

IMPERIAL – MEXICALI BINATIONAL ALLIANCE (IMBA)

AGENDA – 16TH MEETING

DATE: October 9, 2014

TIME: 10:00 a.m.

LOCATION: Sala de Juntas CDEM
Paseo del Valle No. 444-A,
Fraccionamiento Jardines del Valle, Mexicali, B.C.

DISCUSSION ITEMS

Time	Topic	Presented By
10:00 – 10:05 5 min	Welcome and Introductions	CDEM
10:05 – 10:15 10 min	Calexico East/Mexicali II Binational Toll Pilot Project Update	Karlo Limon SIDUE Mark Baza ICTC
10:15 – 10:40 25 min	Cross-border Rail Operations	Union Pacific (TBD)
10:40 – 11:00 20 min	Calexico East POE Proposed Transit Operations	Ricardo Padilla, Mexicali Private Investor
11:00 – 11:25 25 min	Economic Development Updates	CDEM/CDI/IVEDC
11:25 – 11:50 20 min	Update on Border Studies: <ul style="list-style-type: none">• Pedestrian & Bicycle Transportation Access Study• Calexico Intermodal Transportation Center• Idling Vehicle Emission Study of Calexico East & West POEs	ICTC
11:50 – 12:00 10 min	<ul style="list-style-type: none">• Agenda items for next meeting• Next meeting date – December 11, 2014	ICTC
12:00	Adjournment	ICTC



Imperial - Mexicali Binational Alliance

08/21/14

Sign-in Sheet

LAST	FIRST	ORGANIZATION	PHONE	E-MAIL	SIGNATURE
Acuna	Rene	CDEM		Rene.acuna@cdem.org.mx	
Arballo	Eusebio	San Diego Gas & Electric	760585-9134	earballo@semprautilities.com	
Baza	Mark	ICTC	760-592-4494	markbaza@imperialctc.org	
Brock	Bobby	Imperial Valley Community Foundation	760-595-5572	bobby@ivcommunityfoundation.org	
Brunet	Bill	Imperial County Public Works	760-482-4462	williambrunet@co.imperial.ca.us	
Carrillo	Victor	KND	760-791-4108	carrillo.victor.manuel@gmail.com	
Castillo	Ray	County of Imperial		raycastillo@co.imperial.ca.us	
Cobb	Wayne	CDESF-San Felipe Developer	686-117-2323	bajaway@yahoo.com	
Colio	Esperanza	Imperial County Community and Economic Development	760-482-4900	esperanzacolito@co.imperial.ca.us	
Conde	Mario	OEDC - CEDS	760-562-9549	mariobox22@yahoo.com / mariobox22@comcast.net	
Cordero	Yoli	Finance Advisory Board - Calexico	760-970-7612	corderoydig@yahoo.com	
Cordova	Carlos	CDI	686-552-6610	ccordova@mexicaliindustrial.com	
Cordova	Ralph	Imperial County Executive Office	760-482-4290	ralphCordova@co.imperial.ca.us	
Cruz	Beatriz	Imperial County Transportation Commission	760-592-4494	beatrizcruz@imperialctc.org	
Dipp	Omar	COTUCO		omardipp@hotmail.com	
DuBose	Thomas	IVEDC/CaliBaja Mega Region	760-353-8110	tomdubose@sbcglobal.net	
Esquivias	Luis	Indaabin	686-552-4594	lesquivias@hotmail.com	
Felix	Rene	Office of Congressman Juan Vargas	760-355-8800	renefelix@mail.house.gov	
Figueroa	Miguel	Imperial County Workforce Development Board	760-337-5045	miguelfigueroa@icwdb.org	
Fitzgerald	Daniel	Calexico Chamber/IV Joint Chamber	760-455-9456	CEBDANFITZ@gmail.com	
Fuentes	Francisco	CDEM			
Gay	John	Imperial County Public Works	760-482-4462	JohnGay@co.imperial.ca.us	
Goodsell	Mike	City of Holtville - Mayor	760-235-9248	coachservant@sbcglobal.net	
Gonzalez	Fidel	SIMUTRA Mexicali	686-556-0667	fgonzalez@mexicali.gob.mx	
Ham	Bob	Calexico Chamber Border AD HOC		Bobham1@sbcglobal.net	
Hargrave	Carlton	Calexico Chamber of Commerce	760768-9353	hargraverestaurants@yahoo.com	
Hodge	Bill	City of Calexico	760-562-1113		
Horton	Ben	Calexico Chamber of Commerce	760-425-7198	Benhorton2000@yahoo.com	

