BY CONSULTANT.

5.1. CONSULTANT understands and agrees that ICTC has limited knowledge in the multiple
areas specified in the Proposal. CONSULTANT has represented itself to have experience in these fields
and understands that ICTC is relying upon such representation.

5.2. Subject to 5.2.1, CONSULTANT represents and warrants that it is a lawful entity
possessing all required licenses and authorities to do business in the State of California and perform all
aspects of this Agreement.

5.2.1. CONSULTANT shall not commence any work pursuant to this Agreement or
provide any other services, or materials, in connection therewith until CONSULTANT has received
written authorization from ICTC to do so.

5.3. CONSULTANT represents and warrants that the people executing this Agreement on behalf
of CONSULTANT have the authority of CONSULTANT to sign this Agreement and bind
CONSULTANT to the performance of all duties and obligations assumed by CONSULTANT herein.

5.4. CONSULTANT represents and warrants that any employee, contractor and/or agent who
will be performing any of the duties and obligations of CONSULTANT herein possess all required licenses
and authorities, as well as the experience and training, to perform such tasks.

5.5. CONSULTANT represents and warrants that the allegations contained in the Proposal are
true and correct.

5.6. CONSULTANT understands that ICTC considers the representations made herein to be
material and would not enter into this Agreement with CONSULTANT if such representations were not
made.
6. **COMPENSATION.**

The total compensation payable under this Agreement shall not exceed one hundred forty nine thousand five hundred dollars ($149,500) unless otherwise previously agreed to by ICTC, in the following format: FY 2019-2020: $49,700; FY 2020-2021: $49,900; FY 2021-2022: $49,900. The amounts can be rolled over or shared between years upon approval of ICTC.

7. **PAYMENT.**

CONSULTANT will bill ICTC on a time and material basis upon completion of the project or as set forth in the cost schedule attached hereto as Exhibit “C”. ICTC shall pay CONSULTANT for completed and approved services upon presentation of its itemized billing. Notwithstanding the foregoing, ICTC shall retain 10% of the total compensation until the work to be performed has been completed in accordance with this Agreement, as determined by ICTC, and payment in full of all subcontractors of CONSULTANT.

8. **METHOD OF PAYMENT.**

8.1 CONSULTANT shall at any time prior to the 15th day of any month, submit to ICTC a written claim for compensation for services performed. The claim shall be in a format approved by ICTC. CONSULTANT may expect to receive payment within a reasonable time thereafter and in any event in the normal course of business within thirty (30) days after the claim is submitted.

9. **TERM AND TIME FOR COMPLETION OF THE WORK.**

9.1. This Agreement shall commence on the date first written above and shall continue until June 30, 2022 unless otherwise terminated as provided herein.

9.2. Program scheduling shall be as described in Exhibit "A" unless revisions to Exhibit "A" are approved by both ICTC and CONSULTANT’s Contract Manager. Time extensions may be allowed for delays caused by ICTC, other governmental agencies, or factors not directly brought about by the negligence or lack of due care on the part of CONSULTANT.

10. **SUSPENSION OF AGREEMENT.**

ICTC shall have the authority to suspend this Agreement, wholly or in part, for such period as deemed necessary due to unfavorable conditions or to the failure on the part of CONSULTANT to perform any provision of this Agreement. CONSULTANT will be paid the compensation due and payable to the date of suspension.
SUSPENSION AND/OR TERMINATION.

11. ICTC retains the right to terminate this Agreement for any reason by notifying CONSULTANT in writing seven (7) days prior to termination and by paying the compensation due and payable to the date of termination; provided, however, if this Agreement is terminated for fault of CONSULTANT, ICTC shall be obligated to compensate CONSULTANT only for that portion of CONSULTANT's services which have been performed in accordance with the terms and conditions of this Agreement. Said compensation is to be arrived at by mutual agreement between ICTC and CONSULTANT; should the Parties fail to agree on said compensation, an independent arbitrator shall be appointed and the decision of the arbitrator shall be binding upon the Parties.

11.2. Upon such termination, CONSULTANT shall immediately turn over to ICTC any and all copies of videotapes, studies, sketches, drawings, computations and other data, whether or not completed, prepared by CONSULTANT in connection with this Agreement. Such materials shall become the permanent property of ICTC.

12. INSPECTION.

CONSULTANT shall furnish ICTC with every reasonable opportunity for ICTC to ascertain that the services of CONSULTANT are being performed in accordance with the requirements and intentions of this Agreement. All work done and materials furnished, if any, shall be subject to ICTC’s inspection and approval. The inspection of such work shall not relieve CONSULTANT of any of its obligations to fulfill its Agreement as prescribed.

13. OWNERSHIP OF MATERIALS.

All original drawings, videotapes and other materials prepared by or in possession of CONSULTANT pursuant to this Agreement shall become the permanent property of ICTC and shall be delivered to ICTC upon demand.

14. INTEREST OF CONSULTANT.

14.1. CONSULTANT covenants that it presently has no interest, and shall not acquire any interest, direct or indirect, financial or otherwise, which would conflict in any manner or degree with the performance of the services hereunder.
14.2. CONSULTANT covenants that, in the performance of this Agreement, no sub-contractor or person having such an interest shall be employed.

14.3. CONSULTANT certifies that no one who has or will have any financial interest pursuant to this Agreement is an officer or employee of ICTC.

15. **INDEMNIFICATION.**

A. **Indemnity for Professional Services.** To the fullest extent allowed by law, Consultant shall indemnify, hold harmless and defend ICTC and its members, board members, officers, officials, employees, agents and volunteers from any and all loss, liability, fines, penalties, forfeitures, costs and damages (whether in contract, tort or strict liability, including but not limited to personal injury, death at any time and property damage), and from any and all claims, demands and actions in law or equity (including reasonable attorney's fees and litigation expenses) that arise out of, pertain to, or relate to the negligence, recklessness or willful misconduct of Consultant, its principals, officers, employees, agents or volunteers in the performance of professional services under this Agreement.

B. **Other Indemnities.** Other than in the performance of professional services, and to the fullest extent allowed by law, Consultant shall indemnify, hold harmless and defend ICTC and its members, board members, officers, officials, employees, agents and volunteers from any and all loss, liability, fines, penalties, forfeitures, costs and damages (whether in contract, tort or strict liability, including but not limited to personal injury, death at any time and property damage), and from any and all claims, demands and actions in law or equity (including reasonable attorney's fees and litigation expenses) arising or alleged to have arisen directly or indirectly out of performance of this Agreement. Consultant's obligations under the preceding sentence shall apply regardless of whether ICTC or any of its members, board members, officers, officials, employees, agents or volunteers are negligent, but shall not apply to any loss, liability, fines, penalties, forfeitures, costs or damages caused solely by the gross negligence, or caused by the willful misconduct, of ICTC, or any of its members, board members, officers, officials, employees, agents or volunteers.

