



IMPERIAL VALLEYSM

ECONOMIC SUMMIT & GENERAL ASSEMBLY

Thursday, May 30th, 2019

Old Eucalyptus Schoolhouse
796 W. Evan Hewes Hwy, El Centro, CA 92243

Economic Summit

8:00 AM Registration & Continental Breakfast

8:30 AM Welcoming Remarks

- Ryan Kelley, Chair, Imperial County Board of Supervisors
- Deborah McGarrey, Chair, Imperial Valley Economic Development Corporation
- Robert Amparano, Chair, Imperial County Transportation Commission (C)

8:45 AM “Smart and Connected Cities”

The concept of “Smart Cities” has become wildly popular over the past few years, with the promise that with the right technology, smart cities can improve everything from public safety, citizen engagement, economic development, transportation, and more — all at a lower cost.

- Jim Madaffer, President, Madaffer Enterprises, Inc. (C)

9:15 AM “Imperial Valley: State of the Economy”

Join us for an informative session that will highlight the economic growth that has occurred in Imperial Valley and emerging growth opportunities.

- Michael Bracken, Managing Partner & Chief Economist, Development Management Group, Inc. (C)

Hosted by **Imperial County Transportation Commission** and **Imperial Valley Economic Development Corporation**

Organized by **Imperial Regional Alliance, Inc.**, a 501 (c) (3)



10:00 AM Break *Sponsored by*

10:20 AM “Access to Education” *Sponsored by*

Join us for an informative session that highlights the unique educational and career technical training opportunities in Imperial Valley.

- Moderator: Todd Finnell, Ed.D., Superintendent of Schools, Imperial County Office of Education (C)
- Denise Cabanilla, Director of Higher Education and Adult Learning, Imperial County Office of Education (C)
- Dr. Martha Garcia, Superintendent/President, Imperial Valley College (C)
- Dr. Gregorio Ponce, Dean, San Diego State University-Imperial Valley (C)
- CETYS University

11:20 AM “Access to Healthcare” *Sponsored by*

Hear from the experts as they highlight the healthcare opportunities in Imperial Valley.

- Moderator: Larry Lewis, CEO, Pioneers Memorial Hospital (C)
- Dr. Afshan Baig, Chief Medical Officer, Clinicas de Salud del Pueblo (C)
- Cathy Kennerson, President, Imperial Valley Wellness Foundation (C)
- Dr. Adolphe Edward, CEO, El Centro Regional Medical Center (C)

12:00 PM Lunch *Sponsored by Civil Pros*

Featuring Keynote Speaker Sunne Wright-McPeak, President, California Emerging Technology Fund (T)

1:00 PM “Environment”

Join us for an informative session that discusses environmental issues and solutions in the Imperial Valley.

- Moderator: Matt Dessert, Air Pollution Control Officer, County of Imperial (C)
- Elizabeth Melgoza, Air Pollution Specialist, California Air Resources Board (C)

Hosted by **Imperial County Transportation Commission** and **Imperial Valley Economic Development Corporation**

Organized by **Imperial Regional Alliance, Inc.**, a 501 (c) (3)



- Ryan Kelley, Board Member, Salton Sea Authority
- Miguel Figueroa, Assistant City Manager, City of Calexico (C)
- Hon. Serge Dedina, Mayor, City of Imperial Beach and Board member, San Diego Association of Governments (SANDAG) (C)

1:50 PM “Access to Capital”

Learn from the experts regarding tools to finance projects including New Market Tax Credits, grants and loans.

- Moderator: Jesus Escobar, County of Imperial (C)
- Matthew A. Koch, Business and Cooperative Program Specialist, US Department of Agriculture Rural Development
- Andrés Rangel, Senior Project Closing Specialist, North American Development Bank (C)
- Rabobank, N.A. or SBA
- Rod Colwell, CEO, Controlled Thermal Resources

2:40 PM Break Sponsored by

3:00 PM “Access to Bi-national Opportunities”

Hear from leading organizations discussing international business opportunities and the strengthening of the region through a bi-national economy.

- Moderator: Luis Plancarte, Imperial County Board of Supervisors and Chair, Imperial-Mexicali Binational Alliance (C)
- Matthew Andersen, San Diego and Imperial Director of International Trade Administration, US Commercial Service (C)
- Javier Oliver, Binational Commission, Consejo de Desarrollo Económico de Mexicali (CDEM) (C)
- Gustavo de la Fuente, Board Member, San Diego/Tijuana Smart Border Coalition (C)
- Timothy Kelley, President & CEO, Imperial Valley Economic Development Corporation (C)

4:00 PM “Access to Infrastructure”

Learn about issues and improvements of infrastructure and transportation in the region.

Hosted by **Imperial County Transportation Commission** and **Imperial Valley Economic Development Corporation**

Organized by **Imperial Regional Alliance, Inc.**, a 501 (c) (3)



- Moderator: Mark Baza, Executive Director, Imperial County Transportation Commission (C)
- Larry Kosmont, Chairman & CEO, Kosmont Companies (C)
- Pdraig Lawlor, All American Grain Co LLC (C)
- ITC Holdings Corp
- Ann Fox, Deputy District Director of Planning and Local Assistance, Caltrans District 11 (C)

5:00 PM **Networking Reception** *Hosted by League of California Cities, Imperial County Division*

General Assembly

6:00 PM **Welcoming Remarks**

- Robert Amparano, Chair, Imperial County Transportation Commission (C)
- Alan Wapner, Immediate Past President and Bill Jahn, President, Southern California Association of Governments (C)
- Cheryl Viegas-Walker, Board Member, League of California Cities Board Member (LOCC) and President, LOCC Women’s Caucus (C)
- Cory Binns, Caltrans District Director, San Diego and Imperial (C)

6:15 PM **Overview of Connect SoCal**

- Kome Ajise, Executive Director, Southern California Association of Governments (C)

6:25 PM **Highlights of Economic Summit**

- Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation (C)

6:30 PM **Dinner**

“What are the future opportunities for Regional Collaboration in Imperial Valley?”

- Featuring Keynote Speaker Bill Higgins, California Association of Councils of Government (C)

7:25 PM **Transportation Highlights for Imperial Valley in FY 2018-19**

- Cory Binns, Caltrans District Director (C)

Hosted by **Imperial County Transportation Commission** and **Imperial Valley Economic Development Corporation**

Organized by **Imperial Regional Alliance, Inc.**, a 501 (c) (3)



- Mark Baza, Executive Director, Imperial County Transportation Commission (C)

7:55 PM Closing Remarks

- Mark Baza, Executive Director, Imperial County Transportation Commission (C)
- Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation (C)

Thank You to Our Sponsors



Hosted by **Imperial County Transportation Commission** and **Imperial Valley Economic Development Corporation**
Organized by **Imperial Regional Alliance, Inc.**, a 501 (c) (3)

