### IMPERIAL – MEXICALI BINATIONAL ALLIANCE

#### AGENDA – 13th MEETING

**DATE:** April 10, 2014  
**TIME:** 10:00 a.m.  
**LOCATION:** SDG&E Renewable Energy Resource Center  
1452 W. Main Street  
El Centro, CA 92243

### DISCUSSION ITEMS

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presented By</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 – 10:05</td>
<td>Welcome and Introductions</td>
<td>IVEDC/ICTC</td>
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<td>10:05 – 10:15</td>
<td>Funding for Calexico West POE – U.S. President’s Budget</td>
<td>Mark Baza ICTC</td>
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<td>10:15 – 10:40</td>
<td>City of Mexicali Bicycle Master Plan</td>
<td>Juventino P. Brambila IMIP</td>
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<td>10:40 – 11:05</td>
<td>Environmental Discussion at POEs</td>
<td>ICTC/APCD Environmental Protection Agency of Baja California</td>
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<td>11:05 – 11:30</td>
<td>Imperial Valley Economic Development Update</td>
<td>IVDed</td>
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<td>11:30 – 11:35</td>
<td>Agenda items for next meeting</td>
<td>ICTC</td>
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<tr>
<td>11:35 – 12:00</td>
<td>Break for Working Lunch</td>
<td>IVDed</td>
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<td>11:45 – 12:10</td>
<td>Overview of Mariposa LPOE and Highway Project – Lessons Learned and Innovative Highway Solutions</td>
<td>Dan Marum Wilson &amp; Company, Inc.</td>
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<td>12:10</td>
<td>Adjournment</td>
<td>ICTC</td>
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</tbody>
</table>
The twelfth Imperial – Mexicali Binational Alliance meeting was held on Thursday February 13, 2014, at 10:30 a.m. at El Consejo de Desarrollo Economico de Mexicali (CDEM) in the City of Mexicali. Those in attendance were:

Rene Acuña, Consejo de Desarrollo Económico de Mexicali (CDEM)
Roberto Postlethwaite, CDEM
Tomas Oliva, Southern California Association of Governments (SCAG)
Karlo Limon Gonzalez, Secretaria de Infraestructura y Desarrollo Urbano del Estado (SIDUE)
Juventino Perez, (IMIP)
Anthony Kleepe U.S. General Services Administration (GSA)
Abdec Gharauai, GSA
Victor Carrillo, Kinsell, Newcombe & De Dios, Inc. (KND)/Safer Communities
Jeff Kinsell, KND/Safer Communities
Valente Merida, CEDEM
Marina Linn, Agencia Aduanal Linn Prop.
Bill Hodge, City of Calexico
Gary Wyatt, County of Imperial
Supervisor John Renison, County of Imperial
Alfredo Garcia, CDI
Daniel Fitzgerald, Imperial Valley Joint Chambers
Miguel Figueroa, Imperial County Workforce Development Board (ICWDB)
Mike Goodsell, City of Holtville
Alexander Meyerhoff, City of Holtville
Beth Landrum, Caltrans
Rene Felix, Office of Congressman Juan Vargas
Bob Ham, Calexico Chamber Border Ad Hoc
Ben Horton, Calexico EDC
Christian Ibarra, (COTUCO)
Ricardo Flores Daniels (COTUCO)
Mark Baza, Imperial County Transportation Commission (ICTC)
Virginia Mendoza, ICTC
Beatriz Cruz, ICTC
Tom E. DuBose, Imperial Valley Economic Development Corporation (IVEDC)
Cynthia Mancha, IVEDC
Jason Vorderstrasse, U.S. Consulate
Carmen Posada, Mexicali Health Care
Carlos Bonfante, Mexicali Health Care
Ana Luisa Garcia, Mexicali Health Care
Heric Rubio, Imperial Valley Press
Hector M. Lucero Velasco, Secretaria de Protección al Ambiente (SPA)
Carlos Salazar, SPA
Jorge Eugenio Nuñez, Turismo
Ana Maria Valenzuela
Fernando Cerda
Adrian Peña Marin, INAMI
Carmen C. Gordillo, SPA
Carlos Guillen
Discussion

I. Roberto Postlethwaite, (CDEM)
   • Welcome remarks.

II. Mark Baza, Executive Director Imperial County Transportation Commission (ICTC).
   • Overview of the Imperial – Mexicali Binational Alliance.
     ➢ Border infrastructure, Economic Development, and Environmental Issues
   • Miguel Figueroa (ICWDB) gave an update of the New River project. It took approximately 18 months for 17 agencies to identify key issues for AB1079 that impacted both Mexico and the U.S. The U.S. efforts are moving forward with the identified improvements that will address public health and community development surrounding the New River area.
   • Karlo Limon (SIDUE) presented on the previous proposed concept of for realignment of the SENTRI and Ready lanes on the East Port of Entry (POE). Based on coordination with the U.S. Customs and Border Protection (CBP), realignment of the lanes was determined not feasible due to physical constrains. An additional lane would need to be added to provide enough space for Recreational Vehicles/Trailers and buses. Further discussions will be held with GSA to look at the opportunity of financing an addition vehicle lane at the East POE.
   • Tom E. DuBose (IVEDC) gave an overview of Cali Baja San Diego County /Imperial County/Baja California, Mexico workgroup.
     ➢ Becoming a powerful workgroup by working together
     ➢ Goods movement within the region
   • Jeff Kinsell (KND/Safer Communities)
     ➢ Update for public private partnership (P3) for funding of the West POE
     ➢ Continued discussion at the congressional level in an effort to create a P3 opportunity
   • Carlos Lopez (SIDUE)
     ➢ Update on the border crossing – Mexicali Rio Nuevo
     ➢ 1st Phase of work has been completed
     ➢ Completion of the POE project is contingent on funding for the U.S. improvements of the Calexico West POE
   • Anthony Kleepe (GSA)
     ➢ Overview of full renovation and expansion of the Calexico West POE and short term pedestrian improvements
     ➢ Seeking funding for Phase I of the renovation/expansion of the Calexico West POE
     ➢ Estimated construction cost for the Calexico West POE Pedestrian expansion is estimated between 1 to 3 million
   • Mayor Bill Hodge (City of Calexico)
     ➢ Requested that a factsheet for the Alliance be created so that it can be used to promote the expansions of the Calexico LPOEs

III. Environmental
   • Overview of air quality (Environmental Protection Agency of the State of Baja)
     ➢ Health disadvantages such as premature death, Cancer, Chronic Bronchitis, Asthma, among other air quality related illnesses
- Economic disadvantages are decrease in productivity and increase in employee medical cost

- Regulations
  - Implementation of laws and regulations
  - Industrial/Commercial Licenses
  - Industrial/Commercial Audits

- Pilot project 2014
  - Green Shield Pilot Program would include pavement and green vegetation to 1-2 kilometers
  - Roberto Postlethwaite mentioned if there was any Federal or State environmental incentives in Mexico for purchase of Hybrid or Natural Gas vehicles
  - At this time no incentive are being offered by the Mexican Government

IV. Carlos Bonfante (Mexicali Health Care Medical Cluster)
- Description of Mission, Vision, and Accomplishments of the Mexicali Health Care Medical Cluster
- Overview of proposed Mexicali Health Care District
- There was interest by the Alliance members to continue the discussion of the medical cluster and possible partnerships with U.S.

Next Meeting
- Proposed agenda items:
  1. Presentation from IMIP on the City of Mexicali’s Bicycle Master Plan
  2. Continuation of environmental discussion

- The next meeting is scheduled for Thursday, April 10, 2014 in Imperial County