C. If Consultant should subcontract all or any portion of the services to be performed under this Agreement, Consultant shall require each subcontractor to indemnify, hold harmless and defend...
ICTC and its members, board members, officers, officials, employees, agents and volunteers in accordance with the terms of the preceding paragraphs.

D. This section shall survive termination or expiration of this Agreement.

16. **INDEPENDENT CONTRACTOR.**

In all situations and circumstances arising out of the terms and conditions of this Agreement, CONSULTANT is an independent contractor, and as an independent contractor, the following shall apply:

16.1. CONSULTANT is not an employee or agent of ICTC and is only responsible for the requirements and results specified by this Agreement or any other agreement.

16.2. CONSULTANT shall be responsible to ICTC only for the requirements and results specified by this Agreement and except as specifically provided in this Agreement, shall not be subject to ICTC’s control with respect to the physical actions or activities of CONSULTANT in fulfillment of the requirements of this Agreement.

16.3. CONSULTANT is not, and shall not be, entitled to receive from, or through, ICTC, and ICTC shall not provide, or be obligated to provide, CONSULTANT with Worker’s Compensation coverage or any other type of employment or worker insurance or benefit coverage required or provided by any Federal, State or local law or regulation for, or normally afforded to, an employee of ICTC.

16.4. CONSULTANT shall not be entitled to have ICTC withhold or pay, and ICTC shall not withhold or pay, on behalf of CONSULTANT, any tax or money relating to the Social Security Old Age Pension Program, Social Security Disability Program, or any other type of pension, annuity, or disability program required or provided by any Federal, State or local law or regulation.

16.5. CONSULTANT shall not be entitled to participate in, or receive any benefit from, or make any claim against any ICTC fringe program, including, but not limited to, ICTC’s pension plan, medical and health care plan, dental plan, life insurance plan, or any other type of benefit program, plan, or coverage designated for, provided to, or offered to ICTC’s employee.

16.6. ICTC shall not withhold or pay, on behalf of CONSULTANT, any Federal, State, or local tax, including, but not limited to, any personal income tax, owed by CONSULTANT.
16.7. CONSULTANT is, and at all times during the term of this Agreement, shall represent and conduct itself as an independent contractor, not as an employee of ICTC.

16.8. CONSULTANT shall not have the authority, express or implied, to act on behalf of, bind or obligate ICTC in any way without the written consent of ICTC.

17. INSURANCE.

Throughout the life of this Agreement, Consultant shall pay for and maintain in full force and effect all policies of insurance required hereunder with an insurance company(ies) either (i) admitted by the California Insurance Commissioner to do business in the State of California and rated not less than "A- VII" in Best's Insurance Rating Guide, or (ii) as may be authorized in writing by ICTC's Executive Director or his/her designee at any time and in his/her sole discretion. The following policies of insurance are required:

(i) COMMERCIAL GENERAL LIABILITY insurance which shall be at least as broad as the most current version of Insurance Services Office (ISO) Commercial General Liability Coverage Form CG 00 01 and include insurance for “bodily injury,” “property damage” and “personal and advertising injury” with coverage for premises and operations (including the use of owned and non-owned equipment), products and completed operations, and contractual liability (including, without limitation, indemnity obligations under the Agreement) with limits of liability of not less than the following:

$2,000,000 per occurrence for bodily injury and property damage

$1,000,000 per occurrence for personal and advertising injury

$4,000,000 aggregate for products and completed operations

$4,000,000 general aggregate

(ii) COMMERCIAL AUTOMOBILE LIABILITY insurance which shall be at least as broad as the most current version of Insurance Service Office (ISO) Business Auto Coverage Form CA 00 01, and include coverage for all owned, hired, and non-owned automobiles or other licensed vehicles (Code 1 - Any Auto) with limits of liability of not less than $2,000,000 per accident for bodily injury and property damage.
(iii) WORKERS' COMPENSATION insurance as required under the California Labor Code.

(iv) EMPLOYERS' LIABILITY insurance with limits of liability of not less than $1,000,000 each accident, $1,000,000 disease policy limit and $1,000,000 disease each employee.

(v) PROFESSIONAL LIABILITY (Errors and Omissions) insurance appropriate to Consultant's profession, with limits of liability of $2,000,000 per claim/occurrence and $2,000,000 policy aggregate.

In the event Consultant purchases an Umbrella or Excess insurance policy(ies) to meet the minimum limits of insurance set forth above, this insurance policy(ies) shall "follow form" and afford no less coverage than the primary insurance policy(ies).

Consultant shall be responsible for payment of any deductibles contained in any insurance policies required hereunder and Consultant shall also be responsible for payment of any self-insured retentions. Any deductibles or self-insured retentions must be declared to, and approved by, the ICTC's Executive Director or his/her designee in his/her sole discretion. At the option of the ICTC's Executive Director or his/her designee, either (i) the insurer shall reduce or eliminate such deductibles or self-insured retentions as respects ICTC, its members, board members, officers, officials, employees and agents; or (ii) Consultant shall provide a financial guarantee, satisfactory to the ICTC's Executive Director or his/her designee in his/her sole discretion, guaranteeing payment of losses and related investigations, claim administration and defense expenses. At no time shall ICTC be responsible for the payment of any deductibles or self-insured retentions.

All policies of insurance required hereunder shall be endorsed to provide that the coverage shall not be cancelled, non-renewed, reduced in coverage or in limits except after 30 calendar day written notice has been given to ICTC. Upon issuance by the insurer, broker, or agent of a notice of cancellation, non-renewal, or reduction in coverage or in limits, Consultant shall furnish ICTC with a new certificate and applicable endorsements for such policy(ies). In the event any policy is due to expire during the work to be performed for ICTC, Consultant shall provide a new certificate, and applicable endorsements, evidencing renewal of such policy not less than 15 calendar days prior to the expiration date of the expiring policy.
The General Liability and Automobile Liability insurance policies shall be written on an occurrence form. The General Liability (including ongoing operations and completed operations) and Automobile Liability insurance policies shall name ICTC, its members, board members, officers, officials, employees and agents as an additional insured. All such policies of insurance shall be endorsed so Consultant’s insurance shall be primary and no contribution shall be required of ICTC, its members, board members, officers, officials, employees, agents or volunteers. The coverage(s) shall contain no special limitations on the scope of protection afforded to ICTC, its members, board members, officers, officials, employees and agents. The Workers’ Compensation insurance policy shall contain a waiver of subrogation as to ICTC, its members, board members, officers, employees, agents and volunteers. Should Consultant maintain insurance with broader coverage and/or limits of liability greater than those shown above, ICTC requires and shall be entitled to the broader coverage and/or the higher limits of liability maintained by Consultant. Any available insurance proceeds in excess of the specified minimum limits of insurance and coverage shall be available to ICTC.