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LAST	FIRST	ORGANIZATION	PHONE	E-MAIL	SIGNATURE
Hurtado	Maritza	City of Calexico	760-791-0530	mhurtado@calexico.ca.gov	
Jeppesen	David	Viceconsul del Consulado de USA en Tijuana	664-977-2000	jeppesenda@state.gov	
Kelley	Timothy E.	IVEDC	760-353-8332	tim@ivedc.com	
Kim	Joong	City of Calexico	760-618-1757	joongkim4community@gmail.com	
Kinsell	Jeff	KND	858-344-6294	jkinsell@kndinc.com	
Kleppe	Anthony	GSA		anthony.kleppe@gsa.gov	
Lacarde	Eugenio	Industrial Development Comission de Mexicali	686-567-7667	eugenio@mexicaliindustrial.com	
Lagardo	Eugenio	CDI			
Limon	Karlo	SIDUE Ext. 1476	686-558-1000	klimon@baja.gob.mx	
Lopez	Carlos	SIDUE		clopez@baja.gob.mx	
Mancha	Cynthia	IVEDC	760-353-8332	cynthia@ivedc.com	
Mendoza	Virginia	ICTC	760-592-4494	virginiamendoza@imperialctc.org	
Meyerhoff	Alexander	City of Holtville	760-356-4574	ameyerhoff@holtville.ca.gov	
Minnick	Jim	Imperial County Planning & Development Services		jimminnick@co.imperial.ca.us	
Montes	Sergio	SIDUE	686-558-1068	smontes@baja.gob.mx	
Moreno	John	City of Calexico	760-455-8692	jmoreno@calexico.ca.gov	
Nelson	Rodolfo Juan	CDEM	766-357-0300	rnelson@nelson.com.mx nelson.com.mx	
Oliva	Tomás	SCAG	760-353-7800	oliva@scag.ca.gov	
Pallares	Sergio	Caltrans	619-688-3610	Sergio.pallares@dot.ca.gov	
Perez	Juventino	IMIP	686-557-9303	jpbrambila@mexicali.gob.mx	
Poiriez	Brad	Imperial County Air Pollution Control District	760-482-4606	bradpoiriez@co.imperial.ca.us	
Postlethwaite	Roberto	CDEM		Roberto@cajasagricolas.com.mx	
Rangel	Victor	SIDUE Ext. 1324	686-558-1000	vrangel@baja.gob.mx	
Renison	John	County of Imperial	760-604-5030	johnrenison@co.imperial.ca.us	
Riesgo	Ramon	GSA	619-557-5092	Ramon.riesgo@gsa.gov	
Rodriguez	Oscar	City of Calexico-City Manager	760-768-2110	o.rodriguez@calexico.ca.gov	
Romero	Daniel	Calexico Chamber of Commerce Economical Committee	760-427-6828	ccmdromero@gmail.com	

The XV Imperial – Mexicali Binational Alliance meeting was held on Thursday, August 21, 2014 at 10:00 a.m. at the Imperial County Workforce Development Board offices at 2695 S. 4th St., Building D in El Centro, Conference Rooms A and B. Those in attendance were:

Supervisor John Renison, Imperial County Board of Supervisors
Supervisor Ray Castillo, Imperial County Board of Supervisors
Billy Whitford, Customs and Border Protection (CBP)
Rene Acuna, Consejo de Desarrollo Económico de Mexicali (CDEM)
Juan Nelson, CDEM
Alexander Meyerhoff, City of Holtville
Maritza Hurtado, City of Calexico
Gabriel Gutierrez, City of Calexico
Jesus Padilla, Instituto Municipal de Investigación y Planeación Urbana de Mexicali (IMIP)
Ana Luisa Garcia, Mexicali Health Care Medical Tourism Cluster
Jose Marquez, Caltrans
Richard Backlund, Federal Highway Administration (FHWA)
Hector Lucero, Secretaria de Protección Ambiental (SPA)
Tomas Oliva, Southern California Association of Governments (SCAG)
Tom DuBose, Imperial Valley Economic Development Corporation (IVEDC)
Cynthia Mancha, IVEDC
Sean Wilcock, IVEDC
Giscard Guilloteau, U.S. Consulate General Tijuana
Victor Rangel, Secretaria de Infraestructura y Desarrollo Urbano del Estado (SIDUE)
Karlo Omar Limon, SIDUE
Victor Carrillo, Safer Community
Rene Felix, Office of Congressman Juan Vargas
Frank Salazar, Office of Senator Ben Hueso
Ben Horton, Calexico Chamber Border Ad Hoc
Daniel Romero, Calexico Chamber/EDC
Daniel Fitzgerald, Calexico EDC
Frank Marquez, Imperial County Workforce Development Board (ICWDB)
Miguel Figueroa, ICWDB
Mario Conde, OEDC – CEDS
Armando Real, Real & Associates
Ray Askins, Environmentalist
Claudia Cristerna Resendiz, Environmentalist
Mark Baza, Imperial County Transportation Commission (ICTC)
Virginia Mendoza, ICTC
Beatriz Cruz, ICTC

Discussion

- Mark Baza, (ICTC)
 - Welcome remarks.

- Mark Baza, Executive Director Imperial County Transportation Commission (ICTC).
 - Phase 1 – Funding of 98 Million is under consideration by U.S. Congress.

- Danny Fitzgerald mentioned that the Calexico Chamber of Commerce is gathering letters from local businesses to support the funding request for the expansion of Calexico West POE Phase I.
- East Port of Entry (EPOE)
 - Calexico East/Mexicali II Binational Partnership Toll Lanes Pilot Program
 - August 5, 2014 meeting was held to discuss the opportunity for a Toll Pilot Project at the Calexico East POE. Present at this meeting were staff from ICTC, CBP, GSA, Caltrans and Mexican counterparts.
 - The Toll Pilot Project Concept would proposed the following:
 - Add up to 3 new Primary Inspection Lanes/Booths for Trucks
 - Add up to 6 new Primary Inspection Lanes/Booths for Autos
 - Widen bridge
 - Next steps:
 - Define Scope of Project
 - Conduct a Traffic/Revenue Analysis
 - Further explore the use toll revenues to pay costs of necessary improvements in the U.S and Mexico
 - City of Mexicali Bicycle Master Plan Update (IMIP)
 - Bicycle Master Plan has been completed
 - Sent to SIDUE for final review
 - Bicycle Master Plan adoption anticipated for December 2014
 - Environmental Protection Secretariat Update (SPA)
 - Presentation on their Dust Control Management Project for the City of Mexicali
 - Update on the Agricultural Burning Pilot Project – New project intended to promote the reuse of agricultural waste vs. agricultural burning
 - Tom DuBose, Imperial Valley Economic Development Corporation (IVEDC)
 - IVEDC's current event participation
 - 2014 Annual Vocational Education Cooperation and Exchange – Dalian, China
 - South America Select USA Road Show – Chile, Brazil, and Colombia
 - California Workforce Association (CWA) Meeting of Minds Conference – Monterey, CA
 - IVEDC Membership Meeting – El Centro, CA
 - Industrial Asset Management Council (IAMC) – Quebec City, Canada
 - International Council of Shopping Centers (ICSC) Western Division Conference – San Diego, CA
 - Algae Biomass Summit – San Diego, CA

- Virginia Mendoza (ICTC)
 - Update on the Pedestrian & Bicycle Transportation Access Study-CA/Mexico Land POEs
 - Significant public outreach has been completed
 - Agency working group meeting scheduled for late September 2014
 - Update on the Calexico ITC
 - Final Draft Report and Public Comment period will occur September 2014
 - Idling Vehicle Emission Study of Calexico East & West POEs
 - Consultant completed surveys during the summer period
 - A report of the summer surveys is in progress
 - Anticipated to complete the winter survey by November 2014

Next Meeting

- Proposed agenda items:
 - IMIP Bicycle Master Plan
 - CDEM Economic Development Update
 - Presentation on Proposed East Port Transit Services
- The next meeting is scheduled for Thursday, October 9, 2014 at the CDEM offices in Mexicali, BC.