If the Professional Liability (Errors and Omissions) insurance policy is written on a claims-made coverage form:

(i) The retroactive date must be shown, and must be before the effective date of this Agreement or the commencement of work by Consultant.

(ii) Insurance must be maintained and evidence of insurance must be provided for at least 5 years after completion of the work or termination of the Agreement, whichever first occurs.

(iii) If coverage is canceled or non-renewed, and not replaced with another claims-made policy form with a retroactive date prior to the effective date of the Agreement, or work commencement date, Consultant must purchase extended reporting period coverage for a minimum of 5 years after completion of the work or termination of the Agreement, whichever first occurs.

(iv) A copy of the claims reporting requirements must be submitted to ICTC for review.

(v) These requirements shall survive expiration or termination of the Agreement.

Consultant shall furnish ICTC with all certificate(s) and applicable endorsements effecting coverage required hereunder. **All certificates and applicable endorsements are to be received and approved by ICTC’s Executive Director or his/her designee in his/her sole discretion prior to**
ICTC's execution of the AGREEMENT and before work commences. Upon request of ICTC, Consultant shall immediately furnish ICTC with a complete copy of any insurance policy required under this Agreement, including all endorsements, with said copy certified by the underwriter to be a true and correct copy of the original policy. This requirement shall survive expiration or termination of this Agreement.

If at any time during the life of the Agreement or any extension, Consultant or any of its sub-Consultants fail to maintain any required insurance in full force and effect, all work under this Agreement shall be discontinued immediately, until notice is received by ICTC that the required insurance has been restored to full force and effect and that the premiums therefore have been paid for a period satisfactory to ICTC. Any failure to maintain the required insurance shall be sufficient cause for ICTC to terminate this Agreement. No action taken by ICTC hereunder shall in any way relieve Consultant of its responsibilities under this Agreement.

The fact that insurance is obtained by Consultant shall not be deemed to release or diminish the liability of Consultant, including, without limitation, liability under the indemnity provisions of this Agreement. The duty to indemnify ICTC shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as a limitation upon the policy limits do not act as a limitation upon the amount of indemnification to be provided by Consultant. Approval or purchase of any insurance contracts or policies shall in no way relieve from liability nor limit the liability of Consultant, its principals, officers, agents, employees, persons under the supervision of Consultant, vendors, suppliers, invitees, sub-Consultants, or anyone employed directly or indirectly by any of them.

If Consultant should subcontract all or any portion of the services to be performed under this Agreement, Consultant shall require each sub-Consultant to provide insurance protection in favor of ICTC, its members, board members, officers, officials, employees, agents and volunteers in accordance with the terms of each of the preceding paragraphs, except that the sub-Consultant’s certificates and endorsements shall be on file with Consultant and ICTC prior to the commencement of any work by the sub-Consultant.
18. **ASSIGNMENT.**

Neither this Agreement nor any duties or obligations hereunder shall be assignable by CONSULTANT without the prior written consent of ICTC. CONSULTANT may employ other specialists to perform services as required with prior approval by ICTC.

19. **NON-DISCRIMINATION.**

During the performance of this Agreement, CONSULTANT shall not unlawfully discriminate against any employee or applicant for employment or employee of ICTC or member of the public because of race, religion, color, national status, age, or sex. CONSULTANT shall ensure that the evaluation and treatment of its employees and applicants for employment and employees and members of the public are free of such discrimination. CONSULTANT shall comply with all provisions of the Fair Employment and Housing Act (Government Code §12900, *et seq.*). The applicable regulations of the Fair Employment Housing Commission implementing Government Code §12900 set forth in Chapter 5 of Division 4 of Title 2 of the California Administrative Code are incorporated into this Agreement by reference and made a part hereof as if set forth in full. CONSULTANT shall abide by the Federal Civil Rights Act of 1964 and all amendments thereto, and all administrative rules and regulations issued pursuant to said Act. CONSULTANT shall also abide by the American Disabilities Act and all amendments thereto, and all administrative rules and regulations issued pursuant to said Act. CONSULTANT shall give written notice of its obligations under this clause to labor organizations with which it has a collective bargain or other agreement. CONSULTANT shall include the non-discrimination and compliance provision of this paragraph in all subcontracts to perform work pursuant to this Agreement.

20. **NOTICES AND REPORTS.**

20.1. All notices and reports pursuant to this Agreement shall be in writing and may be given by personal delivery or by mailing by certified mail, addressed as follows:

**ICTC**

Attn: Executive Director  
Imperial County Transportation Commission  
1503 N. Imperial Ave., Ste 104  
El Centro, CA  92243

**CONSULTANT**

Attn: Project Manager  
Spectrum Advertising  
770 W. Main Street  
El Centro, CA  92243
20.2. All notices and reports pursuant to this Agreement may be given by personal delivery or by mailing by certified mail at such other address as either Party may designate in a notice to the other Party given in such manner.

20.3. Any notice given by mail shall be considered given when deposited in the United States Mail, postage prepaid, addressed as provided herein.

21. ENTIRE AGREEMENT.

This Agreement contains the entire agreement between ICTC and CONSULTANT relating to the transactions contemplated hereby and supersedes all prior or contemporaneous agreements, understandings, provisions, negotiations, representations, or statements, either written or oral.

22. MODIFICATION.

No modification, waiver, amendment, discharge, or change of this Agreement shall be valid unless the same is in writing and signed by both parties.

23. PARTIAL INVALIDITY.

If any provision in this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

24. GENDER AND INTERPRETATION OF TERMS AND PROVISIONS.

As used in this Agreement and whenever required by the context thereof, each number, both singular and plural, shall include all numbers, and each gender shall include a gender. CONSULTANT as used in this Agreement or in any other document referred to in or made a part of this Agreement shall likewise include both singular and the plural, a corporation, a partnership, individual, firm or person acting in any fiduciary capacity as executor, administrator, trustee or in any other representative capacity or any other entity. All covenants herein contained on the part of CONSULTANT shall be joint and several if more than one person, firm or entity executes the Agreement.

25. WAIVER.

No waiver of any breach or of any of the covenants or conditions of this Agreement shall be construed to be a waiver of any other breach or to be a consent to any further or succeeding breach of the same or any other covenant or condition.
26. **CHOICE OF LAW.**

This Agreement shall be governed by the laws of the State of California. This Agreement is made and entered into in Imperial County, California. Any action brought by either Party with respect to this Agreement shall be brought in a court of competent jurisdiction within said County.

27. **ATTORNEY’S FEES.**

If either Party herein brings an action to enforce the terms thereof or declare rights hereunder, each Party in any such action, on trial or appeal, shall bear its own attorney’s fees and costs.

28. **AUTHORITY.**

Each individual executing this Agreement on behalf of CONSULTANT represents and warrants that:

28.1. He/She is duly authorized to execute and deliver this Agreement on behalf of CONSULTANT;

28.2. Such execution and delivery is in accordance with the terms of the Articles of Incorporation or Partnership, any by-laws or Resolutions of CONSULTANT and;

28.3. This Agreement is binding upon CONSULTANT accordance with its terms.

29. **COUNTERPARTS.**

This Agreement may be executed in counterparts.

30. **REVIEW OF AGREEMENT TERMS.**

This Agreement has been reviewed and revised by legal counsel for both ICTC and CONSULTANT, and no presumption or rule that ambiguities shall be construed against the drafting Party shall apply to the interpretation or enforcement of the same or any subsequent amendments thereto.
IN WITNESS WHEREOF, the Parties have executed this Agreement on the day and year first above written.

IMPERIAL COUNTY TRANSPORTATION COMMISSION:

________________________
Chair

ATTEST:

________________________
CRISTI LERMA
Secretary to the Commission

CONSULTANT:

NSD INVESTMENTS, INC.
dba Spectrum Advertising

By: _______________________
MARY ZIMMER
Vice President

APPROVED AS TO FORM:

________________________
KATHERINE TURNER
COUNTY COUNSEL

________________________
By: Eric Havens
Deputy County Counsel
V. ACTION CALENDAR

D. 2ND COMPETITIVE BID FOR THE IVT MED-TRANS PARATRANSIT—PUBLIC OUTREACH AND MARKETING SERVICES, FY 2020-2022
June 20, 2019

Robert Amparan, Chairman
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

SUBJECT: 2nd Competitive Bid for the IVT MedTrans Paratransit– Public Outreach and Marketing Services – FY 2020-2022

Dear Commission Members:

In 2016, the Commission awarded a three year contract for the Public Outreach, Branding and Marketing Services for the IVT MedTrans when it was launched. The scope included bilingual public outreach focused on medical care providers, hospital staff and others involved with the care of transit dependent, seniors, persons with disabilities and veterans. In addition, a brand and logo, and a website would be developed. The ensuing two years would be focused on further marketing activities including but not limited to; radio advertisements, photography, brochures and other devices.

To date, the project has completed the branding with logo, the website, television and radio commercials, photography and numerous public outreach events in the Imperial Valley, as well as in San Diego.

The purple logo’d bus with unique branding is very visible and becoming well established in the community. The website is user friendly, ADA compliant, bilingual and contains calendar and schedule information so that medical offices and passengers can utilize it to schedule trips for appointments. The television commercial has generated approximately 45 additional phone calls in the last month.

ICTC recently completed a second competitive bid focused on the continued public outreach and marketing for the IVT MedTrans services.

Two proposals were again received; from Conveyor Group and Spectrum Advertising. The proposals were reviewed and scored by an Evaluation Committee comprised of staff from SCAG, the County Health Department, Caltrans and ICTC on April 18, 2019.

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL
The Evaluation Committee ultimately selected the most responsive proposal and recommended to the Executive Director that a contract be awarded to Conveyor Group.

Conveyor Group  536 hours for a price of $149,280 or $278.51/hour
Spectrum               436 hours for a price of $141,400 or $324.31/hour

The original Request for Proposal, scope of work and all exhibits referenced are available for review at the ICTC administrative offices by request.

The ICTC Management Committee met on June 12, 2019 and forwards this item to the Commission for review and approval, after the receipt of public comment:

1. Authorize the Chairman to sign the IVT MedTrans Public Outreach and Marketing Consultant Agreement with the firm of Franklin Lee Enterprises L.L.C. dba CONVEYOR GROUP, for the not to exceed fee of $149,820, effective July 1, 2019 through June 30, 2022.

Sincerely,

MARK BAZA
Executive Director

BY: [Signature]

Kathi Williams
Transit Programs Manager

MB/ksw/cl
IVT MedTrans Website Analytics

The website was launched in 2016, so there are two growth comparisons over the years 2016/17 to 2017/18, and 2017/18 to 2018/19.

May 1, 2016–April 30, 2017  May 1, 2017–April 30, 2018

<table>
<thead>
<tr>
<th>Metric</th>
<th>2016/17</th>
<th>2017/18</th>
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<tbody>
<tr>
<td>New Users</td>
<td>788</td>
<td>2,097</td>
<td>166% increase</td>
</tr>
<tr>
<td>Sessions</td>
<td>1,279</td>
<td>2,853</td>
<td>123% increase</td>
</tr>
<tr>
<td>Page Views</td>
<td>5,033</td>
<td>6,211</td>
<td>23% increase</td>
</tr>
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</table>

This was a new website so the first growth comparison shows an unusually significant increase in all analytic metrics. New users increased by 162% to 2,065; sessions increased by 123% to 2,853; and page views increased by 23% to 6,211.

A majority of the website’s traffic was made up of users from serviced cities with the top spots mostly unchanged between the comparison periods. The top city for both periods was El Centro, but also includes Calexico, Brawley and Imperial. San Diego, Los Angeles and Mexicali are also on that list.

A majority of visitors viewed the site on Windows computers (36%, down from 49%), followed by iPhone/iPad (28%, up from 13%), then Android tablets/phones (27, down from 34%). Other devices split the remaining visitor share.

The top browser was Chrome, then Safari, Internet Explorer and Firefox.

The top visited pages where related to Fares, Schedule, and About:

1. /(Home)
2. /fares/
3. /schedules/
4. /schedules/pick-up-&-return-locations/
5. /schedules/calendar/
6. /about/how-to-ride/
7. /contact/
8. /about/
9. /about/no-show-policy/
10. /about/accessibility/
Growth between May 1, 2017–April 30, 2018 and May 1, 2018–April 30, 2019

<table>
<thead>
<tr>
<th>Metric</th>
<th>2017/18</th>
<th>2018/19</th>
<th></th>
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<tbody>
<tr>
<td>New Users</td>
<td>2,097</td>
<td>3,469</td>
<td>68% increase</td>
</tr>
<tr>
<td>Sessions</td>
<td>2,853</td>
<td>4,428</td>
<td>55% increase</td>
</tr>
<tr>
<td>Page Views</td>
<td>6,211</td>
<td>8,573</td>
<td>38% increase</td>
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</tbody>
</table>

The website has had exposure by this time so we’re able to compare two full periods of regular user activity. New users increased again during this period by 68% to 3,469; sessions increased by 55% to 4,428; and page views increased by 38% to 8,573.

The top cities remained mostly the same, though the order differed a little. Brawley increased over Imperial during this period. The top city again was El Centro. Also on the list was Calexico and Imperial as well as San Diego, Los Angeles and Mexicali.

Continuing the prior comparisons trend, a majority of visitors viewed the site on Windows computers (51%, up from 36%), followed by iPhone/iPad (23%, down from 28%), then Android tablets/phones (19%, down from 26%). Other devices split the remaining visitor share.

The top browser was Chrome, then Safari, Firefox and Edge/Internet Explorer. Firefox users’ share is improving over Edge/Internet Explorer.

The top visited pages remained relatively the same related to Fares, Schedule, and About:

1. / (Home)
2. /fares/
3. /schedules/
4. /schedules/pick-up-&-return-locations/
5. /schedules/calendar/
6. /about/how-to-ride/
7. /contact/
8. /about/executive-directors-message/
9. /about/no-show-policy/
10. /about/
AGREEMENT FOR SERVICES

THIS AGREEMENT FOR SERVICES ("Agreement"), made and entered into this ______ day of ______________, 2019, is by and between the IMPERIAL COUNTY TRANSPORTATION COMMISSION ("ICTC") and FRANKLIN LEE ENTERPRISES, L.L.C., an active California limited liability company doing business as Conveyor Group ("CONSULTANT") (individually, "Party;" collectively, "Parties").

WITNESSETH

WHEREAS, ICTC desires to retain a qualified individual, firm or business entity to provide professional services for IVT MedTrans Public Outreach and Marketing Services ("the Project"); and

WHEREAS, ICTC desires to engage CONSULTANT to provide services by reason of its qualifications and experience for performing such services, and CONSULTANT has offered to provide the required services for the Project on the terms and in the manner set forth herein.

NOW, THEREFORE, ICTC and CONSULTANT have and hereby agree to the following:

1. DEFINITIONS.

1.1. “RFP” shall mean ICTC’s request for proposals entitled “Imperial County Transportation Commission (ICTC) Request for Proposal FY 2020-22 Public Outreach and Marketing for IVT MedTrans” dated March 2019. The RFP is attached as Exhibit “A” and incorporated herein by this reference.


2. CONTRACT COORDINATION.

CONSULTANT shall assign a single Contract Manager to have overall responsibility for the progress and execution of this Agreement. Aaron F. Popejoy is hereby designated as the Contract Manager for CONSULTANT. Should circumstances or conditions subsequent to the execution of this Agreement require a substitute Contract Manager for any reason, the Contract Manager’s designee shall be subject to the prior written acceptance and approval of ICTC.

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S:\Departments\ICTC\Action Request\2019\19-0425 ICTC MedTrans Outreach with CONVEYOR\IVT MedTrans marketing Conveyor Group 2019.doc

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3. DESCRIPTION OF WORK.

3.1. CONSULTANT shall provide all materials and labor to perform this Agreement. In the event of a conflict among this Agreement, the RFP and the Proposal, the RFP shall take precedence over the Proposal and this Agreement shall take precedence over both.

3.2. CONSULTANT shall perform additional or extra work if required, utilizing the per hour rate set forth in Exhibit “C”.

4. WORK TO BE PERFORMED BY CONSULTANT.

4.1. CONSULTANT shall comply with all terms, conditions and requirements of the RFP, Proposal and this Agreement.

4.2. CONSULTANT shall perform such other tasks as necessary and proper for the full performance of the obligations assumed by CONSULTANT hereunder.

4.3. CONSULTANT shall:

4.3.1. Procure all permits and licenses, pay all charges and fees, and give all notices that may be necessary and incidental to the due and lawful prosecution of the services to be performed by CONSULTANT pursuant to this Agreement;

4.3.2. Use the standard of care usual to CONSULTANT’s profession to keep itself fully informed of all applicable existing and proposed federal, state and local laws, ordinances, regulations, orders and decrees which may affect those engaged or employed under this Agreement, any materials used in CONSULTANT’s performance under this Agreement or the conduct of the services under this Agreement;

4.3.3. At all times observe and comply with, and cause all of its employees to observe and comply with all of said laws, ordinances, regulations, orders and decrees mentioned above; and

4.3.4. Immediately report to ICTC in writing any discrepancy or inconsistency it discovers in said laws, ordinances, regulations, orders and decrees mentioned above in relation to any plans, drawings, specifications or provisions of this Agreement.

4.4. Any videotape, reports, information, data or other material given to, or prepared or assembled by, CONSULTANT pursuant to this Agreement shall be the property of ICTC and shall not be made available to any individual or organization by CONSULTANT without the prior written approval of ICTC.
ICTC. The preceding restriction shall not apply to information which is in the public domain, was previously known to CONSULTANT, was acquired by CONSULTANT from others who have no confidential relationship to ICTC with respect to same, or which through no fault of CONSULTANT comes into the public domain. CONSULTANT shall not be restricted from releasing information, including confidential information, in response to a subpoena, court order, or other legal process. CONSULTANT shall not be required to resist such subpoena, court order, or legal process, but shall promptly notify ICTC in writing of the demand for information before responding to such demand.

5. REPRESENTATIONS BY CONSULTANT.

5.1. CONSULTANT understands and agrees that ICTC has limited knowledge in the multiple areas specified in the Proposal. CONSULTANT has represented itself to have experience in these fields and understands that ICTC is relying upon such representation.

5.2. Subject to 5.2.1, CONSULTANT represents and warrants that it is a lawful entity possessing all required licenses and authorities to do business in the State of California and perform all aspects of this Agreement.

5.2.1. CONSULTANT shall not commence any work pursuant to this Agreement or provide any other services, or materials, in connection therewith until CONSULTANT has received written authorization from ICTC to do so.

5.3. CONSULTANT represents and warrants that the people executing this Agreement on behalf of CONSULTANT have the authority of CONSULTANT to sign this Agreement and bind CONSULTANT to the performance of all duties and obligations assumed by CONSULTANT herein.

5.4. CONSULTANT represents and warrants that any employee, contractor and/or agent who will be performing any of the duties and obligations of CONSULTANT herein possess all required licenses and authorities, as well as the experience and training, to perform such tasks.

5.5. CONSULTANT represents and warrants that the allegations contained in the Proposal are true and correct.

5.6. CONSULTANT understands that ICTC considers the representations made herein to be material and would not enter into this Agreement with CONSULTANT if such representations were not made.
6. **COMPENSATION.**

The total compensation payable under this Agreement shall not exceed one hundred forty nine thousand two hundred eighty dollars ($149,280) unless otherwise previously agreed to by ICTC, in the following format: FY 2019-2020: $49,890; FY 2020-2021: $49,620; FY 2021-2022: $49,770. The amounts can be rolled over or shared between years upon approval of ICTC.

7. **PAYMENT.**

CONSULTANT will bill ICTC on a time and material basis upon completion of the project or as set forth in the cost schedule attached hereto as Exhibit "C". ICTC shall pay CONSULTANT for completed and approved services upon presentation of its itemized billing. Notwithstanding the foregoing, ICTC shall retain 10% of the total compensation until the work to be performed has been completed in accordance with this Agreement, as determined by ICTC, and payment in full of all subcontractors of CONSULTANT.

8. **METHOD OF PAYMENT.**

8.1 CONSULTANT shall at any time prior to the 15th day of any month, submit to ICTC a written claim for compensation for services performed. The claim shall be in a format approved by ICTC. CONSULTANT may expect to receive payment within a reasonable time thereafter and in any event in the normal course of business within thirty (30) days after the claim is submitted.

9. **TERM AND TIME FOR COMPLETION OF THE WORK.**

9.1. This Agreement shall commence on the date first written above and shall continue until June 30, 2022 unless otherwise terminated as provided herein.

9.2. Program scheduling shall be as described in Exhibit "A" unless revisions to Exhibit "A" are approved by both ICTC and CONSULTANT’s Contract Manager. Time extensions may be allowed for delays caused by ICTC, other governmental agencies, or factors not directly brought about by the negligence or lack of due care on the part of CONSULTANT.

10. **SUSPENSION OF AGREEMENT.**

ICTC shall have the authority to suspend this Agreement, wholly or in part, for such period as deemed necessary due to unfavorable conditions or to the failure on the part of CONSULTANT to perform any provision of this Agreement. CONSULTANT will be paid the compensation due and payable to the date of suspension.
11. SUSPENSION AND/OR TERMINATION.

11.1. ICTC retains the right to terminate this Agreement for any reason by notifying CONSULTANT in writing seven (7) days prior to termination and by paying the compensation due and payable to the date of termination; provided, however, if this Agreement is terminated for fault of CONSULTANT, ICTC shall be obligated to compensate CONSULTANT only for that portion of CONSULTANT's services which have been performed in accordance with the terms and conditions of this Agreement. Said compensation is to be arrived at by mutual agreement between ICTC and CONSULTANT; should the Parties fail to agree on said compensation, an independent arbitrator shall be appointed and the decision of the arbitrator shall be binding upon the Parties.

11.2. Upon such termination, CONSULTANT shall immediately turn over to ICTC any and all copies of videotapes, studies, sketches, drawings, computations and other data, whether or not completed, prepared by CONSULTANT in connection with this Agreement. Such materials shall become the permanent property of ICTC.

12. INSPECTION.

CONSULTANT shall furnish ICTC with every reasonable opportunity for ICTC to ascertain that the services of CONSULTANT are being performed in accordance with the requirements and intentions of this Agreement. All work done and materials furnished, if any, shall be subject to ICTC’s inspection and approval. The inspection of such work shall not relieve CONSULTANT of any of its obligations to fulfill its Agreement as prescribed.

13. OWNERSHIP OF MATERIALS.

All original drawings, videotapes and other materials prepared by or in possession of CONSULTANT pursuant to this Agreement shall become the permanent property of ICTC and shall be delivered to ICTC upon demand.

14. INTEREST OF CONSULTANT.

14.1. CONSULTANT covenants that it presently has no interest, and shall not acquire any interest, direct or indirect, financial or otherwise, which would conflict in any manner or degree with the performance of the services hereunder.
14.2. CONSULTANT covenants that, in the performance of this Agreement, no sub-contractor or person having such an interest shall be employed.

14.3. CONSULTANT certifies that no one who has or will have any financial interest pursuant to this Agreement is an officer or employee of ICTC.

15. INDEMNIFICATION.

A. Indemnity for Professional Services. To the furthest extent allowed by law, Consultant shall indemnify, hold harmless and defend ICTC and its members, board members, officers, officials, employees, agents and volunteers from any and all loss, liability, fines, penalties, forfeitures, costs and damages (whether in contract, tort or strict liability, including but not limited to personal injury, death at any time and property damage), and from any and all claims, demands and actions in law or equity (including reasonable attorney's fees and litigation expenses) that arise out of, pertain to, or relate to the negligence, recklessness or willful misconduct of Consultant, its principals, officers, employees, agents or volunteers in the performance of professional services under this Agreement.

B. Other Indemnities. Other than in the performance of professional services, and to the fullest extent allowed by law, Consultant shall indemnify, hold harmless and defend ICTC and its members, board members, officers, officials, employees, agents and volunteers from any and all loss, liability, fines, penalties, forfeitures, costs and damages (whether in contract, tort or strict liability, including but not limited to personal injury, death at any time and property damage), and from any and all claims, demands and actions in law or equity (including reasonable attorney's fees and litigation expenses) arising or alleged to have arisen directly or indirectly out of performance of this Agreement. Consultant's obligations under the preceding sentence shall apply regardless of whether ICTC or any of its members, board members, officers, officials, employees, agents or volunteers are negligent, but shall not apply to any loss, liability, fines, penalties, forfeitures, costs or damages caused solely by the gross negligence, or caused by the willful misconduct, of ICTC, or any of its members, board members, officers, officials, employees, agents or volunteers.

C. If Consultant should subcontract all or any portion of the services to be performed under this Agreement, Consultant shall require each subcontractor to indemnify, hold harmless and defend
ICTC and its members, board members, officers, officials, employees, agents and volunteers in accordance with the terms of the preceding paragraphs.

D. This section shall survive termination or expiration of this Agreement.

16. INDEPENDENT CONTRACTOR.

In all situations and circumstances arising out of the terms and conditions of this Agreement, CONSULTANT is an independent contractor, and as an independent contractor, the following shall apply:

16.1. CONSULTANT is not an employee or agent of ICTC and is only responsible for the requirements and results specified by this Agreement or any other agreement.

16.2. CONSULTANT shall be responsible to ICTC only for the requirements and results specified by this Agreement and except as specifically provided in this Agreement, shall not be subject to ICTC’s control with respect to the physical actions or activities of CONSULTANT in fulfillment of the requirements of this Agreement.

16.3. CONSULTANT is not, and shall not be, entitled to receive from, or through, ICTC, and ICTC shall not provide, or be obligated to provide, CONSULTANT with Worker’s Compensation coverage or any other type of employment or worker insurance or benefit coverage required or provided by any Federal, State or local law or regulation for, or normally afforded to, an employee of ICTC.

16.4. CONSULTANT shall not be entitled to have ICTC withhold or pay, and ICTC shall not withhold or pay, on behalf of CONSULTANT, any tax or money relating to the Social Security Old Age Pension Program, Social Security Disability Program, or any other type of pension, annuity, or disability program required or provided by any Federal, State or local law or regulation.

16.5. CONSULTANT shall not be entitled to participate in, or receive any benefit from, or make any claim against any ICTC fringe program, including, but not limited to, ICTC’s pension plan, medical and health care plan, dental plan, life insurance plan, or any other type of benefit program, plan, or coverage designated for, provided to, or offered to ICTC’s employee.

16.6. ICTC shall not withhold or pay, on behalf of CONSULTANT, any Federal, State, or local tax, including, but not limited to, any personal income tax, owed by CONSULTANT.
16.7. CONSULTANT is, and at all times during the term of this Agreement, shall represent and conduct itself as an independent contractor, not as an employee of ICTC.

16.8. CONSULTANT shall not have the authority, express or implied, to act on behalf of, bind or obligate ICTC in any way without the written consent of ICTC.

17. INSURANCE.

Throughout the life of this Agreement, Consultant shall pay for and maintain in full force and effect all policies of insurance required hereunder with an insurance company(ies) either (i) admitted by the California Insurance Commissioner to do business in the State of California and rated not less than "A- VII" in Best's Insurance Rating Guide, or (ii) as may be authorized in writing by ICTC’s Executive Director or his/her designee at any time and in his/her sole discretion. The following policies of insurance are required:

(i) COMMERCIAL GENERAL LIABILITY insurance which shall be at least as broad as the most current version of Insurance Services Office (ISO) Commercial General Liability Coverage Form CG 00 01 and include insurance for “bodily injury,” “property damage” and “personal and advertising injury” with coverage for premises and operations (including the use of owned and non-owned equipment), products and completed operations, and contractual liability (including, without limitation, indemnity obligations under the Agreement) with limits of liability of not less than the following:

- $2,000,000 per occurrence for bodily injury and property damage
- $1,000,000 per occurrence for personal and advertising injury
- $4,000,000 aggregate for products and completed operations
- $4,000,000 general aggregate

(ii) COMMERCIAL AUTOMOBILE LIABILITY insurance which shall be at least as broad as the most current version of Insurance Service Office (ISO) Business Auto Coverage Form CA 00 01, and include coverage for all owned, hired, and non-owned automobiles or other licensed vehicles (Code 1 - Any Auto) with limits of liability of not less than $2,000,000 per accident for bodily injury and property damage.
(iii) WORKERS' COMPENSATION insurance as required under the California Labor Code.
(iv) EMPLOYERS' LIABILITY insurance with limits of liability of not less than $1,000,000 each accident, $1,000,000 disease policy limit and $1,000,000 disease each employee.
(v) PROFESSIONAL LIABILITY (Errors and Omissions) insurance appropriate to Consultant's profession, with limits of liability of $2,000,000 per claim/occurrence and $2,000,000 policy aggregate.

In the event Consultant purchases an Umbrella or Excess insurance policy(ies) to meet the minimum limits of insurance set forth above, this insurance policy(ies) shall "follow form" and afford no less coverage than the primary insurance policy(ies).

Consultant shall be responsible for payment of any deductibles contained in any insurance policies required hereunder and Consultant shall also be responsible for payment of any self-insured retentions. Any deductibles or self-insured retentions must be declared to, and approved by, the ICTC's Executive Director or his/her designee in his/her sole discretion. At the option of the ICTC's Executive Director or his/her designee, either (i) the insurer shall reduce or eliminate such deductibles or self-insured retentions as respects ICTC, its members, board members, officers, officials, employees and agents; or (ii) Consultant shall provide a financial guarantee, satisfactory to the ICTC's Executive Director or his/her designee in his/her sole discretion, guaranteeing payment of losses and related investigations, claim administration and defense expenses. At no time shall ICTC be responsible for the payment of any deductibles or self-insured retentions.

All policies of insurance required hereunder shall be endorsed to provide that the coverage shall not be cancelled, non-renewed, reduced in coverage or in limits except after 30 calendar day written notice has been given to ICTC. Upon issuance by the insurer, broker, or agent of a notice of cancellation, non-renewal, or reduction in coverage or in limits, Consultant shall furnish ICTC with a new certificate and applicable endorsements for such policy(ies). In the event any policy is due to expire during the work to be performed for ICTC, Consultant shall provide a new certificate, and applicable endorsements, evidencing renewal of such policy not less than 15 calendar days prior to the expiration date of the expiring policy.
The General Liability and Automobile Liability insurance policies shall be written on an
occurrence form. The General Liability (including ongoing operations and completed operations) and
Automobile Liability insurance policies shall name ICTC, its members, board members, officers,
officials, employees and agents as an additional insured. All such policies of insurance shall be
endorsed so Consultant’s insurance shall be primary and no contribution shall be required of ICTC, its
members, board members, officers, officials, employees, agents or volunteers. The coverage(s) shall
contain no special limitations on the scope of protection afforded to ICTC, its members, board members,
officers, officials, employees and agents. The Workers’ Compensation insurance policy shall contain a
waiver of subrogation as to ICTC, its members, board members, officers, employees, agents and
volunteers. Should Consultant maintain insurance with broader coverage and/or limits of liability
greater than those shown above, ICTC requires and shall be entitled to the broader coverage and/or the
higher limits of liability maintained by Consultant. Any available insurance proceeds in excess of the
specified minimum limits of insurance and coverage shall be available to ICTC.

If the Professional Liability (Errors and Omissions) insurance policy is written on a claims-made
coverage form:

(i) The retroactive date must be shown, and must be before the effective date of this Agreement
or the commencement of work by Consultant.

(ii) Insurance must be maintained and evidence of insurance must be provided for at least 5
years after completion of the work or termination of the Agreement, whichever first occurs.

(iii) If coverage is canceled or non-renewed, and not replaced with another claims-made policy
form with a retroactive date prior to the effective date of the Agreement, or work commencement date,
Consultant must purchase extended reporting period coverage for a minimum of 5 years after
completion of the work or termination of the Agreement, whichever first occurs.

(iv) A copy of the claims reporting requirements must be submitted to ICTC for review.

(v) These requirements shall survive expiration or termination of the Agreement.

Consultant shall furnish ICTC with all certificate(s) and applicable endorsements effecting
coverage required hereunder. All certificates and applicable endorsements are to be received and
approved by ICTC’s Executive Director or his/her designee in his/her sole discretion prior to
ICTC's execution of the AGREEMENT and before work commences. Upon request of ICTC, Consultant shall immediately furnish ICTC with a complete copy of any insurance policy required under this Agreement, including all endorsements, with said copy certified by the underwriter to be a true and correct copy of the original policy. This requirement shall survive expiration or termination of this Agreement.

If at any time during the life of the Agreement or any extension, Consultant or any of its sub-Consultants fail to maintain any required insurance in full force and effect, all work under this Agreement shall be discontinued immediately, until notice is received by ICTC that the required insurance has been restored to full force and effect and that the premiums therefore have been paid for a period satisfactory to ICTC. Any failure to maintain the required insurance shall be sufficient cause for ICTC to terminate this Agreement. No action taken by ICTC hereunder shall in any way relieve Consultant of its responsibilities under this Agreement.

The fact that insurance is obtained by Consultant shall not be deemed to release or diminish the liability of Consultant, including, without limitation, liability under the indemnity provisions of this Agreement. The duty to indemnify ICTC shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as a limitation upon the policy limits do not act as a limitation upon the amount of indemnification to be provided by Consultant. Approval or purchase of any insurance contracts or policies shall in no way relieve from liability nor limit the liability of Consultant, its principals, officers, agents, employees, persons under the supervision of Consultant, vendors, suppliers, invitees, sub-Consultants, or anyone employed directly or indirectly by any of them.

If Consultant should subcontract all or any portion of the services to be performed under this Agreement, Consultant shall require each sub-Consultant to provide insurance protection in favor of ICTC, its members, board members, officers, officials, employees, agents and volunteers in accordance with the terms of each of the preceding paragraphs, except that the sub-Consultant's certificates and endorsements shall be on file with Consultant and ICTC prior to the commencement of any work by the sub-Consultant.

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18. **ASSIGNMENT.**

Neither this Agreement nor any duties or obligations hereunder shall be assignable by CONSULTANT without the prior written consent of ICTC. CONSULTANT may employ other specialists to perform services as required with prior approval by ICTC.

19. **NON-DISCRIMINATION.**

During the performance of this Agreement, CONSULTANT shall not unlawfully discriminate against any employee or applicant for employment or employee of ICTC or member of the public because of race, religion, color, national status, age, or sex. CONSULTANT shall ensure that the evaluation and treatment of its employees and applicants for employment and employees and members of the public are free of such discrimination. CONSULTANT shall comply with all provisions of the Fair Employment and Housing Act (Government Code §12900, *et seq.*). The applicable regulations of the Fair Employment Housing Commission implementing Government Code §12900 set forth in Chapter 5 of Division 4 of Title 2 of the California Administrative Code are incorporated into this Agreement by reference and made a part hereof as if set forth in full. CONSULTANT shall abide by the Federal Civil Rights Act of 1964 and all amendments thereto, and all administrative rules and regulations issued pursuant to said Act. CONSULTANT shall also abide by the American Disabilities Act and all amendments thereto, and all administrative rules and regulations issued pursuant to said Act. CONSULTANT shall give written notice of its obligations under this clause to labor organizations with which it has a collective bargain or other agreement. CONSULTANT shall include the non-discrimination and compliance provision of this paragraph in all subcontracts to perform work pursuant to this Agreement.

20. **NOTICES AND REPORTS.**

20.1. All notices and reports pursuant to this Agreement shall be in writing and may be given by personal delivery or by mailing by certified mail, addressed as follows:

**ICTC**

Attn: Executive Director  
Imperial County Transportation Commission  
1503 N. Imperial Ave., Ste 104  
El Centro, CA 92243  

**CONSULTANT**

Attn: Project Manager  
Franklin Lee Enterprises, L.L.C.  
dba Conveyor Group  
2419 Imperial Business Park Drive  
Imperial, CA 92251
20.2. All notices and reports pursuant to this Agreement may be given by personal delivery or by mailing by certified mail at such other address as either Party may designate in a notice to the other Party given in such manner.

20.3. Any notice given by mail shall be considered given when deposited in the United States Mail, postage prepaid, addressed as provided herein.

21. ENTIRE AGREEMENT.

This Agreement contains the entire agreement between ICTC and CONSULTANT relating to the transactions contemplated hereby and supersedes all prior or contemporaneous agreements, understandings, provisions, negotiations, representations, or statements, either written or oral.

22. MODIFICATION.

No modification, waiver, amendment, discharge, or change of this Agreement shall be valid unless the same is in writing and signed by both parties.

23. PARTIAL INVALIDITY.

If any provision in this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions will nevertheless continue in full force without being impaired or invalidated in any way.

24. GENDER AND INTERPRETATION OF TERMS AND PROVISIONS.

As used in this Agreement and whenever required by the context thereof, each number, both singular and plural, shall include all numbers, and each gender shall include a gender. CONSULTANT as used in this Agreement or in any other document referred to in or made a part of this Agreement shall likewise include both singular and the plural, a corporation, a partnership, individual, firm or person acting in any fiduciary capacity as executor, administrator, trustee or in any other representative capacity or any other entity. All covenants herein contained on the part of CONSULTANT shall be joint and several if more than one person, firm or entity executes the Agreement.

25. WAIVER.

No waiver of any breach or of any of the covenants or conditions of this Agreement shall be construed to be a waiver of any other breach or to be a consent to any further or succeeding breach of the same or any other covenant or condition.
26. **CHOICE OF LAW.**

This Agreement shall be governed by the laws of the State of California. This Agreement is made and entered into in Imperial County, California. Any action brought by either Party with respect to this Agreement shall be brought in a court of competent jurisdiction within said County.

27. **ATTORNEY’S FEES.**

If either Party herein brings an action to enforce the terms thereof or declare rights hereunder, each Party in any such action, on trial or appeal, shall bear its own attorney’s fees and costs.

28. **AUTHORITY.**

Each individual executing this Agreement on behalf of CONSULTANT represents and warrants that:

28.1. He/She is duly authorized to execute and deliver this Agreement on behalf of CONSULTANT;

28.2. Such execution and delivery is in accordance with the terms of the Articles of Incorporation or Partnership, any by-laws or Resolutions of CONSULTANT and;

28.3. This Agreement is binding upon CONSULTANT accordance with its terms.

29. **COUNTERPARTS.**

This Agreement may be executed in counterparts.

30. **REVIEW OF AGREEMENT TERMS.**

This Agreement has been reviewed and revised by legal counsel for both ICTC and CONSULTANT, and no presumption or rule that ambiguities shall be construed against the drafting Party shall apply to the interpretation or enforcement of the same or any subsequent amendments thereto.

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IN WITNESS WHEREOF, the Parties have executed this Agreement on the day and year first above written.

IMPERIAL COUNTY TRANSPORTATION COMMISSION:

__________________________
Chair

ATTEST:

__________________________
CRISTI LERMA
Secretary to the Commission

CONSULTANT:

FRANKLIN LEE ENTERPRISES, L.L.C.
dba Conveyor Group

By: ________________________
AARON F. POPEJOY
Managing Member

APPROVED AS TO FORM:

__________________________
KATHERINE TURNER
COUNTY COUNSEL

By: ________________________
Eric Havens
Deputy County Counsel